

Pirate Design Guidelines

Introduction

Avast ye Pirates! The following guidelines are a visual framework that will assist you in creating a consistent brand look and feel for the PIRATE privacy coin. When creating visuals please follow the rules that we have set forth in the following pages as closely as possible. While this document provides a solid foundation, it is meant to drive consistency but not limit creativity. Arrrgggggg!

Logo Design & Usage





Pirate

Pirate





Pirate

Typography

Main Font

Bai Jamjuree

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNPQRSTUVWXYZ1234567890!

@#\$%^&*()<>?:{}()

<https://fonts.google.com/specimen/Bai+Jamjuree>

Body Font

IBM PLEX MONO

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNPQRSTUVWXYZ1234567890!

@#\$%^&*()<>?:{}[]

<https://fonts.google.com/specimen/IBM+Plex+Mono>

Silver mist suffused the deck of the ship

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY NIBH EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCI TATION ULLAMCORPER SUSCIPIT LOBOTIS NISL UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTEM VEL EUM IRIURE DOLOR IN HENDRERIT IN VULPUTATE VELIT ESSE MOLESTIE CONSEQUAT, VEL ILLUM DOLORE EU FEUGIAT NULLA FACILISIS AT VERO EROS ET ACCUMSAN ET IUSTO ODIO DIGNISSIM QUI BLANDIT PRAESENT

**Silver mist suffused
the deck of the ship**

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY NIBH EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCI TATION ULLAMCORPER SUSCIPIT LOBOTIS NISL UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTEM VEL EUM IRIURE DOLOR IN HENDRERIT IN VULPUTATE VELIT ESSE MOLESTIE CONSEQUAT, VEL ILLUM DOLORE EU FEUGIAT NULLA FACILISIS AT VERO



Color



Doubloon

Hex #BB9645

RGB 187, 50, 69



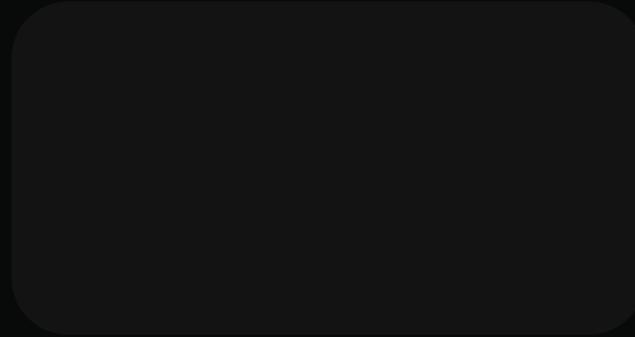
Leviathan

Hex #141414

RGB 20, 20, 20

**Doublloon**

Hex #BB9645
RGB 187, 50, 69

**Leviathan**

Hex #141414
RGB 20, 20, 20

**Dark Seas**

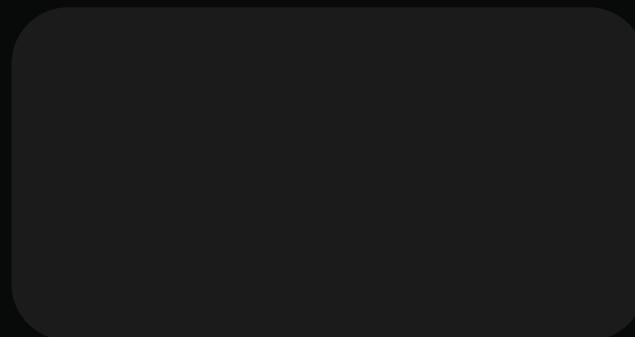
Hex #071642
RGB 7, 22, 66

**Crest**

Hex #082DB2
RGB 8, 45, 178

**Leviathan**

Hex 131313
RGB 19, 19, 19

**Storm**

Hex #1b1b1b
RGB 27, 27, 27

**Fog**

Hex #6d6d6d
RGB 9, 9, 9

**Cloud**

Hex ffffff
RGB 0, 0, 0

#f2de99

#BB9645

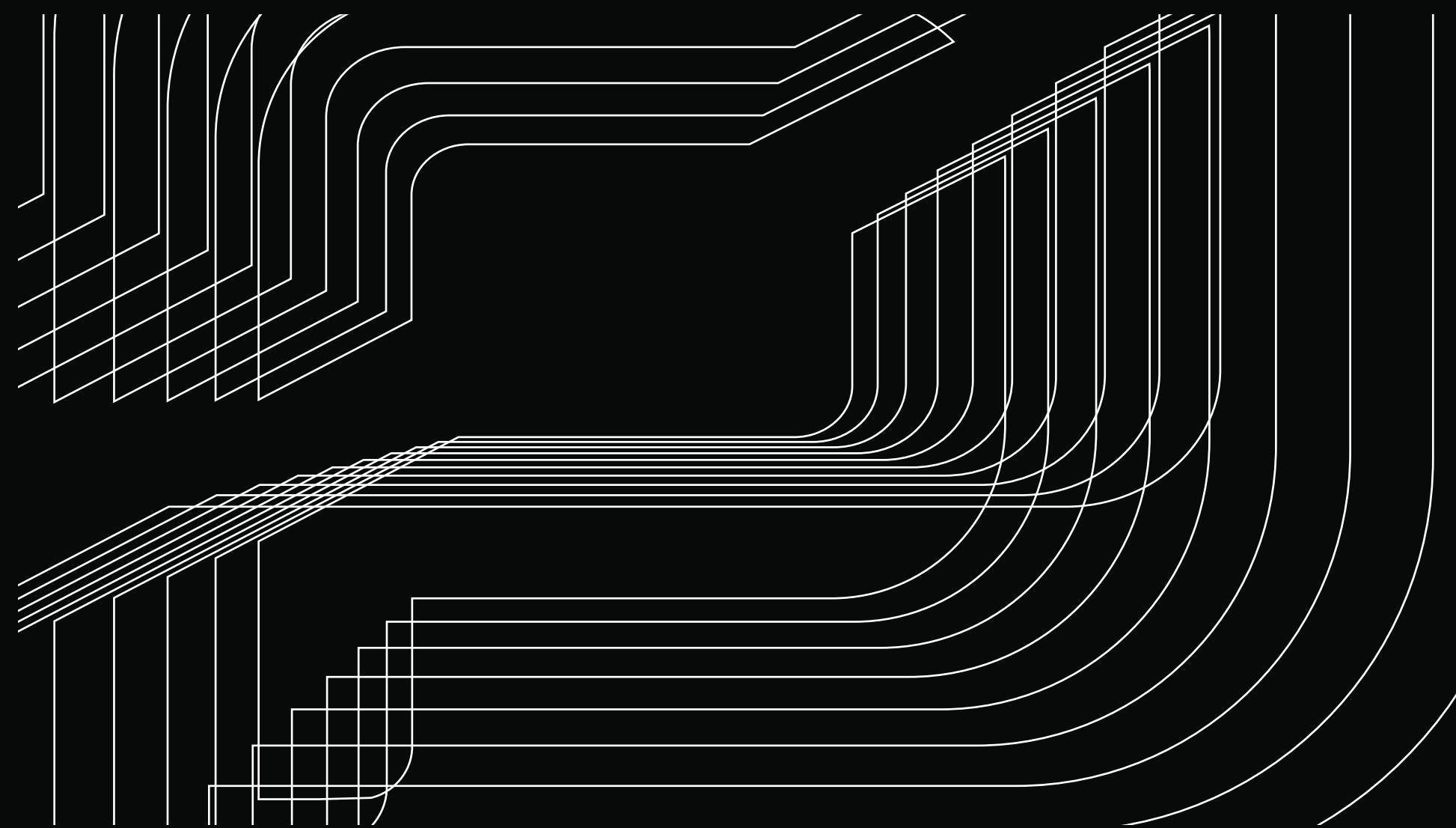
#f2de99

#BB9645

#141414

#1b1b1b

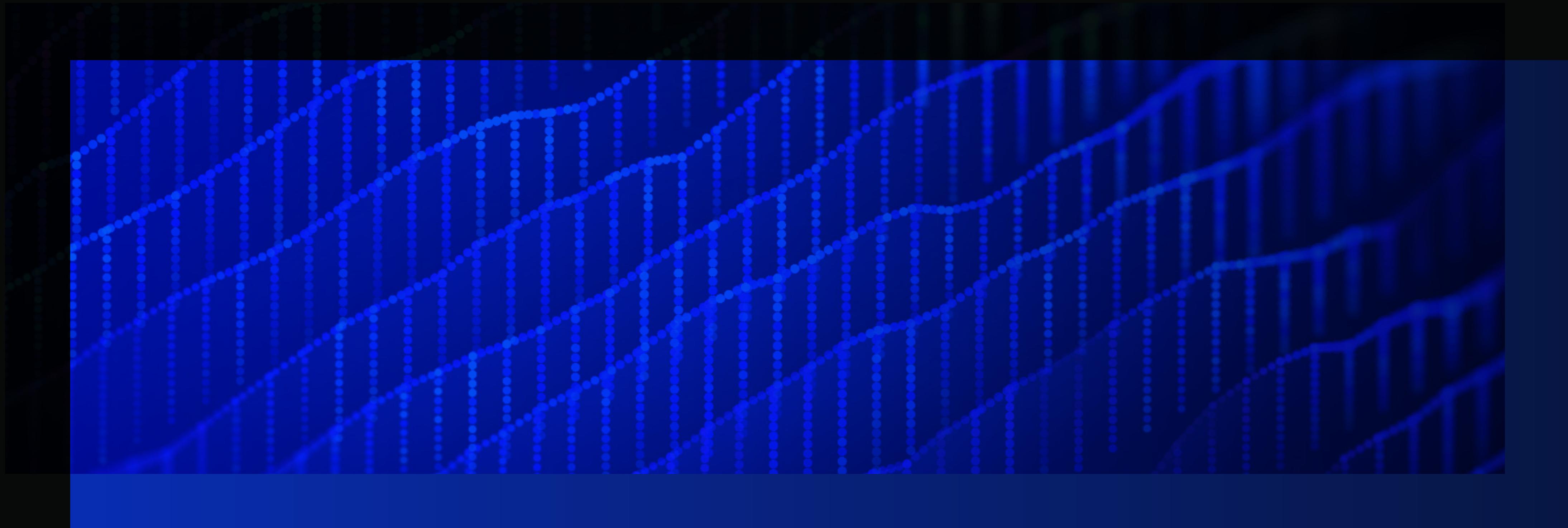
Imagery / Backgrounds





Alternate logo that can be used in backgrounds and textures

90% Opacity - Overlay Image



Gradient or solid background

Application







Thank you
Pirates