

We have a customer who wants to open a Japanese restaurant in San Francisco.

This customer asks us to find a suitable place for him. The customer explained to us that he had failed several times due to the selection of inappropriate places and had been forced to close his restaurant.

The biggest factors that made a region unsuitable for him were the low security of the region and the large number of competitors in the region.

We asked him to explain to us what was the right place for him and what his characteristics were.

The customer explicitly stated that the best place for him was where he was safe (the least crime was committed) and that the number of Japanese or Asian restaurants was the lowest.