

RUIYI ZHOU

USER EXPERIENCE DESIGNER

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EDUCATION

University of Washington Seattle, WA | 08/2014 - Present
MS in Human Centered Design & Engineering
User Centered Design | Information Visualization
Web Design | Usability Test | Qualitative Research

University of Electronic S&T of China China | 09/2008 - 07/2012
Bachelor of Communication Engineering
Suzhou Industrial Park Scholarship (Top 5%)
Signals and Systems | Digital Signal Processing

WORKING EXPERIENCE

Tencent Chengdu, China | 07/2011 - 06/2014
Product Manager
Outstanding Employee of the year 2012 (Top 5%)

SELECTED PROJECTS

TravelLENS Seattle, WA | 10/2014 - 12/2014
Interaction Designer
>A travel data visualization that helps travellers and investors find goals.

SmartPonics Seattle, WA | 10/2014 - 12/2014
Interaction Designer & Visual Designer
>A self-control rooftop garden that helps people living in apartments grow plants easily.

QQ Browser Chengdu, China | 07/2011 - 06/2014
Product Manager
> A Browser designed specifically for Chinese users, had over 30 million daily active users.
>Designed QQ Browser Forum, QR Code Scanning, Website Security Check, Bookmarks.
>Had overall charge of user feedback and usability evaluation.

SELECTED PATENTS

Ruiyi Zhou, Bo Hu, Xi Wang. 2014. Method and System for Cross-terminal Cloud Browsing. China Patent 14/142,855, filed December 29, 2013 and issued April 24, 2014

Wei Li, Bo Hu, Ruiyi Zhou. 2014. Method and System for Synchronizing Browser Bookmarks. China Patent 14/285,734, filed May 23, 2014 and issued September 25, 2014

SKILLS

Research

Contextual Inquiry
Focus Group
Competitive Analysis
Affinity Diagramming
Secondary Research
Heuristic Evaluation

Design

Sketching
Storyboarding
Wireframing
Prototyping
Visualization

TOOLS

Design

Axure
Photoshop
Indesign
Illustrator

Visualization

Tableau

Programming

HTML/CSS
jQuery
MATLAB
C

Version Control

GitHub
TortoiseSVN

Typesetting

Latex