

A photograph showing a pair of worn, dark-colored flip-flops with a textured sole, resting on a light-colored wooden floor. In the bottom foreground, a person's bare foot is visible, suggesting they have just taken off their shoes.

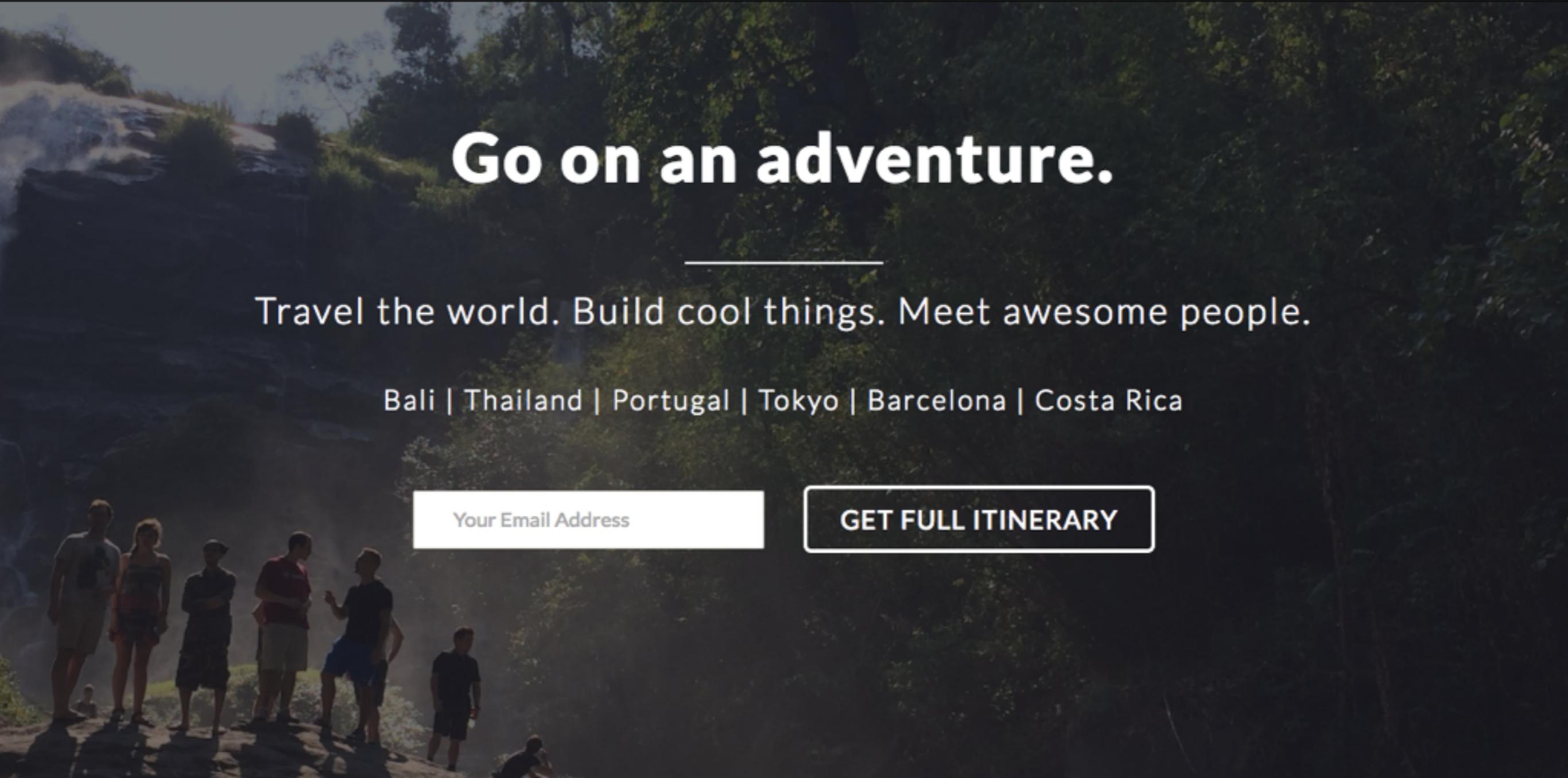
RICHARD LITTAUER - @RICHLITT

# BOOTSTRAPPING YOUR FLIP-FOPS: CREATING A STARTUP ON THE ROAD

# HACKER PARADISE

Paradise

Home    People    Pricing    Blog    FAQ



Go on an adventure.

Travel the world. Build cool things. Meet awesome people.

Bali | Thailand | Portugal | Tokyo | Barcelona | Costa Rica

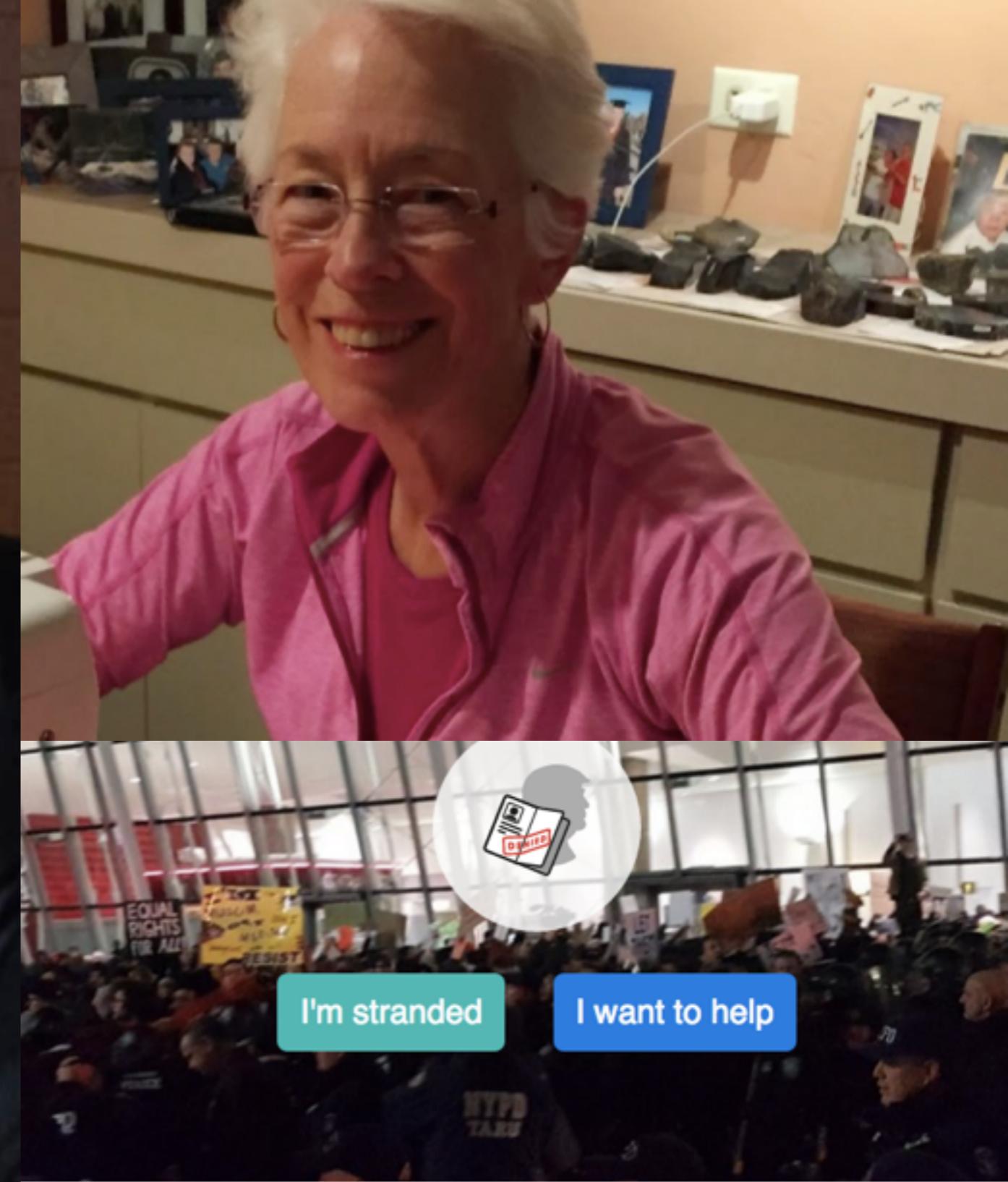
Your Email Address

GET FULL ITINERARY

SUPER PRIVILEGED WHITE  
GUY:

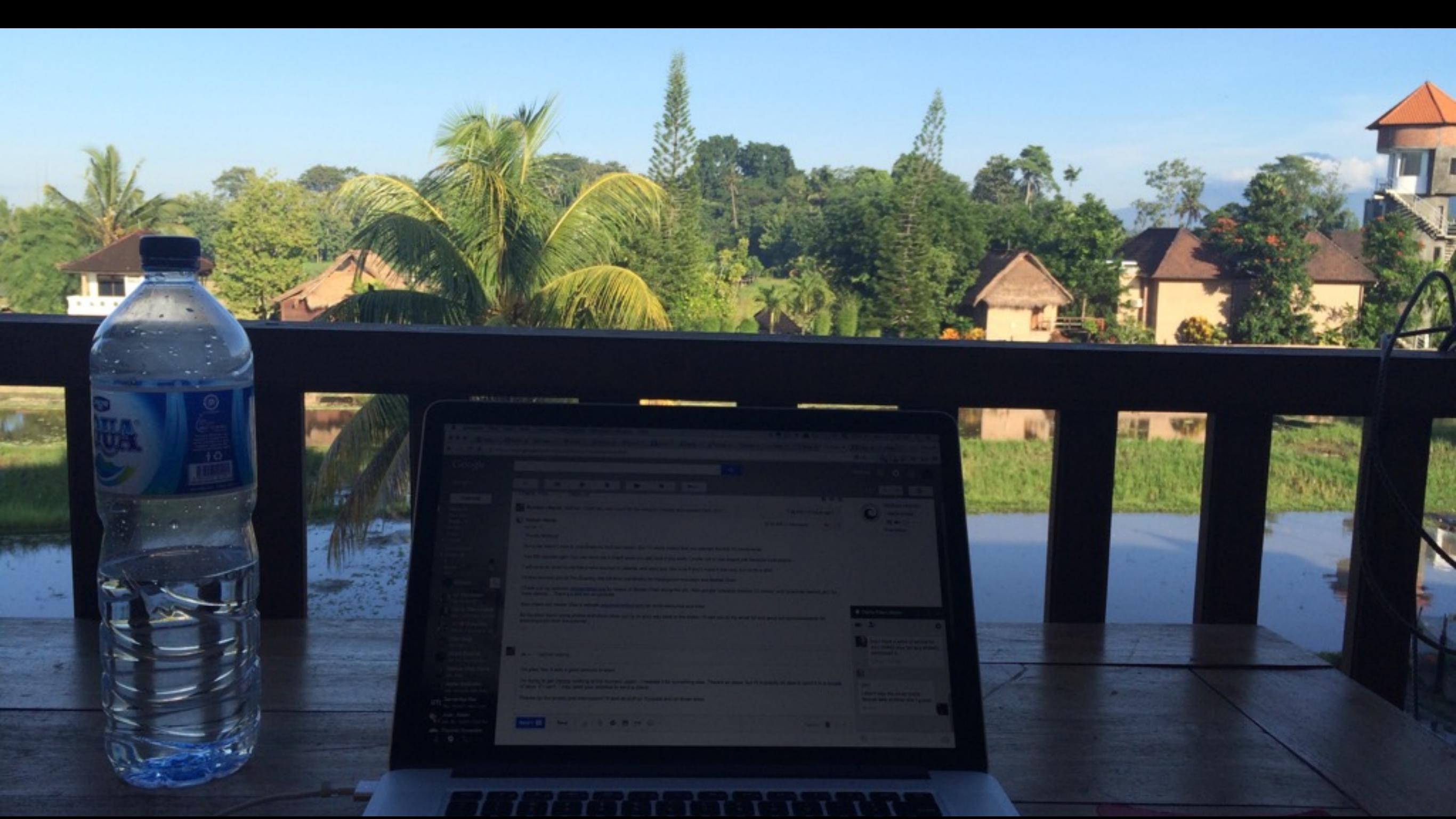
"I ONLY WORK  
REMOTELY."





## Fight the #MuslimBan Right Now

On Jan. 27, President VoidBeast banned entry to the U.S. for citizens from Iraq, Iran, Libya, Somalia, Sudan, Yemen, and Syria.



# AT WORK IN BALI

DRINKING IS  
PRETTY FUN  
SOMETIMES...

...WHY NOT  
AT WORK,  
TOO?



# THEUSERISDRUNK.COM

Your website should be so simple, a drunk person could use it.

You can't test that. I'll do it for you.

I'll get very drunk, and then review your website. I'll send you my screencast; you'll get a video of me, as a new user, and as a designer trying to keep it together.

I am a UX professional and full stack developer. I've been doing this for a long time. Here is my [website](#), my [github](#), and my [twitter](#).

One of the core tenets of UX is that you've got to design like "the user is drunk." Any feature of your site has to be able to be used by someone who could be drunk - because, invariably, the user will mess it up otherwise. Wonderful idea. The thing is, it is hard to test.

I and a lot of beer will test this for you.



# TOOLS

- Stripe
- Plasso
- Jekyll and GitHub Pages
- Gmail
- Screenflow

"When you have to shoot, shoot, don't talk."

– THE GOOD, THE BAD, AND THE UGLY

1. \* The User Is Drunk ([theuserisdrunk.com](http://theuserisdrunk.com))  
44 points by richardlitt 25 minutes ago | 13 comments | edit | delete
  2. ▲ Apple Acquires FoundationDB ([techcrunch.com](http://techcrunch.com))  
243 points by ea016 4 hours ago | flag | 157 comments
  3. ▲ How doctors choose to die (2012) ([theguardian.com](http://theguardian.com))  
46 points by arfliw 3 hours ago | flag | 22 comments
  4. ▲ Bazel – Correct, reproducible, fast builds for everyone ([bazel.io](http://bazel.io))  
521 points by drivebyubnt 12 hours ago | flag | 143 comments
  5. ▲ Proving false in Coq using an implementation bug ([github.com](http://github.com))  
74 points by clarus 5 hours ago | flag | 26 comments
  6. ▲ 'I Would Prefer Not To': The Origins of the White Collar Worker ([longreads.com](http://longreads.com))  
38 points by pepys 6 hours ago | flag | 2 comments
  7. ▲ Pigeon.ly, a Startup Focused on Serving the U.S. Prison Population, Joins YC ([techcrunch.com](http://techcrunch.com))  
266 points by doppp 10 hours ago | flag | 66 comments
  8. ▲ Cross-Region Replication for Amazon S3 ([amazon.com](http://amazon.com))  
34 points by simonpantzare 5 hours ago | flag | discuss
  9. ▲ Fear of Apple ([elischiff.com](http://elischiff.com))  
472 points by q7 15 hours ago | flag | 216 comments
  10. ▲ Tech Bubble? Maybe, Maybe Not ([techcrunch.com](http://techcrunch.com))  
54 points by mdev 3 hours ago | flag | 37 comments
  11. ▲ LibOS – A library operating system for Linux ([lwn.net](http://lwn.net))  
93 points by conductor 6 hours ago | flag | 32 comments
  12. ▲ Google Fiber Is Coming to Salt Lake City ([googlefiberblog.blogspot.com](http://googlefiberblog.blogspot.com))  
178 points by Moral\_ 9 hours ago | flag | 72 comments
  13. ▲ httpdiff – diff responses to two HTTP/HTTPS requests ([github.com](http://github.com))  
144 points by jgrahamc 9 hours ago | flag | 34 comments
  14. ▲ JavaScript's world domination ([medium.com](http://medium.com))  
197 points by janjongboom 14 hours ago | flag | 123 comments
  15. ▲ Classsp: a "classier" way to parse ([google-opensource.blogspot.com](http://google-opensource.blogspot.com))  
34 points by rey12rey 5 hours ago | flag | 7 comments
  16. ▲ We know where you've been: Ars acquires 4.6M license plate scans ([arstechnica.com](http://arstechnica.com))  
280 points by jchrisa 13 hours ago | flag | 119 comments
  17. ▲ It'll Never Work! ([ihup.edu](http://ihup.edu))  
11 points by rmdn 3 hours ago | flag | discuss
  18. ▲ San Francisco General Plan: Urban Design Element ([sf-planning.org](http://sf-planning.org))  
17 points by brudgers 4 hours ago | flag | 1 comment
  19. ▲ Ruby Engineers – Swiftype Is Hiring ([swiftype.com](http://swiftype.com))  
1 hour ago
  20. ▲ Google Makes Most of Close Ties to White House – WSJ ([wsj.com](http://wsj.com))  
14 points by protomyth 1 hour ago | flag | discuss
  21. ▲ So what's wrong with 1975 programming? (2006) ([varnish-cache.org](http://varnish-cache.org))  
24 points by mooreds 4 hours ago | flag | 5 comments
  22. ▲ Bubble talk ([samaltman.com](http://samaltman.com))  
212 points by dmnd 7 hours ago | flag | 176 comments



SCALING?

# MORE TOOLS

- Trello
- Virtual Assistant
- Outsourced design
- Dave

# MORE TOOLS

- Trello
- Virtual Assistant
- Outsourced design
- Dave

Your website should be so simple, a drunk person could use it.

The User is Using [VWO](#)

"I often recognize DN users in the comments. It's the closest I have to Cheers online, but with pixels instead of alcohol. Unless you count the time that UX designer got drunk for money."

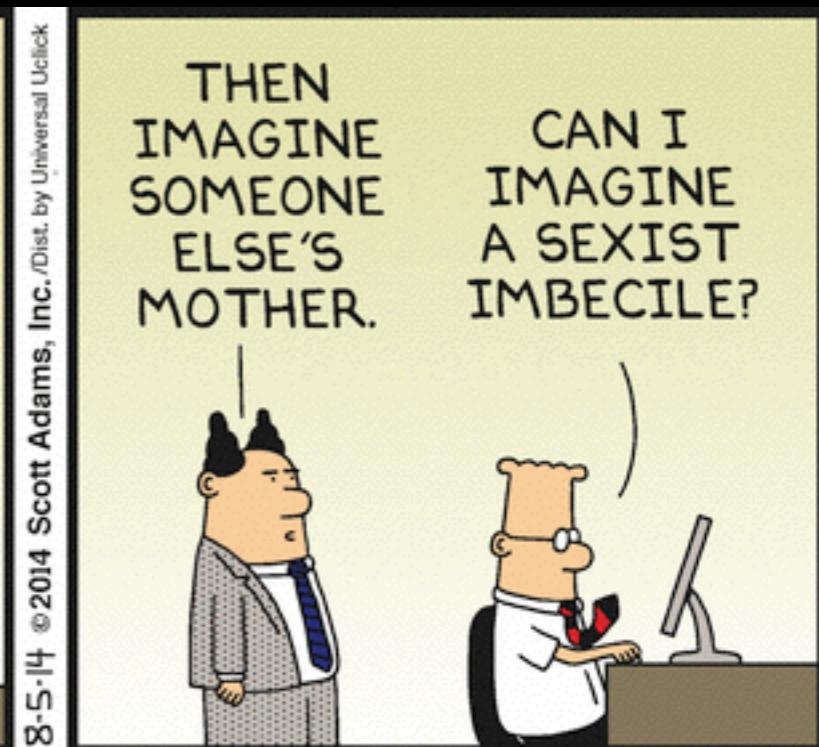
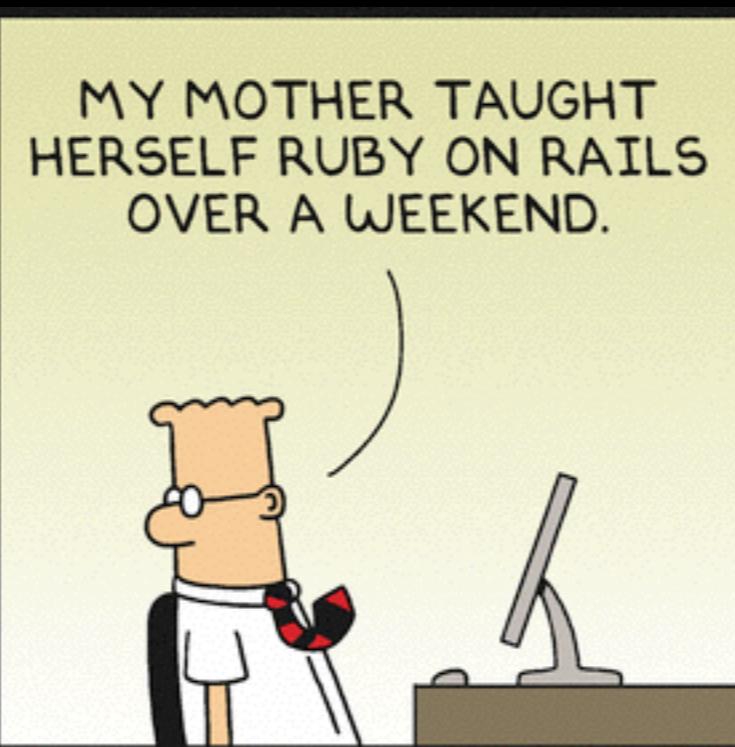
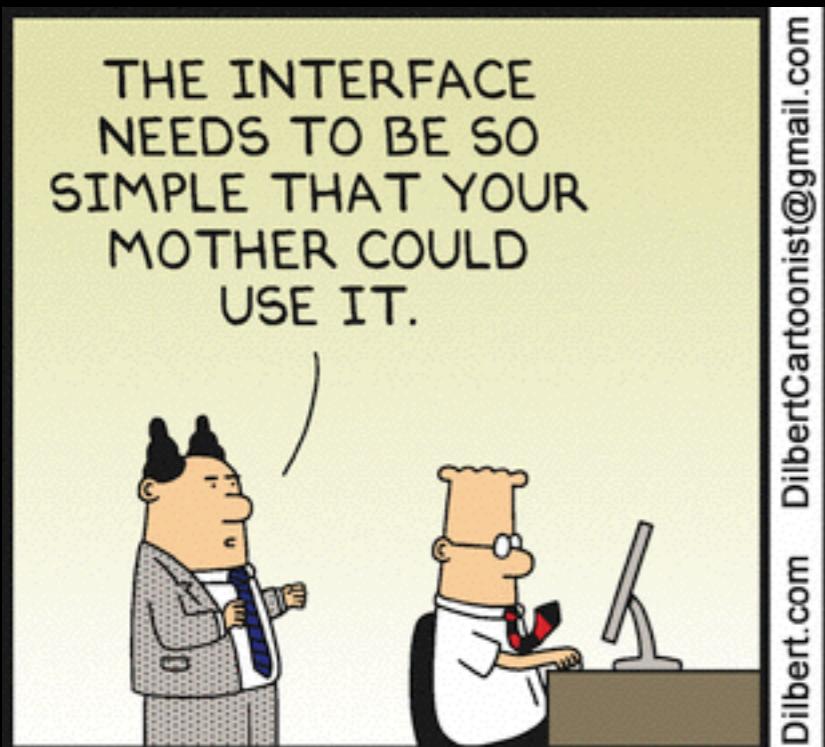
— Courtesy [Andrew M.](#)

“The User Has Sobered Up.”

—RICHARD “THE DRUNK GUY” LITTAUER

THE USER: PART II

# THE USER IS MY MOM



MEET SCOTTY ALLEN

FRIENDS ARE AWESOME



THE "MOM"

# MEET PAM

Dear internet:  
My mom is tired of your shit.

She can't understand your  
website and it isn't her fault.

It's time we talked.

My mom will review your website. We'll send you a  
screencast, with some motherly UX advice.

*Get in touch for pricing and availability. [Email us.](#)*

---

My mom tutors high school students and likes  
quilting and hiking. She yells at her computer,  
doesn't know what a twitter is, and struggles to  
find windows she's minimized.



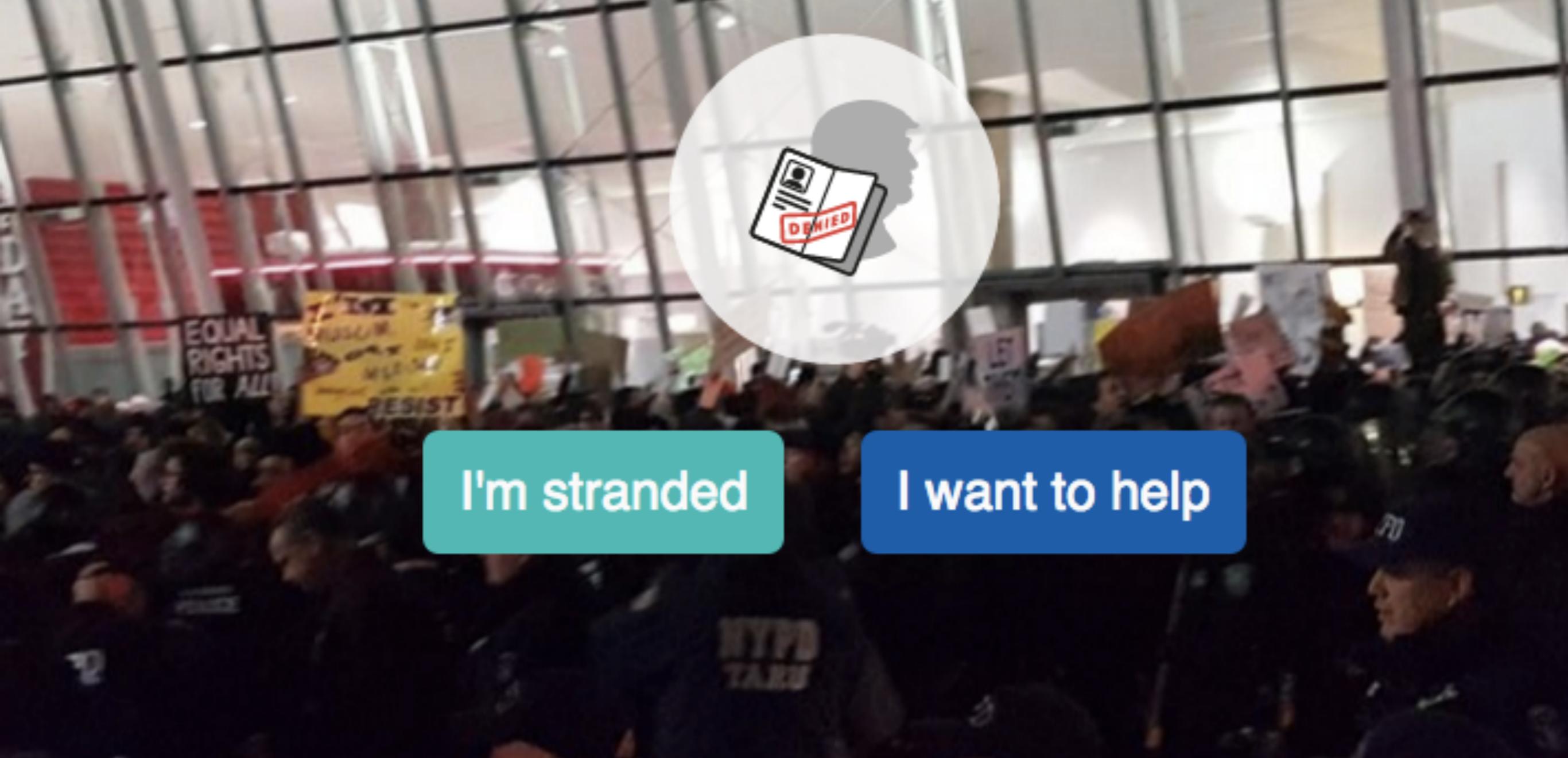
# WHAT WE DID DIFFERENTLY

- Virtual Assistant
- Contract Beforehand
- Outsourcing (to Pam)

Cool.

- OUR REACTION

STRANDED BY TRUMP

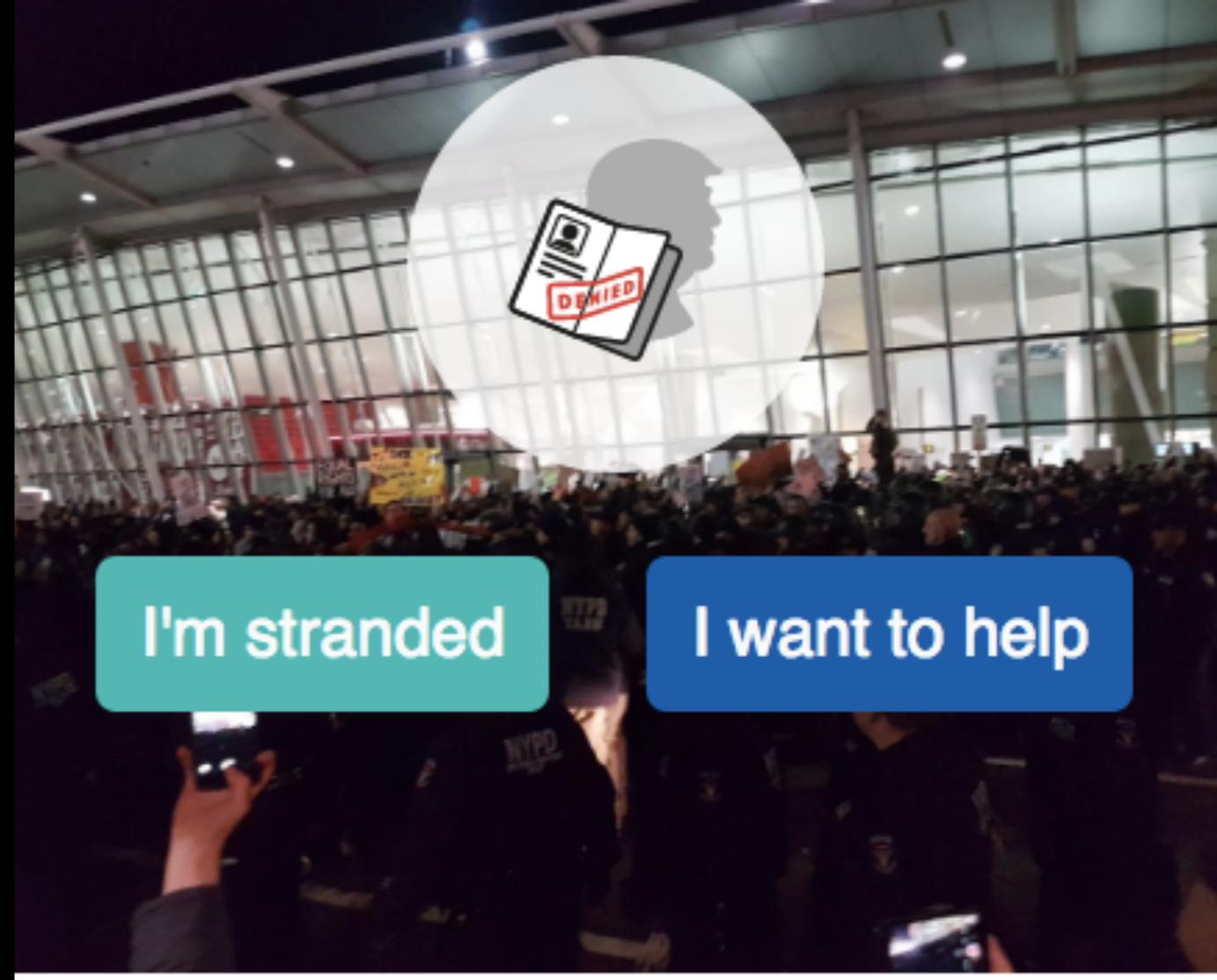


# Fight the #MuslimBan Right Now

On Jan. 27, President VoidBeast banned entry to the U.S. for citizens from Iraq, Iran, Libya, Somalia, Sudan, Yemen, and Syria.

# HOW IT WORKED

- Put out a call on Slack
  - 4 developers
  - 3 designers
  - 3 Translators



## کافح قرار نرمب بحضر مواطنی ۷ دول إسلامية

في ٢٧ يناير (كانون الثاني) قرر الرئيس الأميركي دونالد ترمب حظر دخول مواطني العراق، إيران، ليبيا، الصومال، السودان، اليمن، سور

لا نستطيع تغيير قرار ترامب، ولكن بإمكاننا أن نوفر المساعدة لأولاء الذين في أشد الحاجة لـ

# TOOLS

- Twitter
- Skype
- Gmail
- GitHub & Jekyll
- Netlify
- Signal

“This is the first time I haven’t coded much.”

- RICHARD “THE ACTIVIST” LITTAUER

THAT'S IT. @RICHLITT FOR MORE.

THANK YOU