

Prizes - criteria and requirements

Here you will find all the information about what a project and a demo should contain, as well as the criteria they will be judged by, and with details about the prizes you could be receiving and the way they will be given

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1. General requirements

Before the Demo and the judging sessions, each team is supposed to meet the following criteria:

- Have a tangible product (application) which they can present. The product must not be a finished or perfectioned version of the final application, but only a prototype to demonstrate the project's functionalities. The code will be loaded on our website until Sunday, 28th of February, 12 p.m. (if you need more details regarding the time schedule, check <https://ute.robosapiens.ro/info.php#program>).
- Have an implementation plan for the project. This consists of:
 - the steps that will be followed in order to implement the project in the community (integration steps and their description)
 - a financial plan, containing:
 - An anticipation of the financial evolution once the product is on the market
 - Financial situations: budget, balance sheet, profit and loss statement, situația fluxurilor de încasări și plăți
 - Identifying potential risks
 - A general presentation of the project (check 2. *Demo - requirements and guidelines*)

2. Demo - requirements and guidelines

After all participants will have loaded their solutions, they will have 6 hours to prepare a demonstration of their project.

This contains:

- A presentation of the tangible product, a practical demonstration of the functionalities the prototype fulfills at the moment of the presentation
- A presentation of the project's concept, which will contain:
 - The application's purpose, which problem it addresses and how it does so
 - Its impact
 - The functionalities of the final application
- A presentation of the implementation plan (see more at 1. *General requirements*)

The presentation **must** fulfill the following criteria:

- Respect the time limit (which will be settled at the beginning of the event and calculated depending on the number of participants)
- Respect the values imposed by the Code of Conduct (check <https://ute.robosapiens.ro/event.php#sect4>)

NOTE: The presentation must be made by the team members, with the help of a mentor (if necessary) .

3. Prizes

Throughout UPtown Ecothon, the following prizes will be awarded during the event:

- 1) Implementation Award
- 2) Innovation Award
- 3) Creativity award

3.1. Judging criteria

All projects will need to fulfill the following requirements:

- The project must answer to current issues of Bucharest, provided by the event's themes (the city's infrastructure and greening, themes which you can read about here <https://ute.robosapiens.ro/event.php#sect2>). The application will act as a solution or improvement for the problem
- All teams must have a tangible product (see 1. General requirements)
- Both the application's concept and presentation must respect the Code of Conduct (<https://ute.robosapiens.ro/event.php#sect4>)

NOTE: The following criteria refer to both the application's concept and its source code.

All projects will be judged by the following criteria:

- Durability: the solution must have lasting effects.
- Efficiency: the solution will be judged by considering the number of resources(materials, energy, efforts, money and time) it uses in order to obtain the wanted result
- Impact: the solutions will be judged by how they will influence the city, the significance of the positive effects and the number of people it reaches
- Clarity: the solution will be judged depending on how clear, concise and unambiguous the project's presentation is(see 2. *Demo- requirements and guidelines*)

Aside from those, each award implies some additional criteria:

1. Implementation Award:
 - a) The action plan: how clear, concise and detailed the steps are, their coherence and feasibility
 - b) Simplicity: the solution's ease of implementation
 - c) The product's documentation: the interface is well documented and easy to understand for the user
2. Innovation award
 - a) Innovation: the solution improves an existing technology
 - b) Efficiency: the solution will be judged depending on how many technological aspects are improved, keep in mind the ration between its pros and cons
 - c) The solutions will be judged depending on how well the aforementioned criterion is presented

3. Creativity award:

- a) Originality: the solution represents a unique, new and unexpected approach of the problem proposed
- b) Presentation: the solution will be judged depending on how convincing, aesthetic and captivating its presentation is

NOTE: One team is eligible for all three awards simultaneously.

3.2 Distributing the prizes

The prizes' value depends on the sum collected throughout the fundraiser (<https://www.sprijina.ro/cauze/uptown-ecothon-robosapiens>), the total value of the prizes, which we start from, being 1400 euros. The total value of the prizes (fundraiser + the initial values) will be split according to a 2: 1: 1 ratio (implementation : creativity : innovation).

Being an NGO , we can't offer more than 600 lei a month to each person. Thus, the sum will be split equally to all winning team members and given in monthly rates, so that the amount won't be over 600 lei a month per person.