

(Big) Data Engineering In Depth

From Beginner to Professional

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The Definitive Guide to Big Data Engineering Tasks

Course Introduction

Course Target



Learning Objectives

- Understand the data management life-cycle.

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- Illustrate the basics of distributed systems concepts

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- Build and scale your data product.

Audience: Who Should Take This Course?

- Data Engineer who needs to get more knowledge in distributed systems and Big Data.

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Getting max benefit from this course

Take the course advantage

- Follow the videos order as described.

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Assignments and Labs

⚠ You MUST finish the red chapters first

Ch.01 Introduction

Ch.02 Data Management

🔔 Finish colors group
before move to the next.

Ch.03 Distributed Systems

Ch.04 Hadoop and MR

Ch.05 FN and Scala

Ch.06 Spark

Ch.07 Big Data Application

Ch.08 Massging Systems

Ch.09 Data Orchestration

Ch.10 NoSql

Ch.11 Elastic

Ch.12 Data Architecture Design

Assignments and Labs

Remark

- Full project code.

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- Notebooks (Jupyter or Zeppelin).

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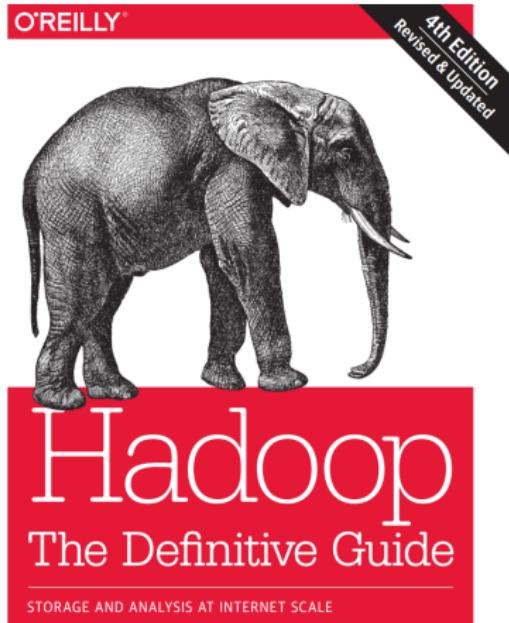
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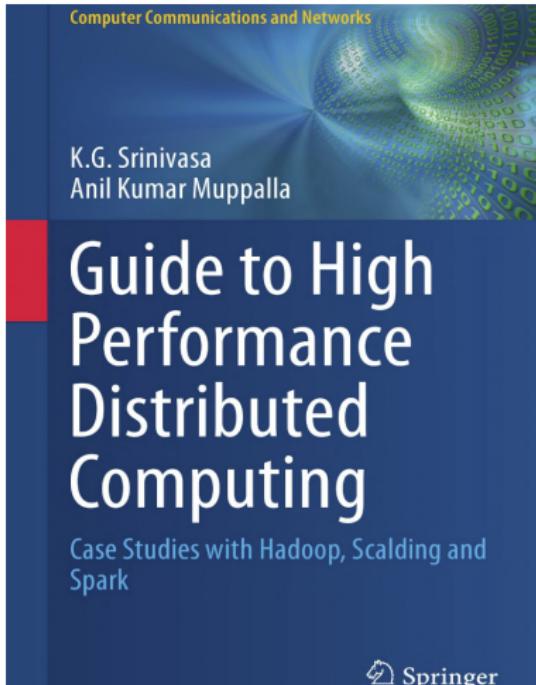
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- Designing Data-Intensive Applications: The Big Ideas Behind Reliable, Scalable, and Maintainable Systems 1st Edition by Martin Kleppmann

Textbooks-2



Tom White



Textbooks-3

O'REILLY®



Learning Spark

LIGHTNING FAST DATA ANALYSIS

Holden Karau, Andy Konwinski,
Patrick Wendell & Matei Zaharia

O'REILLY®

High Performance Spark

BEST PRACTICES FOR SCALING
& OPTIMIZING APACHE SPARK



Holden Karau &
Rachel Warren

O'REILLY®

Kafka The Definitive Guide

REAL-TIME DATA AND STREAM PROCESSING AT SCALE

Neha Narkhede,
Gwen Shapira & Todd Palino



Ugly but important

- User stories or technical discussions are not related to any of my current work or my previous companies.
- I am working at EPAM Systems. My company approved me for doing this online course public but the materials are not reviewed or assessed by my company. It is on my own responsibilities.

Table of Contents I

1 Course Introduction

- Learning Objectives
- Getting max benefit from this course
- Assignments and Labs
- Course Textbooks

2 Introduction To Data Management and Data Warehouse

- Data Management
- From DWH to Big Data
- Data Encoding and Formats
- Data Modeling Design
- Further Readings and Assignment

3 Introduction To Distributed Systems

- Distributed Systems Concepts
- Distributed Systems Architecture
- Distributed Systems Challenges
- Design Simple Distributed System

Table of Contents II

- Further Readings and Assignment

④ Introduction to Hadoop and Map-Reduce

- Hadoop Architecture
 - Storage
 - YARN
 - Hadoop I/O
 - Processing
- Map-Reduce
 - Map-Reduce Components
 - Word-Count Example
- Pig
- Hive
- ZooKeeper
- Further Readings and Assignment

⑤ Functional Programming

- Why functional programming commonly used in distributed systems?
- Introduction to Scala

Table of Contents III

- Further Readings and Assignment

6

Spark Framework

- Spark Philosophy towards the Engine and the Programming languages
- Spark Basics
- Spark Programming using RDDs
 - Spark RDD
 - Spark Working With Key/Value Pairs
- Spark Datasets/Dataframe
 - Spark SQL
 - Dataframes/Datasets vs. RDDs
- Spark on Production
- Spark For Batch Processing
- Building custom input and output connector using Spark
- Spark Streaming
- Spark using other Programming Languages
 - PySpark for Python Geeks
 - RSpark for R Geeks

Table of Contents IV

- Spark For Data Scientist
- Spark Graph Dataframe/Graphx
- Tuning your Spark Jobs
- Further Readings and Assignment

7 Real World Applications

- Big Data Development Life Cycle
- Template Concept for Data Engineering
 - Template for ETL Application
 - Template for QA
 - Template for Streaming Applications
 - Template for Machine Learning Applications
- Further Readings and Assignment

8 Massaging Systems

- Motivation
- Massaging Systems Architecture
- JMS as an example

Table of Contents V

- Introduction to Kafka
 - Kafka Architecture
 - Kafka Topics
 - Partitions
 - Kafka Producers
 - Kafka Consumers
 - Kafka Connector
 - Kafka Custom Connectors
 - Kafka Configuration
 - Kafka Configuration Optimizations
 - Kafka Operations
 - Kafka Integration with Enterprise tools
- Further Readings and Assignment

9

Data Orchestration

- Motivation
- Enterprise vs Open source tools
 - Open source tools (Oozie as an Example)
 - Enterprise source tools

Table of Contents VI

- How to choose the right tool?
- Further Readings and Assignment

10 NOSQL

- Introduction to NoSQL Databases.
- Cassandra
 - Why Cassandra?
 - Introducing Cassandra
 - The Cassandra Data Model
 - Architecture
 - Reading and Writing Data
 - Integrating Hadoop
- Further Readings and Assignment

11 Elastic

- Further Readings and Assignment

12 Data Architecture Design

- Further Readings and Assignment

13 Appendix

Table of Contents VII

- Appendix A- Shell Programming
- Appendix B- Java Programming
- Appendix C- Scala Programming
- Appendix D- SQL Programming
- Appendix E- Oozie Orchestration
- Appendix F- DWH Concepts and Data Modeling Design
- Appendix G- Machine Learning Concepts Data Engineers
- Appendix H- Docker for Data Engineers

Introduction To Data Management and Data Warehouse

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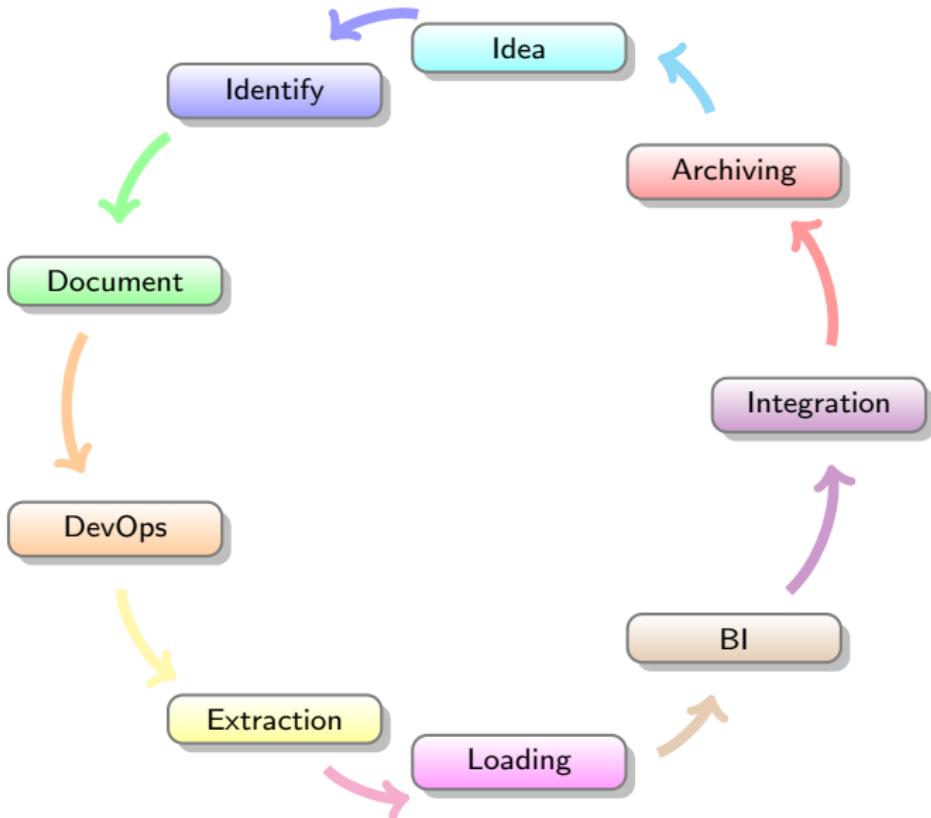
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Data Management

- Data are a product.
- Data product has a life-cycle as following (simplified):
 - Question, Idea, or service.
 - Identifying the source of information and the data type ex: (text, images, videos, audio, or sensors).
 - Document all details regarding the data including quality, security, efficiency, and access (consideration during the cycle).
 - Delivery automation (Tools and Process) AKA DevOps cycle.
 - Extraction Process (collection).
 - Transformation ex: (cleansing, Apply business logic, Organize).
 - Loading or store the transformed data based on our usage or use case.
 - Business Intelligence (BI) or data discovery (continues process).
 - Integration and publishing.
 - Data retention or archiving process ex: (Hot or Cold storage).

Data Management Life-Cycle



Motivation to Data Warehouse

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 - Applying analytical functions.
- Vendors who are working to solve the above challenges creating their own product of DWH and their ultimate work is to optimize the above points.

Motivation to Data Warehouse (DWH)

Definition (What is Data Warehousing?)

A DWH is defined as a technique for collecting and managing data from varied sources to provide meaningful business insights. It is a blend of technologies and components which aids the strategic use of data.¹

- The DWH is not a product but an environment.
- It is a process of transforming data into information and making it available to users in a timely manner to make a difference.
- It is an architectural construct of an information system which provides users with current and historical decision support information which is difficult to access or present in the traditional operational data store.
- The DWH is the core of the BI system which is built for data analysis and reporting.

¹The definition mentioned in this slides copied from guru99.com

Motivation to Data Warehouse

Data warehouse system is also known by the following names:

- Decision Support System (DSS).
- Business Intelligence Solution.
- Executive Information System.
- Management Information System.
- Analytic Application.
- Data Warehouse.

The real concept was given by Inmon Bill. He was considered as a father of the DWH. He had written about a variety of topics for building, usage, and maintenance of the warehouse & the Corporate Information Factory

Motivation to Data Warehouse

Types of Data Warehouse

Enterprise Data Warehouse (EDWH) It provides decision support service across the enterprise. It offers a unified approach for organizing and representing data (DWH Model). It offers data classifications according to the subject with privileges policy.

Operational Data Store (ODS): is a central database that provides an up-to-date (real-time) data from multiple transnational systems for operational reporting into a single DWH.

Data Mart: A data mart is a subset of the data warehouse. It specially designed for a particular line of business, such as sales, finance, sales or finance. In an independent data mart, data can collect directly from sources.

DWH vs ODS vs Data Mart

Metric	DWH	ODS	Data Mart
Latency	Day -1	Real-time	Day -1
Data level	Transnational	Transnational	Summary
Historical	Long-term	Snapshot	Aggregated Long-Term
Size	TB/PB	GB	GB/TB
Orientation	Multi sources	Multi sources	Product
Business Units	Multi organizational units	Product team	Business team

DWH vs Operational databases

CHANGE OPERATIONAL DATABASE AND THINK ABOUT RDBMS OR NORMAL DB

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- Data warehouse mainly works as centralized storage for all the source systems regardless of the product type or their functionality.
- Data warehouse designed to solve the huge amount of data.
- Most of DWH can't solve the online transactions similar to the transaction DB.
- Transactions databases have a performance issue while handling a huge amount of data. So, analysis of a huge amount of data (including historical data) we used DWH for this purpose. On the other hand Transactions DB used for online or short historical data based on product type and requirements.

DWH vs Operational databases

Metric	Transactions DB	DWH
Volume	GB/TB	TB/PB
Historical rows	Short-term ≤1000M	Long-Term 1000M _i
Orientation	Product	Subject or multi products
Business Units	Product team	Multi organizational units
Normalization	Normalized	Not required (De-normalized in many use cases)
Data Model	Relational	Star Schema or Multi-dim
Intelligence	Reporting	Advanced reporting and Machine Learning
Use cases	Online transactions & operations	Centralized storage (360°)

Transnational DB Use cases



Transnational DB Use cases



DWH Use cases



DWH Use cases



DWH Use cases



User stories Telecom company.

It has a CRM System backend database reporting the sales. vs Another backend database contains the CRM, Telecom signaling data, IN charging system, Billing

Decision is related to sales or CRM. Decision is related to company strategies.

Analytical model checking the fraud which require a CRM data with customer locations from signaling with Billing details from CAR table.

managing risk of the project in Transaction vs DWH

data model comparison

DWH Characteristics

some details about hot vs cold storage,

Cold storage vs Hot storage

some details about hot vs cold storage,

Data Encoding and Formats

- Any Big Data solution working based distributed systems.

Data Encoding and Formats

- Any Big Data solution working based distributed systems.
- What is distributed systems in brief?

Data Modeling Design

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- Replication and its usage in distributed systems.

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- Partitioning and its usage in distributed systems .

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Distributed Systems Challenges

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Design Simple Distributed System

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Introduction to Hadoop and Map-Reduce

Chapter Objectives

- Introduction to Hadoop and its echo-systems.

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- Introduction to Hadoop and its echo-systems.
- Why we need Hadoop?

Chapter Objectives

- Introduction to Hadoop and its echo-systems.
- Why we need Hadoop?
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- Using HiveQL over Map-Reduce.
- Hadoop advantages and disadvantages with use cases?

Hadoop Architecture

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Storage

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Hadoop I/O

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Processing

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Map-Reduce

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Map-Reduce Components

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Word-Count Example

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Hive

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ZooKeeper

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Functional Programming

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Spark Datasets/Dataframe

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Spark on Production

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Spark For Batch Processing

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Building custom input and output connector using Spark

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Spark Streaming

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Spark using other Programming Languages

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Spark For Data Scientist

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Spark Graph Dataframe/Graphx

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Tuning your Spark Jobs

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Real World Applications

Massaging Systems

Data Orchestration

NOSQL

Elastic

Data Architecture Design

Appendix

Appendix A- Shell Programming

- Any Big Data solution working based distributed systems.

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- Any Big Data solution working based distributed systems.
- What is distributed systems in brief?

Appendix B- Java Programming

- Any Big Data solution working based distributed systems.

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Appendix C- Scala Programming

- Any Big Data solution working based distributed systems.

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Appendix D- SQL Programming

- Any Big Data solution working based distributed systems.

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Appendix E- Oozie Orchestration

- Any Big Data solution working based distributed systems.

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Appendix F- DWH Concepts and Data Modeling Design

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Appendix G- Machine Learning Concepts Data Engineers

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Appendix H- Docker for Data Engineers

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