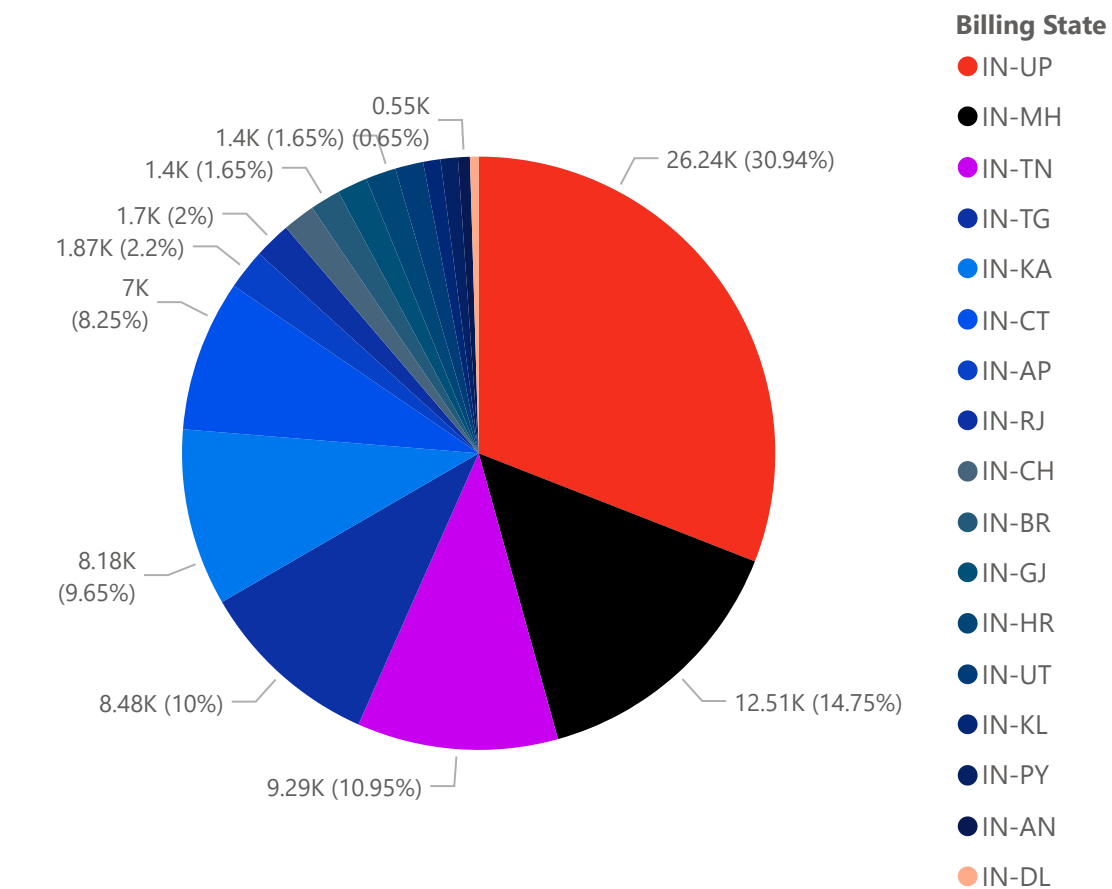


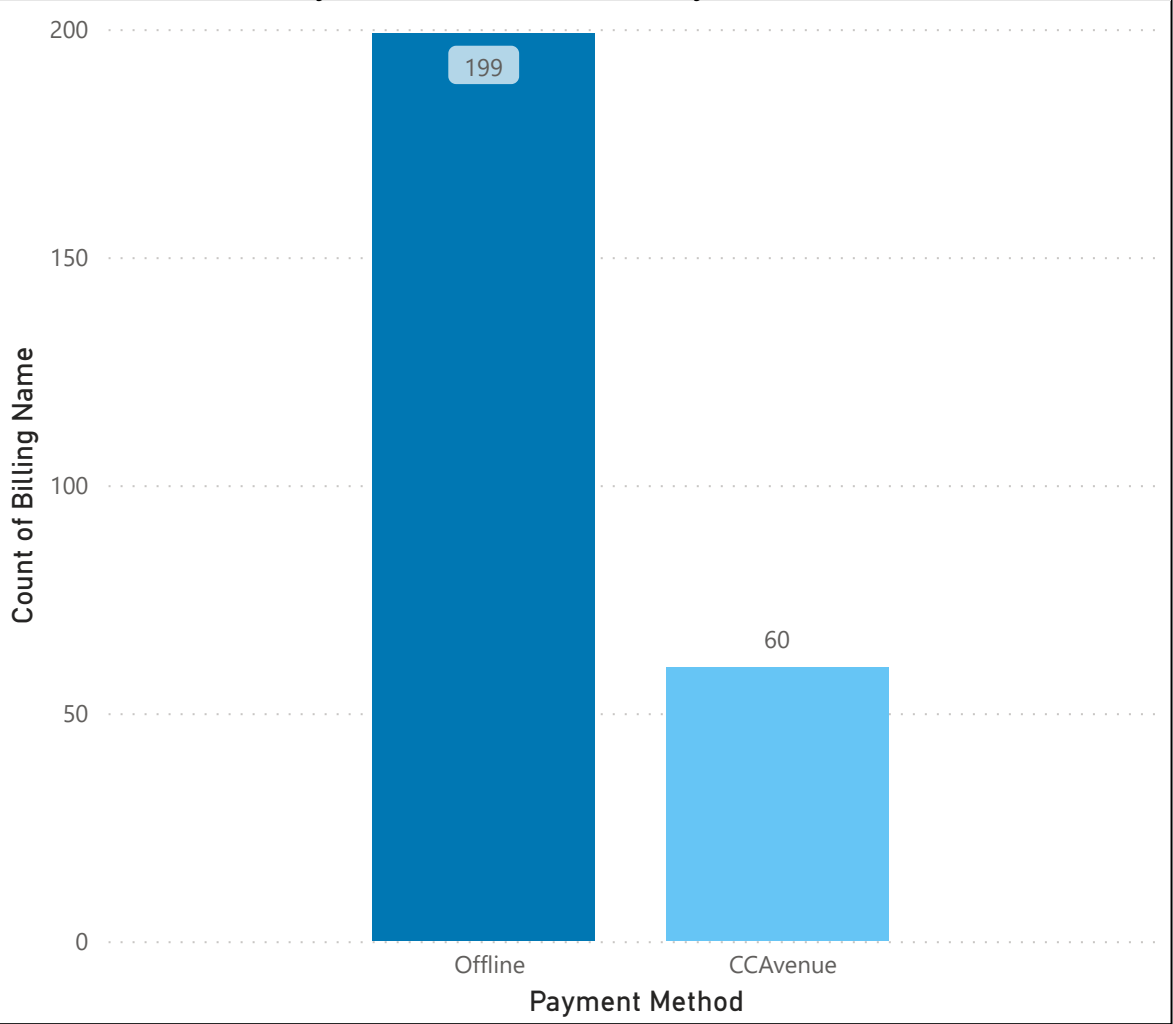
Price by Billing State



Insights

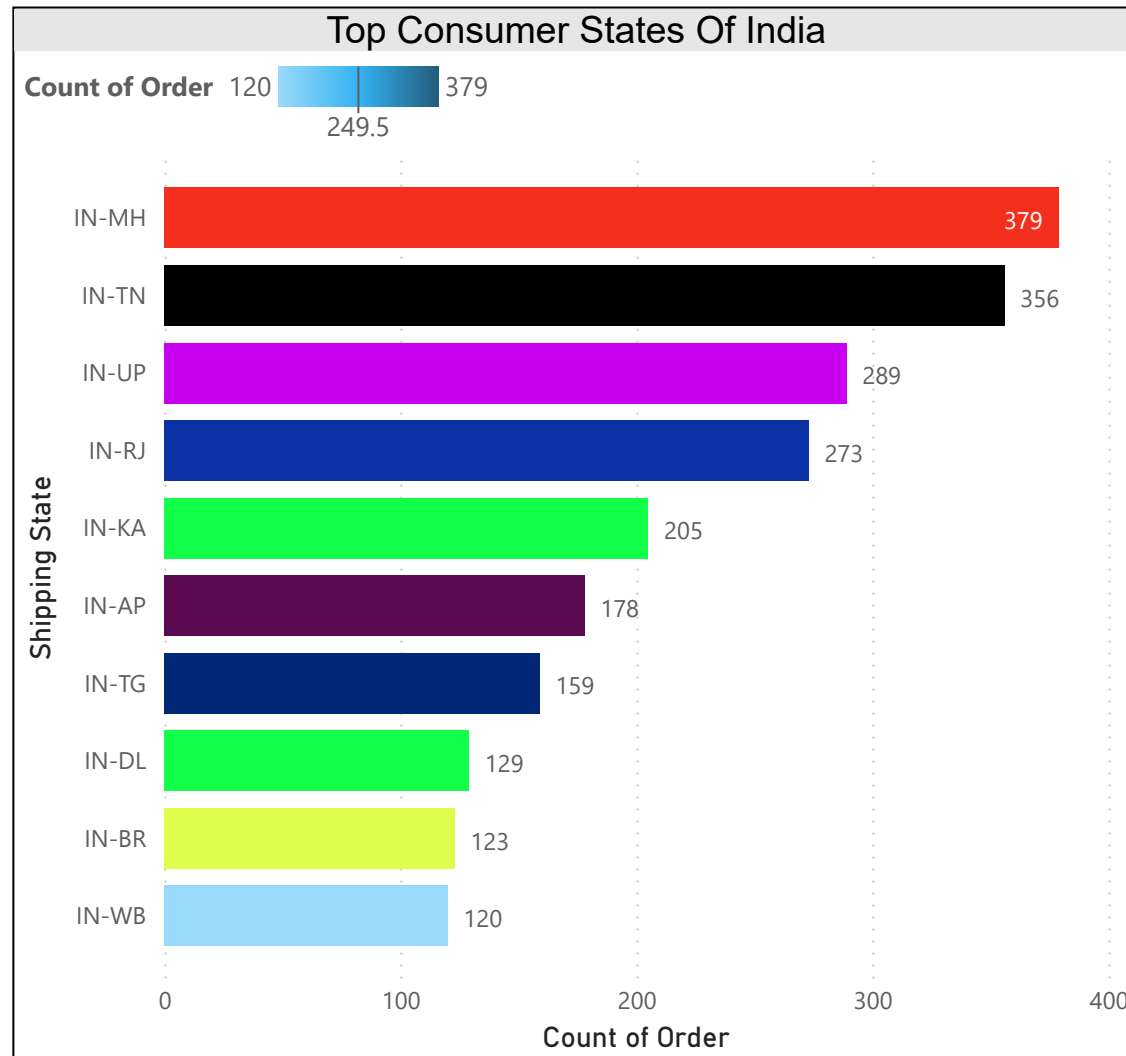
- UP had the highest Price at 26236, followed by MH and TN. DL had the lowest Price at 400.
- UP accounted for 30.94% of total price share.

Payment Methods used by Customers



Insights

- According to this graph 76.83% of customers use Offline payment method while 23.17% of customers use CCAvenue payment method (Null values are excluded).



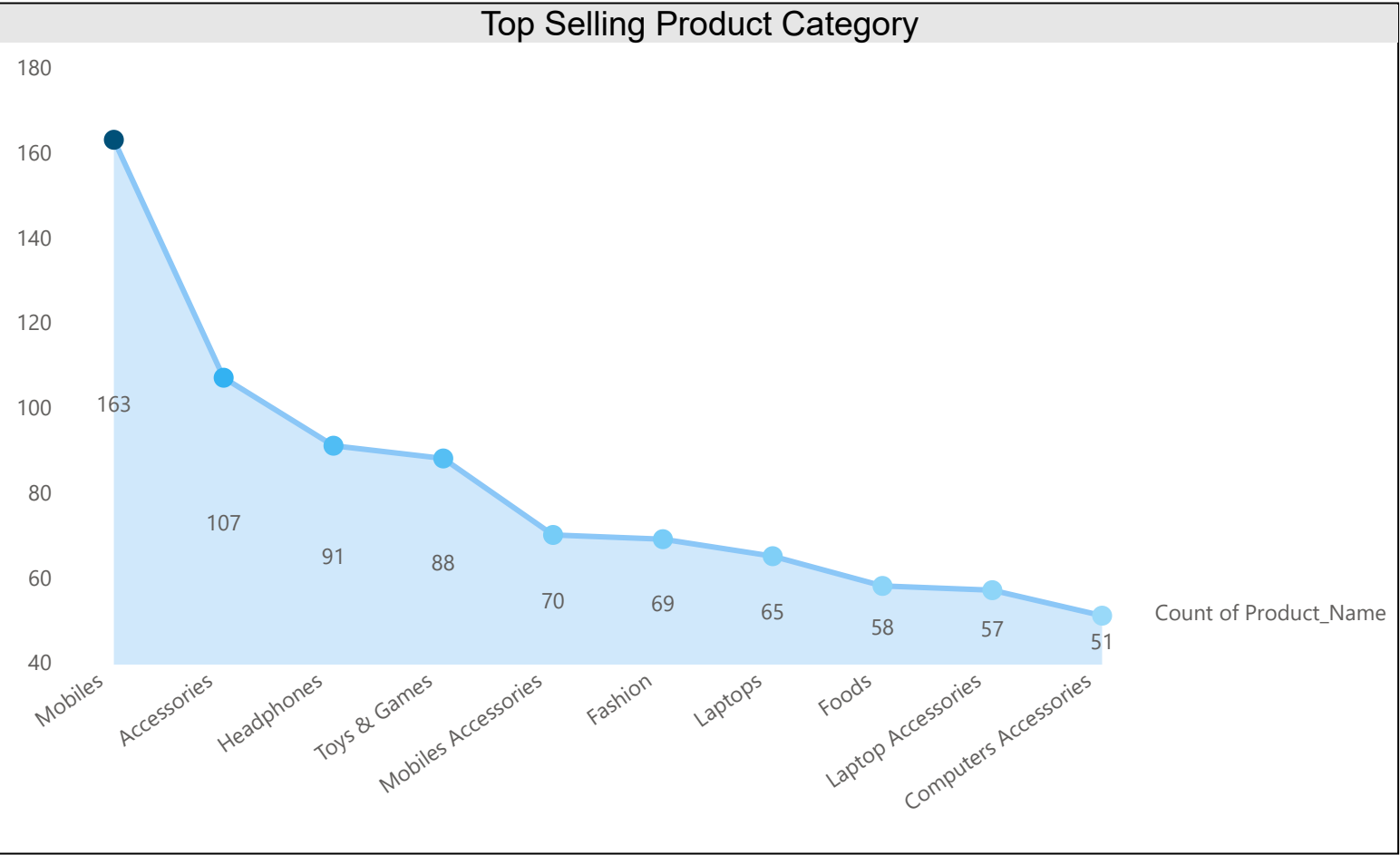
Insight

- From the above chart we can conclude that the top consumer state of India is Maharashtra and followed by Tamil Nādu and Uttar Pradesh.



Insight

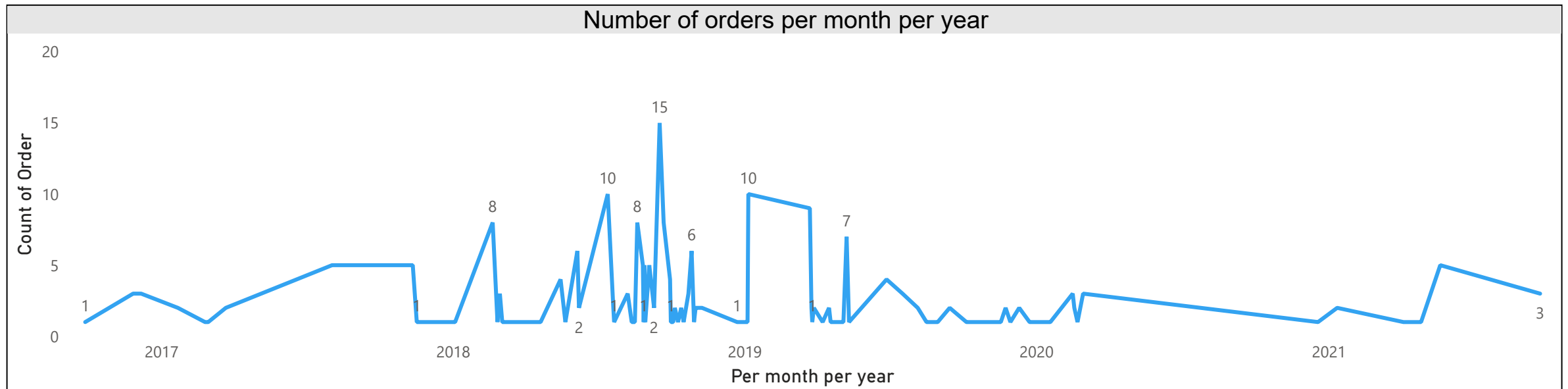
- Chennai is the Top consumer city of India and followed by Bangalore and Hyderabad.



Insight

- Mobile is the Top selling product category followed by Accessories and Headphones.
- Mobile has the highest number of reviews available followed by Toys & Games and Headphones.

Reviews for all Product Category	
Category	Count of Stars
Mobiles	57
Toys & Games	35
Headphones	34
Accessories	26
Fashion	25
Laptops	20
Mobiles Accessories	20
Personal Care	20
Womens	20
Face Makeup	19
Gaming Accessories	17
Computers Accessories	16
Drones	14
Laptop Accessories	14
Training Internship Work From Home	11
Electronics	6
Home & Kitchen	6
RC Toys	6
SpareParts	6
Kids	5
Men	5
Online Live Tuition	5
Feature Keypad Mobiles	4
Men's Footwear	4
Shoes	4
Bags	3
Gaming Laptops	3
Mixer Grinder Juicer	3
Total	446



Insights

- Maximum number of orders were placed in the month of September, 2018.
- We can observe that maximum orders were delivered at 1 P.M.
- Maximum orders were delivered during afternoon.
- Least number of orders are delivered at evening or night.