



# NICHOLI NOAH

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## PERSONAL SUMMARY

Ambitious Creative Operations Director and curious storyteller with over 20 years of creative video knowledge, 5 years of project management & process development, 3 years leading junior creative teams, and a knack for finding patterns and solutions. I believe in cultivating a culture of trust through awareness, open communication, and empowerment. My philosophy is that positive accountability and honest expectations lead to strong team relationships and even stronger creative solutions.

## PROFESSIONAL EXPERIENCE

### NicholiNoah.com LLC

Oklahoma City, OK 2018-current

#### AR/VR Creative Education and Content Production

- Created Open Source VR Education tools with devs from Microsoft and Google
- AR/VR Team Collaboration, Logistics, and Creative Content Production
- Vast knowledge of VR and extended reality systems, processes, and culture

### University of Central Oklahoma Video Studio Manager (eLearning)

Edmond, OK 2017-2018

- Lead, assigned & scheduled three member eLearning studio production team
- Integrated project planning and collaboration software template and training
- Produced weekly status reports including forecast of upcoming productions
- Developed 360° augmented reality Construction Management program

### Daniel Brian Advertising Video Editor // Operations Manager

Rochester, MI 2012-2017

- Streamlined interdepartmental communication with kick-off task assignments
- Hired, trained, and mentored junior video editor and contributing creatives
- Ensured quality control, final delivery, & systematic archival of all audio/video
- Actively contributed to Creative Team projects (brainstorms, pitches, solutions)
- Responsible for annual, multi-regional Emmy and Telly awards submissions
- Conserved \$30k by restructuring outdated broadcast media delivery system

### University of Central Oklahoma Operations Manager, University Video Services

Edmond, OK 2015-2011

- Founded and operated video services department with three-member team
- Technical Directed and equipment managed 100+ live multicamera productions
- Client-focused business model raised \$25k toward UCO rebranding initiative
- Mentored student creatives for three semesters of Video Magazine Production

## EDUCATION & TRAINING

### Manager Development Program

University of Central Oklahoma | Edmond, OK 2019

### BA Broadcasting & Professional Media

University of Central Oklahoma | Edmond, OK 2002

### Advanced Storytelling Workshop

National Press Photographers Association | Austin, TX 2012

### News Video Workshop

National Press Photographers Association | Norman, OK 2010

## CHARACTERISTICS

- Team-Serving Leader
- Collaborative Coach
- Diverse Communicator
- Proactive Thinker
- Accomplishment Driven
- Quality Assurance

## PROFESSIONAL SKILLS & SOFTWARE

- Multimedia Production (Audio/Video, Design, Animation)
- Adobe Creative Cloud (Premiere, AE, Illustrator, Photoshop)
- Team Collaboration (Microsoft Teams, Jira, Trello, GitHub)
- Project Management (MS Project, Smartsheet, Gantt Chart)

## HONORS & AWARDS

- NATAS Upper Midwest Regional EMMY® (2014: Campaign)
- NATAS Ohio Valley Regional EMMY® (2013: Commercial)

## INTERESTS & HOBBIES



Travel



Mindfulness



VR Film