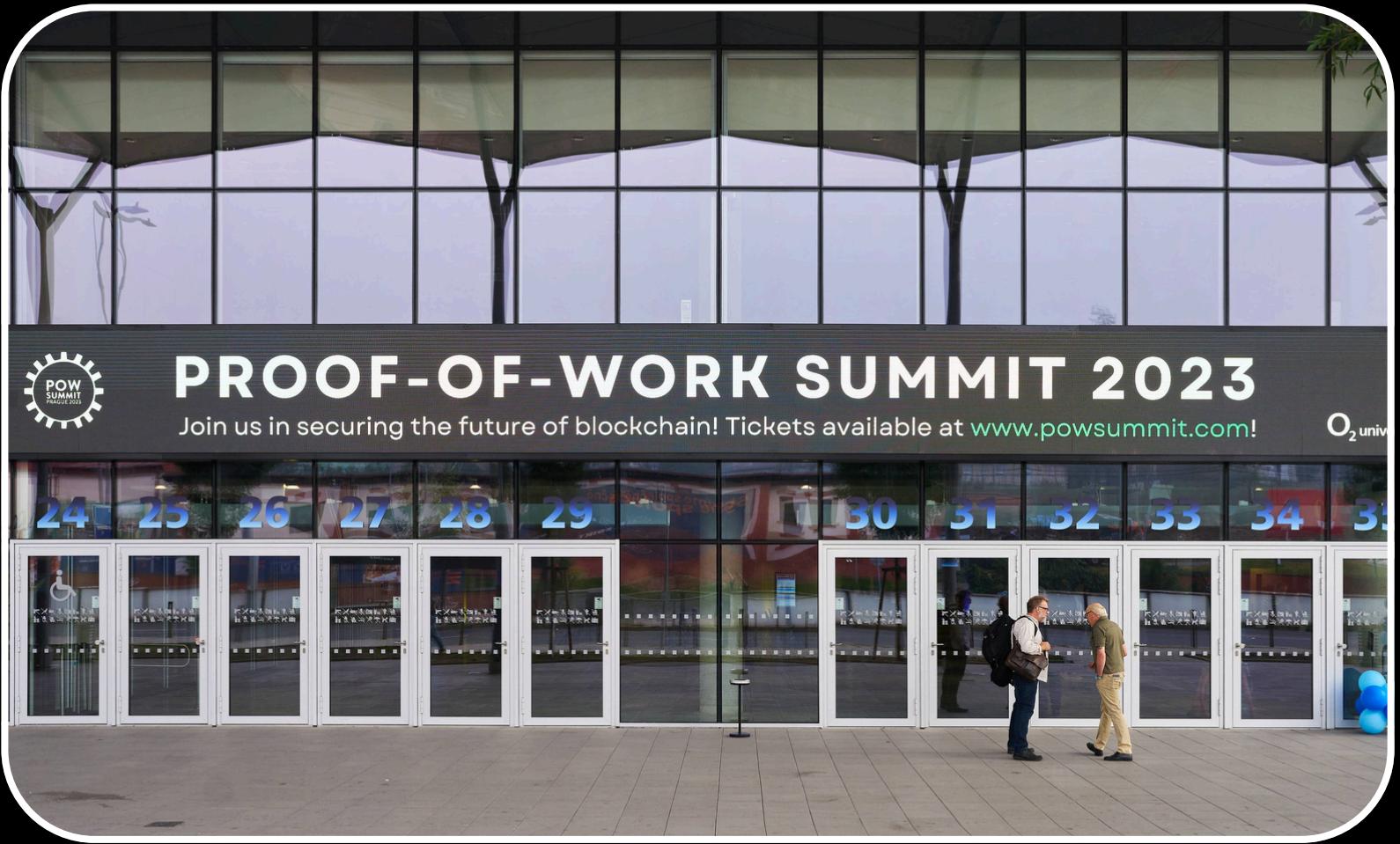


POW SUMMIT 2024



# Sponsorship Plan



**POW  
SUMMIT**  
**FRANKFURT 2024**

# About Us



**POW Summit** is an annual event bringing together the major **Proof of Work (POW)** communities for a unique **cryptocurrency-based** celebration of the revolutionary **freedom technology** underlying Bitcoin & other cryptocurrencies.

POW Summit 2024 will be held in **Frankfurt, Germany**, on the weekend of **September 28-29** (during Oktoberfest!)

# Frankfurt

Frankfurt is a major financial hub in Europe, often referred to as the financial capital of continental Europe. It houses the European Central Bank (ECB) and many other financial institutions. This makes it an ideal location for discussing topics related to cryptocurrencies and blockchain technology, which are increasingly intersecting with traditional finance.

Germany, and Frankfurt in particular, has been at the forefront of blockchain and cryptocurrency innovation. The city is home to numerous startups, research institutions, and industry players focused on blockchain technology.



# Venue

SPARK is a high-performance venue where companies can turn their stories into unique experiences.



## SPARK

State-of-the-art technology to create content and reach your target.

Stage your company's content like never before using impressive next-generation technology to connect to your audience.

Create completely unique, customized experiences for breath-taking presentations, thrilling kick-offs, and impressive film productions.



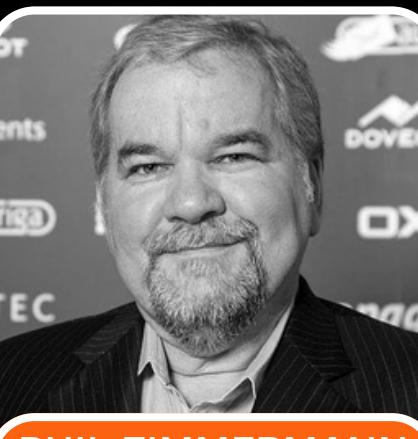
# 2024 Speakers



DANIEL BATTEN  
ClimateTech  
Investor  
oooo



JAMESON LOPP  
Professional Cypherpunk,  
[www.lopp.net](http://www.lopp.net)  
oooo



PHIL ZIMMERMANN  
Creator, Pretty Good Privacy  
(PGP)  
oooo



CHARLIE LEE  
Founder, Litecoin  
oooo



SERGIO LERNER  
Chief of Innovation,  
RootstockLabs  
oooo



DENNIS PORTER  
CEO & Co-Founder  
Satoshi Action Fund  
oooo

**POW Summit 2023** was held in Prague,  
with speakers including  
**Phil Zimmermann, Jameson Lopp, Charlie  
Lee, & Caitlyn Long**

See **POWSummit.com/2023** for previous  
speakers, photos, & videos.

Some key **POW Summit 2024** speakers  
include **Daniel Batten, Sergio Lerner, &  
Dennis Porter** as well as the return of  
**Phil Zimmermann, Jameson Lopp, &  
Charlie Lee**

# Why Sponsor?



**Visibility:** Gain exposure to a diverse and influential audience actively shaping the future of blockchain technology.

**Networking:** Connect with industry leaders, potential partners, and investors during dedicated networking sessions and intimate settings.

**Community:** Position your brand as a leader in the proof of work community through speaking opportunities and panel discussions.



# Reach & Access



With a combined audience of over **11 million followers**, the POW team anticipates a **maximum of 400 in-person attendees**. This cap is to encourage an **intimate & engaging experience** for all of our participants.

Each session will be live broadcast, then uploaded to the Litecoin Foundation & ETC Cooperative channels, **greatly amplifying exposure for your brand**.

Additionally, the event's reach will be enhanced by the combined **influence of speakers, press coverage**, and your sponsorship involvement.

# Title Sponsor | \$40k

- Listing as a Title Sponsor on conference website online properties, and printed materials
- Premier speaking opportunity
- Opportunity to play a one-minute video and have sponsor logo projected on screens during conference breaks
- Prominent placement of logo on name badge
- 12 conference passes
- 10 VIP conference passes
- Discounts available for additional tickets
- This package can be tailored to individual needs





# Platinum Sponsor | \$20k

- Listing as a **Platinum Sponsor** on conference website online properties, & printed materials
- Speaking opportunity
- Opportunity to have sponsor logo projected on-screen during conference breaks
- Secondary placement of logo at event
- 8 conference passes
- 6 VIP conference passes
- Discounts available for additional tickets
- This package can be tailored to individual needs



78

**Pt**

Platinum

195.08

# Gold Sponsor | \$10k

- Listing as a **Gold Sponsor** on conference website online properties, & printed materials
- Speaking opportunity
- Secondary placement of logo at event
- 5 conference passes
- 3 VIP conference passes
- Discounts available for additional tickets
- This package can be tailored to individual needs



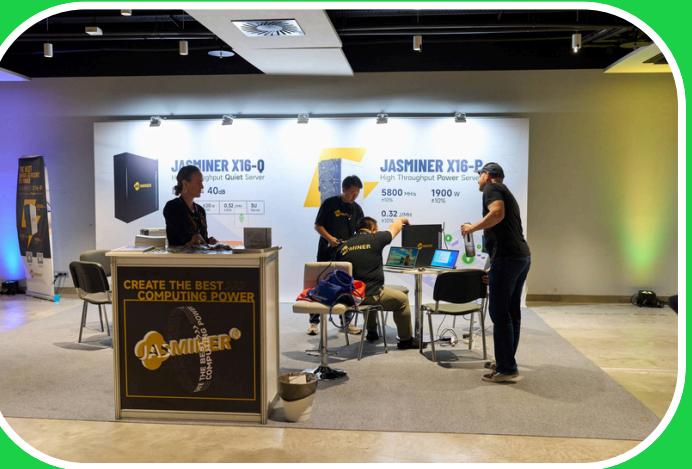
79

AU  
Gold  
196.97



# Silver Sponsor | \$5k

- Listing as a **Silver Sponsor** on conference website online properties, & printed materials
- Panel speaking opportunity
- Secondary placement of logo at event
- 2 conference passes
- 2 VIP conference passes
- Discounts available for additional tickets
- This package can be tailored to individual needs



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# AG

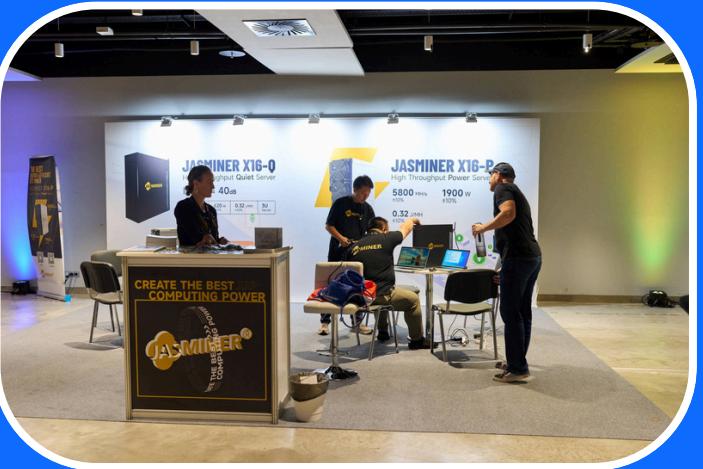
Silver

107.868



# Opening Night & VIP Dinner Sponsor | \$15k

- Complete branding at the **VIP Dinner**
- Logo listing at the conference
- Opportunity to provide the keynote speech at the dinner
- Opportunity to play a video at the dinner
- 6 conference passes
- 4 VIP conference passes



**VIP**

Opening Night & VIP  
Dinner Sponsor

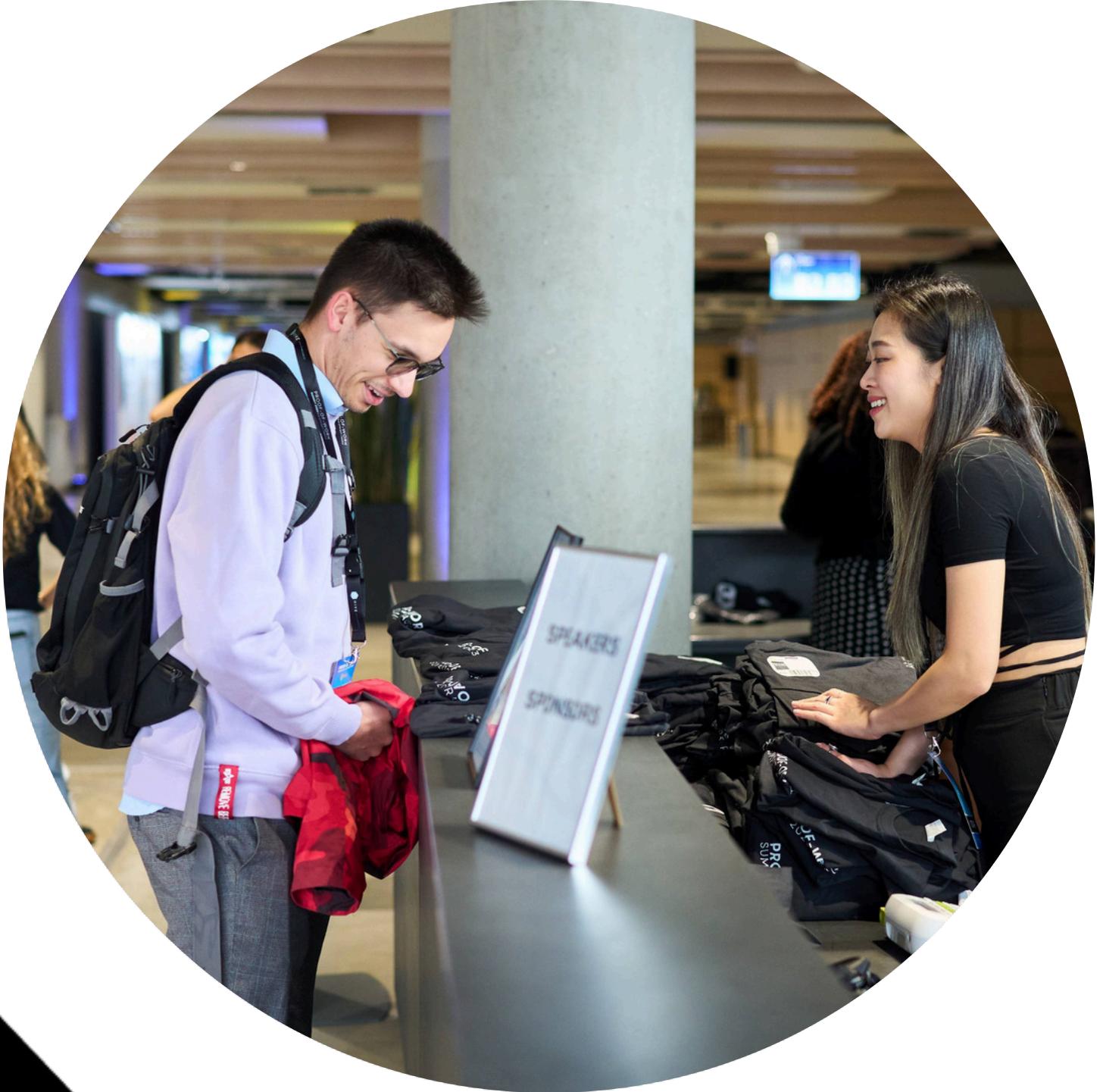
# Ticket Packages

**General Pass**  
**€100**

Includes access to all presentations, workshops and general networking events including the opening night party.

**VIP Pass**  
**€150**

Everything in the general pass, plus an invitation to the Speaker/VIP dinner.



# Thank You!



We'd love to partner with you to bring the **Proof-of-Work** Summit to life in **Frankfurt**!

Please feel free to reach out with any questions to:

**Emma Todd**  
[logistics@powsummit.com](mailto:logistics@powsummit.com)