

Ruiyi Zhou

PORTFOLIO

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CONTACT

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SKILLS

Sketching
Interaction Design
Wireframing
Rapid Prototyping
Web/Mobile Design
Visualization
Usability Testing
Qualitative Research
Quantitative Research

TOOLS

Design

Axure
Photoshop
Indesign
Illustrator
Sketch
Dreamweaver
InVision
Balsamiq
Proto.io
Framer.js

Visualization

Tableau

Programming

HTML/CSS
jQuery
MATLAB
R/RStudio
Bootstrap

Version Control

GitHub
TortoiseSVN

ABOUT ME

- > A UX Designer with 2-years of experience in responsive web design, Android and iOS app design, while collaborating with product manager and engineer.
- > A UX Prototyper with 2-years of experience in front-end development.
- > A former Product Manager with 3-years of experience.

WORK EXPERIENCE

UX/UI Design Intern, Glassdoor | Mill Valley, CA | 06/2015 - 09/2015

- > Redesigned Glassdoor B2B Employer Center, designed data visualization, activity stream and OpenCompany module using Sketch and proto.io
- > Introduced data-driven design based on Google Analytics data
- > Introduced the methodology of using user feedback to guide design
- > Used user journey map and competitive analysis to find areas to improve

Product Manager, Tencent | Chengdu, China | 07/2011 - 06/2014

- > Worked closely with users to design QQ Browser on Android for Chinese users, using Axure and Illustrator, which won over 30 million daily active users
- > Designed QQ Browser user feedback system to better involve users in design
- > Managed roadmaps and designed key features like Bookmarks
- > Outstanding Employee of the year 2012 (Top 5%)

EDUCATION

University of Washington | Seattle, WA | 09/2014 - 03/2016

Master of Science in Human Centered Design & Engineering | GPA:3.9
User Centered Design | Information Visualization | Web Design |
Usability Test | Experimental Research | Visual Communication

University of Electronic S&T of China | China | 09/2008 - 07/2012

Bachelor of Engineering in Communication Engineering
Suzhou Industrial Park Scholarship (Top 5%)
Signals and Systems | Digital Signal Processing

SELECTED PROJECTS

UX Designer, FareStart | Seattle, WA | 03/2015 - 06/2015

- > Redesigned FareStart website to make it mobile-friendly
- > Designed closely with current users to guarantee their user experience
- > Redesigned the information architecture to make it more intuitive

UX Designer, TravelLens | Seattle, WA | 10/2014 - 12/2014

- > Built a data visualization tool that helps travelers evaluate destinations
- > Led the user experience design process. Conducted the usability studies

UX/UI Designer, SmartPonics | Seattle, WA | 10/2014 - 12/2014

- > Built a rooftop hydroponics garden with remote iOS control app for tenants
- > Led the UX/UI design. Conducted the whole UCD process