
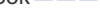




































Facebook, Instagram, Messenger Facebook (Facebook Instagram)

[illegible][illegible]

-  Facebook                                     

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**Facebook**

Facebook (Facebook), Facebook API SDK Facebook

The following information is provided for the purpose of providing a general overview of the information provided in this document. It is not intended to be a substitute for the actual information provided in this document. The information provided in this document is for informational purposes only and should not be used as a basis for any decision. The information provided in this document is for informational purposes only and should not be used as a basis for any decision.

Facebook Facebook Instagram

[illegible]

[illegible]

The first part of the document discusses the importance of social media in the digital marketing landscape. It highlights how social media platforms have become essential tools for businesses to reach their target audience and build brand awareness. The text mentions various social media channels, including Facebook, Instagram, and Twitter, and emphasizes the need for a consistent and engaging presence across these platforms.

The second part of the document focuses on the role of content in social media marketing. It argues that high-quality, relevant content is the key to attracting and retaining followers. The text provides examples of different types of content, such as blog posts, videos, and infographics, and offers tips on how to create content that resonates with your audience. It also discusses the importance of timing and consistency in posting content.

The third part of the document explores the concept of social media analytics. It explains how businesses can use analytics to track their performance and gain insights into their audience's behavior. The text mentions various metrics, such as reach, engagement, and conversion rate, and provides guidance on how to interpret these metrics to make data-driven decisions. It also touches on the importance of privacy and security when using analytics tools.

The final part of the document concludes by summarizing the key points discussed and offering final thoughts on the future of social media marketing. It emphasizes the ongoing nature of the field and the need for businesses to stay up-to-date with the latest trends and technologies. The text ends with a call to action, encouraging businesses to embrace social media as a core part of their marketing strategy.

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**THE UNIVERSITY OF CHICAGO**

Facebook

Age Group	Percentage
18-24	10%
25-34	15%
35-44	20%
45-54	25%
55-64	20%
65-74	15%
75-84	10%
85+	5%

[illegible]

**III.**

Facebook                            

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

Facebook Messenger Instagram Facebook Marketplace API

[illegible][illegible][illegible]

2019年，Facebook 宣布将推出其首款可穿戴设备，名为“Meta Quest”。这款设备旨在为用户提供沉浸式的虚拟现实（VR）体验。Facebook 表示，Meta Quest 将支持多种应用，包括游戏、教育、健身和社交。此外，Facebook 还计划通过其“Meta”品牌，进一步拓展其在元宇宙领域的布局。

[illegible][illegible]

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[illegible]

**THE UNIVERSITY OF CHICAGO**

Facebook

[illegible][illegible]

Facebook Instagram

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[illegible]

**■■■■ ■■■■ ■■■■ ■■■■**

**THE UNIVERSITY OF CHICAGO**

[illegible][illegible][illegible][illegible][illegible]

The following table shows the number of people who have been vaccinated against COVID-19 in the United States, by state, as of June 1, 2021. The data is based on the most recent information available from the Centers for Disease Control and Prevention (CDC).

[illegible][illegible]



Facebook Instagram

Facebook Instagram

#### IV. Facebook

Facebook Instagram WhatsApp Oculus Facebook WhatsApp Facebook, Instagram Messenger Facebook

#### V. Facebook Instagram

Facebook Instagram

Facebook Instagram ID 6 30 Facebook Instagram

Facebook Instagram

#### VI. Facebook Instagram

Facebook Instagram



Facebook Instagram  
TrustArc TrustArc

Facebook, Inc.  
ATTN: Privacy Operations  
1601 Willow Road  
Menlo Park, CA 94025

: 19 , 2018