

How to sell an APP on APPSWALK

Welcome to APPSWALK , we are the most professional apps dealing site in the world, and we focus on how to help iOS developer earn much more money.

The first steps before you sell your APP here, you need to register as a member on APPSWALK, it's totally free (<http://appswalk.com/usersetting/register/>).

At the homepage, you should see button 'SELL APPS', this is the entry point for selling your apps (Figure 1).

The screenshot shows the APPSWALK homepage. At the top, there is a navigation bar with 'Buy Apps' and 'Sell Apps' links, a search bar, and 'Login' and 'Sign Up' buttons. The main header features the 'APPS WALK' logo. Below the header, there are two large red buttons: 'BUY APPS' and 'SELL APPS'. The 'SELL APPS' button is highlighted with a red rectangular box. Below these buttons, there is a 'Recommendation' section. This section displays two app listings. The first listing is for 'SAP Jobs', which has a blue icon with the text 'SAP JOB'. It includes details such as 'sap jobs for sale, get latest SAP Internal recruiting info', 'Monthly Downloads: 3000 times', 'AppleStore Price: 0 USD', a price of '40 USD', and '4 BIDS'. The second listing is for 'Xbox SmartGlass', which has a green icon with the text 'Xbox'. It includes details such as 'kunpengzai-app-1', 'Monthly Downloads: 1000 times', 'Revenue: 300 USD', a rating of four stars, 'AppleStore Price: 0 USD', a price of '70 USD', and '2 BIDS'. To the right of the app listings, there is a 'See More>>' link. At the bottom of the page, there is a footer with five columns of links: 'Seller/Buyer' (Transaction Guide, Sale Contract, Pricing), 'Platform' (Developer, API & SDKs), 'Legal Stuff' (Support, Privacy Policy, Site Rules, Terms and Conditions), 'Company' (About Us, Team, Careers, Contact), and 'Follow' (Facebook, Twitter, LinkedIn, Google+).

Seller/Buyer	Platform	Legal Stuff	Company	Follow
Transaction Guide	Developer	Support	About Us	Facebook
Sale Contract	API & SDKs	Privacy Policy	Team	Twitter
Pricing		Site Rules	Careers	LinkedIn
		Terms and Conditions	Contact	Google+

Figure 1

We provide you a step by step guide to help you input the essential information here.

The screenshot shows the APPSWALK website interface. At the top, there is a navigation bar with a home icon, 'Buy Apps', and 'Sell Apps' links. The APPSWALK logo is prominently displayed on the left, and a search bar with the placeholder 'search the marketplace' and a 'Search' button is on the right. Below the navigation bar, the main content area is titled 'Basic Info For Your Listing' with an Apple logo icon. Under this title, there is a list of steps: 'AppleStore Info'. The 'Appstore Info' section is highlighted with a grey header. It contains two mandatory fields: '* Title' and '* App store link'. The 'App store link' field has a placeholder text: 'Eg. https://itunes.apple.com/us/app/YOURAPP/id00000000?mt=8'. A note below the fields states '* indicate the field is mandatory.' At the bottom of the form, there is a teal 'Next' button.

Buy Apps Sell Apps

APPSWALK

search the marketplace Search

Basic Info For Your Listing

- AppleStore Info

Appstore Info

* Title

* App store link

* indicate the field is mandatory.

Next

Figure 2

The important thing is the Apple Store link, APPSWALK use this link to fetch APP information.

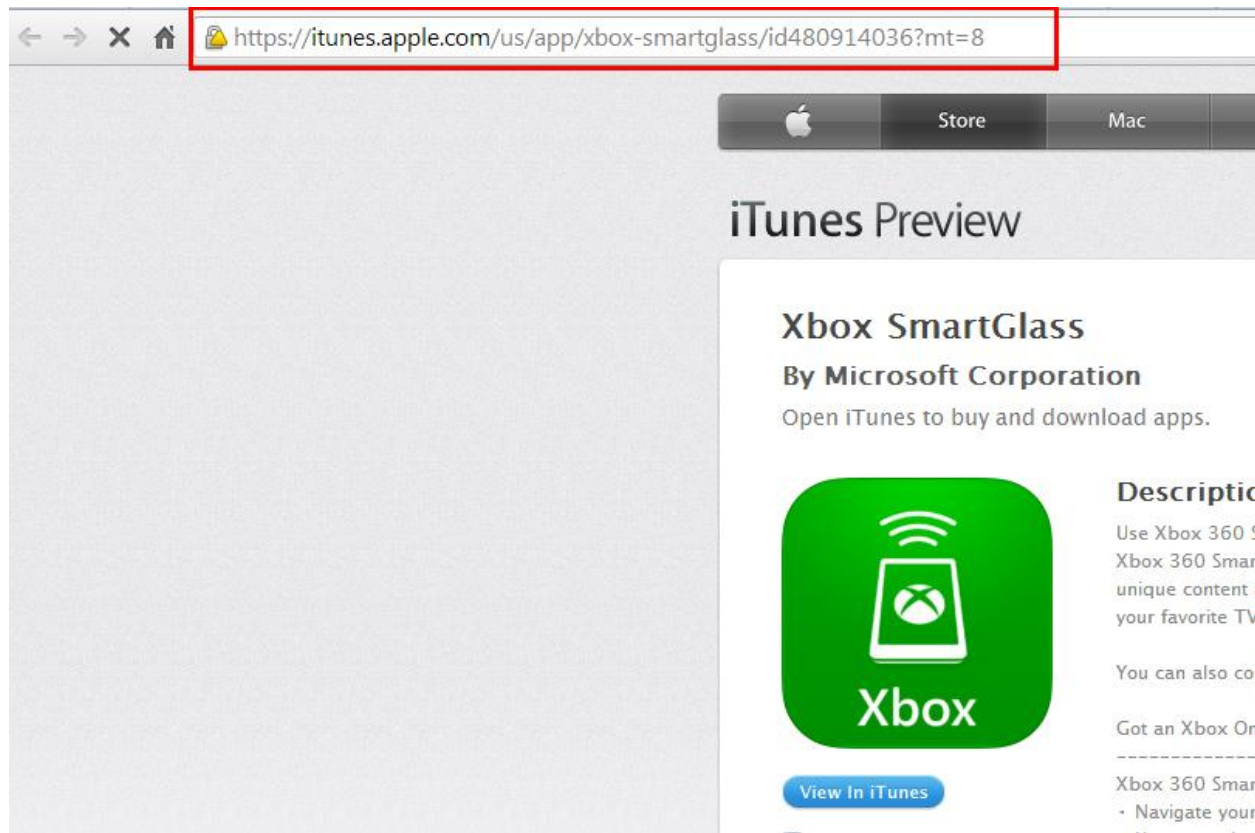



Figure 3

More APPSTORE relevant info will be shown in the next page:

Basic Info For Your Listing

- AppleStore Info
- App Attributes
- Revenue/Monetization
- Additional Info
- Price Setting
- Your Delivery
- Payment
- App Verification


Preview your App

Additional Information	
Icon	
App name	Ringtones 500.000+
Apple id	456280861
Platform version	2.2.1
Rating	4.5
Category	<div>Business Catalogs Education Entertainment</div>
Device	<div>iPad iPhone iTouch MAC</div>
Price	0.0


Next

Figure 4

At the left navigation menu, you may find there are two different colors, the green color indicates that you don't need to take action on this item, but for the grey color you still need to take correct action, like filling out additional information, adding app description and pay the service fees.


Basic Info For Your Listing

- AppleStore Info
- App Attributes
- Revenue/Monetization
- Additional Info
- Price Setting
- Your Delivery
- Payment
- App Verification


Preview your App

Choose service

Basic service package Its a general service package for your app listing.	15.5\$ <input checked="" type="checkbox"/>
Featured listing Your app will be listed on the firstpage as a featured app.	10.5\$ <input checked="" type="checkbox"/>
Share to Twitter Your app will be shared to our public twitter account	0.0\$ <input checked="" type="checkbox"/>
Share to Weibo Your app will be shared to our public Sina weibo	0.0\$ <input type="checkbox"/>
Apple Push Notification For all users who have installed our iOS client will get a notification message	30.0\$ <input type="checkbox"/>
Total: 26 \$	

Checkout

Figure 5

During this step, you need to choose APPSWALK services, we provide different marketing methods for you, which could help you sell out your app as soon as possible.

After we verified your app ownership, you are able to pay the services money, and your app will be listed on APPSWALK immediately based on the period you choose.

You can check your account activities at any time(Figure 6):

[Buy Apps](#)
[Sell Apps](#)

APPS

WALK

Search

Activity Overview

[Inbox](#)
[Sent Messages](#)

My Apps

[My Auctions](#)
[My Bidding](#)

Watch List

[Watched Apps](#)
[Watched Sellers](#)
[Watched Categories](#)

Your Account

[Past Transactions](#)
[Past Orders](#)

Draft Apps

App Name	Last Modify	Is Verified	Fees
Ringtones 500.000+	2013-12-24 17:32	Pending	Pending

Page 1 of 1

Draft Apps

App Name	Auction Beginning	Auction Ending	Bids
SAP Jobs	2013-12-17 22:39	2014-01-17 22:39	4 bids

Page 1 of 1

Sold/Closed Apps

App Name	Sold Price	Action	Status
No sold/closed app.			

Figure 6

During the whole dealing process, APPSWALK will send you the update in time to guide which step you are, and which step you should follow up.

We APPSWALK will help you during your app dealing; the most valuable thing is the honesty. We are open to receive our email via support@appswalk.com