

Channels

Industry Vertical

Jobs & Education

Country/Region

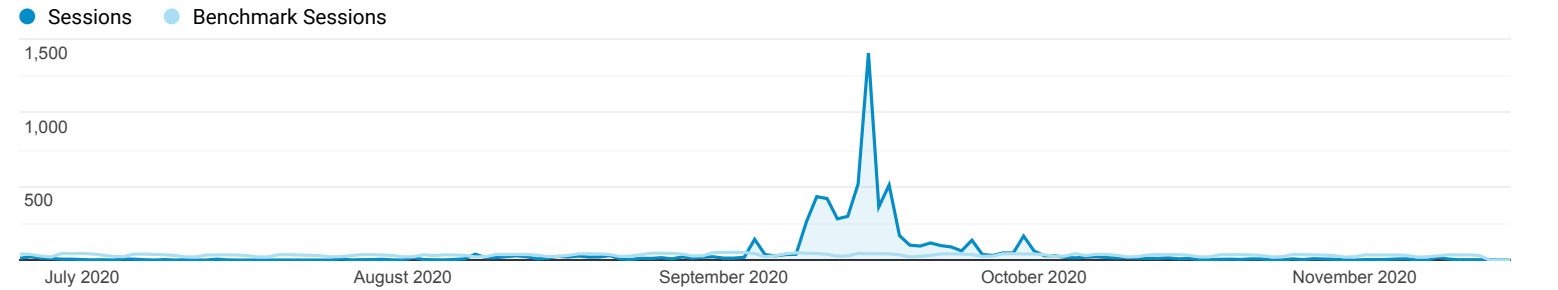
All

Size by daily sessions

0-99

25 Jun 2020 - 16 Nov 2020

There are 48,342 web properties contributing to this benchmark



Default Channel Grouping	Acquisition			Behaviour		
	Sessions	% New Sessions	New Users	Pages/Session	Avg. Session Duration	Bounce Rate
	47.35% <div>7,036 vs 4,775</div> <div></div>	54.76% <div>31.14% vs 68.84%</div> <div></div>	33.34% <div>2,191 vs 3,287</div> <div></div>	18.68% <div>3.56 vs 3.00</div> <div></div>	56.35% <div>00:03:14 vs 00:02:04</div> <div></div>	18.79% <div>46.18% vs 56.86%</div> <div></div>
1. Direct	231.18% <div>6,044 vs 1,825</div>	-52.83% <div>33.60% vs 71.23%</div>	56.23% <div>2,031 vs 1,300</div>	17.48% <div>3.52 vs 2.99</div>	53.41% <div>00:03:12 vs 00:02:05</div>	-20.60% <div>47.55% vs 59.89%</div>
2. Referral	-43.34% <div>498 vs 879</div>	-77.98% <div>12.85% vs 58.36%</div>	-87.52% <div>64 vs 513</div>	21.92% <div>3.73 vs 3.06</div>	20.47% <div>00:03:01 vs 00:02:30</div>	-11.54% <div>42.77% vs 48.35%</div>
3. Organic Search	-81.54% <div>483 vs 2,617</div>	-73.50% <div>18.01% vs 67.98%</div>	-95.11% <div>87 vs 1,779</div>	25.65% <div>4.03 vs 3.21</div>	86.40% <div>00:04:04 vs 00:02:11</div>	-40.77% <div>32.30% vs 54.53%</div>
4. Social	-98.72% <div>11 vs 859</div>	36.13% <div>100.00% vs 73.46%</div>	-98.26% <div>11 vs 631</div>	-7.66% <div>1.91 vs 2.07</div>	-45.19% <div>00:00:42 vs 00:01:16</div>	-17.94% <div>54.55% vs 66.47%</div>
5. (Other)	-100.00% <div>0 vs 1,402</div>	-100.00% <div>0.00% vs 74.54%</div>	-100.00% <div>0 vs 1,045</div>	-100.00% <div>0.00 vs 2.11</div>	-100.00% <div>00:00:00 vs 00:01:18</div>	-100.00% <div>0.00% vs 60.84%</div>
6. Display	-100.00% <div>0 vs 2,983</div>	-100.00% <div>0.00% vs 76.10%</div>	-100.00% <div>0 vs 2,270</div>	-100.00% <div>0.00 vs 1.53</div>	-100.00% <div>00:00:00 vs 00:00:30</div>	-100.00% <div>0.00% vs 74.09%</div>
7. Email	-100.00% <div>0 vs 1,185</div>	-100.00% <div>0.00% vs 60.59%</div>	-100.00% <div>0 vs 718</div>	-100.00% <div>0.00 vs 2.30</div>	-100.00% <div>00:00:00 vs 00:01:52</div>	-100.00% <div>0.00% vs 54.51%</div>
8. Other Advertising	-100.00% <div>0 vs 457</div>	-100.00% <div>0.00% vs 80.74%</div>	-100.00% <div>0 vs 369</div>	-100.00% <div>0.00 vs 2.15</div>	-100.00% <div>00:00:00 vs 00:01:24</div>	-100.00% <div>0.00% vs 59.30%</div>
9. Paid Search	-100.00% <div>0 vs 2,446</div>	-100.00% <div>0.00% vs 78.95%</div>	-100.00% <div>0 vs 1,931</div>	-100.00% <div>0.00 vs 2.01</div>	-100.00% <div>00:00:00 vs 00:01:03</div>	-100.00% <div>0.00% vs 65.17%</div>

Rows 1 - 9 of 9