

# Derek Onay

[www.derekonay.com](http://www.derekonay.com)

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(812) 228-9990

## EXPERIENCE ◆

### Senior Product Designer • eFuse

March 2023 - September 2023

Drove an increase of ~3% in customer satisfaction across our personas through delivering designs for quality of life improvements to the tournament operator journey.

### Product Designer ▲ Innovatemap

January 2022 - March 2023

Lead designer for Wellkind, an app serving home health patients with chronic conditions. The app was chosen as a winner in the 2022 App category of PM360 Award.

Designed multiple Pre-seed - Series B products to establish product strategy and product-market fit.

### Lead Product Designer ■ CareBridge

May 2021 - December 2021

Designed and launched a mobile app for home health services in 7 months working with a fully remote team. This product led to a \$140m raise in Q1 2022.

### Product Designer • Angi

March 2019 - May 2021

Designed service pro features to showcase their jobs, which led to an 15% decrease in service pro attrition rate.

### UI Designer / UI Developer ■ Availity

May 2015 - March 2019

Led UX design and research needs for 10 development teams on clearinghouse product suite.

## SKILLS ◆

Figma

Design Systems

Journey Mapping

Framer

Adobe Suite

Prototyping

Sketch

Axure

Heuristic Analysis

## EDUCATION ◆

### Ball State University

Muncie, IN

BA in Computer Science & Physics & German Minor, 2015