

grocery-sales-forecasting

October 7, 2023

1 Machine Learning Techniques for Sales Forecasting

1.1 Importing Libraries

```
[ ]: %pip install xgboost  
%pip install statsmodels  
%pip install pandas numpy statsmodels  
  
[ ]: import numpy as np  
import pandas as pd  
import matplotlib.pyplot as plt  
import seaborn as sns  
import statsmodels.api as sm  
import scipy.stats as stats  
from sklearn.model_selection import train_test_split  
from sklearn.linear_model import LinearRegression  
from sklearn.linear_model import LogisticRegression  
from sklearn.svm import SVC  
from sklearn.tree import DecisionTreeRegressor  
from sklearn.tree import plot_tree  
from sklearn.ensemble import RandomForestRegressor  
from sklearn.linear_model import SGDRegressor  
from sklearn.ensemble import ExtraTreesRegressor  
from sklearn.linear_model import Ridge  
from xgboost import XGBRegressor  
from sklearn.linear_model import Lasso  
from statsmodels.tsa.arima.model import ARIMA  
from sklearn.linear_model import BayesianRidge  
from sklearn.neighbors import KNeighborsRegressor  
from sklearn.ensemble import AdaBoostRegressor  
from sklearn.metrics import mean_squared_error  
from sklearn.metrics import mean_absolute_error  
from sklearn.metrics import mean_squared_error  
from sklearn.metrics import r2_score  
import panel as pn  
pn.extension()  
import hvplot.pandas  
from statsmodels.tsa.stattools import adfuller
```

1.2 Importing Datasets & Read all csv files

1. item_categories.csv - item_category_name, item_category_id
2. items.csv - item_name, item_id, category_id
3. sales_train.csv - date, date_block_num, shop_id, item_id, item_price, item_cnt_day
4. shops.csv - shop_name, shop_id
5. test.csv - ID, shop_id, item_id

```
[ ]: #importing data
```

```
item_categories = pd.read_csv('./data-set/item_categories.csv')
items = pd.read_csv('./data-set/items.csv')
sales_train = pd.read_csv('./data-set/sales_train.csv')
shops = pd.read_csv('./data-set/shops.csv')
test = pd.read_csv('./data-set/test.csv')
```

```
[ ]: #checking the shape of the data
```

```
print("Shape of item_categories:", item_categories.shape)
print("Shape of items:", items.shape)
print("Shape of sales_train:", sales_train.shape)
print("Shape of shops:", shops.shape)
print("Shape of test:", test.shape)
```

```
Shape of item_categories: (84, 2)
Shape of items: (22170, 3)
Shape of sales_train: (2935849, 6)
Shape of shops: (60, 2)
Shape of test: (214200, 3)
```

```
[ ]: #checking the columns of the data
```

```
print("\n\nColumns of item_categories:\n")
print(item_categories.info())

print("-----")

print("\n\nColumns of items:\n")
print(items.info())

print("-----")

print("\n\nColumns of sales_train:\n")
print(sales_train.info())

print("-----")

print("\n\nColumns of shops:\n")
print(shops.info())
```

```

print("-----")

print("\n\nColumns of test:\n")
print(test.info())

```

Columns of item_categories:

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 84 entries, 0 to 83
Data columns (total 2 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   item_category_name    84 non-null    object  
 1   item_category_id      84 non-null    int64  
dtypes: int64(1), object(1)
memory usage: 1.4+ KB
None
-----
```

Columns of items:

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 22170 entries, 0 to 22169
Data columns (total 3 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   item_name        22170 non-null    object  
 1   item_id         22170 non-null    int64  
 2   category_id     22170 non-null    int64  
dtypes: int64(2), object(1)
memory usage: 519.7+ KB
None
-----
```

Columns of sales_train:

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2935849 entries, 0 to 2935848
Data columns (total 6 columns):
 #   Column           Dtype  
--- 
 0   date            object  
 1   date_block_num  int64  
-----
```

```
2   shop_id          int64
3   item_id          int64
4   item_price       float64
5   item_cnt_day    float64
dtypes: float64(2), int64(3), object(1)
memory usage: 134.4+ MB
None
```

Columns of shops:

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 60 entries, 0 to 59
Data columns (total 2 columns):
 #   Column      Non-Null Count  Dtype  
---  --  
 0   shop_name   60 non-null      object 
 1   shop_id     60 non-null      int64  
dtypes: int64(1), object(1)
memory usage: 1.1+ KB
None
```

Columns of test:

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 214200 entries, 0 to 214199
Data columns (total 3 columns):
 #   Column      Non-Null Count  Dtype  
---  --  
 0   ID          214200 non-null   int64  
 1   shop_id     214200 non-null   int64  
 2   item_id     214200 non-null   int64  
dtypes: int64(3)
memory usage: 4.9 MB
None
```

```
[ ]: #checking the head and tail of the data

print("\n\nHead of item_categories:\n")
print(item_categories.head())

print("\n\nTail of item_categories:\n")
print(item_categories.tail())
```

```

print("-----")

print("\n\nHead of items:\n")
print(items.head())

print("\n\nTail of items:\n")
print(items.tail())

print("-----")

print("\n\nHead of sales_train:\n")
print(sales_train.head())

print("\n\nTail of sales_train:\n")
print(sales_train.tail())

print("-----")

print("\n\nHead of shops:\n")
print(shops.head())

print("\n\nTail of shops:\n")
print(shops.tail())

print("-----")

print("\n\nHead of test:\n")
print(test.head())

print("\n\nTail of test:\n")
print(test.tail())

```

Head of item_categories:

	item_category_name	item_category_id
0	PC - Headsets / Headphones	0
1	Accessories - PS2	1
2	Accessories - PS3	2
3	Accessories - PS4	3
4	Accessories - PSP	4

Tail of item_categories:

	item_category_name	item_category_id
79	Service	79

80	Service - Tickets	80
81	Blank media (spire)	81
82	Blank media (piece)	82
83	Batteries	83

Head of items:

		item_name	item_id	category_id
0	!! IN THE POWER OF HAPPINESS (PLAST)	D	0	40
1	! ABBYY FineReader 12 Professional Edition Ful...	Ful...	1	76
2	*** IN THE GLORY OF THE GLORY (UNV)	D	2	40
3	*** BLUE WAVE (Univ)	D	3	40
4	*** BOX (GLASS)	D	4	40

Tail of items:

		item_name	item_id	category_id
22165	Nuclear Titbit 2 [PC, Digital Version]	22165	22165	31
22166	Query language 1C: Enterprise [Digital version]	22166	22166	54
22167	The query language is 1C: Enterprise 8 (+ CD)...	22167	22167	49
22168	Egg for Little Inu	22168	22168	62
22169	Egg of the Dragon (Game of Thrones)	22169	22169	69

Head of sales_train:

	date	date_block_num	shop_id	item_id	item_price	item_cnt_day
0	02.01.2013	0	59	22154	999.00	1.0
1	03.01.2013	0	25	2552	899.00	1.0
2	05.01.2013	0	25	2552	899.00	-1.0
3	06.01.2013	0	25	2554	1709.05	1.0
4	15.01.2013	0	25	2555	1099.00	1.0

Tail of sales_train:

	date	date_block_num	shop_id	item_id	item_price	\
2935844	10.10.2015	33	25	7409	299.0	
2935845	09.10.2015	33	25	7460	299.0	
2935846	14.10.2015	33	25	7459	349.0	
2935847	22.10.2015	33	25	7440	299.0	
2935848	03.10.2015	33	25	7460	299.0	

item_cnt_day

2935844	1.0
2935845	1.0
2935846	1.0
2935847	1.0
2935848	1.0

Head of shops:

	shop_name	shop_id
0	! Yakutsk Ordzhonikidze, 56 francs	0
1	! Yakutsk TC "Central" fran	1
2	Adygea TC "Mega"	2
3	Balashikha TC "Oktyabr-Kinomir"	3
4	Volga TC "Volga Mall"	4

Tail of shops:

	shop_name	shop_id
55	Digital warehouse 1C-Online	55
56	Chekhov TC" Karnaval "	56
57	Yakutsk Ordzhonikidze, 56	57
58	Yakutsk TC" Central "	58
59	Yaroslavl TC" Altair "	59

Head of test:

	ID	shop_id	item_id
0	0	5	5037
1	1	5	5320
2	2	5	5233
3	3	5	5232
4	4	5	5268

Tail of test:

	ID	shop_id	item_id
214195	214195	45	18454
214196	214196	45	16188
214197	214197	45	15757
214198	214198	45	19648
214199	214199	45	969

1.3 Data Preprocessing & Feature Engineering

```
[ ]: #merging the data for better understand the data  
  
[ ]: #Merge sales_train.csv with items.csv on the "item_id" column  
sales_with_items = sales_train.merge(items, on='item_id', how='left')  
print("\n\nHead of sales_with_items:\n")  
print(sales_with_items.head(20))  
print(sales_with_items.shape)
```

Head of sales_with_items:

	date	date_block_num	shop_id	item_id	item_price	item_cnt_day	\
0	02.01.2013	0	59	22154	999.00		1.0
1	03.01.2013	0	25	2552	899.00		1.0
2	05.01.2013	0	25	2552	899.00		-1.0
3	06.01.2013	0	25	2554	1709.05		1.0
4	15.01.2013	0	25	2555	1099.00		1.0
5	10.01.2013	0	25	2564	349.00		1.0
6	02.01.2013	0	25	2565	549.00		1.0
7	04.01.2013	0	25	2572	239.00		1.0
8	11.01.2013	0	25	2572	299.00		1.0
9	03.01.2013	0	25	2573	299.00		3.0
10	03.01.2013	0	25	2574	399.00		2.0
11	05.01.2013	0	25	2574	399.00		1.0
12	07.01.2013	0	25	2574	399.00		1.0
13	08.01.2013	0	25	2574	399.00		2.0
14	10.01.2013	0	25	2574	399.00		1.0
15	11.01.2013	0	25	2574	399.00		2.0
16	13.01.2013	0	25	2574	399.00		1.0
17	16.01.2013	0	25	2574	399.00		1.0
18	26.01.2013	0	25	2574	399.00		1.0
19	27.01.2013	0	25	2574	399.00		1.0

	item_name	category_id
0	SCENE 2012 (BD)	37
1	DEEP PURPLE The House Of Blue Light LP	58
2	DEEP PURPLE The House Of Blue Light LP	58
3	DEEP PURPLE Who Do You Think We Are LP	58
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56
5	DEEP PURPLE Perihelion: Live In Concert DVD (C... DEEP PURPLE Stormbringer (firms).	59
6	DEFTONES Koi No Yakan	56
7	DEFTONES Koi No Yakan	55
8	DEL REY LANA Born To Die	55
9	DEL REY LANA Born To Die The Paradise Editio...	55
10	DEL REY LANA Born To Die The Paradise Editio...	55

```

11 DEL REY LANA Born To Die The Paradise Editio...      55
12 DEL REY LANA Born To Die The Paradise Editio...      55
13 DEL REY LANA Born To Die The Paradise Editio...      55
14 DEL REY LANA Born To Die The Paradise Editio...      55
15 DEL REY LANA Born To Die The Paradise Editio...      55
16 DEL REY LANA Born To Die The Paradise Editio...      55
17 DEL REY LANA Born To Die The Paradise Editio...      55
18 DEL REY LANA Born To Die The Paradise Editio...      55
19 DEL REY LANA Born To Die The Paradise Editio...      55
(2935849, 8)

```

```

[ ]: #Merge the result with item_categories.csv on the "category_id"
sales_with_items_and_categories = sales_with_items.merge(item_categories, u
    ↪right_on='item_category_id', left_on='category_id', how='left')
print("\n\nHead of sales_with_items_and_categories:\n")
print(sales_with_items_and_categories.head(20))
print(sales_with_items_and_categories.shape)

```

Head of sales_with_items_and_categories:

	date	date_block_num	shop_id	item_id	item_price	item_cnt_day	\
0	02.01.2013	0	59	22154	999.00	1.0	
1	03.01.2013	0	25	2552	899.00	1.0	
2	05.01.2013	0	25	2552	899.00	-1.0	
3	06.01.2013	0	25	2554	1709.05	1.0	
4	15.01.2013	0	25	2555	1099.00	1.0	
5	10.01.2013	0	25	2564	349.00	1.0	
6	02.01.2013	0	25	2565	549.00	1.0	
7	04.01.2013	0	25	2572	239.00	1.0	
8	11.01.2013	0	25	2572	299.00	1.0	
9	03.01.2013	0	25	2573	299.00	3.0	
10	03.01.2013	0	25	2574	399.00	2.0	
11	05.01.2013	0	25	2574	399.00	1.0	
12	07.01.2013	0	25	2574	399.00	1.0	
13	08.01.2013	0	25	2574	399.00	2.0	
14	10.01.2013	0	25	2574	399.00	1.0	
15	11.01.2013	0	25	2574	399.00	2.0	
16	13.01.2013	0	25	2574	399.00	1.0	
17	16.01.2013	0	25	2574	399.00	1.0	
18	26.01.2013	0	25	2574	399.00	1.0	
19	27.01.2013	0	25	2574	399.00	1.0	

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	
2	DEEP PURPLE The House Of Blue Light LP	58	

3	DEEP PURPLE	Who Do You Think We Are	LP	58
4	DEEP PURPLE	30 Very Best Of	2CD (Businesses)	56
5	DEEP PURPLE	Perihelion: Live In Concert	DVD (C...)	59
6	DEEP PURPLE	Stormbringer (firms)		56
7	DEFTONES	Koi No Yokan		55
8	DEFTONES	Koi No Yokan		55
9	DEL REY LANA	Born To Die		55
10	DEL REY LANA	Born To Die	The Paradise Editio...	55
11	DEL REY LANA	Born To Die	The Paradise Editio...	55
12	DEL REY LANA	Born To Die	The Paradise Editio...	55
13	DEL REY LANA	Born To Die	The Paradise Editio...	55
14	DEL REY LANA	Born To Die	The Paradise Editio...	55
15	DEL REY LANA	Born To Die	The Paradise Editio...	55
16	DEL REY LANA	Born To Die	The Paradise Editio...	55
17	DEL REY LANA	Born To Die	The Paradise Editio...	55
18	DEL REY LANA	Born To Die	The Paradise Editio...	55
19	DEL REY LANA	Born To Die	The Paradise Editio...	55

	item_category_name	item_category_id
0	Cinema - Blu-Ray	37
1	Music - Vinyl	58
2	Music - Vinyl	58
3	Music - Vinyl	58
4	Music - CD of corporate production	56
5	Music - Music video	59
6	Music - CD of corporate production	56
7	Music - CD of local production	55
8	Music - CD of local production	55
9	Music - CD of local production	55
10	Music - CD of local production	55
11	Music - CD of local production	55
12	Music - CD of local production	55
13	Music - CD of local production	55
14	Music - CD of local production	55
15	Music - CD of local production	55
16	Music - CD of local production	55
17	Music - CD of local production	55
18	Music - CD of local production	55
19	Music - CD of local production	55

(2935849, 10)

```
[ ]: # Check if the two columns are the same
if sales_with_items_and_categories['item_category_id'].
    ~equals(sales_with_items_and_categories['category_id']):
    # If they are the same, drop one of the columns
    sales_with_items_and_categories.drop(columns=['item_category_id'], ~
    ~inplace=True)
```

```
[ ]: print("\n\nHead of sales_with_items_and_categories:\n")
print(sales_with_items_and_categories.head(20))
print(sales_with_items_and_categories.shape)
```

Head of sales_with_items_and_categories:

	date	date_block_num	shop_id	item_id	item_price	item_cnt_day	\
0	02.01.2013	0	59	22154	999.00	1.0	
1	03.01.2013	0	25	2552	899.00	1.0	
2	05.01.2013	0	25	2552	899.00	-1.0	
3	06.01.2013	0	25	2554	1709.05	1.0	
4	15.01.2013	0	25	2555	1099.00	1.0	
5	10.01.2013	0	25	2564	349.00	1.0	
6	02.01.2013	0	25	2565	549.00	1.0	
7	04.01.2013	0	25	2572	239.00	1.0	
8	11.01.2013	0	25	2572	299.00	1.0	
9	03.01.2013	0	25	2573	299.00	3.0	
10	03.01.2013	0	25	2574	399.00	2.0	
11	05.01.2013	0	25	2574	399.00	1.0	
12	07.01.2013	0	25	2574	399.00	1.0	
13	08.01.2013	0	25	2574	399.00	2.0	
14	10.01.2013	0	25	2574	399.00	1.0	
15	11.01.2013	0	25	2574	399.00	2.0	
16	13.01.2013	0	25	2574	399.00	1.0	
17	16.01.2013	0	25	2574	399.00	1.0	
18	26.01.2013	0	25	2574	399.00	1.0	
19	27.01.2013	0	25	2574	399.00	1.0	

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	
2	DEEP PURPLE The House Of Blue Light LP	58	
3	DEEP PURPLE Who Do You Think We Are LP	58	
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6	DEEP PURPLE Stormbringer (firms).	56	
7	DEFTONES Koi No Yakan	55	
8	DEFTONES Koi No Yakan	55	
9	DEL REY LANA Born To Die	55	
10	DEL REY LANA Born To Die The Paradise Editio...	55	
11	DEL REY LANA Born To Die The Paradise Editio...	55	
12	DEL REY LANA Born To Die The Paradise Editio...	55	
13	DEL REY LANA Born To Die The Paradise Editio...	55	
14	DEL REY LANA Born To Die The Paradise Editio...	55	
15	DEL REY LANA Born To Die The Paradise Editio...	55	
16	DEL REY LANA Born To Die The Paradise Editio...	55	

```

17 DEL REY LANA Born To Die The Paradise Editio...      55
18 DEL REY LANA Born To Die The Paradise Editio...      55
19 DEL REY LANA Born To Die The Paradise Editio...      55

          item_category_name
0           Cinema - Blu-Ray
1           Music - Vinyl
2           Music - Vinyl
3           Music - Vinyl
4    Music - CD of corporate production
5           Music - Music video
6    Music - CD of corporate production
7           Music - CD of local production
8           Music - CD of local production
9           Music - CD of local production
10          Music - CD of local production
11          Music - CD of local production
12          Music - CD of local production
13          Music - CD of local production
14          Music - CD of local production
15          Music - CD of local production
16          Music - CD of local production
17          Music - CD of local production
18          Music - CD of local production
19          Music - CD of local production
(2935849, 9)

```

```
[ ]: #Merge the result with shops.csv on the "shop_id"
final_dataset = sales_with_items_and_categories.merge(shops, on='shop_id', u
↪how='left')
print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	date_block_num	shop_id	item_id	item_price	item_cnt_day	\
0	02.01.2013	0	59	22154	999.00		1.0
1	03.01.2013	0	25	2552	899.00		1.0
2	05.01.2013	0	25	2552	899.00		-1.0
3	06.01.2013	0	25	2554	1709.05		1.0
4	15.01.2013	0	25	2555	1099.00		1.0
5	10.01.2013	0	25	2564	349.00		1.0
6	02.01.2013	0	25	2565	549.00		1.0
7	04.01.2013	0	25	2572	239.00		1.0
8	11.01.2013	0	25	2572	299.00		1.0

9	03.01.2013	0	25	2573	299.00	3.0
10	03.01.2013	0	25	2574	399.00	2.0
11	05.01.2013	0	25	2574	399.00	1.0
12	07.01.2013	0	25	2574	399.00	1.0
13	08.01.2013	0	25	2574	399.00	2.0
14	10.01.2013	0	25	2574	399.00	1.0
15	11.01.2013	0	25	2574	399.00	2.0
16	13.01.2013	0	25	2574	399.00	1.0
17	16.01.2013	0	25	2574	399.00	1.0
18	26.01.2013	0	25	2574	399.00	1.0
19	27.01.2013	0	25	2574	399.00	1.0

		item_name	category_id	\
0		SCENE 2012 (BD)	37	
1	DEEP PURPLE	The House Of Blue Light LP	58	
2	DEEP PURPLE	The House Of Blue Light LP	58	
3	DEEP PURPLE	Who Do You Think We Are LP	58	
4	DEEP PURPLE	30 Very Best Of 2CD (Businesses).	56	
5	DEEP PURPLE	Perihelion: Live In Concert DVD (C...	59	
6	DEEP PURPLE	Stormbringer (firms).	56	
7	DEFTONES	Koi No Yakan	55	
8	DEFTONES	Koi No Yakan	55	
9	DEL REY LANA	Born To Die	55	
10	DEL REY LANA	Born To Die The Paradise Editio...	55	
11	DEL REY LANA	Born To Die The Paradise Editio...	55	
12	DEL REY LANA	Born To Die The Paradise Editio...	55	
13	DEL REY LANA	Born To Die The Paradise Editio...	55	
14	DEL REY LANA	Born To Die The Paradise Editio...	55	
15	DEL REY LANA	Born To Die The Paradise Editio...	55	
16	DEL REY LANA	Born To Die The Paradise Editio...	55	
17	DEL REY LANA	Born To Die The Paradise Editio...	55	
18	DEL REY LANA	Born To Die The Paradise Editio...	55	
19	DEL REY LANA	Born To Die The Paradise Editio...	55	

	item_category_name	shop_name
0	Cinema - Blu-Ray	Yaroslavl TEC" Altair "
1	Music - Vinyl	Moscow TEC" Atrium "
2	Music - Vinyl	Moscow TEC" Atrium "
3	Music - Vinyl	Moscow TEC" Atrium "
4	Music - CD of corporate production	Moscow TEC" Atrium "
5	Music - Music video	Moscow TEC" Atrium "
6	Music - CD of corporate production	Moscow TEC" Atrium "
7	Music - CD of local production	Moscow TEC" Atrium "
8	Music - CD of local production	Moscow TEC" Atrium "
9	Music - CD of local production	Moscow TEC" Atrium "
10	Music - CD of local production	Moscow TEC" Atrium "
11	Music - CD of local production	Moscow TEC" Atrium "
12	Music - CD of local production	Moscow TEC" Atrium "

```

13      Music - CD of local production      Moscow TEC" Atrium "
14      Music - CD of local production      Moscow TEC" Atrium "
15      Music - CD of local production      Moscow TEC" Atrium "
16      Music - CD of local production      Moscow TEC" Atrium "
17      Music - CD of local production      Moscow TEC" Atrium "
18      Music - CD of local production      Moscow TEC" Atrium "
19      Music - CD of local production      Moscow TEC" Atrium "
(2935849, 10)

```

```
[ ]: #checks the columns of the final dataset
print("\n\nColumns of final_dataset:\n")
print(final_dataset.info())
```

Columns of final_dataset:

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2935849 entries, 0 to 2935848
Data columns (total 10 columns):
 #   Column           Dtype  
 --- 
 0   date             object  
 1   date_block_num   int64  
 2   shop_id          int64  
 3   item_id          int64  
 4   item_price       float64 
 5   item_cnt_day    float64 
 6   item_name        object  
 7   category_id     int64  
 8   item_category_name  object  
 9   shop_name        object  
dtypes: float64(2), int64(4), object(4)
memory usage: 224.0+ MB
None

```

```
[ ]: #prints the date and date_block_num column to check whether they are related
columns_to_print = ['date', 'date_block_num']
print(final_dataset[columns_to_print])
```

	date	date_block_num
0	02.01.2013	0
1	03.01.2013	0
2	05.01.2013	0
3	06.01.2013	0
4	15.01.2013	0
...
2935844	10.10.2015	33
2935845	09.10.2015	33

```

2935846 14.10.2015      33
2935847 22.10.2015      33
2935848 03.10.2015      33

```

[2935849 rows x 2 columns]

```

[ ]: # Rename the column
final_dataset.rename(columns={'date_block_num': 'month_num'}, inplace=True)

[ ]: #Rename the column
final_dataset.rename(columns={'item_cnt_day': 'item_cnt_month'}, inplace=True)

[ ]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)

```

Head of final_dataset:

	date	month_num	shop_id	item_id	item_price	item_cnt_month	\
0	02.01.2013	0	59	22154	999.00		1.0
1	03.01.2013	0	25	2552	899.00		1.0
2	05.01.2013	0	25	2552	899.00		-1.0
3	06.01.2013	0	25	2554	1709.05		1.0
4	15.01.2013	0	25	2555	1099.00		1.0
5	10.01.2013	0	25	2564	349.00		1.0
6	02.01.2013	0	25	2565	549.00		1.0
7	04.01.2013	0	25	2572	239.00		1.0
8	11.01.2013	0	25	2572	299.00		1.0
9	03.01.2013	0	25	2573	299.00		3.0
10	03.01.2013	0	25	2574	399.00		2.0
11	05.01.2013	0	25	2574	399.00		1.0
12	07.01.2013	0	25	2574	399.00		1.0
13	08.01.2013	0	25	2574	399.00		2.0
14	10.01.2013	0	25	2574	399.00		1.0
15	11.01.2013	0	25	2574	399.00		2.0
16	13.01.2013	0	25	2574	399.00		1.0
17	16.01.2013	0	25	2574	399.00		1.0
18	26.01.2013	0	25	2574	399.00		1.0
19	27.01.2013	0	25	2574	399.00		1.0

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	
2	DEEP PURPLE The House Of Blue Light LP	58	
3	DEEP PURPLE Who Do You Think We Are LP	58	
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	

5	DEEP PURPLE	Perihelion: Live In Concert DVD (C...		59
6		DEEP PURPLE Stormbringer (firms).		56
7		DEFTONES Koi No Yakan		55
8		DEFTONES Koi No Yakan		55
9		DEL REY LANA Born To Die		55
10	DEL REY LANA	Born To Die The Paradise Editio...		55
11	DEL REY LANA	Born To Die The Paradise Editio...		55
12	DEL REY LANA	Born To Die The Paradise Editio...		55
13	DEL REY LANA	Born To Die The Paradise Editio...		55
14	DEL REY LANA	Born To Die The Paradise Editio...		55
15	DEL REY LANA	Born To Die The Paradise Editio...		55
16	DEL REY LANA	Born To Die The Paradise Editio...		55
17	DEL REY LANA	Born To Die The Paradise Editio...		55
18	DEL REY LANA	Born To Die The Paradise Editio...		55
19	DEL REY LANA	Born To Die The Paradise Editio...		55

	item_category_name	shop_name
0	Cinema - Blu-Ray	Yaroslavl TC" Altair "
1	Music - Vinyl	Moscow TEC" Atrium "
2	Music - Vinyl	Moscow TEC" Atrium "
3	Music - Vinyl	Moscow TEC" Atrium "
4	Music - CD of corporate production	Moscow TEC" Atrium "
5	Music - Music video	Moscow TEC" Atrium "
6	Music - CD of corporate production	Moscow TEC" Atrium "
7	Music - CD of local production	Moscow TEC" Atrium "
8	Music - CD of local production	Moscow TEC" Atrium "
9	Music - CD of local production	Moscow TEC" Atrium "
10	Music - CD of local production	Moscow TEC" Atrium "
11	Music - CD of local production	Moscow TEC" Atrium "
12	Music - CD of local production	Moscow TEC" Atrium "
13	Music - CD of local production	Moscow TEC" Atrium "
14	Music - CD of local production	Moscow TEC" Atrium "
15	Music - CD of local production	Moscow TEC" Atrium "
16	Music - CD of local production	Moscow TEC" Atrium "
17	Music - CD of local production	Moscow TEC" Atrium "
18	Music - CD of local production	Moscow TEC" Atrium "
19	Music - CD of local production	Moscow TEC" Atrium "

(2935849, 10)

```
[ ]: #checks the columns of the final dataset
print("\n\nColumns of final_dataset:\n")
print(final_dataset.info())
```

Columns of final_dataset:

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 2935849 entries, 0 to 2935848
Data columns (total 10 columns):
 #   Column            Dtype  
 --- 
 0   date              object  
 1   month_num         int64  
 2   shop_id           int64  
 3   item_id           int64  
 4   item_price        float64 
 5   item_cnt_month    float64 
 6   item_name          object  
 7   category_id       int64  
 8   item_category_name object  
 9   shop_name          object  
dtypes: float64(2), int64(4), object(4)
memory usage: 224.0+ MB
None
```

```
[ ]: #export the final dataset to csv file
final_dataset.to_csv('./data-set/output/final_dataset_without_cleaning.csv', index=False)
```

```
[ ]: #Data Cleaning

#checking for missing values
print("\n\nMissing values in final_dataset:\n")
print(final_dataset.isnull().sum())
```

```
Missing values in final_dataset:
```

```
date                  0
month_num             0
shop_id               0
item_id               0
item_price            0
item_cnt_month        0
item_name              0
category_id           0
item_category_name    0
shop_name              0
dtype: int64
```

```
[ ]: #checking for null values
print("\n\nNull values in final_dataset:\n")
print(final_dataset.isnull().sum())
```

```
Null values in final_dataset:
```

```
date          0
month_num     0
shop_id       0
item_id       0
item_price    0
item_cnt_month 0
item_name     0
category_id   0
item_category_name 0
shop_name     0
dtype: int64
```

```
[ ]: print(final_dataset.shape)
```

```
(2935849, 10)
```

```
[ ]: #handles the missing values in final_dataset
```

```
final_dataset['item_name'].fillna('Unknown', inplace=True)
final_dataset['item_category_name'].fillna('Unknown', inplace=True)
```

```
[ ]: print(final_dataset.shape)
```

```
(2935849, 10)
```

```
[ ]: #removes duplicates rows in final_dataset
```

```
final_dataset.drop_duplicates(inplace=True)
```

```
[ ]: print(final_dataset.shape)
```

```
(2935843, 10)
```

```
[ ]: #checks and solves the data type of the columns
```

```
print("\n\nData types of final_dataset:\n")
print(final_dataset.dtypes)
```

```
Data types of final_dataset:
```

```
date            object
month_num       int64
shop_id         int64
item_id         int64
item_price      float64
item_cnt_month float64
item_name       object
category_id    int64
```

```
item_category_name      object
shop_name                object
dtype: object

[ ]: # seems like item_cnt_month should be int64
final_dataset['item_cnt_month'] = final_dataset['item_cnt_month'].  
    ↪astype('int64')

[ ]: print(final_dataset.dtypes)
```

```
date                  object
month_num             int64
shop_id               int64
item_id               int64
item_price            float64
item_cnt_month        int64
item_name              object
category_id           int64
item_category_name    object
shop_name              object
dtype: object
```

```
[ ]: #prints item_cnt_month column to check whether it is int64
print(final_dataset['item_cnt_month'].head(30))
```

```
0      1
1      1
2     -1
3      1
4      1
5      1
6      1
7      1
8      1
9      3
10     2
11     1
12     1
13     2
14     1
15     2
16     1
17     1
18     1
19     1
20     1
21     1
22     1
23     1
```

```
24    1  
25    1  
26    1  
27    1  
28    1  
29    1  
Name: item_cnt_month, dtype: int64
```

```
[ ]: print(final_dataset.shape)
```

```
(2935843, 10)
```

```
[ ]: #removes -1 and 307980 from item_cnt_month column because it is an outlier  
#it is not possible to sell -1 and 307980 items in a day because 307980 is the  
#total number of items sold in a day  
#which means that the data is incorrect  
#and -1 is not possible
```

```
final_dataset = final_dataset[(final_dataset['item_cnt_month'] > 0) &  
                             ~(final_dataset['item_cnt_month'] < 307980)]
```

```
print(final_dataset.shape)
```

```
(2928487, 10)
```

```
[ ]: #outlier treatment
```

```
#checks for outliers in the item_cnt_month column  
print("\n\nOutliers in item_cnt_month column:\n")  
print(final_dataset[final_dataset['item_cnt_month'] > 1000])
```

```
#removes the outliers in the item_cnt_month column  
final_dataset = final_dataset[final_dataset['item_cnt_month'] < 1000]
```

```
print("\n\nHead of final_dataset:\n")  
print(final_dataset.head(20))  
print(final_dataset.shape)
```

```
Outliers in item_cnt_month column:
```

```
          date  month_num  shop_id  item_id  item_price  item_cnt_month \
2909818  28.10.2015        33       12     11373      0.908714           2169
```

```
                                item_name  category_id \
2909818  Delivery to the point of issue (Boxberry)           9
```

```
item_category_name
```

```
shop_name
```

2909818 Delivery of goods Internet-shop of emergency situations

Head of final_dataset:

	date	month_num	shop_id	item_id	item_price	item_cnt_month	\
0	02.01.2013	0	59	22154	999.00	1	
1	03.01.2013	0	25	2552	899.00	1	
3	06.01.2013	0	25	2554	1709.05	1	
4	15.01.2013	0	25	2555	1099.00	1	
5	10.01.2013	0	25	2564	349.00	1	
6	02.01.2013	0	25	2565	549.00	1	
7	04.01.2013	0	25	2572	239.00	1	
8	11.01.2013	0	25	2572	299.00	1	
9	03.01.2013	0	25	2573	299.00	3	
10	03.01.2013	0	25	2574	399.00	2	
11	05.01.2013	0	25	2574	399.00	1	
12	07.01.2013	0	25	2574	399.00	1	
13	08.01.2013	0	25	2574	399.00	2	
14	10.01.2013	0	25	2574	399.00	1	
15	11.01.2013	0	25	2574	399.00	2	
16	13.01.2013	0	25	2574	399.00	1	
17	16.01.2013	0	25	2574	399.00	1	
18	26.01.2013	0	25	2574	399.00	1	
19	27.01.2013	0	25	2574	399.00	1	
20	09.01.2013	0	25	2593	279.00	1	
				item_name	category_id	\	
0			SCENE	2012 (BD)	37		
1	DEEP PURPLE	The House Of Blue Light	LP		58		
3	DEEP PURPLE	Who Do You Think We Are	LP		58		
4	DEEP PURPLE	30 Very Best Of 2CD (Businesses).			56		
5	DEEP PURPLE	Perihelion: Live In Concert DVD (C...			59		
6	DEEP PURPLE	Stormbringer (firms).			56		
7	DEFTONES	Koi No Yakan			55		
8	DEFTONES	Koi No Yakan			55		
9	DEL REY LANA	Born To Die			55		
10	DEL REY LANA	Born To Die	The Paradise Editio...		55		
11	DEL REY LANA	Born To Die	The Paradise Editio...		55		
12	DEL REY LANA	Born To Die	The Paradise Editio...		55		
13	DEL REY LANA	Born To Die	The Paradise Editio...		55		
14	DEL REY LANA	Born To Die	The Paradise Editio...		55		
15	DEL REY LANA	Born To Die	The Paradise Editio...		55		
16	DEL REY LANA	Born To Die	The Paradise Editio...		55		
17	DEL REY LANA	Born To Die	The Paradise Editio...		55		
18	DEL REY LANA	Born To Die	The Paradise Editio...		55		
19	DEL REY LANA	Born To Die	The Paradise Editio...		55		
20	DEPECHE MODE	Music For The Masses			55		

	item_category_name	shop_name
0	Cinema - Blu-Ray	Yaroslavl TC" Altair "
1	Music - Vinyl	Moscow TEC" Atrium "
3	Music - Vinyl	Moscow TEC" Atrium "
4	Music - CD of corporate production	Moscow TEC" Atrium "
5	Music - Music video	Moscow TEC" Atrium "
6	Music - CD of corporate production	Moscow TEC" Atrium "
7	Music - CD of local production	Moscow TEC" Atrium "
8	Music - CD of local production	Moscow TEC" Atrium "
9	Music - CD of local production	Moscow TEC" Atrium "
10	Music - CD of local production	Moscow TEC" Atrium "
11	Music - CD of local production	Moscow TEC" Atrium "
12	Music - CD of local production	Moscow TEC" Atrium "
13	Music - CD of local production	Moscow TEC" Atrium "
14	Music - CD of local production	Moscow TEC" Atrium "
15	Music - CD of local production	Moscow TEC" Atrium "
16	Music - CD of local production	Moscow TEC" Atrium "
17	Music - CD of local production	Moscow TEC" Atrium "
18	Music - CD of local production	Moscow TEC" Atrium "
19	Music - CD of local production	Moscow TEC" Atrium "
20	Music - CD of local production	Moscow TEC" Atrium "

(2928485, 10)

```
[ ]: #deal with the incorrect data in the item_price column
#the item_price should not be negative
#the item_price should not be zero
#the item_price should not be greater than 100000

final_dataset = final_dataset[(final_dataset['item_price'] > 0) &
                             ~(final_dataset['item_price'] < 100000)]
```

```
[ ]: print(final_dataset.shape)
```

(2928483, 10)

```
[ ]: #handles special characters and formatting in the data set
final_dataset['item_name'] = final_dataset['item_name'].str.
    replace('[^A-Za-z0-9 - -]+', ' ')
```

```
[ ]: print(final_dataset.shape)
```

(2928483, 10)

```
[ ]: #removes the noise in the item_name column
final_dataset['item_name'] = final_dataset['item_name'].str.replace(' ', ' ')
```

```
[ ]: print(final_dataset.head())
```

```

          date month_num shop_id item_id item_price item_cnt_month \
0 02.01.2013          0      59    22154     999.00             1
1 03.01.2013          0      25    2552      899.00             1
3 06.01.2013          0      25    2554    1709.05             1
4 15.01.2013          0      25    2555    1099.00             1
5 10.01.2013          0      25    2564      349.00             1

                           item_name category_id \
0                      SCENE 2012 (BD)            37
1  DEEP PURPLE The House Of Blue Light LP        58
3  DEEP PURPLE Who Do You Think We Are LP        58
4  DEEP PURPLE 30 Very Best Of 2CD (Businesses).      56
5  DEEP PURPLE Perihelion: Live In Concert DVD (C...        59

          item_category_name           shop_name
0       Cinema - Blu-Ray "Yaroslavl TC" Altair "
1       Music - Vinyl "Moscow TEC" Atrium "
3       Music - Vinyl "Moscow TEC" Atrium "
4  Music - CD of corporate production "Moscow TEC" Atrium "
5       Music - Music video "Moscow TEC" Atrium "

```

```
[ ]: #creates a new column called revenue
final_dataset['revenue'] = final_dataset['item_cnt_month'] *_
    final_dataset['item_price']
```

```
[ ]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

```

          date month_num shop_id item_id item_price item_cnt_month \
0 02.01.2013          0      59    22154     999.00             1
1 03.01.2013          0      25    2552      899.00             1
3 06.01.2013          0      25    2554    1709.05             1
4 15.01.2013          0      25    2555    1099.00             1
5 10.01.2013          0      25    2564      349.00             1
6 02.01.2013          0      25    2565      549.00             1
7 04.01.2013          0      25    2572      239.00             1
8 11.01.2013          0      25    2572      299.00             1
9 03.01.2013          0      25    2573      299.00             3
10 03.01.2013          0      25    2574      399.00             2
11 05.01.2013          0      25    2574      399.00             1
12 07.01.2013          0      25    2574      399.00             1
13 08.01.2013          0      25    2574      399.00             2
14 10.01.2013          0      25    2574      399.00             1

```

15	11.01.2013	0	25	2574	399.00	2
16	13.01.2013	0	25	2574	399.00	1
17	16.01.2013	0	25	2574	399.00	1
18	26.01.2013	0	25	2574	399.00	1
19	27.01.2013	0	25	2574	399.00	1
20	09.01.2013	0	25	2593	279.00	1

		item_name	category_id	\
0		SCENE 2012 (BD)	37	
1		DEEP PURPLE The House Of Blue Light LP	58	
3		DEEP PURPLE Who Do You Think We Are LP	58	
4		DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5		DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6		DEEP PURPLE Stormbringer (firms).	56	
7		DEFTONES Koi No Yokan	55	
8		DEFTONES Koi No Yokan	55	
9		DEL REY LANA Born To Die	55	
10		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20		DEPECHE MODE Music For The Masses	55	

	item_category_name	shop_name	revenue
0	Cinema - Blu-Ray	Yaroslavl TC" Altair "	999.00
1	Music - Vinyl	Moscow TEC" Atrium "	899.00
3	Music - Vinyl	Moscow TEC" Atrium "	1709.05
4	Music - CD of corporate production	Moscow TEC" Atrium "	1099.00
5	Music - Music video	Moscow TEC" Atrium "	349.00
6	Music - CD of corporate production	Moscow TEC" Atrium "	549.00
7	Music - CD of local production	Moscow TEC" Atrium "	239.00
8	Music - CD of local production	Moscow TEC" Atrium "	299.00
9	Music - CD of local production	Moscow TEC" Atrium "	897.00
10	Music - CD of local production	Moscow TEC" Atrium "	798.00
11	Music - CD of local production	Moscow TEC" Atrium "	399.00
12	Music - CD of local production	Moscow TEC" Atrium "	399.00
13	Music - CD of local production	Moscow TEC" Atrium "	798.00
14	Music - CD of local production	Moscow TEC" Atrium "	399.00
15	Music - CD of local production	Moscow TEC" Atrium "	798.00
16	Music - CD of local production	Moscow TEC" Atrium "	399.00
17	Music - CD of local production	Moscow TEC" Atrium "	399.00
18	Music - CD of local production	Moscow TEC" Atrium "	399.00

```

19      Music - CD of local production      Moscow TEC" Atrium "    399.00
20      Music - CD of local production      Moscow TEC" Atrium "    279.00
(2928483, 11)

```

```

[ ]: #creates a new column called revenue_per_item
final_dataset['revenue_per_item'] = final_dataset['revenue'] / final_dataset['item_cnt_month']

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)

```

Head of final_dataset:

	date	month_num	shop_id	item_id	item_price	item_cnt_month	\
0	02.01.2013	0	59	22154	999.00		1
1	03.01.2013	0	25	2552	899.00		1
3	06.01.2013	0	25	2554	1709.05		1
4	15.01.2013	0	25	2555	1099.00		1
5	10.01.2013	0	25	2564	349.00		1
6	02.01.2013	0	25	2565	549.00		1
7	04.01.2013	0	25	2572	239.00		1
8	11.01.2013	0	25	2572	299.00		1
9	03.01.2013	0	25	2573	299.00		3
10	03.01.2013	0	25	2574	399.00		2
11	05.01.2013	0	25	2574	399.00		1
12	07.01.2013	0	25	2574	399.00		1
13	08.01.2013	0	25	2574	399.00		2
14	10.01.2013	0	25	2574	399.00		1
15	11.01.2013	0	25	2574	399.00		2
16	13.01.2013	0	25	2574	399.00		1
17	16.01.2013	0	25	2574	399.00		1
18	26.01.2013	0	25	2574	399.00		1
19	27.01.2013	0	25	2574	399.00		1
20	09.01.2013	0	25	2593	279.00		1

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	
3	DEEP PURPLE Who Do You Think We Are LP	58	
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6	DEEP PURPLE Stormbringer (firms).	56	
7	DEFTONES Koi No Yakan	55	
8	DEFTONES Koi No Yakan	55	

9	DEL REY LANA Born To Die	55
10	DEL REY LANA Born To Die The Paradise Edition 2CD	55
11	DEL REY LANA Born To Die The Paradise Edition 2CD	55
12	DEL REY LANA Born To Die The Paradise Edition 2CD	55
13	DEL REY LANA Born To Die The Paradise Edition 2CD	55
14	DEL REY LANA Born To Die The Paradise Edition 2CD	55
15	DEL REY LANA Born To Die The Paradise Edition 2CD	55
16	DEL REY LANA Born To Die The Paradise Edition 2CD	55
17	DEL REY LANA Born To Die The Paradise Edition 2CD	55
18	DEL REY LANA Born To Die The Paradise Edition 2CD	55
19	DEL REY LANA Born To Die The Paradise Edition 2CD	55
20	DEPECHE MODE Music For The Masses	55

	item_category_name	shop_name	revenue \	
0	Cinema - Blu-Ray	Yaroslavl TEC"	Altair "	999.00
1	Music - Vinyl	Moscow TEC"	Atrium "	899.00
3	Music - Vinyl	Moscow TEC"	Atrium "	1709.05
4	Music - CD of corporate production	Moscow TEC"	Atrium "	1099.00
5	Music - Music video	Moscow TEC"	Atrium "	349.00
6	Music - CD of corporate production	Moscow TEC"	Atrium "	549.00
7	Music - CD of local production	Moscow TEC"	Atrium "	239.00
8	Music - CD of local production	Moscow TEC"	Atrium "	299.00
9	Music - CD of local production	Moscow TEC"	Atrium "	897.00
10	Music - CD of local production	Moscow TEC"	Atrium "	798.00
11	Music - CD of local production	Moscow TEC"	Atrium "	399.00
12	Music - CD of local production	Moscow TEC"	Atrium "	399.00
13	Music - CD of local production	Moscow TEC"	Atrium "	798.00
14	Music - CD of local production	Moscow TEC"	Atrium "	399.00
15	Music - CD of local production	Moscow TEC"	Atrium "	798.00
16	Music - CD of local production	Moscow TEC"	Atrium "	399.00
17	Music - CD of local production	Moscow TEC"	Atrium "	399.00
18	Music - CD of local production	Moscow TEC"	Atrium "	399.00
19	Music - CD of local production	Moscow TEC"	Atrium "	399.00
20	Music - CD of local production	Moscow TEC"	Atrium "	279.00

	revenue_per_item
0	999.00
1	899.00
3	1709.05
4	1099.00
5	349.00
6	549.00
7	239.00
8	299.00
9	299.00
10	399.00
11	399.00
12	399.00

```

13      399.00
14      399.00
15      399.00
16      399.00
17      399.00
18      399.00
19      399.00
20      279.00
(2928483, 12)

```

```
[ ]: #checks whether the revenue_per_item column and revenue column are the same

if final_dataset['revenue_per_item'].equals(final_dataset['revenue']):
    # If they are the same, drop one of the columns
    final_dataset.drop(columns=['revenue_per_item'], inplace=True)

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	month_num	shop_id	item_id	item_price	item_cnt_month	\
0	02.01.2013	0	59	22154	999.00		1
1	03.01.2013	0	25	2552	899.00		1
3	06.01.2013	0	25	2554	1709.05		1
4	15.01.2013	0	25	2555	1099.00		1
5	10.01.2013	0	25	2564	349.00		1
6	02.01.2013	0	25	2565	549.00		1
7	04.01.2013	0	25	2572	239.00		1
8	11.01.2013	0	25	2572	299.00		1
9	03.01.2013	0	25	2573	299.00		3
10	03.01.2013	0	25	2574	399.00		2
11	05.01.2013	0	25	2574	399.00		1
12	07.01.2013	0	25	2574	399.00		1
13	08.01.2013	0	25	2574	399.00		2
14	10.01.2013	0	25	2574	399.00		1
15	11.01.2013	0	25	2574	399.00		2
16	13.01.2013	0	25	2574	399.00		1
17	16.01.2013	0	25	2574	399.00		1
18	26.01.2013	0	25	2574	399.00		1
19	27.01.2013	0	25	2574	399.00		1
20	09.01.2013	0	25	2593	279.00		1

	item_name	category_id	\
0	SCENE 2012 (BD)	37	

1	DEEP PURPLE The House Of Blue Light LP	58
3	DEEP PURPLE Who Do You Think We Are LP	58
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56
5	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59
6	DEEP PURPLE Stormbringer (firms).	56
7	DEFTONES Koi No Yakan	55
8	DEFTONES Koi No Yakan	55
9	DEL REY LANA Born To Die	55
10	DEL REY LANA Born To Die The Paradise Edition 2CD	55
11	DEL REY LANA Born To Die The Paradise Edition 2CD	55
12	DEL REY LANA Born To Die The Paradise Edition 2CD	55
13	DEL REY LANA Born To Die The Paradise Edition 2CD	55
14	DEL REY LANA Born To Die The Paradise Edition 2CD	55
15	DEL REY LANA Born To Die The Paradise Edition 2CD	55
16	DEL REY LANA Born To Die The Paradise Edition 2CD	55
17	DEL REY LANA Born To Die The Paradise Edition 2CD	55
18	DEL REY LANA Born To Die The Paradise Edition 2CD	55
19	DEL REY LANA Born To Die The Paradise Edition 2CD	55
20	DEPECHE MODE Music For The Masses	55

	item_category_name	shop_name	revenue	\
0	Cinema - Blu-Ray	Yaroslavl TC"	Altair "	999.00
1	Music - Vinyl	Moscow TEC"	Atrium "	899.00
3	Music - Vinyl	Moscow TEC"	Atrium "	1709.05
4	Music - CD of corporate production	Moscow TEC"	Atrium "	1099.00
5	Music - Music video	Moscow TEC"	Atrium "	349.00
6	Music - CD of corporate production	Moscow TEC"	Atrium "	549.00
7	Music - CD of local production	Moscow TEC"	Atrium "	239.00
8	Music - CD of local production	Moscow TEC"	Atrium "	299.00
9	Music - CD of local production	Moscow TEC"	Atrium "	897.00
10	Music - CD of local production	Moscow TEC"	Atrium "	798.00
11	Music - CD of local production	Moscow TEC"	Atrium "	399.00
12	Music - CD of local production	Moscow TEC"	Atrium "	399.00
13	Music - CD of local production	Moscow TEC"	Atrium "	798.00
14	Music - CD of local production	Moscow TEC"	Atrium "	399.00
15	Music - CD of local production	Moscow TEC"	Atrium "	798.00
16	Music - CD of local production	Moscow TEC"	Atrium "	399.00
17	Music - CD of local production	Moscow TEC"	Atrium "	399.00
18	Music - CD of local production	Moscow TEC"	Atrium "	399.00
19	Music - CD of local production	Moscow TEC"	Atrium "	399.00
20	Music - CD of local production	Moscow TEC"	Atrium "	279.00

	revenue_per_item
0	999.00
1	899.00
3	1709.05
4	1099.00
5	349.00

```
6      549.00
7      239.00
8      299.00
9      299.00
10     399.00
11     399.00
12     399.00
13     399.00
14     399.00
15     399.00
16     399.00
17     399.00
18     399.00
19     399.00
20     279.00
```

```
(2928483, 12)
```

```
[ ]: #creates a new column called date num
final_dataset['date_num'] = final_dataset['date'].str[:2]
```

```
[ ]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	month_num	shop_id	item_id	item_price	item_cnt_month	\
0	02.01.2013	0	59	22154	999.00		1
1	03.01.2013	0	25	2552	899.00		1
3	06.01.2013	0	25	2554	1709.05		1
4	15.01.2013	0	25	2555	1099.00		1
5	10.01.2013	0	25	2564	349.00		1
6	02.01.2013	0	25	2565	549.00		1
7	04.01.2013	0	25	2572	239.00		1
8	11.01.2013	0	25	2572	299.00		1
9	03.01.2013	0	25	2573	299.00		3
10	03.01.2013	0	25	2574	399.00		2
11	05.01.2013	0	25	2574	399.00		1
12	07.01.2013	0	25	2574	399.00		1
13	08.01.2013	0	25	2574	399.00		2
14	10.01.2013	0	25	2574	399.00		1
15	11.01.2013	0	25	2574	399.00		2
16	13.01.2013	0	25	2574	399.00		1
17	16.01.2013	0	25	2574	399.00		1
18	26.01.2013	0	25	2574	399.00		1
19	27.01.2013	0	25	2574	399.00		1

20	09.01.2013	0	25	2593	279.00	1
----	------------	---	----	------	--------	---

		item_name	category_id	\
0		SCENE 2012 (BD)	37	
1		DEEP PURPLE The House Of Blue Light LP	58	
3		DEEP PURPLE Who Do You Think We Are LP	58	
4		DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5		DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6		DEEP PURPLE Stormbringer (firms).	56	
7		DEFTONES Koi No Yakan	55	
8		DEFTONES Koi No Yakan	55	
9		DEL REY LANA Born To Die	55	
10		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20		DEPECHE MODE Music For The Masses	55	

	item_category_name	shop_name	revenue	\
0	Cinema - Blu-Ray	Yaroslavl TC"	Altair "	999.00
1	Music - Vinyl	Moscow TEC"	Atrium "	899.00
3	Music - Vinyl	Moscow TEC"	Atrium "	1709.05
4	Music - CD of corporate production	Moscow TEC"	Atrium "	1099.00
5	Music - Music video	Moscow TEC"	Atrium "	349.00
6	Music - CD of corporate production	Moscow TEC"	Atrium "	549.00
7	Music - CD of local production	Moscow TEC"	Atrium "	239.00
8	Music - CD of local production	Moscow TEC"	Atrium "	299.00
9	Music - CD of local production	Moscow TEC"	Atrium "	897.00
10	Music - CD of local production	Moscow TEC"	Atrium "	798.00
11	Music - CD of local production	Moscow TEC"	Atrium "	399.00
12	Music - CD of local production	Moscow TEC"	Atrium "	399.00
13	Music - CD of local production	Moscow TEC"	Atrium "	798.00
14	Music - CD of local production	Moscow TEC"	Atrium "	399.00
15	Music - CD of local production	Moscow TEC"	Atrium "	798.00
16	Music - CD of local production	Moscow TEC"	Atrium "	399.00
17	Music - CD of local production	Moscow TEC"	Atrium "	399.00
18	Music - CD of local production	Moscow TEC"	Atrium "	399.00
19	Music - CD of local production	Moscow TEC"	Atrium "	399.00
20	Music - CD of local production	Moscow TEC"	Atrium "	279.00

	revenue_per_item	date_num
0	999.00	02

```

1          899.00    03
3         1709.05   06
4        1099.00   15
5         349.00   10
6         549.00   02
7         239.00   04
8         299.00   11
9         299.00   03
10        399.00   03
11        399.00   05
12        399.00   07
13        399.00   08
14        399.00   10
15        399.00   11
16        399.00   13
17        399.00   16
18        399.00   26
19        399.00   27
20        279.00   09
(2928483, 13)

```

```
[ ]: #creates a new column called year num
final_dataset['year_num'] = final_dataset['date'].str[6:]
```

```
[ ]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	month_num	shop_id	item_id	item_price	item_cnt_month	\
0	02.01.2013	0	59	22154	999.00		1
1	03.01.2013	0	25	2552	899.00		1
3	06.01.2013	0	25	2554	1709.05		1
4	15.01.2013	0	25	2555	1099.00		1
5	10.01.2013	0	25	2564	349.00		1
6	02.01.2013	0	25	2565	549.00		1
7	04.01.2013	0	25	2572	239.00		1
8	11.01.2013	0	25	2572	299.00		1
9	03.01.2013	0	25	2573	299.00		3
10	03.01.2013	0	25	2574	399.00		2
11	05.01.2013	0	25	2574	399.00		1
12	07.01.2013	0	25	2574	399.00		1
13	08.01.2013	0	25	2574	399.00		2
14	10.01.2013	0	25	2574	399.00		1
15	11.01.2013	0	25	2574	399.00		2

16	13.01.2013	0	25	2574	399.00	1
17	16.01.2013	0	25	2574	399.00	1
18	26.01.2013	0	25	2574	399.00	1
19	27.01.2013	0	25	2574	399.00	1
20	09.01.2013	0	25	2593	279.00	1

			item_name	category_id	\
0			SCENE 2012 (BD)		37
1			DEEP PURPLE The House Of Blue Light LP		58
3			DEEP PURPLE Who Do You Think We Are LP		58
4			DEEP PURPLE 30 Very Best Of 2CD (Businesses).		56
5			DEEP PURPLE Perihelion: Live In Concert DVD (C...		59
6			DEEP PURPLE Stormbringer (firms).		56
7			DEFTONES Koi No Yakan		55
8			DEFTONES Koi No Yakan		55
9			DEL REY LANA Born To Die		55
10			DEL REY LANA Born To Die The Paradise Edition 2CD		55
11			DEL REY LANA Born To Die The Paradise Edition 2CD		55
12			DEL REY LANA Born To Die The Paradise Edition 2CD		55
13			DEL REY LANA Born To Die The Paradise Edition 2CD		55
14			DEL REY LANA Born To Die The Paradise Edition 2CD		55
15			DEL REY LANA Born To Die The Paradise Edition 2CD		55
16			DEL REY LANA Born To Die The Paradise Edition 2CD		55
17			DEL REY LANA Born To Die The Paradise Edition 2CD		55
18			DEL REY LANA Born To Die The Paradise Edition 2CD		55
19			DEL REY LANA Born To Die The Paradise Edition 2CD		55
20			DEPECHE MODE Music For The Masses		55

	item_category_name	shop_name	revenue	\
0	Cinema - Blu-Ray	Yaroslavl TEC"	Altair "	999.00
1	Music - Vinyl	Moscow TEC"	Atrium "	899.00
3	Music - Vinyl	Moscow TEC"	Atrium "	1709.05
4	Music - CD of corporate production	Moscow TEC"	Atrium "	1099.00
5	Music - Music video	Moscow TEC"	Atrium "	349.00
6	Music - CD of corporate production	Moscow TEC"	Atrium "	549.00
7	Music - CD of local production	Moscow TEC"	Atrium "	239.00
8	Music - CD of local production	Moscow TEC"	Atrium "	299.00
9	Music - CD of local production	Moscow TEC"	Atrium "	897.00
10	Music - CD of local production	Moscow TEC"	Atrium "	798.00
11	Music - CD of local production	Moscow TEC"	Atrium "	399.00
12	Music - CD of local production	Moscow TEC"	Atrium "	399.00
13	Music - CD of local production	Moscow TEC"	Atrium "	798.00
14	Music - CD of local production	Moscow TEC"	Atrium "	399.00
15	Music - CD of local production	Moscow TEC"	Atrium "	798.00
16	Music - CD of local production	Moscow TEC"	Atrium "	399.00
17	Music - CD of local production	Moscow TEC"	Atrium "	399.00
18	Music - CD of local production	Moscow TEC"	Atrium "	399.00
19	Music - CD of local production	Moscow TEC"	Atrium "	399.00

```

20      Music - CD of local production      Moscow TEC" Atrium "    279.00

revenue_per_item  date_num  year_num
0            999.00      02    2013
1            899.00      03    2013
3           1709.05      06    2013
4           1099.00     15    2013
5            349.00     10    2013
6            549.00      02    2013
7            239.00      04    2013
8            299.00      11    2013
9            299.00      03    2013
10           399.00      03    2013
11           399.00      05    2013
12           399.00      07    2013
13           399.00      08    2013
14           399.00     10    2013
15           399.00     11    2013
16           399.00     13    2013
17           399.00     16    2013
18           399.00     26    2013
19           399.00     27    2013
20           279.00      09    2013
(2928483, 14)

```

```
[ ]: print(final_dataset.shape)
print(final_dataset.info())
```

```

(2928483, 14)
<class 'pandas.core.frame.DataFrame'>
Index: 2928483 entries, 0 to 2935848
Data columns (total 14 columns):
 #   Column           Dtype  
 --- 
 0   date             object 
 1   month_num        int64  
 2   shop_id          int64  
 3   item_id          int64  
 4   item_price       float64
 5   item_cnt_month   int64  
 6   item_name        object 
 7   category_id      int64  
 8   item_category_name object 
 9   shop_name         object 
 10  revenue          float64
 11  revenue_per_item float64
 12  date_num         object 
 13  year_num         object 

```

```
dtypes: float64(3), int64(5), object(6)
memory usage: 335.1+ MB
None
```

```
[ ]: # rearrange the columns
final_dataset = final_dataset[['date', 'date_num', 'year_num', 'month_num', ▾
    ↵'shop_id', 'shop_name', 'item_id', 'item_name', 'category_id', ▾
    ↵'item_category_name', 'item_price', 'item_cnt_month', 'revenue']]
```

```
print(final_dataset.shape)
print(final_dataset.info())
```

```
(2928483, 13)
<class 'pandas.core.frame.DataFrame'>
Index: 2928483 entries, 0 to 2935848
Data columns (total 13 columns):
 #   Column           Dtype  
 ---  --  
 0   date            object 
 1   date_num        object 
 2   year_num        object 
 3   month_num       int64  
 4   shop_id         int64  
 5   shop_name       object 
 6   item_id         int64  
 7   item_name       object 
 8   category_id    int64  
 9   item_category_name  object 
 10  item_price      float64
 11  item_cnt_month int64  
 12  revenue         float64
dtypes: float64(2), int64(5), object(6)
memory usage: 312.8+ MB
None
```

```
[ ]: #data profiling
#descriptive statistics
print("\n\nDescriptive statistics of final_dataset:\n")
print(final_dataset.describe())
```

```
Descriptive statistics of final_dataset:
```

	month_num	shop_id	item_id	category_id	item_price	\
count	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	
mean	1.456976e+01	3.300296e+01	1.020028e+04	4.001637e+01	8.893627e+02	
std	9.422952e+00	1.622543e+01	6.324391e+03	1.709809e+01	1.718155e+03	

```

min      0.000000e+00  0.000000e+00  0.000000e+00  0.000000e+00  7.000000e-02
25%     7.000000e+00  2.200000e+01  4.477000e+03  2.800000e+01  2.490000e+02
50%     1.400000e+01  3.100000e+01  9.355000e+03  4.000000e+01  3.990000e+02
75%     2.300000e+01  4.700000e+01  1.569100e+04  5.500000e+01  9.990000e+02
max     3.300000e+01  5.900000e+01  2.216900e+04  8.300000e+01  5.920000e+04

```

```

          item_cnt_month      revenue
count      2.928483e+06  2.928483e+06
mean       1.247257e+00  1.164267e+03
std        2.217429e+00  5.684853e+03
min       1.000000e+00  7.000000e-02
25%      1.000000e+00  2.490000e+02
50%      1.000000e+00  4.490000e+02
75%      1.000000e+00  1.090000e+03
max       6.690000e+02  1.829990e+06

```

[]: #data enrichment

```

#creates a new column called month name
final_dataset['month_name'] = final_dataset['month_num'].replace({0: 'January',
                                                               1: 'February', 2: 'March', 3: 'April', 4: 'May', 5: 'June', 6: 'July', 7: 'August',
                                                               8: 'September', 9: 'October', 10: 'November', 11: 'December', 12: 'January',
                                                               13: 'February', 14: 'March', 15: 'April', 16: 'May', 17: 'June', 18: 'July',
                                                               19: 'August', 20: 'September', 21: 'October', 22: 'November', 23: 'December',
                                                               24: 'January', 25: 'February', 26: 'March', 27: 'April', 28: 'May',
                                                               29: 'June', 30: 'July', 31: 'August', 32: 'September', 33: 'October'})\n\nHead of final_dataset:\nprint(final_dataset.head(20))\nprint(final_dataset.shape)

```

Head of final_dataset:

	date	date_num	year_num	month_num	shop_id	shop_name	\
0	02.01.2013	02	2013	0	59	Yaroslavl TC"	Altair "
1	03.01.2013	03	2013	0	25	Moscow TEC"	Atrium "
3	06.01.2013	06	2013	0	25	Moscow TEC"	Atrium "
4	15.01.2013	15	2013	0	25	Moscow TEC"	Atrium "
5	10.01.2013	10	2013	0	25	Moscow TEC"	Atrium "
6	02.01.2013	02	2013	0	25	Moscow TEC"	Atrium "
7	04.01.2013	04	2013	0	25	Moscow TEC"	Atrium "
8	11.01.2013	11	2013	0	25	Moscow TEC"	Atrium "
9	03.01.2013	03	2013	0	25	Moscow TEC"	Atrium "
10	03.01.2013	03	2013	0	25	Moscow TEC"	Atrium "
11	05.01.2013	05	2013	0	25	Moscow TEC"	Atrium "
12	07.01.2013	07	2013	0	25	Moscow TEC"	Atrium "

13	08.01.2013	08	2013	0	25	Moscow TEC" Atrium "
14	10.01.2013	10	2013	0	25	Moscow TEC" Atrium "
15	11.01.2013	11	2013	0	25	Moscow TEC" Atrium "
16	13.01.2013	13	2013	0	25	Moscow TEC" Atrium "
17	16.01.2013	16	2013	0	25	Moscow TEC" Atrium "
18	26.01.2013	26	2013	0	25	Moscow TEC" Atrium "
19	27.01.2013	27	2013	0	25	Moscow TEC" Atrium "
20	09.01.2013	09	2013	0	25	Moscow TEC" Atrium "

	item_id	item_name	category_id	\
0	22154	SCENE 2012 (BD)	37	
1	2552	DEEP PURPLE The House Of Blue Light LP	58	
3	2554	DEEP PURPLE Who Do You Think We Are LP	58	
4	2555	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	2564	DEEP PURPLE Perihelion: Live In Concert DVD (C..	59	
6	2565	DEEP PURPLE Stormbringer (firms).	56	
7	2572	DEFTONES Koi No Yakan	55	
8	2572	DEFTONES Koi No Yakan	55	
9	2573	DEL REY LANA Born To Die	55	
10	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20	2593	DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	
10	Music - CD of local production	399.00	2	798.00	
11	Music - CD of local production	399.00	1	399.00	
12	Music - CD of local production	399.00	1	399.00	
13	Music - CD of local production	399.00	2	798.00	
14	Music - CD of local production	399.00	1	399.00	
15	Music - CD of local production	399.00	2	798.00	
16	Music - CD of local production	399.00	1	399.00	

```

17      Music - CD of local production    399.00      1  399.00
18      Music - CD of local production    399.00      1  399.00
19      Music - CD of local production    399.00      1  399.00
20      Music - CD of local production    279.00      1  279.00

month_name
0    January
1    January
3    January
4    January
5    January
6    January
7    January
8    January
9    January
10   January
11   January
12   January
13   January
14   January
15   January
16   January
17   January
18   January
19   January
20   January
(2928483, 14)

```

```
[ ]: #removes month_num column

final_dataset.drop(columns=['month_num'], inplace=True)

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	date_num	year_num	shop_id	shop_name	item_id	\
0	02.01.2013	02	2013	59	Yaroslavl TC" Altair "	22154	
1	03.01.2013	03	2013	25	Moscow TEC" Atrium "	2552	
3	06.01.2013	06	2013	25	Moscow TEC" Atrium "	2554	
4	15.01.2013	15	2013	25	Moscow TEC" Atrium "	2555	
5	10.01.2013	10	2013	25	Moscow TEC" Atrium "	2564	
6	02.01.2013	02	2013	25	Moscow TEC" Atrium "	2565	
7	04.01.2013	04	2013	25	Moscow TEC" Atrium "	2572	

8	11.01.2013	11	2013	25	Moscow TEC" Atrium "	2572
9	03.01.2013	03	2013	25	Moscow TEC" Atrium "	2573
10	03.01.2013	03	2013	25	Moscow TEC" Atrium "	2574
11	05.01.2013	05	2013	25	Moscow TEC" Atrium "	2574
12	07.01.2013	07	2013	25	Moscow TEC" Atrium "	2574
13	08.01.2013	08	2013	25	Moscow TEC" Atrium "	2574
14	10.01.2013	10	2013	25	Moscow TEC" Atrium "	2574
15	11.01.2013	11	2013	25	Moscow TEC" Atrium "	2574
16	13.01.2013	13	2013	25	Moscow TEC" Atrium "	2574
17	16.01.2013	16	2013	25	Moscow TEC" Atrium "	2574
18	26.01.2013	26	2013	25	Moscow TEC" Atrium "	2574
19	27.01.2013	27	2013	25	Moscow TEC" Atrium "	2574
20	09.01.2013	09	2013	25	Moscow TEC" Atrium "	2593

		item_name	category_id	\
0		SCENE 2012 (BD)	37	
1		DEEP PURPLE The House Of Blue Light LP	58	
3		DEEP PURPLE Who Do You Think We Are LP	58	
4		DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5		DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6		DEEP PURPLE Stormbringer (firms).	56	
7		DEFTONES Koi No Yokan	55	
8		DEFTONES Koi No Yokan	55	
9		DEL REY LANA Born To Die	55	
10		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19		DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20		DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	
10	Music - CD of local production	399.00	2	798.00	
11	Music - CD of local production	399.00	1	399.00	

```

12      Music - CD of local production    399.00      1  399.00
13      Music - CD of local production    399.00      2  798.00
14      Music - CD of local production    399.00      1  399.00
15      Music - CD of local production    399.00      2  798.00
16      Music - CD of local production    399.00      1  399.00
17      Music - CD of local production    399.00      1  399.00
18      Music - CD of local production    399.00      1  399.00
19      Music - CD of local production    399.00      1  399.00
20      Music - CD of local production    279.00      1  279.00

month_name
0      January
1      January
3      January
4      January
5      January
6      January
7      January
8      January
9      January
10     January
11     January
12     January
13     January
14     January
15     January
16     January
17     January
18     January
19     January
20     January
(2928483, 13)

```

```
[ ]: #rearrange the columns

final_dataset = final_dataset[['date', 'date_num', 'month_name', 'year_num',  

    ↵'shop_id', 'shop_name', 'item_id', 'item_name', 'category_id',  

    ↵'item_category_name', 'item_price', 'item_cnt_month', 'revenue']]  

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

date	date_num	month_name	year_num	shop_id	shop_name	\
------	----------	------------	----------	---------	-----------	---

0	02.01.2013	02	January	2013	59	Yaroslavl TC" Altair "
1	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
3	06.01.2013	06	January	2013	25	Moscow TEC" Atrium "
4	15.01.2013	15	January	2013	25	Moscow TEC" Atrium "
5	10.01.2013	10	January	2013	25	Moscow TEC" Atrium "
6	02.01.2013	02	January	2013	25	Moscow TEC" Atrium "
7	04.01.2013	04	January	2013	25	Moscow TEC" Atrium "
8	11.01.2013	11	January	2013	25	Moscow TEC" Atrium "
9	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
10	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
11	05.01.2013	05	January	2013	25	Moscow TEC" Atrium "
12	07.01.2013	07	January	2013	25	Moscow TEC" Atrium "
13	08.01.2013	08	January	2013	25	Moscow TEC" Atrium "
14	10.01.2013	10	January	2013	25	Moscow TEC" Atrium "
15	11.01.2013	11	January	2013	25	Moscow TEC" Atrium "
16	13.01.2013	13	January	2013	25	Moscow TEC" Atrium "
17	16.01.2013	16	January	2013	25	Moscow TEC" Atrium "
18	26.01.2013	26	January	2013	25	Moscow TEC" Atrium "
19	27.01.2013	27	January	2013	25	Moscow TEC" Atrium "
20	09.01.2013	09	January	2013	25	Moscow TEC" Atrium "

	item_id	item_name	category_id	\
0	22154	SCENE 2012 (BD)	37	
1	2552	DEEP PURPLE The House Of Blue Light LP	58	
3	2554	DEEP PURPLE Who Do You Think We Are LP	58	
4	2555	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	2564	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6	2565	DEEP PURPLE Stormbringer (firms).	56	
7	2572	DEFTONES Koi No Yakan	55	
8	2572	DEFTONES Koi No Yakan	55	
9	2573	DEL REY LANA Born To Die	55	
10	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20	2593	DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue
0	Cinema - Blu-Ray	999.00	1	999.00
1	Music - Vinyl	899.00	1	899.00
3	Music - Vinyl	1709.05	1	1709.05
4	Music - CD of corporate production	1099.00	1	1099.00

```

5           Music - Music video      349.00      1   349.00
6   Music - CD of corporate production  549.00      1   549.00
7           Music - CD of local production  239.00      1   239.00
8           Music - CD of local production  299.00      1   299.00
9           Music - CD of local production  299.00      3   897.00
10          Music - CD of local production  399.00      2   798.00
11          Music - CD of local production  399.00      1   399.00
12          Music - CD of local production  399.00      1   399.00
13          Music - CD of local production  399.00      2   798.00
14          Music - CD of local production  399.00      1   399.00
15          Music - CD of local production  399.00      2   798.00
16          Music - CD of local production  399.00      1   399.00
17          Music - CD of local production  399.00      1   399.00
18          Music - CD of local production  399.00      1   399.00
19          Music - CD of local production  399.00      1   399.00
20          Music - CD of local production  279.00      1   279.00
(2928483, 13)

```

[]: #data binning

```

#found the bins using the following code
print(final_dataset['item_price'].max())
print(final_dataset['item_price'].min())

#create a new column called price range
final_dataset['price_range'] = pd.cut(final_dataset['item_price'], bins=[-1, ↵
    ↵100, 200, 300, 400, 500, 600, 700, 800, 900, 100000], labels=['0-100', ↵
    ↵'100-200', '200-300', '300-400', '400-500', '500-600', '600-700', '700-800', ↵
    ↵'800-900', '900-100000'])

```

59200.0

0.07

[]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)

Head of final_dataset:

	date	date_num	month_name	year_num	shop_id	shop_name \
0	02.01.2013	02	January	2013	59	Yaroslavl TC" Altair "
1	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
3	06.01.2013	06	January	2013	25	Moscow TEC" Atrium "
4	15.01.2013	15	January	2013	25	Moscow TEC" Atrium "
5	10.01.2013	10	January	2013	25	Moscow TEC" Atrium "
6	02.01.2013	02	January	2013	25	Moscow TEC" Atrium "
7	04.01.2013	04	January	2013	25	Moscow TEC" Atrium "

8	11.01.2013	11	January	2013	25	Moscow TEC" Atrium "
9	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
10	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
11	05.01.2013	05	January	2013	25	Moscow TEC" Atrium "
12	07.01.2013	07	January	2013	25	Moscow TEC" Atrium "
13	08.01.2013	08	January	2013	25	Moscow TEC" Atrium "
14	10.01.2013	10	January	2013	25	Moscow TEC" Atrium "
15	11.01.2013	11	January	2013	25	Moscow TEC" Atrium "
16	13.01.2013	13	January	2013	25	Moscow TEC" Atrium "
17	16.01.2013	16	January	2013	25	Moscow TEC" Atrium "
18	26.01.2013	26	January	2013	25	Moscow TEC" Atrium "
19	27.01.2013	27	January	2013	25	Moscow TEC" Atrium "
20	09.01.2013	09	January	2013	25	Moscow TEC" Atrium "

	item_id	item_name	category_id	\
0	22154	SCENE 2012 (BD)	37	
1	2552	DEEP PURPLE The House Of Blue Light LP	58	
3	2554	DEEP PURPLE Who Do You Think We Are LP	58	
4	2555	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	2564	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6	2565	DEEP PURPLE Stormbringer (firms).	56	
7	2572	DEFTONES Koi No Yokan	55	
8	2572	DEFTONES Koi No Yokan	55	
9	2573	DEL REY LANA Born To Die	55	
10	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20	2593	DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	
10	Music - CD of local production	399.00	2	798.00	
11	Music - CD of local production	399.00	1	399.00	

```

12      Music - CD of local production    399.00      1  399.00
13      Music - CD of local production    399.00      2  798.00
14      Music - CD of local production    399.00      1  399.00
15      Music - CD of local production    399.00      2  798.00
16      Music - CD of local production    399.00      1  399.00
17      Music - CD of local production    399.00      1  399.00
18      Music - CD of local production    399.00      1  399.00
19      Music - CD of local production    399.00      1  399.00
20      Music - CD of local production    279.00      1  279.00

  price_range
0  900-100000
1   800-900
3  900-100000
4  900-100000
5   300-400
6   500-600
7   200-300
8   200-300
9   200-300
10  300-400
11  300-400
12  300-400
13  300-400
14  300-400
15  300-400
16  300-400
17  300-400
18  300-400
19  300-400
20   200-300
(2928483, 14)

```

```
[ ]: #log transformation
#creates a new column called log_revenue
final_dataset['log_revenue'] = np.log(final_dataset['revenue'])
```

```
[ ]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	date_num	month_name	year_num	shop_id	shop_name \
0	02.01.2013	02	January	2013	59	Yaroslavl TC" Altair "

1	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
3	06.01.2013	06	January	2013	25	Moscow TEC" Atrium "
4	15.01.2013	15	January	2013	25	Moscow TEC" Atrium "
5	10.01.2013	10	January	2013	25	Moscow TEC" Atrium "
6	02.01.2013	02	January	2013	25	Moscow TEC" Atrium "
7	04.01.2013	04	January	2013	25	Moscow TEC" Atrium "
8	11.01.2013	11	January	2013	25	Moscow TEC" Atrium "
9	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
10	03.01.2013	03	January	2013	25	Moscow TEC" Atrium "
11	05.01.2013	05	January	2013	25	Moscow TEC" Atrium "
12	07.01.2013	07	January	2013	25	Moscow TEC" Atrium "
13	08.01.2013	08	January	2013	25	Moscow TEC" Atrium "
14	10.01.2013	10	January	2013	25	Moscow TEC" Atrium "
15	11.01.2013	11	January	2013	25	Moscow TEC" Atrium "
16	13.01.2013	13	January	2013	25	Moscow TEC" Atrium "
17	16.01.2013	16	January	2013	25	Moscow TEC" Atrium "
18	26.01.2013	26	January	2013	25	Moscow TEC" Atrium "
19	27.01.2013	27	January	2013	25	Moscow TEC" Atrium "
20	09.01.2013	09	January	2013	25	Moscow TEC" Atrium "

	item_id	item_name	category_id	\
0	22154	SCENE 2012 (BD)	37	
1	2552	DEEP PURPLE The House Of Blue Light LP	58	
3	2554	DEEP PURPLE Who Do You Think We Are LP	58	
4	2555	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	2564	DEEP PURPLE Perihelion: Live In Concert DVD (C..	59	
6	2565	DEEP PURPLE Stormbringer (firms).	56	
7	2572	DEFTONES Koi No Yakan	55	
8	2572	DEFTONES Koi No Yakan	55	
9	2573	DEL REY LANA Born To Die	55	
10	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19	2574	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20	2593	DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	

6	Music - CD of corporate production	549.00	1	549.00
7	Music - CD of local production	239.00	1	239.00
8	Music - CD of local production	299.00	1	299.00
9	Music - CD of local production	299.00	3	897.00
10	Music - CD of local production	399.00	2	798.00
11	Music - CD of local production	399.00	1	399.00
12	Music - CD of local production	399.00	1	399.00
13	Music - CD of local production	399.00	2	798.00
14	Music - CD of local production	399.00	1	399.00
15	Music - CD of local production	399.00	2	798.00
16	Music - CD of local production	399.00	1	399.00
17	Music - CD of local production	399.00	1	399.00
18	Music - CD of local production	399.00	1	399.00
19	Music - CD of local production	399.00	1	399.00
20	Music - CD of local production	279.00	1	279.00

	price_range	log_revenue
0	900-100000	6.906755
1	800-900	6.801283
3	900-100000	7.443693
4	900-100000	7.002156
5	300-400	5.855072
6	500-600	6.308098
7	200-300	5.476464
8	200-300	5.700444
9	200-300	6.799056
10	300-400	6.682109
11	300-400	5.988961
12	300-400	5.988961
13	300-400	6.682109
14	300-400	5.988961
15	300-400	6.682109
16	300-400	5.988961
17	300-400	5.988961
18	300-400	5.988961
19	300-400	5.988961
20	200-300	5.631212

(2928483, 15)

```
[ ]: #encoding

#encodes the year_num column to 0, 1, 2

final_dataset['year_num'] = final_dataset['year_num'].replace({'2013': 0,
                                                               '2014': 1, '2015': 2})
```

```

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)

```

Head of final_dataset:

	date	date_num	month_name	year_num	shop_id	\
0	02.01.2013	02	January	0	59	
1	03.01.2013	03	January	0	25	
3	06.01.2013	06	January	0	25	
4	15.01.2013	15	January	0	25	
5	10.01.2013	10	January	0	25	
6	02.01.2013	02	January	0	25	
7	04.01.2013	04	January	0	25	
8	11.01.2013	11	January	0	25	
9	03.01.2013	03	January	0	25	
10	03.01.2013	03	January	0	25	
11	05.01.2013	05	January	0	25	
12	07.01.2013	07	January	0	25	
13	08.01.2013	08	January	0	25	
14	10.01.2013	10	January	0	25	
15	11.01.2013	11	January	0	25	
16	13.01.2013	13	January	0	25	
17	16.01.2013	16	January	0	25	
18	26.01.2013	26	January	0	25	
19	27.01.2013	27	January	0	25	
20	09.01.2013	09	January	0	25	

	shop_name	item_id	\
0	Yaroslavl TC"	Altair "	22154
1	Moscow TEC"	Atrium "	2552
3	Moscow TEC"	Atrium "	2554
4	Moscow TEC"	Atrium "	2555
5	Moscow TEC"	Atrium "	2564
6	Moscow TEC"	Atrium "	2565
7	Moscow TEC"	Atrium "	2572
8	Moscow TEC"	Atrium "	2572
9	Moscow TEC"	Atrium "	2573
10	Moscow TEC"	Atrium "	2574
11	Moscow TEC"	Atrium "	2574
12	Moscow TEC"	Atrium "	2574
13	Moscow TEC"	Atrium "	2574
14	Moscow TEC"	Atrium "	2574
15	Moscow TEC"	Atrium "	2574
16	Moscow TEC"	Atrium "	2574
17	Moscow TEC"	Atrium "	2574

18	Moscow TEC" Atrium "	2574
19	Moscow TEC" Atrium "	2574
20	Moscow TEC" Atrium "	2593

		item_name	category_id	\
0		SCENE 2012 (BD)	37	
1	DEEP PURPLE	The House Of Blue Light LP	58	
3	DEEP PURPLE	Who Do You Think We Are LP	58	
4	DEEP PURPLE	30 Very Best Of 2CD (Businesses).	56	
5	DEEP PURPLE	Perihelion: Live In Concert DVD (C...	59	
6	DEEP PURPLE	Stormbringer (firms).	56	
7	DEFTONES	Koi No Yokan	55	
8	DEFTONES	Koi No Yokan	55	
9	DEL REY LANA	Born To Die	55	
10	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
11	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
12	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
13	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
14	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
15	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
16	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
17	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
18	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
19	DEL REY LANA	Born To Die The Paradise Edition 2CD	55	
20	DEPECHE MODE	Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	
10	Music - CD of local production	399.00	2	798.00	
11	Music - CD of local production	399.00	1	399.00	
12	Music - CD of local production	399.00	1	399.00	
13	Music - CD of local production	399.00	2	798.00	
14	Music - CD of local production	399.00	1	399.00	
15	Music - CD of local production	399.00	2	798.00	
16	Music - CD of local production	399.00	1	399.00	
17	Music - CD of local production	399.00	1	399.00	
18	Music - CD of local production	399.00	1	399.00	
19	Music - CD of local production	399.00	1	399.00	
20	Music - CD of local production	279.00	1	279.00	

```

  price_range  log_revenue
0    900-100000      6.906755
1      800-900      6.801283
3    900-100000      7.443693
4    900-100000      7.002156
5      300-400      5.855072
6      500-600      6.308098
7      200-300      5.476464
8      200-300      5.700444
9      200-300      6.799056
10     300-400      6.682109
11     300-400      5.988961
12     300-400      5.988961
13     300-400      6.682109
14     300-400      5.988961
15     300-400      6.682109
16     300-400      5.988961
17     300-400      5.988961
18     300-400      5.988961
19     300-400      5.988961
20     200-300      5.631212
(2928483, 15)

```

[]: #grouping and aggregation

```

#grouping the data set by shop_id and year_num and aggregating the
↪item_cnt_month column using sum

grouped_by_shop_id_and_year_num = final_dataset.groupby(['shop_id', ↪
↪'year_num']).agg({'item_cnt_month': 'sum'})

print("\n\nHead of grouped_by_shop_id_and_year_num:\n")
print(grouped_by_shop_id_and_year_num.head(60))
print(grouped_by_shop_id_and_year_num.shape)

```

Head of grouped_by_shop_id_and_year_num:

		item_cnt_month
shop_id	year_num	
0	0	11705
1	0	6311
2	0	9989
	1	12247
	2	8470
3	0	10242
	1	11039

	2	7194
4	0	19054
	1	15909
	2	9106
5	0	14717
	1	17041
	2	11089
6	0	46707
	1	35496
	2	18554
7	0	28218
	1	24530
	2	14411
8	0	3602
9	0	6531
	1	6155
	2	3188
10	0	11132
	1	8859
	2	4532
11	2	572
12	0	19494
	1	26379
	2	24947
13	0	13529
	1	6234
14	0	20114
	1	16003
	2	10397
15	0	32339
	1	24854
	2	14138
16	0	30250
	1	19569
	2	11953
17	0	9913
	1	15308
	2	697
18	0	33632
	1	18815
	2	13174
19	0	32860
	1	25353
	2	15455
20	1	3262
	2	2611
21	0	25258
	1	25167

```

2           18259
22          26943
      1       20341
      2       13050
23          7722
(159, 1)

```

```
[ ]: #creates a new column called scaled_revenue
final_dataset['scaled_revenue'] = (final_dataset['revenue'] - final_dataset['revenue'].min()) / (final_dataset['revenue'].max() - final_dataset['revenue'].min())

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
```

Head of final_dataset:

	date	date_num	month_name	year_num	shop_id	\
0	02.01.2013	02	January	0	59	
1	03.01.2013	03	January	0	25	
3	06.01.2013	06	January	0	25	
4	15.01.2013	15	January	0	25	
5	10.01.2013	10	January	0	25	
6	02.01.2013	02	January	0	25	
7	04.01.2013	04	January	0	25	
8	11.01.2013	11	January	0	25	
9	03.01.2013	03	January	0	25	
10	03.01.2013	03	January	0	25	
11	05.01.2013	05	January	0	25	
12	07.01.2013	07	January	0	25	
13	08.01.2013	08	January	0	25	
14	10.01.2013	10	January	0	25	
15	11.01.2013	11	January	0	25	
16	13.01.2013	13	January	0	25	
17	16.01.2013	16	January	0	25	
18	26.01.2013	26	January	0	25	
19	27.01.2013	27	January	0	25	
20	09.01.2013	09	January	0	25	

	shop_name	item_id	\
0	Yaroslavl TC" Altair "	22154	
1	Moscow TEC" Atrium "	2552	
3	Moscow TEC" Atrium "	2554	
4	Moscow TEC" Atrium "	2555	
5	Moscow TEC" Atrium "	2564	

6	Moscow TEC" Atrium "	2565
7	Moscow TEC" Atrium "	2572
8	Moscow TEC" Atrium "	2572
9	Moscow TEC" Atrium "	2573
10	Moscow TEC" Atrium "	2574
11	Moscow TEC" Atrium "	2574
12	Moscow TEC" Atrium "	2574
13	Moscow TEC" Atrium "	2574
14	Moscow TEC" Atrium "	2574
15	Moscow TEC" Atrium "	2574
16	Moscow TEC" Atrium "	2574
17	Moscow TEC" Atrium "	2574
18	Moscow TEC" Atrium "	2574
19	Moscow TEC" Atrium "	2574
20	Moscow TEC" Atrium "	2593

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	
3	DEEP PURPLE Who Do You Think We Are LP	58	
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6	DEEP PURPLE Stormbringer (firms).	56	
7	DEFTONES Koi No Yakan	55	
8	DEFTONES Koi No Yakan	55	
9	DEL REY LANA Born To Die	55	
10	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20	DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	

```

10      Music - CD of local production    399.00          2    798.00
11      Music - CD of local production    399.00          1    399.00
12      Music - CD of local production    399.00          1    399.00
13      Music - CD of local production    399.00          2    798.00
14      Music - CD of local production    399.00          1    399.00
15      Music - CD of local production    399.00          2    798.00
16      Music - CD of local production    399.00          1    399.00
17      Music - CD of local production    399.00          1    399.00
18      Music - CD of local production    399.00          1    399.00
19      Music - CD of local production    399.00          1    399.00
20      Music - CD of local production    279.00          1    279.00

  price_range  log_revenue  scaled_revenue
0  900-100000    6.906755     0.000546
1   800-900     6.801283     0.000491
3  900-100000    7.443693     0.000934
4  900-100000    7.002156     0.000601
5   300-400     5.855072     0.000191
6   500-600     6.308098     0.000300
7   200-300     5.476464     0.000131
8   200-300     5.700444     0.000163
9   200-300     6.799056     0.000490
10  300-400     6.682109     0.000436
11  300-400     5.988961     0.000218
12  300-400     5.988961     0.000218
13  300-400     6.682109     0.000436
14  300-400     5.988961     0.000218
15  300-400     6.682109     0.000436
16  300-400     5.988961     0.000218
17  300-400     5.988961     0.000218
18  300-400     5.988961     0.000218
19  300-400     5.988961     0.000218
20   200-300    5.631212     0.000152
(2928483, 16)

```

```

[ ]: #change month_name column to numeric

final_dataset['month_name'] = final_dataset['month_name'].replace({'January':1,
                                                               'February': 2, 'March': 3, 'April': 4, 'May': 5, 'June':6, 'July': 7,
                                                               'August': 8, 'September': 9, 'October': 10, 'November':11, 'December': 12})

print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)

```

Head of final_dataset:

	date	date_num	month_name	year_num	shop_id	\
0	02.01.2013	02	1	0	59	
1	03.01.2013	03	1	0	25	
3	06.01.2013	06	1	0	25	
4	15.01.2013	15	1	0	25	
5	10.01.2013	10	1	0	25	
6	02.01.2013	02	1	0	25	
7	04.01.2013	04	1	0	25	
8	11.01.2013	11	1	0	25	
9	03.01.2013	03	1	0	25	
10	03.01.2013	03	1	0	25	
11	05.01.2013	05	1	0	25	
12	07.01.2013	07	1	0	25	
13	08.01.2013	08	1	0	25	
14	10.01.2013	10	1	0	25	
15	11.01.2013	11	1	0	25	
16	13.01.2013	13	1	0	25	
17	16.01.2013	16	1	0	25	
18	26.01.2013	26	1	0	25	
19	27.01.2013	27	1	0	25	
20	09.01.2013	09	1	0	25	

	shop_name	item_id	\
0	Yaroslavl TC" Altair "	22154	
1	Moscow TEC" Atrium "	2552	
3	Moscow TEC" Atrium "	2554	
4	Moscow TEC" Atrium "	2555	
5	Moscow TEC" Atrium "	2564	
6	Moscow TEC" Atrium "	2565	
7	Moscow TEC" Atrium "	2572	
8	Moscow TEC" Atrium "	2572	
9	Moscow TEC" Atrium "	2573	
10	Moscow TEC" Atrium "	2574	
11	Moscow TEC" Atrium "	2574	
12	Moscow TEC" Atrium "	2574	
13	Moscow TEC" Atrium "	2574	
14	Moscow TEC" Atrium "	2574	
15	Moscow TEC" Atrium "	2574	
16	Moscow TEC" Atrium "	2574	
17	Moscow TEC" Atrium "	2574	
18	Moscow TEC" Atrium "	2574	
19	Moscow TEC" Atrium "	2574	
20	Moscow TEC" Atrium "	2593	

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	

3	DEEP PURPLE Who Do You Think We Are LP	58
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56
5	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59
6	DEEP PURPLE Stormbringer (firms).	56
7	DEFTONES Koi No Yokan	55
8	DEFTONES Koi No Yokan	55
9	DEL REY LANA Born To Die	55
10	DEL REY LANA Born To Die The Paradise Edition 2CD	55
11	DEL REY LANA Born To Die The Paradise Edition 2CD	55
12	DEL REY LANA Born To Die The Paradise Edition 2CD	55
13	DEL REY LANA Born To Die The Paradise Edition 2CD	55
14	DEL REY LANA Born To Die The Paradise Edition 2CD	55
15	DEL REY LANA Born To Die The Paradise Edition 2CD	55
16	DEL REY LANA Born To Die The Paradise Edition 2CD	55
17	DEL REY LANA Born To Die The Paradise Edition 2CD	55
18	DEL REY LANA Born To Die The Paradise Edition 2CD	55
19	DEL REY LANA Born To Die The Paradise Edition 2CD	55
20	DEPECHE MODE Music For The Masses	55

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	
10	Music - CD of local production	399.00	2	798.00	
11	Music - CD of local production	399.00	1	399.00	
12	Music - CD of local production	399.00	1	399.00	
13	Music - CD of local production	399.00	2	798.00	
14	Music - CD of local production	399.00	1	399.00	
15	Music - CD of local production	399.00	2	798.00	
16	Music - CD of local production	399.00	1	399.00	
17	Music - CD of local production	399.00	1	399.00	
18	Music - CD of local production	399.00	1	399.00	
19	Music - CD of local production	399.00	1	399.00	
20	Music - CD of local production	279.00	1	279.00	

	price_range	log_revenue	scaled_revenue
0	900-100000	6.906755	0.000546
1	800-900	6.801283	0.000491
3	900-100000	7.443693	0.000934
4	900-100000	7.002156	0.000601
5	300-400	5.855072	0.000191
6	500-600	6.308098	0.000300

```

7    200-300    5.476464    0.000131
8    200-300    5.700444    0.000163
9    200-300    6.799056    0.000490
10   300-400    6.682109    0.000436
11   300-400    5.988961    0.000218
12   300-400    5.988961    0.000218
13   300-400    6.682109    0.000436
14   300-400    5.988961    0.000218
15   300-400    6.682109    0.000436
16   300-400    5.988961    0.000218
17   300-400    5.988961    0.000218
18   300-400    5.988961    0.000218
19   300-400    5.988961    0.000218
20   200-300    5.631212    0.000152
(2928483, 16)

```

1.4 Data Exploration & Analysis

[]: #correlation

```

numeric_columns = final_dataset.select_dtypes(include=['number'])
print("\n\nCorrelation of final_dataset:\n")
print(numeric_columns.corr())

```

Correlation of final_dataset:

	month_name	year_num	shop_id	item_id	category_id	\
month_name	1.000000	-0.134131	0.020646	-0.002103	-0.001055	
year_num	-0.134131	1.000000	0.011835	0.010486	0.030406	
shop_id	0.020646	0.011835	1.000000	0.029344	0.019339	
item_id	-0.002103	0.010486	0.029344	1.000000	0.369384	
category_id	-0.001055	0.030406	0.019339	0.369384	1.000000	
item_price	0.044361	0.080574	-0.023966	-0.134759	-0.255033	
item_cnt_month	0.021007	0.002510	-0.005660	0.018896	0.016922	
revenue	0.030326	0.029541	-0.013540	-0.063423	-0.117860	
log_revenue	0.057248	0.096145	-0.039415	-0.310144	-0.342896	
scaled_revenue	0.030326	0.029541	-0.013540	-0.063423	-0.117860	
	item_price	item_cnt_month	revenue	log_revenue	\	
month_name	0.044361	0.021007	0.030326	0.057248		
year_num	0.080574	0.002510	0.029541	0.096145		
shop_id	-0.023966	-0.005660	-0.013540	-0.039415		
item_id	-0.134759	0.018896	-0.063423	-0.310144		
category_id	-0.255033	0.016922	-0.117860	-0.342896		
item_price	1.000000	0.014437	0.436314	0.601371		
item_cnt_month	0.014437	1.000000	0.481568	0.115253		

revenue	0.436314	0.481568	1.000000	0.331392
log_revenue	0.601371	0.115253	0.331392	1.000000
scaled_revenue	0.436314	0.481568	1.000000	0.331392
		scaled_revenue		
month_name		0.030326		
year_num		0.029541		
shop_id		-0.013540		
item_id		-0.063423		
category_id		-0.117860		
item_price		0.436314		
item_cnt_month		0.481568		
revenue		1.000000		
log_revenue		0.331392		
scaled_revenue		1.000000		

```
[ ]: #checks for missing values
print("\n\nMissing values in final_dataset:\n")
print(final_dataset.isnull().sum())

#checks for null values
print("\n\nNull values in final_dataset:\n")
print(final_dataset.isnull().sum())
```

Missing values in final_dataset:

date	0
date_num	0
month_name	0
year_num	0
shop_id	0
shop_name	0
item_id	0
item_name	0
category_id	0
item_category_name	0
item_price	0
item_cnt_month	0
revenue	0
price_range	0
log_revenue	0
scaled_revenue	0
dtype: int64	

Null values in final_dataset:

```

date          0
date_num      0
month_name    0
year_num      0
shop_id       0
shop_name     0
item_id       0
item_name     0
category_id   0
item_category_name 0
item_price    0
item_cnt_month 0
revenue       0
price_range   0
log_revenue   0
scaled_revenue 0
dtype: int64

```

[]: #Descriptive analytics

```

# Summary Statistics
print("\nDescriptive statistics of final_dataset:")
print(final_dataset.describe())

```

Descriptive statistics of final_dataset:

	month_name	year_num	shop_id	item_id	category_id	\
count	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	
mean	6.248408e+00	7.767790e-01	3.300296e+01	1.020028e+04	4.001637e+01	
std	3.535921e+00	7.684598e-01	1.622543e+01	6.324391e+03	1.709809e+01	
min	1.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	
25%	3.000000e+00	0.000000e+00	2.200000e+01	4.477000e+03	2.800000e+01	
50%	6.000000e+00	1.000000e+00	3.100000e+01	9.355000e+03	4.000000e+01	
75%	9.000000e+00	1.000000e+00	4.700000e+01	1.569100e+04	5.500000e+01	
max	1.200000e+01	2.000000e+00	5.900000e+01	2.216900e+04	8.300000e+01	
	item_price	item_cnt_month	revenue	log_revenue	\	
count	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06		
mean	8.893627e+02	1.247257e+00	1.164267e+03	6.254676e+00		
std	1.718155e+03	2.217429e+00	5.684853e+03	1.171779e+00		
min	7.000000e-02	1.000000e+00	7.000000e-02	-2.659260e+00		
25%	2.490000e+02	1.000000e+00	2.490000e+02	5.517453e+00		
50%	3.990000e+02	1.000000e+00	4.490000e+02	6.107023e+00		
75%	9.990000e+02	1.000000e+00	1.090000e+03	6.993933e+00		
max	5.920000e+04	6.690000e+02	1.829990e+06	1.441982e+01		
	scaled_revenue					

```
count      2.928483e+06
mean       6.361770e-04
std        3.106494e-03
min        0.000000e+00
25%        1.360281e-04
50%        2.453183e-04
75%        5.955934e-04
max        1.000000e+00
```

```
[ ]: #seasonality analysis

grouped_by_month_name = final_dataset.groupby(['month_name']) .
    agg({'item_cnt_month': 'sum'})

print("\n\nHead of grouped_by_month_name:\n")
print(grouped_by_month_name)
print(grouped_by_month_name.shape)
```

Head of grouped_by_month_name:

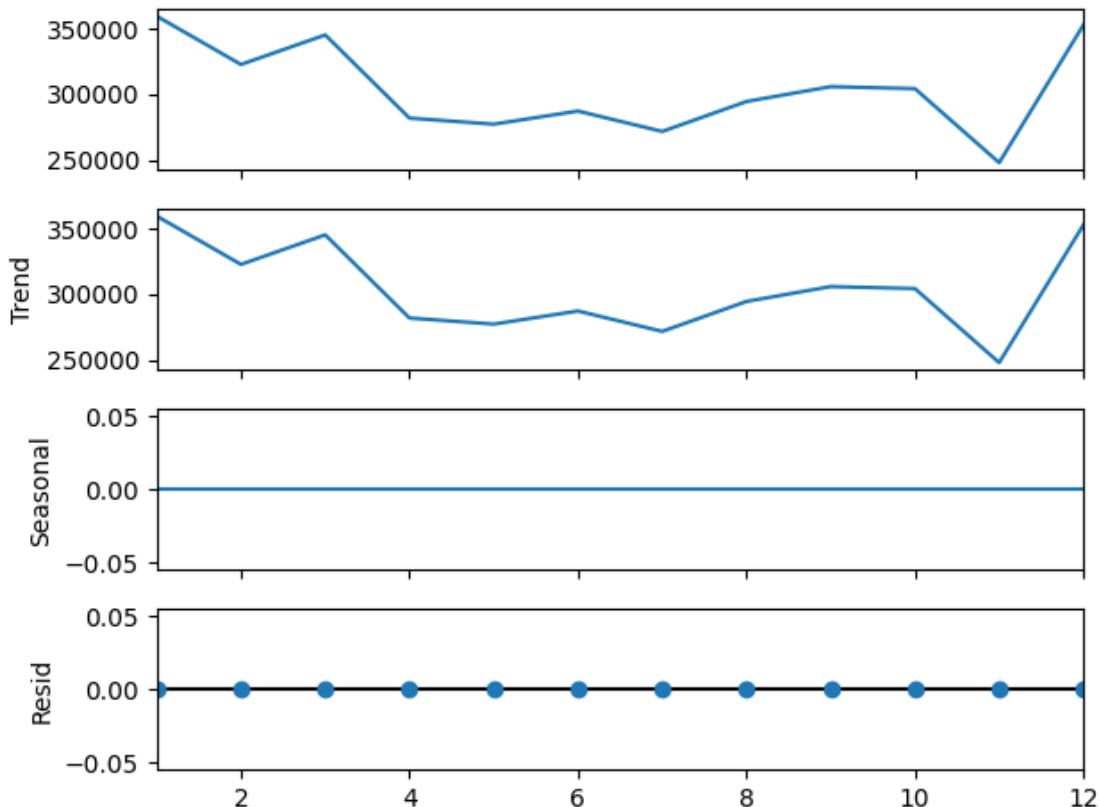
```
           item_cnt_month
month_name
1                  359391
2                  322775
3                  345171
4                  282131
5                  277519
6                  287443
7                  271985
8                  294692
9                  305967
10                 304453
11                 248320
12                 352723
(12, 1)
```

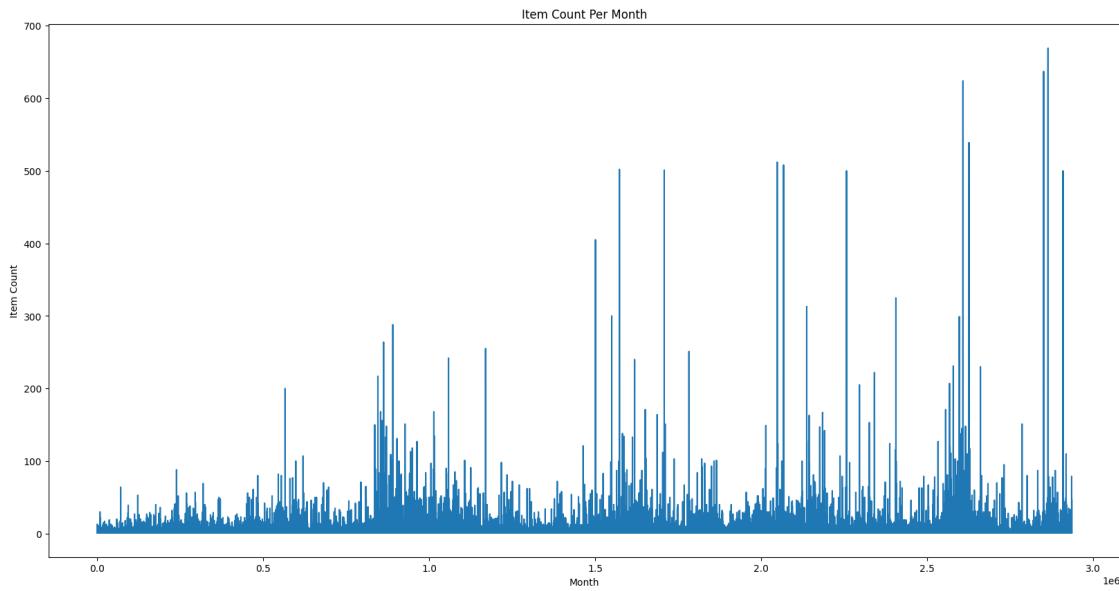
```
[ ]: #performing seasonal decomposition
decomposition = sm.tsa.seasonal_decompose(grouped_by_month_name, model='additive', period=1)

#plotting the seasonal decomposition
fig = decomposition.plot()
plt.show()

#plotting the item_cnt_month column
plt.figure(figsize=(20, 10))
```

```
plt.plot(final_dataset['item_cnt_month'])
plt.title('Item Count Per Month')
plt.xlabel('Month')
plt.ylabel('Item Count')
plt.show()
```





```
[ ]: #regulatory analytics
```

```
grouped_by_shop_id_and_year_num = final_dataset.groupby(['shop_id',  
           'year_num']).agg({'item_cnt_month': 'sum'})  
  
print("\n\nHead of grouped_by_shop_id_and_year_num:\n")  
print(grouped_by_shop_id_and_year_num.head(60))
```

Head of grouped_by_shop_id_and_year_num:

		item_cnt_month
shop_id	year_num	
0	0	11705
1	0	6311
2	0	9989
	1	12247
	2	8470
3	0	10242
	1	11039
	2	7194
4	0	19054
	1	15909
	2	9106
5	0	14717
	1	17041
	2	11089

6	0	46707
	1	35496
	2	18554
7	0	28218
	1	24530
	2	14411
8	0	3602
9	0	6531
	1	6155
	2	3188
10	0	11132
	1	8859
	2	4532
11	2	572
12	0	19494
	1	26379
	2	24947
13	0	13529
	1	6234
14	0	20114
	1	16003
	2	10397
15	0	32339
	1	24854
	2	14138
16	0	30250
	1	19569
	2	11953
17	0	9913
	1	15308
	2	697
18	0	33632
	1	18815
	2	13174
19	0	32860
	1	25353
	2	15455
20	1	3262
	2	2611
21	0	25258
	1	25167
	2	18259
22	0	26943
	1	20341
	2	13050
23	0	7722

```
[ ]: #Variable Identification

# Identify numerical and categorical variables
numerical_vars = final_dataset.select_dtypes(include=['int64', 'float64']).columns
categorical_vars = final_dataset.select_dtypes(include=['object', 'category']).columns

# Print the list of numerical and categorical variables
print("Numerical Variables:")
print(numerical_vars)

print("\nCategorical Variables:")
print(categorical_vars)
```

Numerical Variables:

```
Index(['month_name', 'year_num', 'shop_id', 'item_id', 'category_id',
       'item_price', 'item_cnt_month', 'revenue', 'log_revenue',
       'scaled_revenue'],
      dtype='object')
```

Categorical Variables:

```
Index(['date', 'date_num', 'shop_name', 'item_name', 'item_category_name',
       'price_range'],
      dtype='object')
```

```
[ ]: # univariate analysis
```

```
for column in final_dataset.columns:
    variable_type = final_dataset[column].dtype

    summary_stats = final_dataset[column].describe()

    plt.figure(figsize=(10, 6))

    # For numerical variables, create a histogram
    if variable_type in ['int64', 'float64']:
        sns.histplot(data=final_dataset, x=column, kde=True)
        plt.title(f'Distribution of {column}')
        plt.xlabel(column)
        plt.ylabel('Frequency')

    # For categorical variables, create a bar plot
    else:
        sns.countplot(data=final_dataset, x=column)
        plt.title(f'Counts of {column}')
        plt.xlabel(column)
```

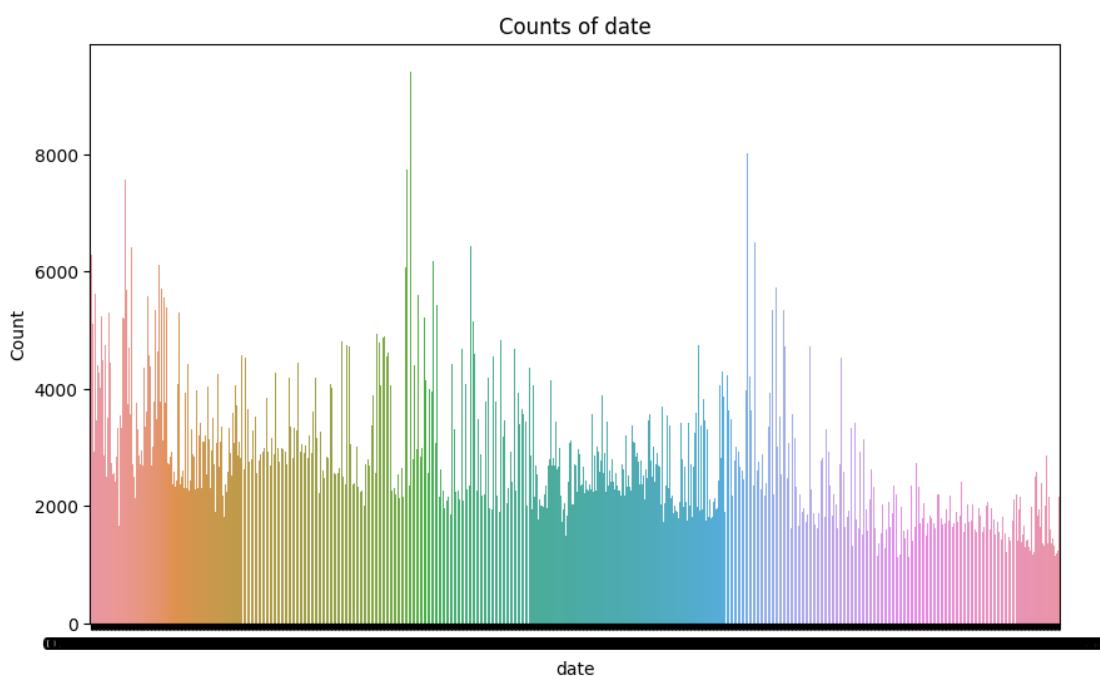
```

plt.ylabel('Count')

plt.show()

# Print summary statistics
print(f"Summary Statistics for {column}:")
print(summary_stats)

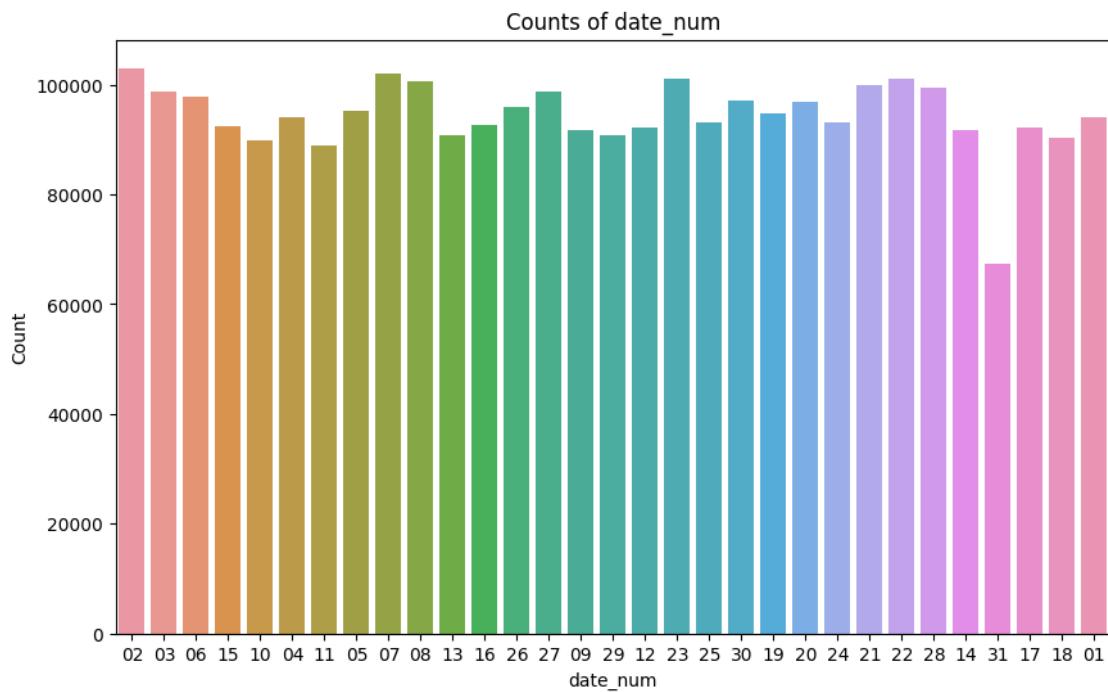
```



```

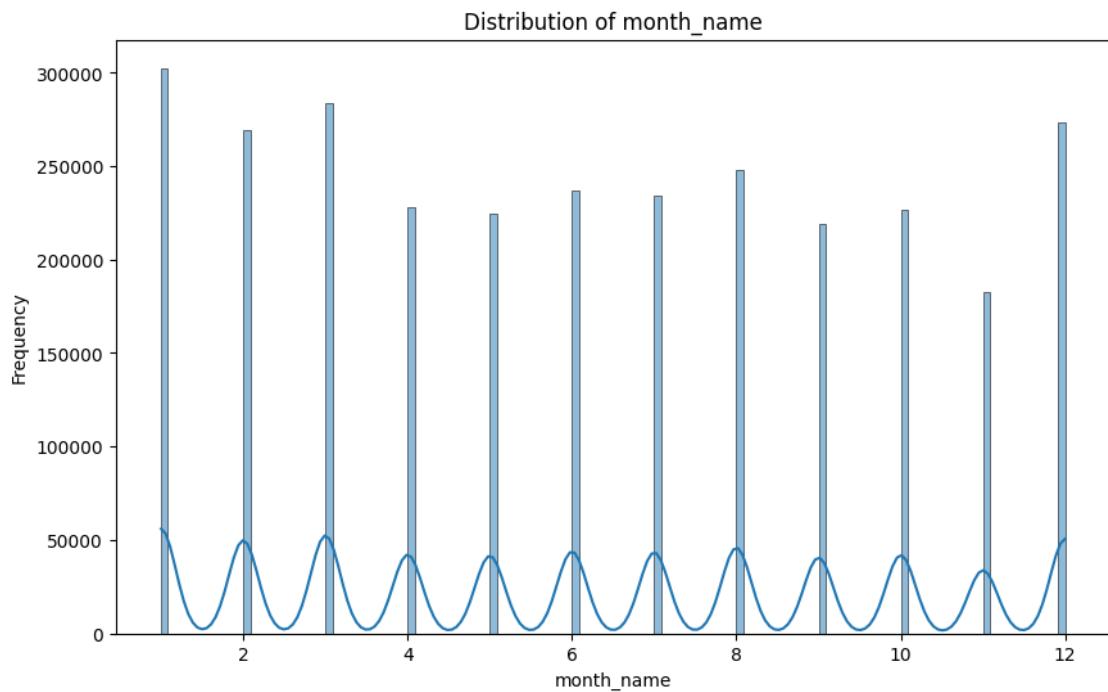
Summary Statistics for date:
count      2928483
unique      1034
top        28.12.2013
freq       9415
Name: date, dtype: object

```



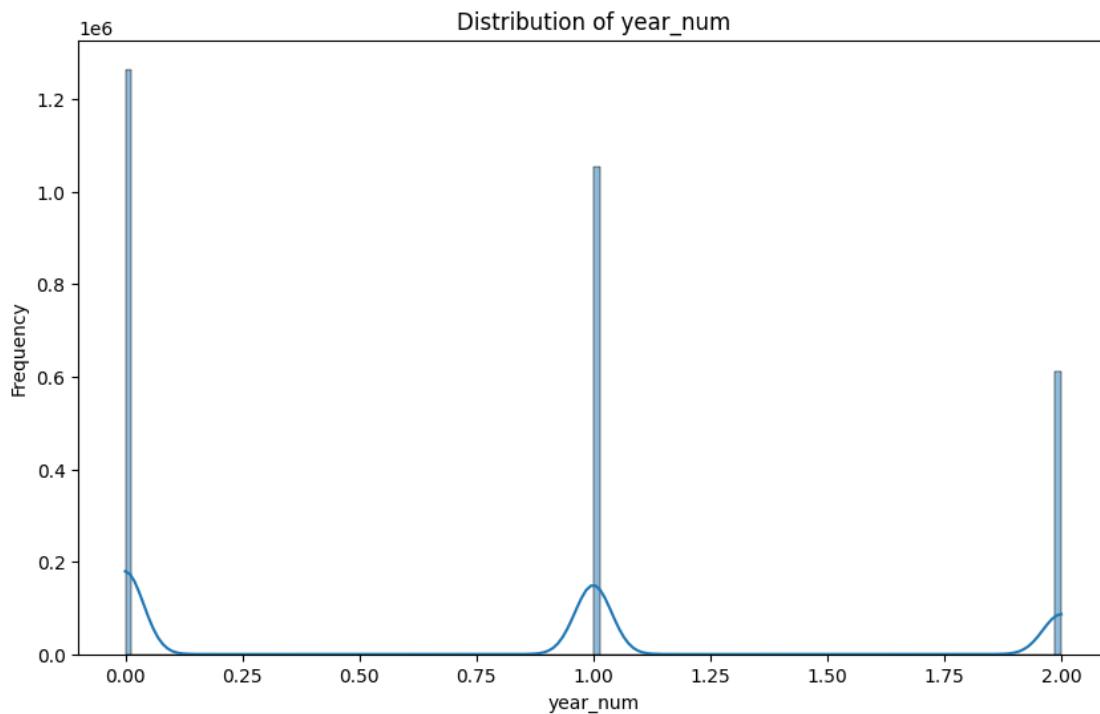
Summary Statistics for date_num:

```
count      2928483
unique       31
top         02
freq      103081
Name: date_num, dtype: object
```



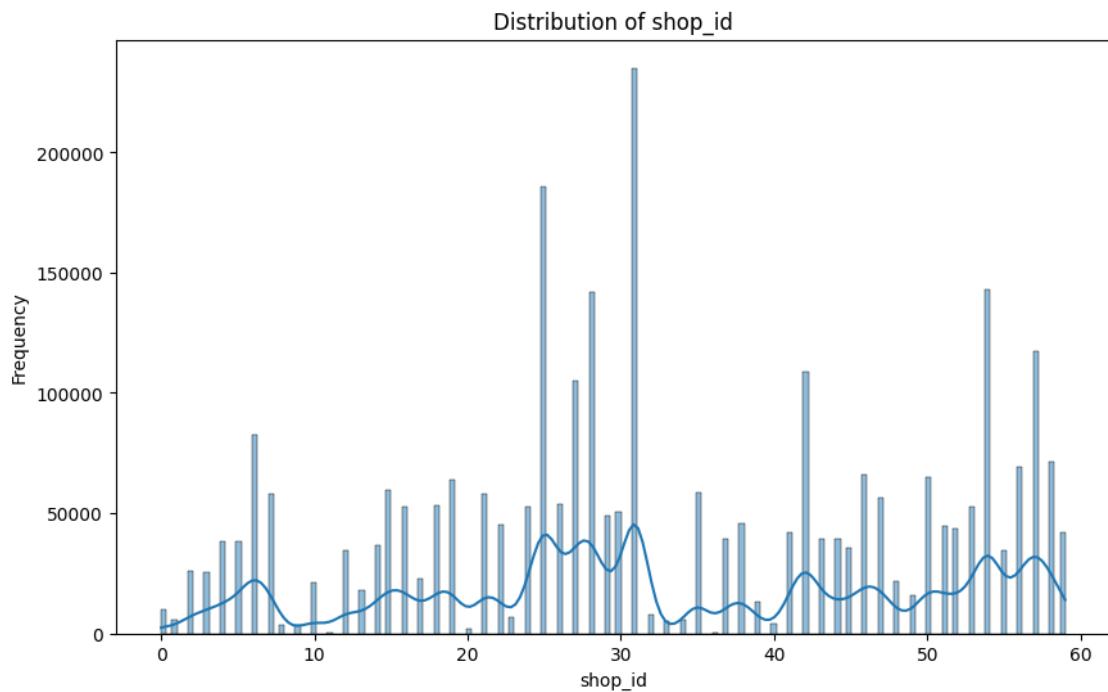
Summary Statistics for month_name:

```
count    2.928483e+06
mean     6.248408e+00
std      3.535921e+00
min      1.000000e+00
25%      3.000000e+00
50%      6.000000e+00
75%      9.000000e+00
max      1.200000e+01
Name: month_name, dtype: float64
```



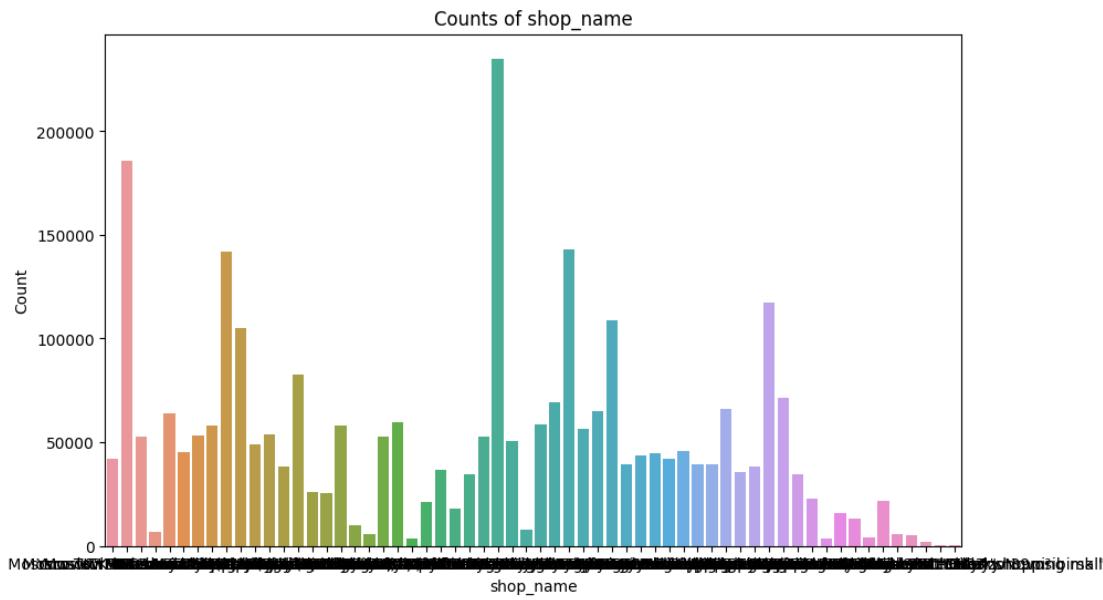
Summary Statistics for year_num:

```
count    2.928483e+06
mean     7.767790e-01
std      7.684598e-01
min      0.000000e+00
25%     0.000000e+00
50%     1.000000e+00
75%     1.000000e+00
max      2.000000e+00
Name: year_num, dtype: float64
```



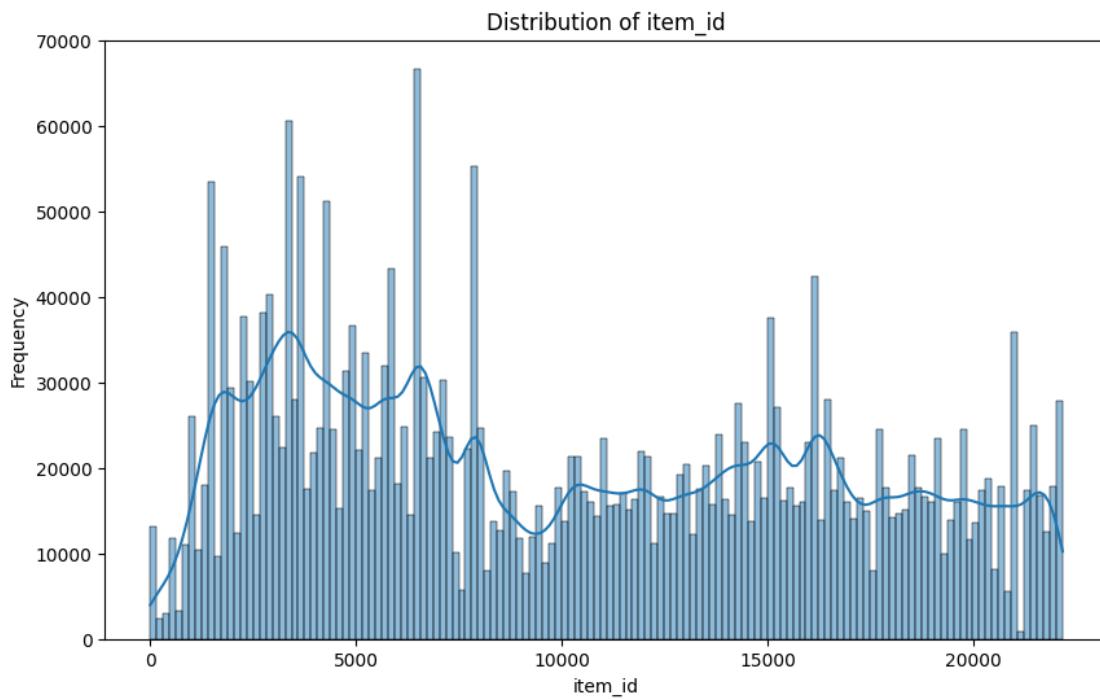
Summary Statistics for shop_id:

```
count    2.928483e+06
mean     3.300296e+01
std      1.622543e+01
min      0.000000e+00
25%      2.200000e+01
50%      3.100000e+01
75%      4.700000e+01
max      5.900000e+01
Name: shop_id, dtype: float64
```



Summary Statistics for shop_name:

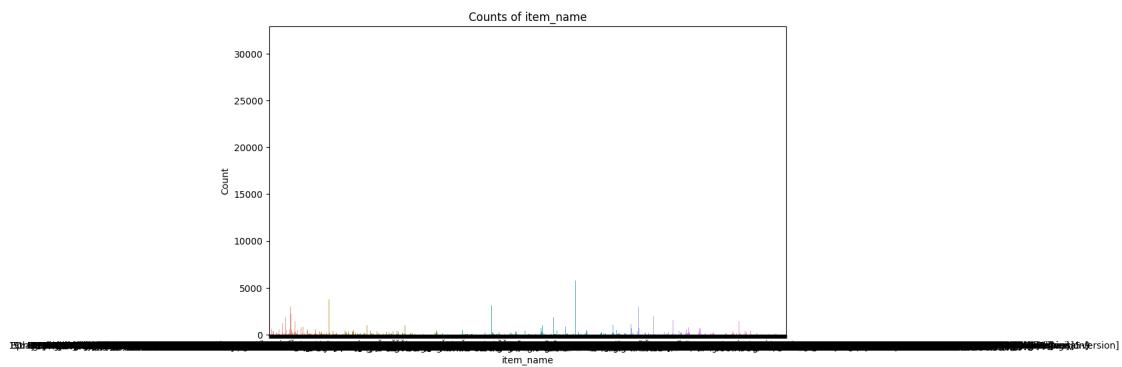
```
count          2928483
unique         60
top      "Moscow TC" "Semenovsky"
freq          235185
Name: shop_name, dtype: object
```



```
Summary Statistics for item_id:
```

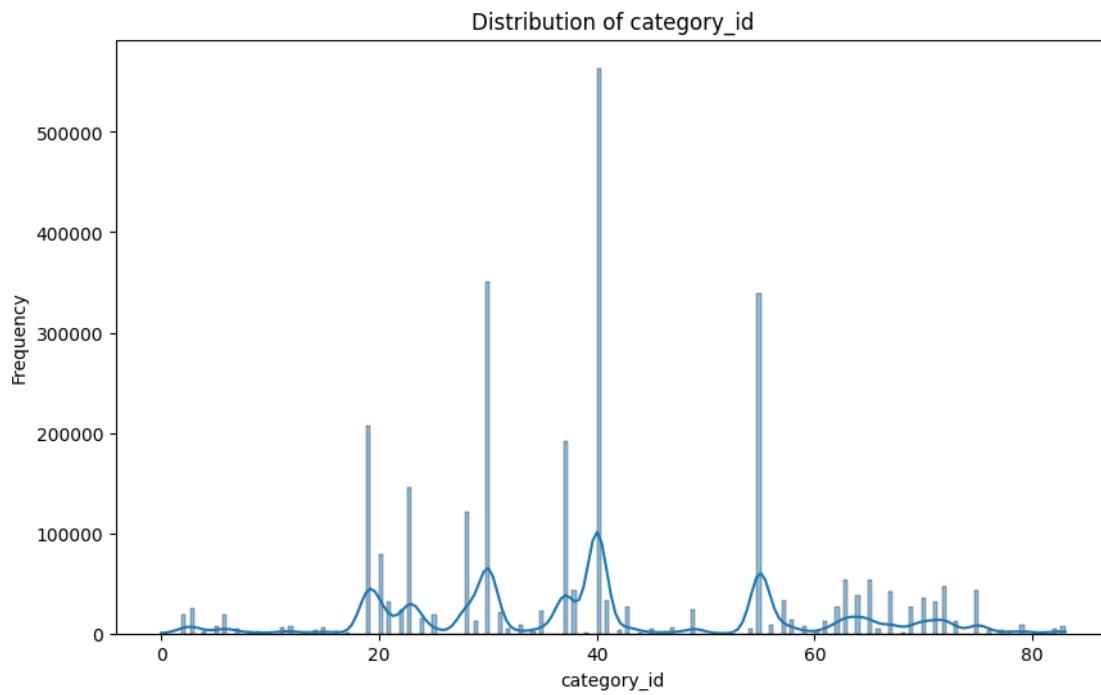
```
count      2.928483e+06  
mean      1.020028e+04  
std       6.324391e+03  
min       0.000000e+00  
25%       4.477000e+03  
50%       9.355000e+03  
75%       1.569100e+04  
max       2.216900e+04
```

```
Name: item_id, dtype: float64
```



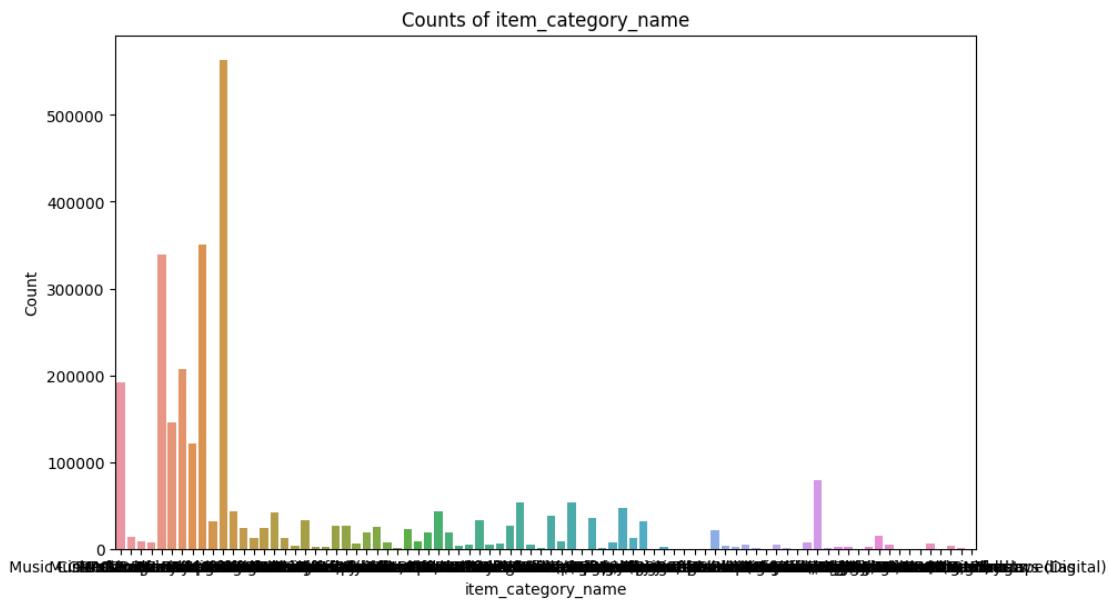
```
Summary Statistics for item_name:
```

```
count                      2928483  
unique                     21782  
top          Corporate package T-shirt 1C Interest white (3...  
freq                      31336  
Name: item_name, dtype: object
```



Summary Statistics for category_id:

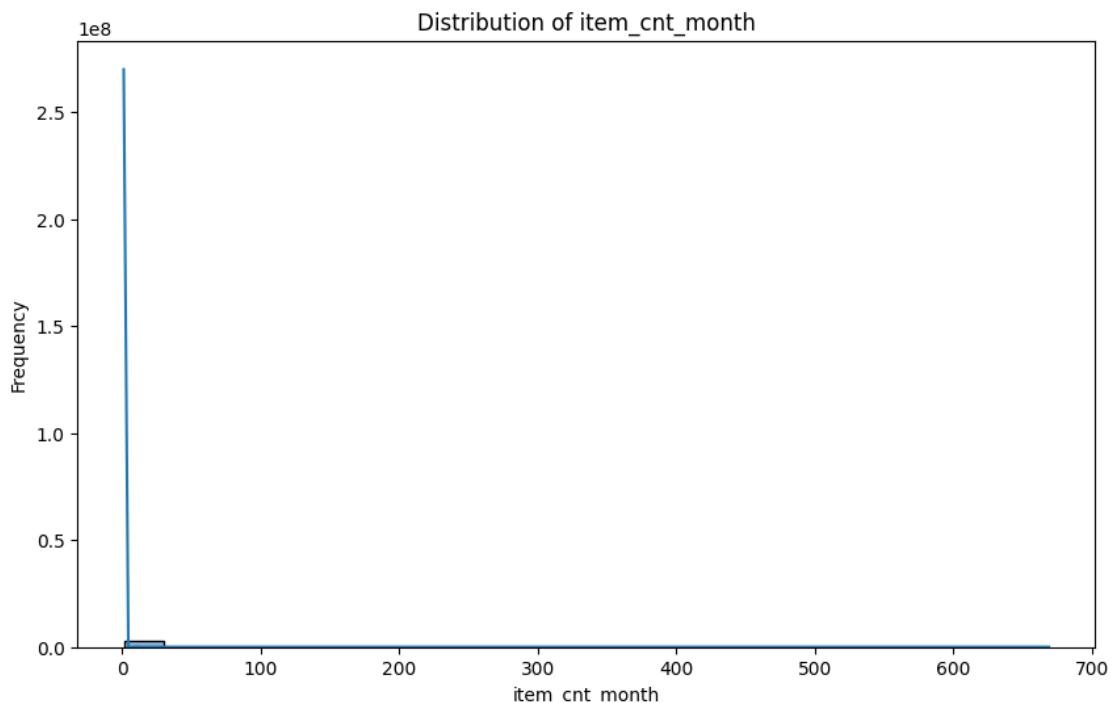
```
count    2.928483e+06
mean     4.001637e+01
std      1.709809e+01
min      0.000000e+00
25%      2.800000e+01
50%      4.000000e+01
75%      5.500000e+01
max      8.300000e+01
Name: category_id, dtype: float64
```



```
Summary Statistics for item_price:
```

```
count    2.928483e+06
mean     8.893627e+02
std      1.718155e+03
min      7.000000e-02
25%     2.490000e+02
50%     3.990000e+02
75%     9.990000e+02
max     5.920000e+04
```

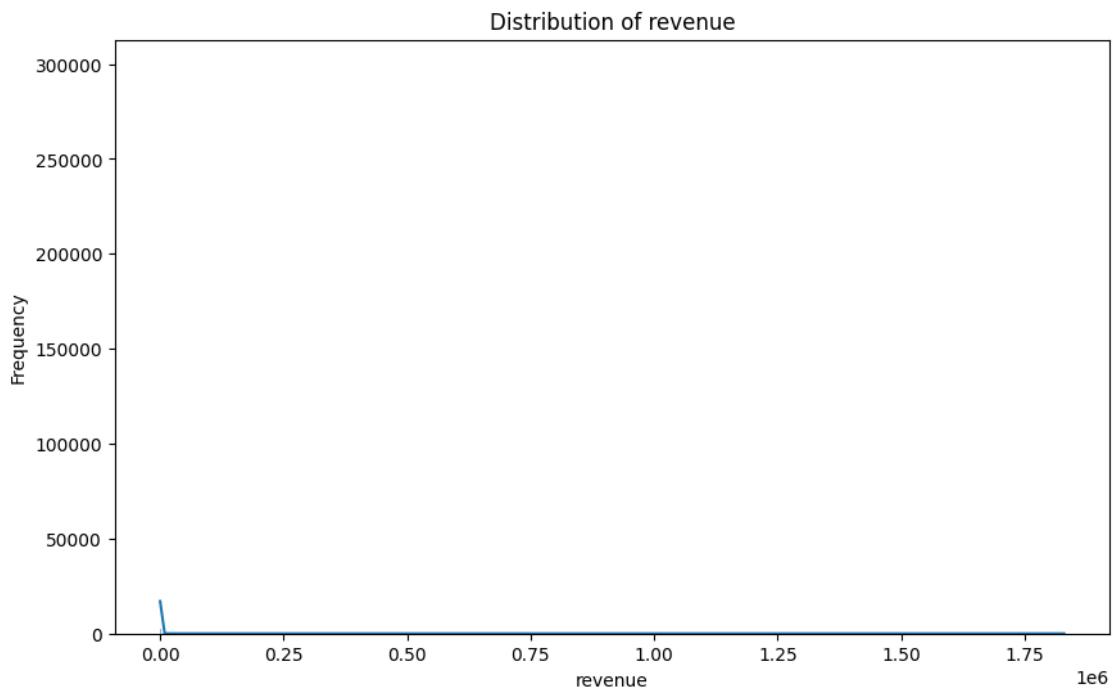
```
Name: item_price, dtype: float64
```



```
Summary Statistics for item_cnt_month:
```

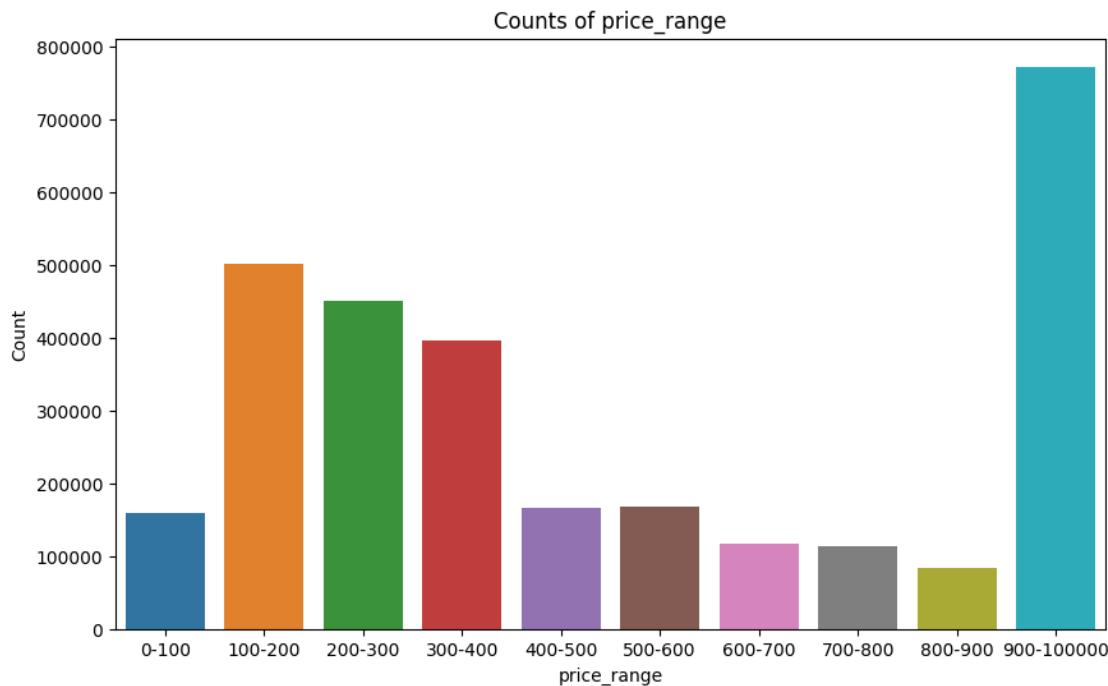
```
count    2.928483e+06
mean     1.247257e+00
std      2.217429e+00
min      1.000000e+00
25%     1.000000e+00
50%     1.000000e+00
75%     1.000000e+00
max     6.690000e+02
```

```
Name: item_cnt_month, dtype: float64
```



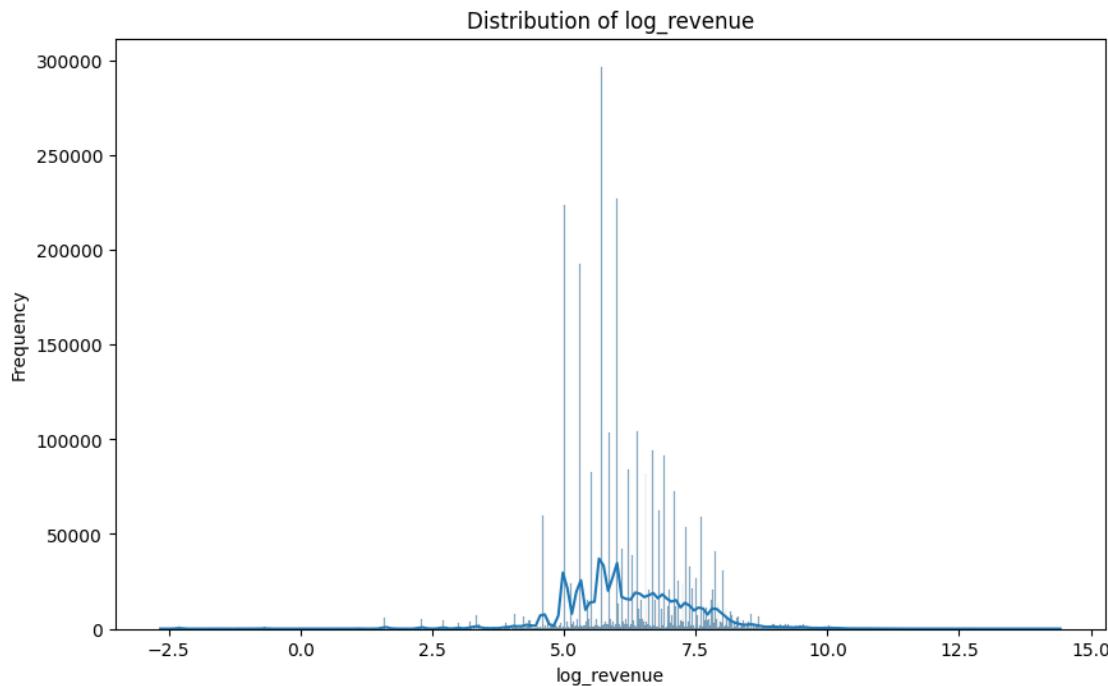
Summary Statistics for revenue:

```
count    2.928483e+06
mean     1.164267e+03
std      5.684853e+03
min      7.000000e-02
25%      2.490000e+02
50%      4.490000e+02
75%      1.090000e+03
max      1.829990e+06
Name: revenue, dtype: float64
```



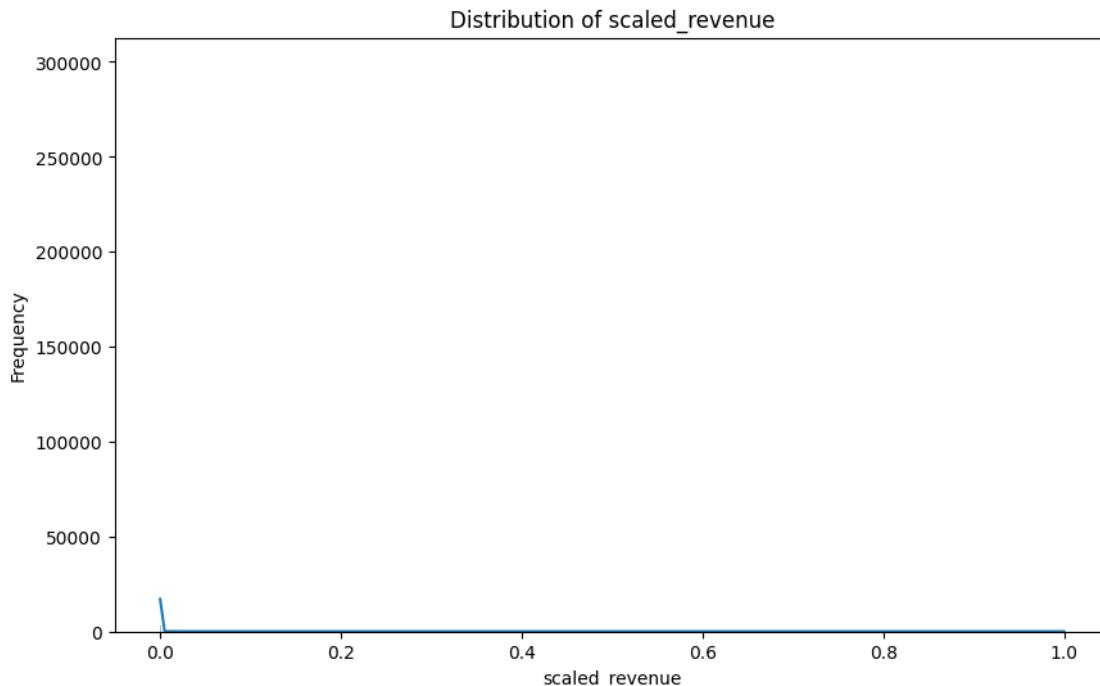
Summary Statistics for price_range:

```
count      2928483
unique       10
top    900-100000
freq     772112
Name: price_range, dtype: object
```



Summary Statistics for log_revenue:

```
count    2.928483e+06
mean     6.254676e+00
std      1.171779e+00
min     -2.659260e+00
25%     5.517453e+00
50%     6.107023e+00
75%     6.993933e+00
max     1.441982e+01
Name: log_revenue, dtype: float64
```



```
Summary Statistics for scaled_revenue:
count      2.928483e+06
mean       6.361770e-04
std        3.106494e-03
min        0.000000e+00
25%        1.360281e-04
50%        2.453183e-04
75%        5.955934e-04
max        1.000000e+00
Name: scaled_revenue, dtype: float64
```

```
[ ]: #bivariate analysis

#can analysis by changing var1 and var2
var1 = 'item_price'
var2 = 'item_cnt_month'

var1_type = final_dataset[var1].dtype
var2_type = final_dataset[var2].dtype

# Scatter Plot for Numerical vs. Numerical
if var1_type in ['int64', 'float64'] and var2_type in ['int64', 'float64']:
    plt.figure(figsize=(10, 6))
    sns.scatterplot(data=final_dataset, x=var1, y=var2)
    plt.title(f'Scatter Plot: {var1} vs. {var2}')
```

```

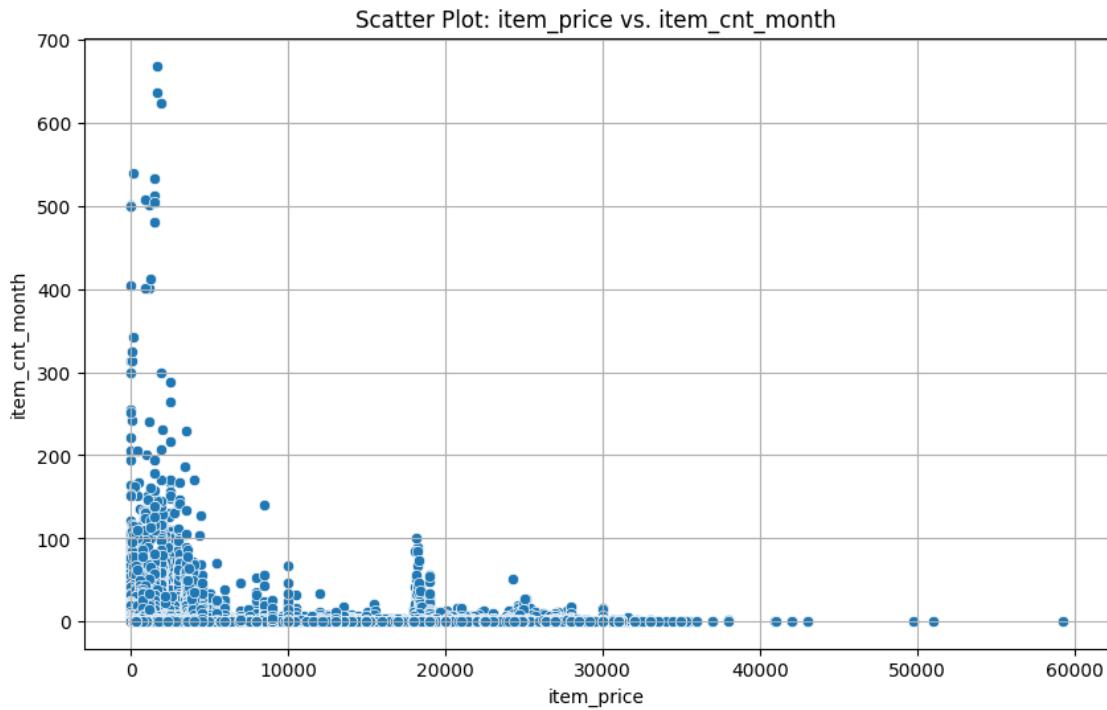
plt.xlabel(var1)
plt.ylabel(var2)
plt.grid(True)
plt.show()

# Box Plot for Categorical vs. Numerical
elif var1_type in ['object', 'category'] and var2_type in ['int64', 'float64']:
    plt.figure(figsize=(10, 6))
    sns.boxplot(data=final_dataset, x=var1, y=var2)
    plt.title(f'Box Plot: {var1} vs. {var2}')
    plt.xlabel(var1)
    plt.ylabel(var2)
    plt.grid(True)
    plt.show()

# Bar Plot for Categorical vs. Categorical
elif var1_type in ['object', 'category'] and var2_type in ['object', 'category']:
    crosstab = pd.crosstab(final_dataset[var1], final_dataset[var2])
    crosstab.plot(kind='bar', stacked=True, figsize=(10, 6))
    plt.title(f'Bar Plot: {var1} vs. {var2}')
    plt.xlabel(var1)
    plt.ylabel('Count')
    plt.grid(True)
    plt.show()

# Print correlation for Numerical vs. Numerical
if var1_type in ['int64', 'float64'] and var2_type in ['int64', 'float64']:
    correlation = final_dataset[[var1, var2]].corr().iloc[0, 1]
    print(f'Correlation between {var1} and {var2}: {correlation:.2f}')

```



Correlation between item_price and item_cnt_month: 0.01

```
[ ]: #Exploratory Data Analysis (EDA)

print("Dataset Overview:")
print(final_dataset.info())

print("\nSummary Statistics for Numerical Variables:")
print(final_dataset.describe())

print("\nMissing Values:")
print(final_dataset.isnull().sum())

numerical_columns = ['month_name', 'year_num', 'shop_id', 'item_id',
                     'category_id', 'item_price', 'item_cnt_month', 'revenue', 'log_revenue',
                     'scaled_revenue']

for column in numerical_columns:
    plt.figure(figsize=(8, 4))
    sns.histplot(data=final_dataset, x=column, kde=True, bins=20)
    plt.title(f'Distribution of {column}')
    plt.xlabel(column)
    plt.ylabel('Frequency')
    plt.show()
```

```

# Visualize relationships between variables with a correlation matrix for numerical variables
correlation_matrix = final_dataset[numerical_columns].corr()
plt.figure(figsize=(10, 8))
sns.heatmap(correlation_matrix, annot=True, cmap='coolwarm', fmt=".2f")
plt.title("Correlation Heatmap for Numerical Variables")
plt.show()

# Explore categorical variables with bar plots
categorical_columns = ['shop_name', 'item_name', 'item_category_name', 'price_range']

for column in categorical_columns:
    plt.figure(figsize=(10, 6))
    sns.countplot(data=final_dataset, x=column)
    plt.title(f'Counts of {column}')
    plt.xlabel(column)
    plt.ylabel('Count')
    plt.xticks(rotation=90)
    plt.show()

```

Dataset Overview:

```

<class 'pandas.core.frame.DataFrame'>
Index: 2928483 entries, 0 to 2935848
Data columns (total 16 columns):
 #   Column           Dtype  
 ---  --  
 0   date             object 
 1   date_num         object 
 2   month_name       int64  
 3   year_num         int64  
 4   shop_id          int64  
 5   shop_name        object 
 6   item_id          int64  
 7   item_name        object 
 8   category_id      int64  
 9   item_category_name object 
 10  item_price       float64
 11  item_cnt_month   int64  
 12  revenue          float64
 13  price_range      category
 14  log_revenue      float64
 15  scaled_revenue   float64
dtypes: category(1), float64(4), int64(6), object(5)
memory usage: 360.3+ MB
None

```

Summary Statistics for Numerical Variables:

	month_name	year_num	shop_id	item_id	category_id	\
count	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	
mean	6.248408e+00	7.767790e-01	3.300296e+01	1.020028e+04	4.001637e+01	
std	3.535921e+00	7.684598e-01	1.622543e+01	6.324391e+03	1.709809e+01	
min	1.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	
25%	3.000000e+00	0.000000e+00	2.200000e+01	4.477000e+03	2.800000e+01	
50%	6.000000e+00	1.000000e+00	3.100000e+01	9.355000e+03	4.000000e+01	
75%	9.000000e+00	1.000000e+00	4.700000e+01	1.569100e+04	5.500000e+01	
max	1.200000e+01	2.000000e+00	5.900000e+01	2.216900e+04	8.300000e+01	

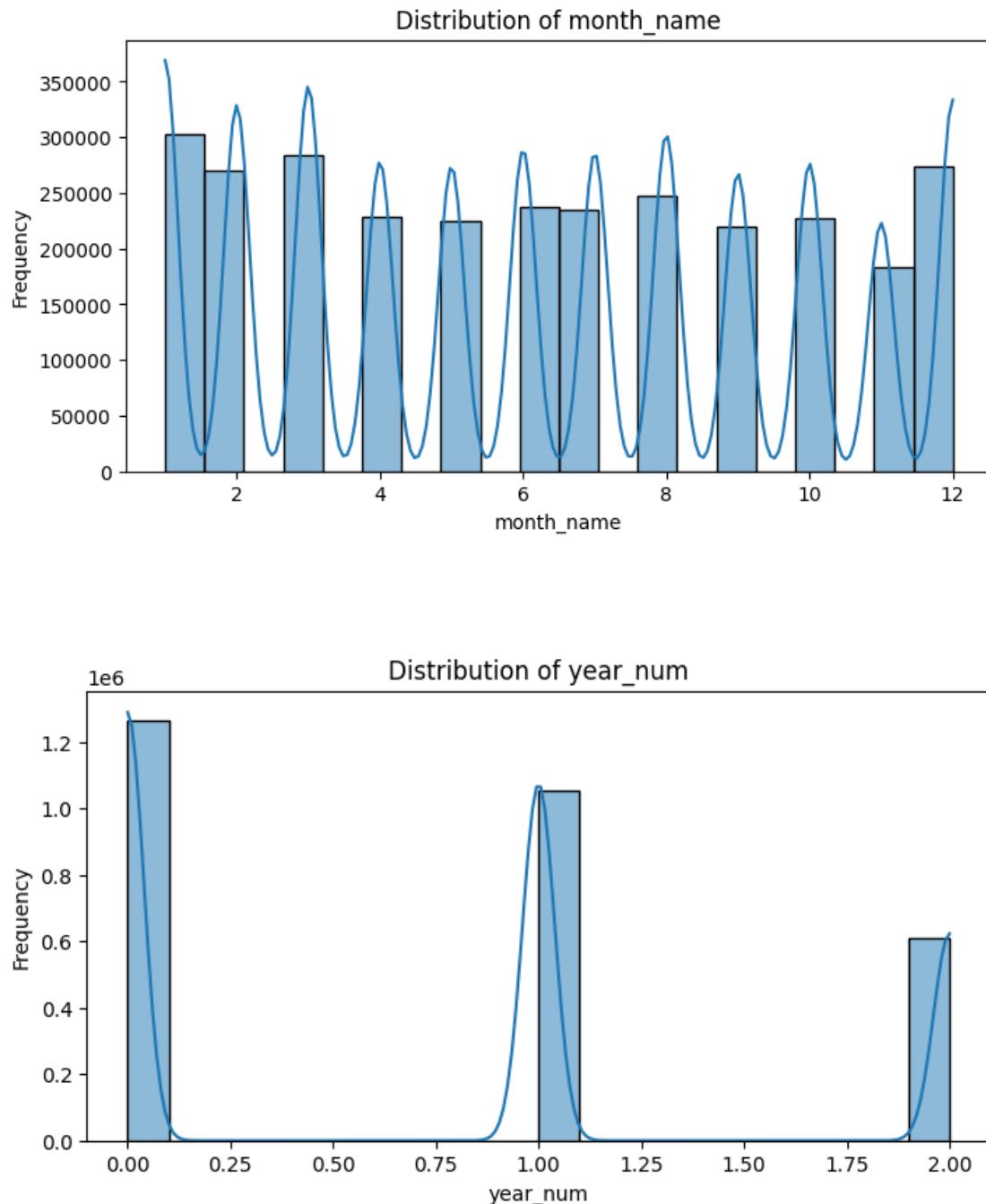
	item_price	item_cnt_month	revenue	log_revenue	\
count	2.928483e+06	2.928483e+06	2.928483e+06	2.928483e+06	
mean	8.893627e+02	1.247257e+00	1.164267e+03	6.254676e+00	
std	1.718155e+03	2.217429e+00	5.684853e+03	1.171779e+00	
min	7.000000e-02	1.000000e+00	7.000000e-02	-2.659260e+00	
25%	2.490000e+02	1.000000e+00	2.490000e+02	5.517453e+00	
50%	3.990000e+02	1.000000e+00	4.490000e+02	6.107023e+00	
75%	9.990000e+02	1.000000e+00	1.090000e+03	6.993933e+00	
max	5.920000e+04	6.690000e+02	1.829990e+06	1.441982e+01	

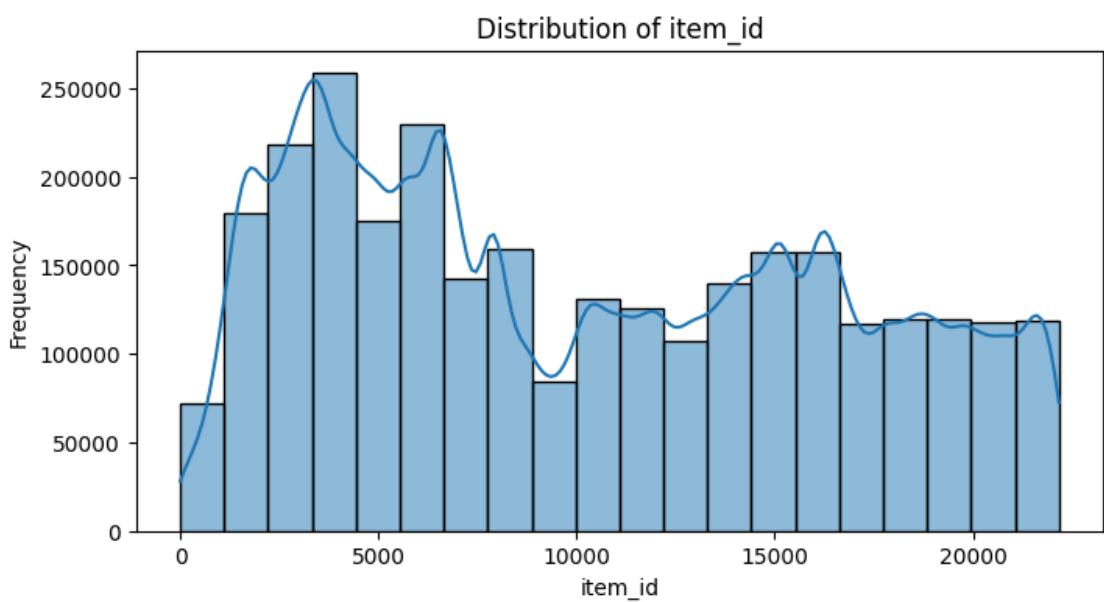
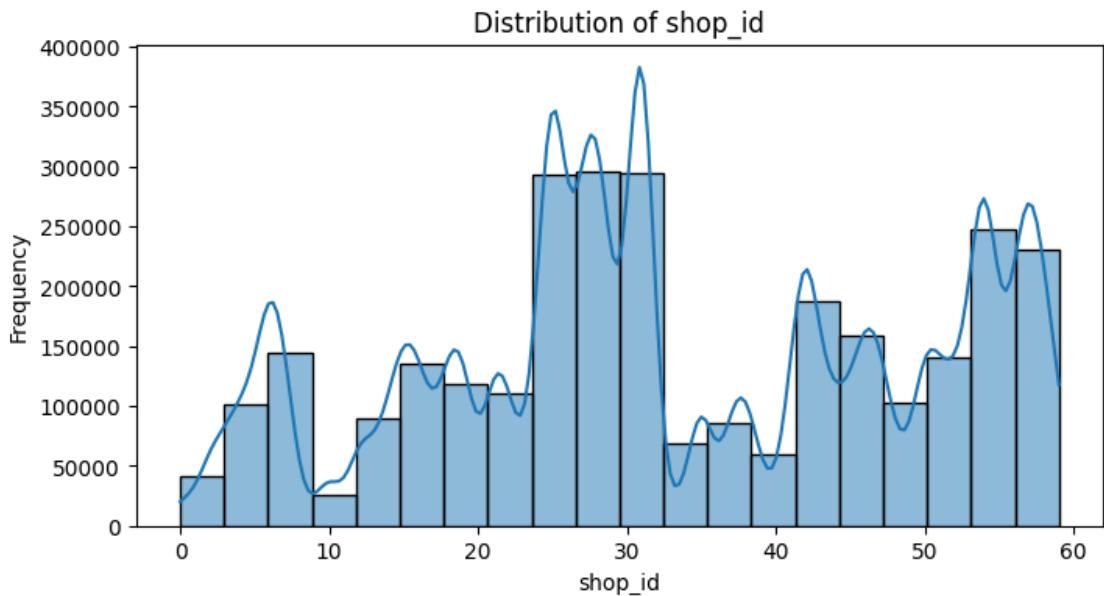
	scaled_revenue
count	2.928483e+06
mean	6.361770e-04
std	3.106494e-03
min	0.000000e+00
25%	1.360281e-04
50%	2.453183e-04
75%	5.955934e-04
max	1.000000e+00

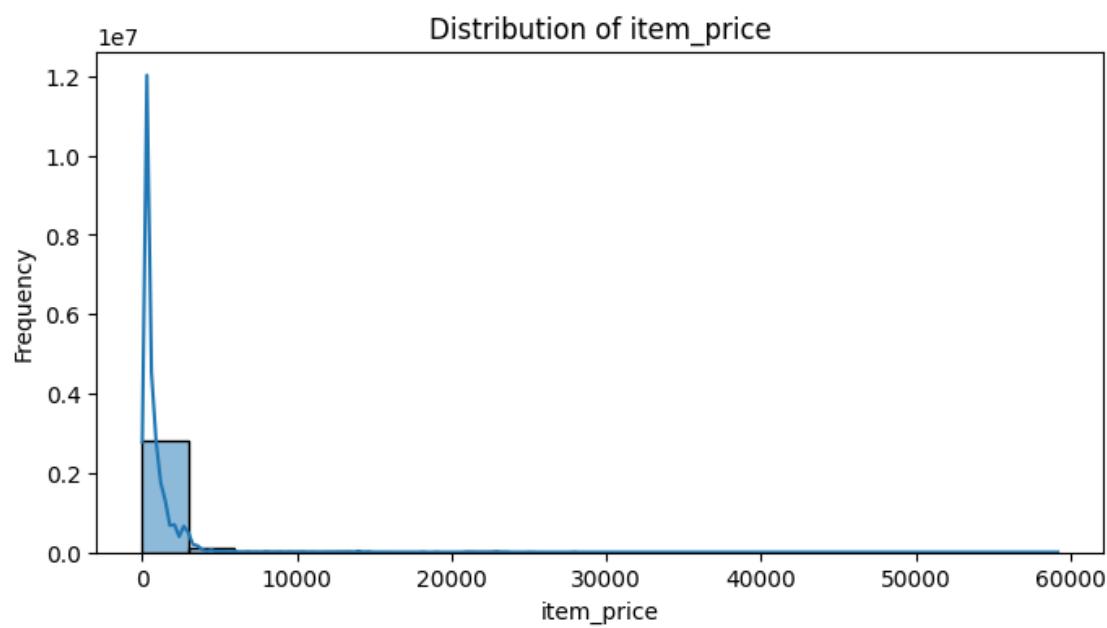
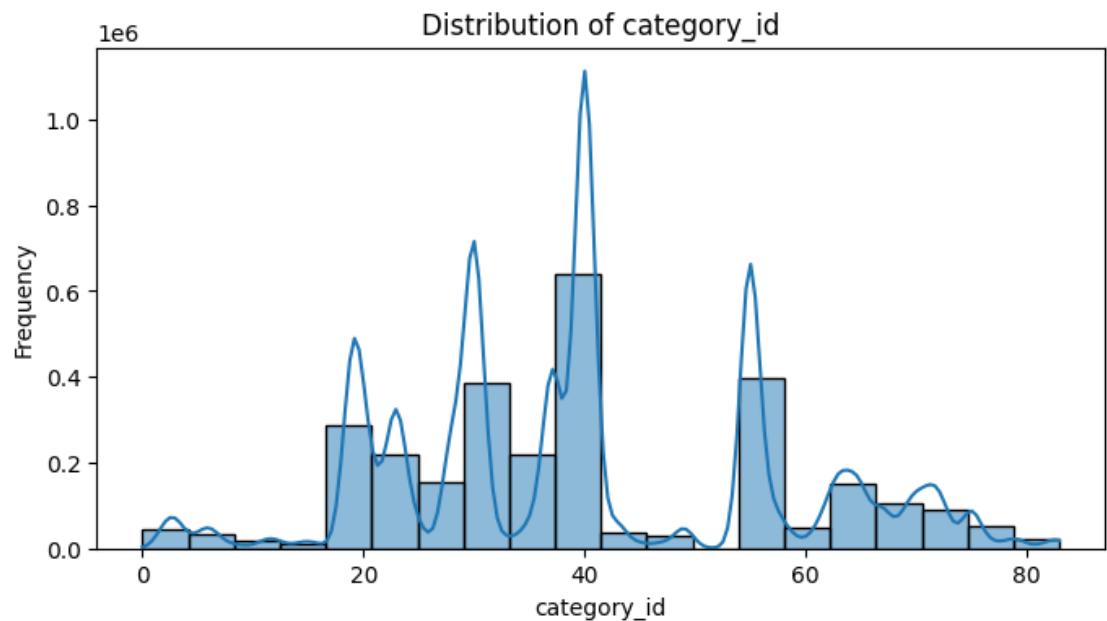
Missing Values:

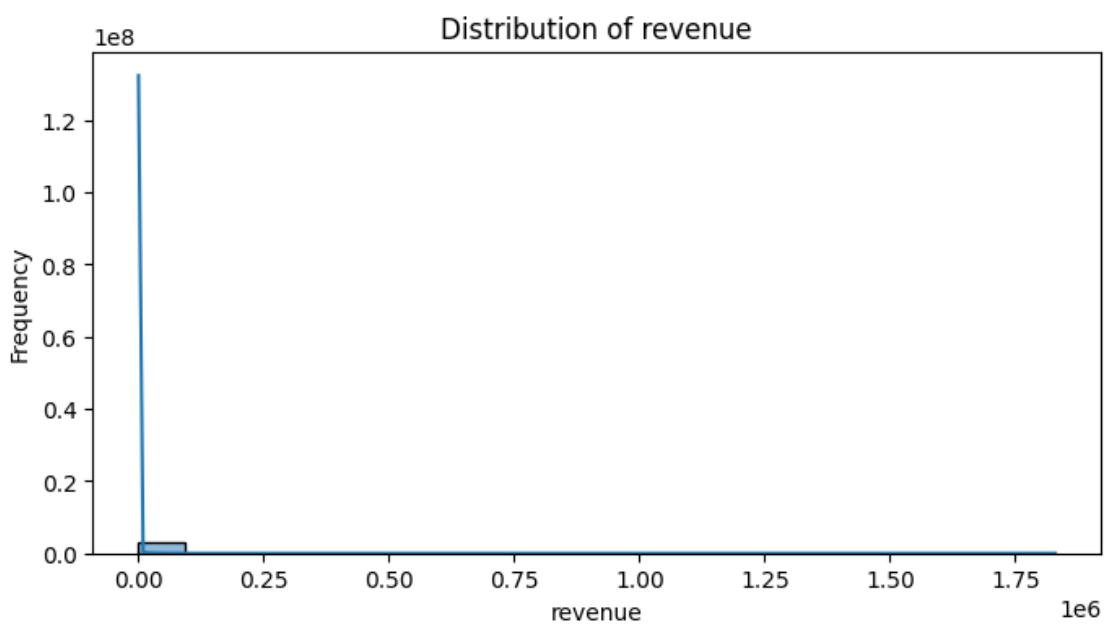
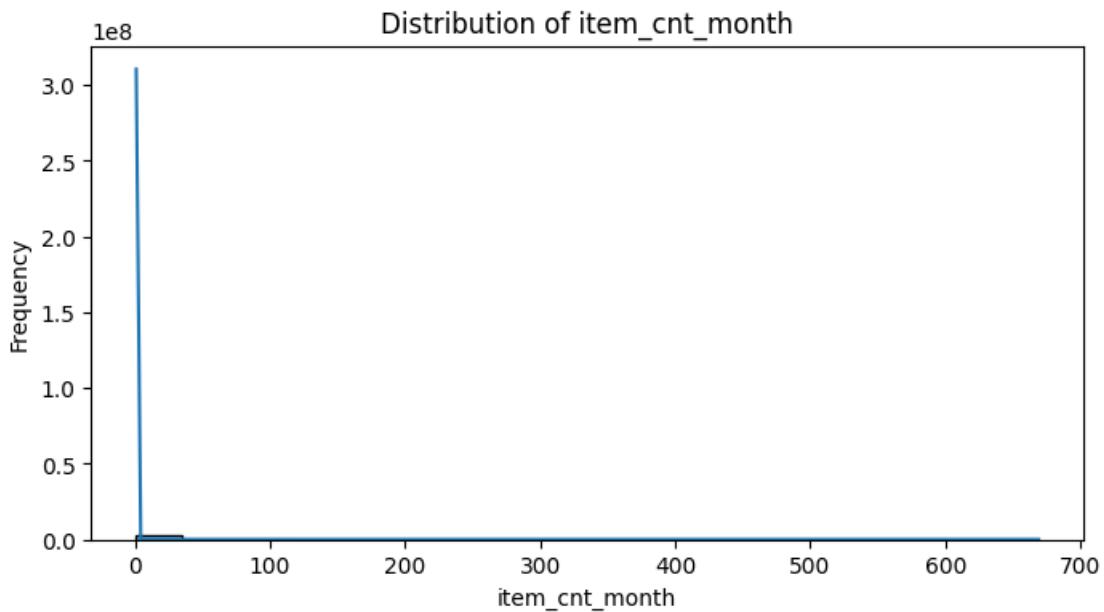
date	0
date_num	0
month_name	0
year_num	0
shop_id	0
shop_name	0
item_id	0
item_name	0
category_id	0
item_category_name	0
item_price	0
item_cnt_month	0
revenue	0
price_range	0
log_revenue	0

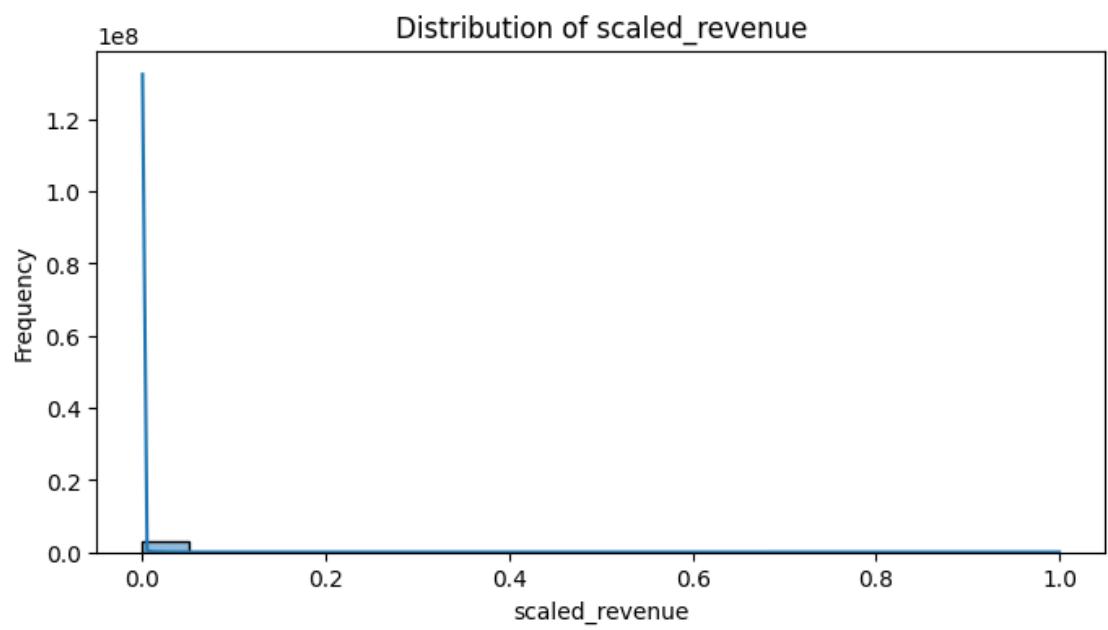
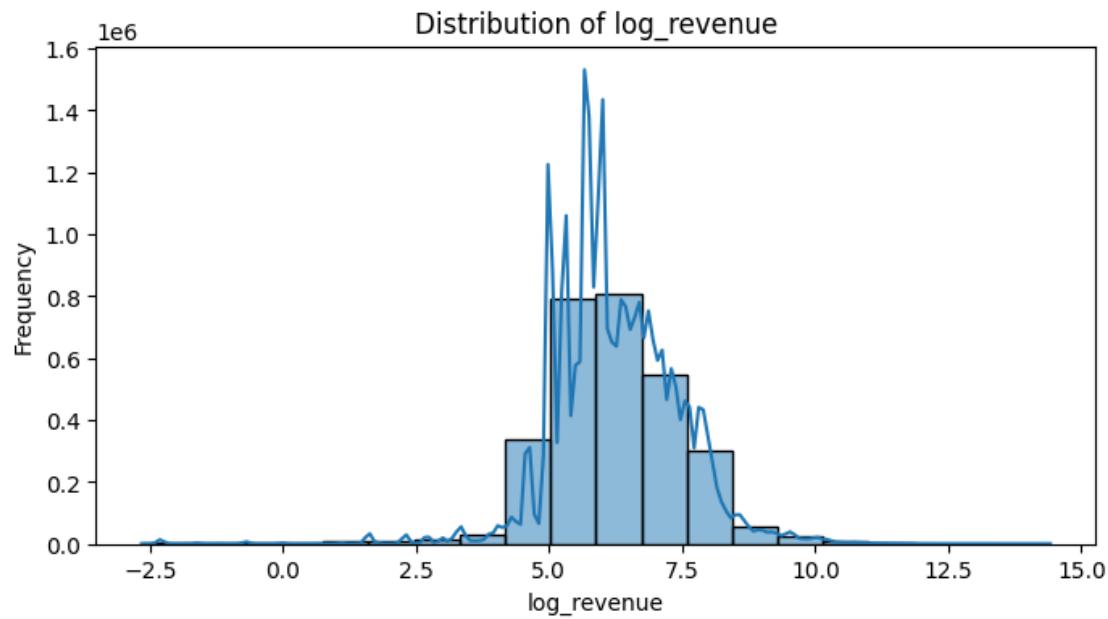
```
scaled_revenue      0  
dtype: int64
```

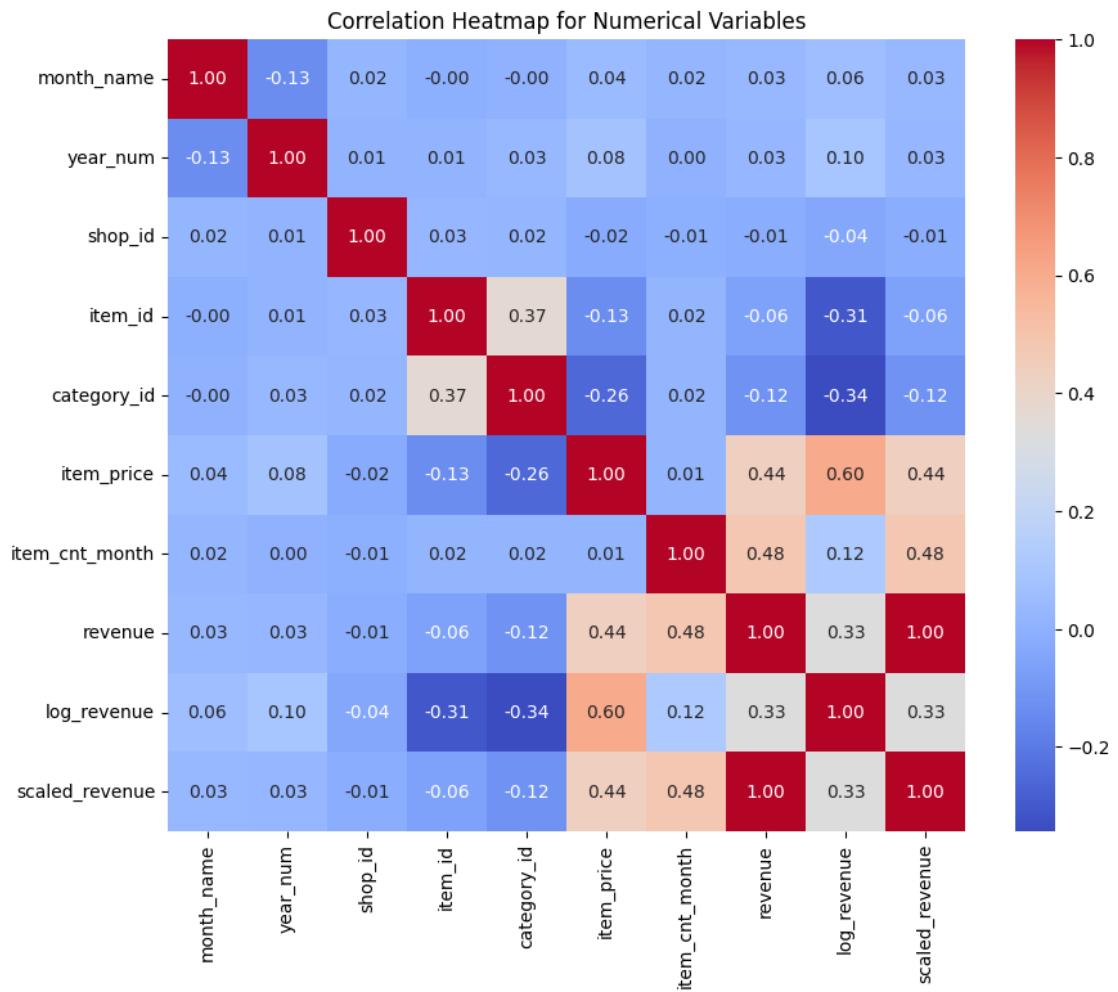




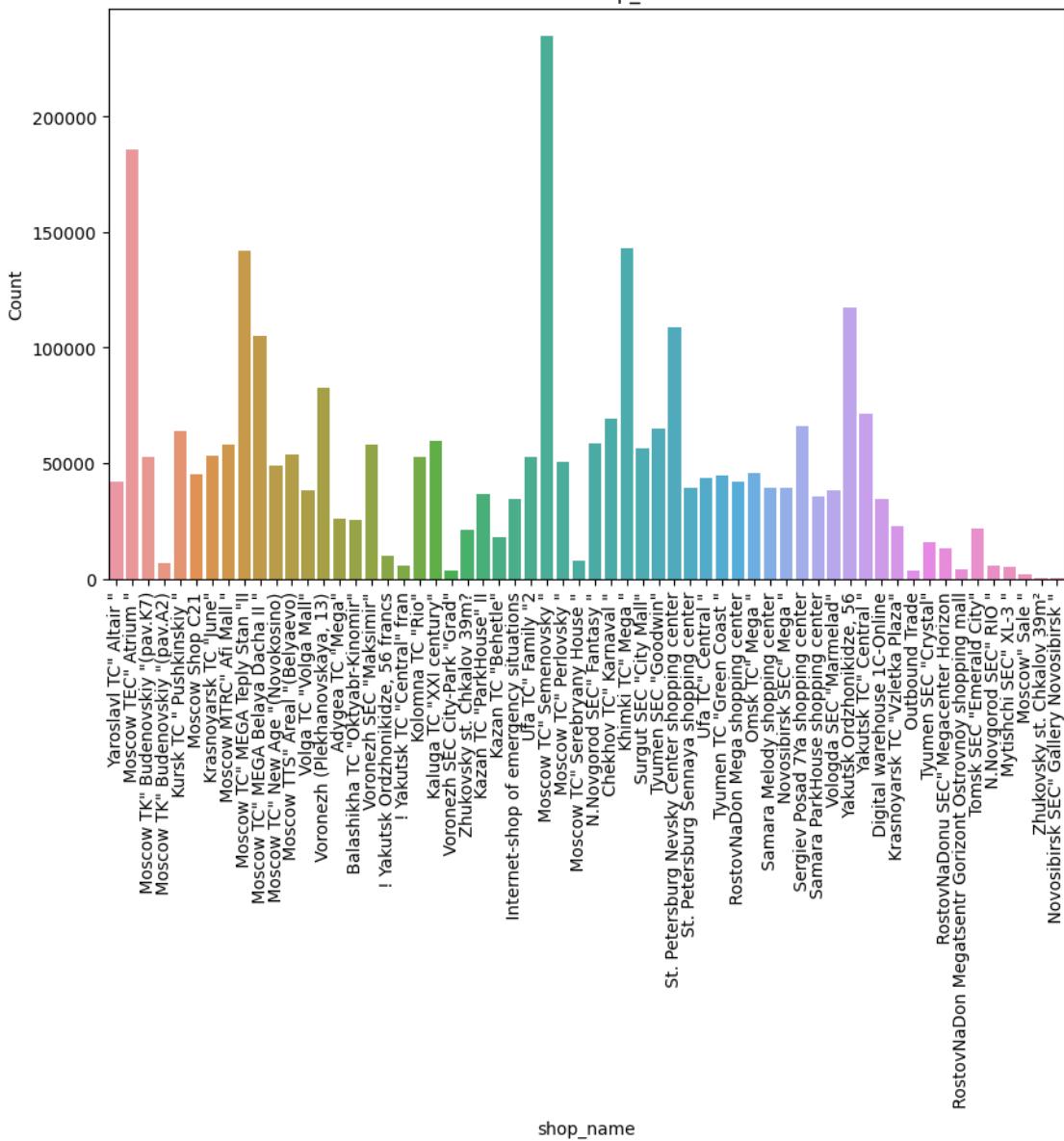


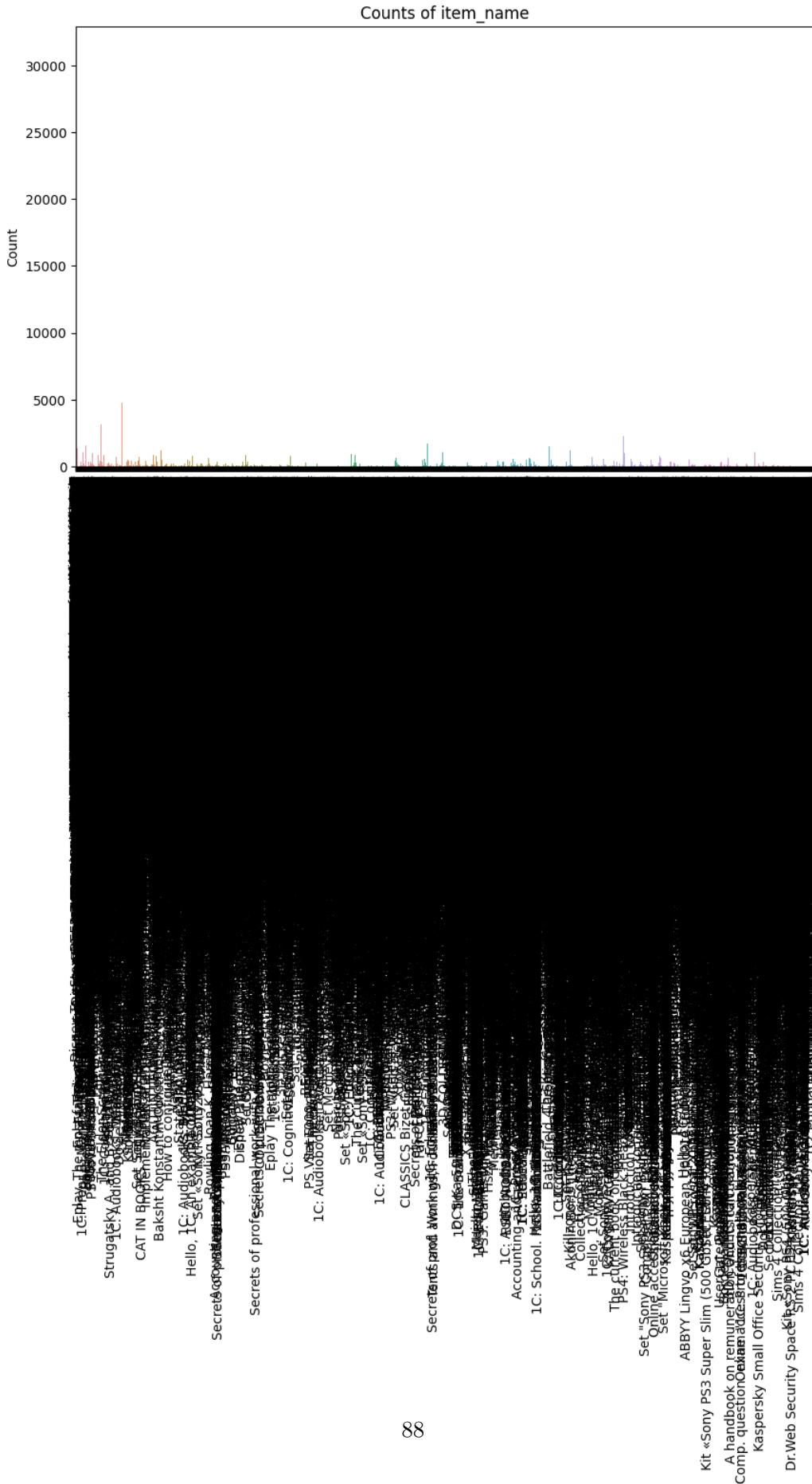


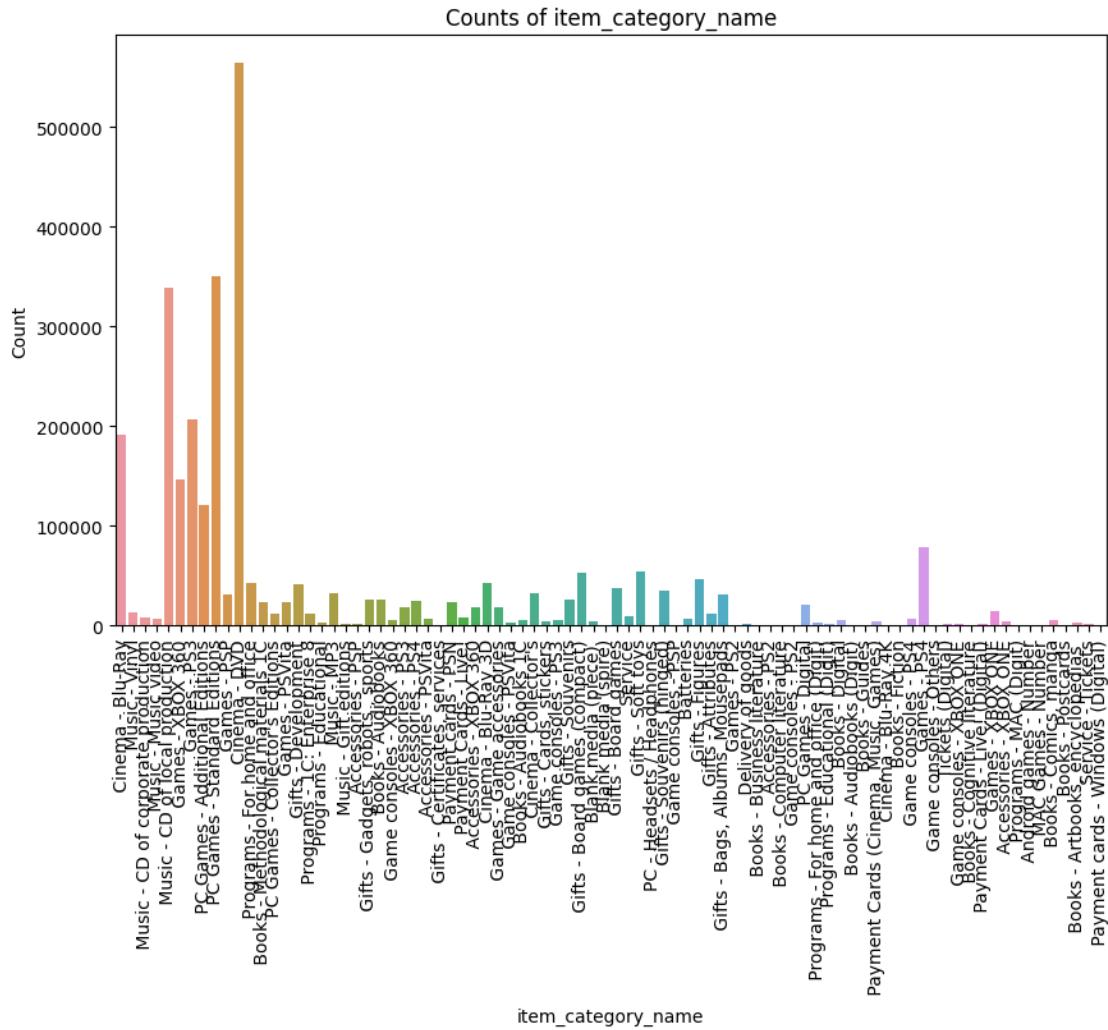


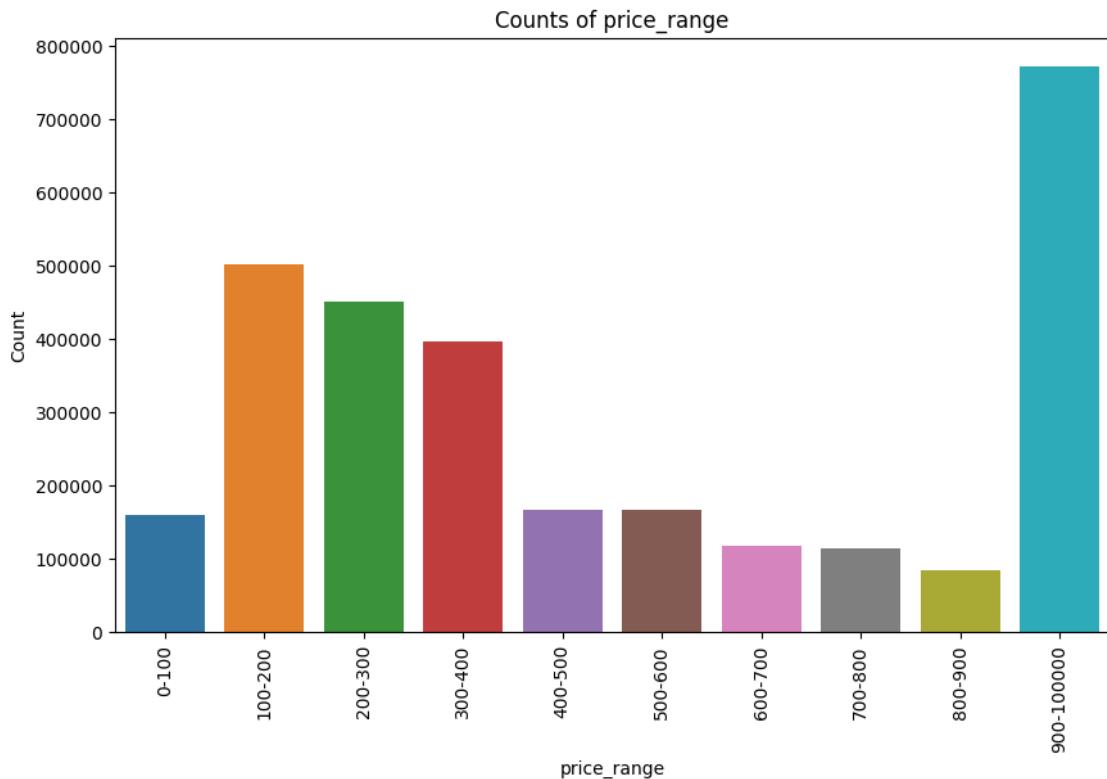


Counts of shop_name









```
[ ]: #inferential analysis

np.random.seed(42)
data = np.random.normal(loc=70, scale=10, size=100)

# Create a DataFrame from the generated data
df = pd.DataFrame({'measurement': data})

# Calculate the sample mean and standard deviation
sample_mean = df['measurement'].mean()
sample_std = df['measurement'].std()

# Define a hypothetical population mean for comparison
population_mean = 75

# Perform a t-test to compare the sample mean with the population mean
t_statistic, p_value = stats.ttest_1samp(df['measurement'], population_mean)

# Print results
print(f"Sample Mean: {sample_mean:.2f}")
print(f"Sample Standard Deviation: {sample_std:.2f}")
print(f"Population Mean: {population_mean}")
```

```

print(f"T-Statistic: {t_statistic:.2f}")
print(f"P-Value: {p_value:.4f}")

# Determine statistical significance
alpha = 0.05 # Significance level (adjust as needed)
if p_value < alpha:
    print("Reject the null hypothesis: The sample mean is statistically different from the population mean.")
else:
    print("Fail to reject the null hypothesis: There is no significant difference between the sample mean and the population mean.")

```

Sample Mean: 68.96
 Sample Standard Deviation: 9.08
 Population Mean: 75
 T-Statistic: -6.65
 P-Value: 0.0000
 Reject the null hypothesis: The sample mean is statistically different from the population mean.

```

[ ]: #qualitative analytics

category_counts = final_dataset['item_category_name'].value_counts()
print(category_counts)

cross_tab = pd.crosstab(final_dataset['shop_name'], final_dataset['item_category_name'])
print(cross_tab)

category_frequency = (final_dataset['price_range'] == 'Low').sum()
print(f"Frequency of 'Low' price range: {category_frequency}")

average_price_per_category = final_dataset.groupby('item_category_name')['item_price'].mean()
print(average_price_per_category)

category_counts.plot(kind='bar', figsize=(10, 6))
plt.title('Item Category Counts')
plt.xlabel('Category')
plt.ylabel('Count')
plt.xticks(rotation=90)
plt.show()

```

item_category_name	
Cinema - DVD	563937
PC Games - Standard Editions	350787
Music - CD of local production	339127
Games - PS3	207371

Cinema - Blu-Ray	191931
Books - Guides	3
Accessories - PS2	2
Books - Postcards	2
Books - Cognitive literature	1
Game consoles - PS2	1
Name: count, Length: 84, dtype: int64	
item_category_name	Accessories - PS2 \
shop_name	
Adygea TC "Mega"	0
Balashikha TC "Oktyabr-Kinomir"	0
Chekhov TC" Karnaval "	0
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	0
Kaluga TC "XXI century"	0
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	0
Khimki TC" Mega "	0
Kolomna TC "Rio"	0
Krasnoyarsk TC "June"	0
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	0
Moscow MTRC" Afi Mall "	0
Moscow Shop C21	0
Moscow TC" MEGA Belya Dacha II "	0
Moscow TC" MEGA Teply Stan "II	0
Moscow TC" New Age "(Novokosino)	0
Moscow TC" Perlovsky "	0
Moscow TC" Semenovsky "	0
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	0
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	0
Moscow TTS" Areal "(Belyaev)	0
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	0
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	0
Omsk TC" Mega "	0
Outbound Trade	0
RostovNaDon Mega shopping center	0
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	0
Samara Melody shopping center	0
Samara ParkHouse shopping center	1

Sergiev Posad 7Ya shopping center	0
St. Petersburg Nevsky Center shopping center	0
St. Petersburg Sennaya shopping center	0
Surgut SEC "City Mall"	0
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	0
Tyumen TC "Green Coast "	0
Ufa TC" Central "	0
Ufa TC" Family "2	0
Volga TC "Volga Mall"	0
Vologda SEC "Marmelad"	0
Voronezh (Plekhanovskaya, 13)	0
Voronezh SEC "Maksimir"	0
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	0
Yakutsk TC" Central "	0
Yaroslavl TC" Altair "	0
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	1
! Yakutsk TC "Central" fran	0

item_category_name	Accessories - PS3 \
shop_name	
Adygea TC "Mega"	338
Balashikha TC "Oktyabr-Kinomir"	199
Chekhov TC" Karnaval "	319
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	213
Kaluga TC "XXI century"	337
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	218
Khimki TC" Mega "	814
Kolomna TC "Rio"	418
Krasnoyarsk TC "June"	689
Krasnoyarsk TC "Vzletka Plaza"	191
Kursk TC " Pushkinskiy "	424
Moscow MTRC" Afi Mall "	244
Moscow Shop C21	119
Moscow TC" MEGA Belya Dacha II "	868
Moscow TC" MEGA Teply Stan "II	986
Moscow TC" New Age "(Novokosino)	461
Moscow TC" Perlovsky "	360
Moscow TC" Semenovsky "	1154
Moscow TC" Serebryany House "	38
Moscow TEC" Atrium "	972
Moscow TK" Budenovskiy "(pav.A2)	71

Moscow TK" Budenovskiy "(pav.K7)	368
Moscow TTS" Areal "(Belyaev)	307
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	41
N.Novgorod SEC" Fantasy "	382
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	226
Omsk TC" Mega "	485
Outbound Trade	22
RostovNaDon Mega shopping center	309
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	46
Samara Melody shopping center	128
Samara ParkHouse shopping center	210
Sergiev Posad 7Ya shopping center	472
St. Petersburg Nevsky Center shopping center	548
St. Petersburg Sennaya shopping center	354
Surgut SEC "City Mall"	552
Tomsk SEC "Emerald City"	104
Tyumen SEC "Crystal"	102
Tyumen SEC "Goodwin"	665
Tyumen TC "Green Coast "	222
Ufa TC" Central "	244
Ufa TC" Family "2	329
Volga TC "Volga Mall"	301
Vologda SEC "Marmelad"	229
Voronezh (Plekhanovskaya, 13)	414
Voronezh SEC "Maksimir"	447
Voronezh SEC City-Park "Grad"	19
Yakutsk Ordzhonikidze, 56	592
Yakutsk TC" Central "	308
Yaroslavl TC" Altair "	218
Zhukovsky st. Chkalov 39m?	134
Zhukovsky st. Chkalov 39m ²	2
! Yakutsk Ordzhonikidze, 56 francs	93
! Yakutsk TC "Central" fran	58

item_category_name	Accessories - PS4 \
shop_name	
Adygea TC "Mega"	470
Balashikha TC "Oktyabr-Kinomir"	344
Chekhov TC" Karnaval "	425
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	514
Kaluga TC "XXI century"	460
Kazan TC "Behetle"	8
Kazan TC "ParkHouse" II	389

Khimki TC" Mega "	868
Kolomna TC "Rio"	469
Krasnoyarsk TC "June"	636
Krasnoyarsk TC "Vzletka Plaza"	218
Kursk TC " Pushkinskiy "	457
Moscow MTRC" Afi Mall "	581
Moscow Shop C21	322
Moscow TC" MEGA Belya Dacha II "	1076
Moscow TC" MEGA Teply Stan "II	1229
Moscow TC" New Age "(Novokosino)	514
Moscow TC" Perlovsky "	373
Moscow TC" Semenovsky "	1614
Moscow TC" Serebryany House "	13
Moscow TEC" Atrium "	1539
Moscow TK" Budenovskiy "(pav.A2)	11
Moscow TK" Budenovskiy "(pav.K7)	496
Moscow TTS" Areal "(Belyaev)	492
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	66
N.Novgorod SEC" Fantasy "	563
N.Novgorod SEC" RIO "	83
Novosibirsk SEC" Gallery Novosibirsk "	6
Novosibirsk SEC" Mega "	357
Omsk TC" Mega "	532
Outbound Trade	34
RostovNaDon Mega shopping center	295
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	1
RostovNaDonu SEC" Megacenter Horizon	141
Samara Melody shopping center	231
Samara ParkHouse shopping center	267
Sergiev Posad 7Ya shopping center	645
St. Petersburg Nevsky Center shopping center	1117
St. Petersburg Sennaya shopping center	487
Surgut SEC "City Mall"	862
Tomsk SEC "Emerald City"	355
Tyumen SEC "Crystal"	239
Tyumen SEC "Goodwin"	638
Tyumen TC "Green Coast "	237
Ufa TC" Central "	358
Ufa TC" Family "2	426
Volga TC "Volga Mall"	317
Vologda SEC "Marmelad"	313
Voronezh (Plekhanovskaya, 13)	644
Voronezh SEC "Maksimir"	508
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	786
Yakutsk TC" Central "	512
Yaroslavl TC" Altair "	370

Zhukovsky st. Chkalov 39m?	196
Zhukovsky st. Chkalov 39m ²	4
! Yakutsk Ordzhonikidze, 56 francs	35
! Yakutsk TC "Central" fran	15
item_category_name	Accessories - PSP \
shop_name	
Adygea TC "Mega"	39
Balashikha TC "Oktyabr-Kinomir"	28
Chekhov TC" Karnaval "	45
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	9
Kaluga TC "XXI century"	62
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	19
Khimki TC" Mega "	98
Kolomna TC "Rio"	136
Krasnoyarsk TC "June"	49
Krasnoyarsk TC "Vzletka Plaza"	17
Kursk TC " Pushkinskiy "	59
Moscow MTRC" Afi Mall "	17
Moscow Shop C21	11
Moscow TC" MEGA Belaya Dacha II "	95
Moscow TC" MEGA Teply Stan "II	61
Moscow TC" New Age "(Novokosino)	52
Moscow TC" Perlovsky "	68
Moscow TC" Semenovsky "	136
Moscow TC" Serebryany House "	9
Moscow TEC" Atrium "	45
Moscow TK" Budenovskiy "(pav.A2)	4
Moscow TK" Budenovskiy "(pav.K7)	38
Moscow TTS" Areal "(Belyaev)	21
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	1
N.Novgorod SEC" Fantasy "	19
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	19
Omsk TC" Mega "	38
Outbound Trade	0
RostovNaDon Mega shopping center	44
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	2
Samara Melody shopping center	4
Samara ParkHouse shopping center	23
Sergiev Posad 7Ya shopping center	41
St. Petersburg Nevsky Center shopping center	35
St. Petersburg Sennaya shopping center	36

Surgut SEC "City Mall"	85
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	12
Tyumen SEC "Goodwin"	90
Tyumen TC "Green Coast "	55
Ufa TC" Central "	55
Ufa TC" Family "2	68
Volga TC "Volga Mall"	90
Vologda SEC "Marmelad"	39
Voronezh (Plekhanovskaya, 13)	22
Voronezh SEC "Maksimir"	90
Voronezh SEC City-Park "Grad"	2
Yakutsk Ordzhonikidze, 56	115
Yakutsk TC" Central "	73
Yaroslavl TC" Altair "	52
Zhukovsky st. Chkalov 39m?	6
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	35
! Yakutsk TC "Central" fran	23

item_category_name	Accessories - PSVita \
shop_name	
Adygea TC "Mega"	49
Balashikha TC "Oktyabr-Kinomir"	107
Chekhov TC" Karnaval "	153
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	100
Kaluga TC "XXI century"	66
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	48
Khimki TC" Mega "	275
Kolomna TC "Rio"	176
Krasnoyarsk TC "June"	208
Krasnoyarsk TC "Vzletka Plaza"	64
Kursk TC " Pushkinskiy "	136
Moscow MTRC" Afi Mall "	169
Moscow Shop C21	115
Moscow TC" MEGA Belya Dacha II "	403
Moscow TC" MEGA Teply Stan "II	306
Moscow TC" New Age "(Novokosino)	168
Moscow TC" Perlovsky "	167
Moscow TC" Semenovsky "	508
Moscow TC" Serebryany House "	21
Moscow TEC" Atrium "	449
Moscow TK" Budenovskiy "(pav.A2)	20
Moscow TK" Budenovskiy "(pav.K7)	160
Moscow TTS" Areal "(Belyaev)	163
Moscow" Sale "	0

Mytishchi SEC" XL-3 "	15
N.Novgorod SEC" Fantasy "	148
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	87
Omsk TC" Mega "	65
Outbound Trade	0
RostovNaDon Mega shopping center	83
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	19
Samara Melody shopping center	66
Samara ParkHouse shopping center	102
Sergiev Posad 7Ya shopping center	136
St. Petersburg Nevsky Center shopping center	389
St. Petersburg Sennaya shopping center	120
Surgut SEC "City Mall"	167
Tomsk SEC "Emerald City"	35
Tyumen SEC "Crystal"	39
Tyumen SEC "Goodwin"	242
Tyumen TC "Green Coast "	59
Ufa TC" Central "	117
Ufa TC" Family "2	113
Volga TC "Volga Mall"	155
Vologda SEC "Marmelad"	95
Voronezh (Plekhanovskaya, 13)	169
Voronezh SEC "Maksimir"	200
Voronezh SEC City-Park "Grad"	7
Yakutsk Ordzhonikidze, 56	231
Yakutsk TC" Central "	129
Yaroslavl TC" Altair "	52
Zhukovsky st. Chkalov 39m?	48
Zhukovsky st. Chkalov 39m ²	1
! Yakutsk Ordzhonikidze, 56 francs	60
! Yakutsk TC "Central" fran	24

item_category_name	Accessories - XBOX 360 \
shop_name	
Adygea TC "Mega"	317
Balashikha TC "Oktyabr-Kinomir"	243
Chekhov TC" Karnaval "	492
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	132
Kaluga TC "XXI century"	443
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	231
Khimki TC" Mega "	691
Kolomna TC "Rio"	439
Krasnoyarsk TC "June"	368

Krasnoyarsk TC "Vzletka Plaza"	125
Kursk TC " Pushkinskiy "	330
Moscow MTRC" Afi Mall "	266
Moscow Shop C21	121
Moscow TC" MEGA Belya Dacha II "	988
Moscow TC" MEGA Teply Stan "II	963
Moscow TC" New Age "(Novokosino)	288
Moscow TC" Perlovsky "	362
Moscow TC" Semenovsky "	1096
Moscow TC" Serebryany House "	26
Moscow TEC" Atrium "	888
Moscow TK" Budenovskiy "(pav.A2)	37
Moscow TK" Budenovskiy "(pav.K7)	430
Moscow TTS" Areal "(Belyaev)	307
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	37
N.Novgorod SEC" Fantasy "	338
N.Novgorod SEC" RIO "	8
Novosibirsk SEC" Gallery Novosibirsk "	2
Novosibirsk SEC" Mega "	208
Omsk TC" Mega "	467
Outbound Trade	21
RostovNaDon Mega shopping center	334
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	57
Samara Melody shopping center	108
Samara ParkHouse shopping center	211
Sergiev Posad 7Ya shopping center	569
St. Petersburg Nevsky Center shopping center	520
St. Petersburg Sennaya shopping center	349
Surgut SEC "City Mall"	355
Tomsk SEC "Emerald City"	179
Tyumen SEC "Crystal"	145
Tyumen SEC "Goodwin"	571
Tyumen TC "Green Coast "	174
Ufa TC" Central "	337
Ufa TC" Family "2	481
Volga TC "Volga Mall"	319
Vologda SEC "Marmelad"	207
Voronezh (Plekhanovskaya, 13)	352
Voronezh SEC "Maksimir"	419
Voronezh SEC City-Park "Grad"	11
Yakutsk Ordzhonikidze, 56	826
Yakutsk TC" Central "	655
Yaroslavl TC" Altair "	247
Zhukovsky st. Chkalov 39m?	138
Zhukovsky st. Chkalov 39m ²	6
! Yakutsk Ordzhonikidze, 56 francs	116

! Yakutsk TC "Central" fran	57
item_category_name	Accessories - XBOX ONE \
shop_name	
Adygea TC "Mega"	68
Balashikha TC "Oktyabr-Kinomir"	60
Chekhov TC" Karnaval "	57
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	161
Kaluga TC "XXI century"	87
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	58
Khimki TC" Mega "	123
Kolomna TC "Rio"	54
Krasnoyarsk TC "June"	77
Krasnoyarsk TC "Vzletka Plaza"	28
Kursk TC " Pushkinskiy "	45
Moscow MTRC" Afi Mall "	153
Moscow Shop C21	74
Moscow TC" MEGA Belya Dacha II "	206
Moscow TC" MEGA Teply Stan "II	238
Moscow TC" New Age "(Novokosino)	53
Moscow TC" Perlovsky "	34
Moscow TC" Semenovsky "	212
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	289
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	65
Moscow TTS" Areal "(Belyaev)	119
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	23
N.Novgorod SEC" Fantasy "	131
N.Novgorod SEC" RIO "	40
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	87
Omsk TC" Mega "	122
Outbound Trade	15
RostovNaDon Mega shopping center	46
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	80
Samara Melody shopping center	47
Samara ParkHouse shopping center	56
Sergiev Posad 7Ya shopping center	79
St. Petersburg Nevsky Center shopping center	271
St. Petersburg Sennaya shopping center	72
Surgut SEC "City Mall"	99
Tomsk SEC "Emerald City"	94
Tyumen SEC "Crystal"	56

Tyumen SEC "Goodwin"	71
Tyumen TC "Green Coast "	28
Ufa TC" Central "	56
Ufa TC" Family "2	73
Volga TC "Volga Mall"	45
Vologda SEC "Marmelad"	65
Voronezh (Plekhanovskaya, 13)	92
Voronezh SEC "Maksimir"	63
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	168
Yakutsk TC" Central "	81
Yaroslavl TC" Altair "	72
Zhukovsky st. Chkalov 39m?	36
Zhukovsky st. Chkalov 39m ²	1
! Yakutsk Ordzhonikidze, 56 francs	0
! Yakutsk TC "Central" fran	0

item_category_name	Android games - Number \
shop_name	
Adygea TC "Mega"	0
Balashikha TC "Oktyabr-Kinomir"	0
Chekhov TC" Karnaval "	0
Digital warehouse 1C-Online	91
Internet-shop of emergency situations	0
Kaluga TC "XXI century"	0
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	0
Khimki TC" Mega "	0
Kolomna TC "Rio"	0
Krasnoyarsk TC "June"	0
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	0
Moscow MTRC" Afi Mall "	0
Moscow Shop C21	0
Moscow TC" MEGA Belaya Dacha II "	0
Moscow TC" MEGA Teply Stan "II	0
Moscow TC" New Age "(Novokosino)	0
Moscow TC" Perlovsky "	0
Moscow TC" Semenovsky "	0
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	0
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	0
Moscow TTS" Areal "(Belyaev)	0
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	0
N.Novgorod SEC" RIO "	0

Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	0
Omsk TC" Mega "	0
Outbound Trade	0
RostovNaDon Mega shopping center	0
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	0
Samara Melody shopping center	0
Samara ParkHouse shopping center	0
Sergiev Posad 7Ya shopping center	0
St. Petersburg Nevsky Center shopping center	0
St. Petersburg Sennaya shopping center	0
Surgut SEC "City Mall"	0
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	0
Tyumen TC "Green Coast "	0
Ufa TC" Central "	0
Ufa TC" Family "2	0
Volga TC "Volga Mall"	0
Vologda SEC "Marmelad"	0
Voronezh (Plekhanovskaya, 13)	0
Voronezh SEC "Maksimir"	0
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	0
Yakutsk TC" Central "	0
Yaroslavl TC" Altair "	0
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	0
! Yakutsk TC "Central" fran	0

item_category_name	Batteries \
shop_name	
Adygea TC "Mega"	34
Balashikha TC "Oktyabr-Kinomir"	36
Chekhov TC" Karnaval "	152
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	2
Kaluga TC "XXI century"	62
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	164
Khimki TC" Mega "	169
Kolomna TC "Rio"	202
Krasnoyarsk TC "June"	122
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	96
Moscow MTRC" Afi Mall "	129

item_category_name	Blank media (piece) \
Moscow Shop C21	84
Moscow TC" MEGA Belya Dacha II "	53
Moscow TC" MEGA Teply Stan "II	411
Moscow TC" New Age "(Novokosino)	108
Moscow TC" Perlovsky "	130
Moscow TC" Semenovsky "	439
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	338
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	44
Moscow TTS" Areal "(Belyaev)	73
Moscow" Sale "	2
Mytishchi SEC" XL-3 "	29
N.Novgorod SEC" Fantasy "	67
N.Novgorod SEC" RIO "	43
Novosibirsk SEC" Gallery Novosibirsk "	2
Novosibirsk SEC" Mega "	157
Omsk TC" Mega "	74
Outbound Trade	0
RostovNaDon Mega shopping center	75
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	73
Samara Melody shopping center	546
Samara ParkHouse shopping center	136
Sergiev Posad 7Ya shopping center	128
St. Petersburg Nevsky Center shopping center	155
St. Petersburg Sennaya shopping center	155
Surgut SEC "City Mall"	134
Tomsk SEC "Emerald City"	49
Tyumen SEC "Crystal"	36
Tyumen SEC "Goodwin"	241
Tyumen TC "Green Coast "	242
Ufa TC" Central "	183
Ufa TC" Family "2	117
Volga TC "Volga Mall"	50
Vologda SEC "Marmelad"	82
Voronezh (Plekhanovskaya, 13)	392
Voronezh SEC "Maksimir"	110
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	374
Yakutsk TC" Central "	170
Yaroslavl TC" Altair "	347
Zhukovsky st. Chkalov 39m?	89
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	48
! Yakutsk TC "Central" fran	41

shop_name	
Adygea TC "Mega"	42
Balashikha TC "Oktyabr-Kinomir"	0
Chekhov TC" Karnaval "	310
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	3
Kaluga TC "XXI century"	0
Kazan TC "Behetle"	105
Kazan TC "ParkHouse" II	0
Khimki TC" Mega "	120
Kolomna TC "Rio"	186
Krasnoyarsk TC "June"	86
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	0
Moscow MTRC" Afi Mall "	0
Moscow Shop C21	101
Moscow TC" MEGA Belya Dacha II "	0
Moscow TC" MEGA Teply Stan "II	0
Moscow TC" New Age "(Novokosino)	285
Moscow TC" Perlovsky "	266
Moscow TC" Semenovsky "	0
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	254
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	0
Moscow TTS" Areal "(Belyaev)	0
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	0
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	84
Omsk TC" Mega "	0
Outbound Trade	0
RostovNaDon Mega shopping center	67
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	0
Samara Melody shopping center	548
Samara ParkHouse shopping center	0
Sergiev Posad 7Ya shopping center	0
St. Petersburg Nevsky Center shopping center	0
St. Petersburg Sennaya shopping center	0
Surgut SEC "City Mall"	0
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	0
Tyumen TC "Green Coast "	508
Ufa TC" Central "	291

Ufa TC" Family "2	0
Volga TC "Volga Mall"	208
Vologda SEC "Marmelad"	0
Voronezh (Plekhanovskaya, 13)	290
Voronezh SEC "Maksimir"	0
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	228
Yakutsk TC" Central "	170
Yaroslavl TC" Altair "	0
Zhukovsky st. Chkalov 39m?	110
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	69
! Yakutsk TC "Central" fran	59

item_category_name	... \
shop_name	...
Adygea TC "Mega"	...
Balashikha TC "Oktyabr-Kinomir"	...
Chekhov TC" Karnaval "	...
Digital warehouse 1C-Online	...
Internet-shop of emergency situations	...
Kaluga TC "XXI century"	...
Kazan TC "Behetle"	...
Kazan TC "ParkHouse" II	...
Khimki TC" Mega "	...
Kolomna TC "Rio"	...
Krasnoyarsk TC "June"	...
Krasnoyarsk TC "Vzletka Plaza"	...
Kursk TC " Pushkinskiy "	...
Moscow MTRC" Afi Mall "	...
Moscow Shop C21	...
Moscow TC" MEGA Belya Dacha II "	...
Moscow TC" MEGA Teply Stan "II	...
Moscow TC" New Age "(Novokosino)	...
Moscow TC" Perlovsky "	...
Moscow TC" Semenovsky "	...
Moscow TC" Serebryany House "	...
Moscow TEC" Atrium "	...
Moscow TK" Budenovskiy "(pav.A2)	...
Moscow TK" Budenovskiy "(pav.K7)	...
Moscow TTS" Areal "(Belyaev)	...
Moscow" Sale "	...
Mytishchi SEC" XL-3 "	...
N.Novgorod SEC" Fantasy "	...
N.Novgorod SEC" RIO "	...
Novosibirsk SEC" Gallery Novosibirsk "	...
Novosibirsk SEC" Mega "	...
Omsk TC" Mega "	...

Outbound Trade	...
RostovNaDon Mega shopping center	...
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	...
RostovNaDon SEC" Megacenter Horizon	...
Samara Melody shopping center	...
Samara ParkHouse shopping center	...
Sergiev Posad 7Ya shopping center	...
St. Petersburg Nevsky Center shopping center	...
St. Petersburg Sennaya shopping center	...
Surgut SEC "City Mall"	...
Tomsk SEC "Emerald City"	...
Tyumen SEC "Crystal"	...
Tyumen SEC "Goodwin"	...
Tyumen TC "Green Coast "	...
Ufa TC" Central "	...
Ufa TC" Family "2	...
Volga TC "Volga Mall"	...
Vologda SEC "Marmelad"	...
Voronezh (Plekhanovskaya, 13)	...
Voronezh SEC "Maksimir"	...
Voronezh SEC City-Park "Grad"	...
Yakutsk Ordzhonikidze, 56	...
Yakutsk TC" Central "	...
Yaroslavl TC" Altair "	...
Zhukovsky st. Chkalov 39m?	...
Zhukovsky st. Chkalov 39m ²	...
! Yakutsk Ordzhonikidze, 56 francs	...
! Yakutsk TC "Central" fran	...

item_category_name	Programs - 1C: Enterprise 8
\	
shop_name	
Adygea TC "Mega"	165
Balashikha TC "Oktyabr-Kinomir"	62
Chekhov TC" Karnaval "	136
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	1447
Kaluga TC "XXI century"	115
Kazan TC "Behetle"	8
Kazan TC "ParkHouse" II	128
Khimki TC" Mega "	402
Kolomna TC "Rio"	222
Krasnoyarsk TC "June"	102
Krasnoyarsk TC "Vzletka Plaza"	30
Kursk TC " Pushkinskiy "	113
Moscow MTRC" Afi Mall "	206
Moscow Shop C21	2134
Moscow TC" MEGA Belya Dacha II "	833

Moscow TC" MEGA Teply Stan "II	387
Moscow TC" New Age "(Novokosino)	260
Moscow TC" Perlovsky "	239
Moscow TC" Semenovsky "	641
Moscow TC" Serebryany House "	52
Moscow TEC" Atrium "	784
Moscow TK" Budenovskiy "(pav.A2)	49
Moscow TK" Budenovskiy "(pav.K7)	520
Moscow TTS" Areal "(Belyaev)	389
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	9
N.Novgorod SEC" Fantasy "	86
N.Novgorod SEC" RIO "	19
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	171
Omsk TC" Mega "	135
Outbound Trade	0
RostovNaDon Mega shopping center	95
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	27
Samara Melody shopping center	68
Samara ParkHouse shopping center	101
Sergiev Posad 7Ya shopping center	144
St. Petersburg Nevsky Center shopping center	430
St. Petersburg Sennaya shopping center	241
Surgut SEC "City Mall"	183
Tomsk SEC "Emerald City"	26
Tyumen SEC "Crystal"	29
Tyumen SEC "Goodwin"	79
Tyumen TC "Green Coast "	49
Ufa TC" Central "	114
Ufa TC" Family "2	171
Volga TC "Volga Mall"	87
Vologda SEC "Marmelad"	47
Voronezh (Plekhanovskaya, 13)	235
Voronezh SEC "Maksimir"	129
Voronezh SEC City-Park "Grad"	6
Yakutsk Ordzhonikidze, 56	214
Yakutsk TC" Central "	120
Yaroslavl TC" Altair "	106
Zhukovsky st. Chkalov 39m?	130
Zhukovsky st. Chkalov 39m ²	3
! Yakutsk Ordzhonikidze, 56 francs	20
! Yakutsk TC "Central" fran	14

item_category_name

Programs - Educational \

shop_name

Adygea TC "Mega"

33

Balashikha TC "Oktyabr-Kinomir"	12
Chekhov TC" Karnaval "	126
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	140
Kaluga TC "XXI century"	24
Kazan TC "Behetle"	5
Kazan TC "ParkHouse" II	7
Khimki TC" Mega "	118
Kolomna TC "Rio"	126
Krasnoyarsk TC "June"	60
Krasnoyarsk TC "Vzletka Plaza"	4
Kursk TC " Pushkinskiy "	22
Moscow MTRC" Afi Mall "	52
Moscow Shop C21	543
Moscow TC" MEGA Belya Dacha II "	5
Moscow TC" MEGA Teply Stan "II	69
Moscow TC" New Age "(Novokosino)	61
Moscow TC" Perlovsky "	49
Moscow TC" Semenovsky "	29
Moscow TC" Serebryany House "	48
Moscow TEC" Atrium "	227
Moscow TK" Budenovskiy "(pav.A2)	54
Moscow TK" Budenovskiy "(pav.K7)	66
Moscow TTS" Areal "(Belyaev)	12
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	79
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	108
Omsk TC" Mega "	130
Outbound Trade	0
RostovNaDon Mega shopping center	59
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	1
Samara Melody shopping center	89
Samara ParkHouse shopping center	11
Sergiev Posad 7Ya shopping center	25
St. Petersburg Nevsky Center shopping center	30
St. Petersburg Sennaya shopping center	8
Surgut SEC "City Mall"	1
Tomsk SEC "Emerald City"	3
Tyumen SEC "Crystal"	1
Tyumen SEC "Goodwin"	7
Tyumen TC "Green Coast "	85
Ufa TC" Central "	153
Ufa TC" Family "2	8
Volga TC "Volga Mall"	103

Vologda SEC "Marmelad"	12
Voronezh (Plekhanovskaya, 13)	176
Voronezh SEC "Maksimir"	17
Voronezh SEC City-Park "Grad"	20
Yakutsk Ordzhonikidze, 56	324
Yakutsk TC" Central "	172
Yaroslavl TC" Altair "	4
Zhukovsky st. Chkalov 39m?	8
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	104
! Yakutsk TC "Central" fran	61

item_category_name	Programs - Educational
(Digit) \	
shop_name	
Adygea TC "Mega"	
0	
Balashikha TC "Oktyabr-Kinomir"	
0	
Chekhov TC" Karnaval "	
0	
Digital warehouse 1C-Online	
2346	
Internet-shop of emergency situations	
0	
Kaluga TC "XXI century"	
0	
Kazan TC "Behetle"	
0	
Kazan TC "ParkHouse" II	
0	
Khimki TC" Mega "	
0	
Kolomna TC "Rio"	
0	
Krasnoyarsk TC "June"	
0	
Krasnoyarsk TC "Vzletka Plaza"	
0	
Kursk TC " Pushkinskiy "	
0	
Moscow MTRC" Afi Mall "	
0	
Moscow Shop C21	
0	
Moscow TC" MEGA Belya Dacha II "	
0	
Moscow TC" MEGA Teply Stan "II	

0
Moscow TC" New Age "(Novokosino)
0
Moscow TC" Perlovsky "
0
Moscow TC" Semenovsky "
0
Moscow TC" Serebryany House "
0
Moscow TEC" Atrium "
0
Moscow TK" Budenovskiy "(pav.A2)
0
Moscow TK" Budenovskiy "(pav.K7)
0
Moscow TTS" Areal "(Belyaev)
0
Moscow" Sale "
0
Mytishchi SEC" XL-3 "
0
N.Novgorod SEC" Fantasy "
0
N.Novgorod SEC" RIO "
0
Novosibirsk SEC" Gallery Novosibirsk "
0
Novosibirsk SEC" Mega "
0
Omsk TC" Mega "
0
Outbound Trade
0
RostovNaDon Mega shopping center
0
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...
0
RostovNaDonu SEC" Megacenter Horizon
0
Samara Melody shopping center
0
Samara ParkHouse shopping center
0
Sergiev Posad 7Ya shopping center
0
St. Petersburg Nevsky Center shopping center
0
St. Petersburg Sennaya shopping center

0
Surgut SEC "City Mall"
0
Tomsk SEC "Emerald City"
0
Tyumen SEC "Crystal"
0
Tyumen SEC "Goodwin"
0
Tyumen TC "Green Coast "
0
Ufa TC" Central "
0
Ufa TC" Family "2
0
Volga TC "Volga Mall"
0
Vologda SEC "Marmelad"
0
Voronezh (Plekhanovskaya, 13)
0
Voronezh SEC "Maksimir"
0
Voronezh SEC City-Park "Grad"
0
Yakutsk Ordzhonikidze, 56
0
Yakutsk TC" Central "
0
Yaroslavl TC" Altair "
0
Zhukovsky st. Chkalov 39m?
0
Zhukovsky st. Chkalov 39m²
0
! Yakutsk Ordzhonikidze, 56 francs
0
! Yakutsk TC "Central" fran
0

item_category_name
office \
shop_name
Adygea TC "Mega"
481
Balashikha TC "Oktyabr-Kinomir"
152
Chekhov TC" Karnaval "

Programs - For home and

434
Digital warehouse 1C-Online
0
Internet-shop of emergency situations
417
Kaluga TC "XXI century"
1825
Kazan TC "Behetle"
38
Kazan TC "ParkHouse" II
328
Khimki TC" Mega "
1237
Kolomna TC "Rio"
1087
Krasnoyarsk TC "June"
515
Krasnoyarsk TC "Vzletka Plaza"
192
Kursk TC " Pushkinskiy "
761
Moscow MTRC" Afi Mall "
500
Moscow Shop C21
2773
Moscow TC" MEGA Belya Dacha II "
1486
Moscow TC" MEGA Teply Stan "II
804
Moscow TC" New Age "(Novokosino)
1694
Moscow TC" Perlovsky "
671
Moscow TC" Semenovsky "
3177
Moscow TC" Serebryany House "
168
Moscow TEC" Atrium "
1556
Moscow TK" Budenovskiy "(pav.A2)
501
Moscow TK" Budenovskiy "(pav.K7)
3780
Moscow TTS" Areal "(Belyaev)
909
Moscow" Sale "
0
Mytishchi SEC" XL-3 "

25
N.Novgorod SEC" Fantasy "
219
N.Novgorod SEC" RIO "
18
Novosibirsk SEC" Gallery Novosibirsk "
3
Novosibirsk SEC" Mega "
617
Omsk TC" Mega "
509
Outbound Trade
4
RostovNaDon Mega shopping center
603
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...
0
RostovNaDonu SEC" Megacenter Horizon
41
Samara Melody shopping center
608
Samara ParkHouse shopping center
388
Sergiev Posad 7Ya shopping center
845
St. Petersburg Nevsky Center shopping center
630
St. Petersburg Sennaya shopping center
330
Surgut SEC "City Mall"
568
Tomsk SEC "Emerald City"
56
Tyumen SEC "Crystal"
115
Tyumen SEC "Goodwin"
740
Tyumen TC "Green Coast "
542
Ufa TC" Central "
464
Ufa TC" Family "2
574
Volga TC "Volga Mall"
718
Vologda SEC "Marmelad"
122
Voronezh (Plekhanovskaya, 13)

1421
Voronezh SEC "Maksimir"
856
Voronezh SEC City-Park "Grad"
35
Yakutsk Ordzhonikidze, 56
2760
Yakutsk TC" Central "
1111
Yaroslavl TC" Altair "
742
Zhukovsky st. Chkalov 39m?
920
Zhukovsky st. Chkalov 39m²
20
! Yakutsk Ordzhonikidze, 56 francs
252
! Yakutsk TC "Central" fran
121

item_category_name
office (Digit) \
shop_name
Adygea TC "Mega"
0
Balashikha TC "Oktyabr-Kinomir"
0
Chekhov TC" Karnaval "
0
Digital warehouse 1C-Online
3746
Internet-shop of emergency situations
0
Kaluga TC "XXI century"
0
Kazan TC "Behetle"
0
Kazan TC "ParkHouse" II
0
Khimki TC" Mega "
0
Kolomna TC "Rio"
0
Krasnoyarsk TC "June"
0
Krasnoyarsk TC "Vzletka Plaza"
0
Kursk TC " Pushkinskiy "

Programs - For home and

0
Moscow MTRC" Afi Mall "
0
Moscow Shop C21
0
Moscow TC" MEGA Belya Dacha II "
0
Moscow TC" MEGA Teply Stan "II
0
Moscow TC" New Age "(Novokosino)
0
Moscow TC" Perlovsky "
0
Moscow TC" Semenovsky "
0
Moscow TC" Serebryany House "
0
Moscow TEC" Atrium "
0
Moscow TK" Budenovskiy "(pav.A2)
0
Moscow TK" Budenovskiy "(pav.K7)
0
Moscow TTS" Areal "(Belyaev)
0
Moscow" Sale "
0
Mytishchi SEC" XL-3 "
0
N.Novgorod SEC" Fantasy "
0
N.Novgorod SEC" RIO "
0
Novosibirsk SEC" Gallery Novosibirsk "
0
Novosibirsk SEC" Mega "
0
Omsk TC" Mega "
0
Outbound Trade
0
RostovNaDon Mega shopping center
0
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...
0
RostovNaDonu SEC" Megacenter Horizon
0
Samara Melody shopping center

0
Samara ParkHouse shopping center
0
Sergiev Posad 7Ya shopping center
0
St. Petersburg Nevsky Center shopping center
0
St. Petersburg Sennaya shopping center
0
Surgut SEC "City Mall"
0
Tomsk SEC "Emerald City"
0
Tyumen SEC "Crystal"
0
Tyumen SEC "Goodwin"
0
Tyumen TC "Green Coast "
0
Ufa TC" Central "
0
Ufa TC" Family "2
0
Volga TC "Volga Mall"
0
Vologda SEC "Marmelad"
0
Voronezh (Plekhanovskaya, 13)
0
Voronezh SEC "Maksimir"
0
Voronezh SEC City-Park "Grad"
0
Yakutsk Ordzhonikidze, 56
0
Yakutsk TC" Central "
0
Yaroslavl TC" Altair "
0
Zhukovsky st. Chkalov 39m?
0
Zhukovsky st. Chkalov 39m²
0
! Yakutsk Ordzhonikidze, 56 francs
0
! Yakutsk TC "Central" fran
0

item_category_name	Programs - MAC (Digit) \
shop_name	
Adygea TC "Mega"	0
Balashikha TC "Oktyabr-Kinomir"	0
Chekhov TC" Karnaval "	0
Digital warehouse 1C-Online	56
Internet-shop of emergency situations	0
Kaluga TC "XXI century"	0
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	0
Khimki TC" Mega "	0
Kolomna TC "Rio"	0
Krasnoyarsk TC "June"	0
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	0
Moscow MTRC" Afi Mall "	0
Moscow Shop C21	0
Moscow TC" MEGA Belaya Dacha II "	0
Moscow TC" MEGA Teply Stan "II	0
Moscow TC" New Age "(Novokosino)	0
Moscow TC" Perlovsky "	0
Moscow TC" Semenovsky "	0
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	0
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	0
Moscow TTS" Areal "(Belyaev)	0
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	0
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	0
Omsk TC" Mega "	0
Outbound Trade	0
RostovNaDon Mega shopping center	0
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	0
Samara Melody shopping center	0
Samara ParkHouse shopping center	0
Sergiev Posad 7Ya shopping center	0
St. Petersburg Nevsky Center shopping center	0
St. Petersburg Sennaya shopping center	0
Surgut SEC "City Mall"	0
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	0
Tyumen TC "Green Coast "	0

Ufa TC" Central "	0
Ufa TC" Family "2	0
Volga TC "Volga Mall"	0
Vologda SEC "Marmelad"	0
Voronezh (Plekhanovskaya, 13)	0
Voronezh SEC "Maksimir"	0
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	0
Yakutsk TC" Central "	0
Yaroslavl TC" Altair "	0
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	0
! Yakutsk TC "Central" fran	0

item_category_name	Service \
shop_name	
Adygea TC "Mega"	161
Balashikha TC "Oktyabr-Kinomir"	179
Chekhov TC" Karnaval "	159
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	0
Kaluga TC "XXI century"	185
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	178
Khimki TC" Mega "	179
Kolomna TC "Rio"	218
Krasnoyarsk TC "June"	193
Krasnoyarsk TC "Vzletka Plaza"	62
Kursk TC " Pushkinskiy "	176
Moscow MTRC" Afi Mall "	218
Moscow Shop C21	262
Moscow TC" MEGA Belya Dacha II "	373
Moscow TC" MEGA Teply Stan "II	248
Moscow TC" New Age "(Novokosino)	162
Moscow TC" Perlovsky "	156
Moscow TC" Semenovsky "	478
Moscow TC" Serebryany House "	8
Moscow TEC" Atrium "	288
Moscow TK" Budenovskiy "(pav.A2)	8
Moscow TK" Budenovskiy "(pav.K7)	245
Moscow TTS" Areal "(Belyaev)	265
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	49
N.Novgorod SEC" Fantasy "	279
N.Novgorod SEC" RIO "	72
Novosibirsk SEC" Gallery Novosibirsk "	1
Novosibirsk SEC" Mega "	129

Omsk TC" Mega "	274
Outbound Trade	4
RostovNaDon Mega shopping center	97
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	4
RostovNaDonu SEC" Megacenter Horizon	104
Samara Melody shopping center	90
Samara ParkHouse shopping center	145
Sergiev Posad 7Ya shopping center	226
St. Petersburg Nevsky Center shopping center	382
St. Petersburg Sennaya shopping center	165
Surgut SEC "City Mall"	212
Tomsk SEC "Emerald City"	195
Tyumen SEC "Crystal"	105
Tyumen SEC "Goodwin"	117
Tyumen TC "Green Coast "	0
Ufa TC" Central "	156
Ufa TC" Family "2	223
Volga TC "Volga Mall"	302
Vologda SEC "Marmelad"	195
Voronezh (Plekhanovskaya, 13)	330
Voronezh SEC "Maksimir"	328
Voronezh SEC City-Park "Grad"	1
Yakutsk Ordzhonikidze, 56	160
Yakutsk TC" Central "	116
Yaroslavl TC" Altair "	205
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	0
! Yakutsk TC "Central" fran	0

item_category_name	Service - Tickets \
shop_name	
Adygea TC "Mega"	0
Balashikha TC "Oktyabr-Kinomir"	44
Chekhov TC" Karnaval "	36
Digital warehouse 1C-Online	3
Internet-shop of emergency situations	169
Kaluga TC "XXI century"	46
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	18
Khimki TC" Mega "	0
Kolomna TC "Rio"	73
Krasnoyarsk TC "June"	4
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	20
Moscow MTRC" Afi Mall "	65
Moscow Shop C21	53
Moscow TC" MEGA Belya Dacha II "	19

Moscow TC" MEGA Teply Stan "II	109
Moscow TC" New Age "(Novokosino)	1
Moscow TC" Perlovsky "	0
Moscow TC" Semenovsky "	134
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	144
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	41
Moscow TTS" Areal "(Belyaev)	61
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	30
N.Novgorod SEC" RIO "	18
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	2
Omsk TC" Mega "	5
Outbound Trade	0
RostovNaDon Mega shopping center	3
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	9
Samara Melody shopping center	10
Samara ParkHouse shopping center	10
Sergiev Posad 7Ya shopping center	65
St. Petersburg Nevsky Center shopping center	43
St. Petersburg Sennaya shopping center	0
Surgut SEC "City Mall"	3
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	10
Tyumen TC "Green Coast "	0
Ufa TC" Central "	2
Ufa TC" Family "2	4
Volga TC "Volga Mall"	2
Vologda SEC "Marmelad"	11
Voronezh (Plekhanovskaya, 13)	32
Voronezh SEC "Maksimir"	13
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	0
Yakutsk TC" Central "	0
Yaroslavl TC" Altair "	12
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	0
! Yakutsk TC "Central" fran	0

item_category_name	Tickets (Digital) \
shop_name	
Adygea TC "Mega"	3

Balashikha TC "Oktyabr-Kinomir"	35
Chekhov TC" Karnaval "	41
Digital warehouse 1C-Online	507
Internet-shop of emergency situations	111
Kaluga TC "XXI century"	46
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	9
Khimki TC" Mega "	76
Kolomna TC "Rio"	66
Krasnoyarsk TC "June"	0
Krasnoyarsk TC "Vzletka Plaza"	1
Kursk TC " Pushkinskiy "	21
Moscow MTRC" Afi Mall "	57
Moscow Shop C21	55
Moscow TC" MEGA Belya Dacha II "	82
Moscow TC" MEGA Teply Stan "II	57
Moscow TC" New Age "(Novokosino)	44
Moscow TC" Perlovsky "	70
Moscow TC" Semenovsky "	114
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	98
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	39
Moscow TTS" Areal "(Belyaev)	62
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	8
N.Novgorod SEC" Fantasy "	25
N.Novgorod SEC" RIO "	5
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	1
Omsk TC" Mega "	2
Outbound Trade	0
RostovNaDon Mega shopping center	9
RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	7
Samara Melody shopping center	4
Samara ParkHouse shopping center	7
Sergiev Posad 7Ya shopping center	52
St. Petersburg Nevsky Center shopping center	26
St. Petersburg Sennaya shopping center	22
Surgut SEC "City Mall"	2
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	2
Tyumen TC "Green Coast "	0
Ufa TC" Central "	3
Ufa TC" Family "2	8
Volga TC "Volga Mall"	2

Vologda SEC "Marmelad"	26
Voronezh (Plekhanovskaya, 13)	25
Voronezh SEC "Maksimir"	8
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	5
Yakutsk TC" Central "	1
Yaroslavl TC" Altair "	27
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	0
! Yakutsk TC "Central" fran	0

item_category_name	PC - Headsets / Headphones
shop_name	
Adygea TC "Mega"	0
Balashikha TC "Oktyabr-Kinomir"	0
Chekhov TC" Karnaval "	0
Digital warehouse 1C-Online	0
Internet-shop of emergency situations	0
Kaluga TC "XXI century"	0
Kazan TC "Behetle"	0
Kazan TC "ParkHouse" II	0
Khimki TC" Mega "	0
Kolomna TC "Rio"	0
Krasnoyarsk TC "June"	0
Krasnoyarsk TC "Vzletka Plaza"	0
Kursk TC " Pushkinskiy "	0
Moscow MTRC" Afi Mall "	0
Moscow Shop C21	0
Moscow TC" MEGA Belya Dacha II "	0
Moscow TC" MEGA Teply Stan "II	0
Moscow TC" New Age "(Novokosino)	0
Moscow TC" Perlovsky "	0
Moscow TC" Semenovsky "	0
Moscow TC" Serebryany House "	0
Moscow TEC" Atrium "	1
Moscow TK" Budenovskiy "(pav.A2)	0
Moscow TK" Budenovskiy "(pav.K7)	0
Moscow TTS" Areal "(Belyaev)	0
Moscow" Sale "	0
Mytishchi SEC" XL-3 "	0
N.Novgorod SEC" Fantasy "	0
N.Novgorod SEC" RIO "	0
Novosibirsk SEC" Gallery Novosibirsk "	0
Novosibirsk SEC" Mega "	0
Omsk TC" Mega "	1
Outbound Trade	0
RostovNaDon Mega shopping center	0

RostovNaDon Megatsentr Gorizont Ostrovnoy shop...	0
RostovNaDonu SEC" Megacenter Horizon	0
Samara Melody shopping center	0
Samara ParkHouse shopping center	0
Sergiev Posad 7Ya shopping center	0
St. Petersburg Nevsky Center shopping center	0
St. Petersburg Sennaya shopping center	0
Surgut SEC "City Mall"	0
Tomsk SEC "Emerald City"	0
Tyumen SEC "Crystal"	0
Tyumen SEC "Goodwin"	0
Tyumen TC "Green Coast "	0
Ufa TC" Central "	0
Ufa TC" Family "2	0
Volga TC "Volga Mall"	0
Vologda SEC "Marmelad"	0
Voronezh (Plekhanovskaya, 13)	0
Voronezh SEC "Maksimir"	0
Voronezh SEC City-Park "Grad"	0
Yakutsk Ordzhonikidze, 56	0
Yakutsk TC" Central "	0
Yaroslavl TC" Altair "	0
Zhukovsky st. Chkalov 39m?	0
Zhukovsky st. Chkalov 39m ²	0
! Yakutsk Ordzhonikidze, 56 francs	1
! Yakutsk TC "Central" fran	0

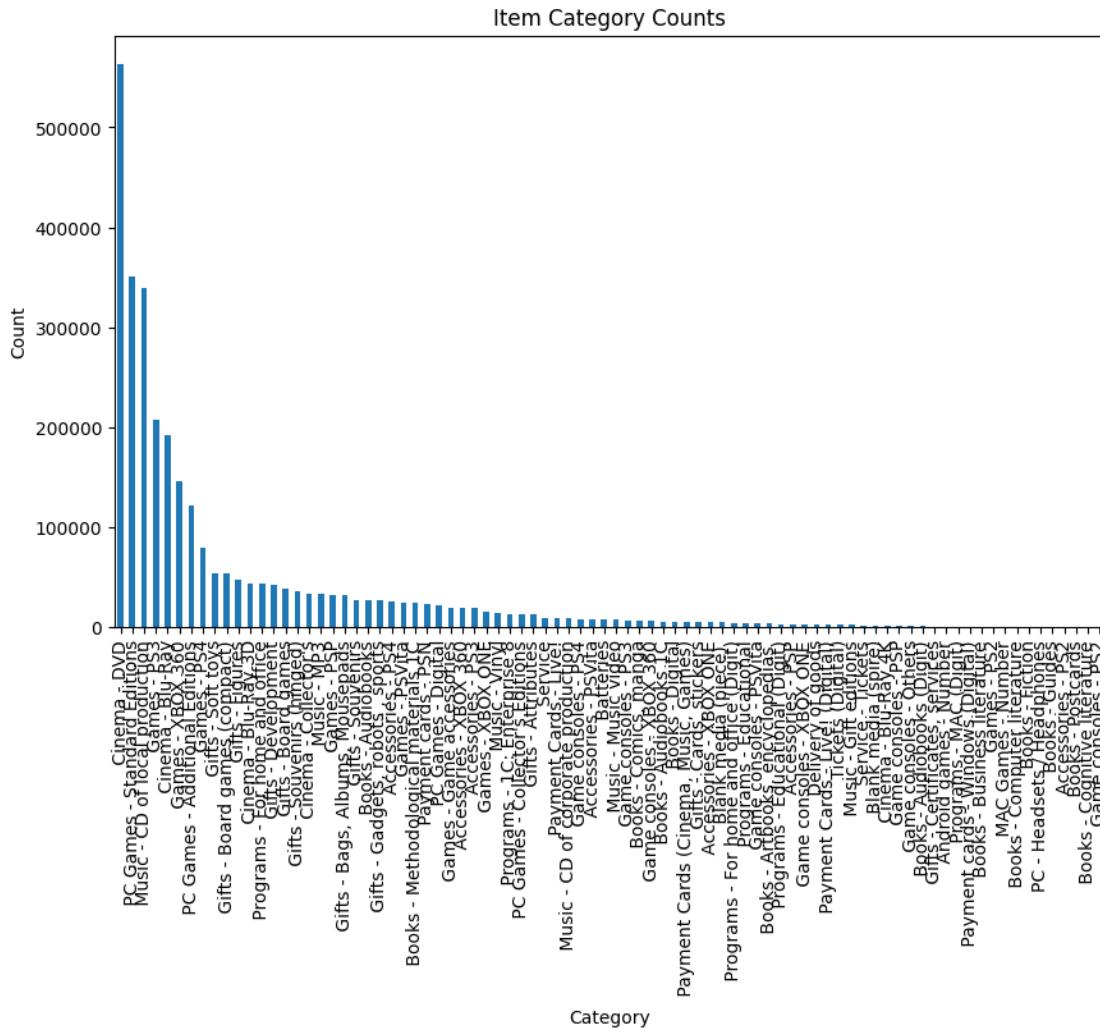
[60 rows x 84 columns]

Frequency of 'Low' price range: 0

item_category_name

Accessories - PS2	215.500000
Accessories - PS3	2255.981900
Accessories - PS4	2105.419083
Accessories - PSP	555.057055
Accessories - PSVita	864.652948
	...
Programs - MAC (Digit)	3403.571429
Service	1094.625747
Service - Tickets	1246.023391
Tickets (Digital)	1344.607752
PC - Headsets / Headphones	87.800000

Name: item_price, Length: 84, dtype: float64



```
[ ]: #stationarity analysis

[ ]: # Convert the date column to datetime format
final_dataset['date'] = pd.to_datetime(final_dataset['date'], format='%d.%m.%Y')

monthly_data = final_dataset.groupby(final_dataset['date'].dt.to_period('M')).  
    agg({  
        'item_cnt_month': 'sum',  
    }).reset_index()

def adf_test(timeseries):  
    result = adfuller(timeseries, autolag='AIC')  
    print('ADF Statistic:', result[0])  
    print('p-value:', result[1])  
    print('Critical Values:')
```

```

for key, value in result[4].items():
    print(f'{key}: {value}')

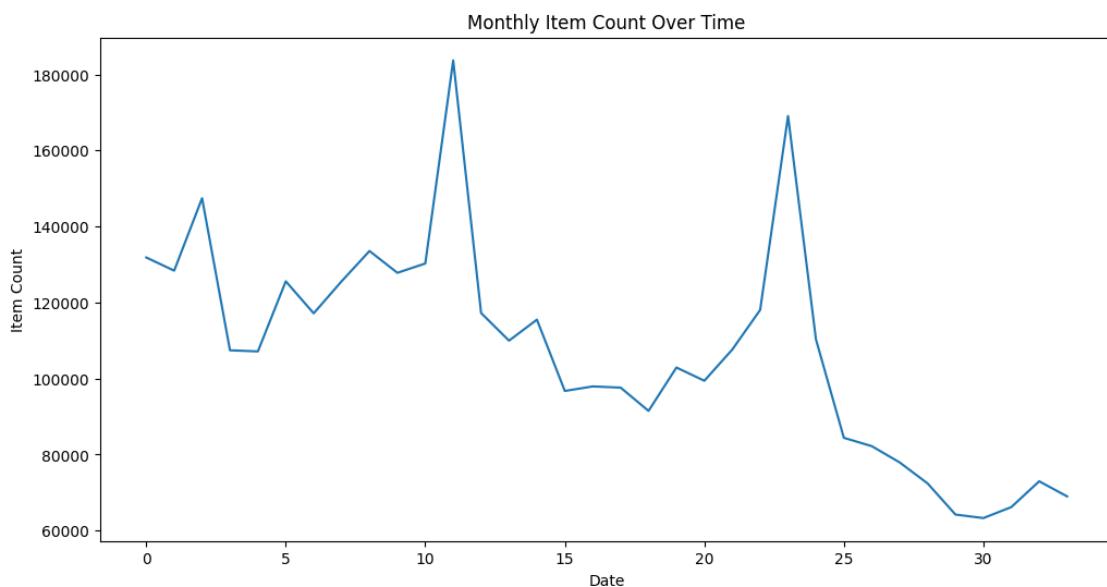
if result[1] <= 0.05:
    print("Stationary (Reject the null hypothesis)")
else:
    print("Non-Stationary (Fail to reject the null hypothesis)")

item_cnt_month_series = monthly_data['item_cnt_month']

plt.figure(figsize=(12, 6))
plt.plot(item_cnt_month_series)
plt.title('Monthly Item Count Over Time')
plt.xlabel('Date')
plt.ylabel('Item Count')
plt.show()

adf_test(item_cnt_month_series)

```



ADF Statistic: -2.372251519825604
p-value: 0.1497218397733845
Critical Values:
1%: -3.6461350877925254
5%: -2.954126991123355
10%: -2.6159676124885216
Non-Stationary (Fail to reject the null hypothesis)

```
[ ]: numerical_columns = final_dataset.select_dtypes(include=['number'])

#calculating the mean, median and standard deviation for numerical variables
print("\n\nMean of final_dataset:\n")
print(numerical_columns.mean())

print("\n\nMedian of final_dataset:\n")
print(numerical_columns.median())

print("\n\nStandard Deviation of final_dataset:\n")
print(numerical_columns.std())
```

Mean of final_dataset:

month_name	6.248408
year_num	0.776779
shop_id	33.002959
item_id	10200.281275
category_id	40.016374
item_price	889.362730
item_cnt_month	1.247257
revenue	1164.267451
log_revenue	6.254676
scaled_revenue	0.000636
dtype:	float64

Median of final_dataset:

month_name	6.000000
year_num	1.000000
shop_id	31.000000
item_id	9355.000000
category_id	40.000000
item_price	399.000000
item_cnt_month	1.000000
revenue	449.000000
log_revenue	6.107023
scaled_revenue	0.000245
dtype:	float64

Standard Deviation of final_dataset:

month_name	3.535921
year_num	0.768460

```
shop_id          16.225426
item_id         6324.390884
category_id     17.098094
item_price      1718.155164
item_cnt_month   2.217429
revenue        5684.853342
log_revenue     1.171779
scaled_revenue   0.003106
dtype: float64
```

```
[ ]: print("\n\nHead of final_dataset:\n")
print(final_dataset.head(20))
print(final_dataset.shape)
print(final_dataset.info())
```

Head of final_dataset:

```
      date date_num month_name year_num shop_id \
0 2013-01-02       02           1       0      59
1 2013-01-03       03           1       0      25
3 2013-01-06       06           1       0      25
4 2013-01-15       15           1       0      25
5 2013-01-10       10           1       0      25
6 2013-01-02       02           1       0      25
7 2013-01-04       04           1       0      25
8 2013-01-11       11           1       0      25
9 2013-01-03       03           1       0      25
10 2013-01-03       03           1       0      25
11 2013-01-05       05           1       0      25
12 2013-01-07       07           1       0      25
13 2013-01-08       08           1       0      25
14 2013-01-10       10           1       0      25
15 2013-01-11       11           1       0      25
16 2013-01-13       13           1       0      25
17 2013-01-16       16           1       0      25
18 2013-01-26       26           1       0      25
19 2013-01-27       27           1       0      25
20 2013-01-09       09           1       0      25
```

```
      shop_name item_id \
0  Yaroslavl TC" Altair "    22154
1    Moscow TEC" Atrium "    2552
3    Moscow TEC" Atrium "    2554
4    Moscow TEC" Atrium "    2555
5    Moscow TEC" Atrium "    2564
6    Moscow TEC" Atrium "    2565
```

7	Moscow TEC" Atrium "	2572
8	Moscow TEC" Atrium "	2572
9	Moscow TEC" Atrium "	2573
10	Moscow TEC" Atrium "	2574
11	Moscow TEC" Atrium "	2574
12	Moscow TEC" Atrium "	2574
13	Moscow TEC" Atrium "	2574
14	Moscow TEC" Atrium "	2574
15	Moscow TEC" Atrium "	2574
16	Moscow TEC" Atrium "	2574
17	Moscow TEC" Atrium "	2574
18	Moscow TEC" Atrium "	2574
19	Moscow TEC" Atrium "	2574
20	Moscow TEC" Atrium "	2593

	item_name	category_id	\
0	SCENE 2012 (BD)	37	
1	DEEP PURPLE The House Of Blue Light LP	58	
3	DEEP PURPLE Who Do You Think We Are LP	58	
4	DEEP PURPLE 30 Very Best Of 2CD (Businesses).	56	
5	DEEP PURPLE Perihelion: Live In Concert DVD (C...	59	
6	DEEP PURPLE Stormbringer (firms).	56	
7	DEFTONES Koi No Yokan	55	
8	DEFTONES Koi No Yokan	55	
9	DEL REY LANA Born To Die	55	
10	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
11	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
12	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
13	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
14	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
15	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
16	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
17	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
18	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
19	DEL REY LANA Born To Die The Paradise Edition 2CD	55	
20	DEPECHE MODE Music For The Masses	55	

	item_category_name	item_price	item_cnt_month	revenue	\
0	Cinema - Blu-Ray	999.00	1	999.00	
1	Music - Vinyl	899.00	1	899.00	
3	Music - Vinyl	1709.05	1	1709.05	
4	Music - CD of corporate production	1099.00	1	1099.00	
5	Music - Music video	349.00	1	349.00	
6	Music - CD of corporate production	549.00	1	549.00	
7	Music - CD of local production	239.00	1	239.00	
8	Music - CD of local production	299.00	1	299.00	
9	Music - CD of local production	299.00	3	897.00	
10	Music - CD of local production	399.00	2	798.00	

```

11      Music - CD of local production    399.00      1  399.00
12      Music - CD of local production    399.00      1  399.00
13      Music - CD of local production    399.00      2  798.00
14      Music - CD of local production    399.00      1  399.00
15      Music - CD of local production    399.00      2  798.00
16      Music - CD of local production    399.00      1  399.00
17      Music - CD of local production    399.00      1  399.00
18      Music - CD of local production    399.00      1  399.00
19      Music - CD of local production    399.00      1  399.00
20      Music - CD of local production    279.00      1  279.00

```

	price_range	log_revenue	scaled_revenue
0	900-100000	6.906755	0.000546
1	800-900	6.801283	0.000491
3	900-100000	7.443693	0.000934
4	900-100000	7.002156	0.000601
5	300-400	5.855072	0.000191
6	500-600	6.308098	0.000300
7	200-300	5.476464	0.000131
8	200-300	5.700444	0.000163
9	200-300	6.799056	0.000490
10	300-400	6.682109	0.000436
11	300-400	5.988961	0.000218
12	300-400	5.988961	0.000218
13	300-400	6.682109	0.000436
14	300-400	5.988961	0.000218
15	300-400	6.682109	0.000436
16	300-400	5.988961	0.000218
17	300-400	5.988961	0.000218
18	300-400	5.988961	0.000218
19	300-400	5.988961	0.000218
20	200-300	5.631212	0.000152

(2928483, 16)

<class 'pandas.core.frame.DataFrame'>

Index: 2928483 entries, 0 to 2935848

Data columns (total 16 columns):

#	Column	Dtype
0	date	datetime64[ns]
1	date_num	object
2	month_name	int64
3	year_num	int64
4	shop_id	int64
5	shop_name	object
6	item_id	int64
7	item_name	object
8	category_id	int64
9	item_category_name	object

```

10 item_price           float64
11 item_cnt_month      int64
12 revenue             float64
13 price_range         category
14 log_revenue          float64
15 scaled_revenue       float64
dtypes: category(1), datetime64[ns](1), float64(4), int64(6), object(4)
memory usage: 360.3+ MB
None

```

```
[ ]: #export the final dataset to csv file
final_dataset.to_csv('./data-set/output/final_dataset_with_cleaning.csv', ↴
                     index=False)
```

1.5 Model Development, Error Analysis & Comparison

```
[ ]: #prepare the data for modeling
df = pd.read_csv('./data-set/sales_train.csv')
#rename item_cnt_day column
df.rename(columns={'item_cnt_day': 'item_count'}, inplace=True)
#removes duplicates
df.drop_duplicates(inplace=True)
#outlier treatment
df = df[(df['item_count'] > 0) & (df['item_count'] < 307980)]
df = df[df['item_count'] < 1000]
#handles incorrect data
df = df[(df['item_price'] > 0) & (df['item_price'] < 100000)]
#converts date column to datetime format
df['date'] = pd.to_datetime(df['date'], format='%d.%m.%Y')
#convert date to year-month format
df['year-month'] = df['date'].dt.strftime('%Y-%m')
#drop date column and item_price column
df.drop(columns=['date', 'item_price'], inplace=True)
# group features
df_train_group = df.groupby(['year-month', 'shop_id', 'item_id']).sum()
    ↴reset_index()
# pivot table
df = df_train_group.pivot_table(index=['shop_id', 'item_id'], ↴
                                 columns='year-month', values='item_count', fill_value=0).reset_index()

print(df.head(10))
print(df.shape)
print(df.info())
```

year-month	shop_id	item_id	2013-01	2013-02	2013-03	2013-04	2013-05	\
0	0	30	0	31	0	0	0	
1	0	31	0	11	0	0	0	
2	0	32	6	10	0	0	0	

3	0	33	3	3	0	0	0
4	0	35	1	14	0	0	0
5	0	36	0	1	0	0	0
6	0	40	0	1	0	0	0
7	0	42	0	1	0	0	0
8	0	43	1	0	0	0	0
9	0	49	0	2	0	0	0
							\
0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0
7	0	0	0	0	0	0	0
8	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0
7	0	0	0	0	0	0	0
8	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0

[10 rows x 36 columns]
(424097, 36)
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 424097 entries, 0 to 424096
Data columns (total 36 columns):
 # Column Non-Null Count Dtype
--- -- -- -- --
 0 shop_id 424097 non-null int64
 1 item_id 424097 non-null int64
 2 2013-01 424097 non-null int64
 3 2013-02 424097 non-null int64
 4 2013-03 424097 non-null int64
 5 2013-04 424097 non-null int64
 6 2013-05 424097 non-null int64
 7 2013-06 424097 non-null int64
 8 2013-07 424097 non-null int64

```
9    2013-08  424097 non-null  int64
10   2013-09  424097 non-null  int64
11   2013-10  424097 non-null  int64
12   2013-11  424097 non-null  int64
13   2013-12  424097 non-null  int64
14   2014-01  424097 non-null  int64
15   2014-02  424097 non-null  int64
16   2014-03  424097 non-null  int64
17   2014-04  424097 non-null  int64
18   2014-05  424097 non-null  int64
19   2014-06  424097 non-null  int64
20   2014-07  424097 non-null  int64
21   2014-08  424097 non-null  int64
22   2014-09  424097 non-null  int64
23   2014-10  424097 non-null  int64
24   2014-11  424097 non-null  int64
25   2014-12  424097 non-null  int64
26   2015-01  424097 non-null  int64
27   2015-02  424097 non-null  int64
28   2015-03  424097 non-null  int64
29   2015-04  424097 non-null  int64
30   2015-05  424097 non-null  int64
31   2015-06  424097 non-null  int64
32   2015-07  424097 non-null  int64
33   2015-08  424097 non-null  int64
34   2015-09  424097 non-null  int64
35   2015-10  424097 non-null  int64
dtypes: int64(36)
memory usage: 116.5 MB
None
```

```
[ ]: #export the final dataset to csv file
df.to_csv('./data-set/output/dataset_for_modeling.csv', index=False)
```

```
[ ]: # Create X and y variables for train and test sets
X = df[df.columns[:-1]]
y = df[df.columns[-1]]

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, ↴random_state=42)

print(X_train.shape)
print(X_test.shape)
print(y_train.shape)
print(y_test.shape)
```

```
(339277, 35)
```

```
(84820, 35)
(339277,)
(84820,)
```

```
[ ]: #creating evaluation metrics
scores_and_names = []

# Create a function to evaluate the model
def evaluate_the_model(y_true, y_pred, model_name, model, index=None):
    if not isinstance(y_true, pd.Series):
        if index is None:
            index = range(len(y_true))
        y_true = pd.Series(y_true, index=index)

    # Calculate the MAE
    mae = mean_absolute_error(y_true, y_pred)
    print(f"MAE for {model_name}: {mae:.5f}")

    # Calculate the MSE
    mse = mean_squared_error(y_true, y_pred)
    print(f"MSE for {model_name}: {mse:.5f}")

    # Calculate the RMSE
    rmse = np.sqrt(mse)
    print(f"RMSE for {model_name}: {rmse:.5f}")

    #calculate r2 score
    r2 = r2_score(y_true, y_pred)
    print(f"R2 for {model_name}: {r2:.5f}")

    # Plot the predictions vs. the actual values
    fig, ax = plt.subplots(figsize=(12, 6))
    sns.lineplot(x=y_true.index, y=y_true, label='Actual Values')
    sns.lineplot(x=y_true.index, y=y_pred, label='Predicted Values')
    plt.title(f'Predictions vs. Actual Values ({model_name})')
    plt.xlabel('Observation')
    plt.ylabel('Item Count')
    plt.legend()
    plt.show()

    scores_and_names.append((model_name, rmse))
```

1.5.1 Decision Tree

```
[ ]: # create a decision tree model
dt = DecisionTreeRegressor(random_state=42)
dt.fit(X_train, y_train)
y_pred = dt.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Decision Tree', dt)

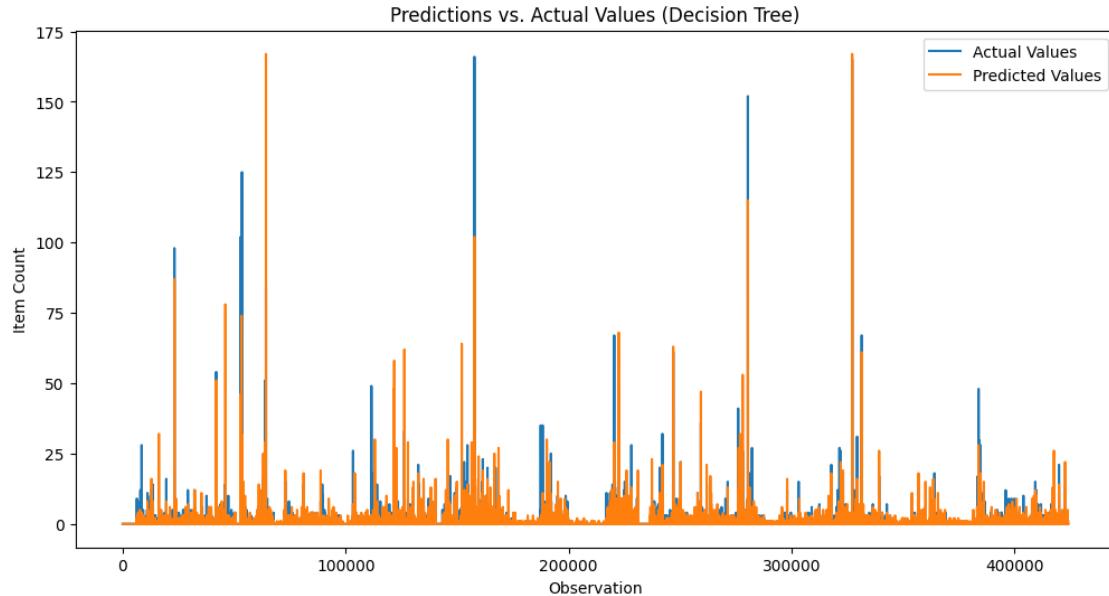
#visualize the decision tree
feature_names = list(X.columns)
plt.figure(figsize=(20, 10))
plot_tree(dt, filled=True, feature_names=feature_names, max_depth=2,
          fontsize=10)
plt.show()
```

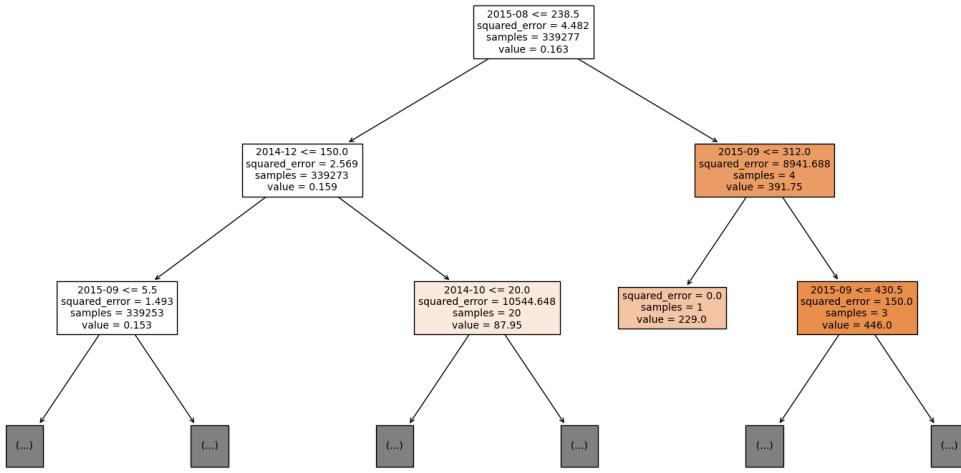
MAE for Decision Tree: 0.17993

MSE for Decision Tree: 1.39769

RMSE for Decision Tree: 1.18224

R2 for Decision Tree: 0.46010



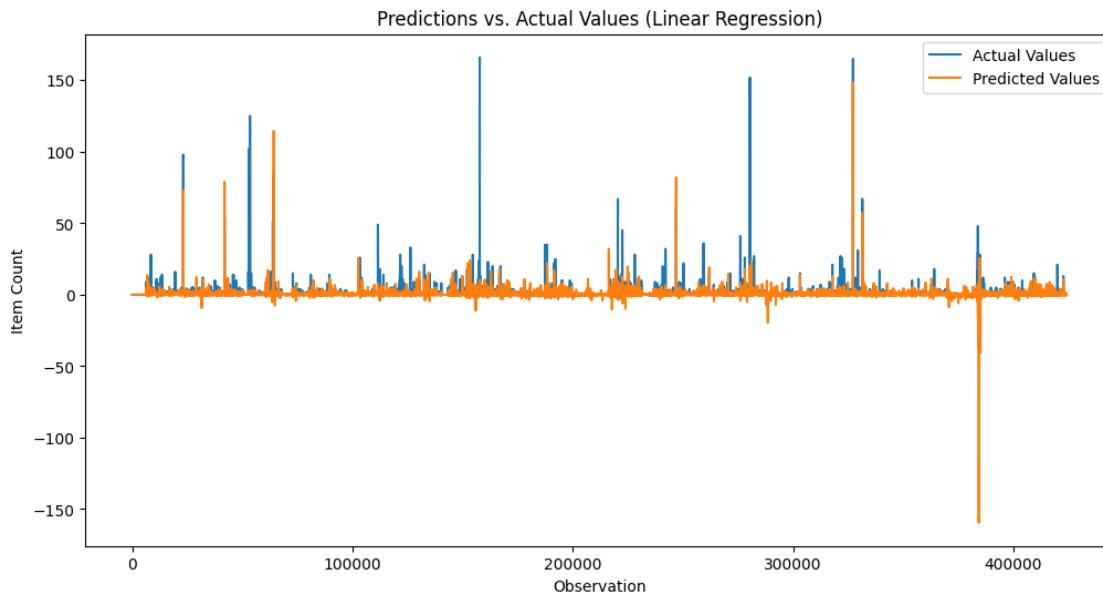


1.5.2 linear regression

```
[ ]: # Create a Linear Regression model
lin_reg = LinearRegression()
lin_reg.fit(X_train, y_train)
y_pred = lin_reg.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Linear Regression', lin_reg)
```

MAE for Linear Regression: 0.29022
MSE for Linear Regression: 2.39626
RMSE for Linear Regression: 1.54798
R2 for Linear Regression: 0.07438

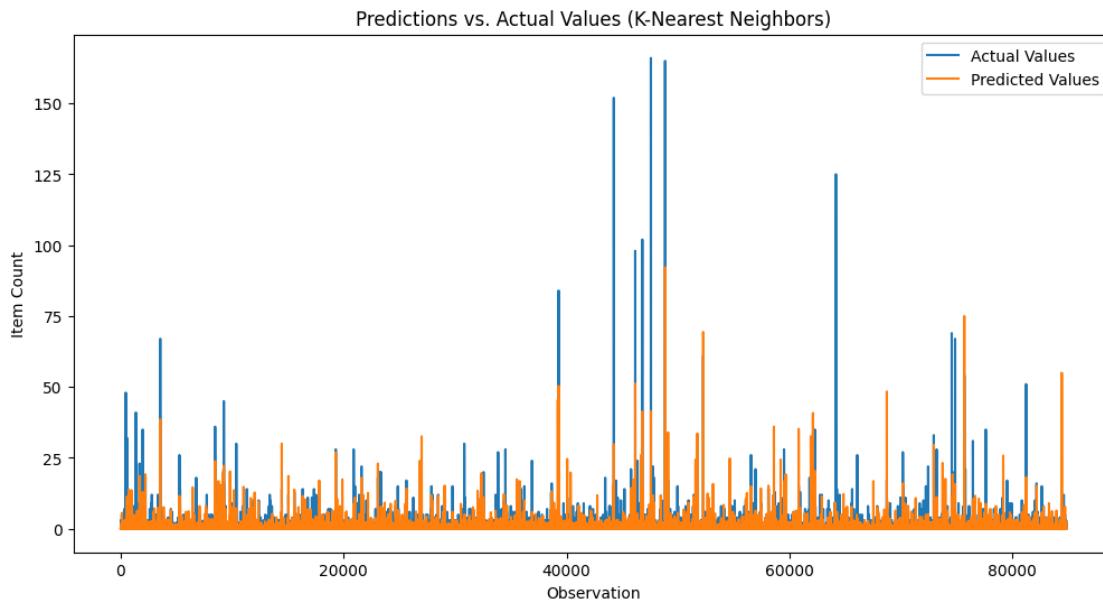


1.5.3 KNN

```
[ ]: # create a knn model
knn = KNeighborsRegressor(n_neighbors=5)
knn.fit(X_train.values, y_train.values)
y_pred = knn.predict(X_test.values)

evaluate_the_model(y_test.values, y_pred, 'K-Nearest Neighbors', knn)
```

MAE for K-Nearest Neighbors: 0.18599
MSE for K-Nearest Neighbors: 1.60036
RMSE for K-Nearest Neighbors: 1.26505
R2 for K-Nearest Neighbors: 0.38182

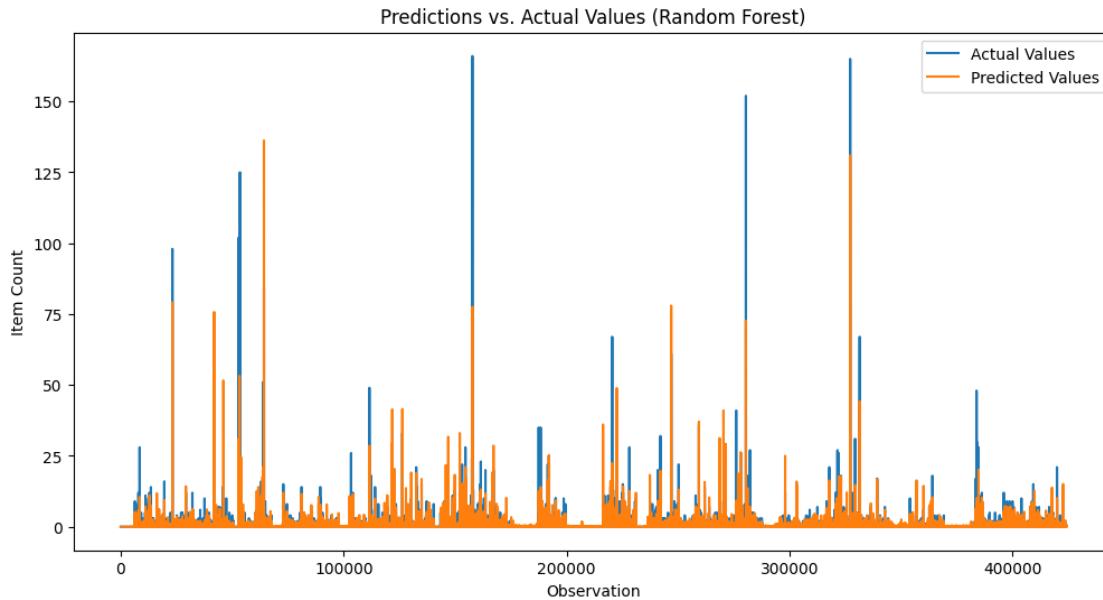


1.5.4 random forest

```
[ ]: # create a random forest model
rf = RandomForestRegressor()
rf.fit(X_train, y_train)
y_pred = rf.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Random Forest', rf)
```

MAE for Random Forest: 0.16235
MSE for Random Forest: 1.09730
RMSE for Random Forest: 1.04752
R2 for Random Forest: 0.57614



1.5.5 Logistic Regression

```
[ ]: # Create a logistic regression model
log_reg = LogisticRegression()
log_reg.fit(X_train, y_train)
y_pred = log_reg.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Logistic Regression', log_reg)
```

```
C:\Users\srum\AppData\Roaming\Python\Python311\site-
packages\sklearn\linear_model\_logistic.py:460: ConvergenceWarning: lbfgs failed
to converge (status=1):
STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
```

Increase the number of iterations (`max_iter`) or scale the data as shown in:

<https://scikit-learn.org/stable/modules/preprocessing.html>

Please also refer to the documentation for alternative solver options:

https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression

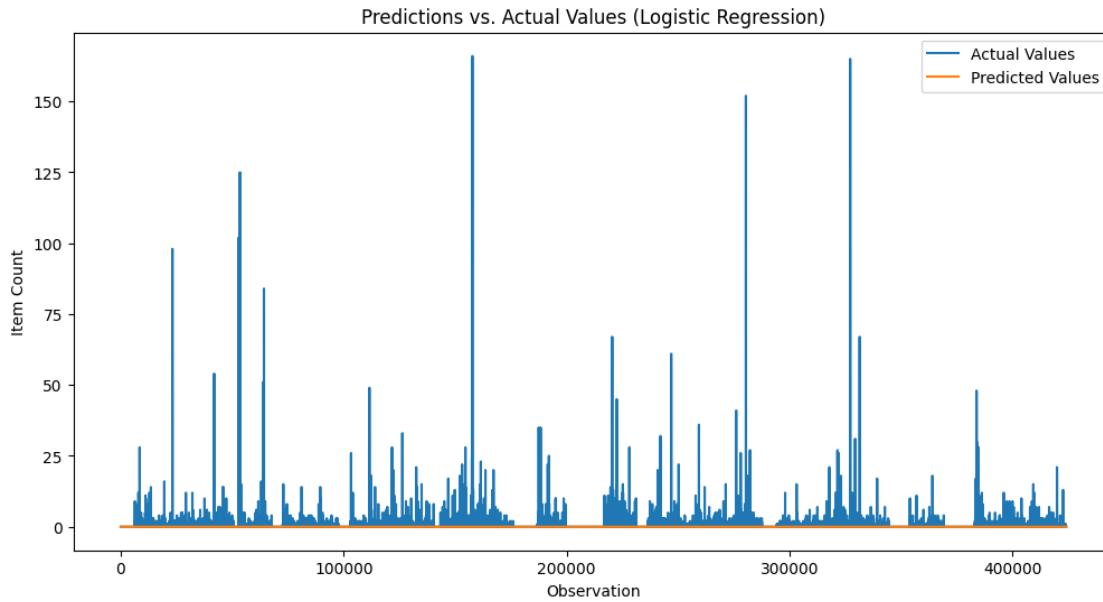
```
n_iter_i = _check_optimize_result(
```

MAE for Logistic Regression: 0.16065

MSE for Logistic Regression: 2.61462

RMSE for Logistic Regression: 1.61698

R2 for Logistic Regression: -0.00997



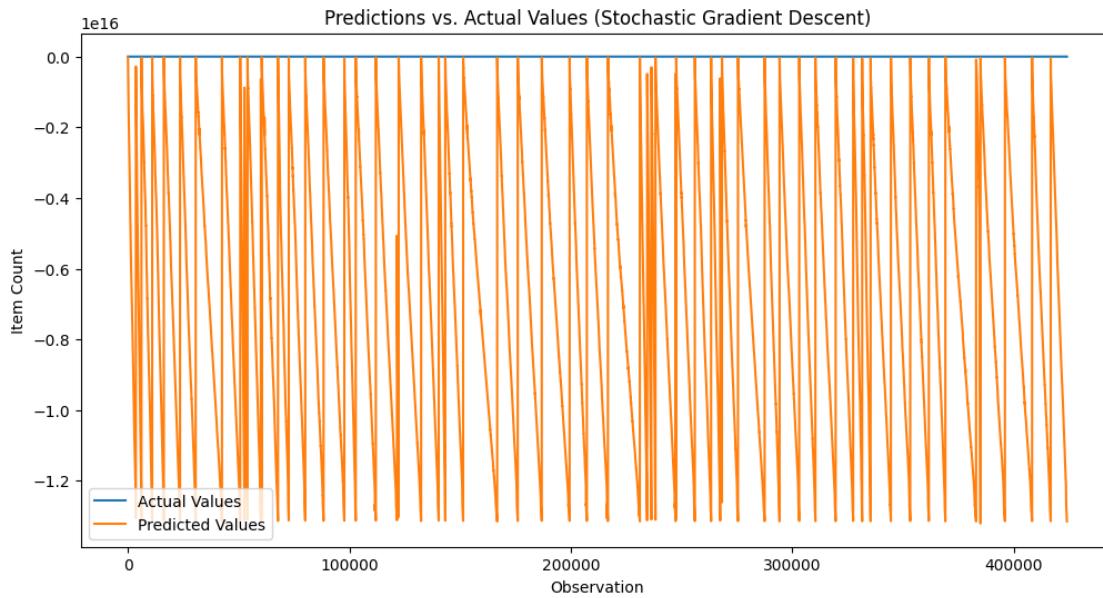
1.5.6 Stochastic Gradient Descent

```
[ ]: #create a stochastic gradient descent model
sgd_reg = SGDRegressor()
sgd_reg.fit(X_train, y_train)
y_pred = sgd_reg.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Stochastic Gradient Descent', sgd_reg)
```

C:\Users\srum\AppData\Roaming\Python\Python311\site-packages\sklearn\linear_model_stochastic_gradient.py:1561: ConvergenceWarning:
Maximum number of iteration reached before convergence. Consider increasing
max_iter to improve the fit.

```
warnings.warn(
MAE for Stochastic Gradient Descent: 6801530630091852.00000
MSE for Stochastic Gradient Descent: 59446511967377434102125327024128.00000
RMSE for Stochastic Gradient Descent: 7710156416531213.00000
R2 for Stochastic Gradient Descent: -22962853703356121193678207188992.00000
```

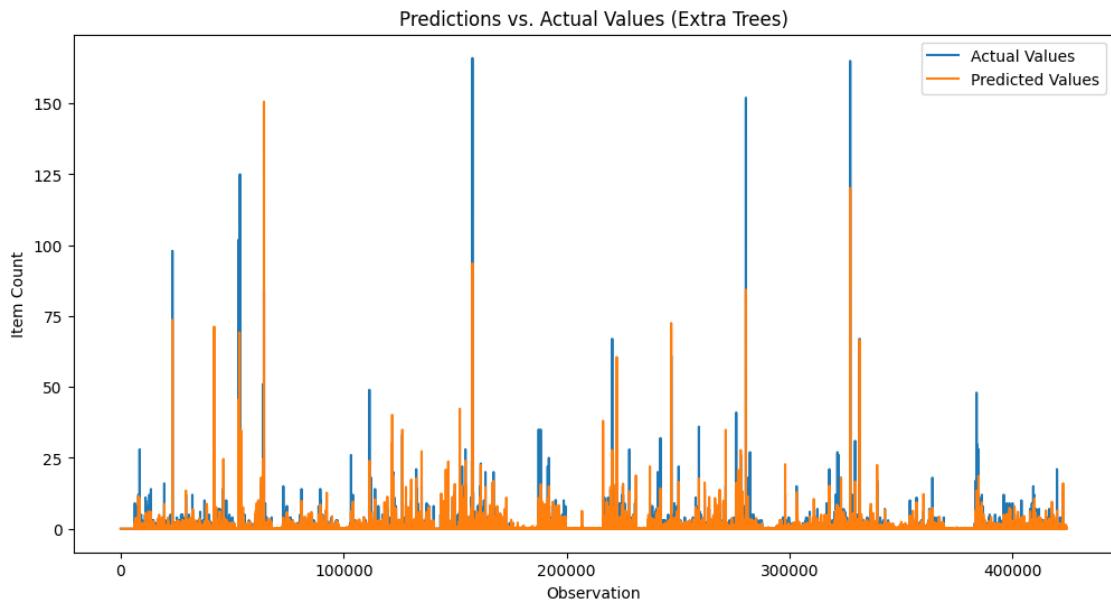


1.5.7 xtra tree

```
[ ]: #create a extra trees model
et = ExtraTreesRegressor()
et.fit(X_train, y_train)
y_pred = et.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Extra Trees', et)
```

MAE for Extra Trees: 0.17564
MSE for Extra Trees: 1.10864
RMSE for Extra Trees: 1.05292
R2 for Extra Trees: 0.57176

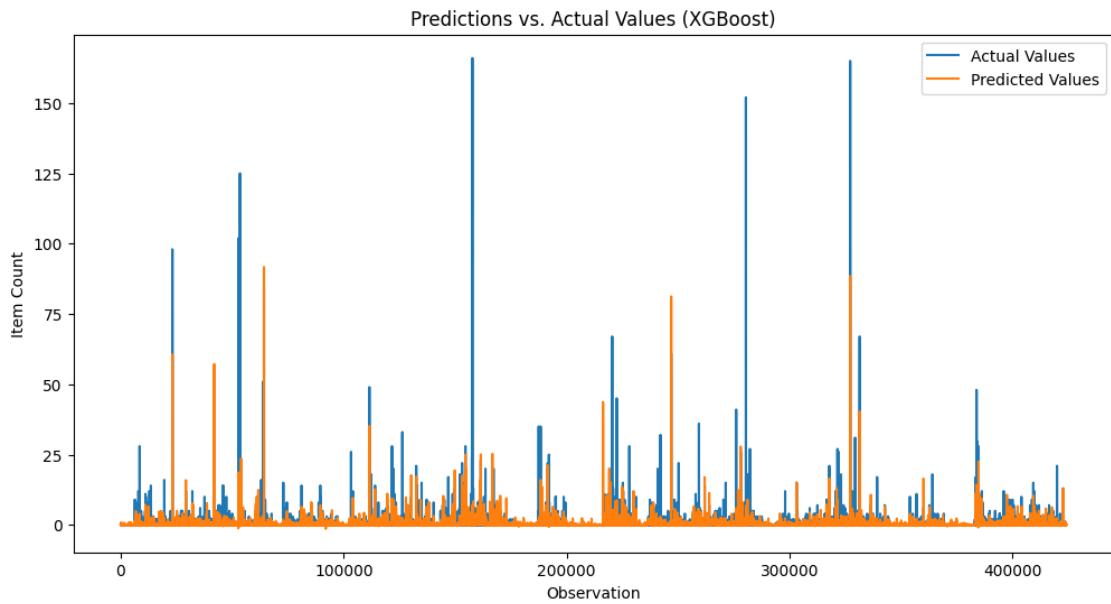


1.5.8 XGBoost

```
[ ]: #create a xgboost model
xgb = XGBRegressor()
xgb.fit(X_train, y_train)
y_pred = xgb.predict(X_test)

evaluate_the_model(y_test, y_pred, 'XGBoost', xgb)
```

MAE for XGBoost: 0.21046
MSE for XGBoost: 1.69069
RMSE for XGBoost: 1.30027
R2 for XGBoost: 0.34692

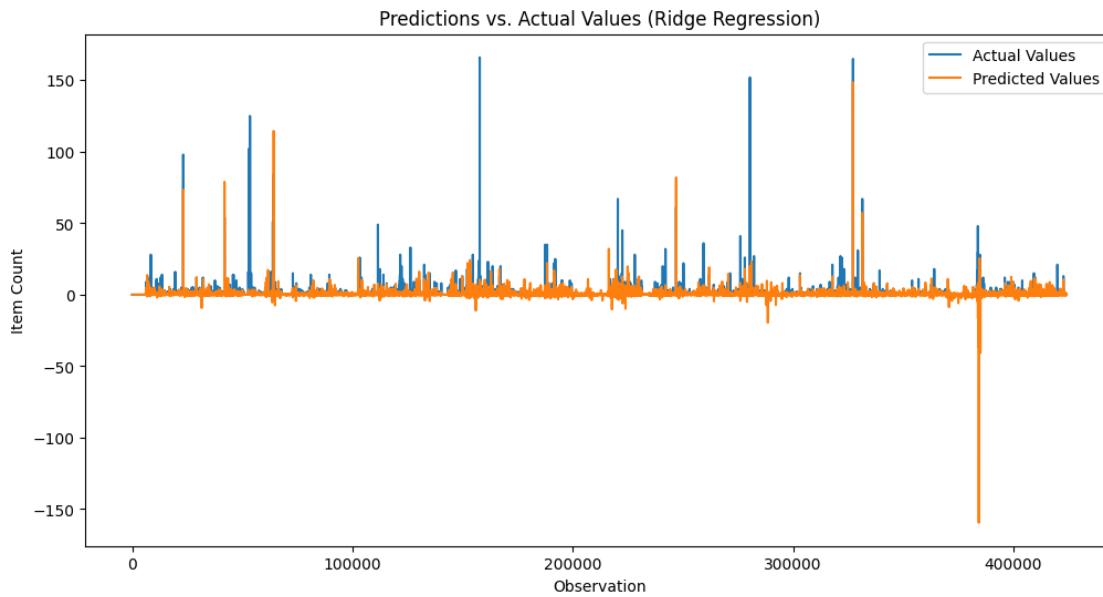


1.5.9 ridge regression

```
[ ]: #create ridge regression model
ridge = Ridge()
ridge.fit(X_train, y_train)
y_pred = ridge.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Ridge Regression', ridge)
```

MAE for Ridge Regression: 0.29022
MSE for Ridge Regression: 2.39625
RMSE for Ridge Regression: 1.54798
R2 for Ridge Regression: 0.07438

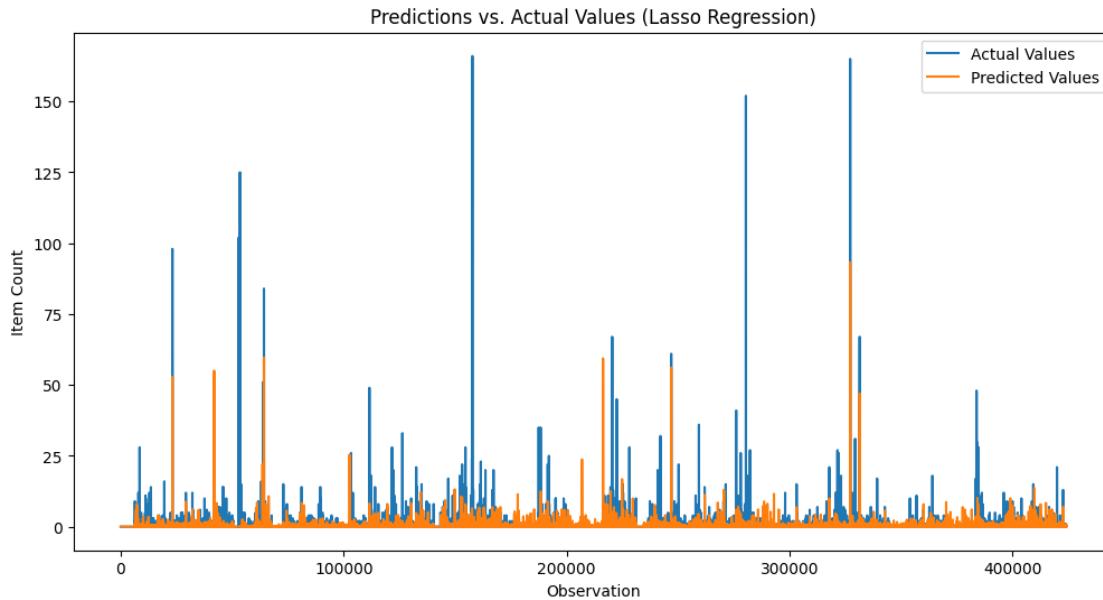


1.5.10 lasso regression

```
[ ]: #create lasso regression model
lasso = Lasso()
lasso.fit(X_train, y_train)
y_pred = lasso.predict(X_test)

evaluate_the_model(y_test, y_pred, 'Lasso Regression', lasso)
```

MAE for Lasso Regression: 0.26487
 MSE for Lasso Regression: 2.11585
 RMSE for Lasso Regression: 1.45460
 R2 for Lasso Regression: 0.18269



1.5.11 ARIMA

```
[ ]: #create ARIMA model
arima = ARIMA(y_train, order=(1, 1, 1))
model = arima.fit()
y_pred = model.predict(start=len(y_train), end=len(y_train) + len(X_test) - 1,
exog=X_test)

evaluate_the_model(y_test, y_pred, 'ARIMA', arima)

c:\Users\srum\anaconda3\Lib\site-
packages\statsmodels\tsa\base\tsa_model.py:473: ValueWarning: An unsupported
index was provided and will be ignored when e.g. forecasting.
    self._init_dates(dates, freq)
c:\Users\srum\anaconda3\Lib\site-
packages\statsmodels\tsa\base\tsa_model.py:473: ValueWarning: An unsupported
index was provided and will be ignored when e.g. forecasting.
    self._init_dates(dates, freq)
c:\Users\srum\anaconda3\Lib\site-
packages\statsmodels\tsa\base\tsa_model.py:473: ValueWarning: An unsupported
index was provided and will be ignored when e.g. forecasting.
    self._init_dates(dates, freq)
c:\Users\srum\anaconda3\Lib\site-
packages\statsmodels\tsa\base\tsa_model.py:836: ValueWarning: No supported index
is available. Prediction results will be given with an integer index beginning
at `start`.
    return get_prediction_index()
```

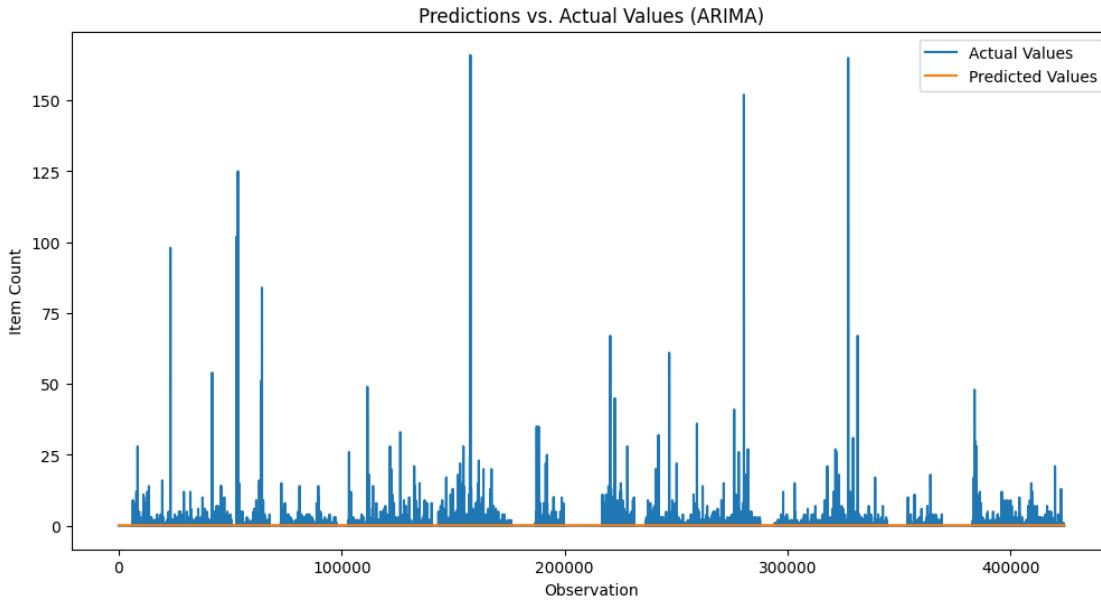
```

c:\Users\srumee\anaconda3\Lib\site-
packages\statsmodels\tsa\base\tsa_model.py:836: FutureWarning: No supported
index is available. In the next version, calling this method in a model without
a supported index will result in an exception.

    return get_prediction_index()

MAE for ARIMA: 0.30035
MSE for ARIMA: 2.58882
RMSE for ARIMA: 1.60898
R2 for ARIMA: -0.00000

```



1.5.12 ADABOOST

```

[ ]: #create adaboost model
ada = AdaBoostRegressor()
ada.fit(X_train, y_train)
y_pred = ada.predict(X_test)

accuracy = ada.score(X_test, y_test)
accuracy_percentage = accuracy * 100
print(f"Accuracy: {accuracy_percentage:.2f}%")

evaluate_the_model(y_test, y_pred, 'AdaBoost', ada)

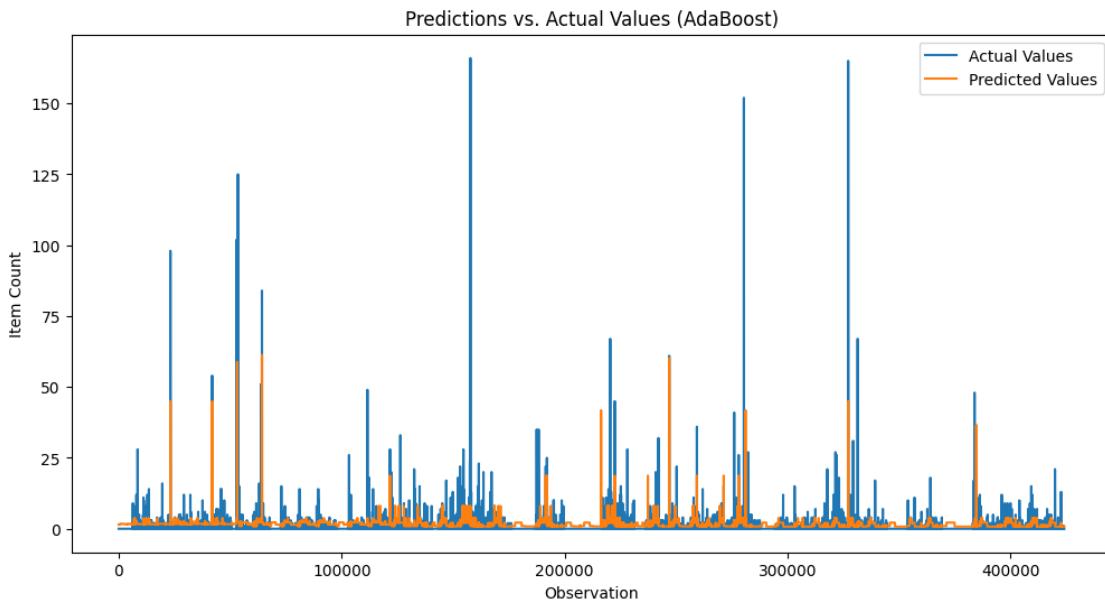
```

```

Accuracy: -63.42%
MAE for AdaBoost: 1.35250
MSE for AdaBoost: 4.23068
RMSE for AdaBoost: 2.05686

```

R2 for AdaBoost: -0.63422



1.5.13 BayesianRidge

```
[ ]: # create bayesian ridge model
br = BayesianRidge()
br.fit(X_train, y_train)
y_pred = br.predict(X_test)

accuracy = br.score(X_test, y_test)
accuracy_percentage = accuracy * 100
print(f"Accuracy: {accuracy_percentage:.2f}%")

evaluate_the_model(y_test, y_pred, 'Bayesian Ridge', br)
```

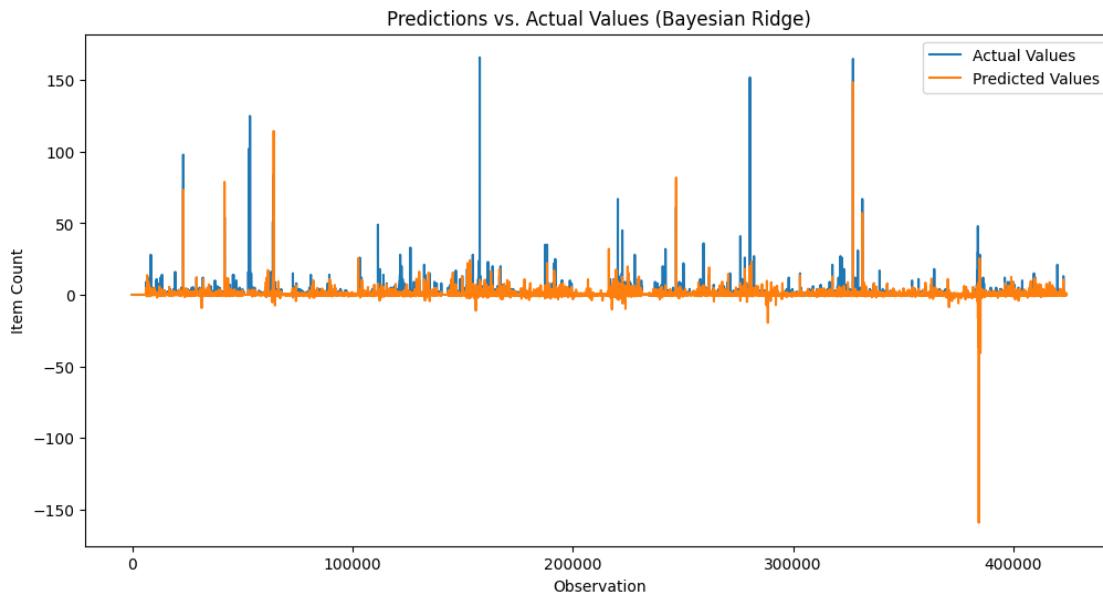
Accuracy: 7.46%

MAE for Bayesian Ridge: 0.29018

MSE for Bayesian Ridge: 2.39567

RMSE for Bayesian Ridge: 1.54780

R2 for Bayesian Ridge: 0.07461



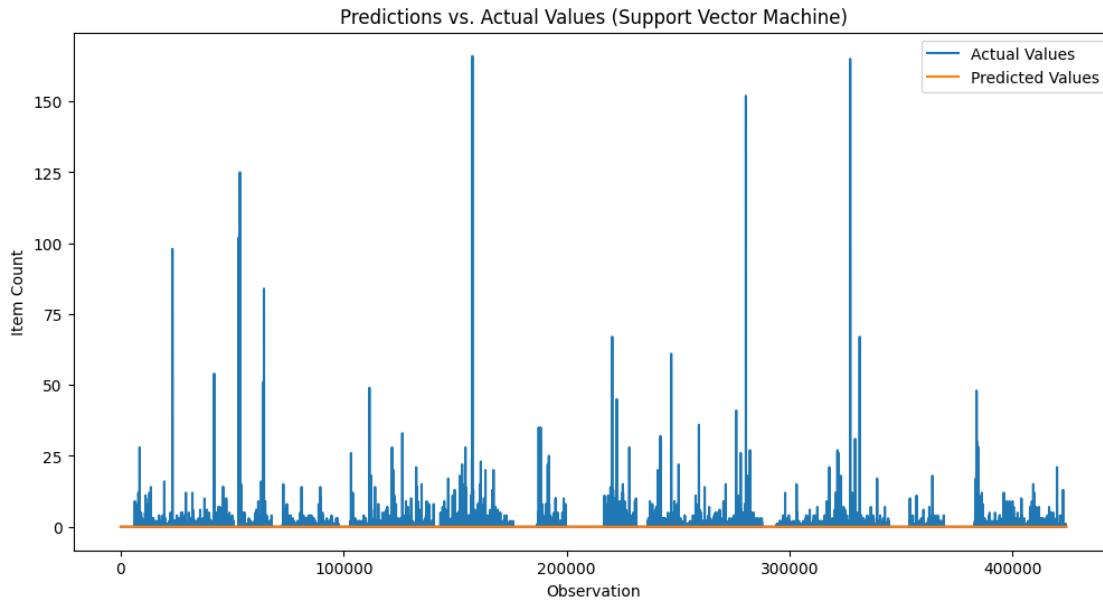
1.5.14 SVM

```
[ ]: # create a support vector machine model
svm = SVC()
svm.fit(X_train, y_train)
y_pred = svm.predict(X_test)

accuracy = svm.score(X_test, y_test)
accuracy_percentage = accuracy * 100
print(f"Accuracy: {accuracy_percentage:.2f}%")

evaluate_the_model(y_test, y_pred, 'Support Vector Machine', svm)
```

Accuracy: 92.66%
 MAE for Support Vector Machine: 0.16065
 MSE for Support Vector Machine: 2.61462
 RMSE for Support Vector Machine: 1.61698
 R2 for Support Vector Machine: -0.00997



1.5.15 Compare Models

```
[ ]: results = pd.DataFrame(scores_and_names, columns=['Model', 'RMSE'])

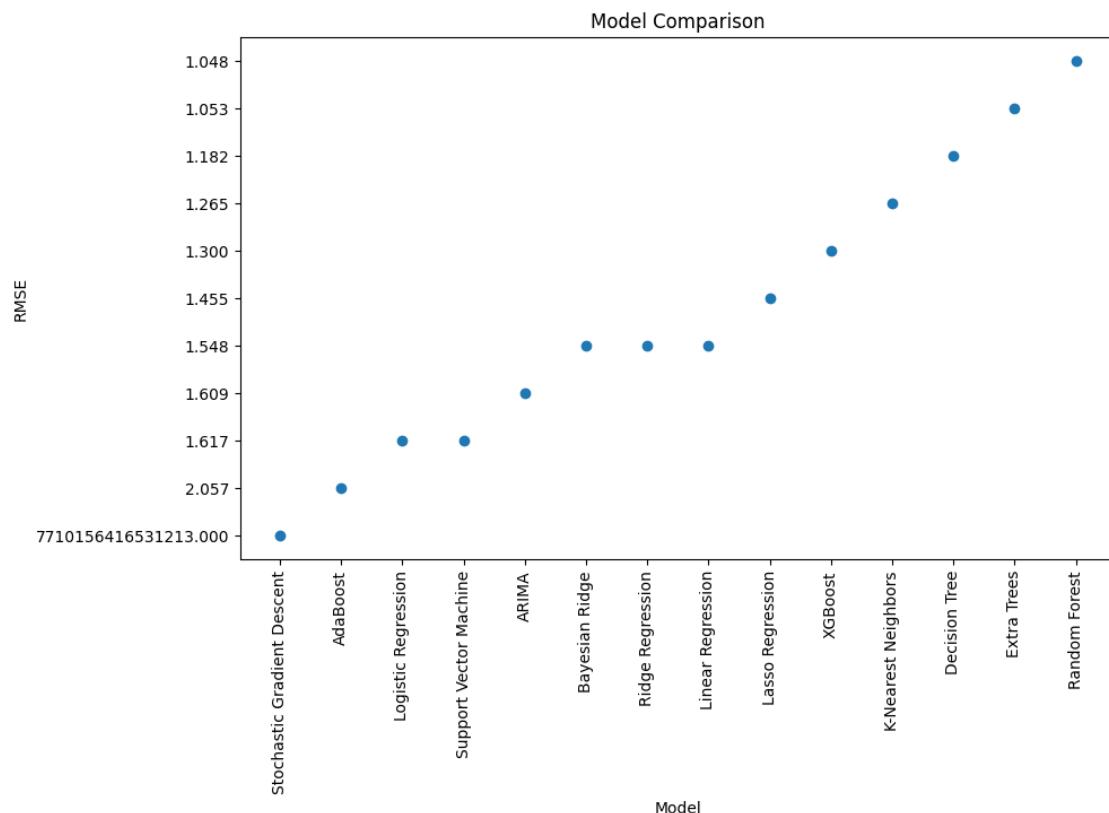
[ ]: visual_results = results.copy()
visual_results['RMSE'] = visual_results['RMSE'].apply(lambda x: f'{x:.3f}')
visual_results = visual_results.sort_values(by='RMSE', ascending=False)

print(visual_results)

#plot the results
plt.figure(figsize=(10, 6))
plt.scatter(visual_results['Model'], visual_results['RMSE'])
plt.title('Model Comparison')
plt.xlabel('Model')
plt.ylabel('RMSE')
plt.xticks(rotation=90)
plt.show()
```

	Model	RMSE
5	Stochastic Gradient Descent	7710156416531213.000
11	AdaBoost	2.057
4	Logistic Regression	1.617
13	Support Vector Machine	1.617
10	ARIMA	1.609
12	Bayesian Ridge	1.548
8	Ridge Regression	1.548

1	Linear Regression	1.548
9	Lasso Regression	1.455
7	XGBoost	1.300
2	K-Nearest Neighbors	1.265
0	Decision Tree	1.182
6	Extra Trees	1.053
3	Random Forest	1.048



```
[ ]: results.sort_values(by='RMSE', ascending=True, inplace=True)
```

```
[ ]: #print the results in tabel format
print(results)
```

	Model	RMSE
3	Random Forest	1.047522e+00
6	Extra Trees	1.052919e+00
0	Decision Tree	1.182239e+00
2	K-Nearest Neighbors	1.265051e+00
7	XGBoost	1.300267e+00
9	Lasso Regression	1.454596e+00
12	Bayesian Ridge	1.547795e+00
8	Ridge Regression	1.547984e+00

```
1          Linear Regression  1.547985e+00
10         ARIMA            1.608982e+00
4          Logistic Regression 1.616978e+00
13         Support Vector Machine 1.616978e+00
11         AdaBoost           2.056862e+00
5          Stochastic Gradient Descent 7.710156e+15
```

```
[ ]: #print the best model from the results with model name and score
print(f"\nBest Model: {results.iloc[0, 0]}")
print(f"RMSE: {results.iloc[0, 1]:.5f}")
```

Best Model: Random Forest

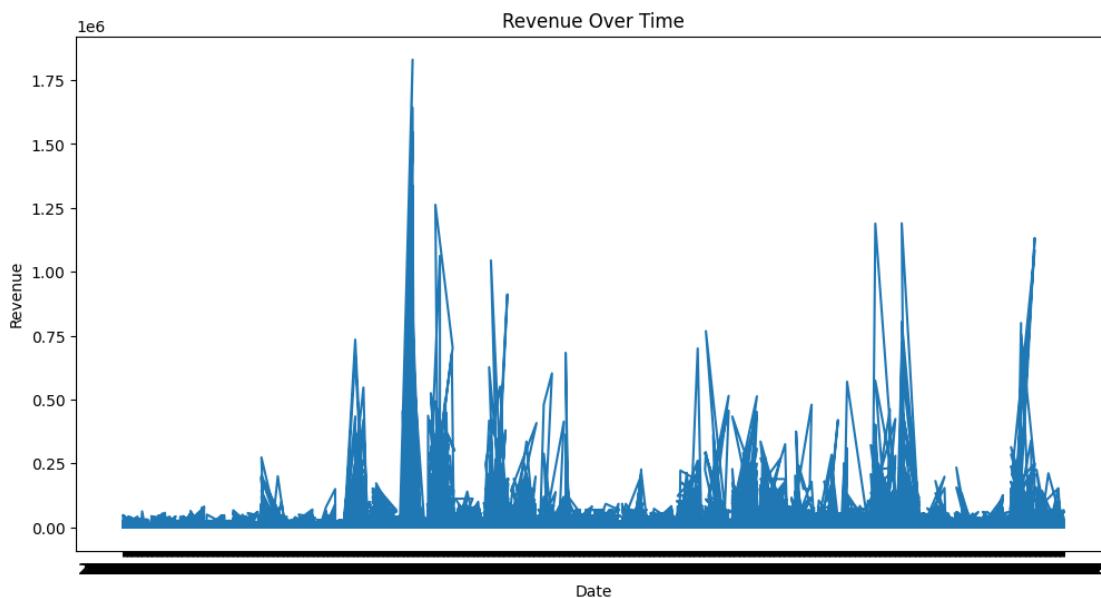
RMSE: 1.04752

1.6 Data Visualization

```
[ ]: #export the final dataset to csv file
final_dataset.to_csv('./dashboard_dataset.csv', index=False)
```

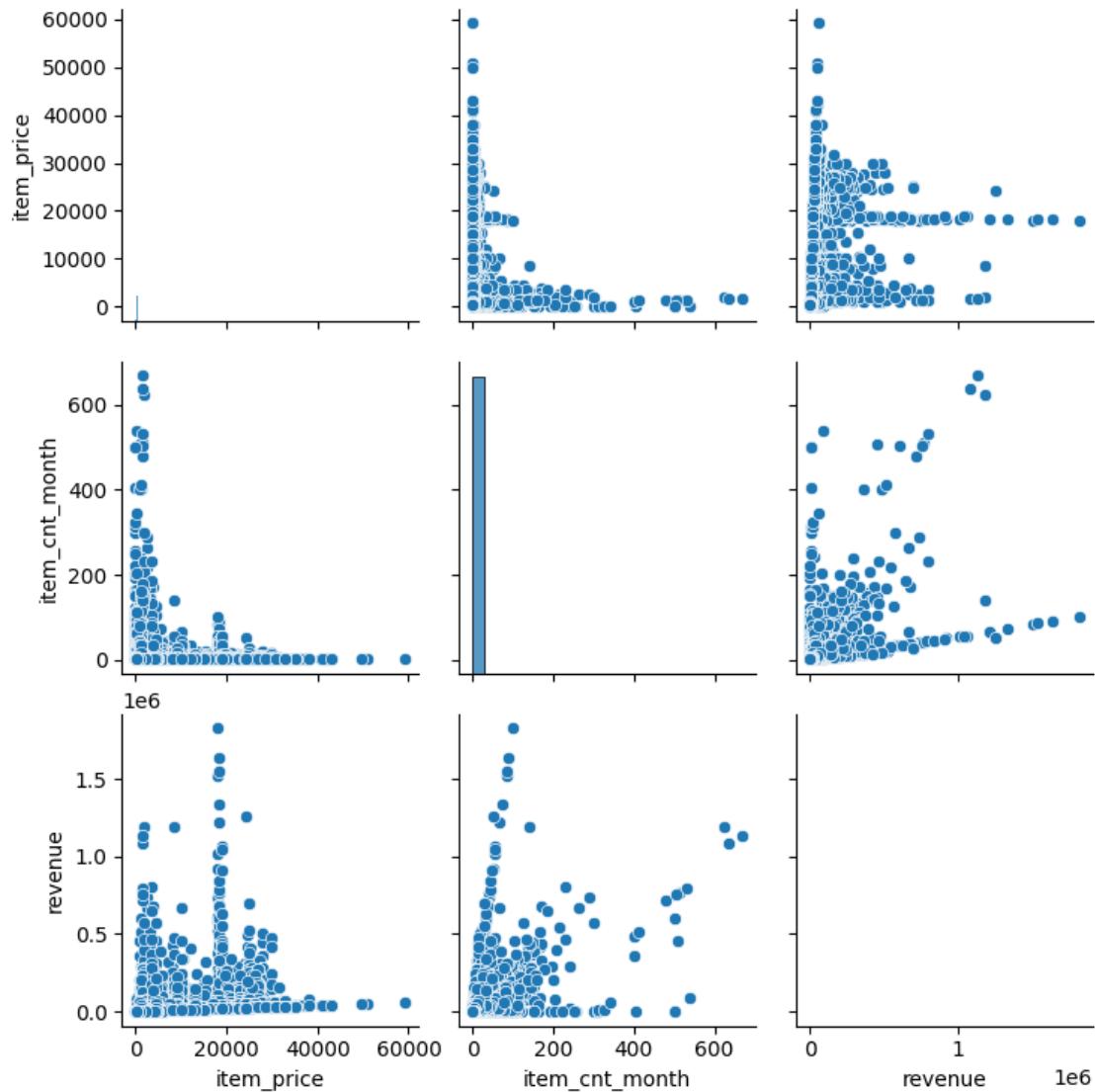
```
[ ]: #import the final dataset
final_dataset = pd.read_csv('./dashboard_dataset.csv')
```

```
[ ]: #line chart
plt.figure(figsize=(12, 6))
plt.plot(final_dataset['date'], final_dataset['revenue'])
plt.title('Revenue Over Time')
plt.xlabel('Date')
plt.ylabel('Revenue')
plt.show()
```



```
[ ]: #pairplot
sns.pairplot(final_dataset[['item_price', 'item_cnt_month', 'revenue']])
plt.show()

c:\Users\srum\anaconda3\Lib\site-packages\seaborn\axisgrid.py:118: UserWarning:
The figure layout has changed to tight
  self._figure.tight_layout(*args, **kwargs)
```

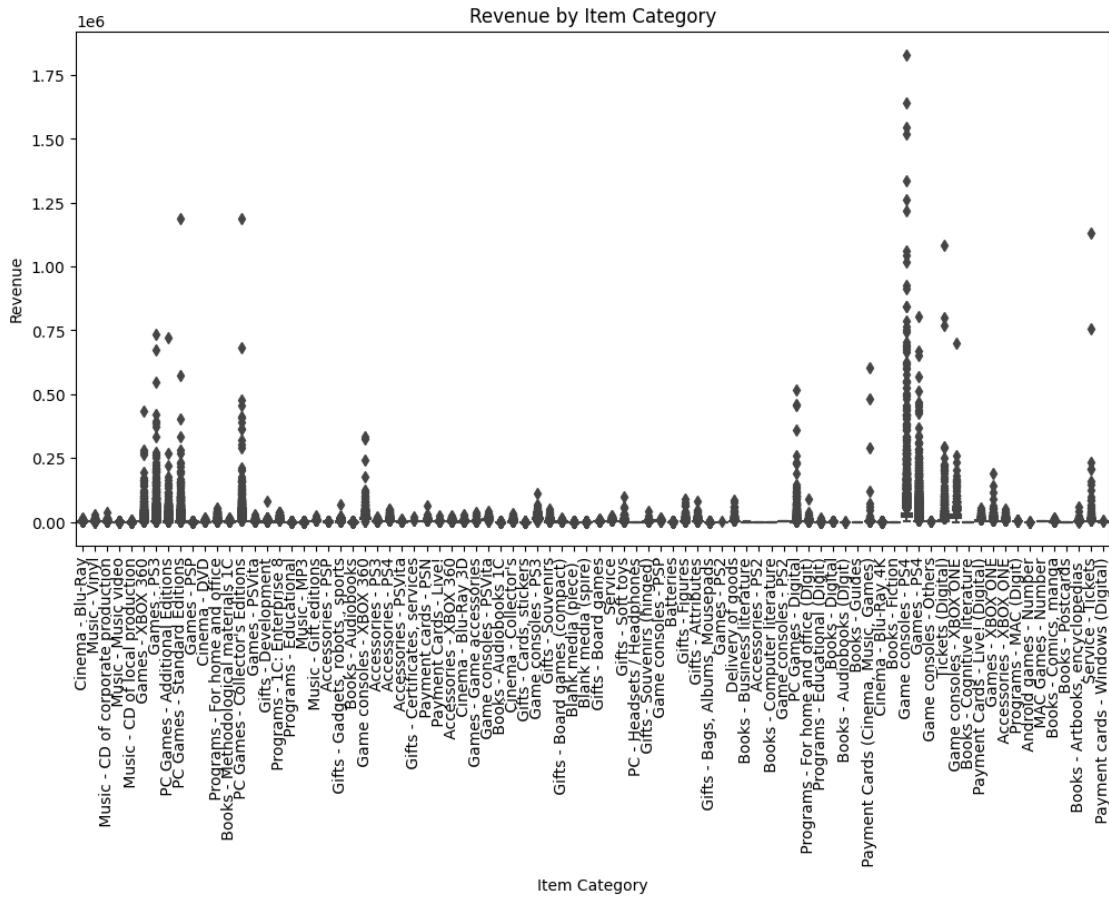


```
[ ]: #boxplot
plt.figure(figsize=(12, 6))
```

```

sns.boxplot(data=final_dataset, x='item_category_name', y='revenue')
plt.title('Revenue by Item Category')
plt.xlabel('Item Category')
plt.ylabel('Revenue')
plt.xticks(rotation=90)
plt.show()

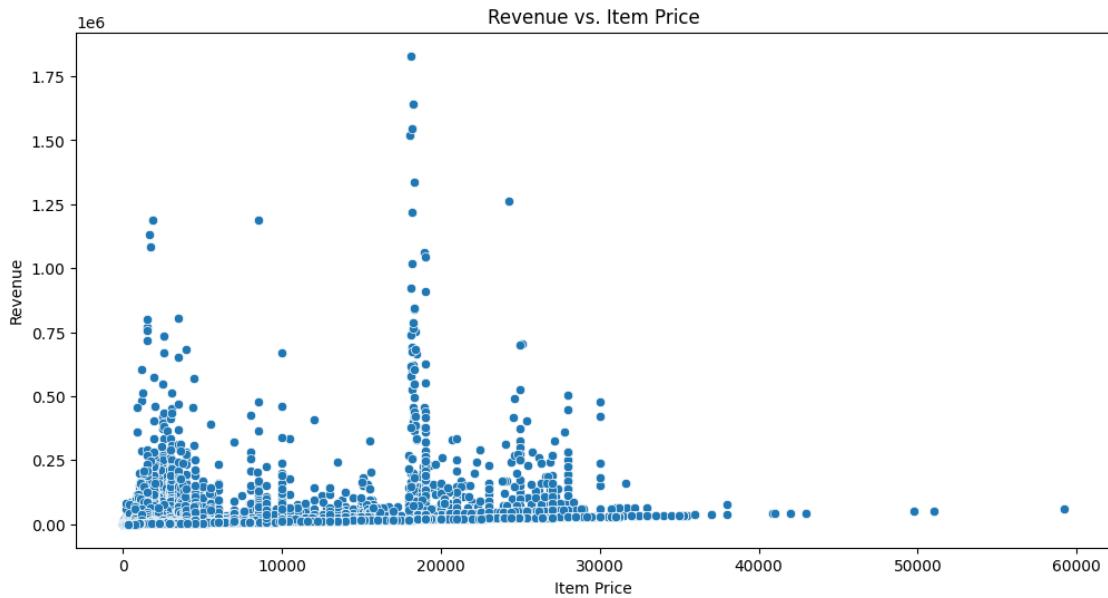
```



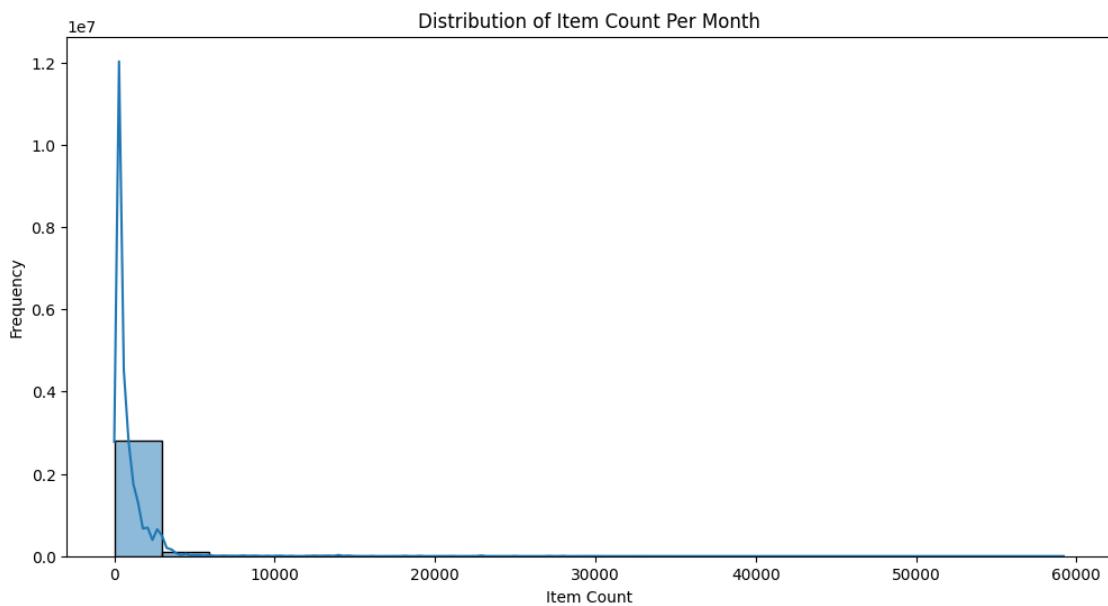
```

[ ]: #scatter chart
plt.figure(figsize=(12, 6))
sns.scatterplot(data=final_dataset, x='item_price', y='revenue')
plt.title('Revenue vs. Item Price')
plt.xlabel('Item Price')
plt.ylabel('Revenue')
plt.show()

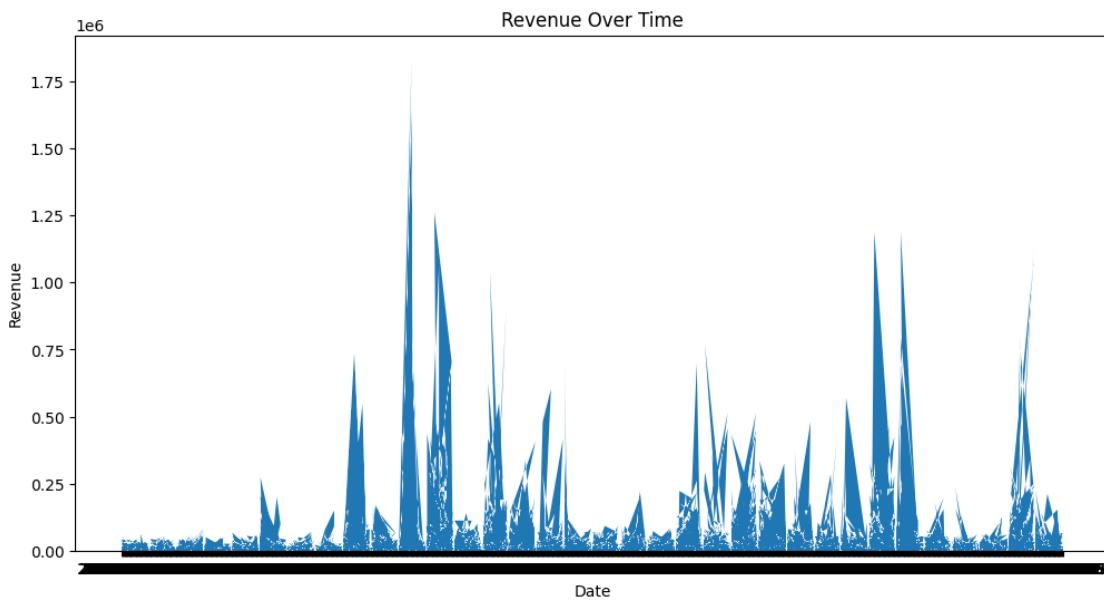
```



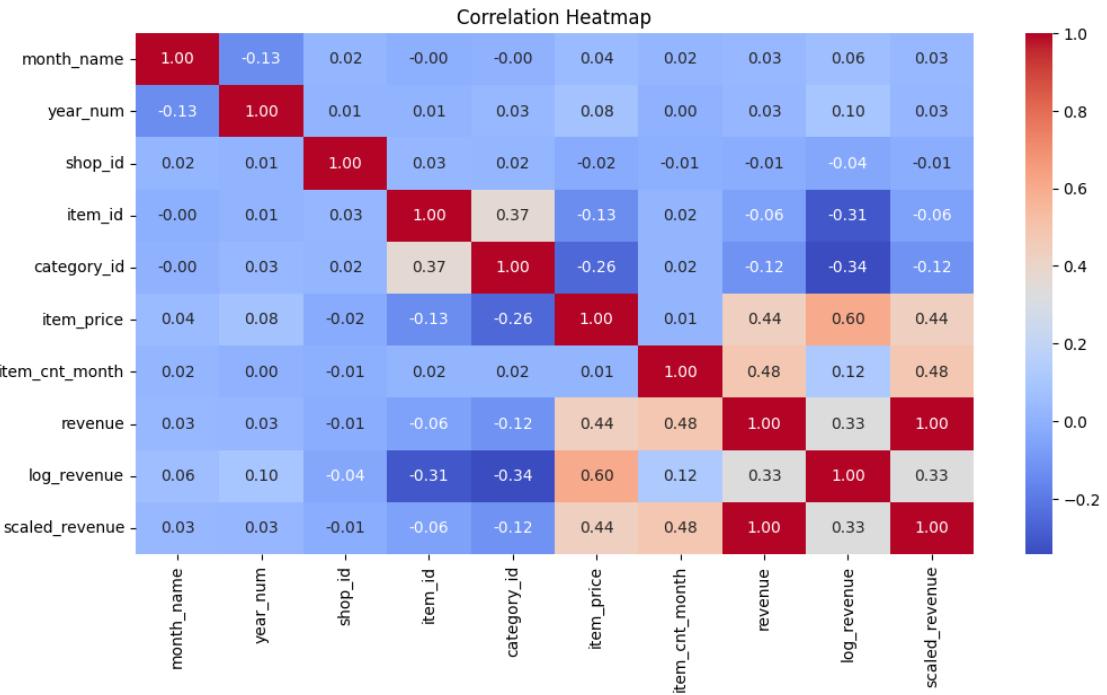
```
[ ]: #histogram
plt.figure(figsize=(12, 6))
sns.histplot(data=final_dataset, x='item_price', kde=True, bins=20)
plt.title('Distribution of Item Count Per Month')
plt.xlabel('Item Count')
plt.ylabel('Frequency')
plt.show()
```



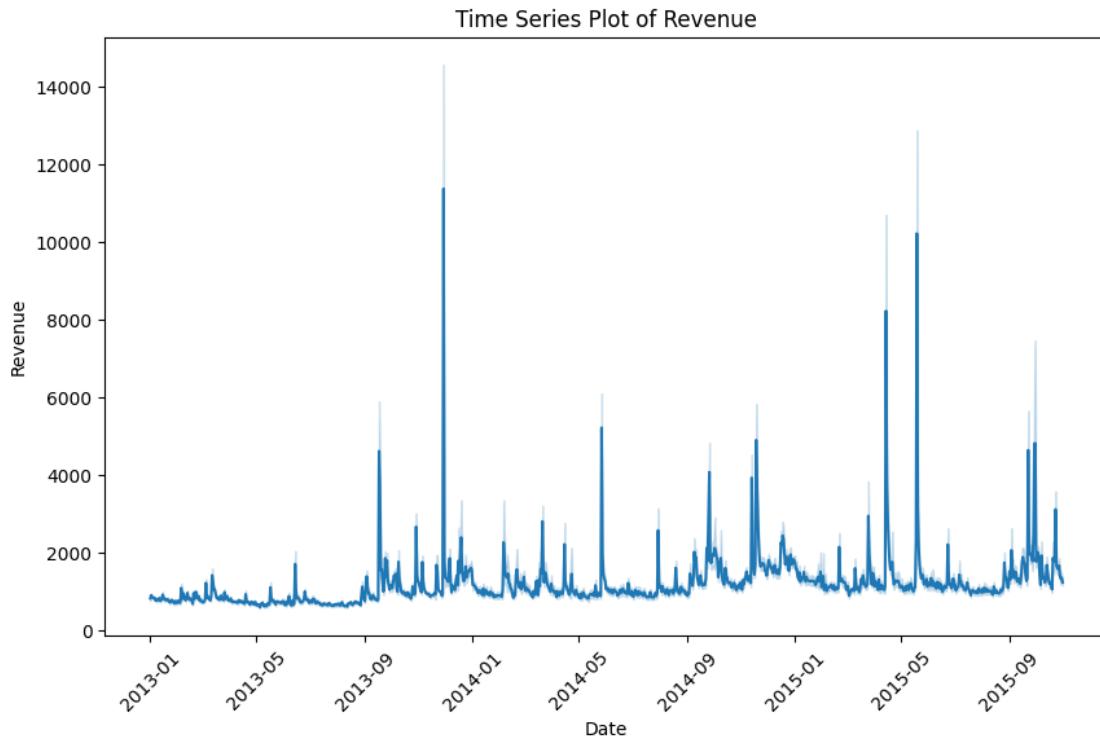
```
[ ]: #area plot
plt.figure(figsize=(12, 6))
plt.stackplot(final_dataset['date'], final_dataset['revenue'])
plt.title('Revenue Over Time')
plt.xlabel('Date')
plt.ylabel('Revenue')
plt.show()
```



```
[ ]: #heatmap
plt.figure(figsize=(12, 6))
sns.heatmap(numeric_columns.corr(), annot=True, cmap='coolwarm', fmt='.2f')
plt.title('Correlation Heatmap')
plt.show()
```

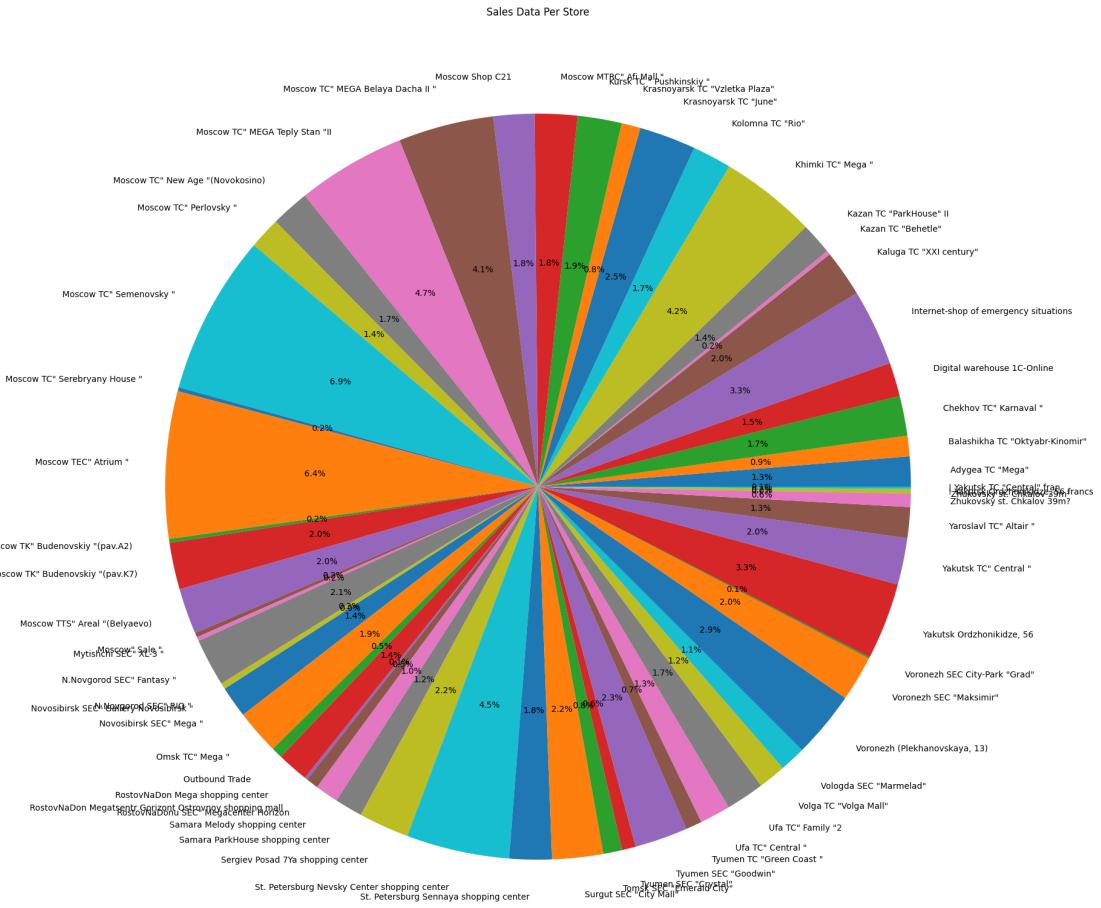


```
[ ]: # Time Series Plot
plt.figure(figsize=(10, 6))
final_dataset['date'] = pd.to_datetime(final_dataset['date'])
sns.lineplot(x='date', y='revenue', data=final_dataset)
plt.title('Time Series Plot of Revenue')
plt.xlabel('Date')
plt.ylabel('Revenue')
plt.xticks(rotation=45)
plt.show()
```

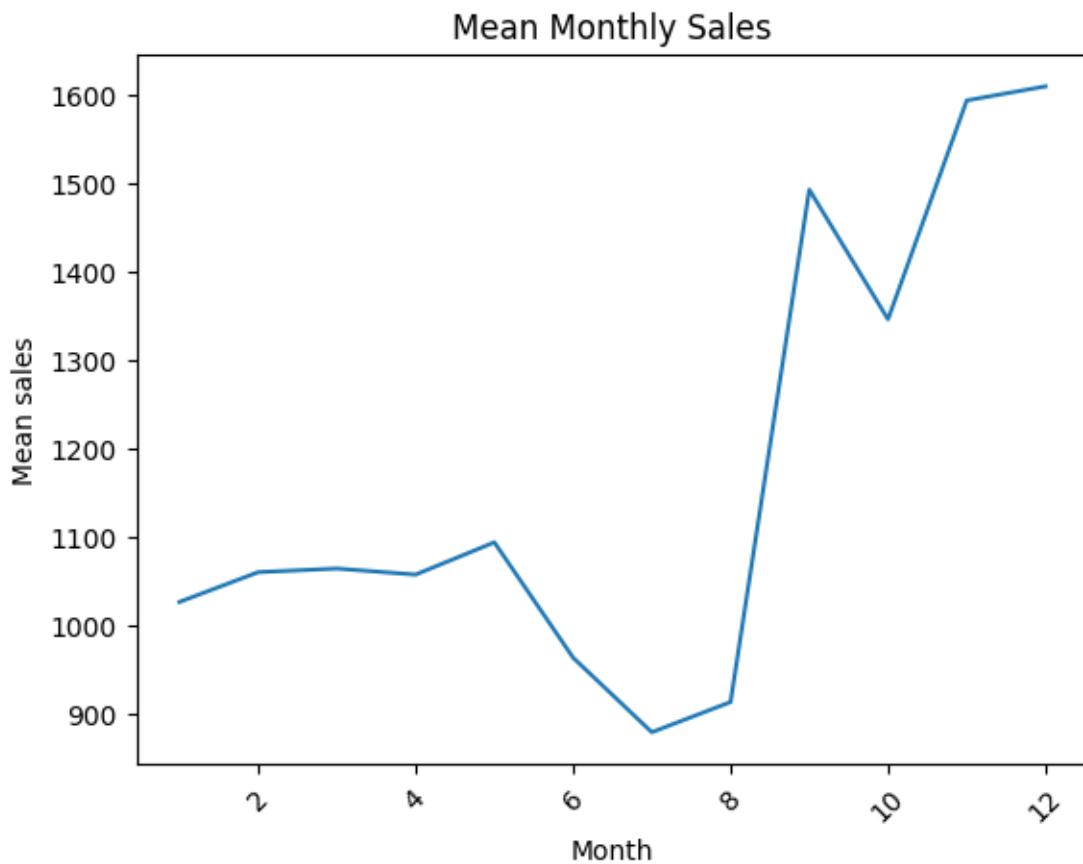


```
[ ]: #sales data per store (pie chart)
```

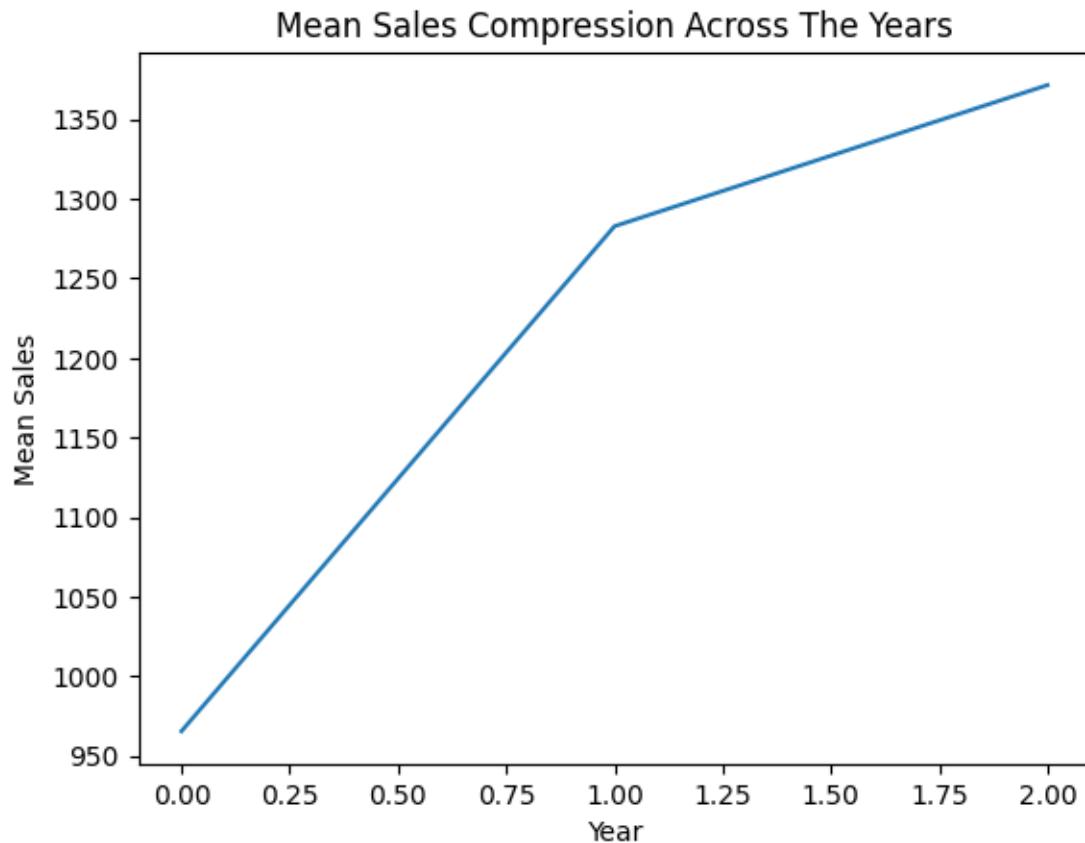
```
#group the data by shop_name and sum the revenue column
grouped_by_shop_name = final_dataset.groupby(['shop_name']).agg({'revenue': ▾
    ↵'sum'})
plt.figure(figsize=(20, 20))
plt.pie(grouped_by_shop_name['revenue'], labels=grouped_by_shop_name.index, ▾
    ↵autopct='%.1f%%')
plt.title('Sales Data Per Store')
plt.show()
```



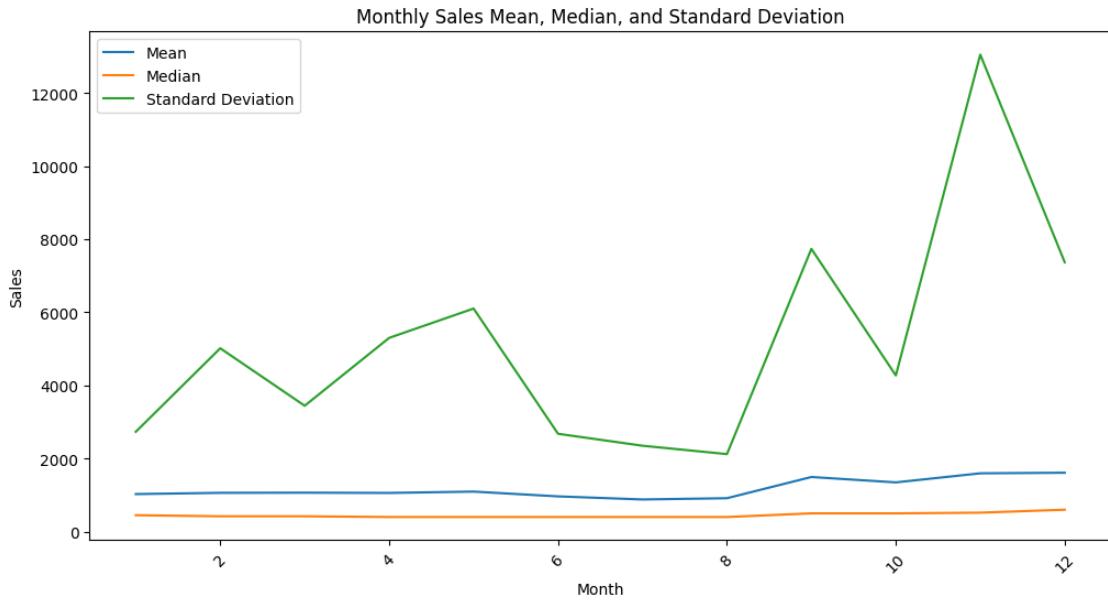
```
[ ]: #mean monthly sales
grouped_by_month_name = final_dataset.groupby(['month_name']).agg({'revenue': lambda x: x.mean()})
sns.lineplot(x=grouped_by_month_name.index, y=grouped_by_month_name['revenue'])
plt.title('Mean Monthly Sales')
plt.xlabel('Month')
plt.ylabel('Mean sales')
plt.xticks(rotation=45)
plt.show()
```



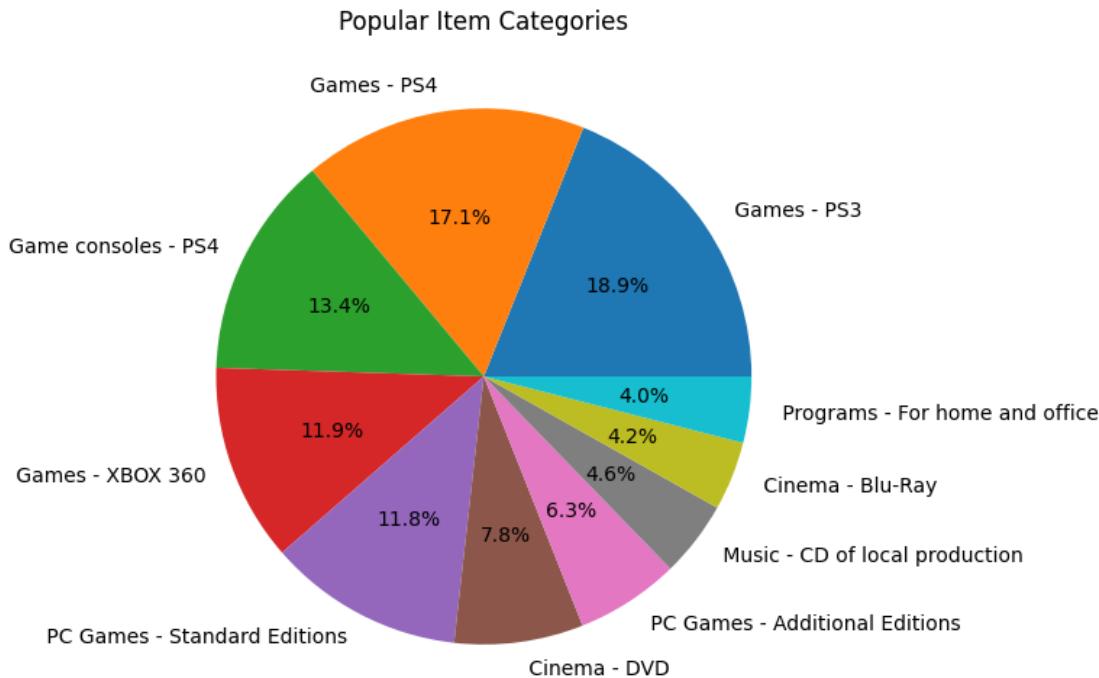
```
[ ]: #mean sales compression across the years
grouped_by_year_num = final_dataset.groupby(['year_num']).agg({'revenue': 'mean'})
sns.lineplot(x=grouped_by_year_num.index, y=grouped_by_year_num['revenue'])
plt.title('Mean Sales Compression Across The Years')
plt.xlabel('Year')
plt.ylabel('Mean Sales')
plt.show()
```



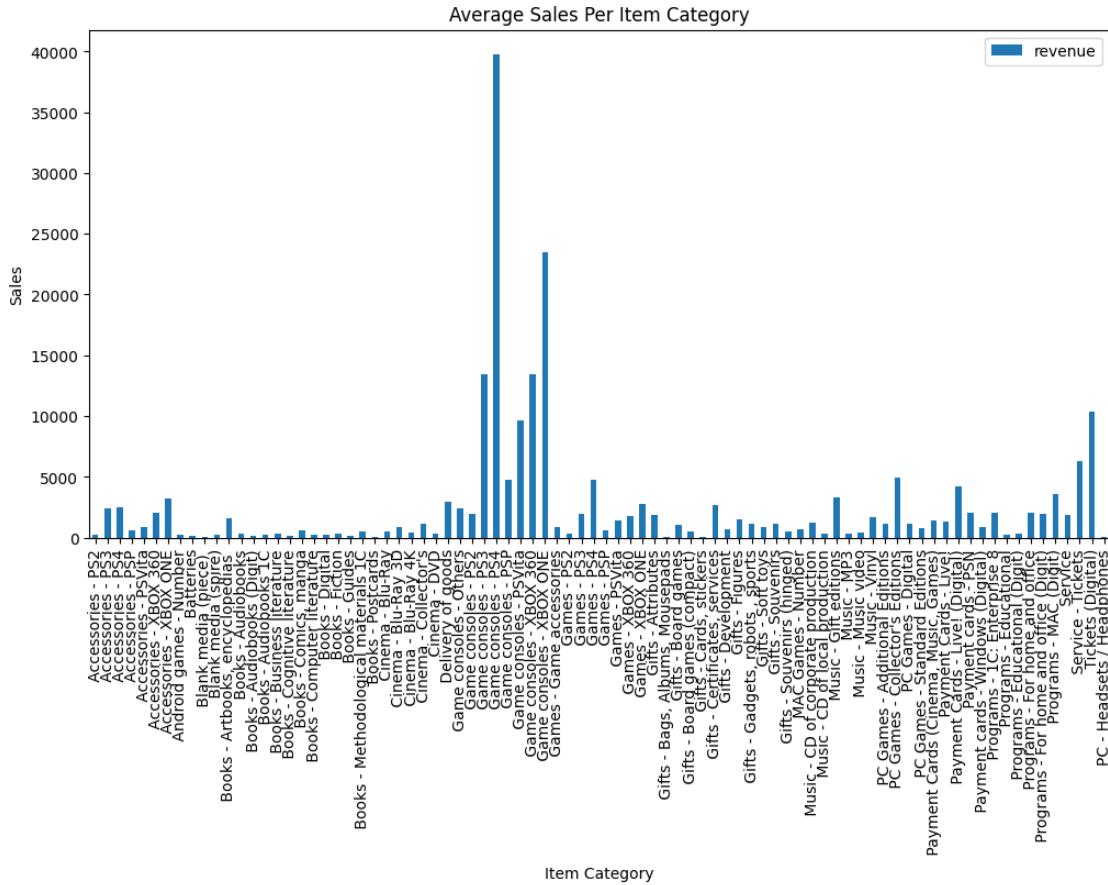
```
[ ]: #Monthly sales Mean, Median, and Standard Deviation
grouped_by_month_name = final_dataset.groupby(['month_name']).agg({'revenue':[
    'mean', 'median', 'std']})
plt.figure(figsize=(12, 6))
sns.lineplot(x=grouped_by_month_name.index,
             y=grouped_by_month_name['revenue']['mean'], label='Mean')
sns.lineplot(x=grouped_by_month_name.index,
             y=grouped_by_month_name['revenue']['median'], label='Median')
sns.lineplot(x=grouped_by_month_name.index,
             y=grouped_by_month_name['revenue']['std'], label='Standard Deviation')
plt.title('Monthly Sales Mean, Median, and Standard Deviation')
plt.xlabel('Month')
plt.ylabel('Sales')
plt.xticks(rotation=45)
plt.legend()
plt.show()
```



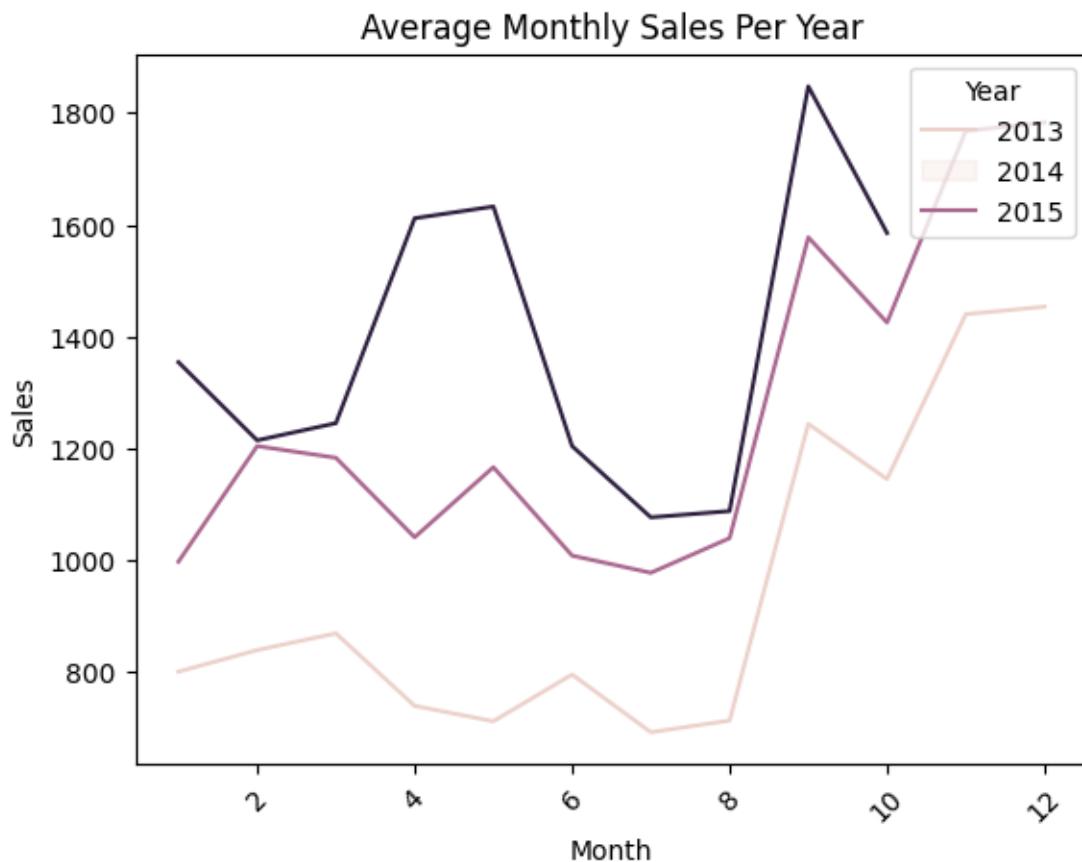
```
[ ]: #popular item categories
grouped_by_item_category_name = final_dataset.groupby(['item_category_name']).  
    agg({'revenue': 'sum'})  
grouped_by_item_category_name.sort_values(by='revenue', ascending=False, □  
    inplace=True)  
plt.figure(figsize=(12, 6))  
plt.pie(grouped_by_item_category_name['revenue'][:10], □  
    labels=grouped_by_item_category_name.index[:10], autopct='%1.1f%%')  
plt.title('Popular Item Categories')  
plt.show()
```



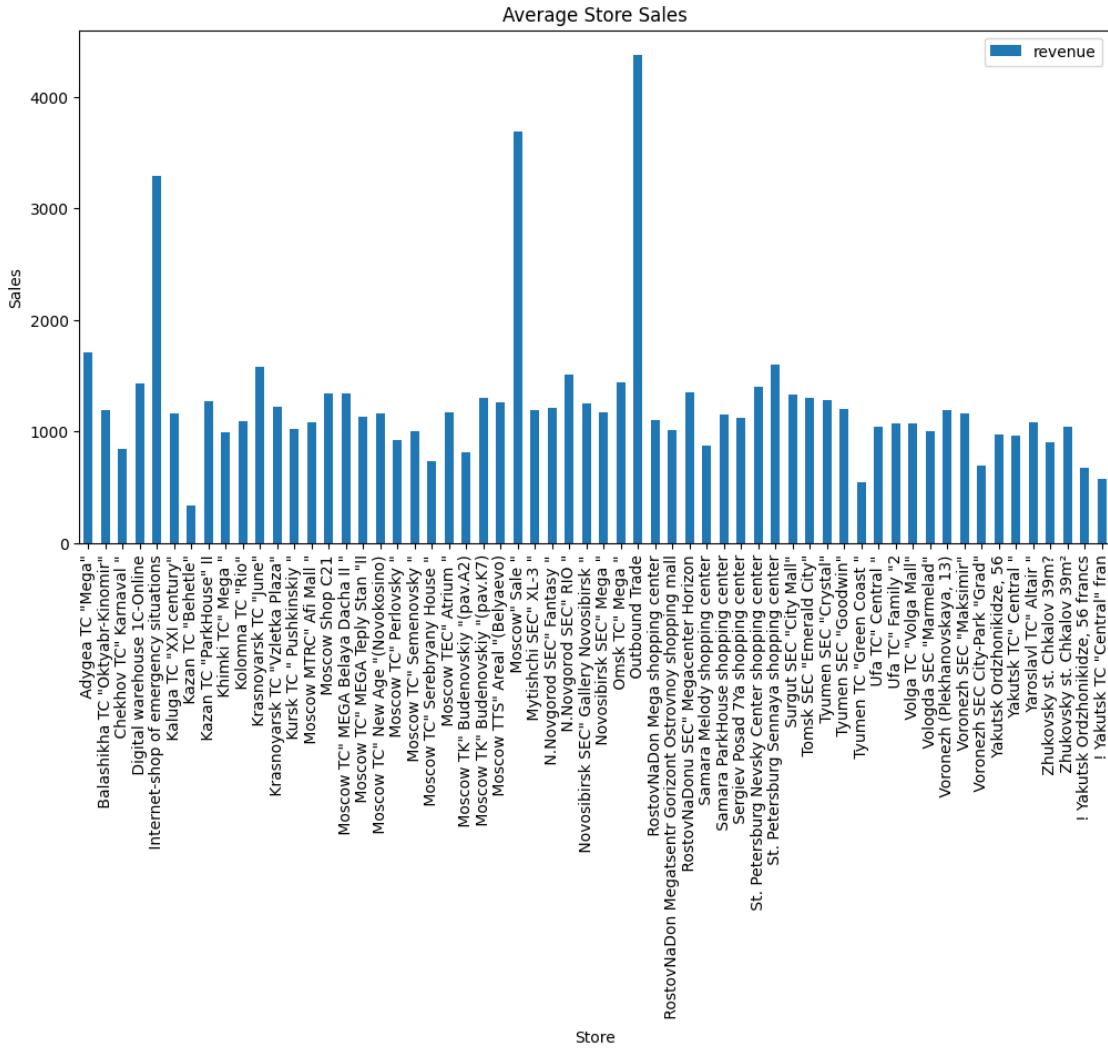
```
[ ]: #average sales per item category
grouped_by_item_category_name = final_dataset.groupby(['item_category_name']).  
    agg({'revenue': 'mean'})  
grouped_by_item_category_name.plot(kind='bar', figsize=(12, 6))  
plt.title('Average Sales Per Item Category')  
plt.xlabel('Item Category')  
plt.ylabel('Sales')  
plt.xticks(rotation=90)  
plt.show()
```



```
[ ]: #average monthly sales per year
grouped_by_year_num_and_month_name = final_dataset.groupby(['year_num', 'month_name']).agg({'revenue': 'mean'})
sns.lineplot(data=grouped_by_year_num_and_month_name, x='month_name', y='revenue', hue='year_num')
plt.title('Average Monthly Sales Per Year')
plt.xlabel('Month')
plt.ylabel('Sales')
plt.xticks(rotation=45)
plt.legend(title='Year', loc='upper right', labels=['2013', '2014', '2015'])
plt.show()
```

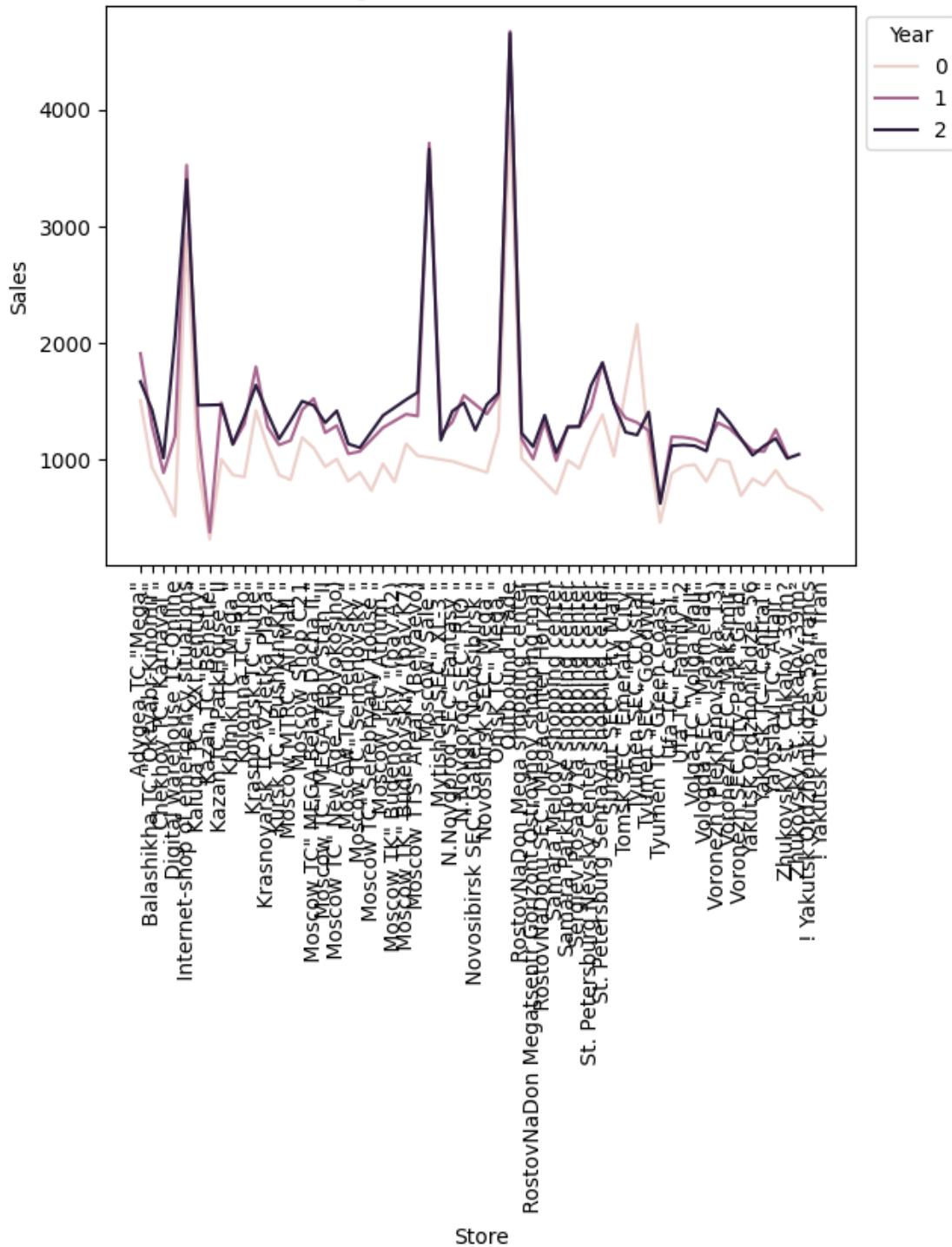


```
[ ]: #average store sales
grouped_by_shop_name = final_dataset.groupby(['shop_name']).agg({'revenue': 'mean'})
grouped_by_shop_name.plot(kind='bar', figsize=(12, 6))
plt.title('Average Store Sales')
plt.xlabel('Store')
plt.ylabel('Sales')
plt.xticks(rotation=90)
plt.show()
```



```
[ ]: #average store sales - year wise
grouped_by_shop_name_and_year_num = final_dataset.groupby(['shop_name', 'year_num']).agg({'revenue': 'mean'})
sns.lineplot(data=grouped_by_shop_name_and_year_num, markers=True, dashes=False, x='shop_name', y='revenue', hue='year_num')
plt.title('Average Store Sales - Year Wise')
plt.xlabel('Store')
plt.ylabel('Sales')
plt.legend(title='Year', loc='upper left', bbox_to_anchor=(1, 1))
plt.xticks(rotation=90)
plt.show()
```

Average Store Sales - Year Wise

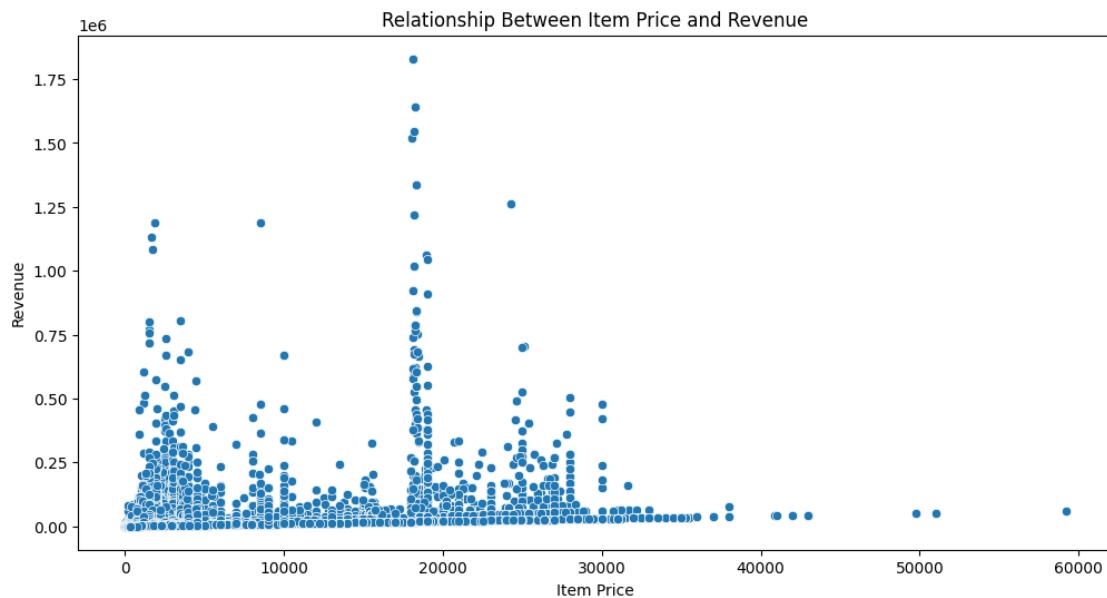


```
[ ]: #relationship between item price and revenue  
plt.figure(figsize=(12, 6))
```

```

sns.scatterplot(data=final_dataset, x='item_price', y='revenue')
plt.title('Relationship Between Item Price and Revenue')
plt.xlabel('Item Price')
plt.ylabel('Revenue')
plt.show()

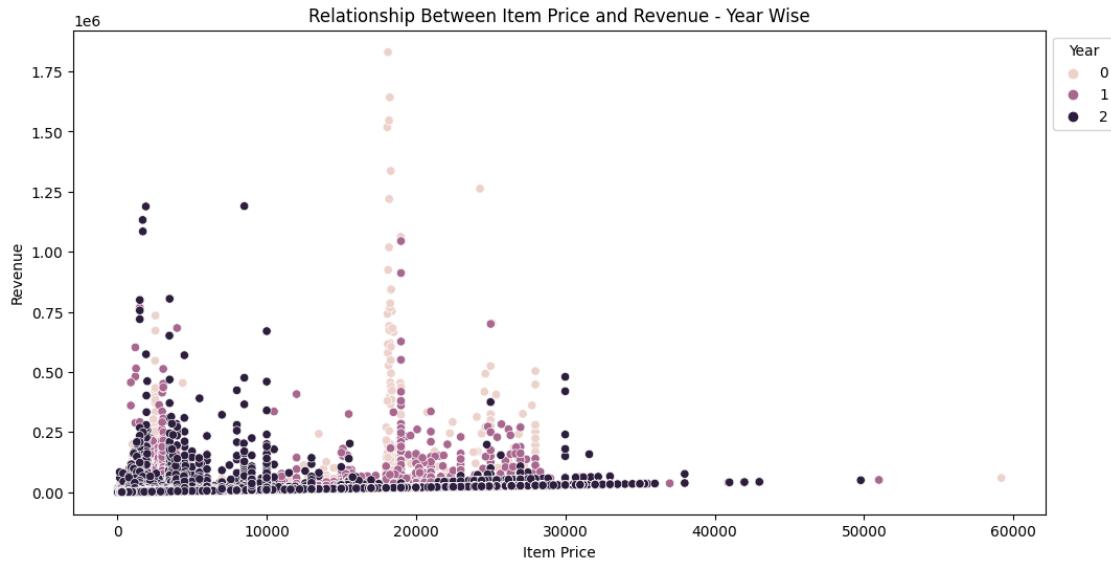
```



```

[ ]: #relationship between item price and revenue - year wise
plt.figure(figsize=(12, 6))
sns.scatterplot(data=final_dataset, x='item_price', y='revenue', hue='year_num')
plt.title('Relationship Between Item Price and Revenue - Year Wise')
plt.xlabel('Item Price')
plt.ylabel('Revenue')
plt.legend(title='Year', loc='upper left', bbox_to_anchor=(1, 1))
plt.show()

```



```
[ ]: #relationship: month of year vs sales
grouped_by_month_name = final_dataset.groupby(['month_name']).agg({'revenue': sum})
sns.lineplot(x=grouped_by_month_name.index, y=grouped_by_month_name['revenue'])
plt.title('Month of Year vs Sales')
plt.xlabel('Month')
plt.ylabel('Sales')
plt.xticks(rotation=45)
plt.show()
```

