



Fundraising Plan

Document Information		
Author	Kyle Emmi	2/5/2019
Current Version	Version 1	
Release Date	2/19/2019	
Signatures		
Author	Kyle Emmi	2/5/2019
Revision History		
Version 1	2/19/2019	Initial Release



Fundraising Plan

1.0 Phase A Budget:

Subsystem	Amount Allocated
Structures	\$200
Recovery	\$250
Avionics	\$150
Engine	\$300
Miscellaneous	\$100
Total	\$1000

These funds will come from the Aero fund and will be replenished from donations received later in the Andromeda Program.

2.0 Phases B-E Budget:

Each of the following budget lines is highly speculative and should function as no more than a relative goal for fundraising efforts.

Phase and Subsystem	Expected Amount
Phase B Structures	\$250
Phase B Recovery	\$250
Phase B Avionics	\$250
Phase B Engine	\$600
Phase C Structures	\$500
Phase C Recovery	\$500
Phase C Avionics	\$350
Phase C Engine	\$600
Phase E Travel Expenses (Broken down below)	\$11,700

2.1 Spaceport America Cup Travel Expenses:

Item	Expected Cost
One Way Airfare to El Paso	\$300 per person (w/ 20 people) = \$6,000
Hotel (@ \$90/room a night)	\$90 * 5 nights * 6 rooms = \$2,700
Miscellaneous (Transportation)	\$1,500
Rocket Fee	\$500
Competitor Fee (\$50 per person)	\$1,000
Total	\$11,700

3.0 Fundraising Goals:

3.1 Overall Goals:

Total funds to be raised is \$15,000 over the course of the Andromeda Program. Anything over this amount should be earmarked for Rocketry but still be available for the rest of the Aero project team.

3.2 Phase A Fundraising Goals

Phase A's fundraising efforts shall be focused on corporate sponsorships/relationships and preparing for a crowdfunding campaign in the Fall. The monetary goal for Phase A is \$3,300, the development cost for Phase B.

3.3 Phase B Fundraising Goals

Phase B will have a crowdfunding campaign in November and an additional round of corporate contacting. The goal for this Phase B is the necessary amount to reach competition (i.e. fees, hotel and some money for misc. reasons). This amount is around \$5,700.

4.0 Crowdfunding Plan

The crowdfunding campaign will occur in November of 2019 and will be planned in the Fall semester. Preparations will occur during Phase A such as establishment of a social media presence and the creation of high quality promotional material.