

Attributes of mixed types: nominal ordinal BS

ID	Name	Age	Gender	Grade	Salary
1	A	20	Male	A-2	10
2	B	21	Male	A+3	20
3	C	35	Female	A-1	15
4	D	18	Female	A+3	5

⇒ For name:

$$d(i, j) = \frac{p - m}{p}$$

p = total no. of nominal attribute
 m = match

$$\therefore d(1, 2) = \frac{1 - 0}{1} = 1$$

$$\therefore d(1, 3) = \frac{1 - 0}{1} = 1$$

$$\therefore d(1, 4) = \frac{1 - 0}{1} = 1$$

$$\therefore d(2, 3) = \frac{1 - 0}{1} = 1$$

$$\therefore d(2, 4) = \frac{1 - 0}{1} = 1$$

$$\therefore d(3, 4) = \frac{1 - 0}{1} = 1$$

$$p = 1$$

$$d = 0 \rightarrow \text{Null / 0}$$

$$d = 1 \rightarrow$$

for age:

$$d(1,2) = \frac{|21-20|}{35-18} = 0.06, \quad d(2,3) = \frac{|35-21|}{35-18} = 0.82$$

$$d(1,3) = \frac{|35-20|}{35-18} = 0.88, \quad d(2,4) = \frac{|18-21|}{35-18} = 0.18$$

$$d(1,4) = \frac{|18-20|}{35-18} = 0.12, \quad d(3,4) = \frac{|18-35|}{35-18} = 1$$

for Gender:

Binary

	1	0
1	q	r
0	s	t

$$d(i,j) = \frac{r+s}{q+r+s+t}$$

	1	0
1	1	0
2	1	0
3	1	0
4	1	0

$$\therefore d(1,2) = \frac{0+0}{1+0+0+0} = 0$$

$$\therefore d(1,3) = \frac{1+0}{0+1+0+0} = 1$$

$$\therefore d(1,4) = \frac{1+0}{0+1+0+0} = 1$$

$$\therefore d(2,3) = \frac{1+0}{0+1+0+0} = 1$$

$$\therefore d(2,4) = \frac{1+0}{0+1+0+0} = 1$$

$$\therefore d(3,4) = \frac{0+0}{0+0+0+1} = 0$$

for grade

Let

1	A+
2	A
3	A-
4	A+

ID	Grade
1	A
2	A+
3	A-
4	A+

ID	Grade
1	2
2	3
3	1
4	3

Now,

$$Z_{if} = \frac{r_{if} - 1}{M_f - 1}$$

r_{if} = value of particular cell.

M_f = Highest level.

$$Z_1 = \frac{2-1}{3-1} = 0.5, \quad Z_2 = \frac{3-1}{3-1} = 1$$

$$Z_3 = \frac{1-1}{3-1} = 0, \quad Z_4 = \frac{3-1}{3-1} = 1$$

Now,

ID	Grade
1	0.5
2	1
3	0
4	1

$$d(1,2) = |1 - 0.5| = 0.5, \quad d(2,3) = |1 - 0| = 1$$

$$d(1,3) = |0 - 0.5| = 0.5, \quad d(2,4) = |1 - 1| = 0$$

$$d(1,4) = |0.1 - 0.5| = 0.5, \quad d(3,4) = |1 - 0| = 1$$

$$8 \times d(1,2) + 8 \times d(1,3)$$

Now,

dissimilarity of mixed attribute:

$$d(i,j) = \frac{\sum_{f=1}^p \delta(f)}{\sum_{f=1}^p 1}$$

$$\delta(f)$$

num

den

for attribute
the value of
dissimilarity to
combine the
two attributes.

for $d(1,2)$ the value of $d(1,2)$ is $s(i,j)$ value for $s(i,j)$ is 0 or 1. $s(i,j) = 0 \rightarrow$ if same $s(i,j) = 1 \rightarrow$ if different.

$$d(1,2) = \frac{(1 \times 1) + (1 \times 0.06) + (0 \times 0) + (1 \times 0.5)}{1 + 1 + 0 + 1}$$

$$= 0.52$$

$$\therefore d(1,3) = \frac{(1 \times 1) + (0.88 \times 1) + (1 \times 1) + (0.5 \times 1)}{1 + 1 + 1 + 1}$$

$$= 0.845$$

$$d(1,4) = \frac{(1 \times 1) + (0.12 \times 1) + (1 \times 1) + (0.5 \times 1)}{1 + 1 + 1 + 1}$$

$$= 0.655$$

$$d(2,3) = \frac{(1 \times 1) + (0.82 \times 1) + (1 \times 1) + (1 \times 1)}{1 + 1 + 1 + 1}$$

$$= 0.955$$

$$d(2,4) = \frac{(1 \times 1) + (0.58 \times 1) + (1 \times 1) + (0 \times 0)}{1 + 1 + 1 + 0}$$

$$= 0.73$$

$$d(3,4) = \frac{(1 \times 1) + (1 \times 1) + (0 \times 0) + (1 \times 1)}{1 + 1 + 0 + 1}$$

$$= 1$$

∴ Dissimilarity matrix is

	1	2	3	4
1	0			
2	0.52	0		
3	0.845	0.955	0	
4	0.655	0.73	1	0

Cosine Similarity

Formula

Document	team	Coach	hockey	baseball
D ₁	5	0	3	0
D ₂	3	0	2	0
D ₃	0	7	0	2
D ₄	0	1	0	0

Formula: cosine similarity = $\frac{\sum D_1 \cdot D_2}{\sqrt{\sum D_1^2} \sqrt{\sum D_2^2}}$

$$\therefore \cos(d_1, d_2) = \frac{(5 \times 3) + (0 \times 0) + (3 \times 2) + (0 \times 0)}{\sqrt{(5^2 + 0^2 + 3^2 + 0^2)} \times \sqrt{3^2 + 0^2 + 2^2 + 0^2}}$$

$$= \frac{15 + 0 + 6}{5.83 \times 3.61}$$

$$= 1$$

$$\cos(d_2, d_3) = \frac{(3 \times 0) + (0 \times 3) + (2 \times 0) + (0 \times 2)}{\sqrt{3^2 + 0^2 + 2^2 + 0^2} \times \sqrt{0^2 + 3^2 + 0^2 + 2^2}}$$

$$= \frac{0}{0}$$

2 0

Same way (or) $\cos(d_1, d_3)$, $\cos(d_1, d_4)$

$\cos(d_2, d_4)$ or so on (or).