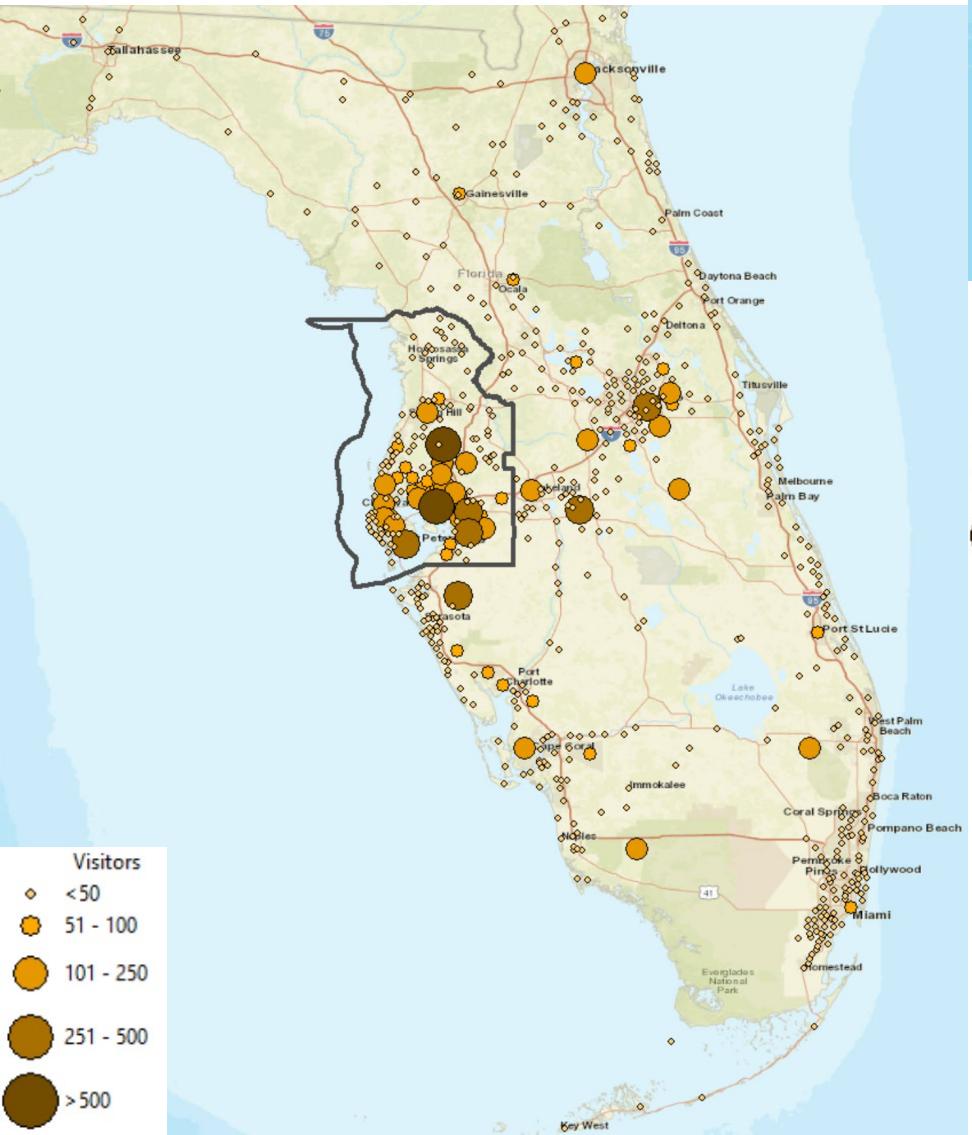


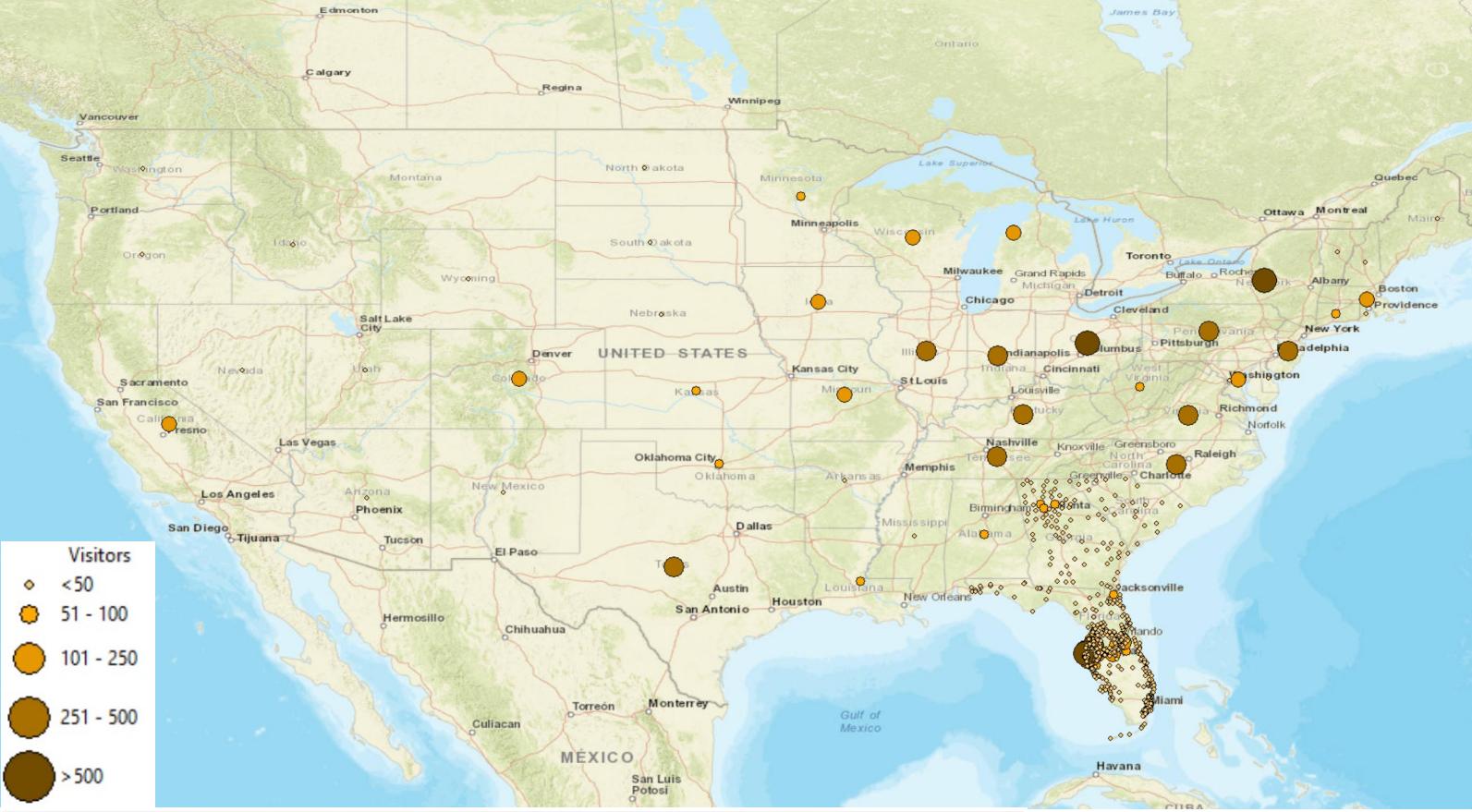
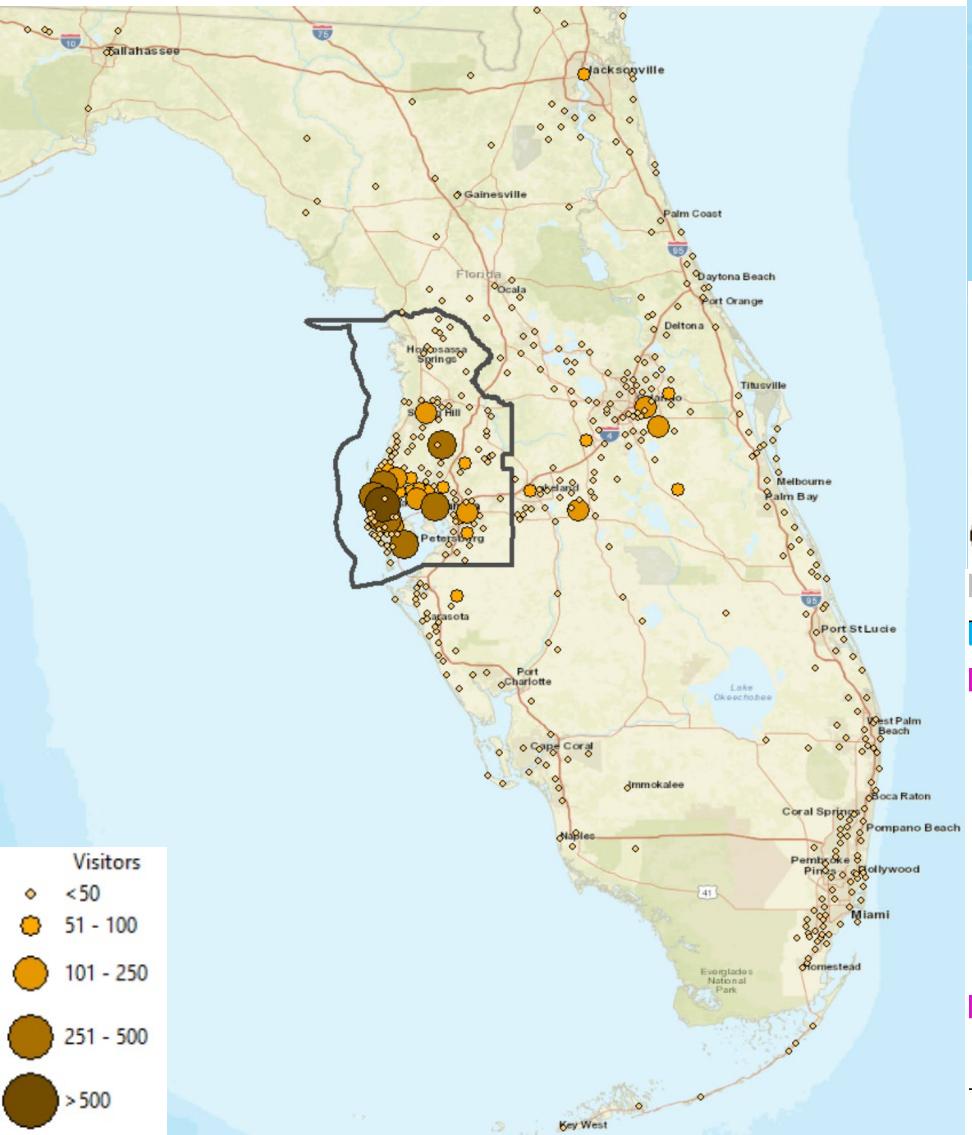
1. Busch Gardens Visitor Home Locations



Top 20 Visitor Home Locations					
State	Visitors	Florida County	Visitors	FDOT D7 Place Name	Visitors
Florida	81.4%	Hillsborough County	24.0%	Tampa	6.8%
Georgia	1.7%	Pasco County	8.3%	Unincorporated Pasco County, FL	3.1%
New York	1.6%	Pinellas County	8.2%	St. Petersburg	2.0%
Texas	1.0%	Orange County	6.2%	Brandon	1.8%
Illinois	0.9%	Polk County	4.0%	Riverview	1.6%
Virginia	0.9%	Miami-Dade County	3.1%	Wesley Chapel	1.4%
North Carolina	0.9%	Manatee County	2.7%	Town 'n' Country	1.3%
New Jersey	0.8%	Lee County	2.5%	University	1.2%
Outside 48	0.8%	Broward County	2.4%	Unincorporated Hillsborough County, FL	1.1%
Pennsylvania	0.8%	Osceola County	2.3%	Spring Hill	1.1%
Massachusetts	0.8%	Sarasota County	2.1%	Clearwater	1.0%
Tennessee	0.7%	Hernando County	1.7%	Unincorporated Pinellas County, FL	0.9%
South Carolina	0.6%	Palm Beach County	1.5%	Land O' Lakes	0.8%
Ohio	0.6%	Seminole County	1.1%	East Lake-Orient Park	0.7%
Michigan	0.5%	Marion County	1.0%	Palm Harbor	0.7%
Maryland	0.5%	Collier County	1.0%	Temple Terrace	0.6%
Missouri	0.5%	Brevard County	0.9%	Fish Hawk	0.6%
Indiana	0.5%	Duval County	0.9%	Largo	0.6%
Louisiana	0.4%	Volusia County	0.8%	Lutz	0.6%
Alabama	0.4%	Charlotte County	0.8%	Pinellas Park	0.6%
Total Visitors	100%	Visitors from Outside D7	57.2%	Visitors from Inside D7	42.8%
From Outside Megaregion	16.2%				

LBS to Replica Data Comparison		
Area	LBS	Replica
Outside Megaregion	16%	7%
Outside D7	57%	18%
Inside D7	43%	82%
Citrus County	1%	0%
Hernando County	2%	1%
Pasco County	8%	9%
Pinellas County	8%	9%
Hillsborough County	24%	63%
Tampa	7%	25%
St. Petersburg	2%	3%

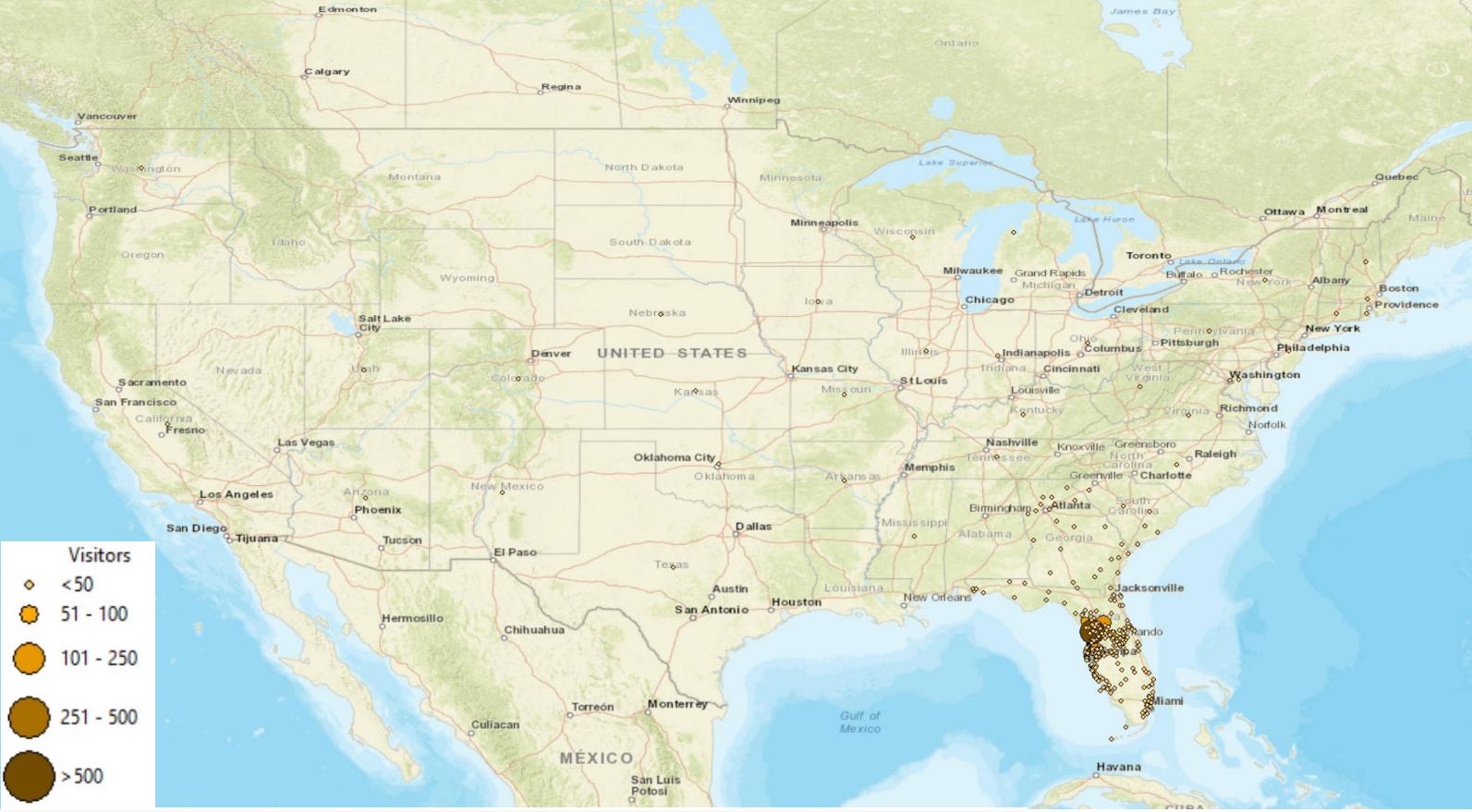
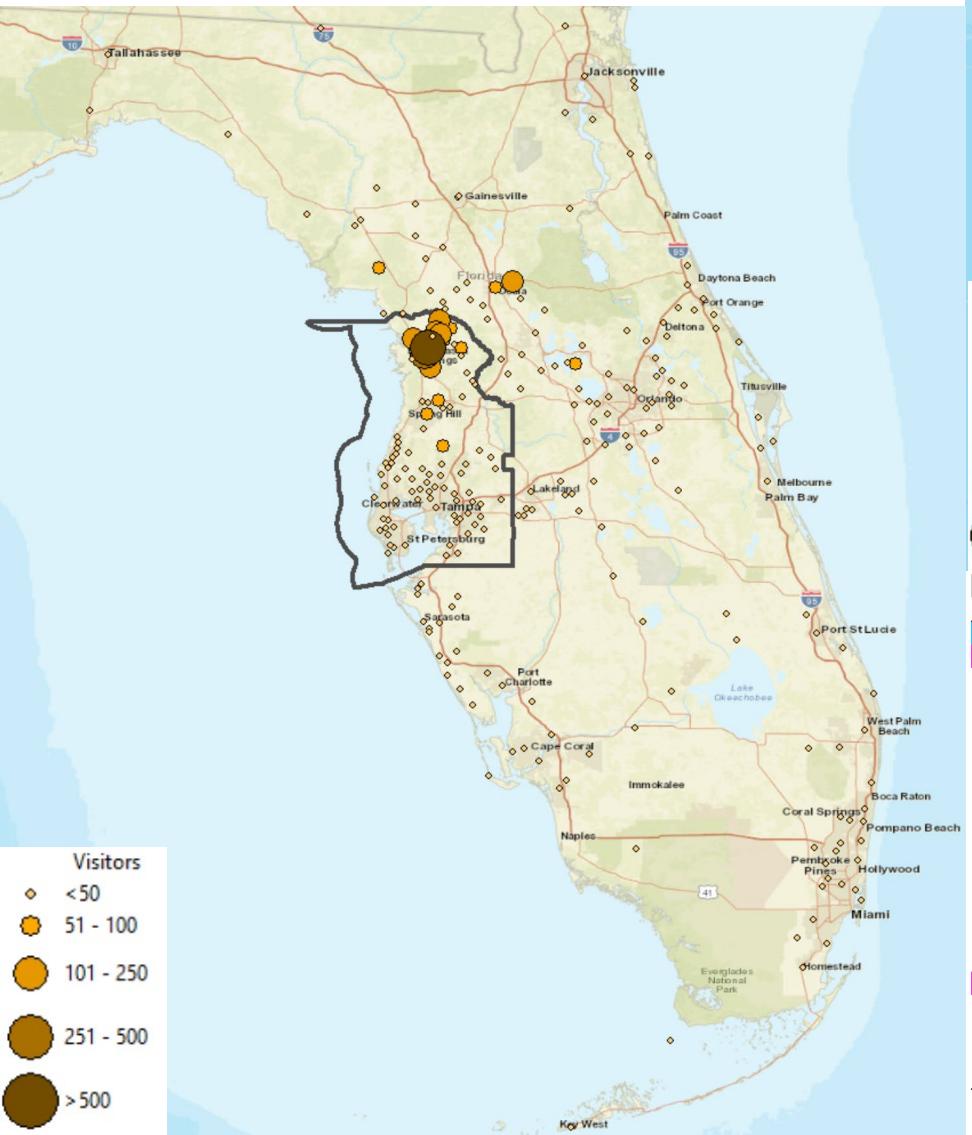
2. Clearwater Beach Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	54.6%	Pinellas County	21.9%	Clearwater
Ohio	3.9%	Hillsborough County	10.3%	Tampa
Georgia	3.7%	Pasco County	4.8%	Largo
New York	3.2%	Orange County	4.1%	Unincorporated Pinellas County, FL
Illinois	3.1%	Polk County	2.4%	Palm Harbor
Pennsylvania	2.7%	Osceola County	1.6%	St. Petersburg
Texas	2.6%	Hernando County	1.0%	Dunedin
North Carolina	2.3%	Manatee County	0.8%	Unincorporated Pasco County, FL
New Jersey	1.8%	Miami-Dade County	0.8%	Town 'n' Country
Tennessee	1.8%	Seminole County	0.8%	East Lake
Kentucky	1.7%	Broward County	0.6%	Spring Hill
Virginia	1.6%	Lake County	0.6%	Brandon
Indiana	1.6%	Sarasota County	0.4%	Pinellas Park
Michigan	1.5%	Palm Beach County	0.4%	Tarpon Springs
Missouri	1.5%	Brevard County	0.4%	Holiday
Maryland	1.3%	Marion County	0.4%	Wesley Chapel
South Carolina	1.0%	Volusia County	0.4%	Riverview
Massachusetts	1.0%	Duval County	0.4%	Westchase
California	0.9%	Lee County	0.3%	Safety Harbor
Iowa	0.9%	Citrus County	0.3%	University
Total Visitors	100%	Visitors from Outside D7	61.7%	Visitors from Inside D7
From Outside Megaregion	40.7%			38.3%

LBS to Replica Data Comparison		
Area	LBS	Replica
Outside Megaregion	41%	28%
Outside D7	62%	32%
Inside D7	38%	68%
Citrus County	0%	0%
Hernando County	1%	1%
Pasco County	5%	6%
Pinellas County	22%	51%
Hillsborough County	10%	10%
Tampa	3%	3%
St. Petersburg	2%	3%

3. Crystal River Areas Visitor Home Locations

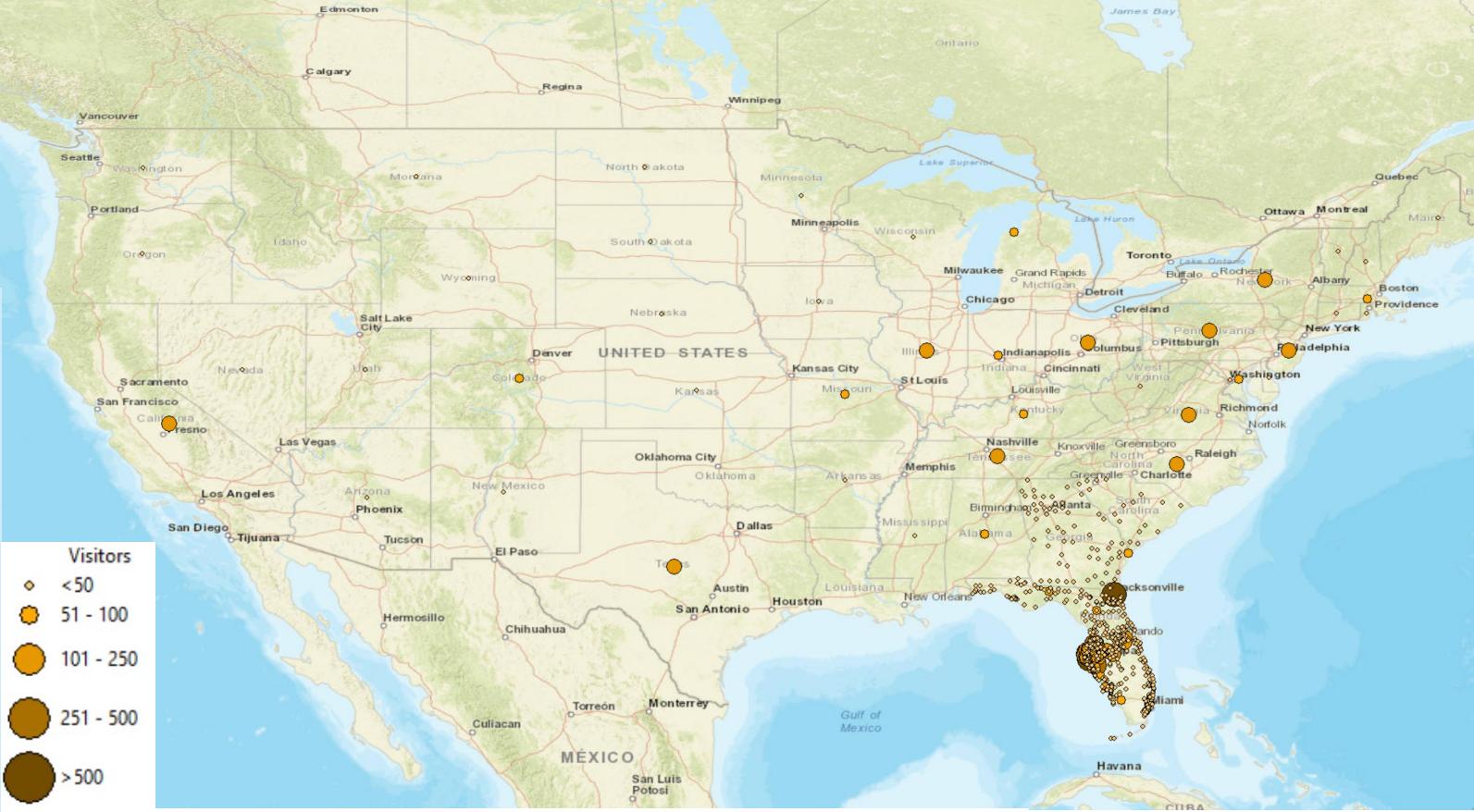
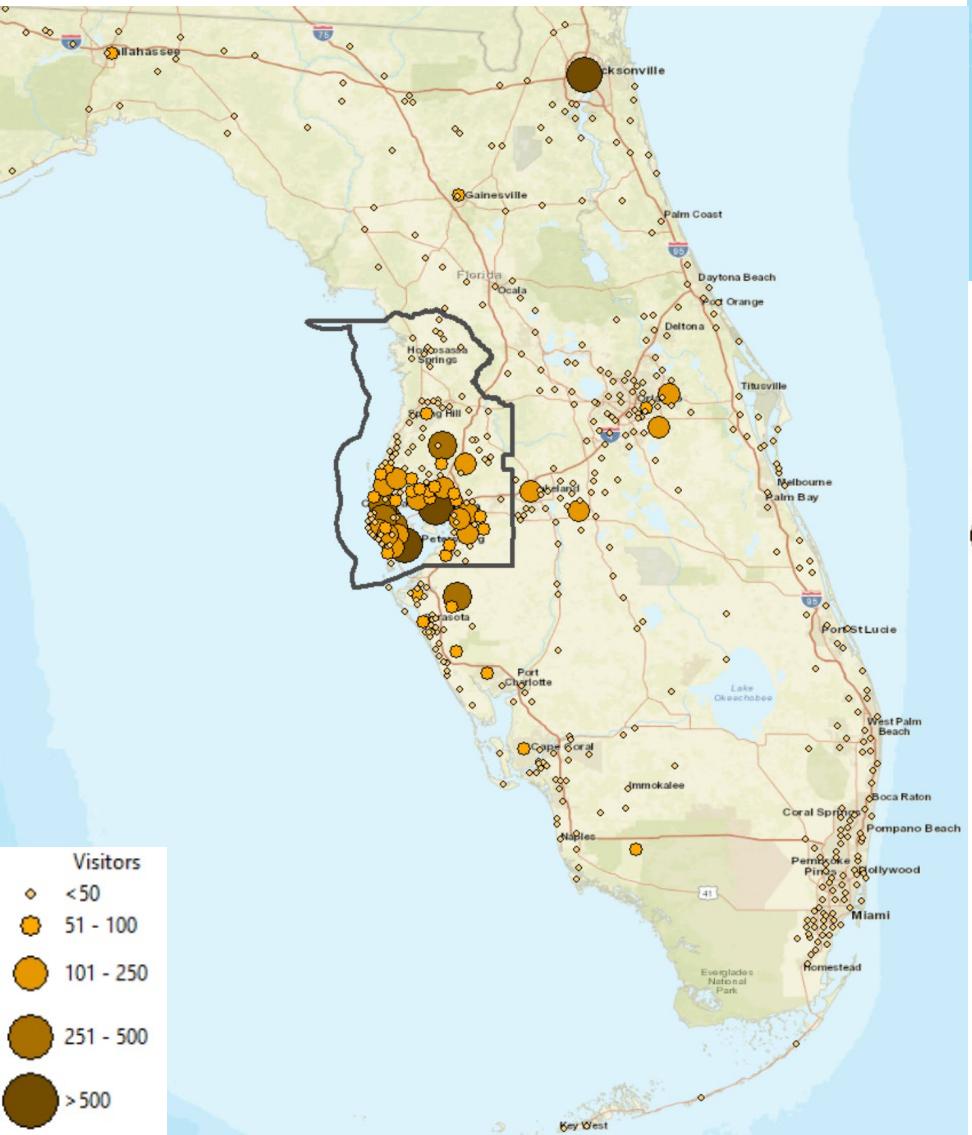


Top 20 Visitor Home Locations

State	Visitors	Florida County	Visitors	FDOT D7 Place Name	Visitors
Florida	87.6%	Citrus County	43.8%	Unincorporated Citrus County, FL	15.7%
Georgia		Marion County	8.1%	Homosassa Springs	5.5%
Texas	0.8%	Hillsborough County	4.0%	Citrus Springs	3.2%
North Carolina	0.8%	Levy County	3.2%	Pine Ridge	2.7%
Ohio	0.8%	Hernando County	3.1%	Sugarmill Woods	2.6%
Tennessee	0.7%	Pinellas County	3.1%	Beverly Hills	2.4%
New York	0.7%	Pasco County	3.0%	Crystal River	2.2%
Virginia	0.6%	Lake County	2.5%	Citrus Hills	1.9%
Pennsylvania	0.6%	Orange County	2.2%	Lecanto	1.8%
Indiana	0.6%	Volusia County	1.8%	Spring Hill	1.5%
Illinois	0.5%	Polk County	1.5%	Unincorporated Pasco County, FL	1.4%
California	0.4%	Alachua County	1.4%	Hernando	1.3%
Missouri	0.4%	Duval County	1.1%	Inverness	1.2%
Michigan	0.4%	Sumter County	1.1%	Unincorporated Hernando County, FL	1.1%
Mississippi	0.4%	Manatee County	0.8%	Tampa	1.0%
South Carolina	0.3%	Seminole County	0.8%	Inverness Highlands South	0.9%
Wisconsin	0.3%	Sarasota County	0.7%	St. Petersburg	0.9%
Maryland	0.3%	Osceola County	0.6%	Homosassa	0.9%
Connecticut	0.2%	Broward County	0.6%	Inverness Highlands North	0.7%
Massachusetts	0.2%	Lee County	0.5%	Floral City	0.5%
Total Visitors	100%	Visitors from Outside D7	43.0%	Visitors from Inside D7	57.0%
From Outside Megaregion	10.6%				

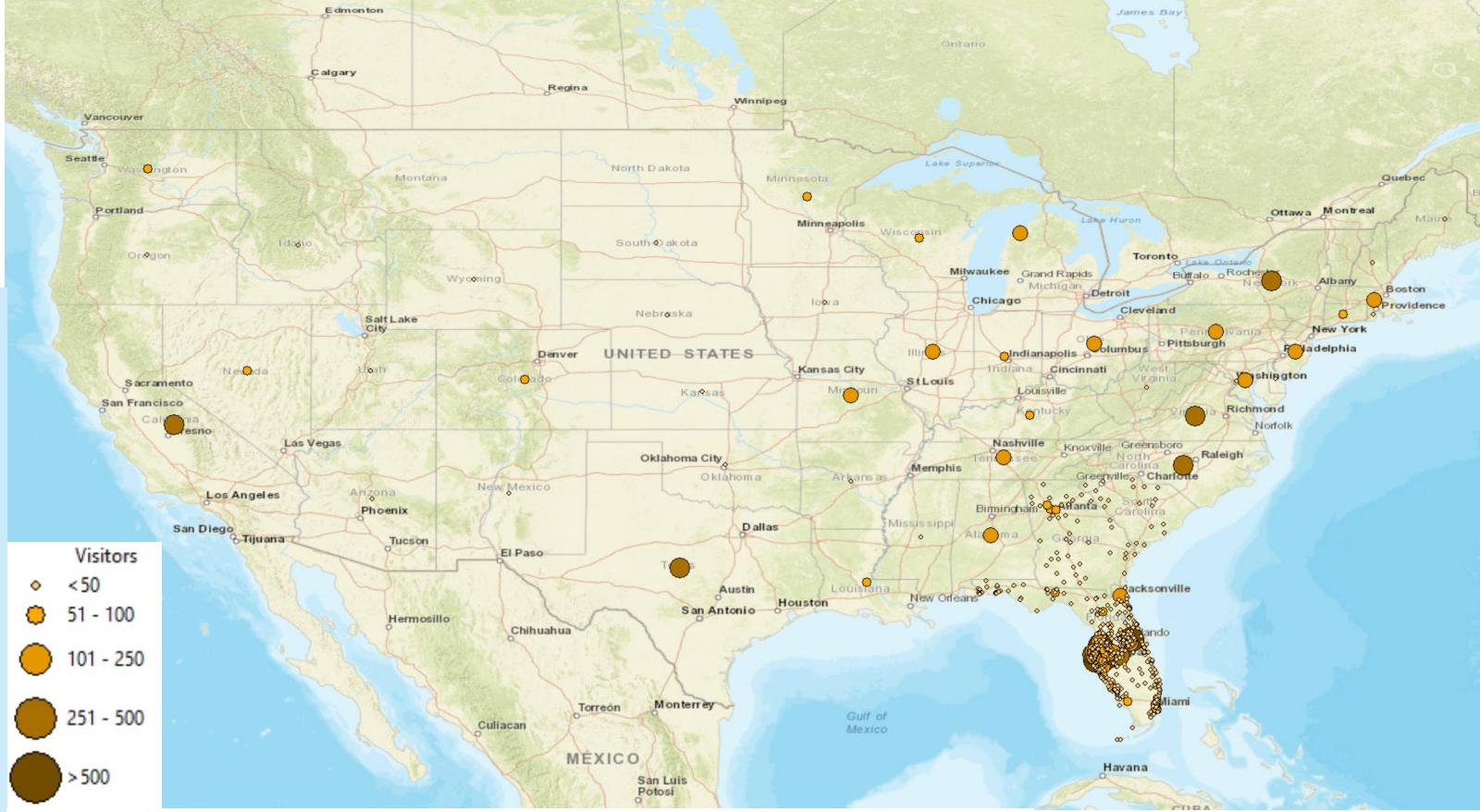
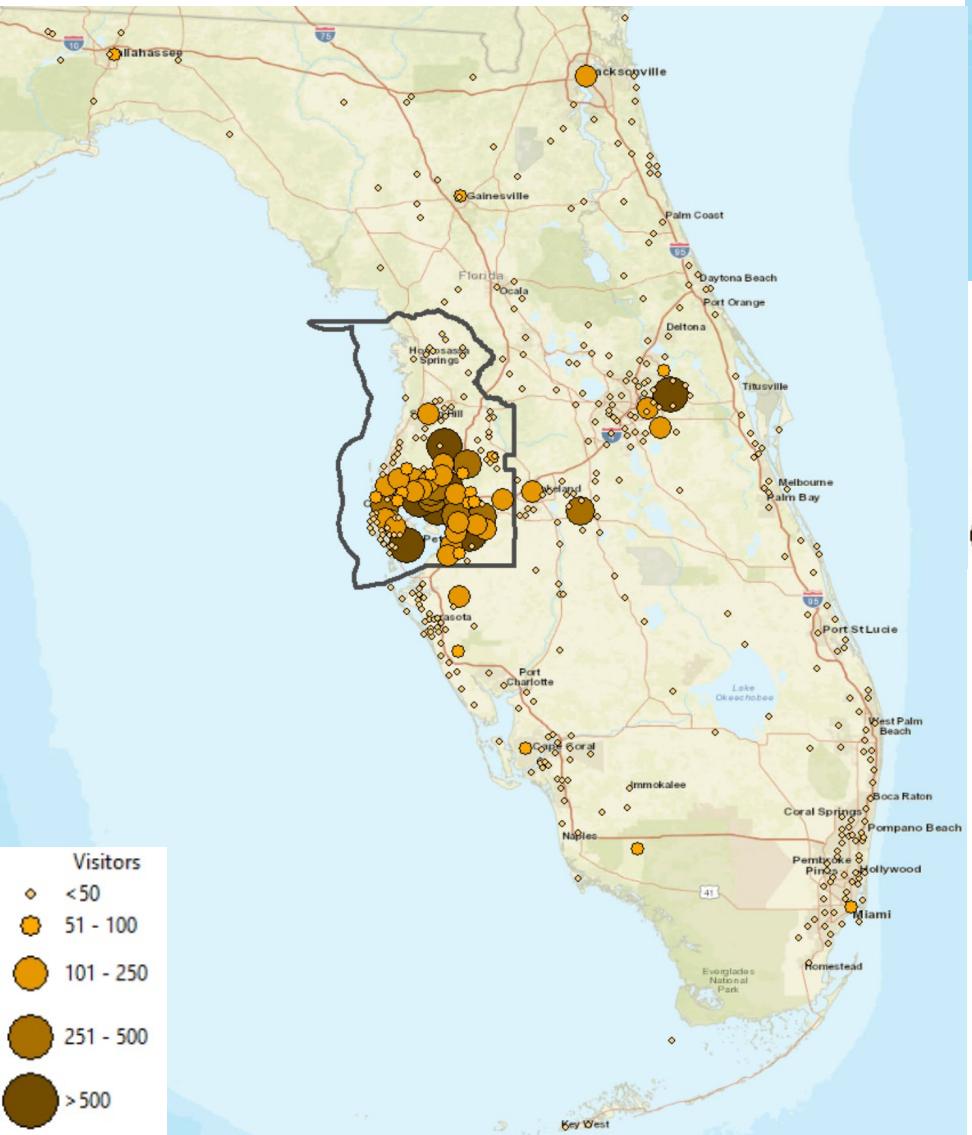
LBS to Replica Data Comparison		
Area	LBS	Replica
Outside Megaregion	11%	11%
Outside D7	43%	22%
Inside D7	57%	78%
Citrus County	44%	74%
Hernando County	3%	2%
Pasco County	3%	1%
Pinellas County	3%	1%
Hillsborough County	4%	1%
Tampa	1%	0%
St. Petersburg	1%	0%

4. Downtown St. Pete Visitor Home Locations



LBS to Replica Data Comparison		
Area	LBS	Replica
Outside Megaregion	13%	11%
Outside D7	39%	16%
Inside D7	61%	84%
Citrus County	0%	0%
Hernando County	1%	0%
Pasco County	4%	2%
Pinellas County	40%	73%
Hillsborough County	15%	9%
Tampa	5%	4%
St. Petersburg	23%	51%

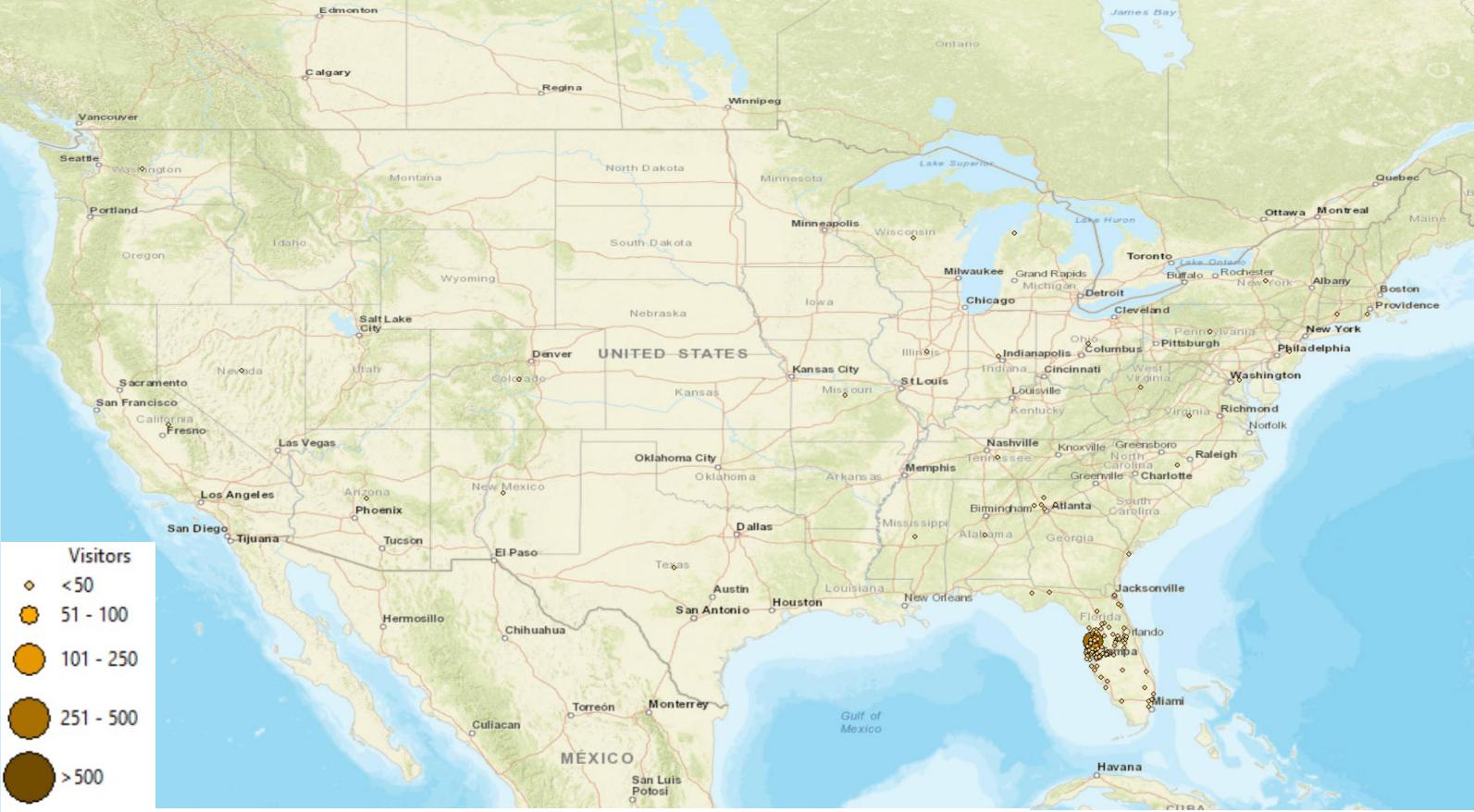
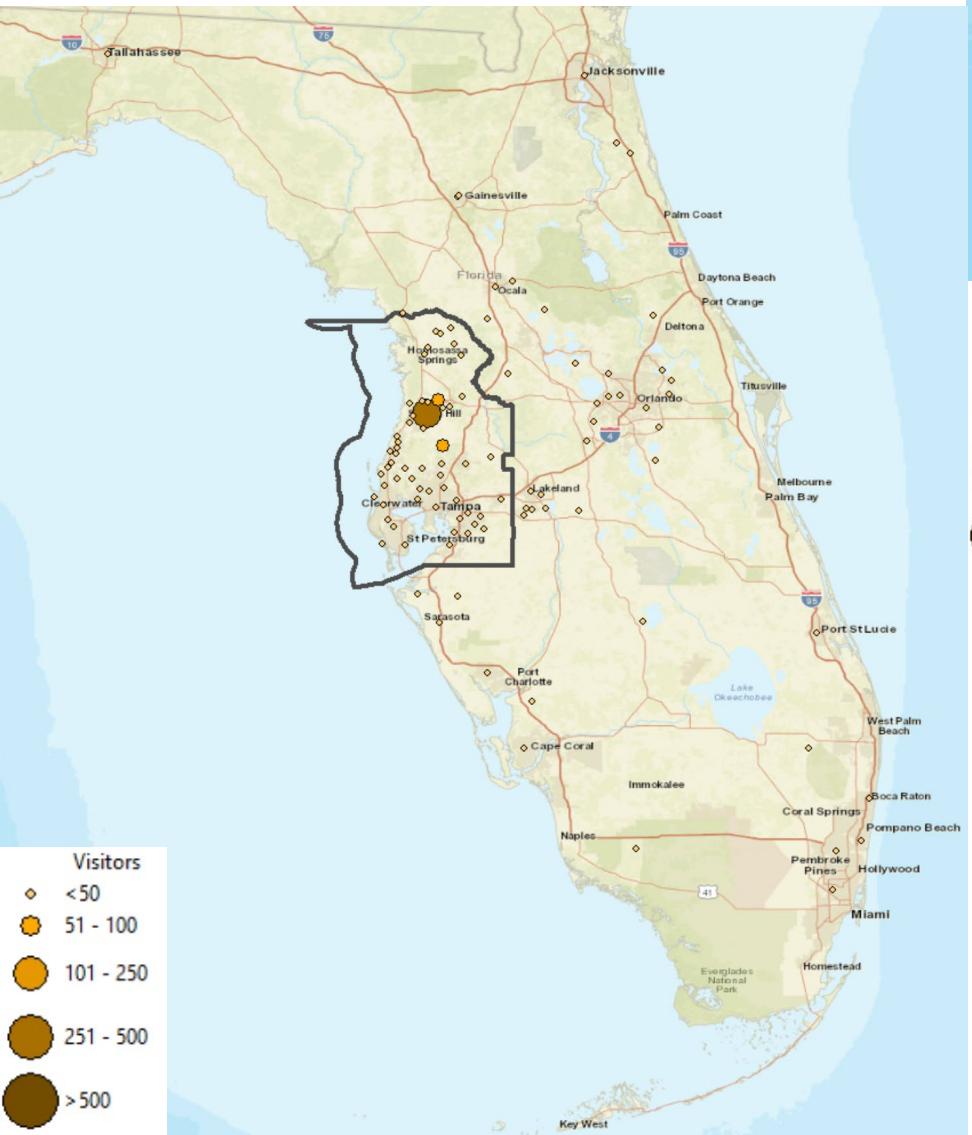
5. Downtown Tampa Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	82.6%	Hillsborough County	48.1%	Tampa
Georgia	1.6%	Pinellas County	8.5%	Brandon
New York	1.6%	Pasco County	6.7%	Riverview
Texas	1.4%	Orange County	4.2%	Town 'n' Country
California	1.0%	Polk County	2.5%	St. Petersburg
Virginia	0.9%	Manatee County	1.4%	Unincorporated Pasco County, FL
North Carolina	0.9%	Sarasota County	1.2%	University
Illinois	0.9%	Broward County	0.9%	Wesley Chapel
New Jersey	0.7%	Lee County	0.9%	Unincorporated Hillsborough County, FL
Pennsylvania	0.7%	Hernando County	0.9%	Egypt Lake-Leto
Maryland	0.6%	Miami-Dade County	0.8%	East Lake-Orient Park
Tennessee	0.5%	Duval County	0.6%	Carrollwood
Ohio	0.5%	Seminole County	0.5%	Clearwater
Michigan	0.5%	Palm Beach County	0.5%	Lake Magdalene
Missouri	0.4%	Leon County	0.5%	Valrico
Alabama	0.4%	Osceola County	0.4%	Palm River-Clair Mel
Massachusetts	0.4%	Alachua County	0.4%	Fish Hawk
Colorado	0.4%	Brevard County	0.4%	Temple Terrace
Indiana	0.3%	St. Johns County	0.3%	Unincorporated Pinellas County, FL
South Carolina	0.3%	Lake County	0.3%	Keystone
Total Visitors	100%	Visitors from Outside D7	35.5%	Visitors from Inside D7
From Outside Megaregion	15.4%			64.5%

LBS to Replica Data Comparison		
	Data Source	
Area	LBS	Replica
Outside Megaregion	15%	22%
Outside D7	36%	27%
Inside D7	64%	73%
Citrus County	0%	0%
Hernando County	1%	1%
Pasco County	7%	6%
Pinellas County	9%	9%
Hillsborough County	48%	57%
Tampa	19%	30%
St. Petersburg	3%	3%

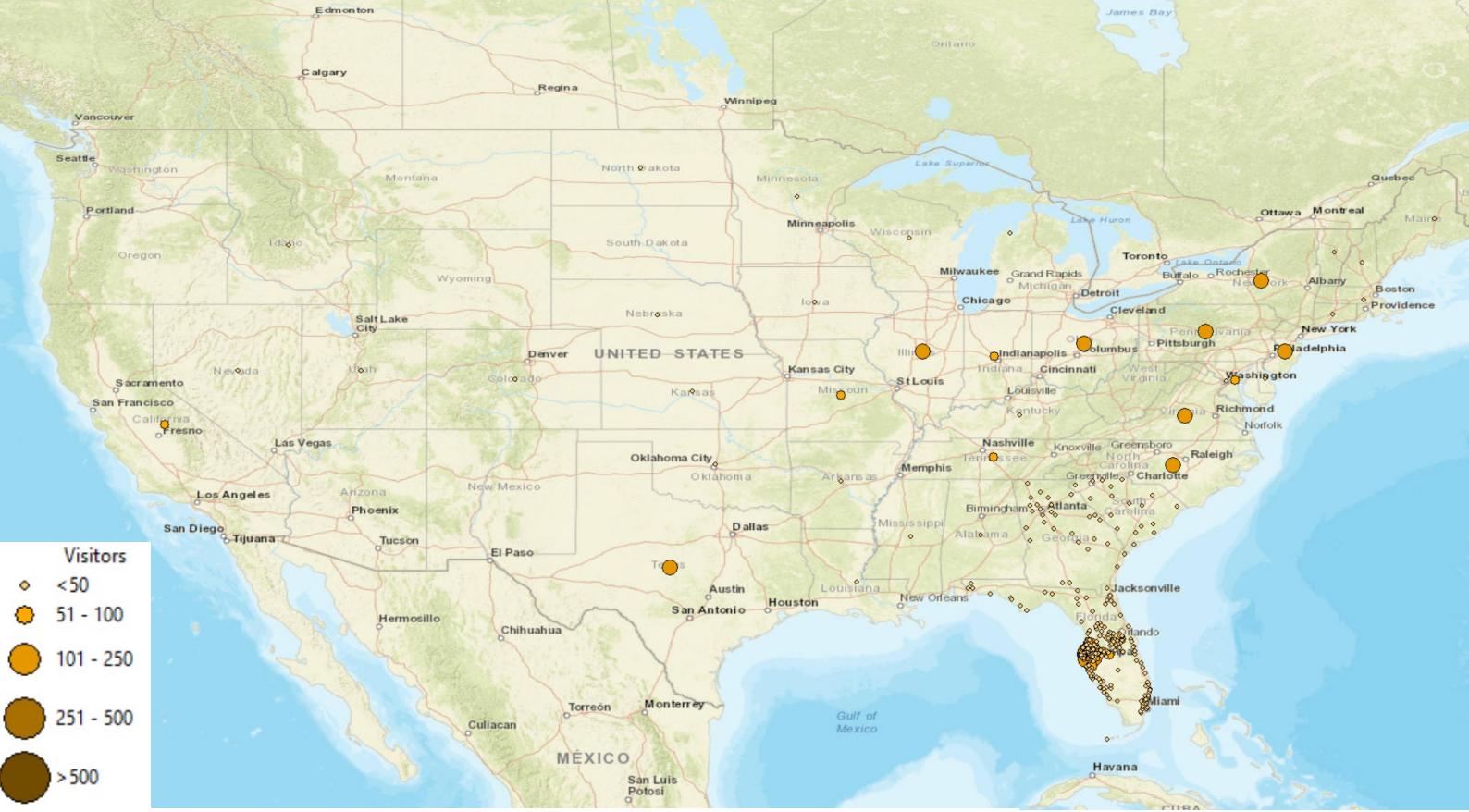
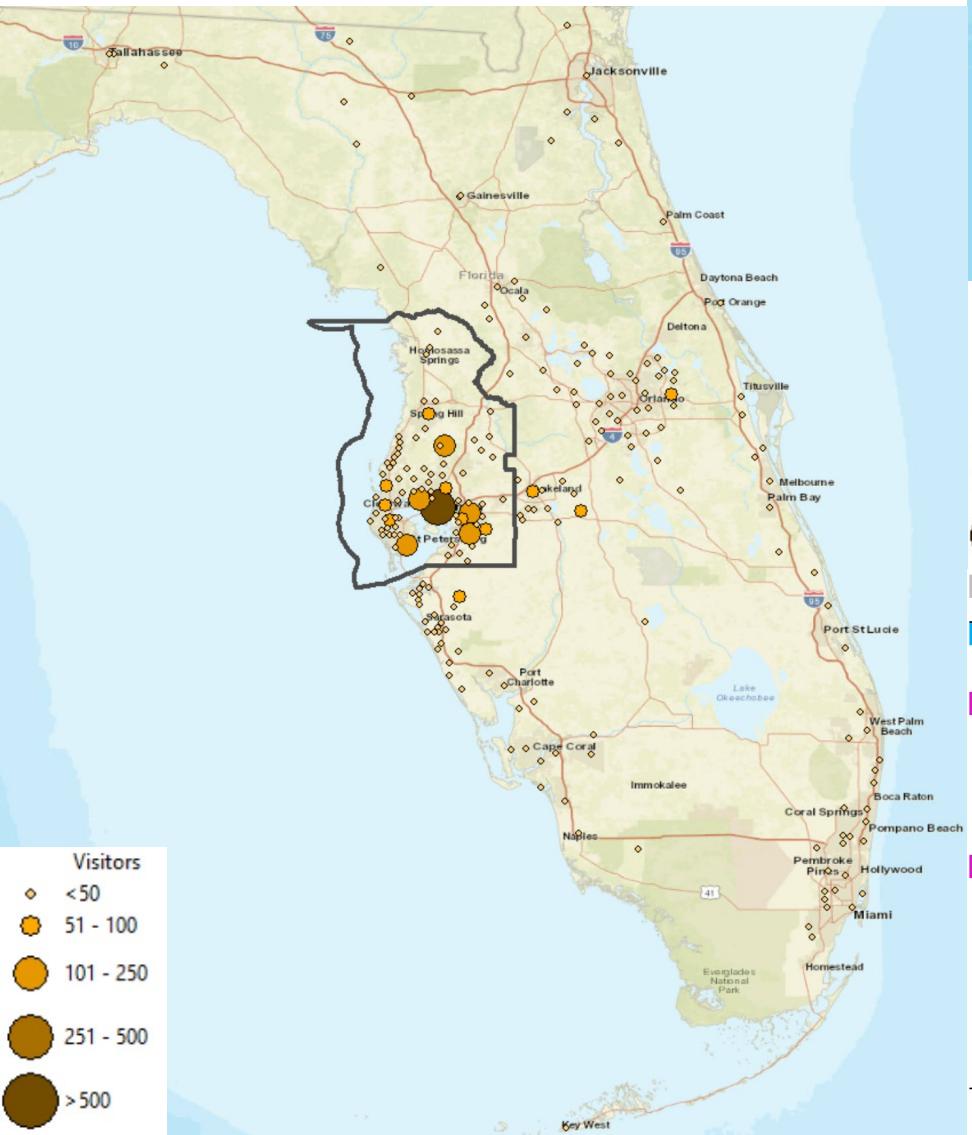
6. Hernando Beach Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	89.9%	Hernando County	48.6%	Spring Hill
Georgia	1.0%	Pasco County	19.2%	Unincorporated Pasco County, FL
Pennsylvania	0.8%	Hillsborough County	5.4%	Unincorporated Hernando County, FL
New York	0.8%	Pinellas County	3.7%	North Weeki Wachee
Virginia	0.8%	Citrus County	1.8%	Shady Hills
Michigan	0.7%	Polk County	1.7%	Bayonet Point
Texas	0.6%	Orange County	1.5%	Hudson
Ohio	0.6%	Sumter County	0.9%	High Point
Colorado	0.5%	Lake County	0.9%	Timber Pines
New Jersey	0.5%	Marion County	0.8%	Brooksville
California	0.4%	Duval County	0.7%	Tampa
Missouri	0.4%	Palm Beach County	0.7%	Weeki Wachee Gardens
North Carolina	0.4%	Osceola County	0.5%	South Brooksville
Tennessee	0.3%	Levy County	0.4%	North Brooksville
Alabama	0.3%	Seminole County	0.4%	Homosassa Springs
Maryland	0.3%	Sarasota County	0.3%	St. Petersburg
Connecticut	0.3%	Miami-Dade County	0.3%	Jasmine Estates
Indiana	0.2%	Manatee County	0.3%	Holiday
Nevada	0.2%	Collier County	0.2%	Clearwater
Wisconsin	0.1%	Lee County	0.2%	Unincorporated Hillsborough County, FL
Total Visitors	100%	Visitors from Outside D7	21.3%	Visitors from Inside D7
From Outside Megaregion	9.1%			78.7%

LBS to Replica Data Comparison		
Area	Data Source	
	LBS	Replica
Outside Megaregion	9%	20%
Outside D7	21%	22%
Inside D7	79%	78%
Citrus County	2%	1%
Hernando County	49%	54%
Pasco County	19%	17%
Pinellas County	4%	3%
Hillsborough County	5%	3%
Tampa	1%	1%
St. Petersburg	1%	0%

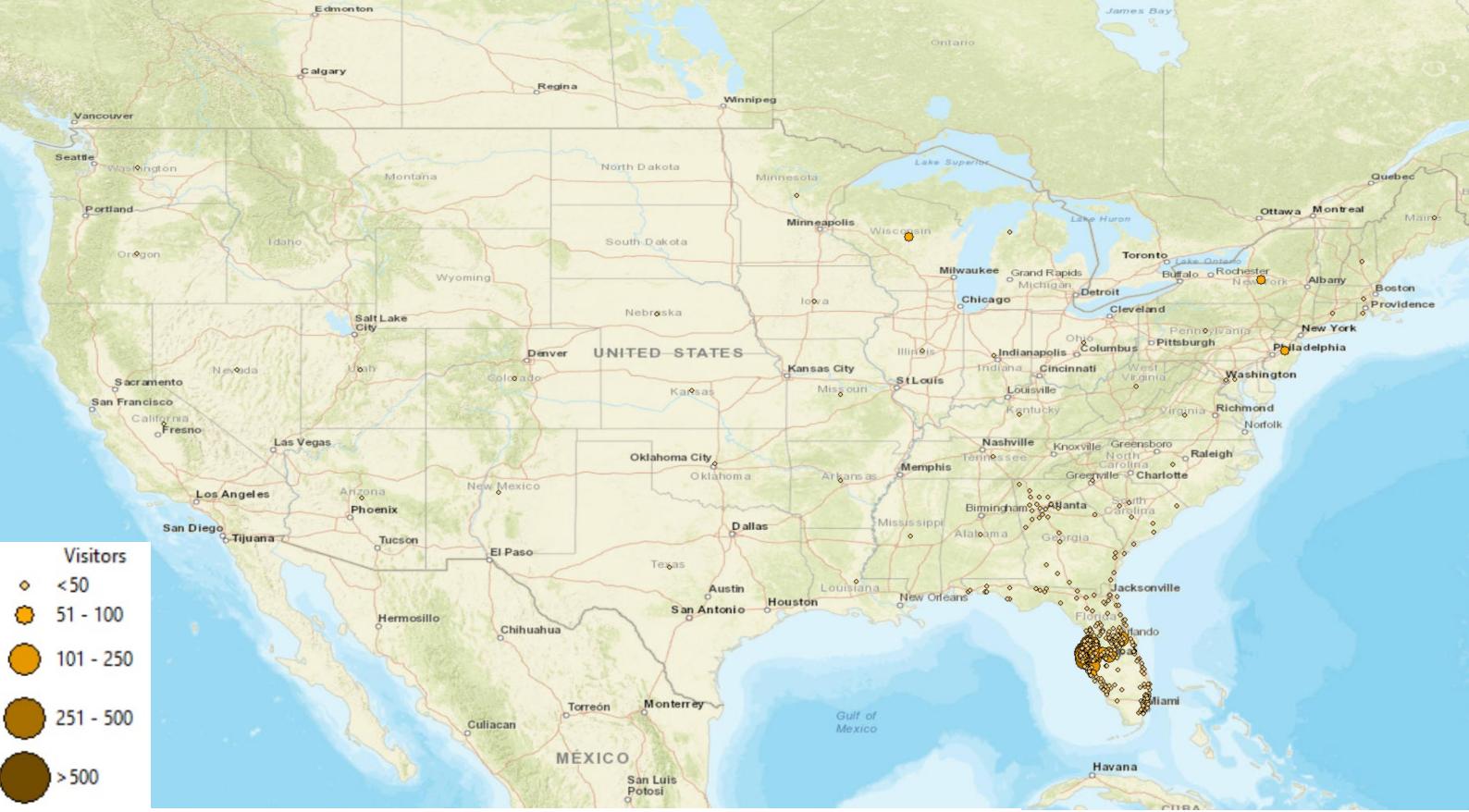
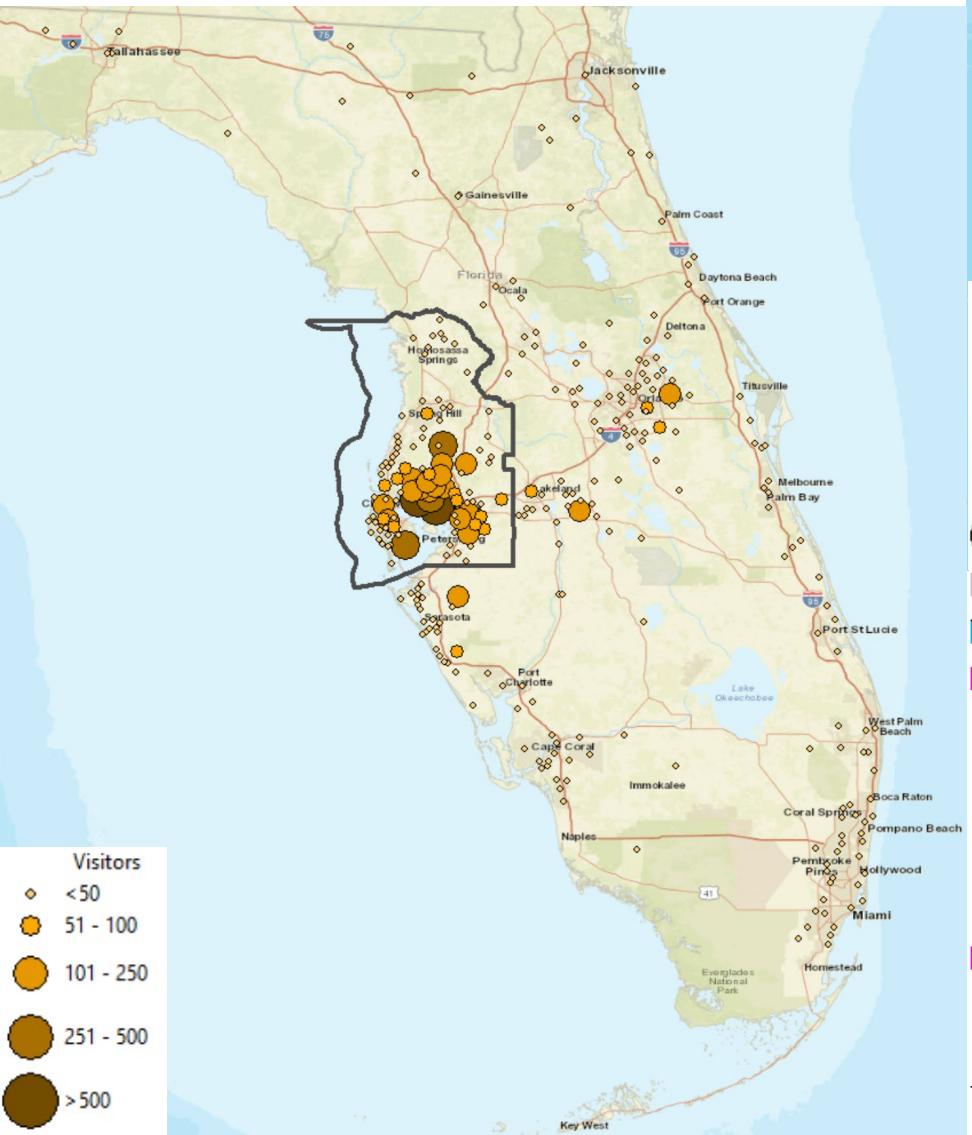
7. Port Tampa Bay Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	67.1%	Hillsborough County	34.2%	Tampa
New York	3.6%	Pinellas County	9.1%	Brandon
North Carolina	2.9%	Pasco County	5.7%	Riverview
Georgia	2.8%	Polk County	3.2%	Unincorporated Pasco County, FL
Ohio	2.0%	Orange County	3.1%	St. Petersburg
Illinois	1.8%	Manatee County	1.6%	Town 'n' Country
Texas	1.7%	Hernando County	1.0%	Unincorporated Hillsborough County, FL
Virginia	1.7%	Sarasota County	1.0%	University
New Jersey	1.6%	Duval County	0.7%	Clearwater
Pennsylvania	1.6%	Lee County	0.7%	Unincorporated Pinellas County, FL
South Carolina	1.3%	Seminole County	0.7%	Spring Hill
Tennessee	1.3%	Osceola County	0.6%	Fish Hawk
California	1.3%	Brevard County	0.6%	Palm Harbor
Maryland	1.0%	Lake County	0.5%	Egypt Lake-Leto
Indiana	0.9%	Marion County	0.5%	Valrico
Missouri	0.8%	Alachua County	0.5%	Apollo Beach
Michigan	0.8%	Leon County	0.5%	Land O' Lakes
Kentucky	0.7%	Charlotte County	0.4%	Westchase
Alabama	0.6%	Broward County	0.4%	Carrollwood
Massachusetts	0.5%	Miami-Dade County	0.3%	Plant City
Total Visitors	100%	Visitors from Outside D7	49.9%	Visitors from Inside D7
From Outside Megaregion	28.8%			50.1%

Area	Data Source	
	LBS	Replica
Outside Megaregion	29%	9%
Outside D7	50%	17%
Inside D7	50%	83%
Citrus County	0%	0%
Hernando County	1%	1%
Pasco County	6%	6%
Pinellas County	9%	11%
Hillsborough County	34%	66%
Tampa	12%	30%
St. Petersburg	3%	3%

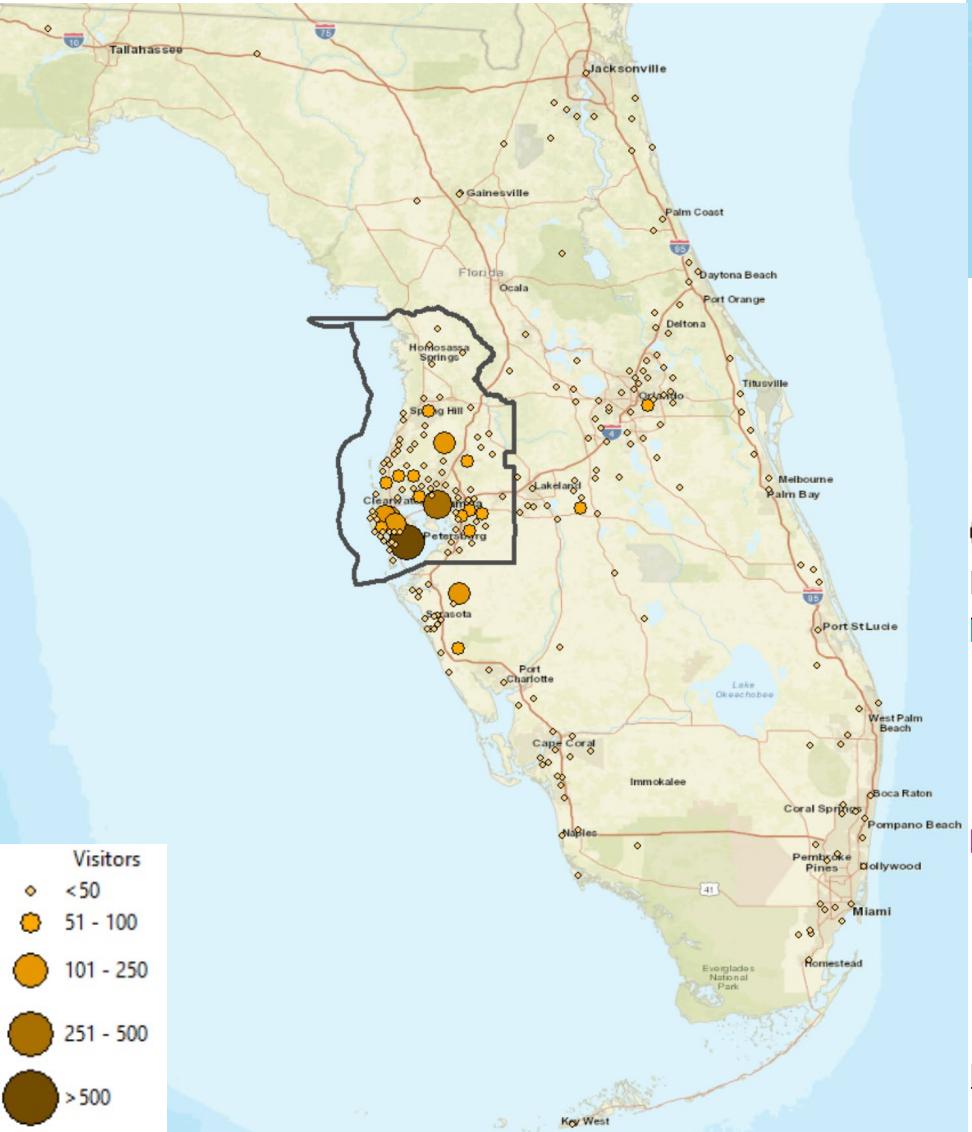
8. Raymond James Stadium Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	92.1%	Hillsborough County	52.2%	Tampa
New York	0.8%	Pinellas County	11.1%	Town 'n' Country
Georgia	0.7%	Pasco County	9.4%	Unincorporated Pasco County, FL
New Jersey	0.7%	Orange County	4.3%	St. Petersburg
Wisconsin	0.6%	Polk County	2.9%	Egypt Lake-Leto
North Carolina	0.5%	Manatee County	2.3%	Brandon
Texas	0.4%	Sarasota County	1.5%	University
Tennessee	0.4%	Hernando County	1.4%	Riverview
Virginia	0.4%	Lee County	0.8%	Carrollwood
California	0.3%	Lake County	0.5%	Wesley Chapel
Ohio	0.3%	Seminole County	0.5%	Keystone
Illinois	0.3%	Osceola County	0.5%	Citrus Park
Pennsylvania	0.3%	Broward County	0.5%	Clearwater
Maryland	0.2%	Brevard County	0.5%	Unincorporated Hillsborough County, FL
South Carolina	0.2%	Marion County	0.5%	Lake Magdalene
Massachusetts	0.2%	Palm Beach County	0.4%	Land O' Lakes
Indiana	0.1%	Charlotte County	0.4%	Unincorporated Pinellas County, FL
Alabama	0.1%	Collier County	0.3%	Westchase
Michigan	0.1%	Volusia County	0.3%	Northdale
Missouri	0.1%	Miami-Dade County	0.3%	Lutz
Total Visitors	100%	Visitors from Outside D7	26.0%	Visitors from Inside D7
From Outside Megaregion	7.0%			74.0%

Area	Data Source	
	LBS	Replica
Outside Megaregion	7%	13%
Outside D7	26%	16%
Inside D7	74%	84%
Citrus County	0%	0%
Hernando County	1%	1%
Pasco County	9%	6%
Pinellas County	11%	7%
Hillsborough County	52%	70%
Tampa	18%	28%
St. Petersburg	3%	2%

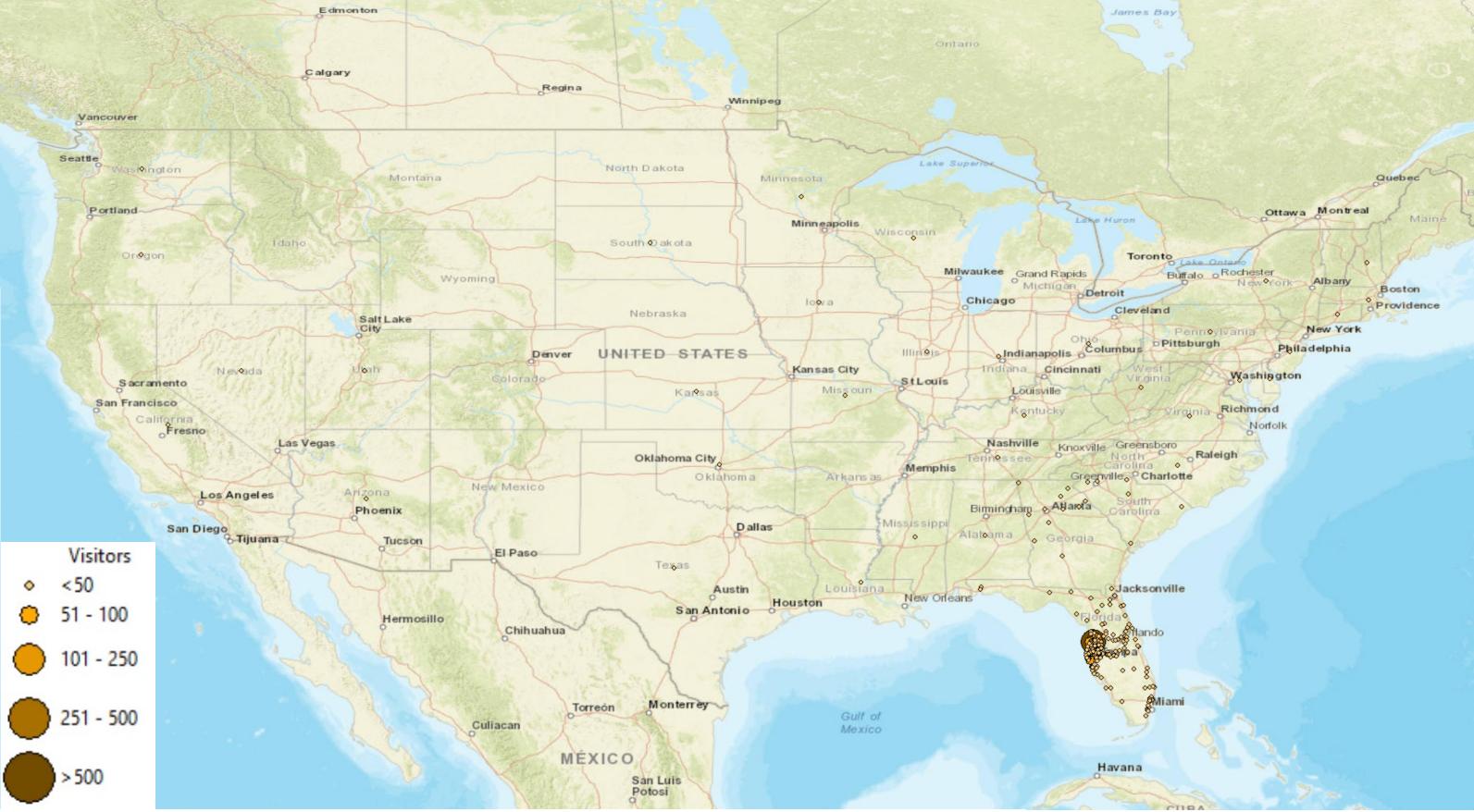
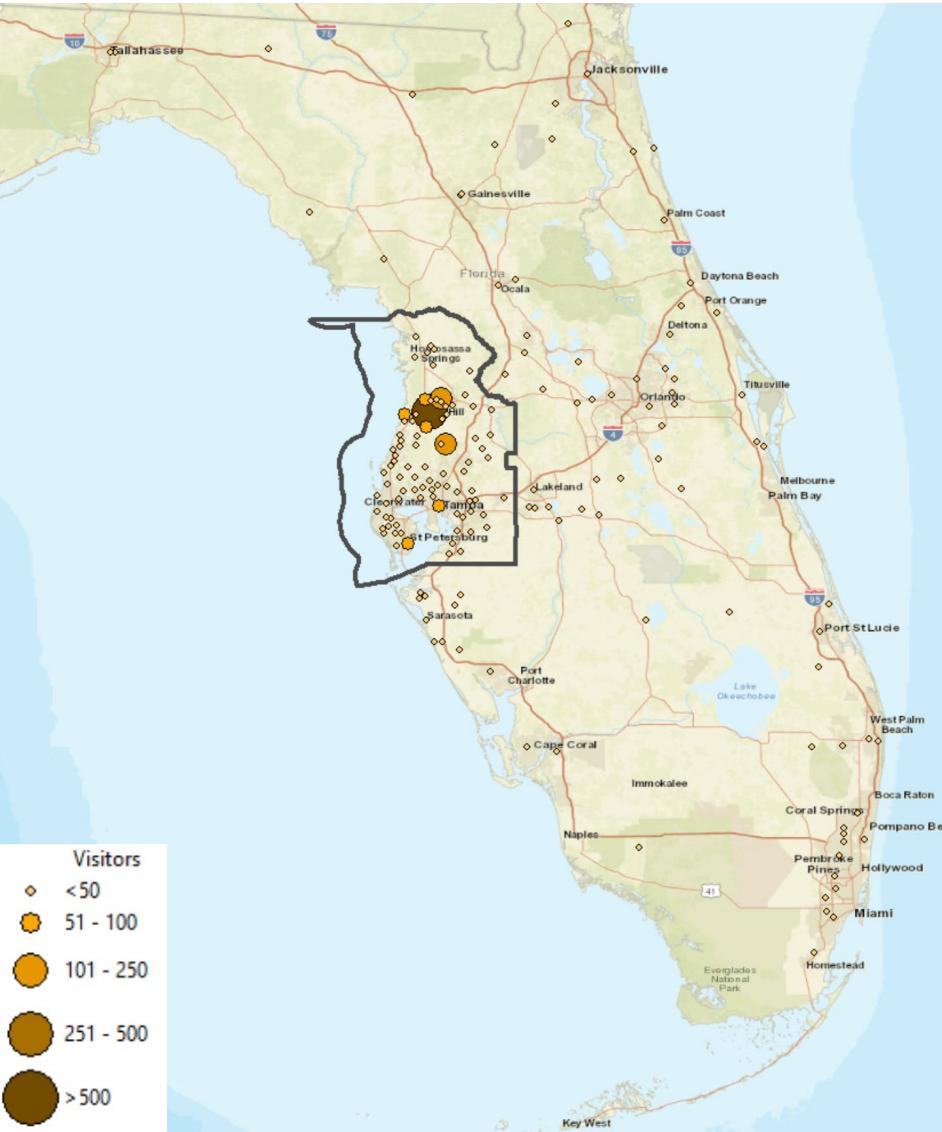
9. Tropicana Field Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	84.3%	Pinellas County	31.3%	St. Petersburg
New York	1.4%	Hillsborough County	21.1%	Tampa
Illinois	1.1%	Pasco County	7.0%	Unincorporated Pinellas County, FL
North Carolina	1.0%	Manatee County	4.9%	Unincorporated Pasco County, FL
Texas	0.9%	Sarasota County	3.0%	Largo
Ohio	0.9%	Orange County	3.0%	Pinellas Park
New Jersey	0.9%	Polk County	2.9%	Brandon
Tennessee	0.8%	Hernando County	1.5%	Riverview
Pennsylvania	0.7%	Osceola County	1.0%	Town 'n' Country
Georgia	0.7%	Seminole County	0.9%	Palm Harbor
California	0.6%	Lee County	0.8%	Spring Hill
Michigan	0.5%	Charlotte County	0.7%	Wesley Chapel
Massachusetts	0.5%	Lake County	0.7%	East Lake
Indiana	0.5%	Collier County	0.6%	Keystone
Connecticut	0.5%	Broward County	0.6%	Seminole
Alabama	0.4%	Duval County	0.6%	Unincorporated Hillsborough County, FL
Missouri	0.4%	Highlands County	0.4%	Valrico
Maryland	0.3%	Alachua County	0.4%	Dunedin
Colorado	0.3%	Volusia County	0.3%	Fish Hawk
Outside 48	0.3%	Brevard County	0.3%	Land O' Lakes
Total Visitors	100%	Visitors from Outside D7	38.8%	Visitors from Inside D7
From Outside Megaregion	15.0%			61.2%

Area	Data Source	
	LBS	Replica
Outside Megaregion	15%	26%
Outside D7	39%	33%
Inside D7	61%	67%
Citrus County	0%	0%
Hernando County	1%	1%
Pasco County	7%	4%
Pinellas County	31%	49%
Hillsborough County	21%	13%
Tampa	6%	5%
St. Petersburg	15%	34%

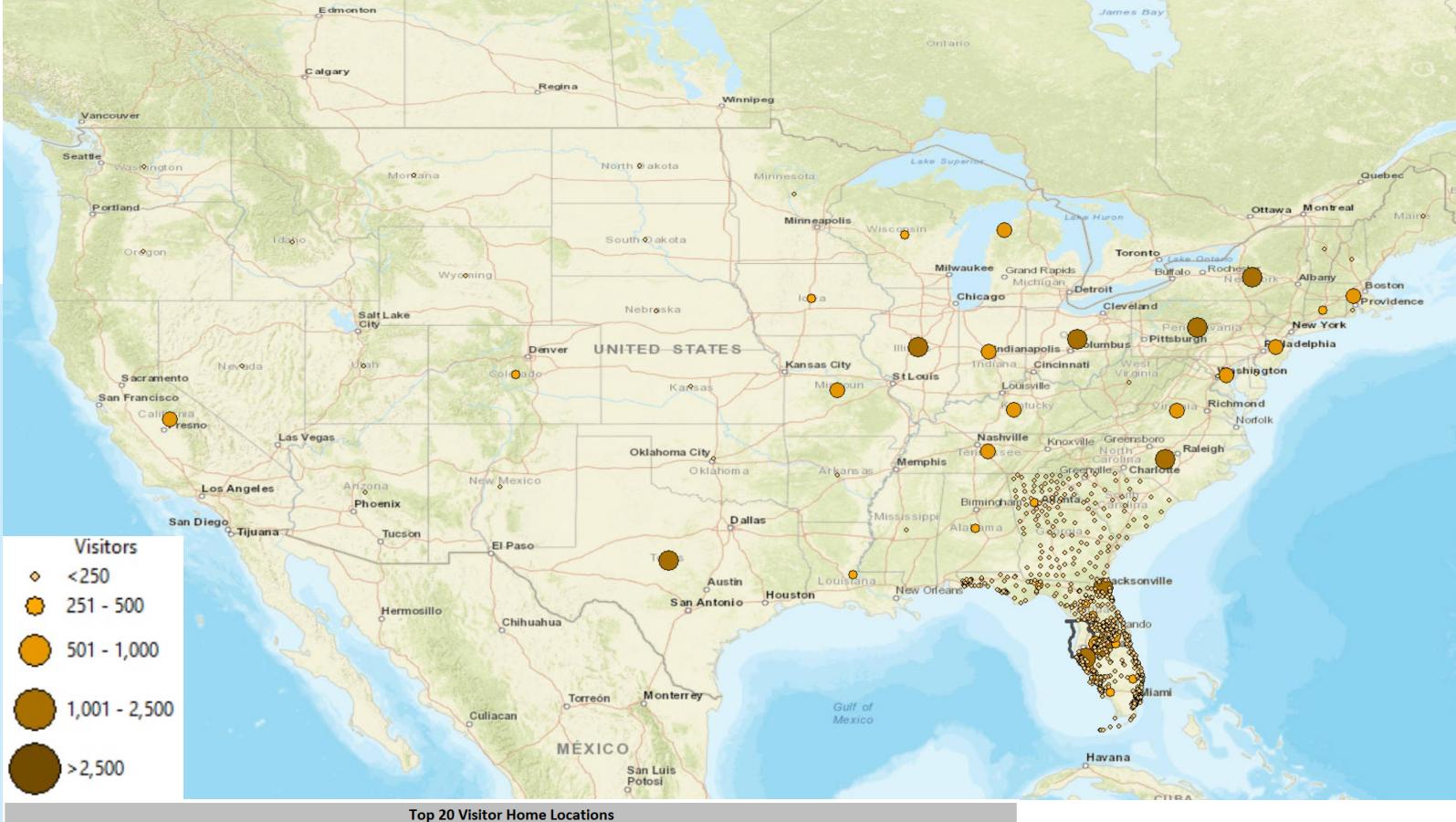
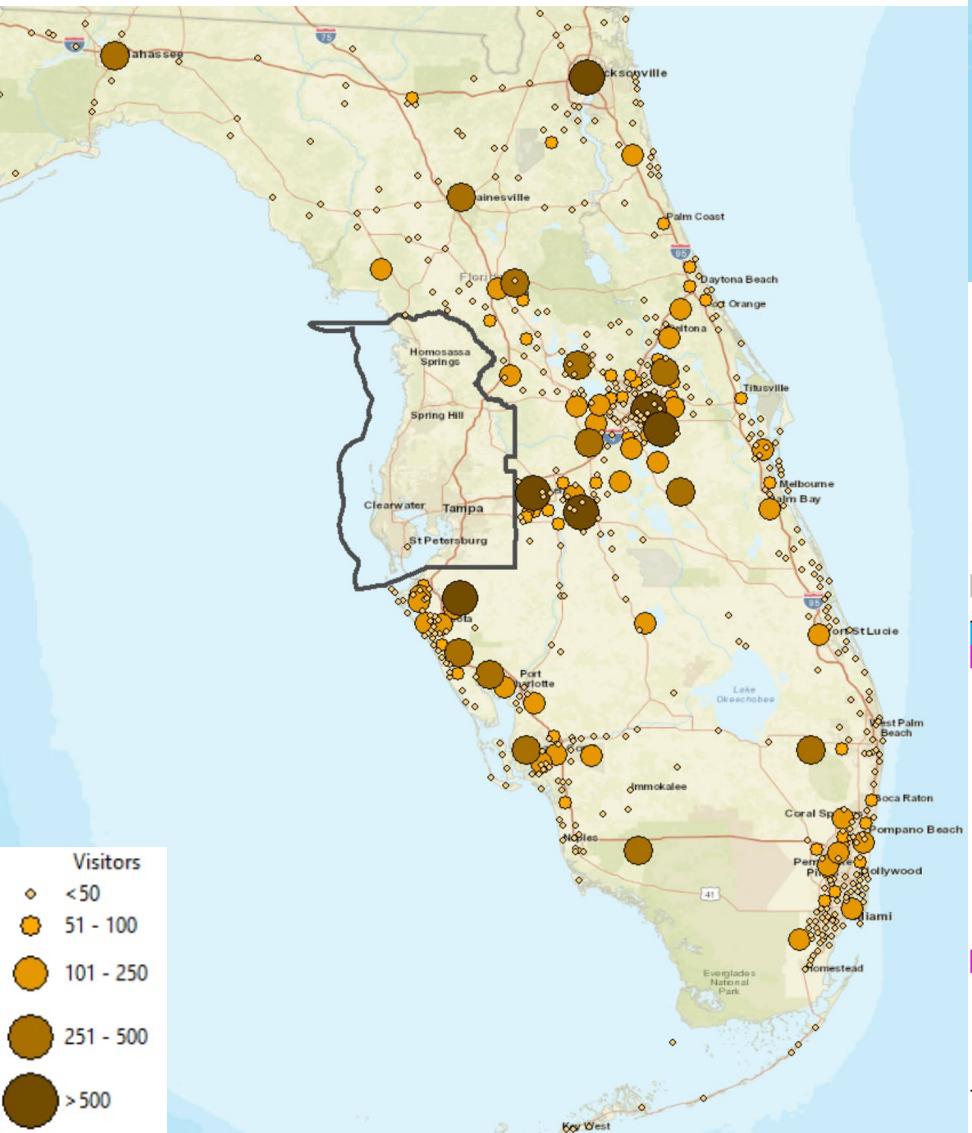
10. Weeki Wachee Areas Visitor Home Locations



Top 20 Visitor Home Locations				
State	Visitors	Florida County	Visitors	FDOT D7 Place Name
Florida	86.1%	Hernando County	37.9%	Spring Hill
Ohio	1.0%	Pasco County	15.8%	Unincorporated Pasco County, FL
Illinois	1.0%	Hillsborough County	9.2%	Unincorporated Hernando County, FL
North Carolina	1.0%	Pinellas County	7.4%	North Weeki Wachee
New York	0.9%	Citrus County	2.2%	Hernando Beach
Texas	0.9%	Polk County	2.2%	Tampa
Pennsylvania	0.9%	Orange County	1.4%	St. Petersburg
Virginia	0.8%	Manatee County	1.0%	Shady Hills
New Jersey	0.7%	Duval County	0.9%	Brooksville
Alabama	0.7%	Marion County	0.8%	Hudson
Georgia	0.6%	St. Lucie County	0.6%	Bayonet Point
California	0.5%	Osceola County	0.6%	Palm Harbor
Tennessee	0.5%	Sarasota County	0.6%	Jasmine Estates
Maryland	0.5%	Lake County	0.6%	High Point
Indiana	0.4%	Palm Beach County	0.5%	Unincorporated Pinellas County, FL
Oklahoma	0.3%	Volusia County	0.5%	Clearwater
Connecticut	0.3%	Seminole County	0.5%	Timber Pines
Missouri	0.3%	Lee County	0.4%	Unincorporated Citrus County, FL
West Virginia	0.3%	Leon County	0.4%	Town 'n' Country
Mississippi	0.2%	Sumter County	0.4%	Wesley Chapel
Total Visitors	100%	Visitors from Outside D7	27.5%	Visitors from Inside D7
From Outside Megaregion	13.3%			72.5%

LBS to Replica Data Comparison		
Area	LBS	Replica
Outside Megaregion	13%	7%
Outside D7	27%	10%
Inside D7	73%	90%
Citrus County	2%	4%
Hernando County	38%	65%
Pasco County	16%	16%
Pinellas County	7%	2%
Hillsborough County	9%	4%
Tampa	2%	1%
St. Petersburg	2%	1%

FDOT District 7 Visitor Home Locations



Top 20 Visitor Home Locations		FDOT D7 Place Name	Visitors
State	Visitors	Florida County	Visitors
Florida	52.9%	Polk County	6.6%
Georgia	4.9%	Orange County	6.6%
New York	3.7%	Manatee County	4.3%
Texas	2.9%	Sarasota County	3.6%
Ohio	2.6%	Broward County	2.7%
North Carolina	2.6%	Miami-Dade County	2.7%
Illinois	2.5%	Lee County	2.6%
Pennsylvania	2.2%	Duval County	2.3%
Virginia	2.0%	Osceola County	2.2%
New Jersey	1.9%	Marion County	2.0%
Tennessee	1.7%	Seminole County	1.7%
California	1.6%	Palm Beach County	1.6%
Michigan	1.4%	Lake County	1.5%
Maryland	1.3%	Brevard County	1.4%
South Carolina	1.3%	Volusia County	1.3%
Indiana	1.3%	Alachua County	1.1%
Missouri	1.2%	Collier County	1.0%
Massachusetts	1.1%	Leon County	0.9%
Kentucky	1.1%	Charlotte County	0.8%
Alabama	1.0%	St. Johns County	0.6%
Total Visitors	100%	Visitors from Outside D7	100.0%
From Outside Megaregion	40.9%	Visitors from Inside D7	0.0%

LBS to Replica Data Comparison		
	Data Source	
Area	LBS	Replica
Outside Megaregion	41%	77%
Outside D7	100%	100%
Inside D7		
Citrus County		
Hernando County		
Pasco County		
Pinellas County		
Hillsborough County		
Tampa		
St. Petersburg		