

Personas



Name: David Miller

Age: 15 years old

Gender: Male

David miller is a secondary school student. He likes to play games and post videos on youtube. His favourite game is fortnite. He plays fortnite daily and uploads his highlights to youtube. After coming back from school he plays fortnite for around 5 hours and then does any homework from school. David is not very proficient with video editors. He likes simple to use software which is free and accessible. He wants to edit his game recordings so he can make a highlight reel. He wants to be one of the top fortnite youtube channels.



Name: Jennifer Lanne

Age: 33 years old

Gender: Female

Jennifer is an elementary school math teacher. She teaches in Farewelle elementary school. She normally taught from 8am to 2pm, but due to Covid schools switched to online learning. She wanted to make sure that all of her students watch her lecture. For this she makes videos. She posts both lecture and practice videos for her students. She makes videos in one go and then separates the video by topic. She has never edited videos before and likes simple interfaces that are not too clustered which makes her feel overwhelmed. She is very passionate about her work.