

How to create a file for Packly 3D preview and a ready-to-print

v_1.2



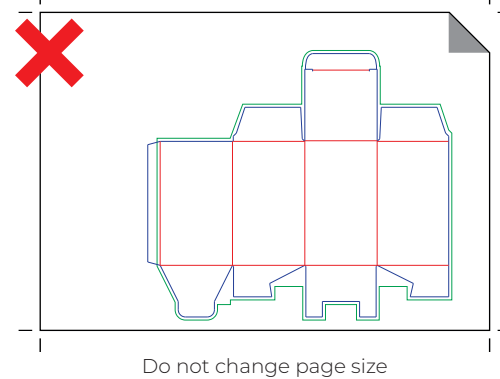
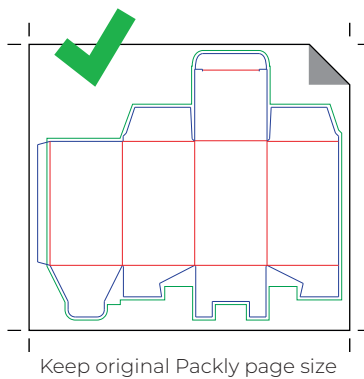
3D preview



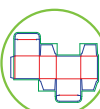
Do not change the page size nor the die-cut template



Pantone® or spot colors must be converted to CMYK for a correct 3D preview

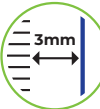


Printing with Packly: best practice



Packly dieline

- Die-cut template must remain unchanged
- Do not move or delete any line
- Main path colors:
Outside bleed Cut Crease



Safe margins

- Keep important elements at least 3 mm far from cut lines and any side edges



Layers

- Delete all layers that are either invisible or contain elements you do not want to be printed



Image resolution

- Images should have a min 250 - max 300 ppi resolution
- Bitmaps should have a min 600 - max 1200 ppi resolution



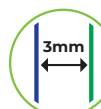
Lines

- The lines in your artwork should be at least 0.3pt (0.1mm) thick



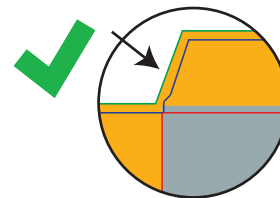
Text

- Keep text at 3pt (4px) at least
- For black text only, use 100% K

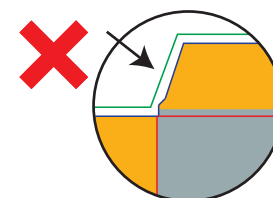


Bleeds

- Bleeds are required in all artworks with an image or a background color extending to one of the borders and should reach the green Bleed path which is placed 3mm over the blue Cut edge. This is necessary to avoid white threads along the product edges



Right use of outside bleed



Outside bleed is missing



Colours

- Use CMYK combination for all your colors
- Images in RGB and Pantone® colours will be automatically converted. To achieve greater control over the conversion, you should only use spot or Pantone® colors that are already converted to CMYK based on the standards of your libraries of choice



Rich black

- For black backgrounds or large black elements, we suggest this recipe: C=40% M=30% Y=0% K=100%



Grey background

- To create a neutral and even gray background, use a desired percentage of only black (K) - i.e. C=0% M=0% Y=0% K=50%



File saving

- Please keep the downloaded Packly die-cut template in your file without altering its original colors
- Keep your artwork and the downloaded Packly die-cut template on two separate layers
- Save your file in CMYK mode
- Save the file as Adobe® PDF preset "high quality"



Embellishment



Gold

- Use a spot color named **Raised-Gold-Foil**
- Use it at 100% of coverage
- Choose from "Attribute" > Overprint



Silver

- Use a spot color named **Raised-Silver-Foil**
- Use it at 100% of coverage
- Choose from "Attribute" > Overprint



Spot varnish

- Use a spot color named **Raised-Spot-Varnish**
- Use it at 100% of coverage
- Choose from "Attribute" > Overprint



Line Thickness and distance between elements

- Use lines that are at least 1pt thick (0,35 mm)
- Leave at least a 1pt (0,35 mm) gap between elements



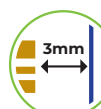
Text

- The minimum font size is 10pt (about 1.7 mm based on the height of the lowercase "x")



Embellishment layer

- Delete layers with elements you do not want to be printed



Safe margins

- The safety distance between the embellished area, cutting and folding lines is 3 mm. This minimum distance ensures that the finishing is not damaged during the cutting or folding process



Overprint

- All objects must be set to 100% coverage and "overprint"



Suggestions

- Avoid graphic effects (shadows, gradients, glare, etc.)
- Avoid transparencies, colour grids, shades and tones, etc.
- Avoid overlapping between two or more graphic elements with different finishing



File saving

- Keep artwork, embellishment and dieline on three different layers
- CMYK mode
- Save the file as Adobe® PDF preset "high quality"



Want to make sure you'll get what you expect?

On Packly you can order even just 1 box

Help still needed?

<https://www.pack.ly/guide> or **contact us**