V. Build, Release, Run

What is the difference between build, release & run?

- Every release should always have a **unique release ID**, such as a timestamp of the release (2020-04-08-19-50-00) or an incrementing number (such as v123).
- Releases are an append-only ledger and a release cannot be mutated once it is created. Any change must create a new release.

IV. Backing Services

"Treat backing services as attached resources"

