

5^o edition

Hackathon

Artificial Intelligence

In collaboration with:



Timeline

- Sat 09:00 - Welcome!
- Sat 09:15 - Start of the challenge
- Sun 09:15 - Pitching team projects
- Sun 11:45 - Awards
- Sun 12:15 - Transfer to the railway station



Let's Start!

The Challenge

Use GenAI to develop or improve functionalities and user experience at least one of the following platforms:

- UNOX Website
- UNOX DDC - Data Driven Cooking
- UNOX Digital.ID ovens



Unox Website

Explore www.unox.com

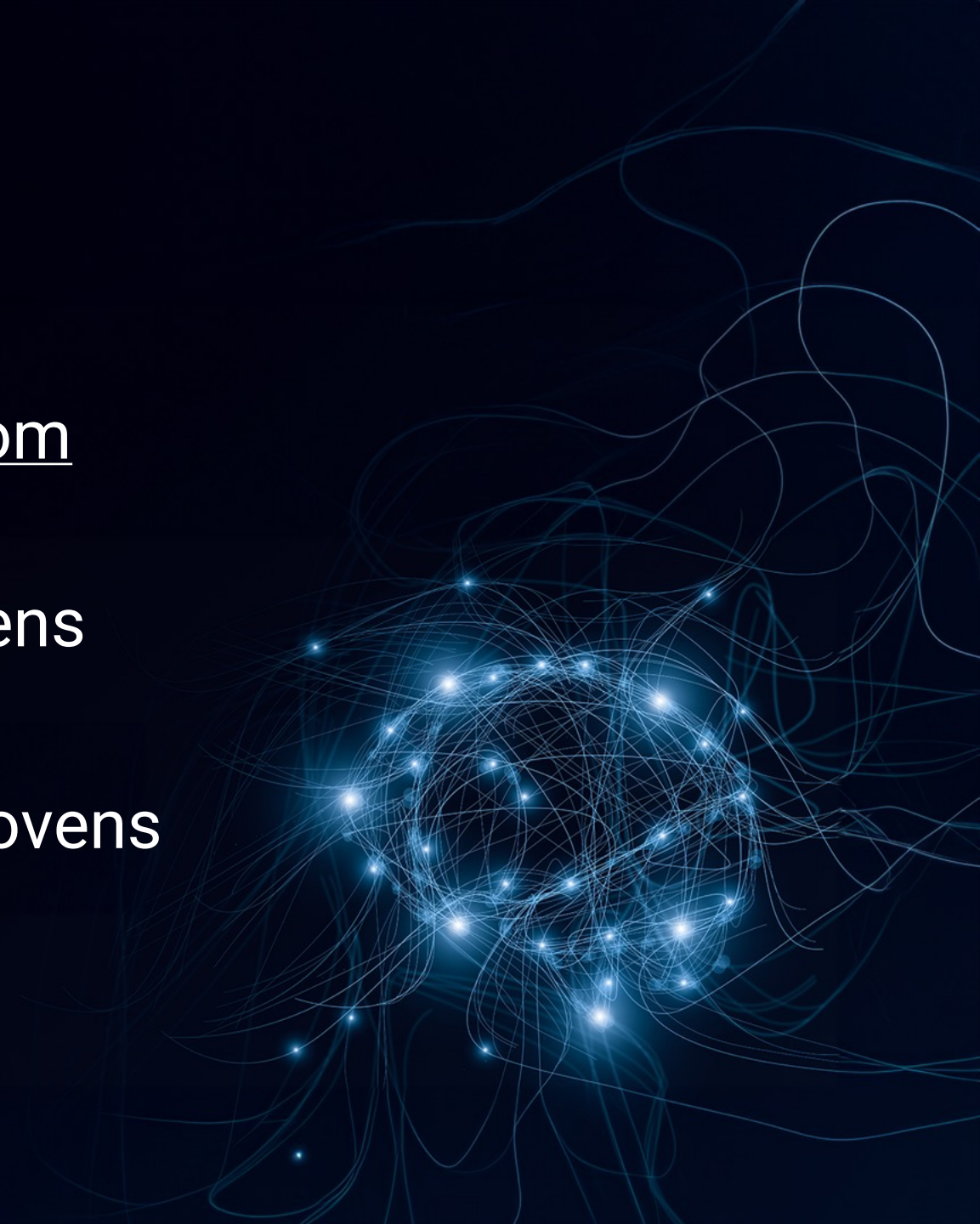
- It contains info and data (commercial and technical) about all of our products and services
- It has a chatbot to help and improve customer experience
- It has a product configurator to accelerate the sales process



Unox DDC

Play with demo.datadrivencooking.com

- Dashboard for monitoring your ovens
- Management of your recipe library
- Analytics and insights about your ovens usage



Unox Digital.ID

Play with the ovens in Demo Arena

Relevant technologies:

- Internet connectivity
- Real-time remote control
- Voice control (with embedded mic and speaker)
- Artificial vision (with embedded camera)



Expected output

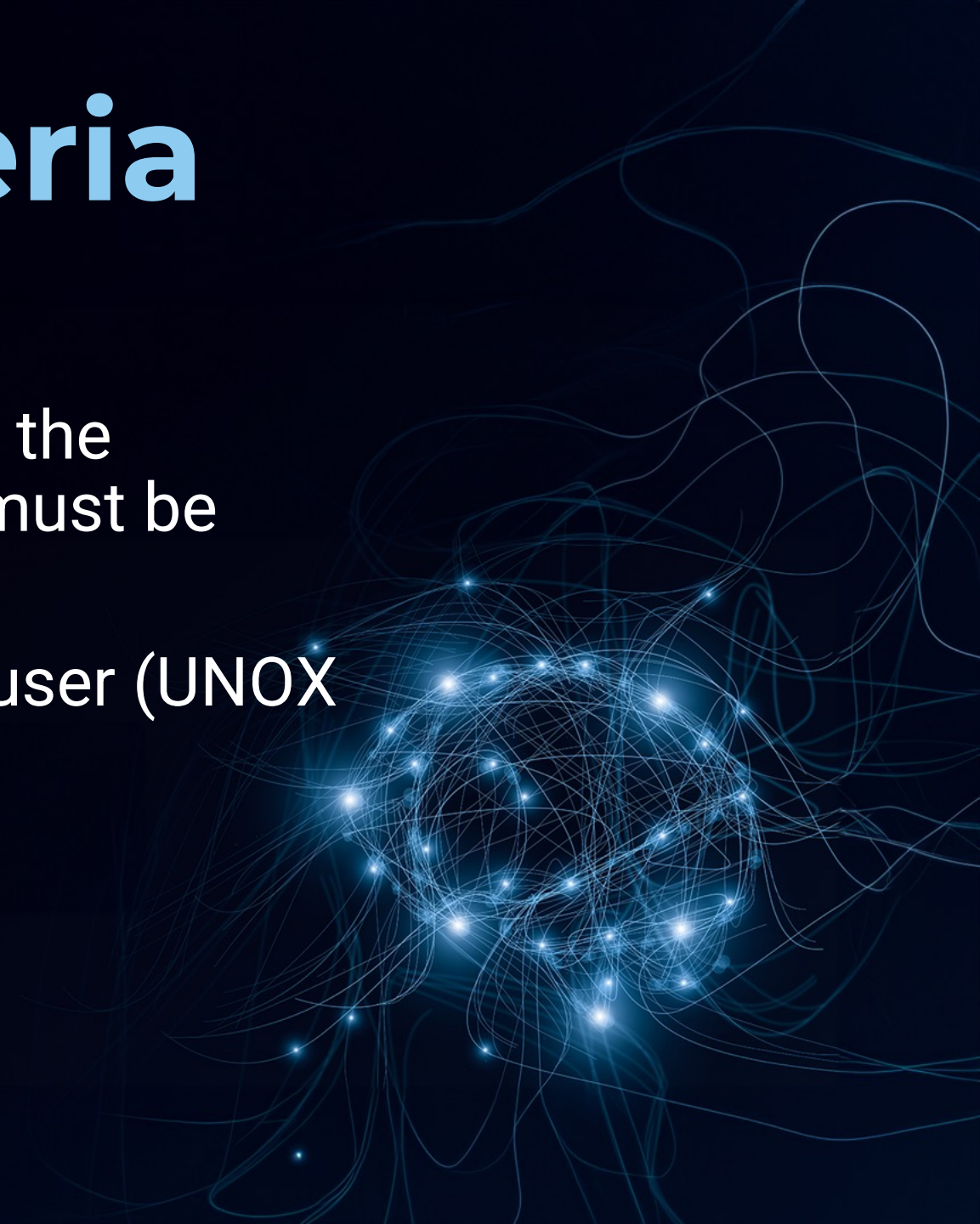
8 minutes pitch with:

- PPT presentation
- Quick demo of the working prototype



Evaluation Criteria

1. Technical quality and feasibility of the proposed solution: the prototype must be functional and relevant!
2. Originality and usefulness for the user (UNOX or customers)
3. Quality and clarity of the pitch
4. Cost evaluation



Awards

For the winning team:

1. Collaboration with UNOX
2. Paid trip to Berlin for IFA 2024
3. An amazing Amazon product



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