

# Nathaniel Mays

## Frontend Engineer

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🌐 LinkedIn 🔗 Portfolio

🐙 Github

### 👤 PROFILE

Next.js Developer. Seasoned with React, Svelte, and other JavaScript frameworks. Solid understanding of website architecture. Master-level skills with HTML, CSS, and Vanilla JS with a speciality in JS frameworks. Familiar with PHP. Professional experience with Wordpress and Shopify theme building. Affinity for OOP and building APIs. Trained as a Full-stack Developer. Resultophile, Slomo-phobe, Coffeeholic.

### 🧠 SKILLS

**Next.js, React, Svelt, Node.js, UX/UI Design, Responsive Design, JavaScript, HTML & CSS, Object Oriented Programming, Express, MongoDB, Astro, PHP, SQL — MySQL, Sequelize, PostgreSQL, Sanity CMS, REST APIs, SEO**

### 🎓 EDUCATION

**University of Texas, Full-Stack Coding Bootcamp Certificate**  
2020 | Austin, United States  
24-week intensive program focused on equipping students with MERN Stack coding skills.

**Texas State University, Physics**  
2019 | San Marcos

### 🧰 EXPERIENCE

#### **Lead Front End Developer, Event Rental Systems** 📍

01/2022 – present | Cedar Park, TX

This company does not provide us with metrics for our impact.

- Building and deploying new templates, web-sections, and features every month with JavaScript, HTML, CSS and company-specific web-hooks, keeping company promises and maintaining customer satisfaction.
- Conducting interviews and training fresh new developers, including creating training materials such as videos and documentation to keep our department organized.
- Collaborating in an environment of developers, designers, tech support, QA engineers to ensure high-quality support, to uphold the highest levels of client satisfaction, and to strengthen the brand.
- Boosting SEO rankings, providing timely Tech support, contributing code for new features on a daily basis.
- Debugging legacy code and enhancing it with every opportunity.
- Pushing the needle by encouraging the team to think outside the box and taking calculated risks to solidify our position at the top of the industry.

#### **Full Stack Developer, Lumenbrite** 📍

08/2020 – 01/2022 | Austin, TX

- Revitalized multiple websites, enhancing aesthetic appeal and functionality using React, Node.js, Bootstrap, and integrating graphic design assets from designers, thereby boosting user experience and engagement.
- Played a pivotal role in troubleshooting and resolving complex technical issues, restoring and improving client confidence, and demonstrating excellent problem-solving abilities.
- Implemented effective SEO strategies across client websites, leading to an average threefold increase in search authority and Google rankings.

#### **Freelance Wordpress Developer, Self-employed**

02/2020 – 08/2020

- Accumulated clients through networking and positive reviews.
- Built custom PHP sections and functionality according to clients' needs.
- Set up Shopify and WooCommerce stores from start to finish, allowing client's to get their businesses off the ground.
- Optimized client's SEO increasing site traffic.

## INTERESTS

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Wine Connoisseur, Chess, Fitness & Health, Geoeconomics, Cryptocurrency, World Culture, Entrepreneur, Meditation & Self-improvement

## PROJECTS

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### **Health & Wellness Blog & eCommerce Platform,**

*Next.js, React, Sanity CMS, Tailwind CSS*

06/2024 – present

Currently working on a dynamic blog and eCommerce platform using Next.js and React, aimed at revolutionizing the health and wellness industry by integrating Eastern philosophy and ancient health wisdom often overlooked in Western practices.

- **Data Acquisition:** Plan is to implement a web scraper to aggregate and analyze niche health data, providing a foundation for rich, informative content and product recommendations. (Provided all information is public pre-login)
- **Full-Stack Development:** Designing the data structures using Sanity CMS, showcasing proficiency in modern web development technologies, including server-side rendering with Next.js and state management with React.
- **E-Commerce Integration:** Plans to incorporate a robust eCommerce system, enabling seamless transactions and fostering a global community focused on holistic healing and self-empowerment.
- **Community Building:** The goal is to cultivate a global network of health-conscious individuals, empowering them with knowledge and tools to explore alternative health solutions and reduce dependency on mainstream pharmaceuticals.
- **Business Expansion:** Positioned the platform as a dual-purpose entity—both a resource for health enthusiasts and a customizable template for others seeking to launch similar ventures, offering comprehensive website and business management services.

### **Golf Tee Time Scheduler,**

*Python, Selenium, Vanilla JS, Digital Ocean*

Web crawler bot built to save time of golf club members by booking a specified tee time every week. A cron job runs the script twice a week which navigates the website and books the preferred time slot. Discontinued for ethical concerns.

### **Bundle Builder App, Svelte, Astro, NoSQL, JavaScript**

This application enables e-commerce store owners to craft item bundles in the control panel by dragging and dropping items selected from their inventory, creating a visually cohesive scene on the product page. This scene is displayed to the end-user as a "bundle", allowing them to view or navigate to each item from the product page.

## PORTFOLIO

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[nathaniel-mays.com](https://nathaniel-mays.com) 