

FEBRUARY 21ST, 2023

LETMOPLAY.COM

STAY AHEAD OF THE GAME

BECOME A 'LET MO PLAY' PARTNER



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WHAT CAN WE DO FOR YOU?

- Create exposure in an \$84 billion industry, and do it LOCALLY.
- Put your name on content your customers ALREADY ENGAGE WITH.
 - Our subscription capture rate is currently 23.5% and your company will have a spot on that landing page!
- Mentions on all social media accounts for duration of your promotion.

Legal Sports-Betting *IS COMING*

Let MO Play is an advocacy group for the legalization of sports-betting in Missouri. And, while it has taken longer than expected, legal sports-betting is coming to Missouri. Make sure your customers associate your business with the sports they love to watch and bet.

CGA recently released a study showing that mobile sports-betting is linked to increased customer spend and consumer engagement in Bars and Restaurants. You won't want to be playing 'catch-up' once things are legal.

With a minimum Sponsor Value of \$100.00 the marketing spend is entirely in your hands. Whether that's ten \$20 gift cards or a 10% discount code for the next ten subscribers, your cost can be as flexible as you need it to be. We're a community-driven group, and want to promote local businesses we love. There are just over 3 months remaining in the legislative session, so you will not have this opportunity again!

**CALL (314) 624-0534, CHECK US OUT AT
LETMOPLAY.COM OR SIMPLY REPLY TO THIS
EMAIL TO BECOME A PART OF THE TEAM!**