

Derek Onay

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PROJECTS

2017 - Present

CIASA

Design and engineering support for local soccer league

2020 - 2021

Kenzie Academy

Mentor for 5 students in the user experience program

EDUCATION

Ball State University

B.A. in Computer Science
Minor in Physics (Electronics) & German

IUPUI

Completed HCI-specific courses (non-degree) to further improve UX Research skillset

EXPERIENCE

eFuse • Senior Product Designer

March 2023 - September 2023

Helped drive an increase of ~3% in customer satisfaction across gamer & tournament operators using the platform, through design of quality of life improvements to the tournament operator journey.

Collaborated on design system needs with a goal to reduce time costs for the organization by creating reusable components to help reduce design time and thus engineering time.

Innovatemap • Product Designer

January 2022 - March 2023

Lead designer for a consumer app in the pharma industry serving home health patients with chronic conditions. The app was chosen as a winner in the 2022 App category of PM360 Award.

Lead multiple Pre-seed through Series B clients through product discovery workshops, user research, competitive landscaping, and MVP definition workshops to define product vision and product-market fit.

CareBridge • Lead Product Designer

May 2021 - December 2021

Led design and development collaboration with a dev-team based out of Uruguay. In 7 months, we designed & released on iOS and Android platforms. CareBridge has since taken this product to raise \$140 million in financing during Q1 2022.

Managed and delivered documentation to aid in ensuring our products met all government enforced Section 508 Compliance standards.

Angi • Product Designer

March 2019 - May 2021

Led design efforts to rebrand the HomeAdvisor mobile app to Angi using brand guidelines from RedAntler.

Led discovery and design on service pro feature set which led to an 15% decrease in service pro attrition rate.

Availity • UI Designer / UI Developer

May 2015 - March 2019

Led UX design and research needs for 10 development teams, by aligning weekly with the product line managers to ensure all work aligned to top business needs & revenue drivers.