

# Sponsorship Prospectus

PyCon Pune 2018: 8<sup>th</sup> Feb 2018 - 11<sup>th</sup> Feb 2018



**PyCon Pune** is an annual gathering of the Pune Python community and its friends from across India and the world. During PyCon Pune, the community will meet for four days to exchange ideas via talks and contribute to mainstream Open Source projects including the Python interpreter.

PyCon Pune met for the first time in February 2017 to a packed hall and active discussions among some of the leading professionals in the Python community worldwide and professionals and students all across the country. 550+ members from the community joined together for the first edition of PyCon Pune (2017). The event had 6 keynotes, which included a huge range of topics starting from Opportunities and Challenges in Open Collaboration, to hardware world, to Physics, to accessibility, to security, and tips on building career on upstream contribution. We also had another 9 regular talks in the main conference.

The last two days of the conference was developer sprints. This was the first time in India we had this many upstream Python projects contributors sat down with new contributors, and helped them to submit patches to the projects. This list includes 11 patches that got merged into CPython (the Python programming language itself), Django, Web.py, Elasticsearch, FOSSASIA projects, and Fedora Infrastructure projects. PyCon Pune also had the 4 core Mailman team members participating in the sprints. The hardware hacking room at the developer sprints was full with various projects on MicroPython.

We are now set to take that experience to the next level with PyCon Pune 2018 and we need you to be part of our story.



## Dates and Agenda

**PyCon Pune 2018** will be held at a premium location in Pune from **Feb 8<sup>th</sup> 2018 to Feb 11<sup>th</sup> 2018**. The first two days are Conference days with an exclusive track of talks from world leaders in the Python programming community. The final two days are for developer sprints where select attendees get to work side by side with contributors to prominent Open Source projects and make some real contributions to the Python Open Source ecosystem. Passes for the Conference days and Developer sprints are sold separately.

PyCon Pune is organized by volunteers from the Python community in Pune with assistance from [reserved-bit](#), Pune's local makerspace. As a sponsor for PyCon Pune, you can help make the conference affordable for the Python community in India while at the same time, maintaining a very high standard for content and facilities.

## Benefits of Sponsorship

Sponsorship of PyCon Pune comes with a host of benefits:

- It demonstrates involvement in the Python and Open Source community
- It demonstrates your thought leadership in trending technologies in the Python world like IoT, Big Data, Machine Learning and more
- It gives you an ideal setting to showcase your brand along with your products, services and technologies
- It is a great place to hire uber-talented engineers.
- It lets you network with leaders in the Python Open Source community and expand the horizons of your business.



- It gives you a warm fuzzy feeling of having supported a conference that aims to be inclusive and diverse from the outset.

## Sponsorship Types

Sponsorships are mainly of three types with some additional a la carte options to enhance those sponsorship levels:

### **Platinum Sponsor – 9,000 USD (5,80,000 INR)**

#### **(Limit: 1)**

You are the primary sponsor of PyCon and your presence is synonymous to PyCon Pune 2018. As part of our sponsorship offering, you get the following:

- A Booth to showcase your organization and products (no direct sales allowed) including distributing free samples and merchandise
- Your Logo at the top on Banners and Standees around the conference venue
- Your Logo at the top on the <https://pune.pycon.org> website
- Your Logo at the top on the PyCon Pune 2018 Badge and Lanyard
- Your Logo on the sleeve of the conference t-shirt
- One promotional insert (sticker/brochure) in attendee goodie bag
- 10 passes for the 2 conference days
- 5 passes for the Speaker dinner

### **Gold Sponsor - 5,000 USD (3,20,000 INR)**

#### **(Limit: 5)**

Your sponsorship is extremely valuable to PyCon and your presence will be prominent in PyCon Pune 2018. Your sponsorship package will include the following:

- A Booth to showcase your organization and products (no direct sales allowed) including distributing free samples and merchandise
- Your Logo as Gold sponsor on Banners and Standees around the conference venue
- Your Logo as Gold sponsor on the <https://pune.pycon.org> website
- Your Logo as Gold sponsor on the PyCon Pune 2018 Badge
- One promotional insert (sticker/brochure) in attendee goodie bag
- 5 passes for the 2 conference days
- 2 passes for the speaker dinner



## **Associate Sponsor - 600 USD (35,000 INR)**

You are one of the many pillars of the Python and Open Source community in the world and your support will enable many to experience a world class conference in India. Your sponsorship package will include the following:

- A table to showcase your organization and products (no direct sales allowed) including distributing free samples and merchandise
- Your Logo on Banners and Standees around the conference venue
- Your Logo on the <https://pune.pycon.org> website
- 2 passes for the 2 conference days

## **A la Carte Sponsorships**

Here are some specialized sponsorship packages that you can avail of either to enhance your sponsorship level or by itself based on your needs. If your requirements are different from the options mentioned here then please do not hesitate to get in touch with us. We would be more than happy to discuss your preferences.

### **Tea Sponsorship – Conference Days - 500USD per day (32,000 INR) (Limit: 1 per day)**

You're the relief for exhausted attendees as they look to take a break with a cup of tea or coffee and biscuits. As part of your sponsorship you get to display your brand at the beverage vending stations and on the [pune.pycon.org](https://pune.pycon.org) website. You also get one free pass for the conference days.

### **Tea Sponsorship – Developer Sprints - 1000USD per day (65,000 INR) (Limit: 1 per day)**

Open Source hackers breathe tea and coffee and you are their saviour! Tea and coffee service will be ubiquitous through the two developer sprint days and so will your brand as it sits next to the beverage vending stations and on the [pune.pycon.org](https://pune.pycon.org) website. You also get one free pass for the conference days.

## **Diversity Sponsor - \$3,000 USD (1,75,000 INR)**

You help us balance the scale when it comes to diversity in PyCon Pune. Your sponsorship will allow us to assist at least two people from minority populations such as women, transgenders or lower castes and classes that are involved in the Open Source community so that they can be part of PyCon Pune. Your sponsorship includes the following:



- Your logo on the sponsors page of [pune.pycon.org](http://pune.pycon.org)
- Two passes for Conference Days
- Two Speaker dinner passes
- Passes for the conference, speaker dinner as well as the developer sprint for the sponsored individuals

### **Financial Aid Sponsor - \$3,000 USD (1,75,000 INR)**

Your support enables us to subsidize individuals (such as students or people from economically challenged communities) who cannot otherwise afford tickets to a conference. Your sponsorship includes the following:

- Your logo on the sponsors page of [pune.pycon.org](http://pune.pycon.org)
- One Speaker dinner pass
- One pass for conference days

### **A/V Sponsor - \$4,000 USD (2,50,000 INR)**

**(Limit: 1)**

Your support helps the conference speakers reach their audience in the room as well as out on the internet. Your sponsorship package gets you to following:

- Your logo as the screensaver for projections between talks during the conference days
- Your logo immortalized in the video recordings of the talks during the conference days

### **Network Sponsor – In Kind**

**(Limit: 1)**

You are quite literally the backbone of PyCon Pune. As an Internet sponsor you provide network services for all four days of the conference, including the critical developer sprint days. Your sponsorship package gets you the following:

- Your logo on the sponsors page of [pune.pycon.org](http://pune.pycon.org)
- Your captive portal on the network connection, allowing you to potentially reach out to every conference attendee