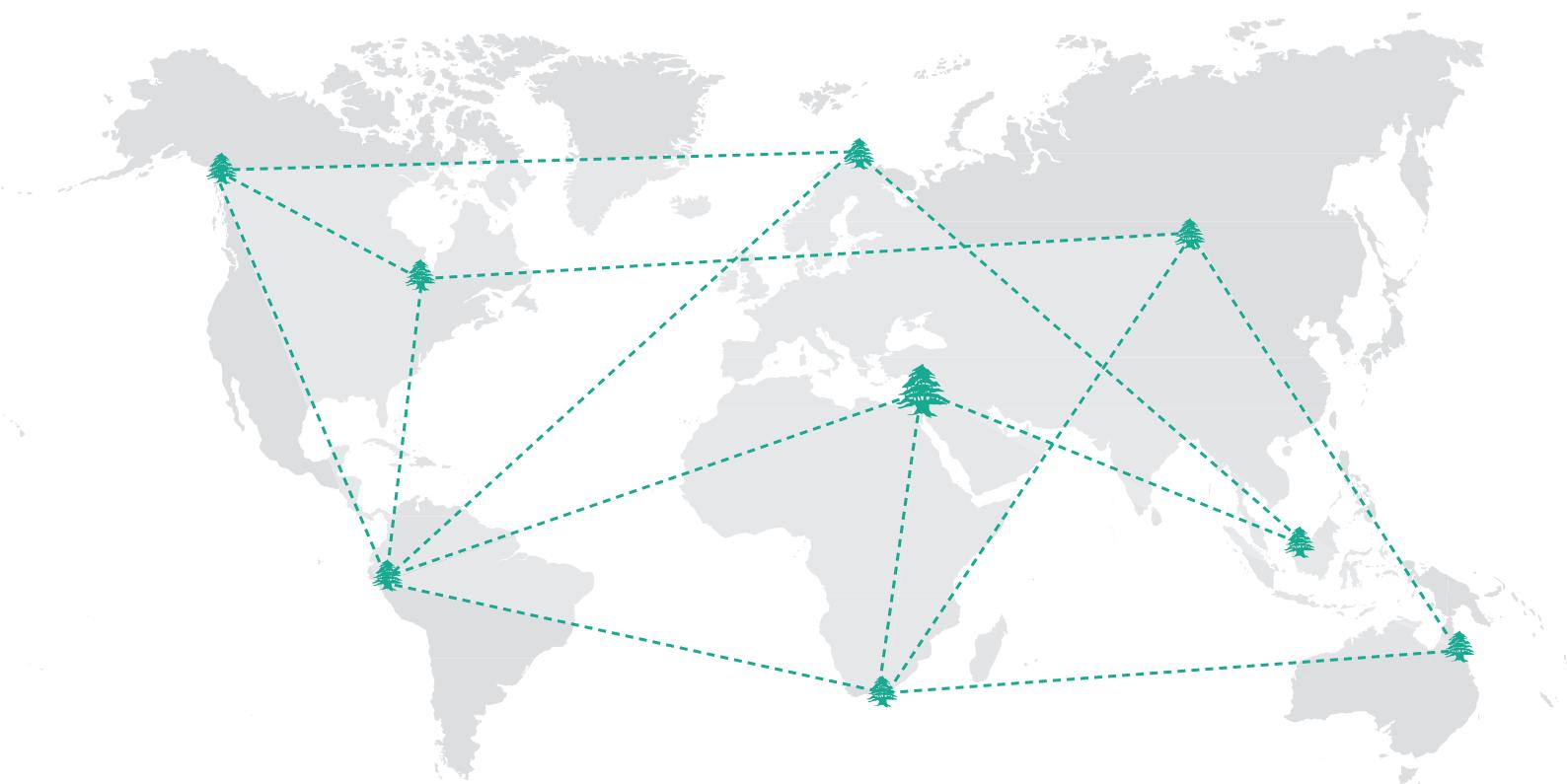




# THE LEBANESE OIL AND GAS INITIATIVE (LOGI)

BUILDING A GLOBAL NETWORK OF EXPERTS TO  
HELP LEBANON BENEFIT FROM ITS POTENTIAL  
OIL AND GAS WEALTH





**“ A successful oil and gas sector in Lebanon will need informed citizens and an informed government ”**

RISKS FOR LEBANON'S PETROLEUM INDUSTRY

 High corruption

 Weak rule of law

 Limited technical expertise

As Lebanon launches its nascent oil and gas industry, the country's future depends on its ability to transform its resource windfall into long-term prosperity. While the opportunity could significantly improve Lebanon's economy and the welfare of Lebanese citizens, high corruption, weak rule of law and limited technical expertise constitute the highest risks to Lebanon's oil and gas sector. **Transparency, accountability and good governance** will be crucial in mitigating those risks and avoiding the resource curse.

Given that Lebanon's petroleum resources are not confirmed yet, it is prudent to manage expectations of Lebanese citizens and government officials. Oil and gas discoveries often trigger an explosion of unrealistic expectations and require

a communication strategy that builds a critical mass of citizen understanding through easy to grasp facts.

Addressing these complex challenges will require coordination across various stakeholders including civil society, business, government and international organizations.

Lebanese civil society organizations could play a crucial role in the process and create a system of checks and balances, but this can only be possible if they are able to significantly bolster their capabilities, organize and adopt innovative approaches. A particularly powerful role civil society can play in Lebanon is the one of **constructive challenger and facilitator between citizens, public and private sectors**.

# ABOUT LOGI

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## THE LEBANESE OIL AND GAS INITIATIVE (LOGI)

**“LOGI is an independent non-governmental organization based in Beirut that promotes the transparent and good governance of Lebanon’s oil and gas resources.”**

LOGI’s objective is to develop a network of Lebanese experts in the global energy industry and provide them with a platform to inform Lebanese policymakers as well as Lebanese citizens on various issues facing the oil and gas industry.

It will focus on public awareness, policy development and advocacy, capacity building and technical assistance to help Lebanon maximize the economic and social benefits of its oil and gas wealth – and avoid the resource curse.

## MISSION

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### HELP LEBANON MAXIMIZE THE ECONOMIC AND SOCIAL BENEFITS OF ITS OIL AND GAS WEALTH



**ENABLE EXPERTS**

Platform for experts to shape Lebanon’s oil and gas industry



**TO**

**INFORM**

Informing policymakers and citizens on oil and gas



**AND**

**INFLUENCE**

Advancing innovative policy solutions

# LOGI'S ROLE IN LEBANON'S CIVIL SOCIETY AND PETROLEUM INDUSTRY

## TYPE OF ORGANIZATION

ROLES/ FUNCTION	THINK TANKS	ADVOCACY GROUPS	COMMUNITY-BASED ORGANIZATIONS	TRADE UNIONS & PROFESSIONAL BODIES	POLITICAL PARTIES	MEDIA	WATCH- DOG	LOGI
EXPERT ANALYSIS	•							•
RAISE AWARENESS							•	
MOBILIZING		•	•	•	•			•
ADVOCACY	•	•	•	•	•			•
CAPACITY BUILDING	•		•					•
MEDIATION					•			•
MONITORING						•	•	•
SERVICE PROVIDER		•						•

TABLE 1 | LOGI will play a variety of roles across the civil society spectrum

**LOGI is a first mover in the civil society coverage of Lebanon's petroleum industry.** Focused on public awareness and policy advocacy, it aims to be complementary to the various efforts being led by a handful of stakeholders.

As highlighted in Table 1, LOGI will be taking on a wide range of functions with a special focus on raising awareness and advocacy, which in practice are currently lagging in Lebanon's energy sector.

**LOGI is not a typical think tank.** While the organization will be actively engaged in thought leadership, it is not primarily focused on academic research. LOGI will tap into its network of oil and gas experts and provide them a platform to shape Lebanon's oil and gas industry away from the resource curse. LOGI will develop its own content and on occasion partner with other think tanks to raise awareness on key topics.

### **LOGI is not a typical watchdog organization.**

While LOGI will be monitoring Lebanon's oil and gas sector it will adopt a constructive partnership approach with various stakeholders. LOGI will play the role of facilitator and enable communication between Lebanon's various oil and gas

stakeholders – companies, government, civil society and citizens.

As LOGI builds its capabilities and pursues its mission it is uniquely positioned to take a leading role in creating a system of checks and balances.

## **LOGI WILL LAUNCH THREE PROGRAMS**

**1** Public Awareness Campaigns

**2** Policy Development and Advocacy

**3** Training - media, legal and technical workshops

## Focused On Eight Different Themes



# LOGI WILL PRODUCE VARIOUS TYPES OF PRODUCTS

LOGI will develop different types of products and activities around various themes, including draft laws to present to parliament, policy memos and round tables to educate policymakers, infographics and videos, as well as traditional media and social media

campaigns to mobilize and raise awareness of Lebanese citizens.

It will target different audiences including Lebanese citizens, decision makers, and domain experts in and outside of Lebanon.

## CONTENT      EVENTS      CAMPAIGNS



Draft Laws and Policy Memos



Media Interviews and Conferences



Advocacy Campaigns



Videos  
Animations  
Infographics



Press Conferences



Traditional Media Campaigns



Fact Sheets  
Reports  
Whitepapers  
Presentations



Training Workshops



Social Media Campaigns



OpEds



Roundtables  
and Stakeholder  
Meetings



Student Outreach Program



# LOGI'S COLLABORATIVE APPROACH - WHILE MAINTAINING INDEPENDENCE

LOGI's engagement strategy is focused on collaboration and cooperation with the government, energy companies and other stakeholders. LOGI will emphasize building constructive coalitions and strategic alliances through joint research projects and training, policy dialogues, publications and media campaigns.

**“ LOGI will prioritize collaboration and cooperation... It will hold all stakeholders, including itself, to the highest levels of accountability and will adopt any form of engagement that ensures that the common good of Lebanon is best served.”**

However, in playing this role LOGI will ensure it retains its core mission, integrity and high levels of trust. LOGI will be holding all stakeholders, including itself, to the highest levels of transparency and accountability and will adopt any form of engagement that ensures that the common good of Lebanon is best served. 

# WE PRACTICE WHAT WE PREACH!

LOGI aims to advocate for transparency in Lebanon's oil and gas industry, and will thus be fully transparent in its own operations. LOGI's financial and administrative activities will be made available to the wider public at [www.logi-lebanon.org](http://www.logi-lebanon.org). 

# MEET LOGI'S TEAM CO-FOUNDERS



**GEORGES  
SASSINE**



**KAREN  
AYAT**



**JEREMY  
ARBID**

EXPERTISE	Energy Policy	Eastern Mediterranean Energy Analyst	Energy and Public Affairs Analyst
CURRENT ROLE	Strategy Leader at GE Energy	Associate Partner & Contributor to Natural Gas Europe	Journalist at Executive Magazine
CAREER	Deutsche Bank, Man Energy Investment Group, AEI, EESI, UNDP	Credit Suisse	United Nations
EDUCATION	Master in Public Policy, Harvard University; B.Eng. Mechanical Engineering, AUB	LLM, City University; Bachelor of Laws, USJ	Master in Public Administration, AUB; Bachelor Political Science, Hamline University



## ADVISORY BOARD

All individuals involved in this initiative - including co-founders, advisory board members, and experts - are serving in their personal capacity.

The analysis and opinions they express through LOGI are their own and do not reflect the view of their respective employers.



**SIMON  
AYAT**



**TONJE  
GORMLEY**

EXPERTISE	Finance	Petroleum Law
CURRENT ROLE	Executive Vice President & Chief Financial Officer at Schlumberger	Senior oil and gas lawyer at Arntzen de Besche Law Firm
CAREER	Schlumberger	Deloitte, Ministry of Labor and Social Affairs – Norway
EDUCATION	Bachelor's in Business Administration, University of San Francisco	Master of Laws, University of Oslo; Diploma in Law, London Metropolitan University

# MEET LOGI'S TEAM ADVISORY BOARD (Cont'd)



**Dr. VALERIE  
MARCEL**



**LAURY  
HAYTAYAN**



**DIANA  
KAISSY**

EXPERTISE	Energy governance	Oil and Gas governance	Oil and Gas governance
CURRENT ROLE	Associate Fellow at Chatham House	MENA Senior Officer at Natural Resource Governance Institute	MENA and Iraq Coordinator at Publish What You Pay (PWYP)
CAREER	Institut d'études Politiques de Paris, University of Cairo	Arab Region Parliamentarians Against Corruption (ARPAC)	PACES
EDUCATION	PhD in Political Science, Sciences Po; Master of Arts in International Relations, McGill University	Master in Middle East Politics, University of Exeter; Bachelor of Arts in Communication, Lebanese American University	B.A in Sociology and Anthropology, American University of Beirut



**Dr. ALAN  
RILEY**



**Dr. KOSTAS  
ANDRIOSOPOULOS**

EXPERTISE	Energy Law, Competition Law	Energy markets, Energy risk management and finance, Competition law
CURRENT ROLE	Professor of Law at City University	Associate Professor of Energy Economics at ESCP Europe
CAREER	Institute for Statecraft	DEPA Group, ESCP Europe, 3H Partners, Symmetria Web Solutions
EDUCATION	PhD in European Competition Law, The University of Edinburgh	PhD in Finance & Energy Economics, Cass Business School; MBA & MSc in Finance, Northeastern University

**“**The petroleum industry is complex; it raises a myriad of interrelated policy, legal, commercial, economical and technical questions Transparency can contribute to inform and thereby build trust between the stakeholders. LOGI can play an important role advocating for continued transparency in, and be an impartial voice providing information on, the sector. **”**

**TONJE GORMLEY**  
Senior oil and gas lawyer at Arntzen de Besche

**“**LOGI is a much needed platform that comes in a very timely period to highlight Lebanon’s potential in taking a leading role and shaping the developments of the Oil and Gas industry in the South-East Mediterranean region. Though, what makes this initiative more valuable is the energy and dynamism of its founding members that guarantees its future success. **”**

**DR. KOSTAS ANDRIOSOPOULOS**  
Associate Professor of Energy Economics at ESCP Europe

**“**The oil and gas sector should be used to restore confidence and trust between the citizens and the government.**”**

**LAURY HAYATYAN**  
MENA Senior Officer at Natural Resource Governance Institute

**“**Inflated public and political expectations and lack of information about the national petroleum sector are a dangerous mix in emerging producer countries. Lebanon needs better information about the sector and its own resources.**”**

**DR. VALERIE MARCEL**  
Associate Fellow at Chatham House

**“**Civil society has the power to stop Lebanon’s natural resources from becoming an ill managed curse and turning it into a blessing to be shared by all. **”**

**DIANA KAISSY**  
MENA and Iraq Coordinator at Publish What You Pay

**“**If oil and gas production is going to really benefit the people of Lebanon the process by which production takes place has to be transparent and all stakeholders have to be accountable. LOGI can help provide the necessary transparency and accountability.**”**

**DR. ALAN RILEY**  
Professor of Law at City University



Lebanese Oil & Gas Initiative  
المبادرة اللبنانية للنفط والغاز

## JOIN LOGI'S NETWORK OF EXPERTS AND MAKE A DIFFERENCE:

If you are an expert in the oil and gas industry and want to contribute in shaping Lebanon's petroleum sector please reach out to LOGI and join the team.



## SUPPORT LOGI

We rely on you to donate, and spread the word



Visit [www.logi-lebanon.org](http://www.logi-lebanon.org)