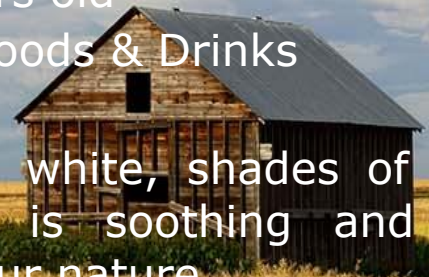


The background image is a scenic landscape. In the foreground, there's a grassy hill with some green bushes. A person wearing a red hat and a pink shirt is standing on the right side of the hill, looking out over the water. The middle ground is a large, calm body of water, possibly a lake or a wide river. In the background, there are rolling hills with patches of green and brown grass. The sky is a clear, pale blue.

Planning Process Report On Website Building(Wordpress)

- Business name: **Prairie Adventure Tour**
- Business type: Local tour guide
- **Background:** I choose Saskatchewan province of Canada because it is a land of beauty and has more things to discover in the fall and summer seasons. I stayed there almost 2.5 years. Besides this, diversity of people also can attract tourists. I was nostalgic to write down about the beauty. It was awe-inspiring throughout the summer.
- **Goal:** Increase the website trafficking through the easy navigation, updated info, blogs and attractive images.
- **Target Audience:** Men and women; 30–50 years old
- **Interest:** Travel, Adventure, Outdoor Activities, Foods & Drinks
- **Brand voice:** Discover the Land of Living Sky
- **Logo:** Logo which is a simple color scheme of white, shades of green, a little blue, deep brown, and black is soothing and aesthetically appealing, expressing the beauty of our nature.



Website Link

<https://wordpress.com/view/naziarothy.wordpress.com>