

MAESTRO 2021

Guidelines Booklet



WHY MAESTRO

An opportunity to gain valuable advice
and insights from business
professionals

A platform to identify and improve
your business skills

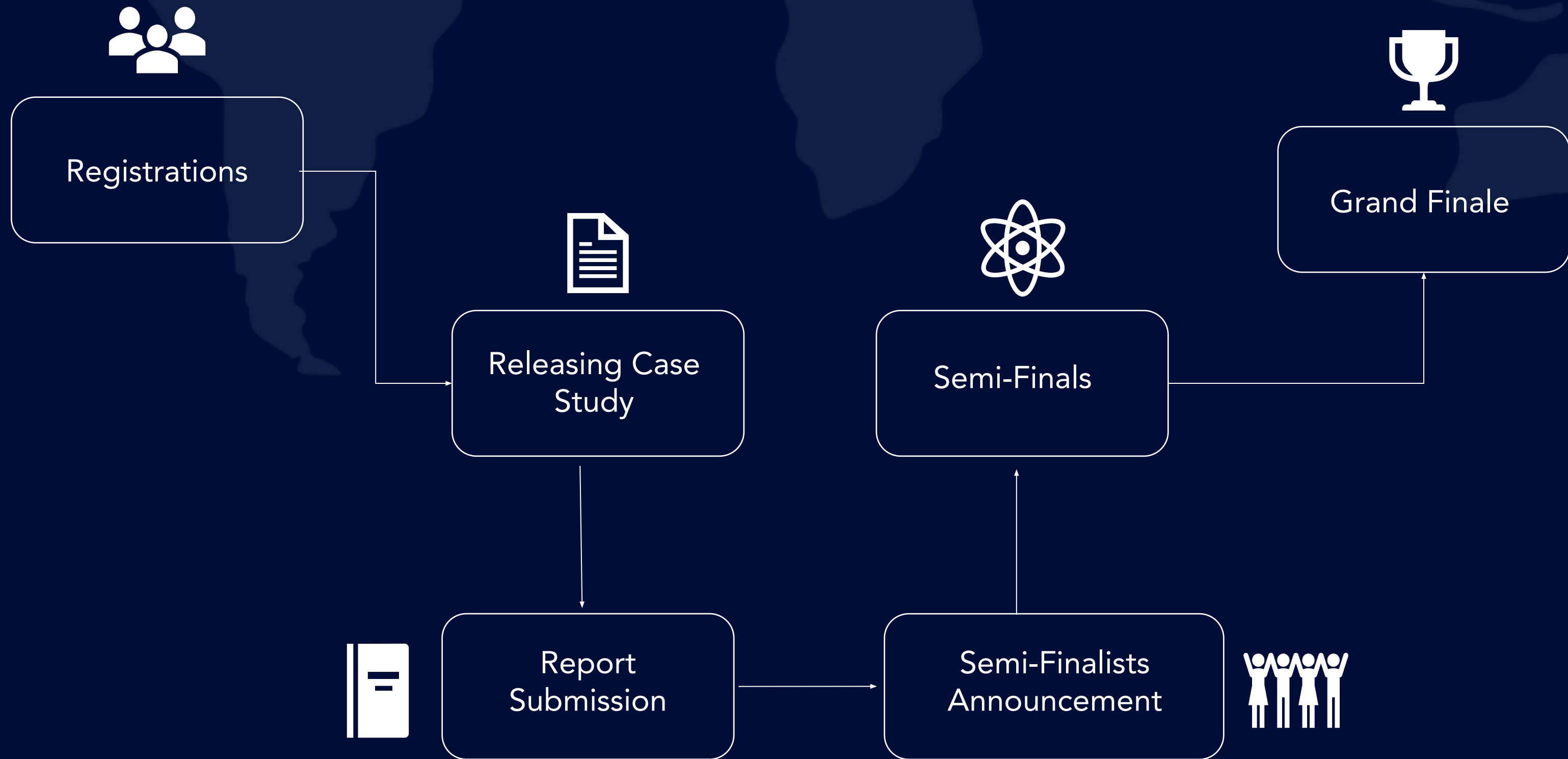
An opportunity to
showcase your
entrepreneurial skills

A platform to make Sri Lanka
unforgettable in the business
world

A unique opportunity to
compete with local and global
youth.

A place to showcase your full
potential in handling corporate
situations

PROJECT FLOW



Guidelines

PARTICIPANTS SHOULD BE WITHIN THE AGE LIMIT
OF 18-26 YEARS.

A TEAM MUST CONSIST OF EITHER THREE
OR FOUR ELIGIBLE MEMBERS.

LATE SUBMISSIONS ARE NOT
ACCEPTED AND WILL BE
DISQUALIFIED.

PLAGIARISM IS STRICTLY PROHIBITED.

CONTESTANTS ARE HIGHLY RECOMMENDED TO
PARTICIPATE IN THE WEBINARS.

REGISTERING FOR THE COMPETITION

- MAESTRO 2021 will be open for undergraduates of state and private universities, other educational institutes, and members of Rotaract Clubs in Sri Lanka and other countries, within the age limit of 18-26 years
- A team must consist of either three or four eligible members.
- Each team must have a distinctive team name.
- All applicants should register through the online web portal <https://add the web address>
- Team registrations will be opened from the 21st of July for all the participants. One member of the team must register through the online portal on or before the 2nd of August.
- After registering, each team will be assigned to a Team Coordinator (TC) for further clarifications.
- The entire competition will be held through a virtual platform.

FIRST PHASE

- The case study will be made available on the website on the 2nd of August.
- Solution for the case given must be presented in the form of a report.
- Teams must submit their report, through the web portal on or before the 12th of August. Late submissions are not accepted and will be disqualified.
- The report should be uploaded as a PDF file, in the format "<teamname>.pdf"
- Compulsory pages include:
 - >Cover page with the team name (Please include "Maestro 2021" at the top right corner of the page).
 - >Team member matrix :
 - Name
 - Contact number
 - Email address
 - University/Institute/Rotaract Club
- Plagiarism is strictly prohibited
- If a team has any problem regarding the case, please send a formal inquiry through the relevant Team Coordinator
- Contestants are highly recommended to participate in the webinars held during this phase

EVALUATION

- Evaluation criteria will be described along with the case.
- All the submitted reports will be reviewed by a panel of judges, who will select the top 15 teams to qualify for the second phase.

SECOND PHASE

- An improvement for the case will be released 72 hours before the semifinals, which is scheduled to be held on the 31st of August.
- Teams must hand in their solution as a presentation (PDF / PPTX), through the web portal 12 hours before the semifinals.
- The panel of judges will raise questions based on the report submitted at the first phase and the presentation for the new problem.
- Final marks will be given according to the participants' performance in the Q&A session, the evaluated report, and the presentation.
- Based on the results, the top five teams will be announced as the finalists.

FINAL PHASE

- The Grand Finale will be held on the 10th of September.
- Another improvement for the case will be released on the day of the finale.
- Teams will be given three hours to solve and prepare for the presentation.
- They should use visual aids in their presentation.
- Each team will get 15 minutes to pitch their solution to a qualified panel of judges, followed by a Q&A session.
- The panel of judges will choose the winners of the competition and the best pitcher.
- The most popular team will be chosen based on the votes of the virtual audience

LET'S CRACK THE CASE!

LOOKING FORWARD FOR SOLUTIONS WITH A TOUCH
OF INNOVATION & A SPARK OF CREATIVITY