

ONUKAK WISDOM OKON

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RESEARCH INTEREST

- Human-Machine Communication
- Artificial Intelligence
- Global Digital Media Culture
- Human-Computer Interaction

EDUCATION

Cross River University of Technology – Calabar, Nigeria

February 2023

BSc, Mass Communication

CGPA: 3.54/5.00

RESEARCH EXPERIENCE

Research Assistant

2024

University of Cross River State – Calabar, Nigeria

Supervisor: Dr. Bibiana Ineji

- I assist in reviewing undergraduate projects or theses.
- I assist my professor in data gathering, data analysis, and literature review.
- I assist in the preparation of manuscripts and slides for presentations at conferences
- I assist in term papers, seminars, research proposals, and thesis/research projects for undergraduates in Nigeria.

Undergraduate Student

2022

Department of Mass Communication

Thesis: UNICROSS Students' Perception of Social Media as a Marketing Tool.

Supervisor: Dr. Godswill John

- Performed critical reviews of kinds of literature.
- Constructed descriptive pilot and actual surveys.
- Analyzed survey outcomes for discussion.
- Performed basic statistics on collated data.

ACADEMIC CONFERENCE

Onukak, W. (2024). *Human cognitive reasoning or AI reasoning? Exploring ChatGPT's impact on student learning and cognitive skills in Nigeria.* Conference paper accepted for presentation at the Mid-Atlantic Popular & American Culture Association Conference (MAPACA), Atlantic City, NJ

Onukak, W. (2024). *The Beacon of Innovation: Shining God's Light through Technology.* PowerPoint Presentation at the Annual Technology Conference of the Anglican Corpers Fellowship, Abeokuta, Ogun State, Nigeria. June 24th, 2024

Onukak, W. (2023). *Advanced Reportage Writing and Management.* Powerpoint presentation at the 1st 2023 monthly Departmental lecture of the Redeemed Christian Church of God Nigeria Oron, Area Media and Publicity Department, Uyo, Akwa Ibom State, Nigeria. Mar. 5th, 2023

Onukak, W. (2022). *UNICROSS Students' perception of Social Media as a Marketing tool.* Institution-Based Research Paper Presentation, Cross River University of Technology, Calabar, Cross River State, Nigeria, Aug. 2022

PUBLICATIONS

Onukak, W., Ogunleye, I., & Butun, G. (2024). The media and communal crisis in Nigeria: A case study of selected radio stations in Cross River State (2006–2024). *Research Journal Of Mass Communication and Information Technology*, 10(4). (in press).

TEACHING EXPERIENCE

Teaching Assistant **2023 – 2024**

Akwa Ibom State Polytechnic, Ikot Osura, Nigeria

Department of **Mass Communication**

Supervisor: Dr. Edet Sunday Abia

- I assisted Dr. Edet Sunday in teaching **Introduction to Mass Communication (MAC114)**.
- I also assisted in teaching **Mass Media and Society (MAC 215)**.
- Effectively invigilated and accurately graded examinations and uploaded results.

Freelance Web Development Instructor **June 2023 - August 2023**

- I conducted comprehensive training sessions on web development technologies, including HTML, CSS, Tailwind CSS, JavaScript, and the React JS framework to more than 50 Students.

English Tutor **2015 - 2016**

Evergreen School – Akwa Ibom, Nigeria

- Enhanced students' language skills through targeted teaching, regular assessment, and individualized support, adhering to the basic Nigeria education curriculum.

WORK EXPERIENCE

Digital Media Manager/Journalist (Remote) **April 2024 - September 2024**

Street News Global Media Limited – Calabar, Nigeria (Remote)

- I Executed a comprehensive social media campaign, leading to a 60% increase in user engagement and interaction across all social media platforms.
- I Wrote and published on important topics like Politics, Religion, and Public issues.

Tech Anchor Limited – Akwa Ibom State, Nigeria (Hybrid) **2022 - 2023**

Social Media Manager

- Implemented Social media marketing strategies to increase the visibility of “Punch Belly Africa For Kids App”, achieving over 1,000 downloads on the [Play Store](#)

INTERNSHIPS

Bigstack Technology, Cross River, Nigeria **December 2023 - June 2024**

Web Developer Intern

- I successfully developed and launched a responsive portfolio website as one of my projects during the internship period using technologies like HTML, CSS, TAILWIND CSS, JAVASCRIPT, and REACT JS

Nigerian Television Authority, Calabar, Nigeria **2021**

Journalist

- I professionally sourced, wrote, and published news stories of varying interests.

Honors And Awards

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| • National Youth Service Corps
Certificate of National Service | 2024 |
| • Mastercard Foundation Scholarship Award
Awarded by Mastercard Foundation to study Virtual Assistant at African Leadership Experience (ALX) | 2024 |
| • Salvation Word of Life Bible Institute(SWOLBI)
Awarded Basic Certificate Programme | 2024 |
| • The Redeemed Christian Church of God Fellowship
Award of Recognition. | 2021 |
| • Oro Development Union, USA Scholarship Award
One year payment of 100,000 naira to support my undergraduate studies. | 2021 |

- **National Union of Campus Journalists (NUCJ)**
Award of Excellence in Campus Reporting.

Feb 2020

VOLUNTEER ACTIVITIES

Co-Founder, **Helping a Life Foundation**, Nigeria

September 2021 - Present

- I raised funds of 2000 naira each from colleagues and friends to buy food items, medicine, and health equipment to give to households living in the slum areas of Akwa Ibom State, Nigeria.
- I collaborated with the **Jacob's Well Foundation** to install a borehole water system in a rural community, improving access to clean water for residents.

Center For Clinical Care and Clinical Research, Nigeria

August 2024 - September 2024

- I worked as a communication strategist, using my expertise as a communication student to address more than 500 different households of those with Human Immune Virus(HIV) to avoid stigmatization.

National Youth Service Corps (NYSC), Nigeria

June 2023 - July 2024

- I served as a Journalist for the Orientation Broadcasting Service (OBS), Shagamu, Ogun State, Nigeria.
- I Wrote and edited broadcast content for Community Development Service Broadcasts (CDS)-NYSC Editorial Group.
- I broadcasted on health sensitization /social issues content in Orientation Broadcasting Service, Shagamu, Ogun State, Nigeria.
- I conducted counseling sessions with young inmates in Abeokuta Prison every month.

SKILLS

Coding	Strategic Planning	Project Coordination
Microsoft Word Packages	Google-Work-Space	Blogging, SEO
Effective Communication	Team Work	Teaching/Researching
Technical Writing	Radio Script Writing	Content Editing

HOBBIES

Nature & Wildlife Conservation	People Empowerment	Playing Musical Instruments
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LANGUAGES

English- Expert	Oron - Expert	French - intermediate
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