

Ruiyi Zhou

CONTACT

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ABOUT ME

4-year experience in User Centered Design
3-year working experience as a product manager at Tencent
2-year hands-on experience in front-end development

SKILLS

Sketching
Storyboarding
Interaction Design
Wireframing
Prototyping
Web/Mobile Design
Visualization

EDUCATION

University of Washington | Seattle, WA | 09/2014 - 03/2016 (Expected)
Master Student in Human Centered Design & Engineering | GPA:3.9
User Centered Design | Information Visualization | Web Design
Usability Test | Qualitative Research | Visual Communication

University of Electronic S&T of China | China | 09/2008 - 07/2012
Bachelor of Communication Engineering
Suzhou Industrial Park Scholarship (Top 5%)
Signals and Systems | Digital Signal Processing

TOOLS

Design

Axure
Photoshop
Indesign
Illustrator
Sketch
Dreamweaver
InVision
Balsamiq
OmniGraffle

Visualization

Tableau

Programming

HTML/CSS
jQuery
MATLAB
C
Bootstrap

Version Control

GitHub
TortoiseSVN

Typesetting

Latex

WORKING EXPERIENCE

Tencent | Chengdu, China | 07/2011 - 06/2014
Product Manager
Outstanding Employee of the year 2012 (Top 5%)

SELECTED PROJECTS

TravelLENS | Seattle, WA | 10/2014 - 12/2014
UX/UI Designer
A travel data visualization that helps travelers and investors find goals.
Designed the interaction, run the usability testing.

SmartPonics | Seattle, WA | 10/2014 - 12/2014
UX/UI Designer
A self-control rooftop garden with mobile control that helps people living in apartments grow plants easily.
Led the user-centered design process, developed personas, organized prototyping and usability testing, was responsible for visual design.

QQ Browser | Chengdu, China | 07/2011 - 06/2014
Product Manager
Was responsible for the mobile browser run on Android platform designed specifically for Chinese users, had over 30 million daily active users.
Used Agile methodology to design features like QQ Browser Forum, QR Code Scanning, Website Security Check, and Bookmarks.
Had overall charge of user feedback and usability evaluation.