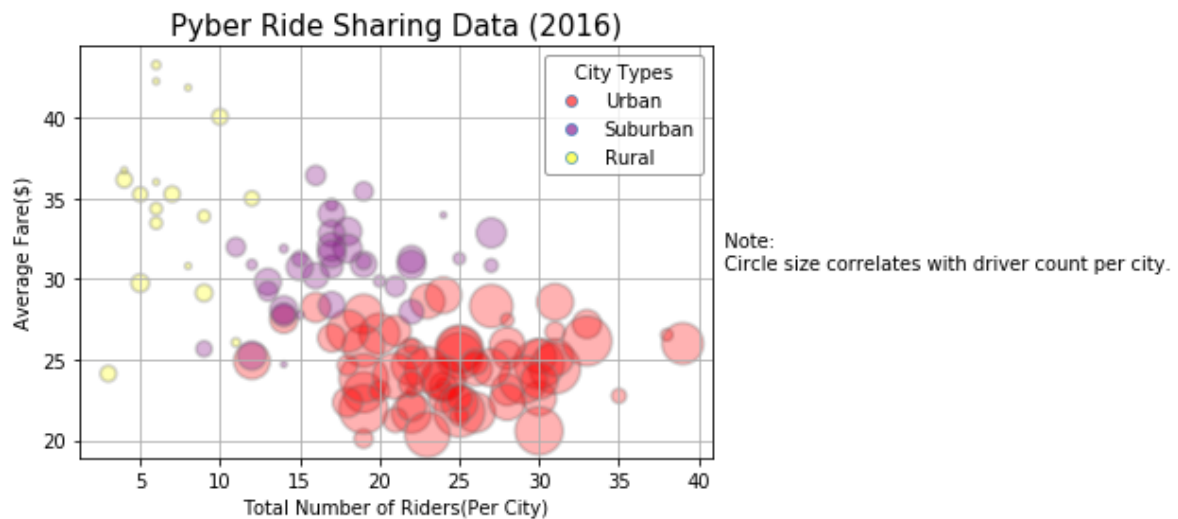


Observable Trends based on Pyber Data Set

1. Average fare changes based on the city types

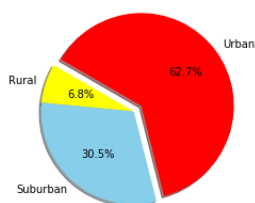
In the urban city, the average fare is lowest and the same number is the highest in the rural city. The average fare is highly related to driver numbers and total rides number in the same city. If the both numbers are higher in one certain type city, then the average fare will be lower than other type cities which have low driver numbers and rides numbers.



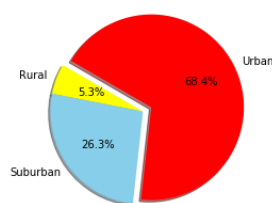
2. Total rides, total drivers and total fares trends

The urban city have much higher numbers in total rides, drivers number and total fare. The rural are is the least.

% of Total Fares by City Type



% of Total Rides by City Type



% of Total Drivers by City Type

