

BETA

UK Innovation Survey

Your response to this survey is of great value to government,
whether or not you carry out innovation activities

<p>BUSINESS NAME Bolts and Rachets Ltd.</p> <p>BUSINESS ADDRESS 23 Primrose Avenue, Hoddingbridge, Wessex WE11 2DO</p> <p>Have your details changed? Telephone 0300 1234 931 or alternatively email info@ons.gov.uk</p>	<p>PERIOD 3 Year period 1 January 2012 to 31 December 2014</p> <p>PLEASE SUBMIT BY 9 July 2016</p>
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Basis for completion

- Please complete this questionnaire for the business named above.
- If this business is part of an enterprise group, please answer all questions for this business in the UK only.
- Do not include results for subsidiaries or parent enterprises.

Definition of innovation

Innovation, for the purpose of this survey, is defined as new or significantly improved goods or services and / or processes used to produce or supply all goods or services that the business has introduced, regardless of their origin. These may be new to the business or new to the market. Investments for future innovation and changes that the business has introduced at a strategic level (in organisation and practices) are also covered.

You will be asked to provide information for the business, including:

- General Business Information
- Innovation Activities
- Context for Innovation
- General Economic Information

If actual figures are not available, please provide informed estimates.

Start survey

 We will treat your data securely and confidentially

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1

General Business Information

3 year period 1 January 2012 to 31 December 2014

1.1 In which geographic markets did this business sell goods and/or services?

Select all that apply

☐ UK regional within approximately 100 miles of this business

☐ UK national

☐ European countries

☐ All other countries

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1

General Business Information

3 year period 1 January 2012 to 31 December 2014

1.2 Did any of the following significant changes occur to this business?

Select all that apply

☐

The business was established

☐

Turnover increased by at least 10% due to merger with another business or part of it

☐

Turnover decreased by at least 10% due to sale or closure of part of the business

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2

Business Strategy and Practices

3 year period 1 January 2012 to 31 December 2014

Include all new and significantly improved forms of organisation, business structures or practices aimed at raising internal efficiency or the effectiveness of approaching markets and customers.

2.1 Did this business make major changes in the following areas?

Select all that apply

☐

New business practices for organising procedures

For example supply chain management, business re-engineering, knowledge management, lean production, quality management etc

☐

New methods of organising work responsibilities and decision making

For example first use of a new system of employee responsibilities, team work, decentralisation, integration or de-integration of departments, education / training systems etc

☐

New methods of organising external relationships with other firms or public institutions

For example first use of alliances, partnerships, outsourcing or sub-contracting etc

☐

Implementation of changes to marketing concepts or strategies.

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3

Innovation Investment

3 year period 1 January 2012 to 31 December 2014

3.1 Did this business invest in internal research and development for the purposes of current or future innovation?

Include:

- Creative work undertaken within your business that increases knowledge for developing new and improved goods or services and processes

☐ Yes

☐ No

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3

Innovation Investment

3.2 Please estimate the amount of expenditure for internal research and development for the YEAR 2014 ONLY?

Include:

- Internal costs and purchase from outside the business

Internal Research and Development

Round to the nearest £ thousand

£

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3

Innovation Investment

3 year period 1 January 2012 to 31 December 2014

3.3 Did this business invest in acquisition of advanced machinery, equipment or software for the purposes of current or future innovation?

☐ Yes☐ No[Save and continue](#)[Previous](#)

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3

General Business Information

3 year period 1 January 2012 to 31 December 2014

3.4 Which of the following did this business invest in for the purposes of current or future innovation?

Select all that apply

☐ Advanced machinery and equipment

☐ Computer hardware

☐ Computer software

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3

Innovation Investment

3.5 Please estimate the amount of expenditure for acquisition of advanced machinery, equipment and software for the YEAR 2014 ONLY?

Include:

- Internal costs and purchase from outside the business

Acquisition of advanced machinery, equipment and software

Round to the nearest £ thousand

£

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Goods or Services Innovation

3 year period 1 January 2012 to 31 December 2014

Include all new or significantly improved goods or services eg improvement in quality or distinct user benefits. The innovation, although new to this business, does not need to be new to the market. Include all product innovations, regardless of their origin.

4.1 Did this business introduce new or significantly improved goods?

☐ Yes☐ No[Save and continue](#)[Previous](#)

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Goods or Services Innovation

3 year period 1 January 2012 to 31 December 2014

4.2 Were these goods developed mainly by:

- ☐ This business or enterprise group?
- ☐ This business with other businesses or organisations?
- ☐ Other businesses or organisations?

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4

Goods or Services Innovation

3 year period 1 January 2012 to 31 December 2014

4.3 Were any of your goods and services innovations new to the market?

Include:

- Goods or services this business introduced to the market before competitors

☐ Yes

☐ No

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Goods or Services Innovation

3 year period 1 January 2012 to 31 December 2014

4.4 Please ESTIMATE the percentage of this business's total turnover in 2014 from goods and services that were:

New to the market in 2012- 2014	
<input type="text"/>	%
Only new to this business in 2012- 2014	
<input type="text"/>	%
Significantly improved in 2012- 2014	
<input type="text"/>	%
Unchanged or only marginally modified	
Include the resale of goods and services purchased from other business	
<input type="text"/>	%
Total	
<input type="text"/>	%

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Process Innovation

3 year period 1 January 2012 to 31 December 2014

5.1 How important were the following factors in constraining innovation activities?

Excessive perceived economic risks

☐ High

☐ Medium

☐ Low

☐ Not Applicable

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5

Process Innovation

3 year period 1 January 2012 to 31 December 2014

5.2 How important were the following factors in constraining innovation activities?

Direct innovation costs too high

☐ High

☐ Medium

☐ Low

☐ Not Applicable

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General Economic Information

3 year period 1 January 2012 to 31 December 2014

6.1 Please write any additional comments you'd like to make

Comments

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4

Goods or Services Innovation

3 year period 1 January 2012 to 31 December 2014

4.4 Please ESTIMATE the percentage of this business's total turnover in 2014 from goods and services that were:

New to the market in 2012- 2014

%

Only new to this business in 2012- 2014

%

Significantly improved in 2012- 2014

%

Unchanged or only marginally modified

Include the resale of goods and services purchased from other business

%

Please make sure the total adds up to 100%

%

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