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LDRP INSTITUTE OF TECHNOLOGY & RESEARCH, GANDHINAGAR
B.E. Semester VI
MID-SEM EXAMINATION (MARCH - 2015)

DATE : 5/3/2015
TIME : 12:00 TO 1:30

TOTAL MARKS : 30
BRANCH: IT

E-COMMERCE AND E-BUSINESS (IT 606-2)

Instructions:

1. Attempt all Questions.
 2. Figures to the right indicate full marks.
 3. Indicate clearly, the options you attempt along with its respective Que No.
 4. Answer with neat sketches/block diagrams/flow charts, as required.
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- Q-1.** a) Define e-commerce and explain categories of e-commerce. 5
- b) What is auctions? Explain different types of auctions. Enlist the benefits and limitations of auctions. 5

- Q-2.** a) What are advantages and disadvantages of e-commerce. 5
- b) Write a short note on "EDI" and "EFT". 5

OR

- b) Explain business model for e-commerce and business processes. 5

- Q-3.** a) Define e-CRM and explain its benefits. 5
- b) Write a short note on supply chain management. 5

OR

- Q-3.** a) What is e-procurement? Describe risks and impacts of e-procurement? 5
- b) Describe the e-business applications. 5

*******BEST OF LUCK*******