Slovenská technická univerzita v Bratislave Fakulta informatiky a informačných technológií

FIIT-0000-00000

Michal Fašánek

Pokročilé spracovanie sekvenčných dát pomocou umelých neurónových sietí

Diplomová práca

Vedúci práce: Ing. Michal Barla, PhD

Január, 2016

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Diplomová práca

Študijný program: Informačné systémy Študijný odbor: Informačné systémy

Miesto vypracovania: Ústav Aplikovanej Informatiky

Vedúci práce: Ing. Michal Barla, PhD

Január, 2016



Anotácia

Slovenská technická univerzita v Bratislave

FAKULTA INFORMATIKY A INFORMAČNÝCH TECHNOLÓGIÍ

Študijný program: Informačné systémy

Diplomová práca: Pokročilé spracovanie sekvenčných dát pomocou ume-

lých neurónových sietí

Autor: Michal Fašánek

Vedúci práce: Ing. Michal Barla, PhD

Január, 2016

Analýza dát z používateľského správania k zdrojom na webe je v súčasnosti populárna téma, vzhľadom na svoj potenciál zlepšovať služby poskytované návštevníkom webu. Najnovšie prístupy skúmajú aj možnosti aplikácie metód strojového učenia. Medzi týmito prístupmi si získavajú popularitu hlboké mnohovrstvové samoučiace sa neurónové siete a rôzne architektúry rekurentných neurónových sietí. Využívajú princípy učenia bez učiteľa, pomocou ktorých dokážeme v jednotlivých vzorkách dát identifikovať podstatné črty. V tejto práci sa zameriavam na možnosti využitia rekurentných neurónových sietí s dlhou krátkodobou pamäťou(LSTM) pri analýze dát z platobných brán pre používanie online spravodajských portálov. Takáto analýza poskytuje náhľad do používateľského správania a z toho vyplývajúce možnosti spätnej väzby voči návštevníkom online spravodajských portálov.

Annotation

Slovak University of Technology Bratislava FACULTY OF INFORMATICS AND INFORMATION TECHNOLOGIES

Study program: Informačné systémy

Master thesis: Advanced processing of sequential data by artificial

neural networks

Author: Michal Fašánek

Supervisor: Ing. Michal Barla, PhD

2016, January

Data analysis of user behaviour in accessing web sources has become a popular topic, due to its potential in improvement of services offered to the visitors of web. Most recent approaches examinate possibilities of applying methods machine-learning. Among these approaches, deep belief networks and reccurent neural networks are gaining popularity. They work with principles of unsupervised learning to identify important patterns in given data. In this paper, I focus on using reccurent neural networks with long short-term memory(LSTM) to analyze data from paywall of online news portals. Such analysis provides insight into the user behaviour and resulting feedback possibilities to the users of online news portals.

POĎAKOVANIE

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Introduction

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Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.

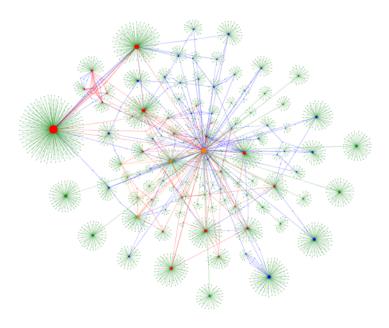
Analysis

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2.1 Section

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quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.



Obr. 2.1: Name figure

2.1.1 Enumeration

- 1. goal 1
 - (a) goal 1.a
 - (b) goal 1.b
- 2. goal 2
- 3. goal 3

2.1.2 Itemization

- \bullet item 1
 - item 1.1
 - item 1.2
- \bullet item 2

• item 3

2.1.3 Citation

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2.1.4 Labels & References

```
See Section 2.1.5.
See Figure 2.1.
See Listing 2.1.
See Table 2.1.
```

2.1.5 Examples

```
<tr>
  <th>Lines of code</th>
  Value
 <% if (filenum and modulenum) then %>
  <tr>
   <\!td class="name">Number of files<\!/td>
   %=filenum%>/td>
  </\mathbf{tr}>
  <tr>
   Number of modules
   <tr>
 <\% end \%
 <tr>
  Lines Total
  <td class="value"><LOC. lines<</td>
 <!--
         skryty zdrojovy kod
  podobne zobrazenie ostatnych metrik riadkov
</table>
```

Ukážka 2.1: Example 1

```
local parser = require 'leg.parser'
local rules = require 'metrics.rules'
-- << skryty zdrojovy kod >> --
local capture_table = {}
grammar.pipe(LOC_capt.captures, AST_capt.captures)
grammar.pipe(block_capt.captures, LOC_capt.captures)
-- << viacero rovnakych volani s tabulkami captures inych modulov >> --
grammar.pipe(capture_table, cyclo_capt.captures)
local lua = lpeg.P(grammar.apply(parser.rules, rules.rules, capture_table))
local patt = lua / function(...)
return {...}
end
local result = patt:match(code)[1]
```

Ukážka 2.2: Názov

Ukážka 2.3: Manager

int a;

Number of males	51
Number of woman	57
Gender not given	27
Average age	21,83

Tabuľka 2.1: Information about users

Design

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3.1 Section

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quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.

Results

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4.1 Section

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quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.

Conclusions

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Príloha A

Technical documentation

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A.1 Implementation

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Príloha B

User documentation

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B.1 Instalation

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B.1.1 Run the application

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Príloha C

Electronic medium

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/Application

- implementácia opisovaného riešenia

/Documentation

bakalárska práca spolu s anotáciami v slovenskom a anglickom jazyku

/Documentation/Latex

- latex zdrojové súbory dokumentácie

/Documentation/BibTeX

BibTeX súbor s použitými referenciami

/Documentation/Resources

dostupné použité zdroje

/Resources

- vstupne/testovacie dáta opisované v dokumente

/Source/Dependencies

inštalačné súbory pre knižnice, ktoré potrebuje aplikácia
 read.me - popis obsahu média v slovenskom a anglickom jazyku