LDRP INSTITUTE OF TECHNOLOGY AND RESEARCH

BE-EE, Civil, ME

Sem-6

Principles of Management (POM) CC -601

Date: 27-2-2015 Time: 1.5 hrs Total Marks : 30

Instructions:

• Attempt any three.

• All questions carry equal marks

- 1. Discuss various roles played by managers.
- 2. Explain the difference between efficiency and effectiveness with examples.
- 3. Discuss the contribution by Henry Fayol in the field of Management.
- 4. Discuss any three types of organizational structures.
- 5. Write short note: Total Quality Management.
- 6. Explain the challenges for managers in today's market place.