Instructions:
1. **Attempt all Questions.**
2. **Figures to the right indicate full marks.**
3. **Indicate clearly, the options you attempt along with its respective Que. No.**
4. **Answer with neat sketches/block diagrams/flow charts, as required.**

SECTION - I

Q-1.	a)	What is E-Commerce? Enlist advantages and disadvantages of E-Commerce.	5
	b)	Explain Business model for E-Commerce and business processes.	5
	c)	Explain types of E-Marketplaces.	5

OR

	c)	Draw a flowchart of Buying Process in E-Market (The Purchase Process).	5
Q-2.	a)	What do you mean by online auction? Explain in details about the different types and category of online auction.	5
	b)	Write short note on Electronic Data Interchange.	5

OR

	a)	Describe in brief General Consumer Auctions.	5
	b)	Write short note on Electronic Fund Transfer.	5
Q-3.	a)	Describe the different internet protocols and explain internet2 and the semantic web in details.	5
	b)	What types of electronic payment systems are required in E-Commerce?	5

OR

	a)	Explain the necessary characteristics of each type of payment system.	5
	b)	Give three examples of how websites can provide techniques to protect the user's privacy.	5

SECTION - II

Q-4.
a) Describe methods of generating income for an organization. 5

b) How e-learning can be evaluated. 5

c) Explain Following Terms with example: 5
    a. Page View
    b. Impression

OR

c) Explain Following Terms: 5
    a. Sourcing
    b. E-procurement

Q-5.
a) What is Payment Card? Explain its Advantages. 5

b) Give the list of E-commerce software for large Businesses. 5

OR

Q-5.
a) What is Electronic Cash? Explain its Disadvantages. 5

b) What are pop-up ad, pop-behind ad, and ad-blocking software? 5

Q-6.
a) Explain Drawback of E-learning. 5

b) Explain VPN and Wi-Fi. 5

OR

Q-6.
a) Explain E-Learning. 5

b) Explain purchasing and logistic activities. 5

******BEST OF LUCK******