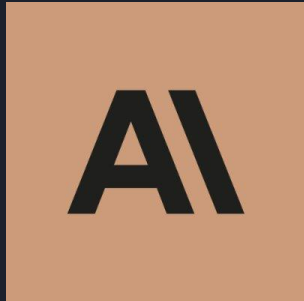


A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light green color. They are positioned diagonally, with the blue one in front of the green one.

Choosing the best LLM

How to use Generative AI to create content

There are many LLMs on the market today





What are they best at?

Bing Chat - AKA New Bing - Based on a lightweight version of GPT-4. Integrates with Bing Search and summarizes results into a single bubble

Anthropic Claude - LLM based chat built by Anthropic

ChatGPT - LLM based chat built by OpenAI, offers 2 models, GPT3.5 offered for free and GPT 4 for premium subscribers. Training stops at 2021

Bard - LLM based chat built by Google, based on PaLM models.

Google Search Experience (BETA) - Based on PaLM. Integrates with Google search and summarizes results into a single chat bubble

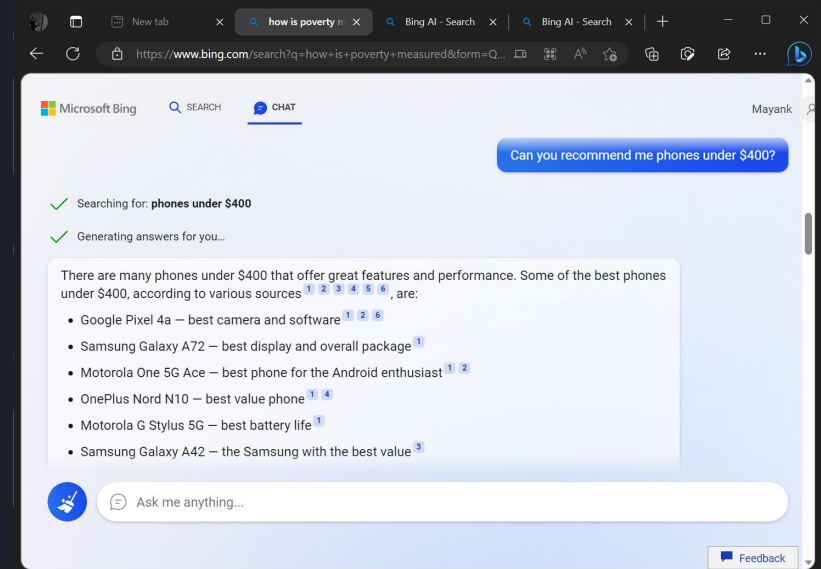
Bing Chat

What is it good for

- Current events and new information.
Main advantage over ChatGPT is that it provides more up to date information since it browses the web
- Good for performing research
- Free to use

Cons:

- Only usable on Microsoft's browsers



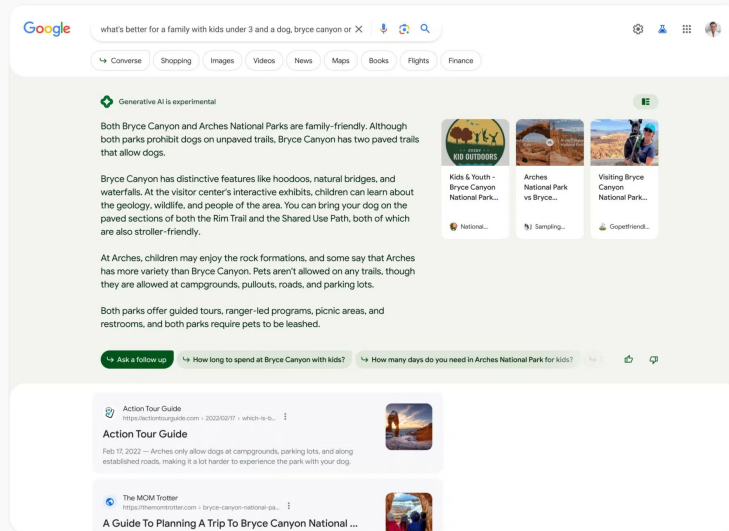
Google Search Experience (BETA)

What is it good for:

- Performing research on current events and new products since it searches the web to get up to date information
- Good for research
- Free to use

Cons:

- Currently in beta, so it's not openly available



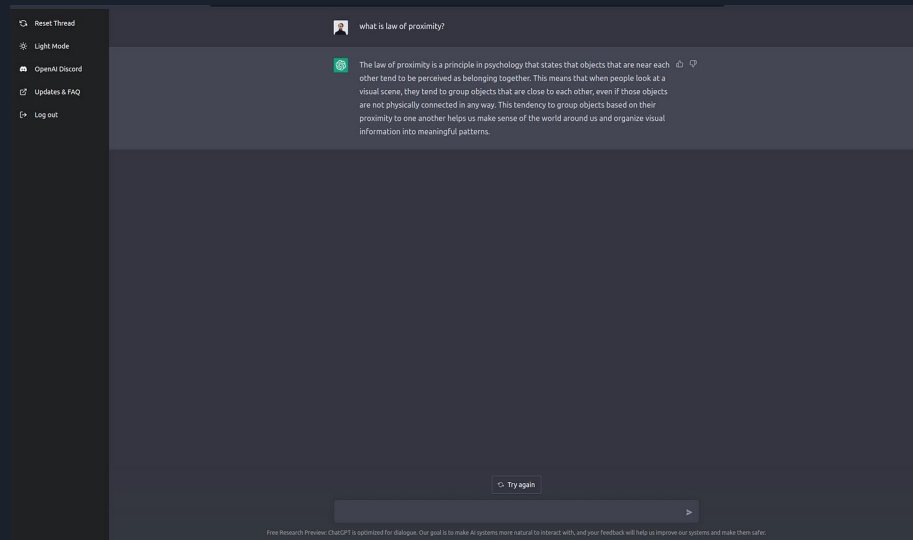
ChatGPT

Pros:

- Free to use
- Provides conversational responses and is benchmarked to be more accurate than other LLMs

Cons:

- Knowledge is capped at 2021, unless you pay money for a plus subscription
- Many features require a subscription to use



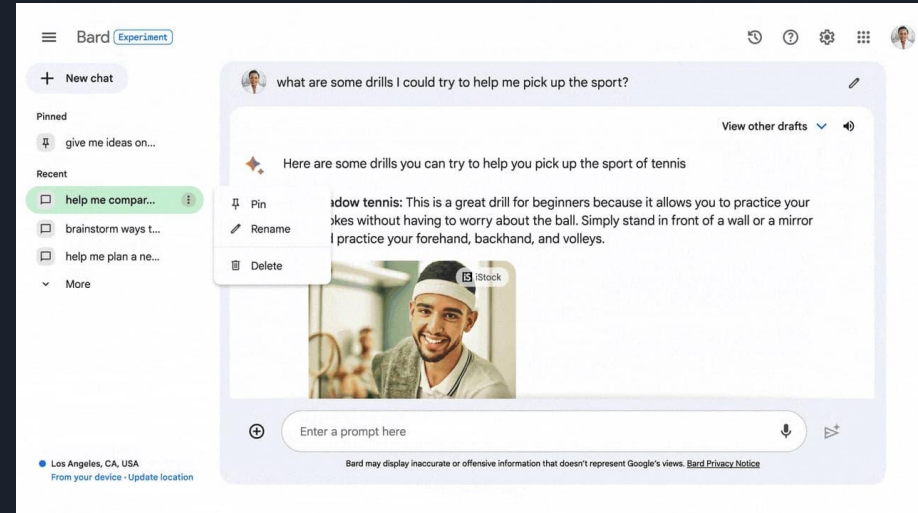
Bard

Pros:

- Gets up to date information through a Google search for free
- Multimodal with integration with Google Images, Google Lens, and more
- Export to Gmail and Docs
- Free to use

Cons:

- Very restrictive, some queries will not work



Claude

Pros:

- Feature rich LLM provided for free

Cons:

- Least popular LLM, so it has less documentation

Brown v. Board of Education summary

PDF Brown v. Board of Education

Summarize this PDF document in a bullet point outline. Make a markdown table of study questions and answers.

Here is a summary of the key points from the Brown v. Board of Education Supreme Court decision:

Outline

- Segregation of white and Black students in public schools is unconstitutional under the Equal Protection Clause of the 14th Amendment.
- The "separate but equal" doctrine from Plessy v. Ferguson does not apply to public education.
- Separate facilities are inherently unequal in public education.
- Public education is vitally important, so segregation deprives Black students of equal educational opportunities.
- Education is essential preparation for citizenship and professional training.
- Segregation generates a feeling of inferiority that affects students' motivation and mental development.
- The implementation of desegregation will be complex due to variety of local conditions.
- The cases are restored to the docket for further arguments on how to formulate the desegregation decrees.

Study Questions

Question	Answer
What does the 14th Amendment say about equal protection?	It states that no state can deny any person within its jurisdiction the equal protection of the laws.
What was the "separate but equal" doctrine from Plessy v. Ferguson?	It said that racial segregation was constitutional as long as the facilities for each race were equal.
Why is education considered so important by the Court?	They argue it is essential to citizenship, professional training, and general development.

Message Claude...



When to use:

I need up to date information on a subject

- Use Bing Chat, Bard, or Google Search Experience

I need to do some copywriting and being up to date isn't important

- Use ChatGPT, Claude, or Bard

I need to do some copywriting and being up to date is important (current events)

- Use Bard

I need to perform advanced features like chatting with a PDF

- Use Claude