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Saint Peter's
UNIVERSITY

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Milestone 3

Project plan and management for the selected topic:
Disease State Conversation and Sentiment Analysis:
Examination of Digital Community Conversations
Within Specific Disease States Via Reddit

Modeling

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TOPIC MODEL?

What is it?

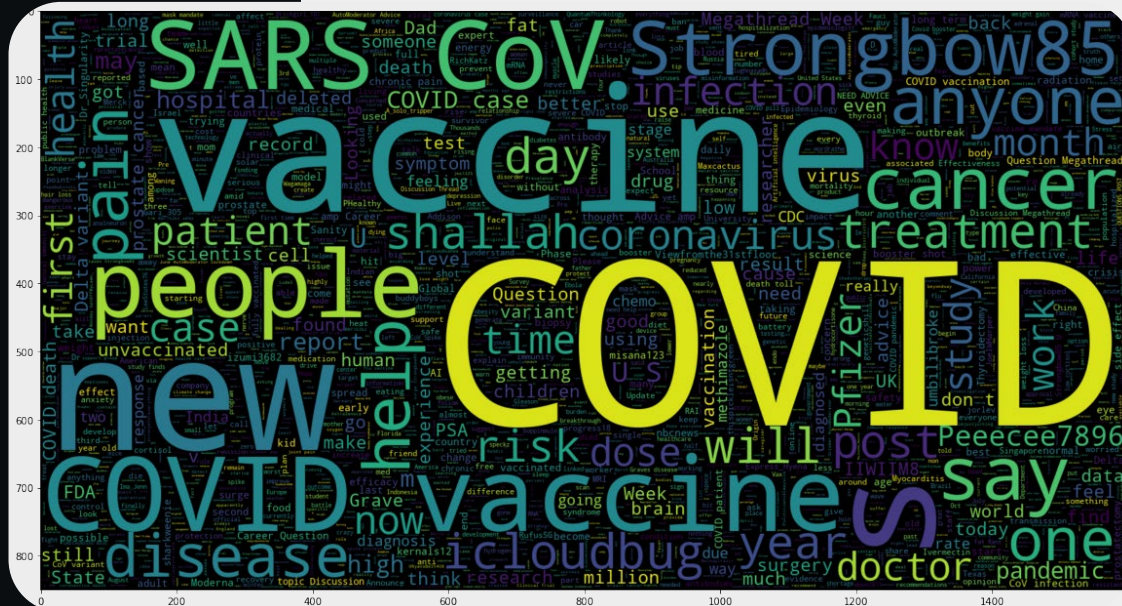
A type of statistical model for discovering the abstract "topics" that occur in a collection of documents.

A document typically concerns multiple topics in different proportions; thus, in a document that is 10% about prevention and 90% about medication, there would probably be about 9 times more drugs prescription words than preventive advices words.

The "topics" produced by topic modeling techniques are clusters of similar words. A topic model captures this intuition in a mathematical framework, which allows examining a set of documents and discovering, based on the statistics of the words in each, what the topics might be and what each document's balance of topics is.

Complete data preprocessing and EDA

We are now about to apply the various approaches to data modeling and fine tuning.



```
In [156]: # Counting for how many times predictions is same as test_category
```

```
count = 0
for i in range(len(predictions)):
    test_category = list(test_category)
    if (predictions[i] == int(test_category[i])):
        count += 1

print(count)
```

2835

```
In [157]: # Checking the accuracy of the match in predictions and test_category
```

```
accuracy = (count/len(predictions))*100

print("Accuracy obtained using the WordCloud is: ", accuracy, "%")
```

Accuracy obtained using the WordCloud is: 72.6923076923077 %

Its giving around an accuracy of almost 73% or if saying the exact value its 72.69% accurate which is good

73%

Accuracy based on
WordCloud prediction

2835

topics

Perplexity and Coherence Score

```
In [236]: # Compute Perplexity
print('\nPerplexity: ', lda_model.log_perplexity(corpus))
```

Perplexity: -4.7230653584831295

```
In [237]: # Compute Coherence Score
```

```
from gensim.models import CoherenceModel

coherence_model_lda = CoherenceModel(model=lda_model, texts=data_lemmatized, dictionary=id2word, coherence = 'c_v')
coherence_lda = coherence_model_lda.get_coherence()
print('\nCoherence Score: ', coherence_lda)
```

Coherence Score: 0.7399374216087479

74%

Coherence Score

-4.72

Perplexity

Algorithms in Scope

Viable set of algorithms

Popular topic modeling algorithms include Latent Semantic Analysis (LSA) a.k.a Latent Semantic Indexing , Hierarchical Dirichlet Process (HDP), Latent Dirichlet Allocation (LDA) and Non-negative Matrix factorization among which LDA has shown great results in practice and therefore widely adopted.

1. Latent Semantic Analysis
2. Latent Dirichlet Allocation
3. Hierarchical Dirichlet Process
4. Non-negative Matrix factorization

Techniques implemented

From StopWords to Perplexity computation

LDA represents documents as mixtures of topics that spit out words with certain probabilities.

Latent Dirichlet Allocation (where documents are represented by latent topics, and topics are represented by a distribution over words) Non-negative Matrix Factorization (where a document-term matrix is approximately factorized into term-feature and feature-document matrices).

Will check this on the jupyter Notebook

Visualization Techniques

From StopWords to Perplexity computation

Livestream Reddit via PRAW

1. *Livestream comments submitted within Subreddits or by Redditors*
2. *Livestream submissions submitted within Subreddits or by Redditors*

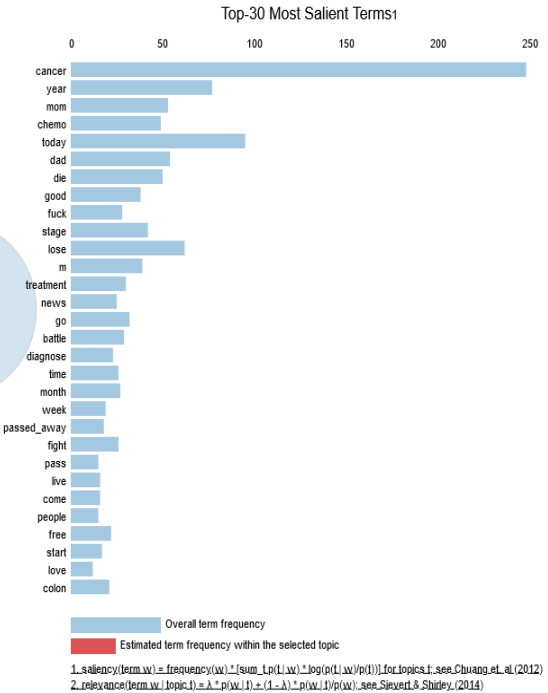
Analytical tools for scraped data

1. *Generate frequencies for words that are found in submission titles, bodies, and/or comments*
2. *Generate a wordcloud from scrape results*

Out[276]:

Selected Topic:

Slide to adjust relevance metric: (2)
 $\lambda = 1$



Models: LDA

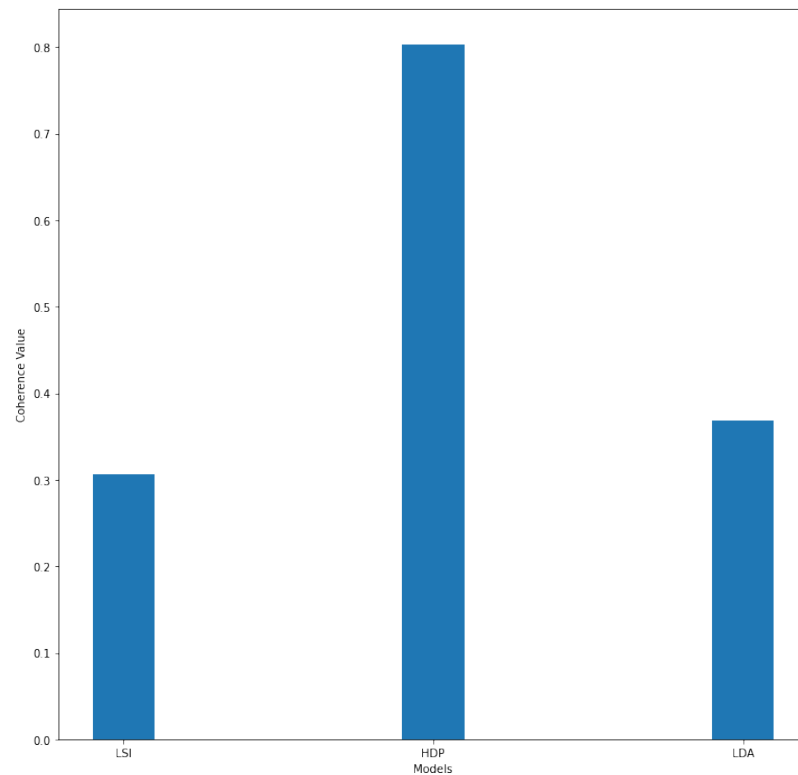
Implementation

Check the notebook

Evaluation

Comparative study

1. Latent Semantic Analysis
2. Latent Dirichlet Allocation
3. Hierarchical Dirichlet Process
4. Non-negative Matrix factorization



Data



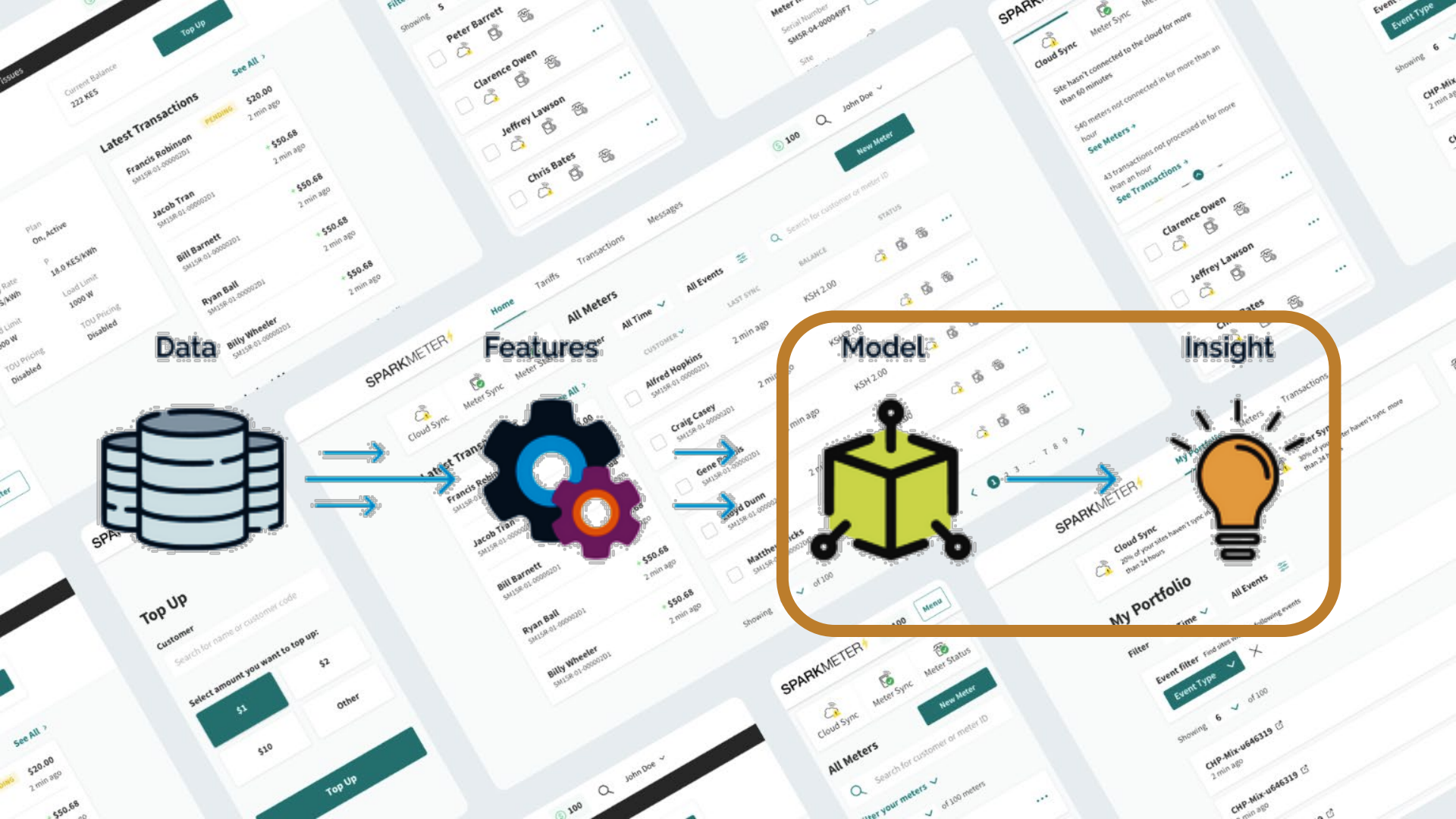
Features



Model



Insight



Perspective

What's next?

Considering more of Livestream Reddit via PRAW

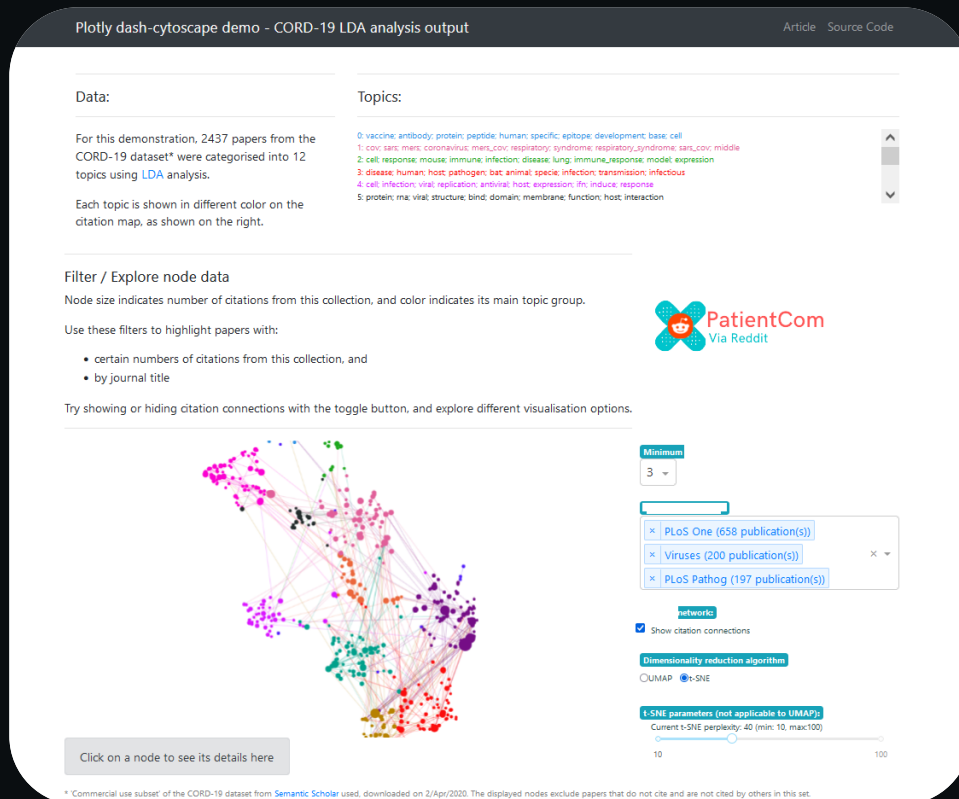
1. *Livestream comments submitted within Subreddits or by Redditors*
2. *Livestream submissions submitted within Subreddits or by Redditors*

Analytical tools for scraped data

1. *Generate frequencies for words that are found in submission titles, bodies, and/or comments*
2. *Generate a wordcloud from scrape results to be included in the final app*



App: Proof-of-Concept Via Dashly





Thank You

Please feel free to ask any question