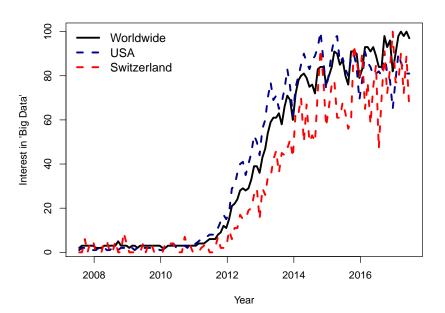
Big Data Social Science

Christopher Zorn Pennsylvania State University

zorn@psu.edu @prisonrodeo

June 21, 2017

Google Trends for "Big Data"



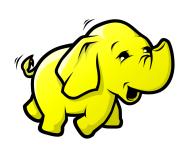
The Three Vs

. Volume

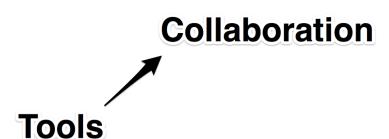
. Velocity

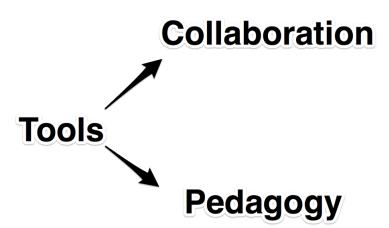


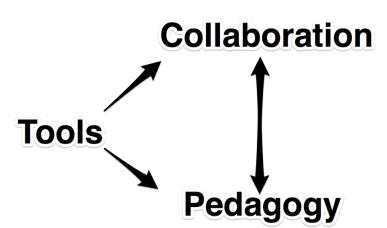




Tools







B D SS

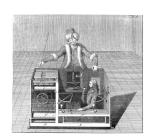
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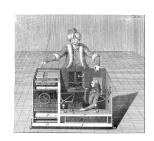






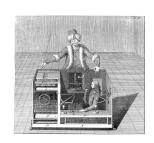
















Velocity: Presentation & Outlets



Velocity: Presentation & Outlets





TECHNOLOGY

Big data and the death of the theorist

By Ian Steadman | 25 January 13



CHNOLOGY

Big 'ata and the death of the theorist



Think Different

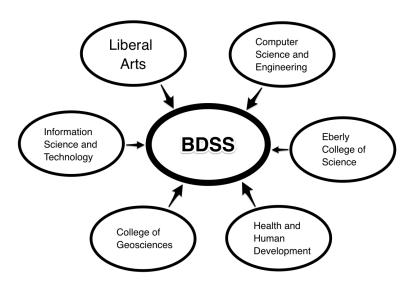
Theorize Think Different

Thanks



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- NSF IGERT (\$3m)
- Penn State administration (\$3m) (including the "Databasement")
- PSU Colleges (various)
- Social Science Research Institute, Institute for Cyberscience, etc.



BDSS Structure

- "Dual-Title" Ph.D. in Social Data Analytics ("SoDA")
- 7-8 students per year for five years (+ "associates" and "affiliates")
- 2nd 3rd year of Ph.D.
- General requirements: Coursework + research rotations + externships

BDSS Process

