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Observable Trends based on Heroes of Pymoli Data Set



HEROES OF PYMOLI

Based on the Heroes of Pymoli data set, the following trends can be observed from the data set:

1. Player Gender Demographics Analysis

The majority of game players are male which is about 84.03% of the whole data set.

2. Purchase Analysis

Male players have purchased the most items which number is 652 versus the number of female players' purchased item is 113. According to buyer's age demographics analysis, the most items sold to the buyers whose age is between 20 to 24 and the percentage of players is 44.79%.

3. Game Items Analysis

"Oathbreaker, Last Hope of the Breaking Storm" is the most popular item and the most profit items in this game.