OTAGO COMPUTING STUDENTS SOCIETY

2024 SPONSORSHIP PROSPECTUS

WHO WE ARE

The Otago Computing Students Society (OCSS) is the largest society for computing students at the University of Otago. We strive to build a community by offering students a variety of academic, professional and social events. These have previously included everything from coding and gaming competitions to GitHub workshops and BBQs!

OUR MISSION

Preparing our Students for an Array of Professions

The OCSS works to enhance the technical and soft skills of our students, including those than often go overlooked in the classroom. For example, we have run a competition related to web development and have collaborated with our university's Career Development Centre on workshops on topics such as career networking.

Nurturing a Diverse Tech Industry

We welcome students from all degree pathways into our community and run an active, moderated Discord server where anyone can join and discuss technology or seek help with personal projects. The OCSS also strives to ensure that all groups in our community feel adequately represented - our constitution asserts that we hold a diverse executive which helps us to run high-quality, inclusive events.

Creating Opportunities for Leadership and Connection

We encourage all of our members to contribute to discussions on the club's events and future and are more than open to the idea of them participating in our executive. Additionally, we run social events (such as a gaming competition) that acquaint likeminded students.

Bridging the Gap Between Students and Industry

We connect professional firms and organisations with our student industry by offering these groups the chance to organise and participate in collaborative events. These can certainly be mutually beneficial - students are able network and grow their skills while organisations are given the chance to meet the next generation of technical talent before it enters the field.

Our approximately ~100 active members come from a range of majors, including Computer Science, Information Science, Data Science and Software Engineering.

Our reach is reflected in both the size of our community and our social media following - our combined follower count (from all platforms) is just over 1000.

We can work with you on collaborative events and advertising to introduce this community to your organisation. An event could be a speed interview session with an organisational representative, hackathon, office tour, competiton or technical workshop. Advertising could be physical (e.g. on merchandise or a banner) or online. Note that we are absolutely a growing and flexible club so are open to any other ideas that your organisation may have!

WHY US

EXCLUSIVE SPONSORSHIP ANNOUNCEMENTS

We will make special announcements acknowledging the sponsor's support at the beginning or end of club meetings, events, or workshops.

LOGO PLACEMENT

We can prominently display your logo on our club's website, event banners, flyers, and promotional materials. We could also include your logo in email newsletters, club merchandise, and any digital or print media associated with the club.

DEDICATED SPONSOR PAGE

We will create a dedicated section on our club's website to showcase sponsors - this will include your logo, a brief description of your organisation. and links to your website or social media profiles.

SOCIAL MEDIA EXPOSURE

We are committed to regular shoutouts, posts, and mentions of our sponsors on the club's social media platforms, such as Facebook and Instagram. We will also tag you in relevant posts, highlighting your support and involvement with the club.

EVENT NAMING RIGHTS

We will allow the sponsor to have the naming rights for specific events or workshops. For instance, "XYZ Company Hackathon" or "ABC Tech Talk sponsored by DEF Corp."

WHY US

SPEAKING OPPORTUNITIES

We will offer our sponsors the chance to deliver keynote speeches, talks. or workshops during club events - allowing you to share insights or expertise on relevant industry topics.

CUSTOMISED CONTENT CREATION

We will create customised content or articles featuring your products, services, or success stories and share them through the club's communication channels, such as newsletters or blog posts.

We offer different and flexible tiers of sponsorship with varying benefits based on the level of support. You can see some of the benefits associated with our standard tiers outlined on the next page.

VIP ACCESS AND NETWORKING

We will provide you with VIP access to club events, allowing you to interact closely with club members, faculty, and industry professionals attending these events.

RECOGNITION IN PRESS RELEASES

We will mention your support in any press releases or media outreach related to relevant club events or major achievements.

FEEDBACK AND REPORTING

We can provide you with detailed biannual reports and feedback on the impact of your sponsorship, including metrics like social media impressions, event attendance, and engagement levels.

SPONSORSHIP TIERS

The following table shows our standard sponsorship tiers - if your organisation is interested in one then simply tell us your preferred tier.

Tier	Platinum	Gold	Silver	Bronze
Required (one-off) contribution	$1500	$1000	$500	$250
Hand out company merch (if provided to us by you)	Yes	Yes	Yes	Yes
Logo on OCSS Facebook banner	8x Size priority spot	6x Size	2x Size	Regular size
Name listed on our website	Yes	Yes	Yes	Yes
Campus Information Evening + Invitation to come to all social events	Yes	Yes	Yes	Yes
Banner at all of our events (You provide the banner)	Yes	Yes	Yes	Yes
Advertising across all of our social media platforms	Weekly	Fortnightly	1x month	
Invitation to 'speed mock interviews' event	Yes	Yes	Yes	
Individually thanked at the start and end of each event	Yes			
Event naming rights	2 events per year			
Dedicated event or collaboration (if desired)	Yes	Yes	Yes	Yes
Keynote speeches	2 Events per Year			
Dedicated page on our website	Yes			
Branding on merch	Yes			

* All tiers are flexible and negotiable - simply tell us how you would like to work together. In addition, organisational benefits and collaborative opportunities will not necessarily be limited to those shown here!

CONTACT US

If your organisation would like to work with the OCSS, then please contact us on one of the platforms below. We are more than happy to have a representative meet with you, or for you to simply tell us about your desired arrangement.

contact@ocss.nz

https://facebook.com/otagocss

https://nz.linkedin.com/company/otago-computing-students-society

https://www.instagram.com/otagocss/

https://www.tiktok.com/@otago.css

2024 Executive Team:

President: Niamh Avery

Treasurer: Thomas Prior

Secretary: Shyamalima Shreya Das

IT Manager: Aaron Rumpler

General Executive: Jackson Kelly

OTAGO COMPUTING STUDENTS SOCIETY

Thank you for supporting the next generation of computing academics and professionals