rubyfuza 2018
Sponsorship Prospectus

1 - 3 February 2018 | Cape Town, South Africa

Started in 2011, Rubyfuza is still the only Ruby language conference in Africa and has been attracting top local and international Ruby developers for seven years now. Rubyfuza does not only focus on experienced programmers, but also on educating and training new, young programmers, with RailsBridge and Coderetreat being amongst the events we've brought to South Africa for the first time. Rubyfuza is a great place to network with passionate software engineers, to recruit talent, and to learn new and exciting techniques and technologies.

Estimated Attendance: ~140

Rubyfuza has a history of attracting great international keynote speakers. In 2017 we had Coraline Ada Ehmke, recipient of the 2016 Ruby Hero award. In 2016 we had Sandy Metz, author of Practical Object Oriented Design using Ruby and known for her incredible teaching style.

Past speakers include:

Aslam Khan ThoughtWorks	**Kir Shatrov** Shopify	**Aaron Paterson** Github
Grant Speelman JobReady Solutions	**Sarah Mei** DevMynd	**Eliza de Jager** Zappi
Brad Kingon MWR InfoSecurity	**Daniel Schierbecky** Zendesk	**Matias Korhonen** Internet Astronaut
Clarice Bouwer DStv Digital Media	**Ruberto Paulo** Prodigy Finance	**Jacob Burkhart** Engine Yard
Dane Balia Hetzner	**Kevin McKelvin** Resource Guru	**Charles Nutter** JRuby Core

Past sponsors include:

ThoughtWorks	**Jumo**	**Zappi**
Offer Zen	**Prodigy Finance**	**Vulcan Labs**
Amazon	**Resource Guru**	**Google**

rubyfuza 2018   Sponsorship Packages

Sponsoring Rubyfuza is the number one way to get your message to South Africa's Ruby community. For any questions or to discuss a custom package, contact Angus Miller at sponsor@rubyfuza.org or +27 (0) 21-851-6968.

Rubyfuza is a break-even organisation. All the organisers are unpaid volunteers and no profit is taken by anyone involved. Any money left over at the end of the conference goes towards the next conference, RubyDCamp, and occasionally to help with events like RailsBridge.

Ruby level   R50k
(~$3,750)

Limited to 3 sponsors
- A large sized logo and blurb on the website
- A large sized logo in the program, and blurb at the front of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed first at the start of, as well as the end of conference videos

Sapphire level   R30k
(~$2,250)

Limited to 10 sponsors
- A medium sized logo and blurb on the website
- A medium sized logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed second at the start of, as well as the end of conference videos

Topaz level   R15k
(~$1120)

- A small logo and blurb on the website
- A small logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on

Opal level   R10k
(~$750)

- A small logo and blurb on the website

Sponsorship areas and events

This year we are encouraging every sponsor to choose one or more areas or events to sponsor. For example, you may choose to sponsor either of the conference days snacks and lunches, or one of the evening functions, or the printing. This will allow us to provide additional exposure to the sponsors during the conference with announcements about the sponsors for each area or event.

Additional items

Sponsors are encouraged to provide additional items like flyers, T-shirts, caps, stickers, and so on to add to the swag bag for delegates.

For more information contact:
Angus Miller I sponsor@rubyfuza.org I +27 (0) 21-851-6968   1 - 3 February 2018 I Cape Town, South Africa

Design inspired by RailsConf 2013 prospectus: http://www.railsconf.com/2013/prospectus.pdf