

Churn Dashboard

TechSupport

Partner

Gender

Contract

All

All

All

All

7,043

Total Customers

26.54%

Churn Rate

1869

Churned Customers

\$64.76

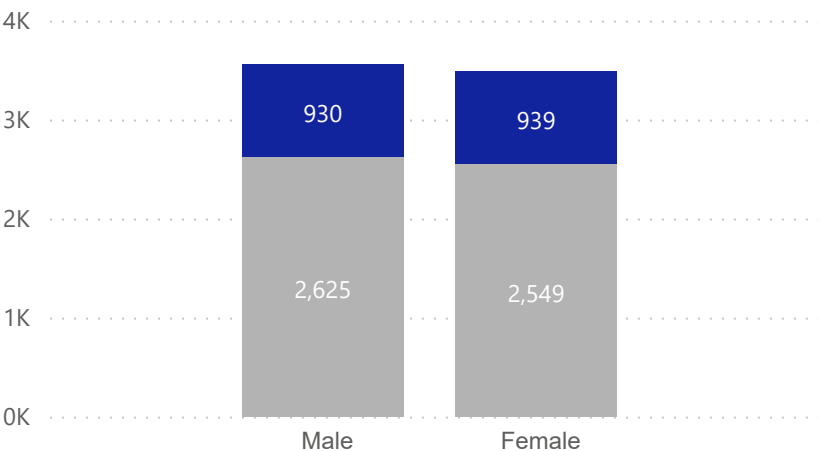
Avg Monthly Charges

\$16.06M

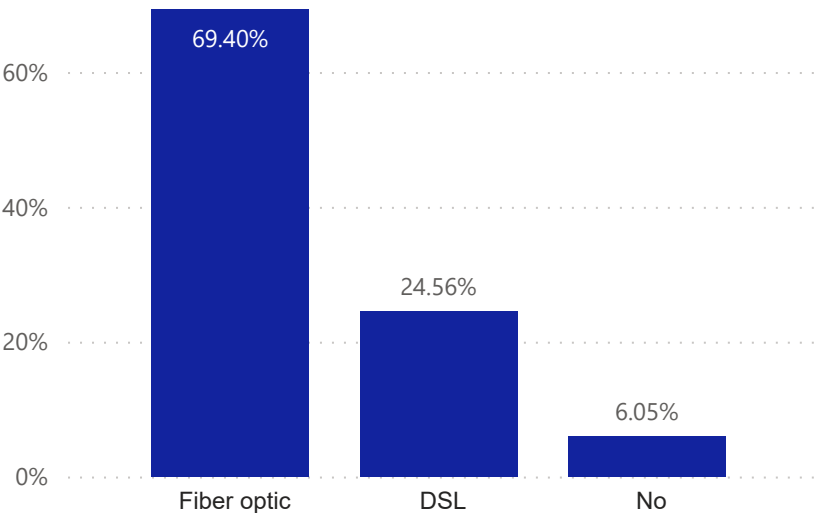
Total Charges

Total Customers by Gender and Churn

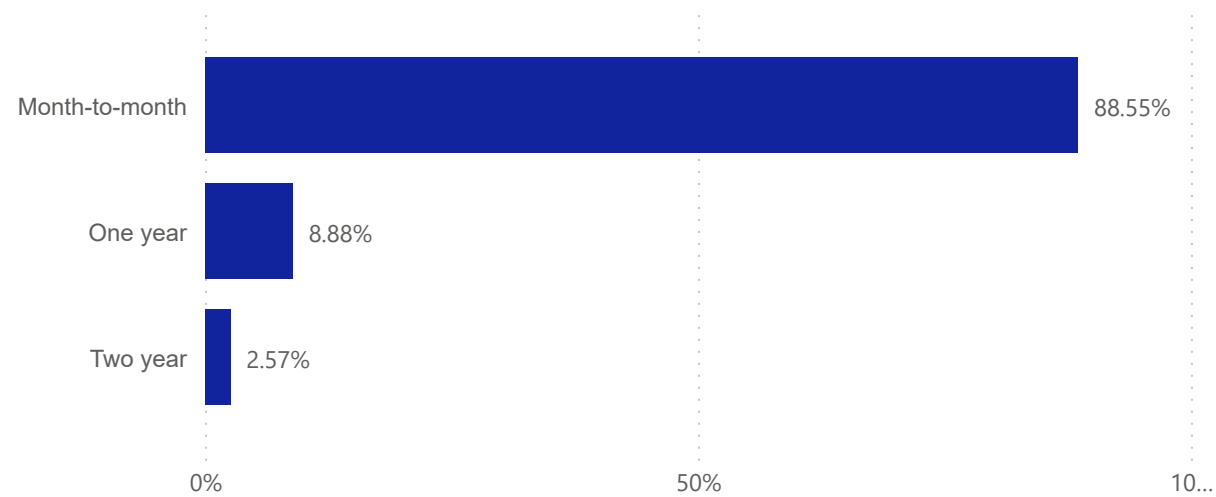
Churn ● No ● Yes



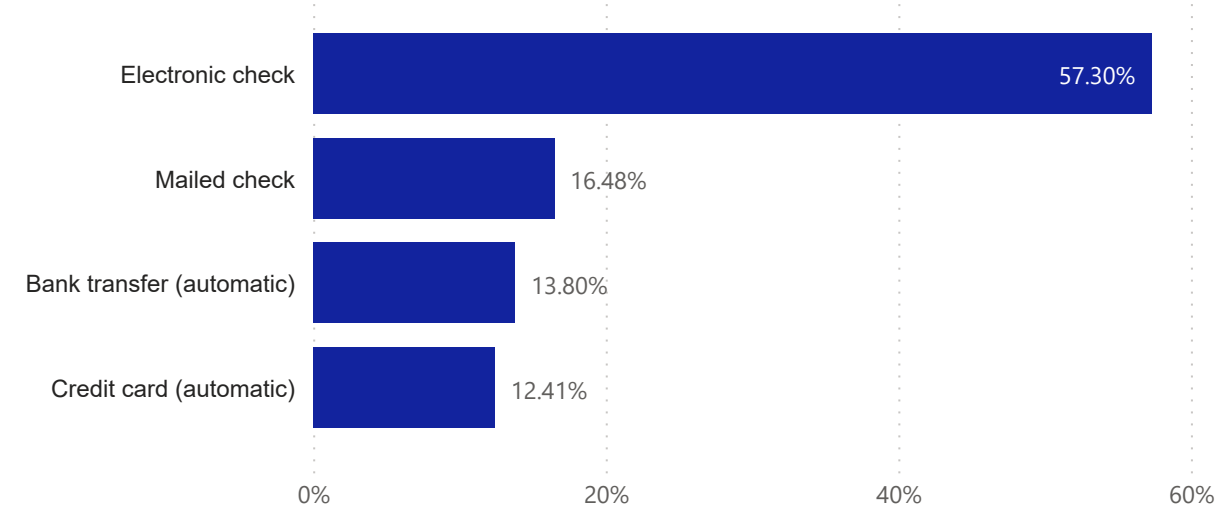
Churned Customers by Internet Service



Churned Customers by Contract



Churned Customers by PaymentMethod



Customer Retention Dashboard

TechSupport

All

Partner

All

Gender

All

Contract

All

Customer Services

29%

Device Protection %

45%

Multiple Line %

28%

Online Backup %

16%

Online Security %

91%

Phone Service %

44%

Streaming Movies %

44%

Streaming TV %

17%

Tech Support %

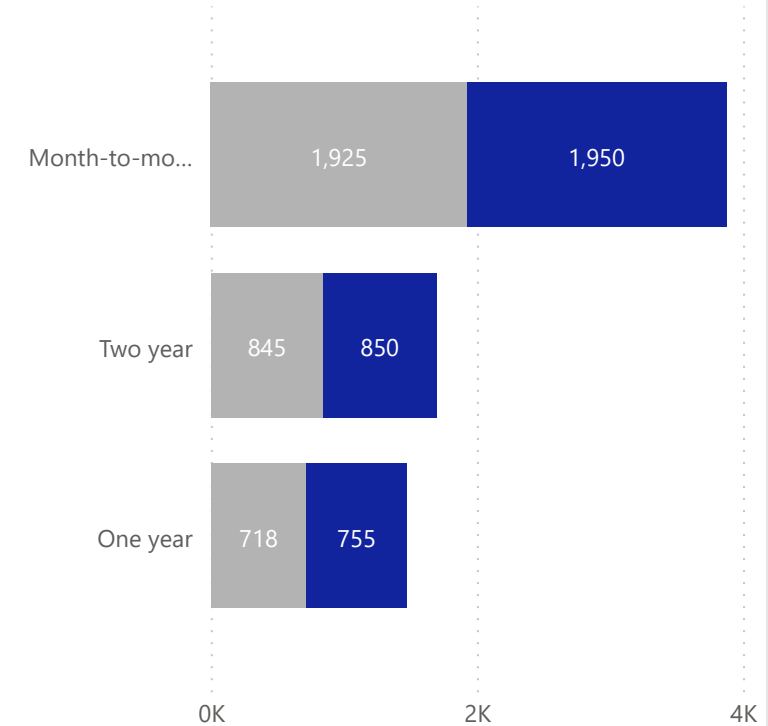


Demographics

Gender	AdminTickets	TechTickets
Female	1843	1373
Male	1789	1582
Total	3632	2955

Total Customers by Contract and Gender

● Female ● Male

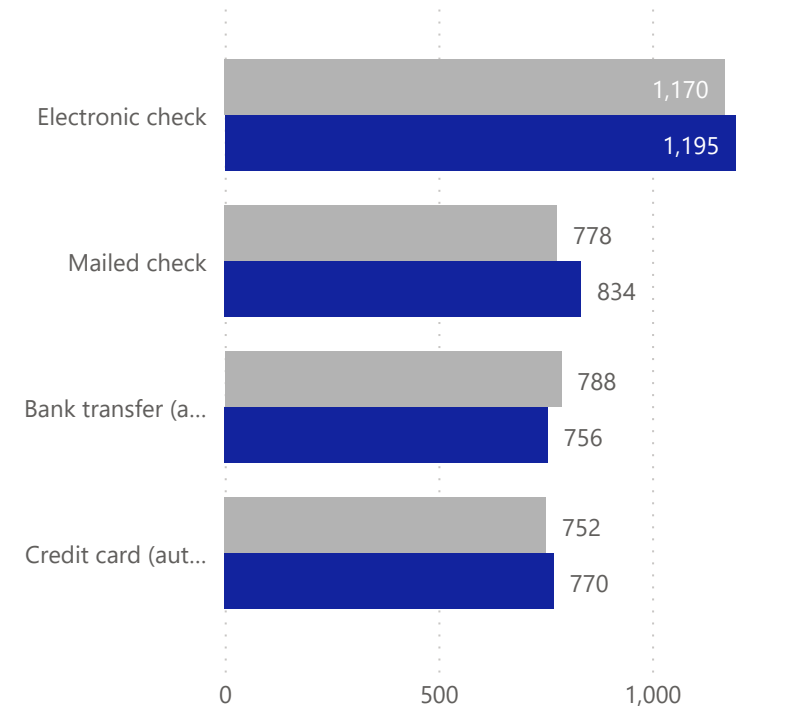


Demographics

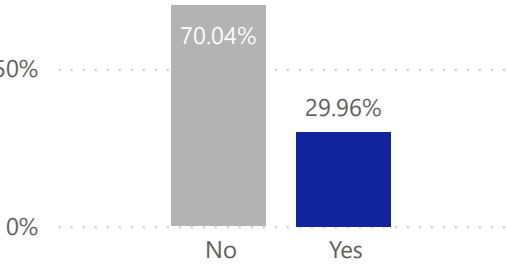
Gender	MonthlyCharges	TotalCharges
Male	228,684.20	8,103,814.50
Female	227,432.40	7,952,354.20
Total	456,116.60	16,056,168.70

Total Customers by Payment Method and Gender

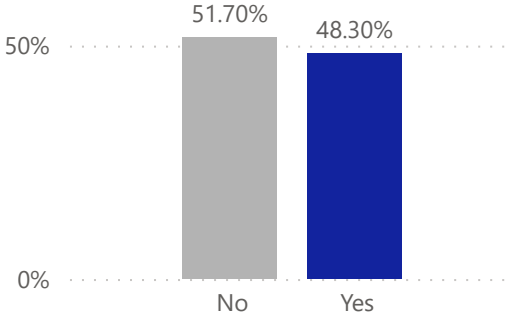
● Female ● Male



Customers with Dependents



Customers with Partner



Customers by Paperless Billing

