MEDCARE

Virtual support for your health

Current Challenges:

Don't make doctors the fall guy for India's poor healthcare

THE UNDERAGE OPTIMIST

CHETAN BHAGAT

- No scopes to contact Doctors in case of an emergency.
- The survey report points out that 1.6 million deaths in India in 2018 were due to poor quality of care.

- It is estimated that only 25% of the whole Indian population gets proper healthcare & insurance.
- Considering the practicalities it is nearly impossible to give immediate checkup and consultations to the patients directly.
- 50% of patients would be comfortable with contacting their doctors digitally

Poor healthcare system costs Pakistan, India billions every year: experts
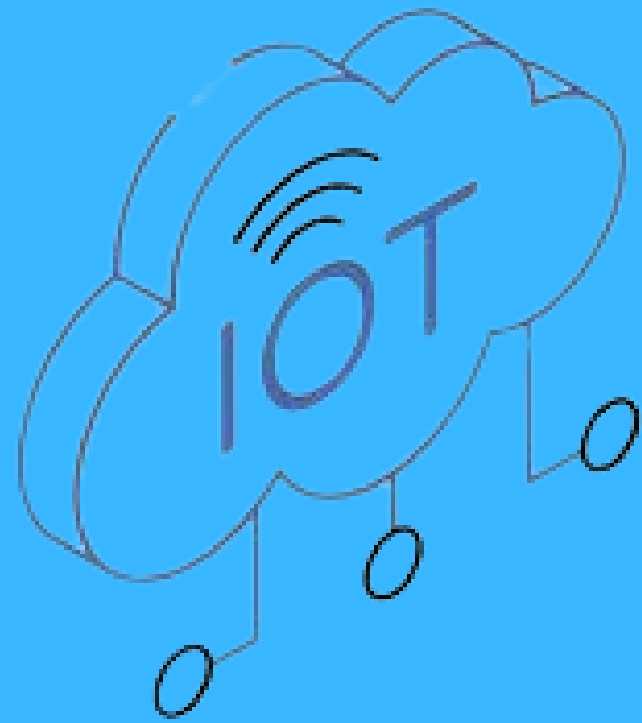
INTERNET OF THINGS CLOUD

An IoT cloud is a massive network that supports IoT devices and applications. This includes the underlying infrastructure, servers and storage, needed for real-time operations and processing.

ARTIFICIAL INTELLIGENCE

Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems.
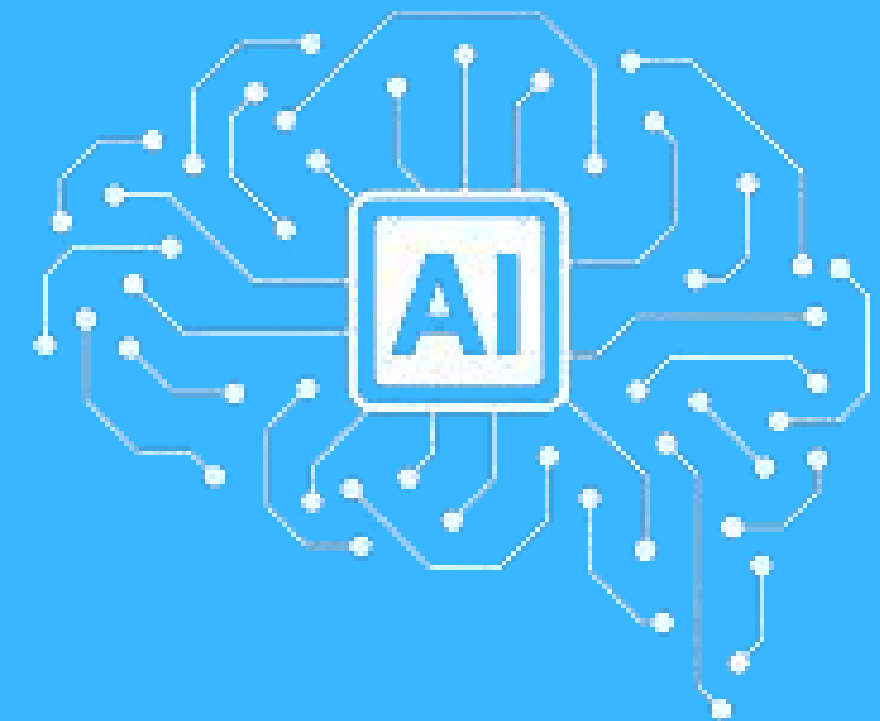
SOLUTIONS

Our unique solution revolves around these problems and hopes to solve this problem efficiently!

The features that solve these problems are:

- Displaying the list of doctors to book an appointment for online/offline purposes.
- IoT-based TestKit can be used to diagnose a few lab tests.
- Instant generation of test reports and store them for further reference.
- Virtual shopping of medicines.
- Ambulances will be reserved rapidly and tracked through Mobile IP addresses.
- 24 x 7 Query Clarifier available

01 Key Partners
Who are our suppliers and partners?

Clinics

Doctors

Medical Shops

02 Key Resources
What are the Key Resouces needed to satisfy the customers

Highly Qualified Doctors

Medical Professionals

03 Customer Relationships
What type of Relationship does each segment of customer expect?

B2C

04 Value Proportions
What value do we deliver to customers?

Disease Prediction

Online/ Offline Appointment

Online Phamacy

Tracking Ambulance

05 Channels
How do we reach each of our customers?

AdWords, Conferences

Promoted by Doctors, Mobile App

06 Customer Segments
From whom are we creating values?

Customers Patients Users

07 Key Activities
What are the key activities our value proportion occurs?

Disease Prediction

Online/Offline appointments

Tracking Ambulance

Individual Medical History

08 Cost Structure
What are the most important costs in our Buisness Model?

Database Costs

Operations Costs

Administrative costs

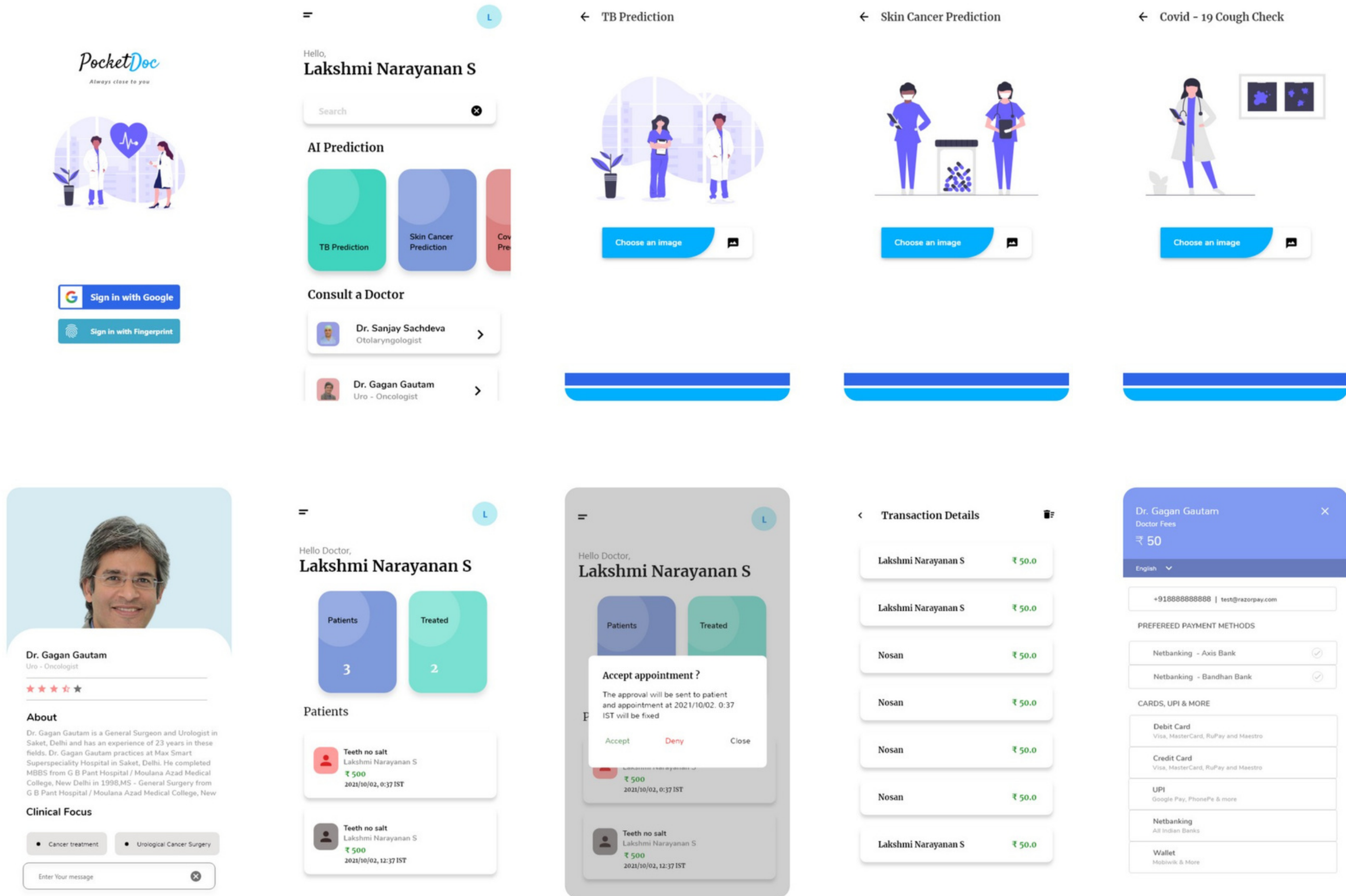## 09 Revenue Streams
What value are our customers willing to pay?

Doctors fee

Pharmacy

Insurance

Subscriptions

UI designs

PocketDoc
Always close to you

Sign in with Google
Sign in with Fingerprint

Hello,
Lakshmi Narayanan S

Search

AI Prediction

TB Prediction
Skin Cancer Prediction
Cov Pre

Consult a Doctor

Dr. Sanjay Sachdeva
Otolaryngologist

Dr. Gagan Gautam
Uro - Oncologist

← TB Prediction

Choose an image

← Skin Cancer Prediction

Choose an image

← Covid - 19 Cough Check

Choose an image

Dr. Gagan Gautam
Uro - Oncologist

★ ★ ★ ★ ★

About

Dr. Gagan Gautam is a General Surgeon and Urologist in Saket, Delhi and has an experience of 23 years in these fields. Dr. Gagan Gautam practices at Max Smart Superspeciality Hospital in Saket, Delhi. He completed MBBS from G B Pant Hospital / Moulana Azad Medical College, New Delhi in 1998,MS - General Surgery from G B Pant Hospital / Moulana Azad Medical College, New

Clinical Focus

● Cancer treatment   ● Urological Cancer Surgery

Enter Your message

Hello Doctor,
Lakshmi Narayanan S

Patients   Treated
   3   2

Patients

Teeth no salt
Lakshmi Narayanan S
₹ 500
2021/10/02, 0:37 IST

Teeth no salt
Lakshmi Narayanan S
₹ 500
2021/10/02, 12:37 IST

Hello Doctor,
Lakshmi Narayanan S

Patients   Treated

Accept appointment ?
The approval will be sent to patient and appointment at 2021/10/02. 0:37 IST will be fixed

Accept   Deny   Close

₹ 500
2021/10/02, 0:37 IST

Teeth no salt
Lakshmi Narayanan S
₹ 500
2021/10/02, 12:37 IST

‹ Transaction Details

Lakshmi Narayanan S   ₹ 50.0
Lakshmi Narayanan S   ₹ 50.0
Nosan   ₹ 50.0
Nosan   ₹ 50.0
Nosan   ₹ 50.0
Nosan   ₹ 50.0
Lakshmi Narayanan S   ₹ 50.0

Dr. Gagan Gautam
Doctor Fees
₹ 50

English ⌄

+918888888888 | test@razorpay.com

PREFEREED PAYMENT METHODS

Netbanking - Axis Bank
Netbanking - Bandhan Bank

CARDS, UPI & MORE

Debit Card
Visa, MasterCard, RuPay and Maestro

Credit Card
Visa, MasterCard, RuPay and Maestro

UPI
Google Pay, PhonePe & more

Netbanking
All Indian Banks

Wallet
Mobiwik & More

MedCare

Smart Kit

All in one kit

Temperature
dectector

HeartBeat
 detector

Sethescope and more
features

IT'S ALL YOUR MEDICAL NEEDS, IN YOUR POCKET

with

MedCare

MARKET SIZE

Total
HealthCare market

USD 6.1 billion

Serviceable
Available Market

USD 372 billion
(Only in India)

Serviceable
Obtainable Market:

USD 12 million

Compound Annual Growth Rate
19.2% from the year 2020

Revenue forecast in 2032
USD 8.45T

Competition

DocsApp - Consult Doctor Online24x7 on Chat/Call

Medcare - Virtual Assistant for Your Health

WayuMD

Apollo 247 - Online Doctor & Apollo Pharmacy App

MARKET ADOPTION

Promoted by Doctors

Doctors reach out to the patients which will be easier and beneficial for them as well as the patients.

Standard Social Media Marketing and Adwords

Instagram, Facebook never fail to surprise us, The best way to reach the GenZ who want to experience a revolution

Promotion at conferences & word-of-mouth

Conferences are great places to talk about how the product helps society and make the audience understand effectively.

Technologies

Artificial Intelligence

NLP Algorithm, Open CV

BackEnd and Database

Django, MangoDb, Python.

Iot Cloud

DynamoDB, AWS SES

Front end

ReactJs and its Libraries

Iot devices

thermal sensor, torch, camera, stethoscope, Heart beat sensor

Third-party apps

Git, GitHub