

FAIRPORT
ASSET MANAGEMENT



A WEALTHTRUST COMPANY 

3636 Euclid Avenue
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Generational Insights
at FAIRPORT NIGHT

Calling all Matures, Boomers, Gen Xers and Millennials!



Meet Cam - author, columnist, blogger, lecturer and proud member of Generation X

Cam Marston is the leading expert on the impact of generational characteristics and differences on the workplace and the marketplace. His books, articles, columns, and blog describe and analyze the major generations of our time: Matures (born before 1946), Baby Boomers (born 1946-64), Generation X (born 1965-79), and Millennials (born 1980-2000).

As a consultant, Cam has provided generational insight and advice to leadership at the nation's most prominent corporations, including American Express, Kellogg, Coca-Cola, Macy's and Eli Lilly. He has also offered presentations and consultations for the U.S. Department of Agriculture, the Internal Revenue Service and the U.S. Army.

Cam's presentations are informative, engaging and often humorous. He offers concrete demographic research, but he enlivens the data with anecdotes, tales from the real business world, attention-grabbing visuals and quips that make the message memorable.

Generational Insights

at FAIRPORT NIGHT

We encourage you and your adult family members to join us for an evening of multi-generational education, enlightenment and entertainment with guest speaker Cam Marston.

Wednesday, November 6, 2013

5:30 p.m. Doors Open for Check In

6:00 p.m. – 7:00 p.m. Fairport Welcome and Presentation by Cam Marston

7:00 p.m. – 9:00 p.m. Reception

Global Center for Health Innovation

Cleveland Convention Center

1 St. Clair Ave. NE, Cleveland, OH 44114

RSVP by Friday, October 25

to Lindsay Suster at either
Lindsay.Suster@FairportAsset.com
or 216-431-2732.

Business casual attire.
Complimentary valet parking
will be provided.

Fairport Asset Management is independent of, and not affiliated with, Cam Marston. Marston's presentation is for general informational purposes only and represents the views of the speaker, but may not represent the views of Fairport. Nothing in his presentation should be considered as a solicitation or a recommendation by Fairport to buy, sell or continue to hold securities or other investments.