



**When you use our services, you're trusting us with your information. We understand this is a big responsibility and work hard to protect your information and put you in control.**

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## We want you to understand the types of information we collect as you use our services

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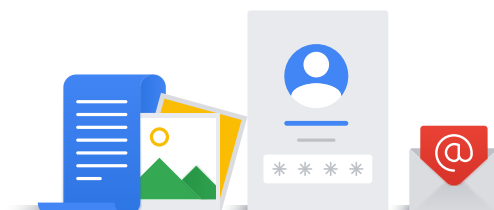
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## Things you create or provide to us

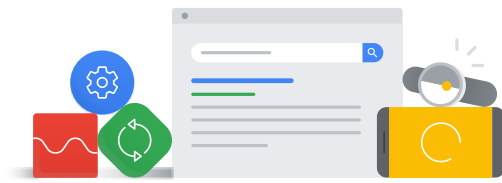


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## Information we collect as you use our services

### Your apps, browsers & devices



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## Your activity



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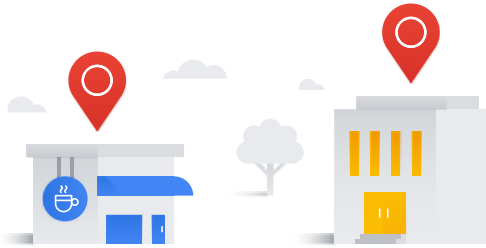
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**Your location information**



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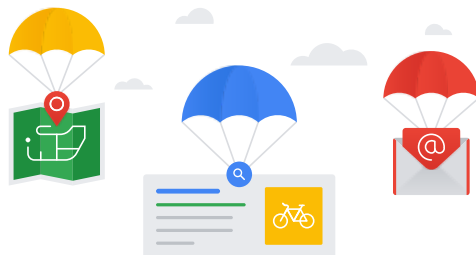
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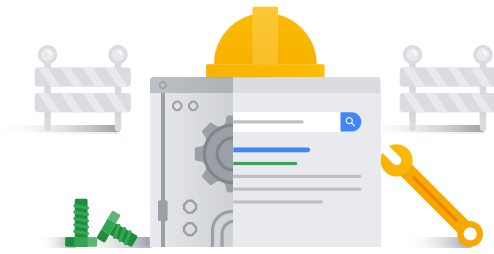
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## We use data to build better services

### Provide our services

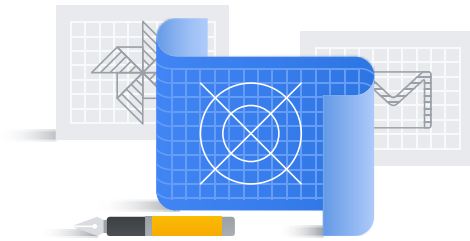


### Maintain & improve our services

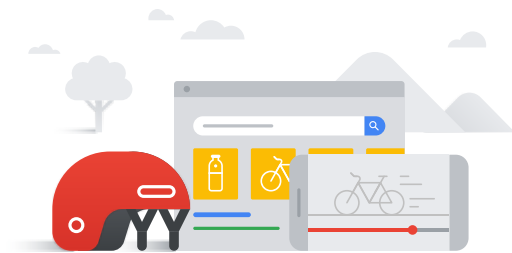


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## Develop new services



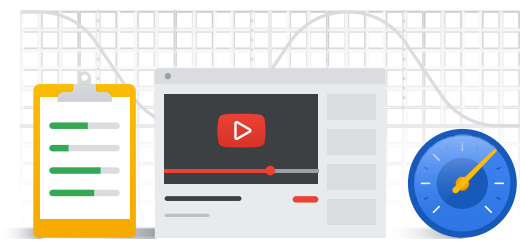
## Provide personalized services, including content and ads



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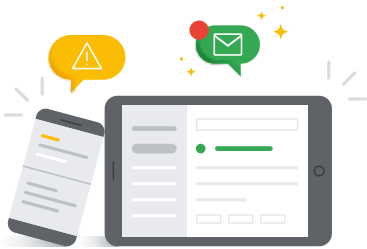


**Measure performance**



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**Communicate with you**





Protect Google, our users, and the public



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## You have choices regarding the information we collect and how it's used



## Managing, reviewing, and updating your information

### Privacy controls



Activity Controls



Ad settings

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About you



Shared endorsements



Information you share

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## Ways to review & update your information



My Activity



Google Dashboard



Your personal information


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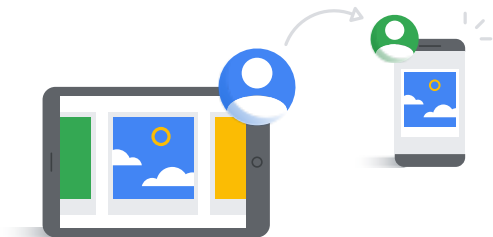
# Exporting, removing & deleting your information

  
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**When you share your information**

**When Google shares your information**

**With your consent**

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**With domain administrators**

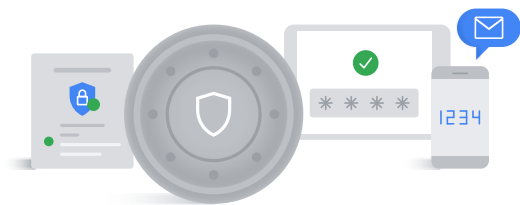
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**For external processing**

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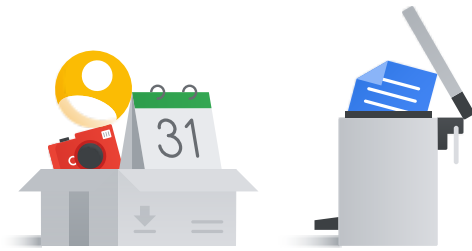
**For legal reasons**

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**We build security into our services to protect your information**

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**You can export a copy of your information or delete it from your Google Account at any time**



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## Data transfers

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## When this policy applies

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**Changes to this policy**

**Specific Google services**

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**Other useful resources**

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