

# Ruiyi Zhou

Seeking opportunities in Product Design

## PORTFOLIO

ruiyizhou.com

## CONTACT

ryzhou@uw.edu  
(206) 383-9873

## SKILLS

Sketching  
Interaction Design  
Wireframing  
Rapid Prototyping  
Web/Mobile Design  
Visualization  
Usability Testing  
Qualitative Research  
Quantitative Research

## TOOLS

### Design

Axure  
Photoshop  
Indesign  
Illustrator  
Sketch  
Dreamweaver  
InVision  
Balsamiq  
Proto.io  
Framer.js

### Visualization

Tableau

### Programming

HTML/CSS  
jQuery  
MATLAB  
R/RStudio  
Bootstrap

### Version Control

GitHub  
TortoiseSVN

## ABOUT ME

- > A UX Designer with 2 years of experience in responsive web design, Android and iOS app design, while collaborating with product manager and engineer
- > A UX Prototyper with 2 years of experience in front-end development
- > A former Product Manager with 3 years of working experience

## WORK EXPERIENCE

### UX/UI Design Intern, Glassdoor | Mill Valley, CA | 06/2015 - 09/2015

- > Redesigned Glassdoor B2B Employer Center, designed data visualization, activity stream and OpenCompany module using Sketch and proto.io
- > Introduced data-driven design based on Google Analytics data
- > Introduced the methodology of using user feedback to guide design
- > Used user journey map and competitive analysis to find areas to improve

### Product Manager, Tencent | Chengdu, China | 07/2011 - 06/2014

- > Worked closely with users to design QQ Browser on Android for Chinese users, using Axure and Illustrator, which won over 30 million daily active users
- > Designed QQ Browser user feedback system to better involve users in design
- > Managed roadmaps and designed key features like Bookmarks
- > Outstanding Employee of the year 2012 (Top 5%)

## EDUCATION

### University of Washington | Seattle, WA | 09/2014 - 03/2016

Master of Science in Human Centered Design & Engineering | GPA:3.9  
User Centered Design | Information Visualization | Web Design |  
Usability Test | Experimental Research | Visual Communication

### University of Electronic S&T of China | China | 09/2008 - 07/2012

Bachelor of Engineering in Communication Engineering  
Suzhou Industrial Park Scholarship (Top 5%)  
Signals and Systems | Digital Signal Processing

## SELECTED PROJECTS

### UX Designer, FareStart | Seattle, WA | 03/2015 - 06/2015

- > Redesigned FareStart website to make it mobile-friendly
- > Designed closely with current users to guarantee their user experience
- > Redesigned the information architecture to make it more intuitive

### UX Designer, TravelENS | Seattle, WA | 10/2014 - 12/2014

- > Built a data visualization tool that helps travelers evaluate destinations
- > Led the user experience design process. Conducted the usability studies

### UX/UI Designer, SmartPonics | Seattle, WA | 10/2014 - 12/2014

- > Built a rooftop hydroponics garden with remote iOS control app for tenants
- > Led the UX/UI design. Conducted the whole UCD process