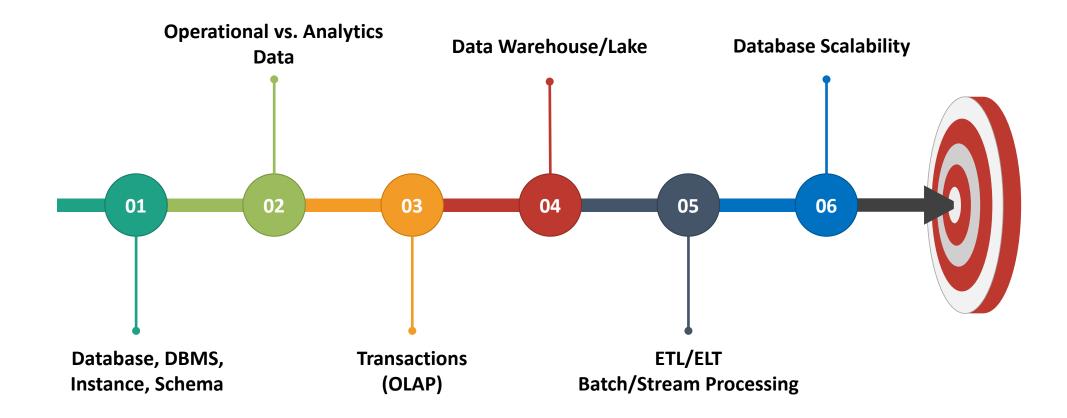
Cloud Computing for Beginners

Database Technologies

By Idan Gabrieli



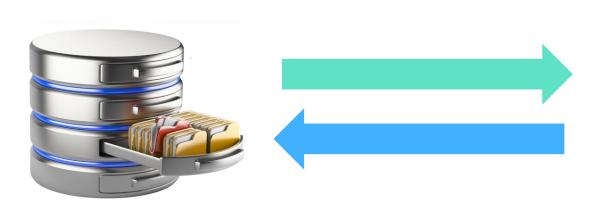
Basic Database Terminology

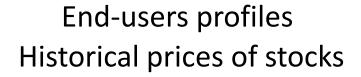


What is a Database?

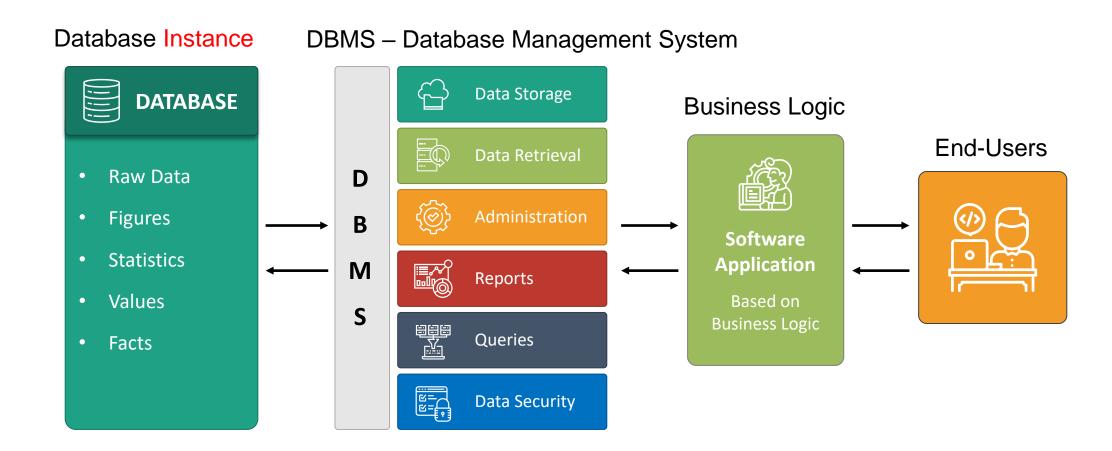
A database is an organized collection of information that is stored and accessed by applications.

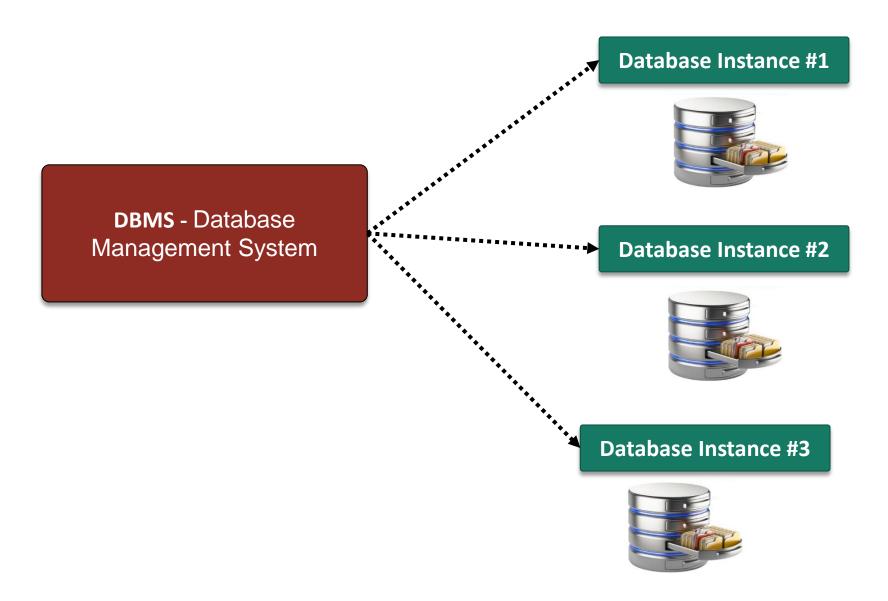


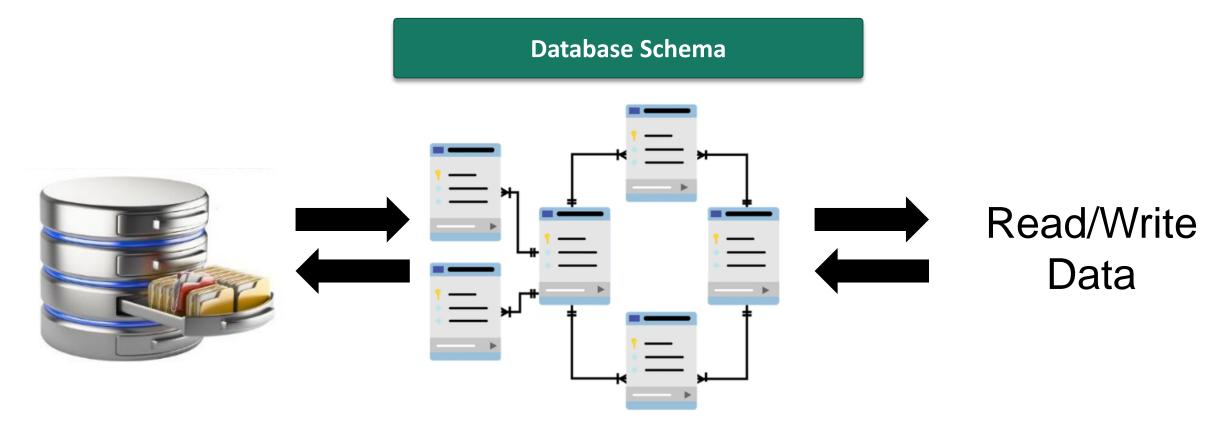


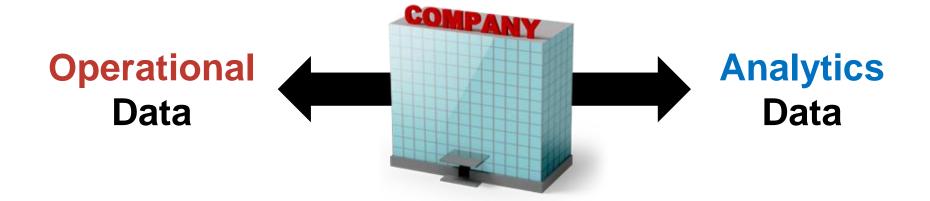












- Operational data is the data that is produced by the organization's day-to-day operations
 - Understand what's going on with the organization?
 - Orders
 - Inventory
 - Customers/Suppliers
 - Products/Services
 - Trouble Tickets
 - Sales
 - **Up-to-date, real-time** information
 - Operational activities are recorded in databases using transactions

Transactions

- A database transaction is a unit of work performed within the database
- Stored in two-dimensional structure (columns and rows)
- Transactions are typically handled by systems called OLTP
- OLTP Online Transactional Processing
 - E.g. ERP, CRM, Payments....
 - OLTP application → OLTP database
 - Databases that can support transactions
 - ACID Model (Atomic, Consistent, Isolation, and Durable)
 - Transactions
 - Moving from state X to state Y



ATM



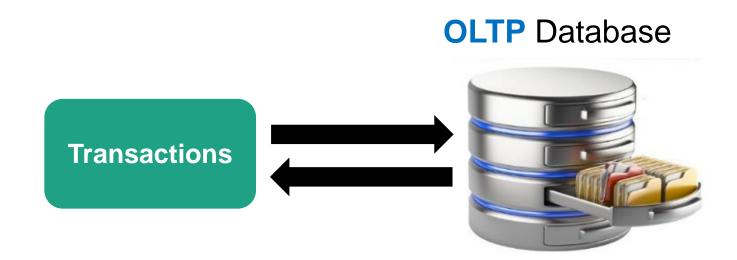
Withdraw Money

Transaction Confirmed/Not Confirmed

OLTP Database



- Transactions in OLTP Systems
 - Operational activities are recorded in databases using transactions
 - High-volume on the database
 - Low-latency fast access to the stored data
 - Data can be changed frequently with updated transactions

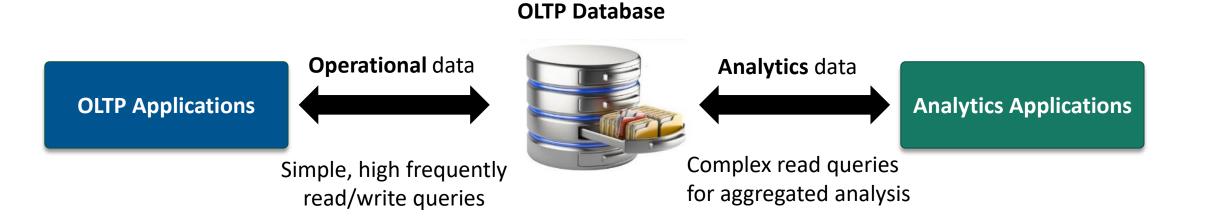


Analytics Data

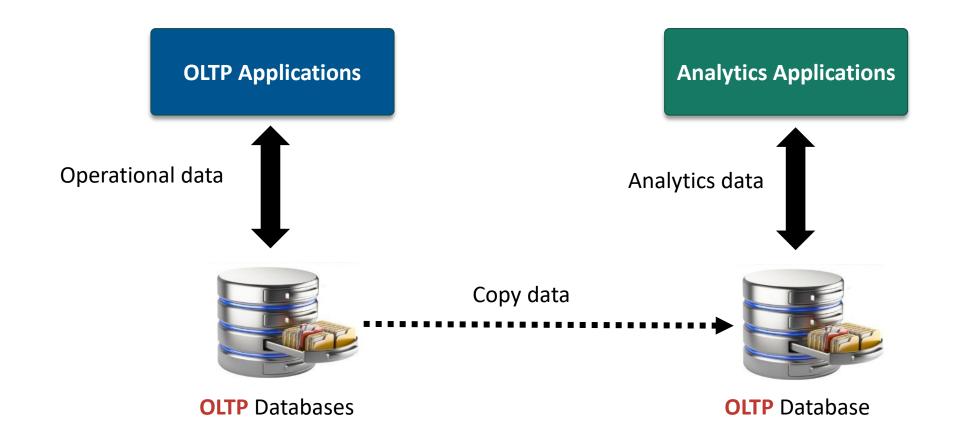
- Make ongoing business decisions by querying historical data
- Input for Business Intelligence (BI)
- High-level aggregated analysis
 - Tune the business
 - Focus on emerging new opportunities
 - Identify trends in the market
 - Detect anomalies



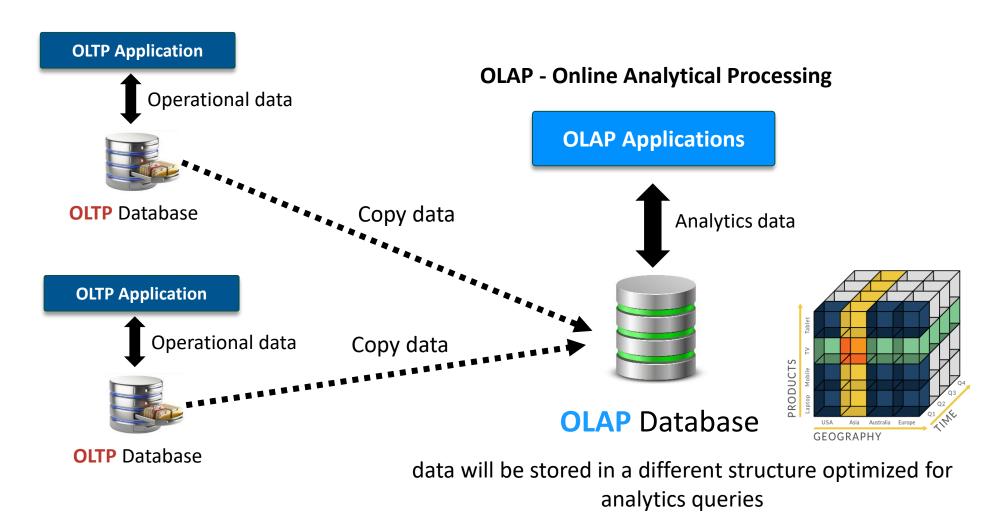
Option #1 – The Same OLTP Database



Option #2 – Dedicated OLTP Database



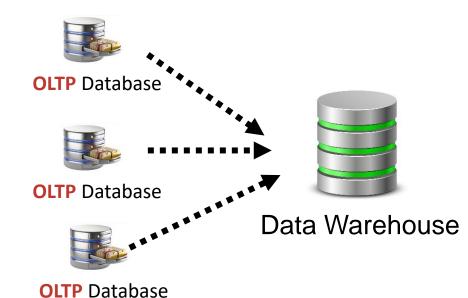
Option #3 – OLAP Database

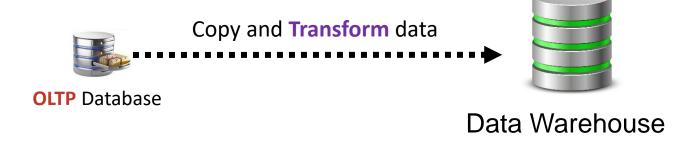


Data Warehouse and Data Lake

Data Warehouse

- Consolidate in one single place data from multiple data sources
- Ingest large amounts of data
- Optimized for OLAP use cases (complex ad-hoc readqueries)
- Store historical data for a long retention time
- Terabytes and even petabytes
- Raw data is going to be transformed to a new structure

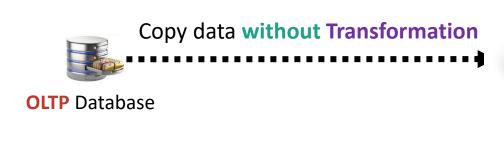




Data Warehouse and Data Lake

Data Lake

- Centralized repository for storing all structured and unstructured data
- Keep the collected data as-is without changing the data
 - Text, Images, log files, social media, IoT, Video files
- Used for different analytics use cases
 - E.g. data science ML\AI





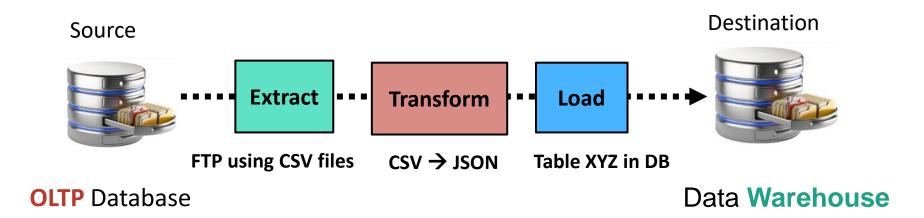
Data Lake

Typical Organizations

- Data Warehouse + Data Lake
- Used for different use cases

Moving Data between Systems

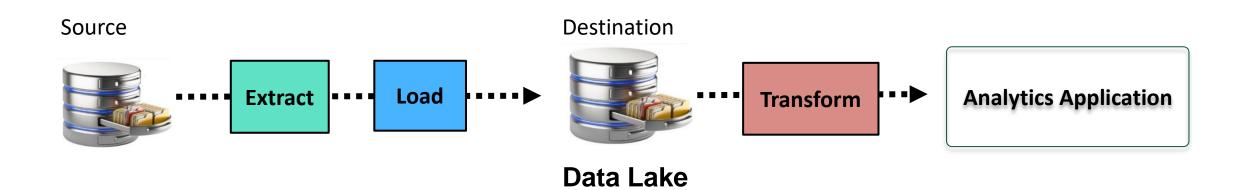
- ETL Extract, Transform, and Load
 - The process of extracting data from one system called a data source, transform the data into a new structure, and then load the data into a destination system
 - Data is transformed before being loaded



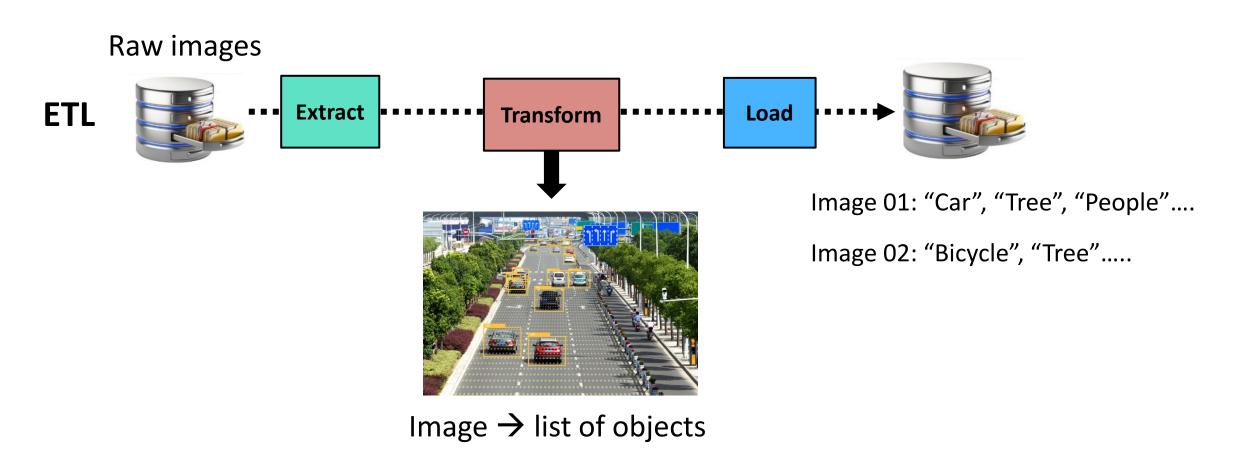
Moving Data between Systems

ELT - Extract, Load and Transform

- Extract the raw data from the data source and load it into the database without transformation
- Data will be stored in its original raw format
- Data is transformed by applications after being loaded to the database



App X - Detect List of Objects in an Image



App X and App Y

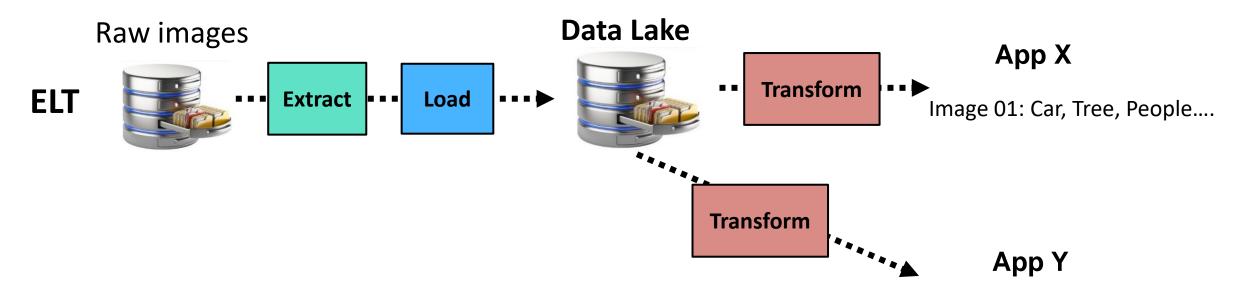


Image 01: Toyota, Mazda...

Batch and Stream Processing

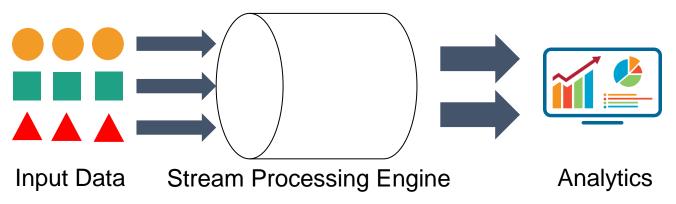
The frequency of moving data between systems

Batch processing

- Moving large volumes of data as a chunk to a target system
- Typically, during off-peak times, in scheduled repetitive intervals
 - E.g. every 24 hours, at 02:00 AM
- Useful when the target systems don't require real-time data
 - E.g. processing financial data in batches

Stream processing

- Taking action on a data immediately at the time it is created
- Real time use cases with streaming data sources
- A stream processing is designed to handle a constant stream of data

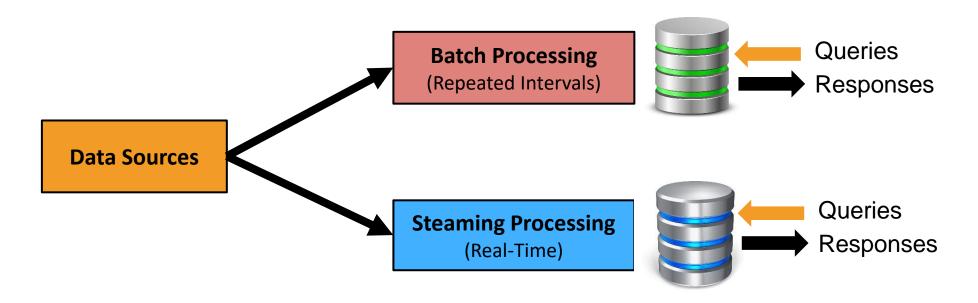


Batch and Stream Processing

The frequency of moving data between systems

Lambda Architecture

 A data-processing architecture designed to handle massive quantities of data by taking advantage of both batch and stream-processing methods



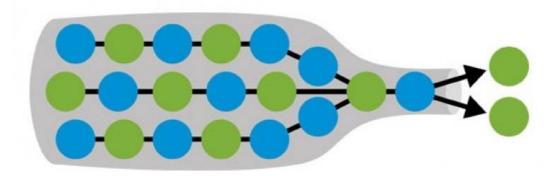
Scaling Up and Out

System Scalability

- Scaling is the process of managing the underline IT resources being used by the application to meet a set of performance requirements
 - IT Resources CPU, Memory, Storage....
 - Over-utilized, Under-utilized
 - Ongoing process

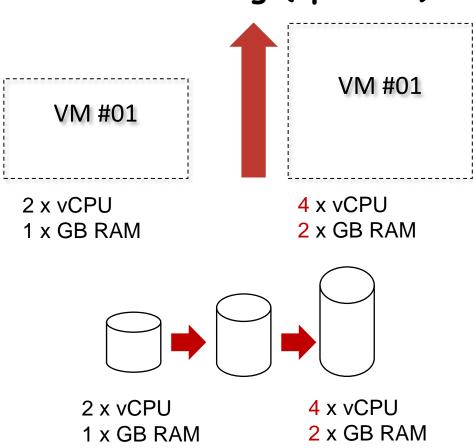
Scaling Databases

- Databases are considered one of the main bottleneck of applications
- Scaling a database system is important!
- Two options for scaling
 - Vertical scaling
 - Horizontal scaling



Scaling Up and Out

Vertical Scaling (up/down)



Horizontal Scaling (out/in)

