PUBLIC

Hybrid Data Warehousing: Integrating On-Premise Data Sources with SAP Data Warehouse Cloud and BW/4HANA

ANA368

Exercises
Jascha Kanngiesser / SAP



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WORKSHOP OVERVIEW

Welcome to the TechEd 2020 workshop session ANA368 covering the topic of Hybrid Scenarios with SAP Data Warehouse Cloud (DWC) and SAP BW/4HANA.

In this workshop, we will be importing a sales data model which resides on a BW/4HANA 2.0 system into DWC, where we will combine it with further sales data uploaded via flat files (CSV). We will expand upon the data model in DWC, and visualize the data using SAP Analytics Cloud (SAC).

Workshop Topics and Exercises

During this workshop, we will cover the following topics via presentations and exercises:

- 1. Introduction to the Sales Data Model
- 2. Logging onto DWC and Creating the First Space (IT Space)
- 3. Importing the BW/4HANA Data Model to DWC
- 4. Creating the Second Space (LoB Space)
- 5. Importing Additional Sales Data via Flat File
- 6. Build the First Story in the IT Space
- 7. Combining Data from Spaces to Visualize Data in SAC
- 8. Expand the Data Model in DWC with Sentiment Analysis

Workshop Information

During the workshop, please use the user that has been assigned to you with the naming convention:

• saptechedana368+XXX@sap.com

Where 'XXX' represents your individual participant number. In the following exercise instructions, we have been logged in with the user *saptechedana368+001* @sap.com.

All users have the password: **SAPTechEd2020!**

The DWC tenant for this workshop is: https://dwc-teched2020.eu10.hcs.cloud.sap/dwaas-ui/index.html#/home

For the workshop material, we will be working with the Best Run Bikes sales data.

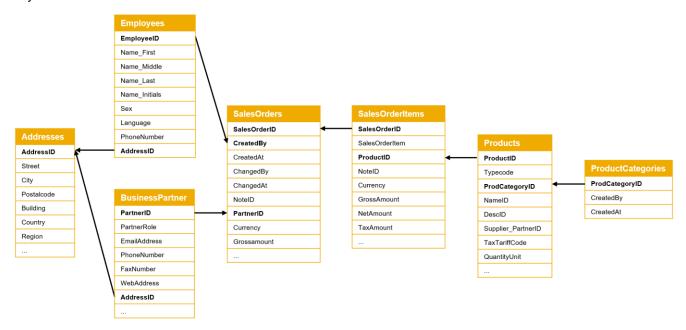
The data will be coming from a connection to an SAP BW/4HANA 2.0 system and merged in the model with data uploaded as flat files. You will find the needed flat files in the GitHub repository: **teched2020-ANA368**.

1. INTRODUCTION TO THE SALES DATA MODEL

In this section, we will introduce the data model in SAP BW/4HANA 2.0 that we will be importing to DWC for the hybrid scenario. The data sets may be familiar to some that have worked with SAP DWC tutorials previously, as we will be using the Best Run Bikes sales data.

DEMO Content: Table Description

The demo content mentioned in this document is based on a Sales Order scenario. The model is developed in a way that it covers the basic scenarios as well as a few advanced scenarios.



SalesOrders

This dataset contains consolidated order details with Gross Amount, Net Amount, and Tax Amount aggregated for each order, i.e. one row per order. It also contains Partner information, creating employee, Sales Organization for region details (for e.g. EMEA, APJ, etc.) and most importantly, the three status flags for an order – BillingStatus, DeliveryStatus, LifecycleStatus. These status flags have three possible values – I (In Progress), C (Completed) and X (Canceled).

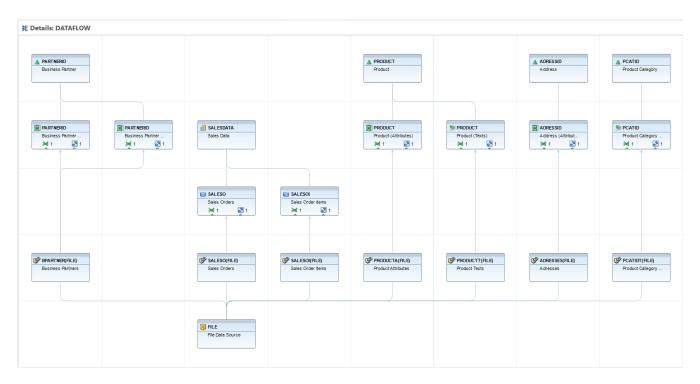
Foreign keys in this dataset – CreatedBy and ChangedBy (EmployeeID from Employees), PartnerID (PartnerID from BusinessPartner)

SalesOrderItem

This dataset contains the breakdown of each order from SalesOrders, therefore, redundant data for SalesOrderID is included. This is the right place to find the products that have been ordered, quantity of the products, and pricing details for each product. The DeliveryDate column in this dataset impacts the DeliveryStatus flag in SalesOrders. In case of a canceled order, the date in this column is set to "99991231". Foreign keys in this dataset – ProductID (ProductID from Products)

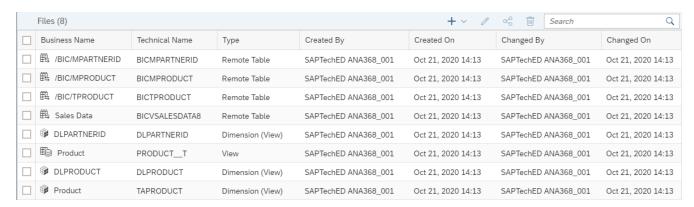
Sales Data Model in BW/4HANA

Although you do not have to access the BW/4HANA system for this workshop, we will show you how the data model looks in BW Modeling Tools to give you an overview:

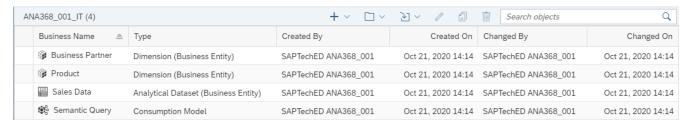


As can be seen, the data is loaded from 7 different Data Sources into BW/4HANA. Two ADSOs store the Sales Orders and the Sales Order Items, which are combined in the BW Query **SALESDATA_Q001** (this will be shown as *Semantic Query* in the Business Builder when imported to DWC). The remaining sources are modeled as Characteristic InfoObjects in the DataFlow. We will be adding the Characteristics of PARTNER and PRODUCT to our sales data model in DWC later in this workshop.

When we import this data from BW/4HANA into DWC, we should see the following objects in the Data Builder:



As well as the following objects in the Business Builder:



As part of this workshop, we will be combining this data imported from BW/4HANA into a Space in DWC with data coming from Flat Files imported to another Space in DWC.

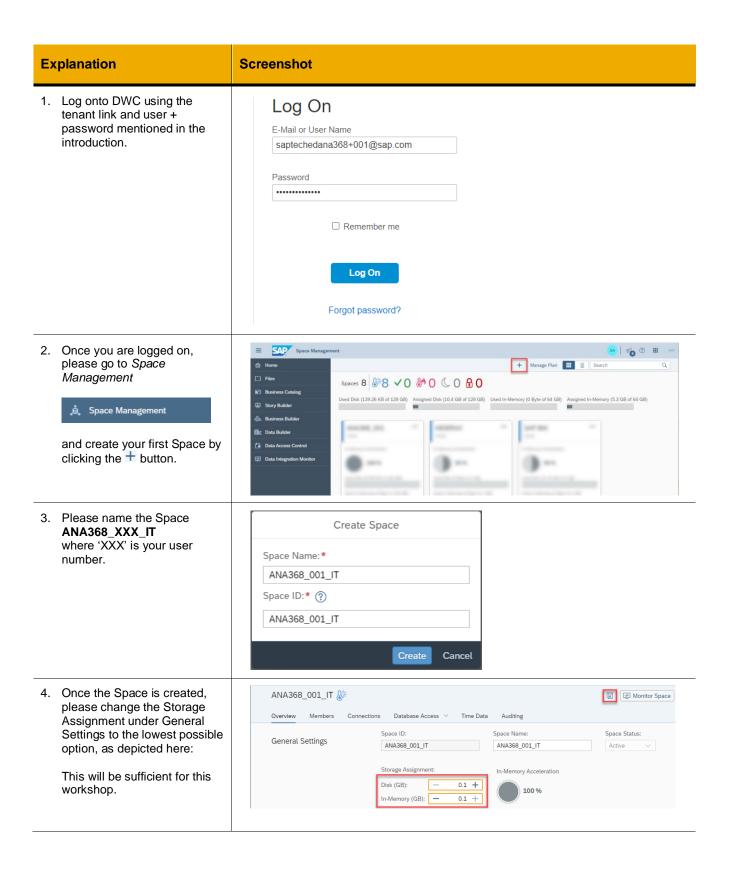
2. LOGGING ONTO DWC AND CREATING THE FIRST SPACE (IT SPACE)

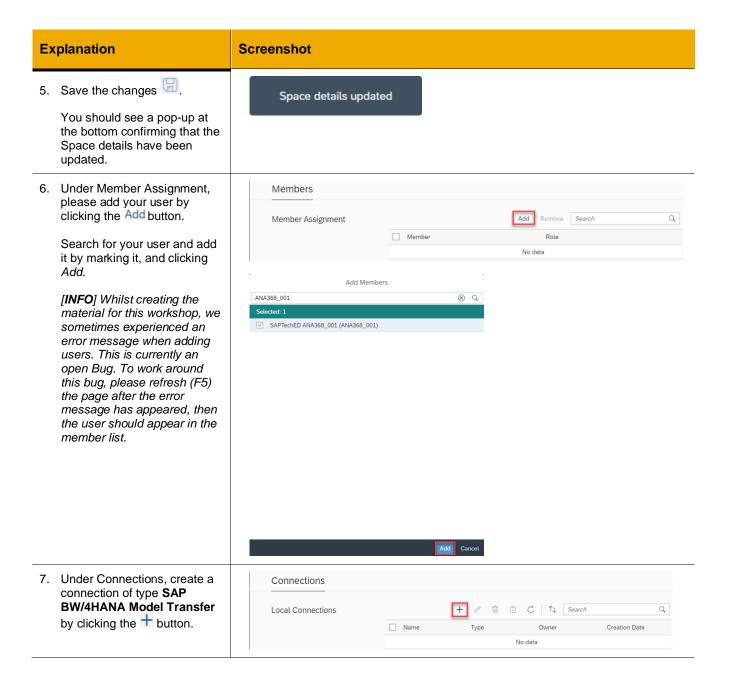
Before you can import the data from BW/4HANA, you need to log into DWC, and create the first Space for this hybrid scenario.

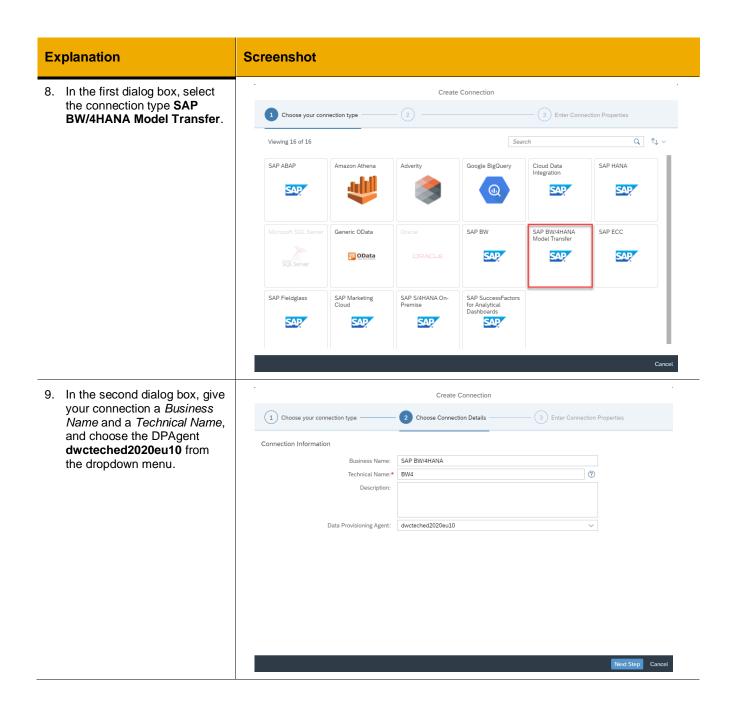
Exercise Description

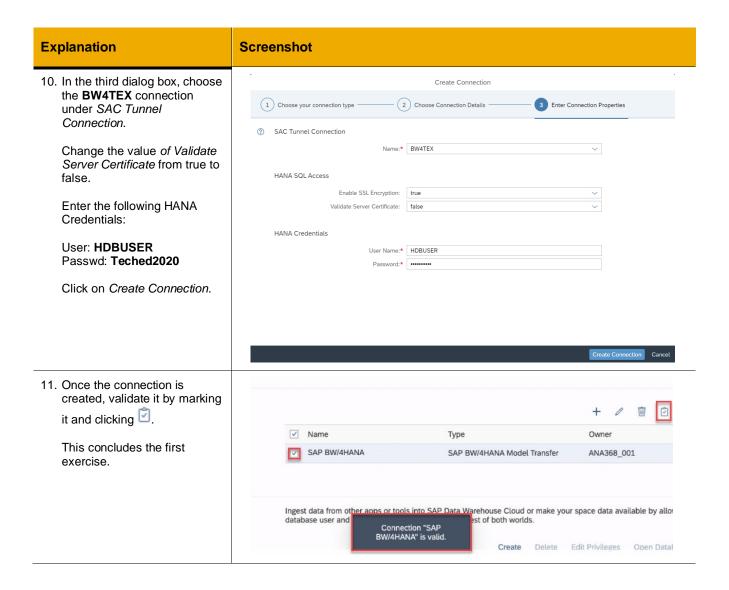
You will learn

- To log onto DWC
- To create a Space and assign yourself as a member of the Space
- Create an SAP BW/4HANA Model Transfer connection









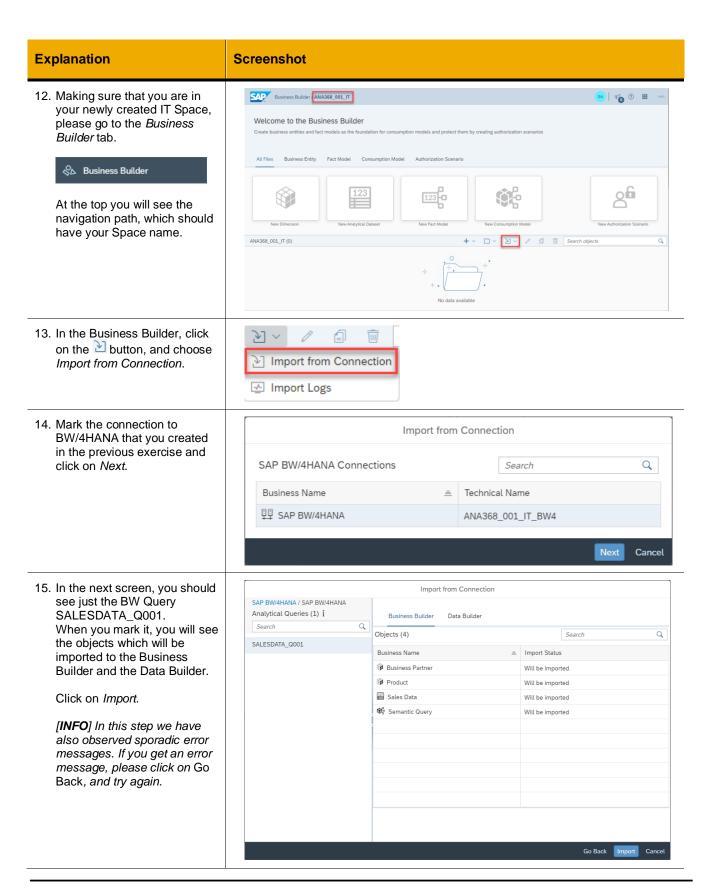
3. IMPORTING THE BW/4HANA DATA MODEL TO DWC

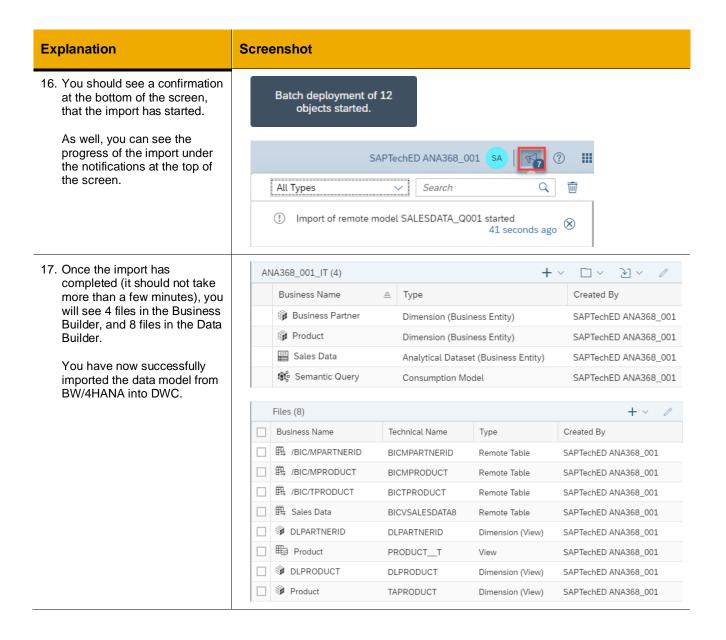
In this exercise, you will be importing the data model from the BW/4HANA system into your first DWC Space ANA368_XXX_IT.

Exercise Description

You will learn

• How to import a BW/4HANA data model into DWC using the *Import from Connection* function.





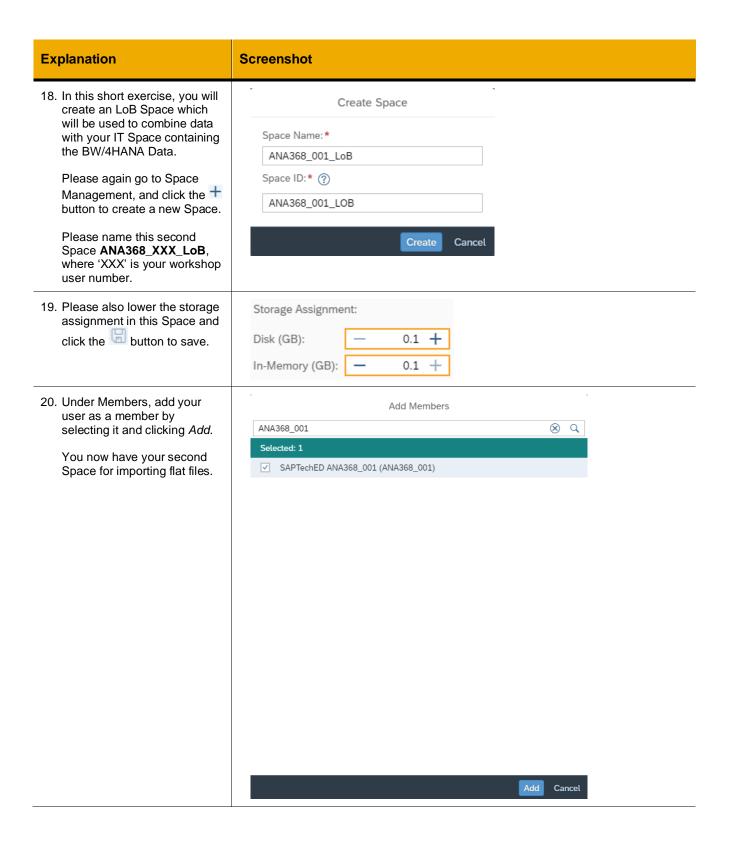
4. CREATING THE SECOND SPACE (LOB SPACE)

In this exercise, you will create a second Space for importing other sales data residing in flat files, which will later be combined with the data that you imported from BW/4HANA to complete the hybrid scenario.

Exercise Description

You will learn

• To create a DWC Space.



5. IMPORTING ADDITIONAL SALES DATA VIA FLAT FILE IMPORT

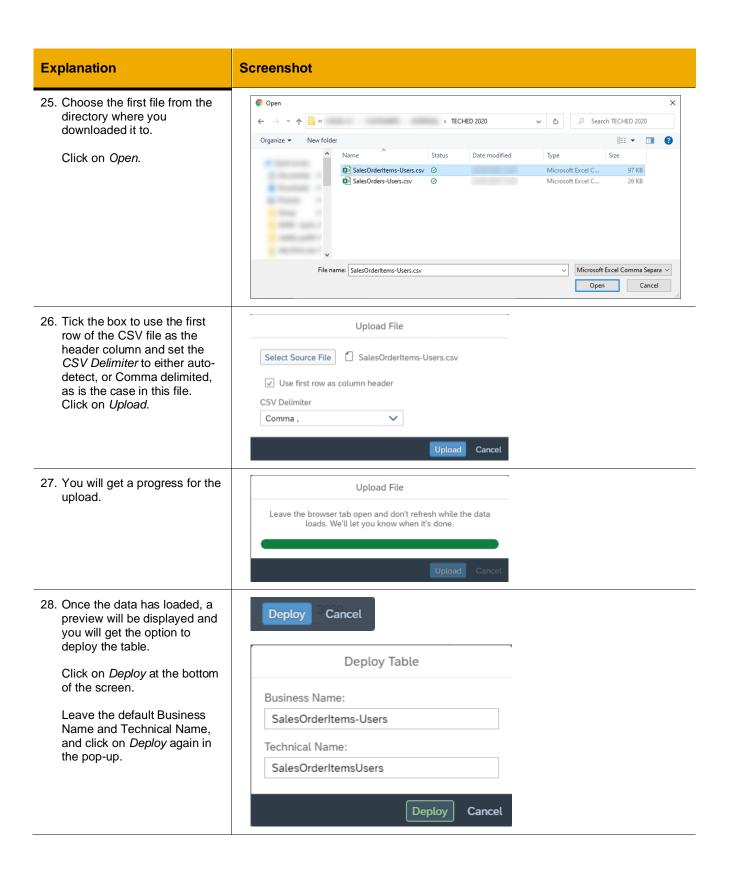
In this exercise, you will import two flat files to your LoB Space that you just created.

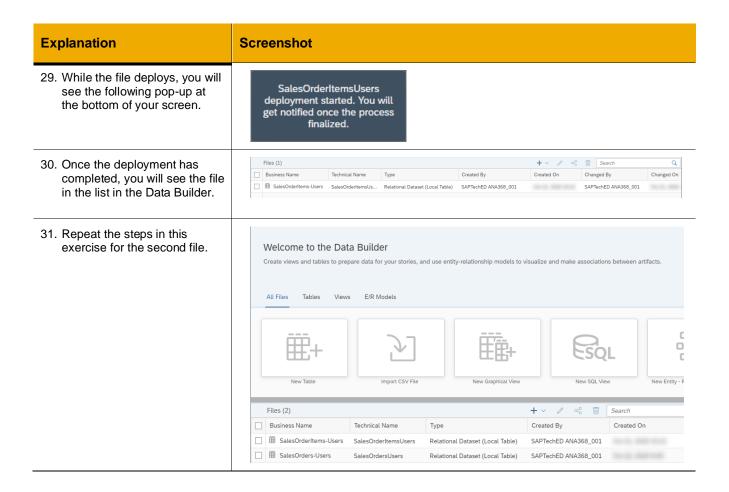
Exercise Description

You will learn

• To add flat files to a Space using the Data Builder.







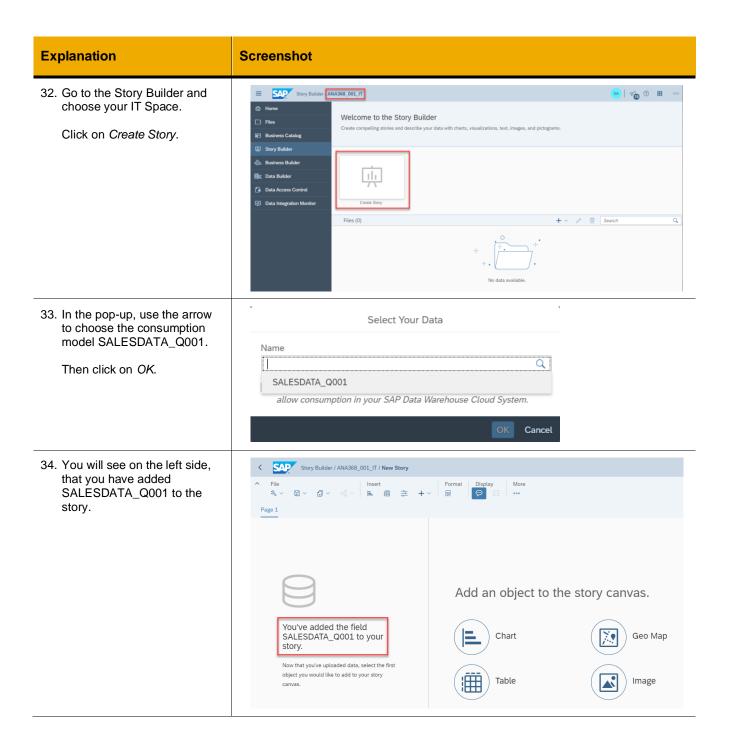
6. BUILD THE FIRST STORY IN THE IT SPACE

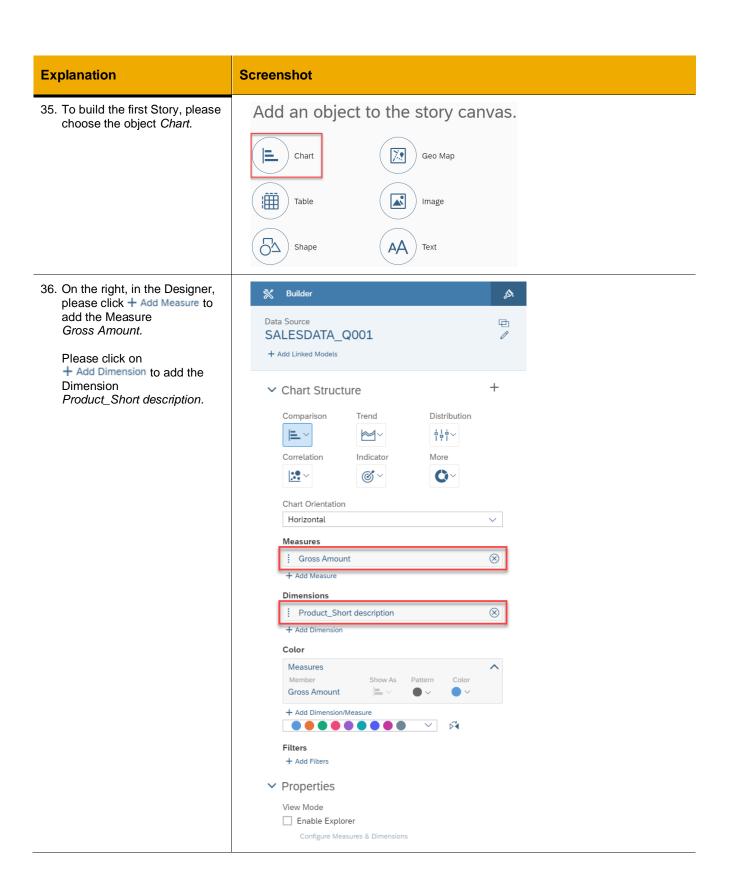
In this exercise, you will use the data available in your IT Space coming from BW/4HANA to create a simple overview of the gross amount of sales per product that you have.

Exercise Description

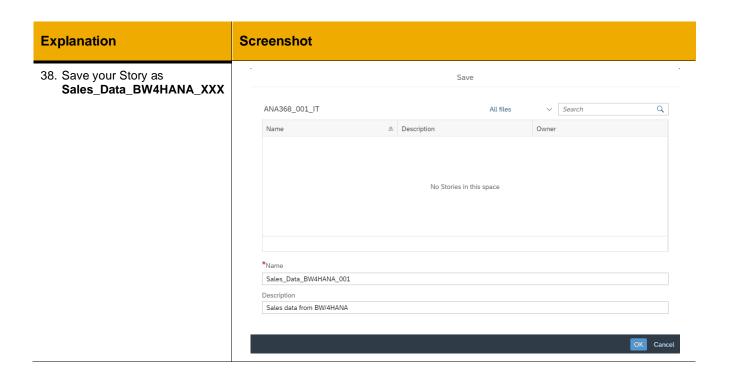
You will learn

• To create a simple Story in DWC.





Explanation Screenshot 37. You can manipulate the size Gross Amount per Product_Short description of the chart by pulling it larger 3,984.00000 BMX Vintage 1011 on the canvas. BMX Jump 1012 3,990.00000 BMX Jump Lux I 12,572.00000 If everything has worked as BMX Jump Lux II 8,789,00000 expected, you should have the BMX Optima 4,784,00000 BMX Optima II 2,871.00000 following chart in your Story. 8.379.00000 La Plage 3,600.00000 La Plage Limited You have now built your first La Plage Gold 6.048.00000 Story. Cyclone Basic 14,400.00000 Cyclone III 27,220.00000 Rooty Basic 22,485.00000 11,250.00000 Capricorn 14,388.00000 Capricorn II Flash Drive 16,500.00000 34,200.00000 Flash Drive II 36,000.00000 Lazy Cat Lazy Cat II 81,600,00000 39.000.00000 Speedeon Speedeon Light 60.000.00000 86,900,00000 Star Cruise 6,291.00000 Star Cruise II 8.789.00000 Universal One 9,735.00000 Universal Two 4,927.00000 Specifica 11,687.00000 Specifica Gold 17,985.00000 Mt Discovery B 4,543.00000 Mt Discovery Drive 11,691.00000 Mt Discovery Rush Mt Discovery Ulti 17,493.00000 Tornado I Tornado II 63,984.00000 Stream I 45,990.00000 54,990.00000 Stream II 25.987.00000 Veloflash Veloflash SE 39.984.00000 Veloflash Ultimate 44.991.00000 5,250.00000 Roady 1001 Roady 1002 6.890.00000 Roady 1003 7,210.00000



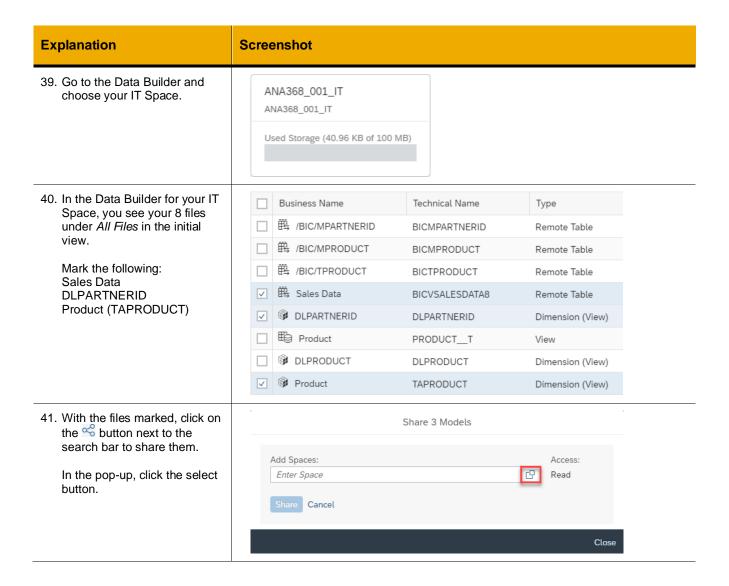
7. COMBINING DATA FROM SPACES TO VISUALIZE DATA IN SAC

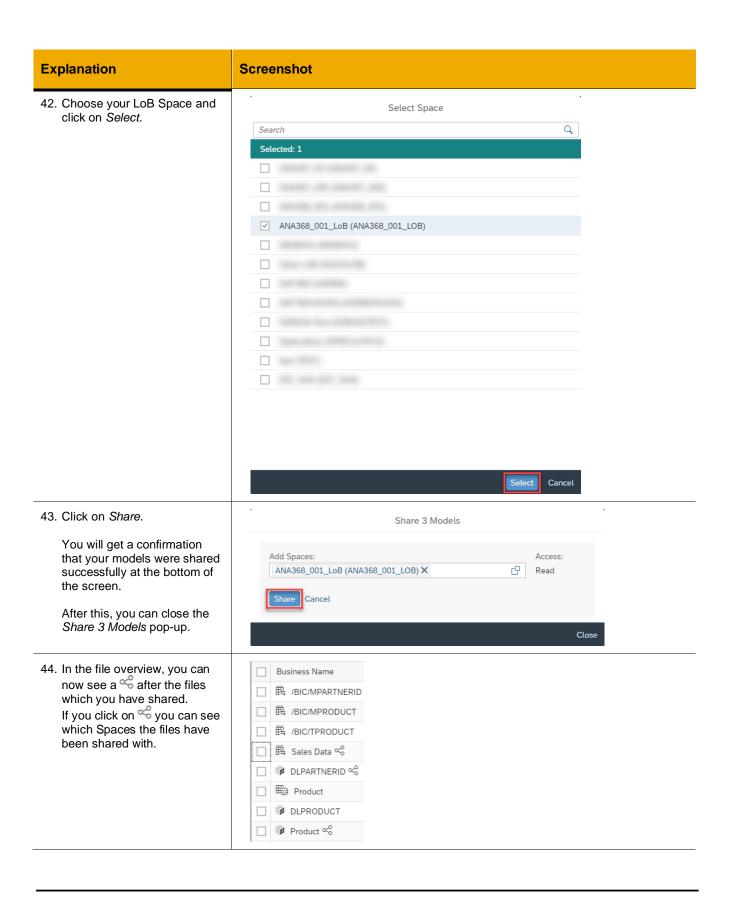
In this exercise, you will be combining the data from the IT Space with the data from the LoB Space by exposing a subset of the data in the IT Space to the LoB Space.

Exercise Description

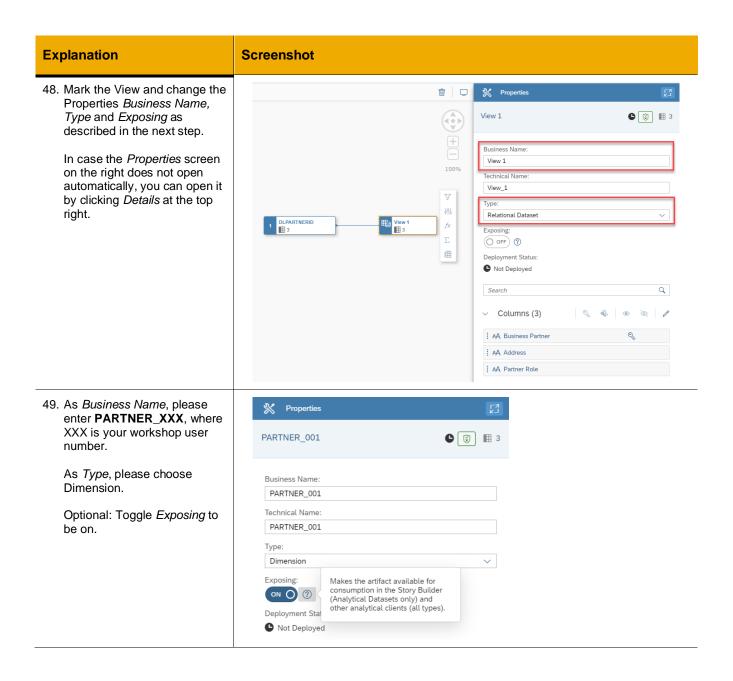
You will learn

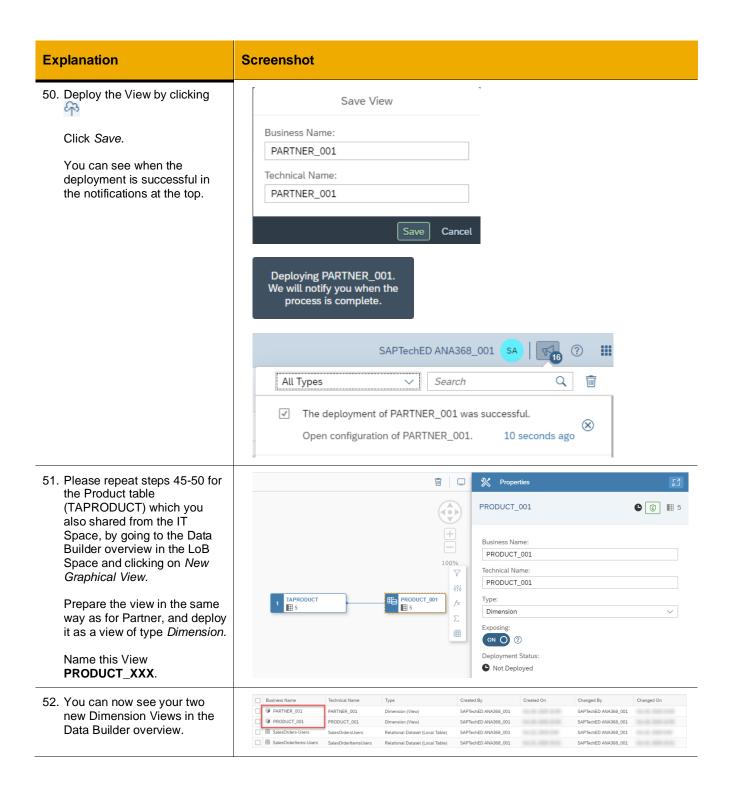
- To share data between Spaces
- Building a data model with combined data from two Spaces
- Creating a Story with the combined model



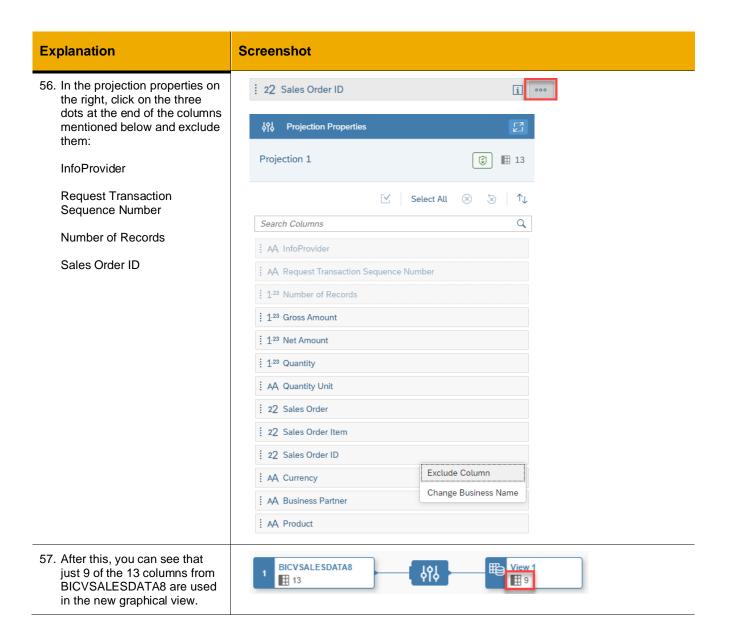


Explanation Screenshot 45. In the Data Builder, change to C Data Builder / ANA368_001_LoB your LoB Space. Welcome to the Data Builder Click on New Graphical View. ESOL 46. You should be able to see Data Builder / ANA368_001_LoB / View - New Gr sa | v₁ ③ Ⅲ your new objects under Shared Objects when you expand Repository list. The first part of this exercise is ∰ SalesOr done; you have successfully SalesOrders-Users shared objects across two DWC Spaces. ✓ Tables Sales Data (ANA368_001_IT) It looks like you haven't added any data yet. Product (ANA368_001_IT) 47. First, you will create two 7 dimension views (for Partner 함 and Product) which will later be added as associations to DLPARTNERID the main view that you will be using to build your sales data lo Story with. \oplus Start by dragging and dropping the shared view **DLPARTNERID** onto the canvas.

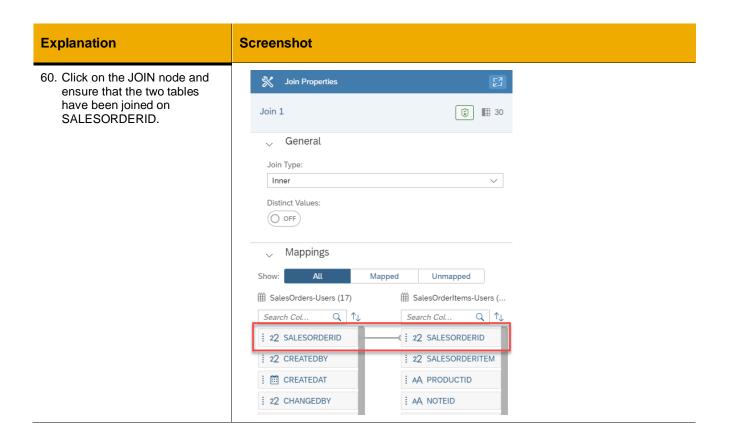




Explanation Screenshot 53. Still in the Data Builder for C SAP Data Builder / ANA368_001_LoB your LoB Space, click on New Welcome to the Data Builder Graphical View. This view will combine the sales data that we imported into the LoB Space via flat file, with the sales data that we ESOL imported into our IT Space via BW/4HANA Model Transfer. 54. Drag and drop the Sales Data Data Builder / ANA368_001_LoB / View - New Graphical View (ANA368_XXX_IT) table onto General View Edit the canvas. 命 5 Repository Sources **1** Search Q 庾 48 SalesOrderItems-Users ∨ 🖺 Views PARTNER_001 ☑ PRODUCT_001 ✓ ∰ Tables Sales Data (ANA368_001_IT) ▼ ■ Views DLPARTNERID (ANA368_001_IT) Product (ANA368_001_IT) 55. Mark the Sales Data table (BICVSALESDATA8) that you dragged onto the canvas and click on \$10 to create a projection. BICVSALESDATA8 View 1 13 13 Σ 00



Explanation Screenshot 58. Drag the table SalesOrders-Users onto the canvas and () UNION BICVSALESDATA8 drop it on top of the projection 13 from BICVSALESDATA8 to Join create a UNION node. It is important that you drag it SalesOrders-Users onto the projection and not the table itself, as this only gives ത you the option to JOIN the BICVSALESDATA8 This step might be a bit challenging. We suggest you mark the table, drag it whilst keeping the left mouse button pressed, place it on top of the projection with the left mouse button still pressed, move your mouse to the Union option, and only then release the mouse button. 59. Drag the table BICVSALESDATA8 ήγ SalesOrderItems-Users onto SalesOrderItems-Use ത the canvas and drop it on top of SalesOrder-Users to create a JOIN of the two tables.



Explanation Screenshot 61. Click on the UNION node and Properties change to Projection 1 in the Mapping section. Union 1 ■ 9 Since Projection 1 is the General projection of table BICVSALESDATA8 to the Union All: view we are creating, the O OFF mapping between the source and target fields should be 1:1. Mappings Mapped Unmapped ① Union 1 (9) ♦ ∮î∮ Projection 1 (9) Search Col.. Q 1 Search Col.. 1.23 Gross Amount ♣ 1.23 Gross Amount £ 1.23 Net Amount 1.23 Net Amount 1.23 Quantity ▶ 1.23 Quantity : AA Quantity Unit AA Quantity Unit 22 Sales Order 22 Sales Order : 22 Sales Order Item 22 Sales Order Item

AA Currency

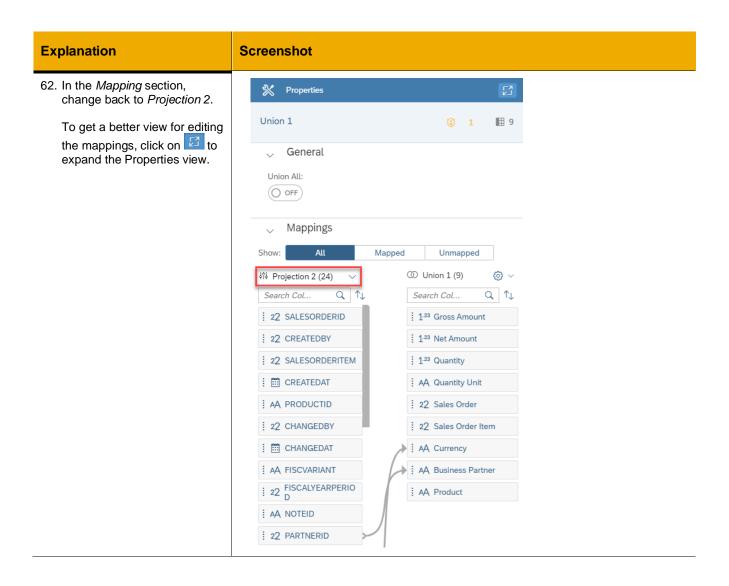
AA Product

AA Business Partner

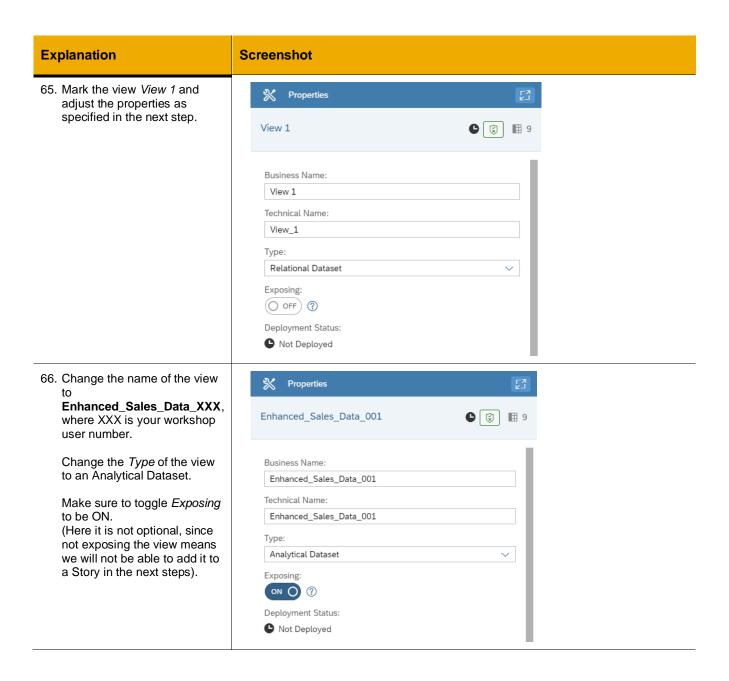
AA Currency

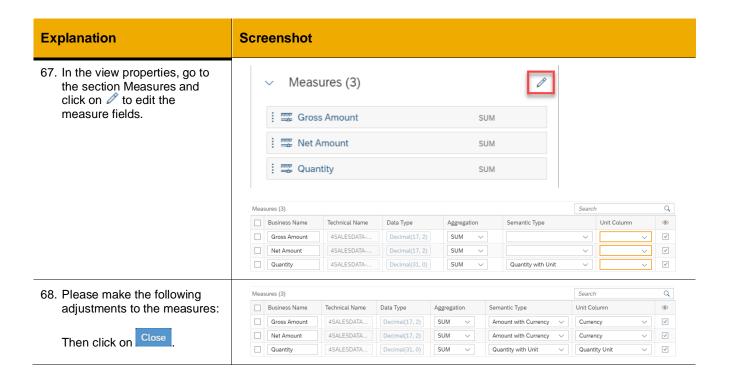
AA Product

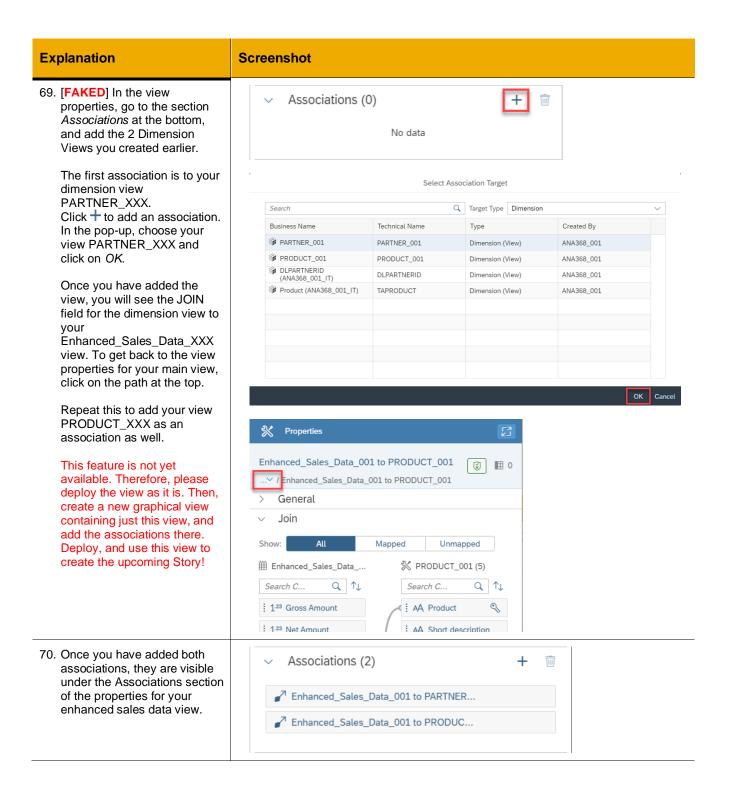
: AA Business Partner

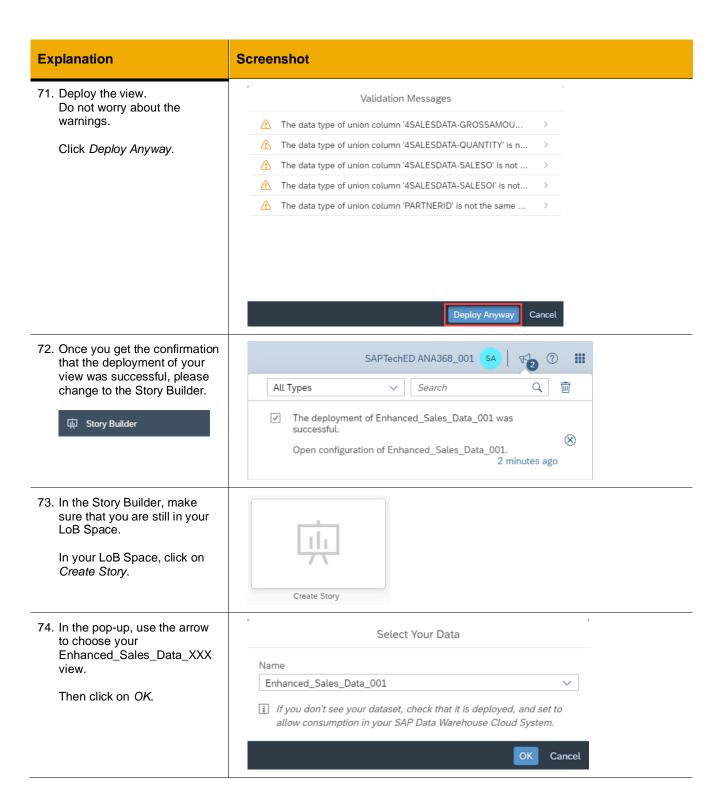


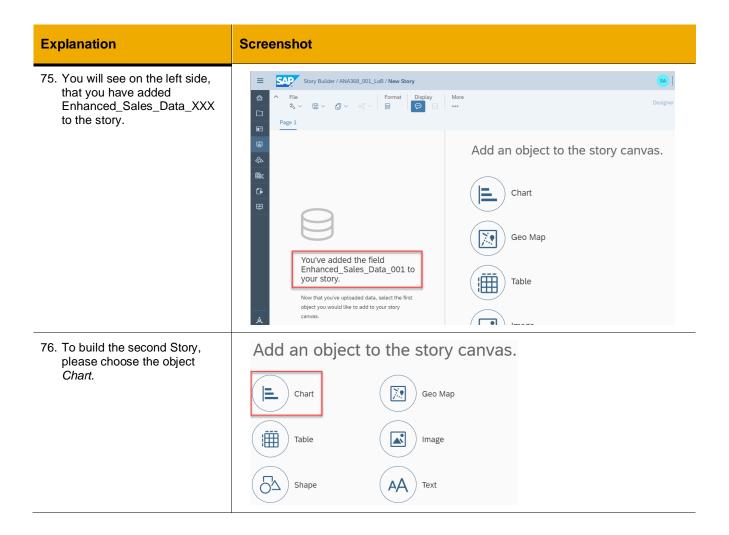
Explanation Screenshot 63. Map the following source fields to the mentioned target Union 1 fields by using drag and drop: General GROSSAMOUNT → Union All: OFF Gross Amount Mappings Mapped Unmapped NETAMOUNT → ① Union 1 (9) Net Amount Search Columns Q ↑↓ 1.23 Gross Amount i 22 SALESORDERID QUANTITY → 22 CREATEDBY i Quantity 22 SALESORDERITEM i i : FF CREATEDAT QUANTITYUNIT → AA PRODUCTID i 22 CHANGEDBY i Quantity Unit : 🖽 CHANGEDAT AA FISCVARIANT SALESORDERID → 22 FISCALYEARPERIOD Sales Order AA NOTEID 22 PARTNERID SALESORDERITEM → Sales Order Item CURRENCY → Currency PARTNERID → **Business Partner** PRODUCTID → Product 64. After mapping all the fields, BICVSALESDATA8 you will see 5 warnings ဏ SalesOrderItems-Users concerning the difference in data types of the fields from the BW/4HANA data, and the CSV data. These warnings can be ignored.

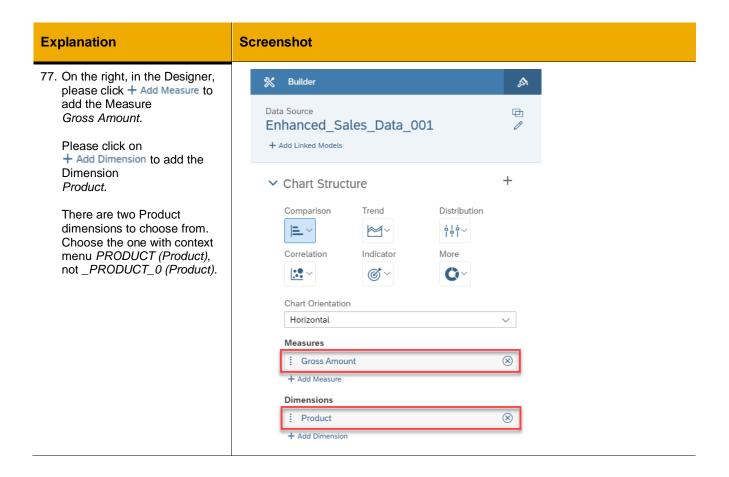












Explanation Screenshot 78. You can manipulate the size Gross Amount per Product of the chart by pulling it larger in USD on the canvas. BX-1011 BX-1012 1,790,834.00 BX-1013 If everything has worked as BX-1014 1,750,122.00 expected, you should have the BX-1015 2,796,048.00 following chart in your Story. BX-1016 2,054,974.00 CB-1161 1.871.075.00 1,563,359.00 CB-1162 You have now built your CB-1163 second Story which combined CC-1021 the sales data imported from CC-1022 1,684,759.00 3,958,821,00 BW/4HANA and the sales DB-1081 2,253,586.00 data uploaded from a CSV DB-1082 1,978,384.00 file. DB-1083 EB-1131 2,395,925.00 EB-1132 EB-1133 1,421,251.00 EB-1134 4,105,626.00 EB-1135 2,159,577.00 EB-1136 4,050,217.00 EB-1137 HB-1171 2,420,526.00 HB-1172 1,568,844.00 HB-1173 HB-1174 1,915,214.00 HB-1175 2,140,923.00 HB-1176 1.381.125.00 MB-1031 2,441,169.00 MB-1032 1,963,465.00 MB-1033 MB-1034 2,115,290.00 RC-1051 1,556,364.00 RC-1052 3,680,211,00 RC-1053 2,257,134.00 RC-1054 2,672,917.00 RC-1055 RC-1056 2,022,040.00 RC-1057

1,544,477.00

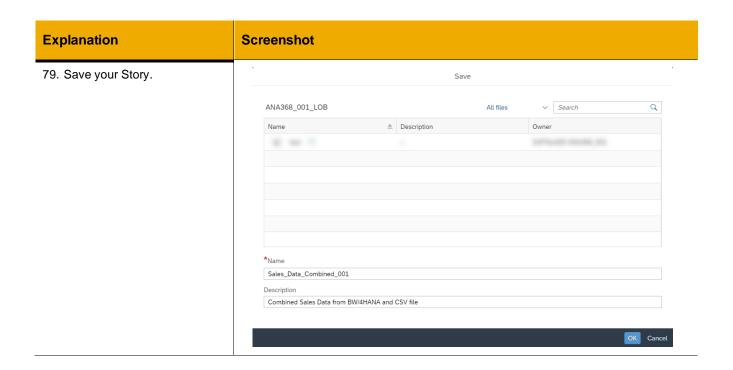
1,939,111.00

1,899,033.00

RO-1001

RO-1002

RO-1003



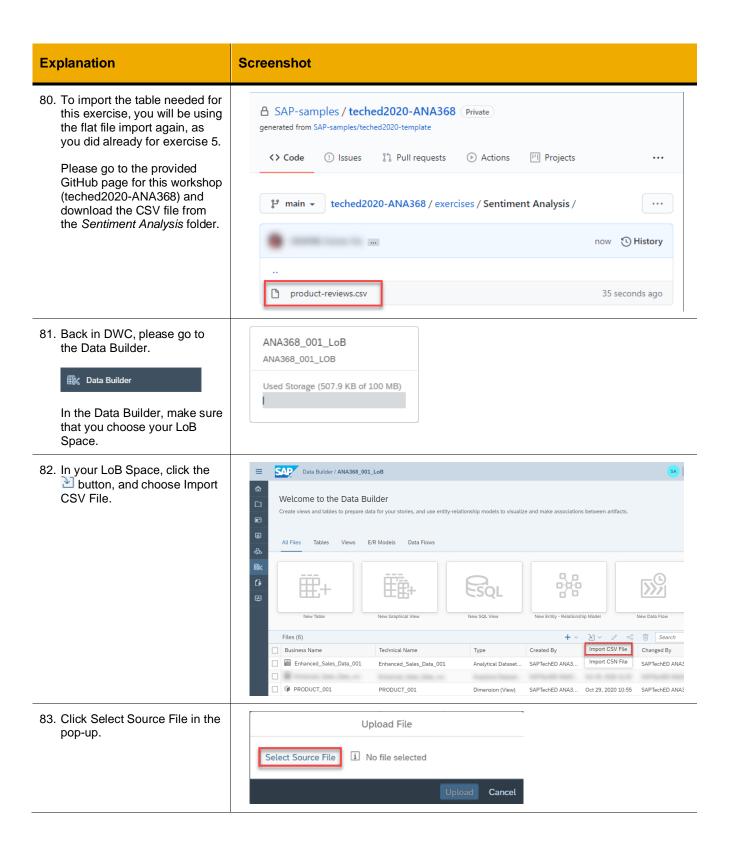
8. EXPAND THE DATA MODEL IN DWC WITH SENTIMENT ANALYSIS

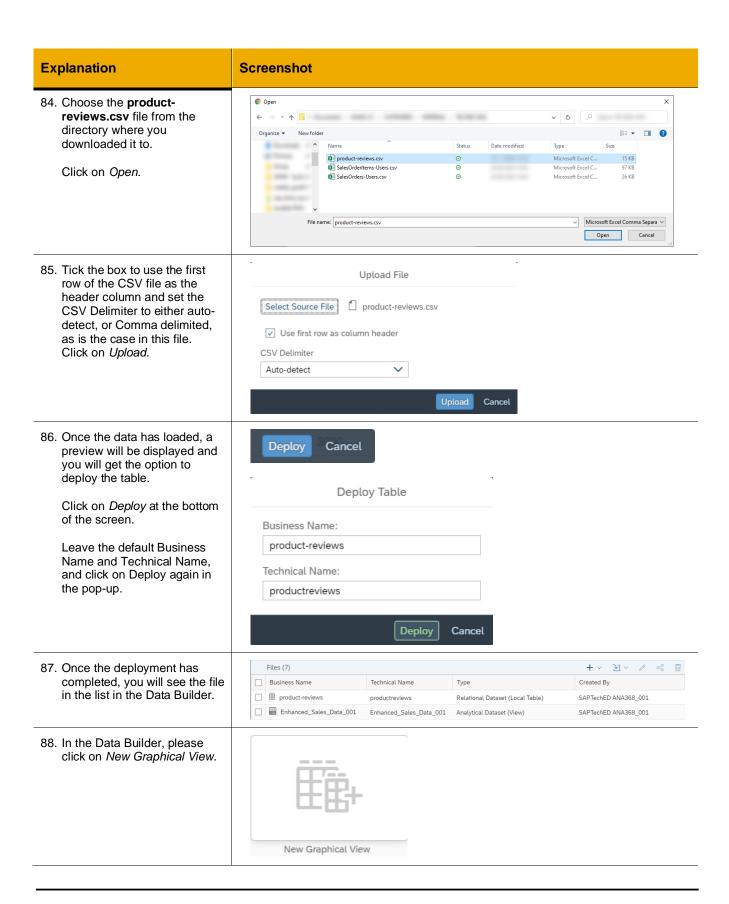
This last exercise is entirely optional for you, if you have time left over after completing the preceding exercises.

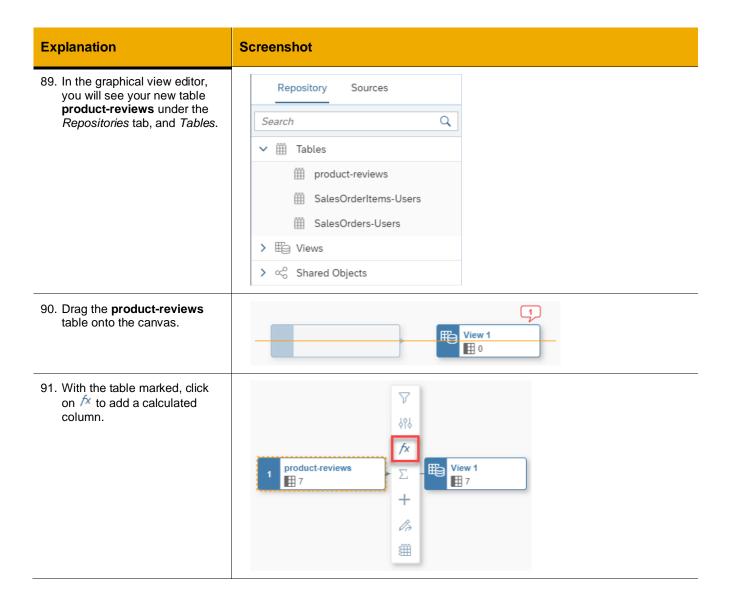
Exercise Description

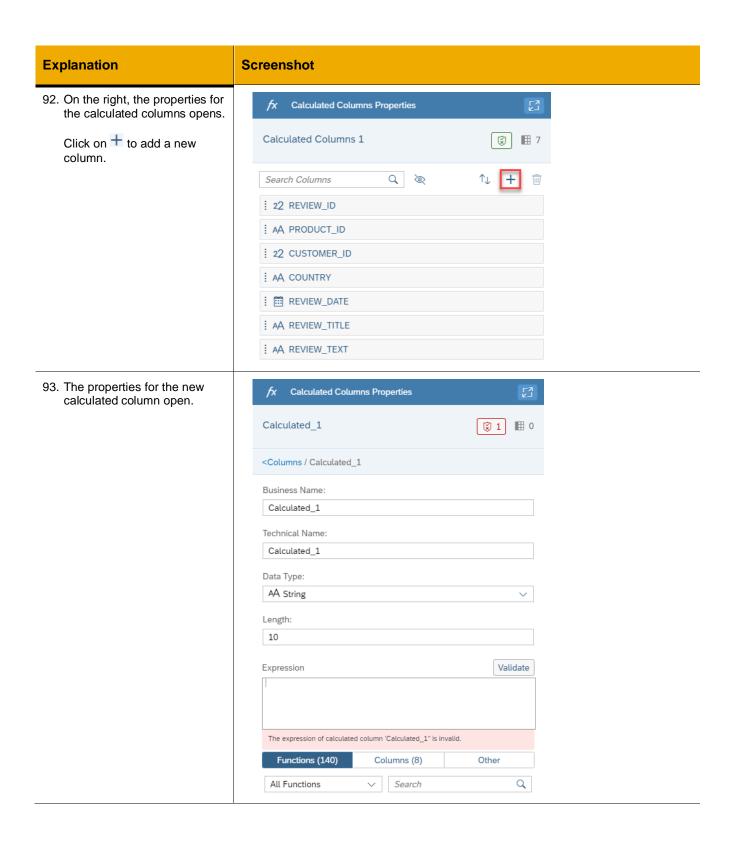
You will learn

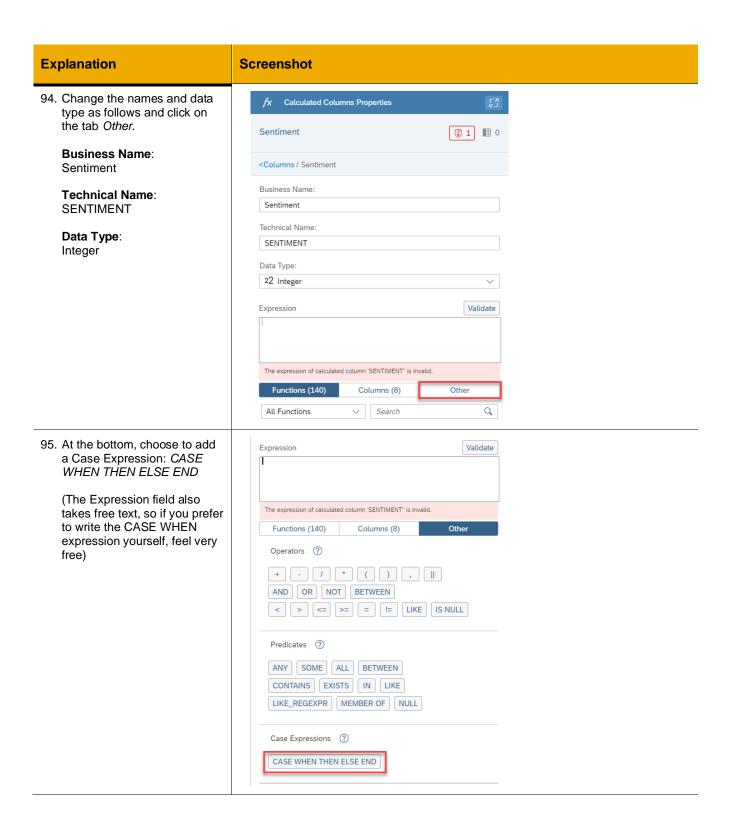
• To add sentiment analysis to your data model

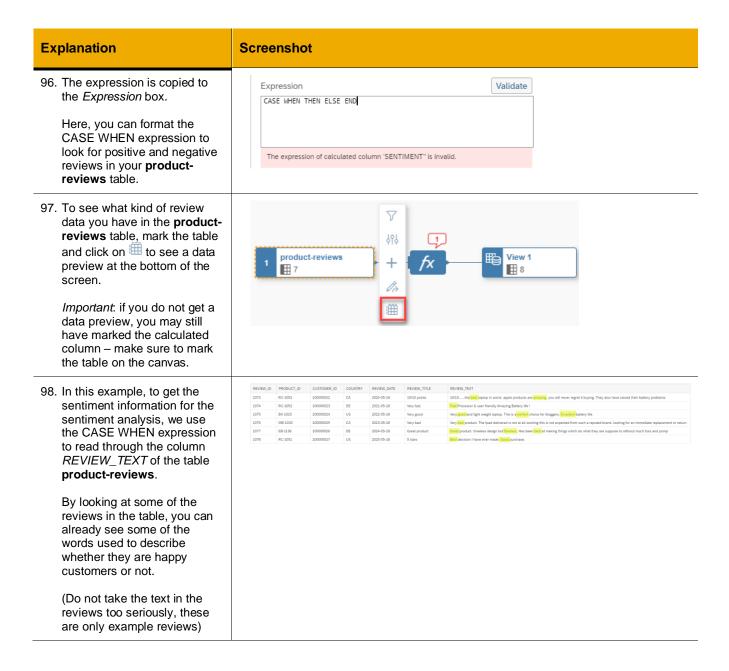




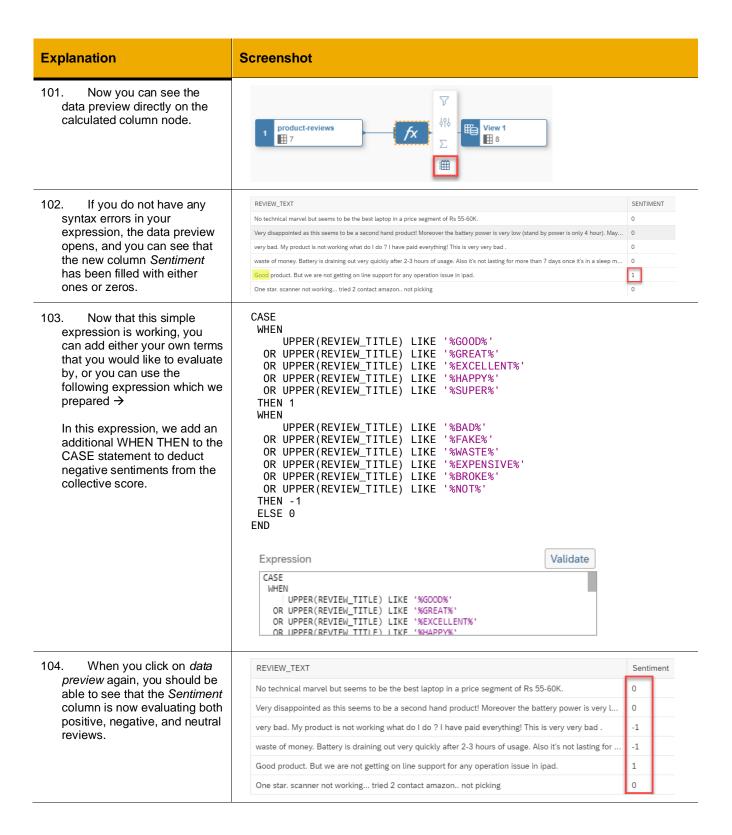


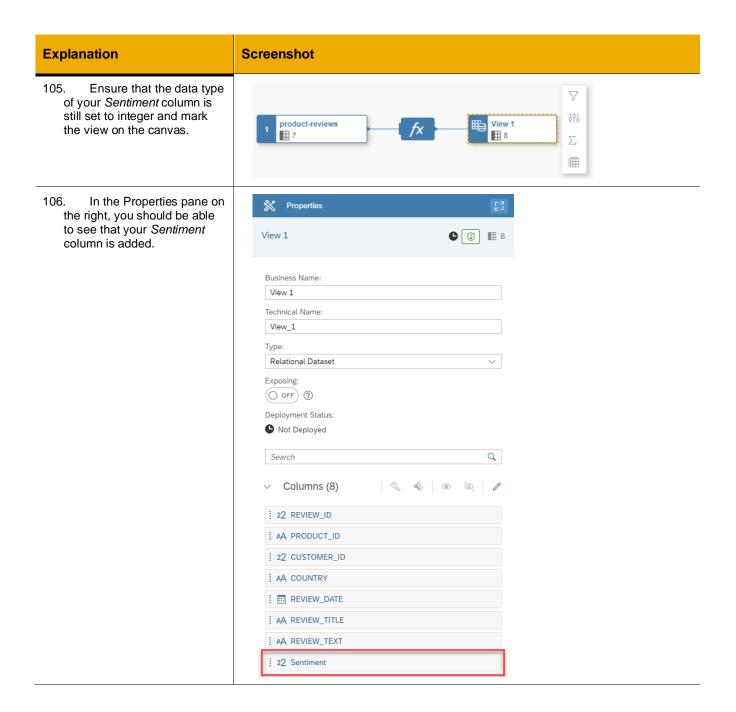


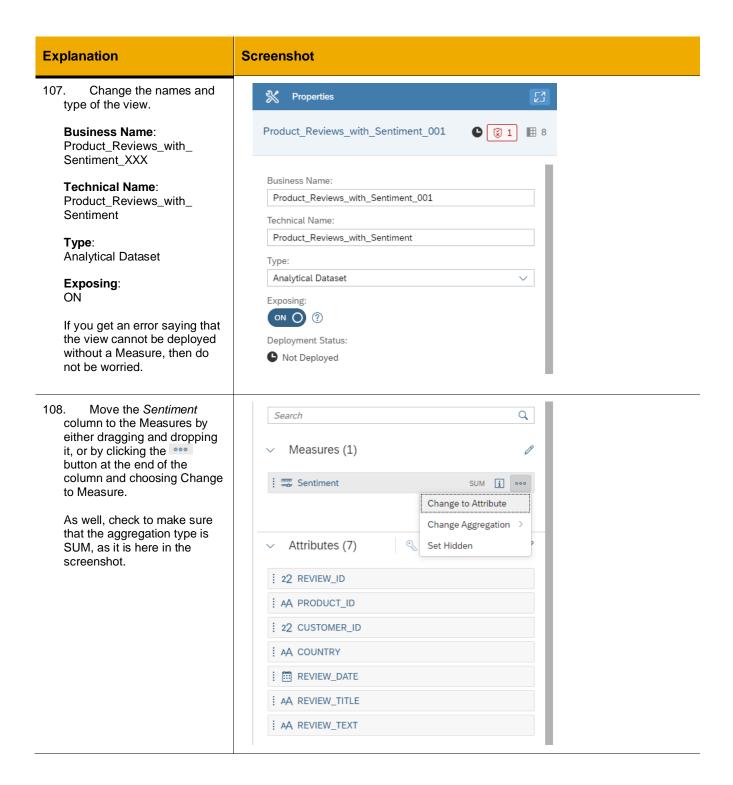


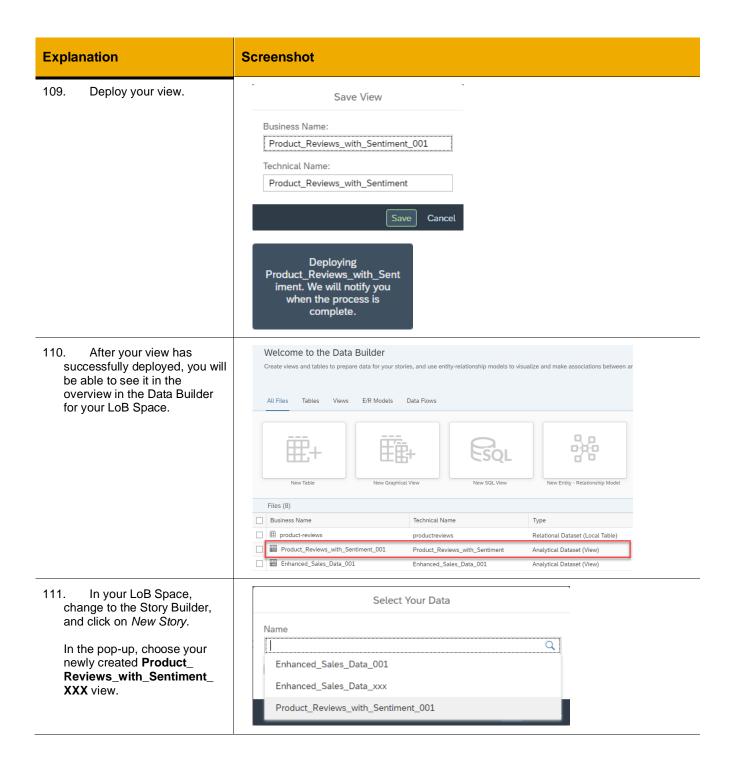


Explanation Screenshot 99. Go back to the calculated fx Calculated Columns Properties column by marking the canvas and clicking on Calculated Columns 1 ■ 8 your newly created Sentiment column in the properties box. Search Columns Q & (If your CASE WHEN expression has disappeared £ 22 REVIEW_ID from the Expression box, just click it again) : AA PRODUCT_ID 22 CUSTOMER_ID : AA COUNTRY REVIEW_DATE AA REVIEW_TITLE AA REVIEW_TEXT 22 Sentiment* 100. Format the CASE WHEN **Calculated Columns Properties** expression, and add a first case, to check if the Sentiment ■ 0 expression is working as expected. <Columns / Sentiment You can create expressions faster by using the input help. Business Name: The expression in the Sentiment screenshot here reads the column REVIEW_TEXT, sets Technical Name: all characters to be upper SENTIMENT case with the UPPER() function, and compares them Data Type: to our word with the LIKE 22 Integer function. For this reason, we also write our search term in Expression Validate upper case. CASE WHEN UPPER(REVIEW_TEXT) LIKE '%GOOD%' We also need to put the term in quotation marks to mark it as a String, and we add the ELSE 0 wildcards (%) on each side to include words that contain the string 'good', without needing to be an exact match.









Explanation Screenshot Choose to create another 112. **%** Builder ß. Story of type Chart. In the Builder dialog on the Product_Reviews_with_Sentiment_001 / right, add your column + Add Linked Models Sentiment as a measure, and the column **PRODUCT_ID** as the dimension. Distribution Comparison ≥ †|† Correlation Indicator More **:: ⊗**′ ∨ (C)~ Chart Orientation Horizontal ~ Measures Sentiment + Add Measure Dimensions PRODUCT_ID + Add Dimension Color

Measures Member Sentiment

+ Add Dimension/Measure

Explanation Screenshot 3. Now you can see in your Story which products have been rated positively, and Sentiment per PRODUCT_ID (No Value) which have been rated BX-1011 negatively. BX-1012 BX-1013 BX-1014 BX-1015 BX-1016 CB-1161 CB-1162 CB-1163 CC-1021 CC-1022 DB-1081 DB-1082 EB-1131 EB-1132 EB-1133 EB-1134 EB-1135 EB-1136 EB-1137 HB-1171 HB-1172 HB-1174 HB-1175 HB-1176 MB-1031 MB-1032 MB-1033 MB-1034

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