



Robin Opdam

Data Scientist
YGroup



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About me

Excited about the vast field of Data Science and exploring many of its applications at YGroup strategy consultancy, working for different clients with different goals. Internationally orientated, curious, driven and won't hesitate upon new opportunities and challenges.

Skills

Proficient
Python, Java, R, Microsoft Office, Latex

Familiar
Git, TensorFlow, Keras, HTML, CSS, Matlab

Language
Native: Dutch
Fluent: English

Experience

- 02-08/2020 Data Science Graduate Intern YGroup, Amsterdam
Implemented business rules for web page recommendations of a large retail client using Python. For the same client, created a campaign performance dashboard based on customer journey categories. Both in parallel with writing my MSc. Thesis
- 08/2018 Data Analyst Intern Airport Security, Schiphol
Used the data collected during passenger security to provide insights in staffing for the different security filters. The final result included a tool for future analyses and visual inspection to be used by Schiphol. Used: R, Python, R Shiny

Education

- 2018-2020 MSc. Business Analytics Vrije Universiteit, Amsterdam
Magna Cum Laude
Thesis: Comparison of Deep Learning Product Recommendation Engines in Different Settings, 9/10
- Important courses:
 - Advanced Machine Learning
 - Reinforcement Learning
 - Data Mining Techniques
- 2017 Exchange Programme Singapore Management University, Singapore
Minor Business Economics
- Important courses:
 - Quantitative Risk Analysis
 - Strategy
- 2015-2018 BSc Business Analytics Vrije Universiteit, Amsterdam
- Important courses:
 - Advanced Programming
 - Statistical Data Analysis
 - Operations Research
- 2009-2015 High School, VWO Keizer Karel College, Amstelveen
Track: Economics & Sociology with Math B

Extracurriculair

- 01/2018 Volunteering Work Paramaribo, Suriname
Organizing sport activities for kids, helping kids
- 2003-2017 Kungfu School of the 13 techniques of Ken, Badhoevedorp
- Teaching experience
- Master of the following styles:
 - Chung I Chuan
 - Spiritual Butterfly Boxing
 - Tai Chi Chuan Chen

Interests

Fitness, programming, travelling