

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light green. They are positioned diagonally, with the blue one partially covering the green one.

# Generative AI

What is it?



# Generative General AI

- Algorithms (such as ChatGPT) that can be used to create new content, including audio, code, images, text, simulations, and videos.
- These are based off of LLMs, a large language model open sourced by Google
- Most popular LLM is ChatGPT
- Image generation are DallE, Stable Diffusion, and Midjourney



# This course covers

- Fundamentals of generative AI
- Using image based generative AI to make artwork
  - Best practices of using image based generative AI
- Using text based generative AI to write articles
- Benefits and drawbacks of using generative AI
- Discuss ethical implications of using generative AI