Ruiyi **Zhou**

CONTACT

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SKILLS

Sketching
Interaction Design
Wireframing
Rapid Prototyping
Web/Mobile Design
Visualization
Usability Testing
Qualitative Research
Quantitative Research

TOOLS

Design
Axure
Photoshop
Indesign
Illustrator
Sketch
Dreamweaver
InVision
Balsamiq
Proto.io
Framer.js

Visualization
Tableau

Programming
HTML/CSS
jQuery
MATLAB
R/RStudio
Bootstrap

Version Control
GitHub
TortoiseSVN

ABOUT ME

2-years of experience as a UX Designer
2-years of hands-on experience in front-end development
3-years of working experience as a product manager at Tencent

EDUCATION

University of Washington | Seattle, WA | 09/2014 - 03/2016
Master of Science in Human Centered Design & Engineering | GPA:3.9
User Centered Design | Information Visualization | Web Design |
Usability Test | Experimental Research | Visual Communication

University of Electronic S&T of China | China | 09/2008 - 07/2012
Bachelor of Engineering in Communication Engineering
Suzhou Industrial Park Scholarship (Top 5%)
Signals and Systems | Digital Signal Processing

WORK EXPERIENCE

UX/UI Design Intern, Glassdoor | Mill Valley, CA | 06/2015 - 09/2015
> Redesigned Glassdoor B2B Employer Center, including data
visualization, activity stream and OpenCompany module
> Introduced data-driven design based on Google Analytics data
> Introduced user feedback tracking system
> Built user journey map and competitive analysis

Product Manager, Tencent | Chengdu, China | 07/2011 - 06/2014
> Outstanding Employee of the year 2012 (Top 5%)
> Designed QQ Browser for Android using Axure and Illustrator, which
won over 30 million daily active users
> Built QQ Browser User feedback tracking system and official forum
> Built key features including QR Code Scanning and Bookmarks

SELECTED PROJECTS

UX Designer, FareStart | Seattle, WA | 03/2015 - 06/2015
> Redesigned a mobile-friendly website for FareStart
> Introduced data-driven design method, and card sorting to redesign the
information architecture

UX Designer, TraveLENS | Seattle, WA | 10/2014 - 12/2014
> Built a data visualization that helps travelers evaluate destinations
> Led the user experience design process. Conducted the usability
studies