

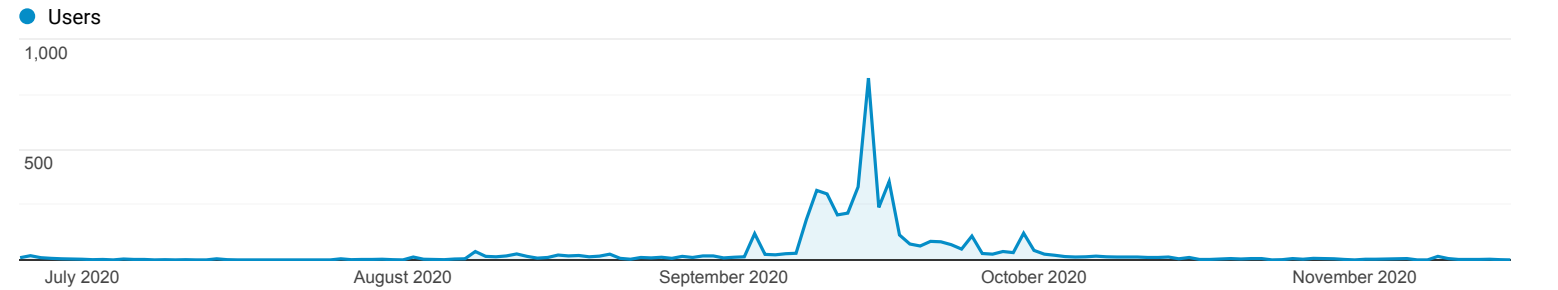
New vs Returning

All Users  
100.00% Users

25 Jun 2020 - 16 Nov 2020

Explorer

Summary



User Type	Acquisition			Behaviour			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,191 % of Total: 100.00% (2,191)	2,193 % of Total: 100.09% (2,191)	7,036 % of Total: 100.00% (7,036)	46.18% Avg for View: 46.18% (0.00%)	3.56 Avg for View: 3.56 (0.00%)	00:03:14 Avg for View: 00:03:14 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. New Visitor	2,191 (67.90%)	2,193 (100.00%)	2,193 (31.17%)	45.83%	4.57	00:03:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Returning Visitor	1,036 (32.10%)	0 (0.00%)	4,843 (68.83%)	46.33%	3.11	00:03:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 2 of 2