



# Robin Opdam

Data Scientist  
YGroup



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LinkedIn, Portfolio



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## About me

Excited about the vast field of Data Science and exploring many of its applications in strategy consultancy, working for different clients with different goals.

Internationally orientated, curious, driven and won't hesitate upon new opportunities and challenges.

## Skills

Proficient  
Python, Java, R, Microsoft Office, Latex

Familiar  
Git, TensorFlow, Keras, HTML, CSS, Matlab, C++

Language  
Native: Dutch  
Fluent: English

## Experience

- 02-08/2020 Data Science Graduate Intern YGroup, Amsterdam  
Implemented business rules for web page recommendations of a large retail client using Python. For the same client, created a campaign performance dashboard based on customer journey categories. Both in parallel with writing my MSc. Thesis.
- 08/2018 Data Analyst Intern Airport Security, Schiphol Amsterdam  
Used the data collected during passenger security to provide insights in staffing for the different security filters. The final result included a tool for future analyses and visual inspection to be used by Schiphol. Used: R, Python, R Shiny.

## Education

- 2018-2020 MSc. Business Analytics Vrije Universiteit, Amsterdam  
*Magna Cum Laude*  
Thesis: Comparison of Deep Learning Product Recommendation Engines in Different Settings, 9/10  
- Key courses:
  - Advanced Machine Learning
  - Reinforcement Learning
  - Data Mining Techniques
- 2017 Exchange Programme Singapore Management University, Singapore  
Minor Business Economics  
- Key courses:
  - Quantitative Risk Analysis
  - Strategy
- 2015-2018 BSc. Business Analytics Vrije Universiteit, Amsterdam  
- Key courses:
  - Advanced Programming
  - Statistical Data Analysis
  - Operations Research
- 2009-2015 High School, VWO Keizer Karel College, Amstelveen  
Track: Economics & Sociology with Math B

## Extracurricular

- 01/2018 Volunteering Work Paramaribo, Suriname  
Organizing sport activities for kids, helping kids
- 2003-2017 Kungfu School of the 13 techniques of Ken, Badhoevedorp  
- Teaching experience  
- Master of the following styles:
  - Chung I Chuan
  - Spiritual Butterfly Boxing
  - Tai Chi Chuan Chen

## Interests

Fitness, programming, travelling