HACKATHON

MILAN 10 MAY 2023

SMART FACILITY: CLEANING CONNECTED TO THE FUTURE

ISSA®PULIRE

ISSA PULIRE

When:
10th of May 2023
9.00 .... Introduction and presentation of the problem to solve
9.30 .... Challenge start
16.30 .... Pitch presentation to the Jury
17.30 .... Awards

Where:
ISSA PULIRE 2023 EXHIBITION
Rho Fiera Milano

The cleaning industry is transforming and **digitization** not only helps the **service providers** improve the health and safety of buildings, it also enables them to become the go-to industry to implement and achieve the **building owners' ESG** (Environmental, Social and Governance) objectives. ISSA PULIRE NETWORK and FDS are launching one of the world's first live cleaning industry Hackathon.

TARGET
Students of Italian Universities, economical, engineering, management, environmental and design fields who can participate in groups of 3/6 people for a maximum of 10 teams.

GOAL
To develop an innovative idea involving the digital tools, that can contribute to the ESG goals achievement through the work of cleaners.

HOW
The teams will receive a problem to solve based on real needs and they will compete to **demonstrate how cleaners, trained and equipped with digital tools, can contribute in achieving the ESG goals to generate measurable values.** The solutions must be presented in English.

AWARDS

The winner team will be rewarded with a **3000 €**
Prize, the second place team will receive **1000 €**.

The winners will be declared by an international jury.

ESG: CRITERIA TO FORMULATE THE SOLUTION

ESG increases the value of a facility and its tenants perception by measuring the sustainability and ethical impact of its operation.
Socially responsible tenants, investors, and general public are using ESG criteria to screen the buildings where they want to spend
their time.

Environmnetal
Environmental criteria measure how a company performs as a steward of the environment through its energy use, waste
generation, pollution, natural resource conservation and treatment of animals.

Associate
Social criteria look at how a company treats its employees, suppliers, customers and communities.

Governance
Governance criteria considers how a company conducts its business and encompasses its leadership, executive pay, audits,
internal controls and shareholder rights.

LEAD THE TRANSFORMATION BY BECOMING A SPONSOR

Adopt a Team - € 2000

- Your company name and logo on the landing page of the ISSA PULIRE website

- Your company name, logo, and statement in all Hackathon press releases

- Your company name as the team's name

- Your brand on the team's t-shirt

- Your logo on ISSA PULIRE "Hackathon Sponsor Wall" during the show

- 50% discount on FDS membership fee

- Published interview with your company on FDS website and social media

Official Sponsor - € 1500

- Your company name and logo on the landing page of the ISSA PULIRE website

- Your company name, logo, and statement in all Hackathon press releases

- Your logo on ISSA PULIRE "Hackathon Sponsor Wall" during the show

- 25% discount on FDS membership fee

- Published interview with your company on FDS website and social media

Registration & Questions?

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ISSA PULIRE NETWORK represents the largest international platform for professional cleaning and facility management trade shows, and executive educational events. It was formed by **ISSA**, the worldwide cleaning industry association, and **Afidamp**, the leading association for the Italian cleaning industry.

Facility Data Standard (FDS) is a Consortium dedicated to advancing global open standards for secure data transfer and integration in the facility ecosystem, developed by the industry subject matter experts, so that the benefits of electronic information technology are widely, quickly, and economically available to the industry.

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