



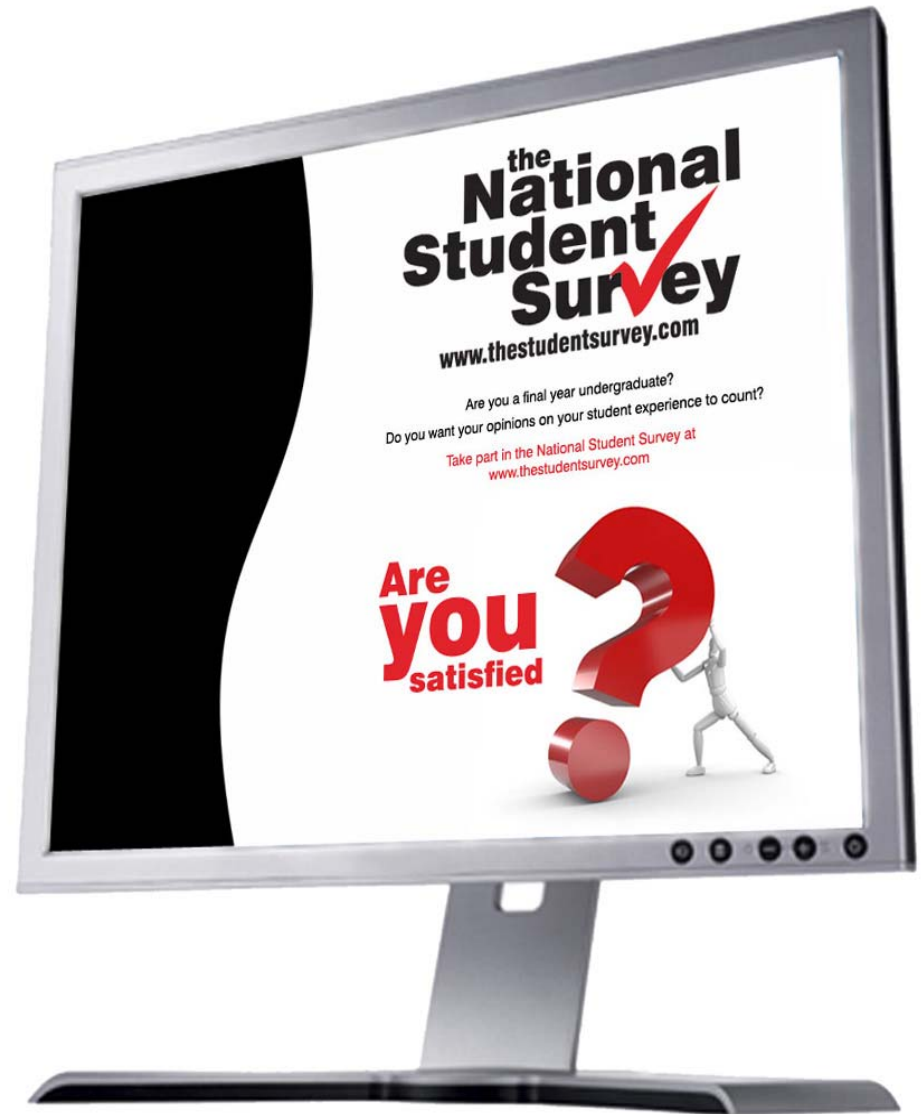
Action Images / Tony O'Brien Livepic

February 24, 2008
Carling Cup Final
Tottenham Hotspur 2-1 Chelsea



Live! Screensaver...

Oxygen is the official supplier of Live! Screensavers to a host of educational, sports and professional organisations across the UK. The screensavers automatically deliver up-to-date, dynamic, full-screen content to those audiences every single day.





Exclusive Opportunity...

Interspersed within the partner content, Oxygen has the exclusive right to run a small number of high-impact advertising messages placing your brands right at the heart of those communities.

Response...

As well as delivering outstanding awareness, The Live! Screensaver reserves the SPACE BAR as a response mechanism providing users with a one-click means of interacting with brands appearing on the system.





Flexibility...

The Live! Screensaver can be used in a variety of different ways from high-impact launch campaigns through to long-term reminder campaigns. For further details of how the Live! Screensaver could work for your brands, contact Oxygen today.



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