



Andromeda Communication Plan

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Andromeda Communication Plan

1.0 Communications

1.1 Students:

Olin Rocketry will engage with students through word-of-mouth, posters, and email lists to publicize launches. The tone taken with student communications should be one that invokes the feeling of community. We want the Olin community to feel prideful about having Olin Rocketry around.

1.2 Sponsors:

Official communication with sponsors should be dealt with only by the PM and any other person with the express permission of the PM. Team members are welcome to engage with potential or current sponsors in casual environments (Expo, conferences, etc.) in order to tell the world more about Olin and the team, however per the Fundraising Plan document all official sponsorship requests should come from the office of the PM.

1.3 Conferences:

In the event that Olin Rocketry participates in a conference, the above rules still apply above all and further detail will be decided on team communications at the conference in question.

1.4 Other Rocketry Teams/Clubs:

Similar to the policy on sponsors, all official communications should be through the PM. Team members are encouraged to talk to other teams informally to try to make friends/connections.