

KADI SARVA VISHWAVIDHYALAYA

B.E. Semester-6 Examination April-2015

Subject Code: CC601

Subject Name: Principles of Management

Date: 27.4.2015

Time: 10:30 to 1:30

Total Marks: 70

Instructions:

1. Answer each section in separate answer sheet
2. Use of scientific calculator is permitted.
3. All questions are compulsory.
4. Indicate clearly, the options you attempted along with its respective question number.
5. Use last page of main supplementary for rough work.

Section-I

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|-----|---|---|
| Q.1 | a) Discuss the importance of management in today's scenario. | 5 |
| | b) Explain the concept of 'Hierarchy' and 'Stability of Tenure'. | 5 |
| | c) Differentiate between Formal and Informal Group. | |
| | OR | 5 |
| | c) Discuss the concept of participative decision making and explain its importance in the organization. | 5 |
| Q.2 | a) Differentiate between Line and Staff Organization. | 5 |
| | b) Explain Product structure of organization. | 5 |
| | OR | |
| | a) Discuss importance of 'Controlling' function of management. | 5 |
| | b) Change is essential for the survival of a business in today's competitive era. -Discuss | 5 |
| Q.3 | a) Explain Change process in detail. | 5 |
| | b) Explain various Administrative principles for better management. | 5 |
| | OR | |
| | a) Write short note on: Learning Organization | 5 |
| | b) Write short note on: Systems Approach | 5 |

Section-II

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|-----|--|---|
| Q.4 | a) A modern manager's job is all about helping others to do their work. – Discuss. | 5 |
| | b) Discuss various dimensions of an organizational culture. | 5 |
| | c) How external environment affects the organization? | 5 |
| | OR | |
| | c) Discuss the contribution of Gilbreth in the field of Management. | 5 |
| Q.5 | a) How an environment affects managers? | 5 |
| | b) Should organizations be socially involved? – Discuss your views. | 5 |
| | OR | |
| | a) Write short note on: TQM | 5 |
| | b) Describe from where culture comes from and how it continues? | 5 |
| Q.6 | a) How organizations can go Green? | 5 |
| | b) Discuss various factors determining ethical and unethical behavior. | 5 |
| | OR | |
| | a) Write short note on: Green management | 5 |
| | b) How a manager can encourage employees to be ethical? | 5 |

-----All the best-----