

V. Build, Release, Run

What is the difference between build, release & run?

- Deployment tools typically offer release management tools, most notably the ability to **roll back** to a previous release.
- An approach is to store releases in a subdirectory named **releases**, where the **current release is a symlink** to the latest release binary. This makes it easy to quickly roll back to a previous release.

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- Every release should always have a **unique release ID**, such as a timestamp of the release (2020-04-08-19-50-00) or an incrementing number (such as v123).
- Releases are an **append-only ledger** and a release **cannot be mutated** once it is created. **Any change must create a new release.**