

F.O.M.O

RELEASE YOUR SOCIAL BUTTERFLY!

Fomo Social Inc

Discover events + Share memories

Aurelien Essome

What is F.O.M.O?



To Users:

A tool to for making lasting connections, navigating a city and rewarding oneself for discovering or creating events in your area.



To Brands and Advertisers:

A platform that rewards and acknowledges users for participating in activities that take place in the real world.

What is F.O.M.O?

what's the move?

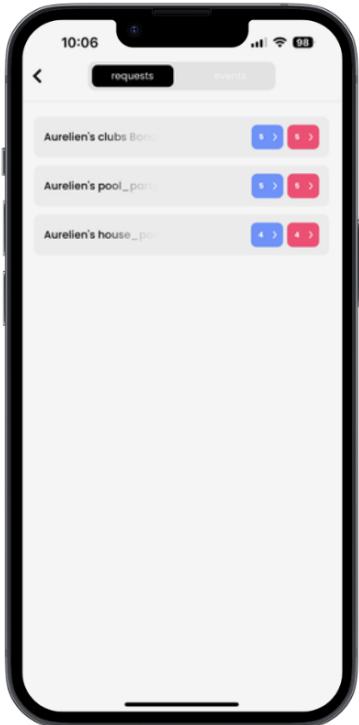


An Event Finder App

Once navigated to the feed page, the app shows a quick view of where you can find your every events posted.

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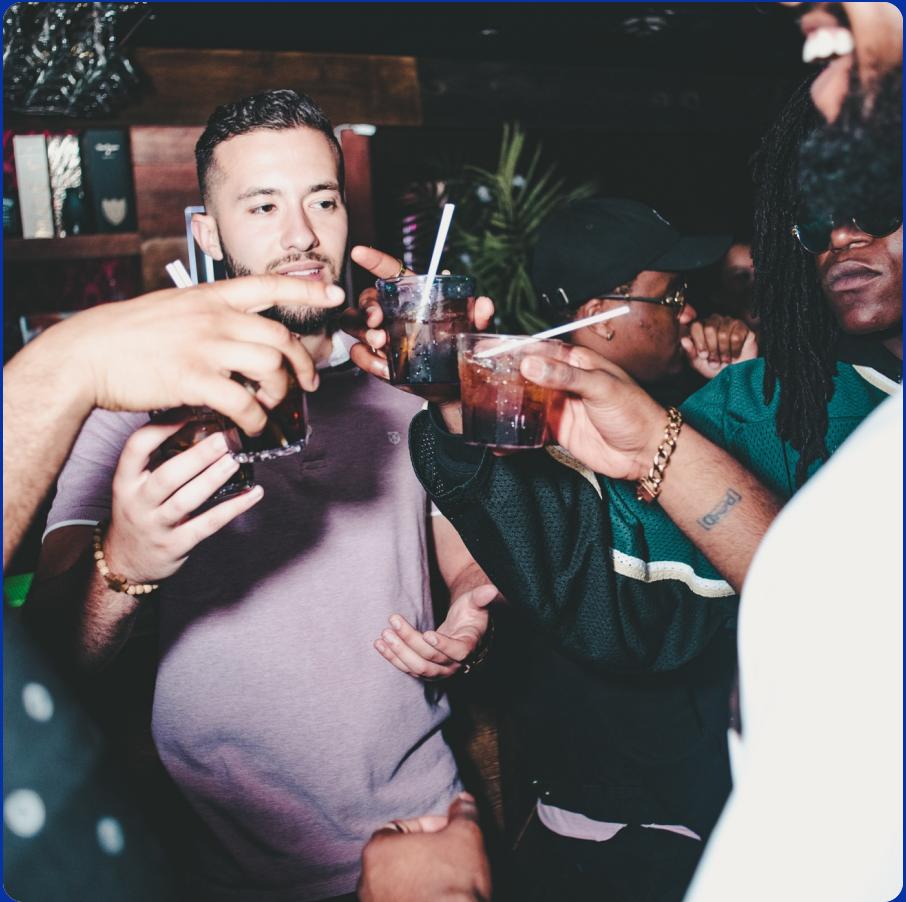


Manage Your Events

Curate your events by carefully selecting the attendees, ensuring that you always have the perfect audience.

What is F.O.M.O?

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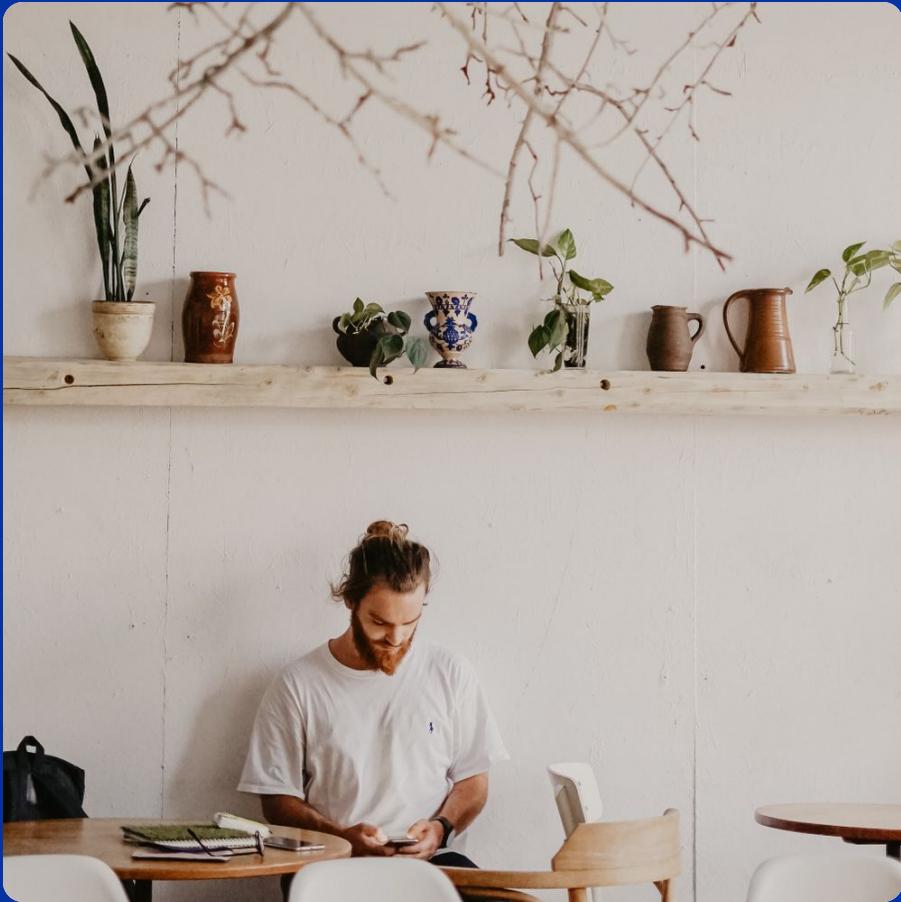


Share Memorable Events

When you first open the app, you will immediately discover a world of memorable events. So, why not share yours with friends and the world?

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what's the move?



Earn Rewards

Hosting / Attending earns points.

+50 pts for attending a new event

+100 pts for attending two nights in a row

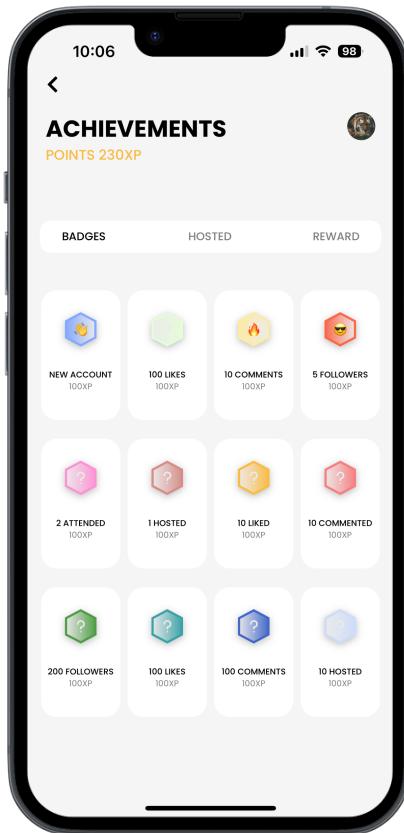
+150 pts hosting a successful event.

etc...

Unleash the thrill of unlocking badges as you conquer new milestones!

Earn Badges

Gain points and unlock special badges



 Badges are tied to activities users perform on the app.

You may unlock one for staying hosting 10 events or for attending 5 events.

 Points and Badges can be collected or traded for rewards.

Become a VIP

"VIP" are those who attend events the most.



Gaining "VIP" status comes with challenges and acquisition of a large following base to bring more audience to certain events.



"VIPs" have the advantage to earn real and physical rewards from the event host as a token of appreciation.



Revenue
model

Primary Revenue Model: **Lead Generation**

After the incredible event comes to a close, the funds earned will be distributed with respect to all parties involved in the services. The Host keeps 80% of the profits, and remaining 20% will cover the event management's fee. **Cheers to successful events and rewarding experiences!**

Incremental Revenue Streams



- 1 Sponsored Plus One**
A reward earned from points which allows an attendee to bring a friend to the same event they've been accepted to.
- 2 Redeemable Points**
Collect or trade points for physical goods, concert tickets, charitable donations, etc.
- 3 Boost event promotion**
Target a bigger audience than you already have by having your event stand out among many others.
- 4 Organization**
Monthly based subscription which allows hosts to collaborate with others on the platform to help further promote the event or contribute to the event based on their skill.

Where we are today?

Currently our app is available in the only U.S

F.O.M.O works on all devices—with an iPhone or Android.

Developed on an API, currently in public beta and soon to be released to the Public—following the Fall of the season.

The Executive Team:

Aurelien Essome

Founder & President

Daniel Kiledjian

Co-Founder & President of Engineering

Jose Jimenez

Co-Founder & Vice President of Engineering

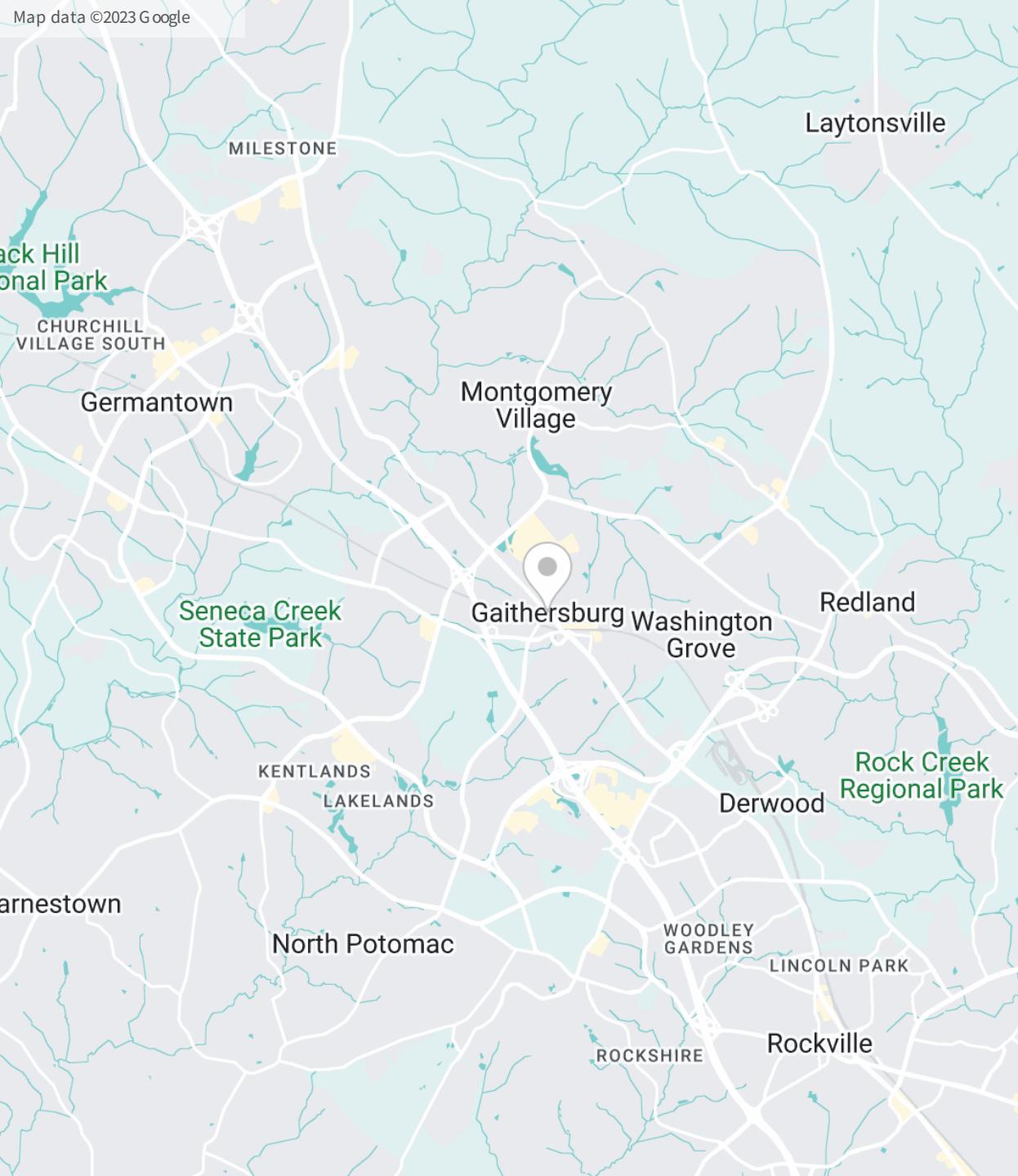
Ramze El-Dissi

Chief Marketing Officer

Stanley Armstrong

Chief Technology Officer





Release your social butterfly .

Gaithersburg, Maryland



<https://www.fomosocial.co>



aurelien.e@fomosocial.co