

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is light green. They are positioned diagonally, with the blue one partially covering the green one.

# Generative AI

What is it?



# Generative General AI

- Algorithms (such as ChatGPT) that can be used to create new content, including audio, code, images, text, simulations, and videos.
- These are based off of LLMs, a large language model open sourced by Google
- Most popular LLM is ChatGPT
- Image generation are DallE, Stable Diffusion, and Midjourney



# This course covers

- Fundamentals of generative AI
- Using image based generative AI to make artwork
  - Best practices of using image based generative AI
- Using text based generative AI to write articles
- Benefits and drawbacks of using generative AI
- Discuss ethical implications of using generative AI