

Package ‘s20x’

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Title Functions for University of Auckland Course STATS 201/208 Data Analysis

Author Andrew Balemi, Dineika Chandra, James Curran, Brant Deppa, Mike Forster, Brendan McArdle, Chris Wild

Maintainer James Curran <j.curran@auckland.ac.nz>

Description A set of functions used in teaching STATS 201/208 Data Analysis at the University of Auckland. The functions are designed to make parts of R more accessible to a large undergraduate population who are mostly not statistics majors.

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airpass.df	<i>International Airline Passengers</i>
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Description

Number of international airline passengers (in thousands) recorded monthly from January 1949 to December 1960.

Format

A time series with 144 observations.

apples.df	<i>Apples Data</i>
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Description

These data come from a classic long-term experiment conducted at the East Malling Research Station, Kent, which is the centre for research into apple growing in the U.K. Commercial apple trees consist of two parts grafted together. The lowest part, the *rootstock*, largely determines the size of the tree, while the upper part (the *scion*) determines the fruit characteristics. Rootstocks propagated by cuttings (i.e. asexually produced) were once thought to result in smaller trees than those propagated from seeds (i.e. sexually produced). This hypothesis was re-examined in an experiment begun in 1918. Several trees of each type of 16 types of rootstock were planted, all trees having the same scion. Rootstocks I-IX were asexually produced, while X-XVI were sexually produced. In the winter of 1933-4 a number of trees were removed to make room for more, and the data presented here consists of the above ground weights of 104 trees felled in this period. No trees of types VIII, XI or XIV were felled. The description is from Lee (Lee, A.J. *Data analysis. An introduction based on R. University of Auckland 1994*). The data are from Andrews and Herzberg (1985).

Format

The data consist of a data frame with 104 observations on 3 variables.

[,1]	Rootstock	factor	levels (I, II, III, IV, IX, V, VI, VII, X, XII, XIII, XV, XVI)
[,2]	Weight	integer	.
[,3]	Propagated	factor	levels (cutting, seed)

arousal.df	<i>Changes in Pupil Size with Emotional Arousal</i>
------------	---

Description

Data from an experiment to measure the effect of different images on emotional arousal, by measuring changes in pupil diameter. The experiment used 20 males and 20 females. Images included a nude man, nude woman, infant, and a landscape.

Format

A data frame with 160 observations on 3 variables.

[,1]	arousal	numeric	Change in the subject's pupil size
[,2]	gender	factor	Subject's gender (female, male)
[,3]	picture	factor	Picture shown to subject (infant, landscape, nude female, nude male)

autocorPlot

Autocorrelation Plot

Description

Plots current vs lagged residuals along with quadrants dividing these residuals about the value zero.

Usage

```
autocorPlot(fit, main = "Current vs Lagged residuals", ...)
```

Arguments

fit	output from the function 'lm()'.
main	the plot title.
...	extra parameters to be passed to the plot function.

Value

Plots current vs lagged residuals along with quadrants dividing these residuals about the value zero.

Note

autocor.plot is deprecated inline with our new policy of removing periods from function names.

Examples

```
data(airpass.df)
time = 1:144
airpass.fit = lm(passengers ~ time, data = airpass.df)
autocorPlot(airpass.fit)
```

beer.df

US Beer Production

Description

Monthly United States beer production figures (in millions of 31-gallon barrels) for the period July 1970 to June 1978.

Format

A time series with 96 observations.

body.df	<i>Body Image and Ethnicity</i>
---------	---------------------------------

Description

Data collected to examine how women from various ethnic groups rate their body image. All subjects were slightly underweight for their body size.

Format

A data frame with 246 observations on 8 variables.

[,1]	ethnicity	factor	Subject's ethnicity (Asian, Europn, Maori, Pacific)
[,2]	married	.	.
[,3]	bodyim	factor	Subject's rating of themselves (slight.uw, right, slight.ow, mod.ow, very.ow)
[,4]	sm.ever	.	.
[,5]	weight	.	.
[,6]	height	.	.
[,7]	age	.	.
[,8]	stressgp	.	.

books.df	<i>Books Data</i>
----------	-------------------

Description

This data consists of 50 sentence lengths from each of 8 books. The books "Disclosure" and "Rising Sun" were written by Michael Crichton, whilst the others "Four Past Midnight", "The Dark Half", "Eye of the Dragon", "The Shining", "The Stand" and "The Tommy-Knockers" were written by Stephen King. The pages and sentences were chosen using a multistage design where the pages were selected at random, and then sentences within each page were selected at random. These data were collected by James Curran.

Format

The data frame consists of 400 observations on 2 variables.

[,1]	length	integer	
[,2]	book	factor	levels (4.Past.Mid, Dark.Half, Disclosure, Eye.Drag, Rising.Sun, Shining, Stand, T.Knock)

boxqq	<i>Box plots and normal quantile-quantile plots</i>
-------	---

Description

Draws boxplots and normal quantile quantile plots of x for each value of the grouping variable g

Usage

boxqq(formula, ...)

Arguments

- formula A symbolic specification of the form 'x ~ g' can be given, indicating the observations in the vector 'x' are to be grouped according to the levels of the factor 'g'. 'NA's are allowed in the data.
- ... Arguments to be passed to methods, such as graphical parameters (see [par](#)).
- data An optional data frame in which to evaluate the formula.

Value

Returns the plot.

Examples

```
## Zoo data
data(zoo.df)
boxqq(attendance~day.type, data = zoo.df)
```

bursary.df	<i>Bursary Results for Auckland Secondary Schools</i>
------------	---

Description

Data for the 2001 Bursary results for 75 secondary schools in the Auckland area. For each school the decile rating of the school is recorded along with the percentage of eligible students who gain a B Bursary or better.

Format

- A data frame with 75 observations on 2 variables.
- [,1] decile numeric Decile rating of the school
 - [,2] pass.rate numeric Percentage of eligible students who gained a 'B' Busary or better

butterfat.df	<i>Butterfat Data</i>
--------------	-----------------------

Description

This data gives the mean percentage of butterfat produced by different Canadian pure-bred diary cattle. There are five different breeds and two age groups, two years old and greater than five years old. For each combination of breed and age, there are measurements for 10 cows.

Format

A data frame with 100 observations on 3 variables.

[,1]	Butterfat	numeric	Mean percentage of butterfat per cow
[,2]	Breed	factor	Breed (ayrshire, canadian, guernesy, holst.fres, jersey)
[,3]	Age	factor	Age group (2yo, mature)

Source

A Handbook of Small Data Sets

References

Hand, D.J., Daly, F., Lunn, A.D., McConway, K.J. & Ostrowski, E. (1994). *A Handbook of Small Data Sets*. Boca Raton, Florida: Chapman and Hall/CRC.

Sokal, R.R. & Rohlf, F.J. (1981). *Biometry*, 2nd edition. San Francisco: W.H. Freeman, 368.

camplake.df	<i>Age and Length of Camp Lake Bluegills</i>
-------------	--

Description

66 bluegills were captured from Camp Lake, Minnesota. For each bluegill we have the length of the fish, its age in years and its age in scale radius.

Format

A data frame with 66 observations on 3 variables.

[,1]	Age	numeric	Age of fish (years)
[,2]	Scale.Radius	numeric	Age of fish (radius of the key scale (mm/100))
[,3]	Length	numeric	Length at capture (mm)

chalk.df	<i>Chalk Data</i>
----------	-------------------

Description

These data involve 11 laboratories and 2 brands of chalk. The laboratories tested the density of the chalk. The main interest was whether the different laboratories yielded the same density for the two different types of chalk.

Format

A data frame with 66 observations on 3 variables.

[,1]	Density	numeric	Density of the chalk
[,2]	Lab	integer	Laboratory where testing done
[,3]	Chalk	factor	Chalk tested (A, B)

ciReg

Confidence Intervals for Regression models

Description

Calculates and prints the confidence intervals for the fitted model.

Usage

```
ciReg(fit, conf.level = 0.95, print.out = TRUE)
```

Arguments

fit	an lm object, i.e. the output from 'lm()'.
conf.level	confidence level of the intervals.
print.out	if TRUE, print out the output on the screen.

Value

The function returns a two-column matrix containing the upper and lower endpoints of the intervals.

See Also

'lm', 'summary', 'anova'.

Examples

```
##Peruvian Indians data
data(peru.df)
fit<-lm(BP ~ age + years + weight + height, data = peru.df)
ciReg(fit)
```

computer.df

Computer Questionnaire

Description

Data from a test to see if a questionnaire was properly designed. The questionnaire measures managers' technical knowledge of computers. The test has 19 managers complete the questionnaire as well as rate their own technical expertise.

Format

A data frame with 19 observations on 2 variables.

[,1]	score	numeric	Questionnaire score
[,2]	selfassess	ordered factor	Self-assessed level of expertise (1 = low, 2 = medium, 3 = high)

cooks20x	<i>Cook's distance plot</i>
----------	-----------------------------

Description

Draws a Cook's distance plot.

Usage

```
cooks20x(lmfit)
```

Arguments

lmfit output from the function 'lm()'.

Value

Returns the plot and identifies the three highest Cook's values

Examples

```
# Peruvian Indians data
data(peru.df)
peru.fit = lm(BP ~ age + years + I(years^2) + weight + height, data = peru.df)
cooks20x(peru.fit)
```

course.df	<i>Stats 20x Summer School Data</i>
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Description

Data from a summer school Stats 20x course. Each observation represents a single student.

Format

A data frame with 146 observations on 15 variables.

[,1]	Grade	factor	Final grade for the course (A, B, C, D)
[,2]	Pass	factor	Passed the course (No, Yes)
[,3]	Exam	numeric	Mark in the final exam
[,4]	Degree	factor	Degree enrolled in (BA, BCom, BSc, Other)
[,5]	Gender	factor	Gender (Female, Male)
[,6]	Attend	factor	Regularly attended class (No, Yes)
[,7]	Assign	numeric	Assignment mark
[,8]	Test	numeric	Test mark
[,9]	B	numeric	Mark for the short answer section of the exam
[,10]	C	numeric	Mark for the long answer section of the exam
[,11]	MC	numeric	Mark for the multiple choice section of the exam
[,12]	Colour	factor	Colour of the exam booklet (Blue, Green, Pink, Yellow)

[,13]	Stage1	factor	Stage one grade (A, B, C)
[,14]	Years.Since	numeric	Number of years since doing Stage 1
[,15]	Repeat	factor	Repeating the paper (No, Yes)

course2way.df	<i>Exam Mark, Gender and Attendance for Stats 20x Summer School Students</i>
---------------	--

Description

Data from a summer school Stats 20x course. Each observation represents a single student. It is of interest to see if there is a relationship between a student's final examination mark and both their gender and whether they regularly attend lectures.

Format

A data frame with 40 observations on 3 variables.

[,1]	Exam	numeric	Final exam mark (out of 100)
[,2]	Gender	factor	Gender (Female, Male)
[,2]	Attend	factor	Regularly attended or not (No, Yes)

crossFactors	<i>Crossed Factors</i>
--------------	------------------------

Description

Computes a factor that has a level for each combination of the factors 'fac1' and 'fac2'.

Usage

```
crossFactors(x, fac2 = NULL, ...)
```

Arguments

x	the name of the first factor or a formula in the form ~fac1*fac2
fac2	the name of the second factor - optional if x is a formula.
formula	a formula in the form ~fac1*fac2
data	an optional data frame in which to evaluate the formula
...	Optional arguments

Value

Returns a vector containing the factor which represents the interaction of the given factors.

Note

This function actually returns a factor now instead of a character string, so coercion into a factor is no longer necessary.

See Also[factor.](#)**Examples**

```
## arousal data:
data(arousal.df)
gender.picture = crossFactors(arousal.df$gender, arousal.df$picture)
gender.picture

## arousal data:
data(arousal.df)
gender.picture = crossFactors(~ gender * picture, data = arousal.df)
gender.picture
```

crosstabs*Crosstabulation of two variables*

Description

Produces a 2-way table of counts and the corresponding chi-square test of independence or homogeneity.

Usage

```
crosstabs(formula, data)
```

Arguments

formula	a symbolic description of the model to be fit: ~ fac1 + fac2; where fac1 and fac2 are vectors to be crosstabulated and treated internally as factors.
data	an optional data frame containing the variables in the model.

Value

An invisible list containing the following components:

row.props	a matrix of row proportions, i.e. cell counts divided by row marginals.
col.props	a matrix of column proportions, i.e. cell counts divided by column marginals.
Totals	a matrix containing the cell counts and the marginal totals.

Examples

```
##body image data:
data(body.df)
crosstabs(~ ethnicity + married, body.df)
```

diamonds.df

Prices and Weights of Diamonds

Description

Prices of ladies' diamond rings from a Singaporean retailer and the weight of their diamond stones.

Format

A data frame with 48 observations on 2 variables.

[,1]	price	numeric	Price of ring (Singapore dollars)
[,2]	weight	numeric	Weight of Diamond (carats)

eovcheck

Testing for equality of variance plot

Description

Plots the residuals versus the fitted (or predicted) values from a linear model. A horizontal line is drawn at $y = 0$, reflecting the fact that we expect the residuals to have a mean of zero. An optional lowess line is drawn if smoother is set to TRUE. This can be useful in determining whether a trend still exists in the residuals. An optional pair of lines is drawn at ± 2 times the standard deviation of the residuals - which is estimated from the Residual Mean Square (Within group mean square = WGMS). This can be useful in highlighting potential outliers. If the model has one or two factors and no continuous variables, i.e. if it is a oneway or twoway ANOVA model, and `levane = TRUE` then the P-value from Levene's test for equality variance is displayed in the top left hand corner, as long as the number of observations per group exceeds two.

Usage

```
eovcheck(object, ...)
```

Arguments

object	A linear model formula. Alternatively, a fitted lm object from a linear model.
data	A data frame in which to evaluate the formula.
xlab	a title for the x axis: see title .
col	a color for the lowess smoother line.
smoother	if TRUE then a smoothed lowess line will be added to the plot
twosd	if TRUE then horizontal dotted lines will be drawn at ± 2 sd
levane	if TRUE then the P-value from Levene's test for equality of variance is displayed
...	Optional arguments

See Also

[levane.test](#)

Examples

```
# one way ANOVA - oysters
data(oysters.df)
oyster.fit = lm(Oysters ~ Site, data = oysters.df)
eovcheck(oyster.fit)

# Same model as the previous example, but using eovcheck.formula
data(oysters.df)
eovcheck(Oysters ~ Site, data = oysters.df)

# A two-way model without interaction
data(soyabean.df)
soya.fit=lm(yield ~ planttime + cultivar, data = soyabean.df)
eovcheck(soya.fit)

# A two-way model with interaction
data(arousal.df)
arousal.fit=lm(arousal~gender*picture, data = arousal.df)
eovcheck(arousal.fit)

# A regression model
data(peru.df)
peru.fit = lm(BP ~ height + weight + age + years, data = peru.df)
eovcheck(peru.fit)

# A time series model
data(airpass.df)
t = 1:144
month = factor(rep(1:12, 12))
airpass.df = data.frame(passengers = airpass.df$passengers, t = t, month = month)
airpass.fit = lm(log(passengers)[-1] ~ t[-1] + month[-1] + log(passengers)[-144], data = airpass.df)
eovcheck(airpass.fit)
```

estimateContrasts

Contrast Estimates

Description

Calculates and prints Tukey multiple confidence intervals for contrasts in one or two-way ANOVA.

Usage

```
estimateContrasts(contrast.matrix, fit, row = TRUE, alpha = 0.05,
  L = NULL)
```

Arguments

contrast.matrix

a matrix of contrast coefficients. Separate rows of the matrix contain the contrast coefficients for that particular contrast, and a column for level of the factor.

fit	output from the command 'lm()'.
row	if T, and the ANOVA is two-way, then contrasts in the row effects are printed, otherwise contrasts in the column effects are printed. Ignored if the ANOVA is one-way.
alpha	the nominal error rate for the multiple confidence intervals.
L	number of contrasts. If NULL, L will be set to the number of rows in the contrast matrix, otherwise L will be as specified.

Value

Returns a matrix whose rows correspond to the different contrasts being estimated and whose columns correspond to the point estimate of the contrast, the Tukey lower and upper limits of the confidence interval, the unadjusted p-value, the Tukey and Bonferroni p-values.

See Also

'summary1way', 'summary2way', 'multipleComp'

Examples

```
## computer data:
data(computer.df)
computer.df <- within(computer.df, {selfassess <- factor(selfassess)})
computer.fit <- lm(score ~ selfassess, data = computer.df)
contrast.matrix <- matrix(c(-1/2,-1/2,1),byrow=TRUE,nrow=1,ncol=3)
contrast.matrix
estimateContrasts(contrast.matrix,computer.fit)
```

fire.df	<i>Fire Damage and Distance from the Fire Station</i>
---------	---

Description

House damage and distance from the fire station, of 15 house fires. Data collected by an insurance company for homes in a particular area.

Format

A data frame with 15 observations on 2 variables.

[,1]	damage	numeric	Damage (\\$000s)
[,2]	distance	numeric	Distance from the fire station (miles)

freq1way	<i>Analysis of 1-dimensional frequency tables</i>
----------	---

Description

If `hypothprob` is absent: prints confidence intervals for the true proportions, a Chi-square test for uniformity, confidence intervals for differences in proportions (no corrections for multiple comparisons and plots the proportions.

Usage

```
freq1way(counts, hypothprob, conf.level = 0.95, addCIs = TRUE, digits = 4,  
         arrowwid = 0.1, estimated = 0)
```

Arguments

<code>counts</code>	A 1-way frequency table as produced by <code>table()</code>
<code>hypothprob</code>	If present, a set of probabilities to test the cell counts against
<code>conf.level</code>	confidence level for the confidence interval, expressed as a decimal.
<code>addCIs</code>	If true, adds confidence limits to plot of sample proportions
<code>digits</code>	used to control rounding of printout
<code>arrowwid</code>	controls width of arrowheads
<code>estimated</code>	default is 0. Subtracted from the df for the Chi-square test.

Details

If `hypothprob` is present: prints confidence intervals for the true proportions, a Chi-square test for the hypothesized probabilities, and plots the sample proportions (with attached confidence limits) alongside the corresponding hypothesized probabilities.)

Value

An invisible list containing the following components:

<code>CIs</code>	a matrix containing the confidence intervals.
<code>exp</code>	a vector of the expected counts.
<code>chi</code>	a vector of the components of Chi-square.

Examples

```
##Body image data:  
data(body.df)  
eth.table <- with(body.df, table(ethnicity))  
freq1way(eth.table)  
freq1way(eth.table, hypothprob=c(0.2,0.4,0.3,0.1))
```

fruitfly.df

*Fruitfly Data***Description**

This data gives fecundity for female fruitflies, *Drosophila melanogaster*. The fecundity is the number of eggs laid, per day, for the fruitfly's first 14 days of life. There are three strains: A control group, NS, Nonselected Strain, as well as RS, a strain bred for resistance to DDT and SS, a strain bred for susceptibility to DDT. Each strain contains 25 measurements. It is of interest to compare the level of fecundity across strains.

Format

A data frame with 75 observations on 2 variables.

[,1]	fecundity	numeric	Number of eggs laid, per day, per fruitfly
[,2]	strain	factor	Strain of fruitfly (NS, RS, SS)

Source

A Handbook of Small Data Sets

References

Hand, D.J., Daly, F., Lunn, A.D., McConway, K.J. & Ostrowski, E. (1994). *A Handbook of Small Data Sets*. Boca Raton, Florida: Chapman and Hall/CRC.

Sokal, R.R. & Rohlf, F.J. (1981). *Biometry*, 2nd edition. San Francisco: W.H. Freeman, 239.

getVersion

*s20x pacakge version number***Description**

Returns the version number of the s20x package. This is useful if a student is has problems runnning commands and the maintainer needs to check the version number.

Usage

```
getVersion()
```

Examples

```
getVersion()
```

house.df	<i>Sale and Advertised Prices of Houses</i>
----------	---

Description

A random sample of 100 houses recently sold in Mt Eden, Auckland. For each house we have the advertised price and the actual sale price.

Format

A data frame with 100 observations on 2 variables.

[,1]	advertised.price	numeric	Advertised price (\\$)
[,2]	sell.price	numeric	Final sale price (\\$)

incomes.df	<i>Mean Family Incomes</i>
------------	----------------------------

Description

Random sample of 152 families giving their mean income (\\$000s). The sample was taken by an advertising agency over their area of operations.

interactionPlots	<i>Interactions Plot for Two-way Analysis of Variance</i>
------------------	---

Description

Displays data with intervals for each combination of the two factors and shows the mean differences between levels of the first factor for each level of the second factor. Note that there should be more than one observation for each combination of factors.

Usage

```
interactionPlots(y, ...)
```

Arguments

y	either a formula of the form: $y \sim \text{fac1} + \text{fac2}$ where y is the response and fac1 and fac2 are the two explanatory variables used as factors, or a single response vector
fac1	if 'y' is a vector, then fac1 contains the levels of factor 1 which correspond to the y value
fac2	if 'y' is a vector, then fac1 contains the levels of factor 2 which correspond to the y value
data	an optional data frame containing the variables in the model.

xlab	an optional label for the x-axis. If not specified the name of fac1 will be used.
xlab2	an optional label for the lines. If not specified the name of fac2 will be used.
ylab	An optional label for the y-axis. If not specified the name of y will be used.
data.order	if TRUE the levels of fac1 and fac2 will be set to unique(fac1) and unique(fac2) respectively.
exlim	provide extra limits.
jitter	the amount of horizontal jitter to show in the plot. The actual jitter is determined as the function is called, and will likely be different each time the function is used.
conf.level	confidence level of the intervals.
interval.type	four options for intervals appearing on plot: 'tukey', 'hsd', 'lsd' or 'ci'.
pooled	two options: pooled or unpooled standard deviation used for plotted intervals.
tick.length	size of tick, in inches.
interval.distance	distance, as a fraction of the column width, between the points and interval. This is in addition to the extra space allocated for the jitter.
col.width	width of a factor 'column', as a fraction of the space between the centres of two columns.
xlab.distance	distance of x-axis labels from bottom of plot, as a fraction of the overall height of the plot.
xlen, ylen	xxx
...	optional arguments.

See Also

'summary2way'.

Examples

```
data(mtcars)
interactionPlots(wt~vs+gear, mtcars)

## note this usage is deprecated
data(mtcars)
with(mtcars, interactionPlots(wt,vs,gear))
```

lakemary.df

Ages and Lengths of Lake Mary Bluegills

Description

The ages and lengths of 78 bluegills captured from Lake Mary, Minnesota.

Format

A data frame with 78 observations on 2 variables.

[,1]	Age	numeric	Age of the fish (years)
[,2]	Length	numeric	Length at capture (mm)

larain.df

*Los Angeles Rainfall***Description**

Annual rainfall (in inches) for Los Angeles from 1908 to 1973.

Format

A time series with 66 observations.

layout20x

*Layout***Description**

Allows an numRows by numCols matrix of plots to be displayed in a single plot. If the function is called with no arguments, then the plotting device layout will be reset to a single plot.

Usage

```
layout20x(numRows = 1, numCols = 1)
```

Arguments

numRows	number of rows in plot array
numCols	number of columns in plot array

Value

Function returns no value

Examples

```
data(course.df)
layout20x(1,2)
stripchart(course.df$Exam)
boxplot(course.df$Exam)
```

levene.test	<i>Levene test for the ANOVA Assumption</i>
-------------	---

Description

Perform a Levene test for equal group variances in both one-way and two-way ANOVA. A table with the results is (normally) displayed.

Usage

```
levene.test(formula, data, digit = 5, show.table = TRUE)
```

Arguments

formula	a symbolic description of the model to be fitted: response ~ fac1 + fac2.
data	an optional data frame containing the variables in the model.
digit	the number of decimal places to display.
show.table	If this argument is FALSE then the output will be suppressed

Value

A list with the following elements:

df	degrees of freedom.
ss	sum squares.
ms	mean squares.
f.value	F-statistic value.
p.value	P-value.

See Also

[crossFactors](#), [anova](#).

Examples

```
##
data(computer.df)
levene.test(score ~ factor(selfassess), computer.df)
```

mazda.df	<i>Year and Price of Mazda Cars</i>
----------	-------------------------------------

Description

Prices and ages of 124 Mazda cars collected from the Melbourne Age newspaper in 1991.

Format

A data frame with 124 observations on 2 variables.

[,1]	price	numeric	Price (Australian dollars)
[,2]	year	numeric	Year of manufacture

mening.df

*Monthly Notifications of Meningococcal Disease***Description**

This data shows the monthly number of notifications meningococcal disease in New Zealand from January 1990 to December 2001.

Format

A data frame with 144 observations on 3 variables: Month, Year and mening.

mergers.df

*Merger Days***Description**

A random selection of 38 consummated mergers from the USA, 1982, giving the number of days between the date the merger was announced and the date the merger became effective.

mozart.df

*Length of Mozart's Movements***Description**

Length of movements from 11 of Mozart's early symphonies and 11 of his late symphonies.

Format

A data frame with 88 observations on 3 variables.

[,1]	Time	numeric	Time of each movement (seconds)
[,2]	Movement	factor	Movement (M1, M2, M3, M4)
[,3]	Period	factor	Period that the symphony was written (early, late)

multipleComp

*Multiple Comparisons***Description**

Calculates and prints the estimate, multiple 95% confidence intervals; unadjusted, Tukey and Bonferroni p-values for all possible differences in means in a one-way ANOVA.

Usage

```
multipleComp(fit, conf.level = 0.95)
```

Arguments

`fit` output from the command 'lm()'.
`conf.level` confidence level for the confidence interval, expressed as a percentage.

Value

Returns a list of estimates, confidence intervals and p-values.

Examples

```
## computer data
data(computer.df)
fit <- lm(score ~ factor(selfassess), data = computer.df)
multipleComp(fit)
```

nail.df	<i>Nail Polish Data</i>
---------	-------------------------

Description

These data were collected to determine whether quick drying nail polish or regular nail polish dried faster. The time for each type of nail polish to dry was recorded.

Format

A data frame with 60 observations on 2 variables.

[,1]	polish	factor	Type of polish (Regular, Quick)
[,2]	dry	integer	Time (in seconds) for the polish to dry

normcheck	<i>Testing for normality plot</i>
-----------	-----------------------------------

Description

Plots two plots side by side. Firstly it draws a Normal QQ-plot of the residuals, along with a line which has an intercept at the mean of the residuals and a slope equal to the standard deviation of the residuals. If `shapiro.wilk = TRUE` then, in the top left hand corner of the Q-Q plot, the P-value from the Shapiro-Wilk test for normality is given. Secondly, it draws a histogram of the residuals. A normal distribution is fitted and superimposed over the histogram.

Usage

```
normcheck(x, ...)
```

Arguments

x	the residuals from fitting a linear model. Alternatively, a fitted lm object.
xlab	a title for the x axis: see title .
main	a title for the x axis: see title .
col	a color for the bars of the histogram.
shapiro.wilk	if TRUE, then in the top left hand corner of the Q-Q plot, the P-value from the Shapiro-Wilk test for normality is displayed.
...	Optional arguments

See Also

'shapiro.test'

Examples

```
# An exponential growth curve
e<-rnorm(100,0,0.1)
x<-rnorm(100)
y<-exp(5+3*x+e)
fit<-lm(y~x)
normcheck(fit)

# An exponential growth curve with the correct transformation
fit<-lm(log(y)~x)
normcheck(fit)

# Same example as above except we use normcheck.default
normcheck(residuals(fit))

# Peruvian Indians data
data(peru.df)
normcheck(lm(BP~weight, data=peru.df))
```

onewayPlot

One-way Analysis of Variance Plot

Description

Displays stripplot/boxplot of the response variable with intervals by factor levels. It is used as part of a one-way anova analysis.

Usage

```
onewayPlot(x, ...)
```

Arguments

<code>x</code>	a vector of responses, a formula object or an <code>lm</code> object
<code>formula</code>	a symbolic description of the model to be fit.
<code>f</code>	if <code>x</code> is a vector of responses then <code>f</code> contains the group labels for each observation in <code>x</code> . That is, the <i>i</i> th value in <code>f</code> says which group the <i>i</i> th observation of <code>x</code> belongs to.
<code>conf.level</code>	confidence level of the intervals.
<code>interval.type</code>	three options for intervals appearing on plot: <code>'hsd'</code> , <code>'lsd'</code> or <code>'ci'</code> .
<code>pooled</code>	two options: pooled or unpooled standard deviation used for plotted intervals.
<code>strip</code>	if <code>strip=F</code> , boxplots are displayed instead.
<code>vert</code>	if <code>vert=F</code> , horizontal stripplots are displayed instead (boxplots can only be displayed vertically).
<code>verbose</code>	if true, print intervals on console.
<code>ylabel</code>	can be used to replace variable name of <code>y</code> by another string.
<code>flabel</code>	can be used to replace variable name of <code>f</code> by another string.
<code>data</code>	an optional data frame in which to evaluate the formula.
<code>...</code>	optional arguments.

See Also

`'summary1way'`, `'welch.test'`.

Examples

```
##see example in 'summary1way'

##computer data:
data(computer.df)
onewayPlot(score~selfassess, data = computer.df)

##apple data:
data(apples.df)
twosampPlot(Weight~Propagated, data = apples.df)

##oyster data:
data(oysters.df)
onewayPlot(log(Oysters)~Site, data = oysters.df)

##oyster data:
data(oysters.df)
oyster.fit = lm(log(Oysters)~Site, data = oysters.df)
onewayPlot(oyster.fit)
```

oysters.df	<i>Oyster Abundances over Different Sites</i>
------------	---

Description

Data from an experiment to determine the abundance of oysters recruiting from three sites in two different estuaries in New South Wales. One in Georges River and two in Port Stephens. The number of oysters were recorded for 10 cm by 10 cm panels over a two year period.

Format

A data frame with 87 observations on 2 variables.

[,1]	Oysters	numeric	Number of oysters on each experimental panel
[,2]	Site	factor	Location of the experimental panels (GR = Georges River, PS1 = First Port Stephens Site, PS2 = Second Port Stephens Site)

pairs20x	<i>Pairwise Scatter Plots with Histograms and Correlations</i>
----------	--

Description

Plots pairwise scatter plots with histograms and correlations for the data frame.

Usage

```
pairs20x(x, ...)
```

Arguments

x	a data frame.
...	optional arguments which are passed to the generic pairs function.

Value

Returns the plots.

See Also

'pairs', 'panel.smooth', 'panel.cor', 'panel.hist'

Examples

```
##peruvian indians
data(peru.df)
pairs20x(peru.df)
```

peru.df	<i>Peruvian Indians</i>
---------	-------------------------

Description

A random sample of Peruvian Indians born in the Andes mountains, but who have since migrated to lower altitudes. The sample was collected to assess the long term effects of altitude on blood pressure.

Format

A data frame with 39 observations on 5 variables.

[,1]	age	numeric	Subject's age
[,2]	years	numeric	Number of years since migration
[,3]	weight	numeric	Subject's weight (kg)
[,4]	height	numeric	Subject's height (mm)
[,5]	BP	numeric	Subject's systolic blood pressure (mm Hg)

predict20x	<i>Model Predictions for a Linear Model</i>
------------	---

Description

Uses the main output and some error messages from R function 'predict' but gives you more output. (Error messages are not reliable when used in Splus.)

Usage

```
predict20x(object, newdata, cilevel = 0.95, digit = 3, print.out = TRUE,
...)
```

Arguments

object	an lm object, i.e. the output from 'lm()'.
newdata	prediction data frame.
cilevel	confidence level of the interval.
digit	decimal numbers after the point.
print.out	if T, print out the prediction matrix.
...	optional arguments that are passed to the generic 'predict'

Details

Note: The data frame, newdata, must have the same column order and data types (e.g. numeric or factor) as those used in fitting the model.

Value

frame	vector or matrix including predicted values, confidence intervals and predicted intervals.
fit	prediction values.
se.fit	standard error of predictions.
residual.scale	residual standard deviations.
df	degrees of freedom for residual.
cilevel	confidence level of the interval.

See Also

'predict', 'predict.lm', 'as.data.frame'.

Examples

```
# Zoo data
data(zoo.df)
zoo.df = within(zoo.df, {day.type = factor(day.type)})
zoo.fit = lm(log(attendance) ~ time + sun.yesterday + nice.day + day.type + tv.ads,
             data = zoo.df)
pred.zoo = data.frame(time = 8, sun.yesterday = 10.8, nice.day = 0,
                     day.type = factor(3), tv.ads = 1.181)
predict20x(zoo.fit, pred.zoo)

# Peruvian Indians data
data(peru.df)
peru.fit = lm(BP ~ age + years + I(years^2) + weight + height, data = peru.df)
pred.peru = data.frame(age = 21, years = 2, `I(years^2)` = 2, weight = 71, height = 1629)
predict20x(peru.fit, pred.peru)
```

predictCount

Predicted Counts for a Generalized Linear Model

Description

Uses the main output and some error messages from R function 'predict' but gives you more output. (Error messages are not reliable when used in Splus.)

Usage

```
predictCount(object, newdata, cilevel = 0.95, digit = 3, print.out = TRUE,
             ...)
```

Arguments

<code>object</code>	a glm object, i.e. the output from <code>'glm()'</code> .
<code>newdata</code>	prediction data frame.
<code>cilevel</code>	confidence level of the interval.
<code>digit</code>	decimal numbers after the point.
<code>print.out</code>	if TRUE, print out the prediction matrix.
<code>...</code>	optional arguments that are passed to the generic <code>'predict'</code> .

Details

Note: The data frame, `newdata`, must have the same column order and data types (e.g. numeric or factor) as those used in fitting the model.

Value

A data frame with three columns:

Predicted the predicted count.

Conf.lower the lower bound of the predicted count.

Conf.upper the upper bound of the predicted count.

See Also

`'predict'`, `'predict.glm'`, `'as.data.frame'`.

propslsd.new

LSD-Display Intervals

Description

This function is called by `rowdistr`.

Usage

```
propslsd.new(crosstablist, conf.level = 0.95, arrowlength = 0.1, ...)
```

Arguments

<code>crosstablist</code>	A list produced by <code>'crosstabs'</code> or a matrix containing a 2-way table of counts (without marginal totals).
<code>conf.level</code>	Confidence level of the intervals.
<code>arrowlength</code>	Length of the arrows.
<code>...</code>	Additional arguments (ignored).

See Also

`'crosstabs'`, `'rowdistr'`

rain.df	<i>Cloud Seeding and Levels of Rainfall</i>
---------	---

Description

Data from an experiment to see if seeding clouds with Silver Nitrate effects the amount of rainfall.

Format

A data frame with 50 observations on 2 variables.

[,1]	rain	numeric	Amount of rain
[,2]	seed	factor	Whether the clouds are seeded or not (seeded, unseeded)

Source

Chambers, Cleveland, Kleiner, Tukey. (1983). Graphical Methods for Data Analysis.

residPlot	<i>Fitted values versus residuals plot</i>
-----------	--

Description

Plots a scatter plot for the variables of the residuals and fitted values from the linear model, lmfit. A lowess smooth line for the underlying trend, as well as one standard deviation error bounds for the scatter about this trend, are added to this scatter plot. A test for a quadratic relationship between the residuals and the fitted values is also computed.

Usage

```
residPlot(lmfit, f = 0.5)
```

Arguments

lmfit	an lm object, i.e. the output from 'lm()'.
f	the smoother span. This gives the proportion of points in the plot which influence the smooth at each value. Larger values give more smoothness.

Value

Returns the plot.

See Also

'trendscatter'

Examples

```
# Peruvian Indians data
data(peru.df)
fit<-lm(BP~age+years+weight+height, data = peru.df)
residPlot(fit)
```

rowdistr

Row distributions from a cross-tabulation of two variables

Description

Produces summaries and plots from a cross-tabulation. The output produced depends on the parameter 'comp'. Columns relate to response categories and rows to different populations.

Usage

```
rowdistr(crosstablist, comp = c("basic", "within", "between"),
  conf.level = 0.95, plot = TRUE, suppressText = FALSE)
```

Arguments

crosstablist	a list produced by 'crosstabs' or a matrix containing a 2-way table of counts (without marginal totals).
comp	three options: 'basic' (default), 'within', and 'between'.
conf.level	confidence level of the intervals.
plot	if FALSE then the row distribution plots are not displayed
suppressText	if TRUE then text results are not displayed

Details

The 'basic' option (default) produces the response distribution for each row population together with comparative bar charts.

If comp = 'between' the resulting output displays how the probability of falling into a response class (column) differs between populations. Confidence intervals for differences in proportions are produced together with a set of barcharts with LSD intervals.

If comp = 'within' the resulting output shows the extent to which the component probabilities of the same row distribution differ. Separate Chi-square tests for uniformity are produced for each row distribution as are confidence intervals for differences in proportions within the same distribution.

Arguments plot and suppressText are really only used when producing knitr or Sweave documents so that just the plot or just the text can be displayed in the document.

Value

A matrix of row proportions, i.e cell counts divided by row marginals.

See Also

'crosstabs'

Examples

```
data(body.df)
z <- crosstabs(~ ethnicity + married, data = body.df)
rowdistr(z)
rowdistr(z, comp='between')
rowdistr(z, comp='within')

##from matrix of counts
z <- matrix(c(4,3,2,6,47,20,40,62,11,8,7,22,3,0,1,10), 4, 4)
rowdistr(z)
```

rr	<i>Read Data</i>
----	------------------

Description

For internal use

Usage

```
rr()
```

seeds.df	<i>Seeds Data</i>
----------	-------------------

Description

These data record the number of seeds (out of 100) that germinated when given different amounts of water. The seeds were either exposed to light or kept in the dark. Four identical boxes were used for each combination of water and light

Format

A data frame with 48 observations on 3 variables.

[,1]	Light	integer	Seeds exposed to light (N=No, Y=Yes)
[,2]	Water	integer	Amount of water, higher levels correspond to more water (1, 2, 3, 4, 5, 6)
[,3]	Count	integer	Number of seeds that germinated (out of 100)

sheep.df	<i>Sheep Data</i>
----------	-------------------

Description

Sheep Data

Format

A data frame with 100 observations on 3 variables.

[,1]	Weight	integer	.
[,2]	Copper	factor	levels (No, Yes)
[,3]	Cobalt	factor	levels (No, Yes)

skewness	<i>Skewness Statistic</i>
----------	---------------------------

Description

Calculates the skewness statistic of the data in 'x'. Values close to zero correspond to reasonably symmetric data, positive values of this measure indicate right-skewed data whereas negative values indicate left-skewness.

Usage

```
skewness(x)
```

Arguments

x vector containing the data.

Value

Returns the value of the skewness.

Examples

```
##Merger data:
data(mergers.df)
skewness(mergers.df$mergerdays)
```

skulls.df	<i>Skulls Data</i>
-----------	--------------------

Description

Male Egyptian skulls from five different epochs. Each skull has had four measurements taken of it, BH, Basibregmatic Height, BL, Basialveolar Length, MB, Maximum Breadth and NH, Nasal Height. It is of interest to investigate the change in shape over time. A gradual change, would indicate inbreeding of the populations. This data only includes the maximum breadth measurements.

Format

A data frame with 150 observations on 2 variables.

[,1]	measurement	integer
[,2]	year	integer

Source

A Handbook of Small Data Sets

References

Hand, D.J., Daly, F., Lunn, A.D., McConway, K.J. \& Ostrowski, E. (1994). *A Handbook of Small Data Sets*. Boca Raton, Florida: Chapman and Hall/CRC.

Thomson, A. \& Randall-Maciver, R. (1905). *Ancient Races of the Thebaid*. Oxford: Oxford University Press.

soyabean.df	<i>Soya Bean Yields</i>
-------------	-------------------------

Description

Data from an experiment to examine the effects of different planting times on the yield of soya beans, given four different cultivars.

Format

A data frame with 32 observations on 3 variables.

[,1]	yield	numeric	Yield of each plant
[,2]	cultivar	factor	Cultivar used (cult1, cult2, cult3, cult4)
[,3]	planttime	factor	Month of planting (Novemb, Decemb)

Source

Littler, R. University of Waikato

stripqq	<i>Strip charts and normal quantile-quantile plots</i>
---------	--

Description

Draws strip charts and normal quantile quantile plots of x for each value of the grouping variable g

Usage

```
stripqq(formula, ...)
```

Arguments

formula	A symbolic specification of the form 'x ~ g' can be given, indicating the observations in the vector 'x' are to be grouped according to the levels of the factor 'g'. 'NA's are allowed in the data.
---------	--

... Optional arguments that are passed to the plotting function.
 data An optional data frame in which to evaluate the formula

Value

Returns the plot.

Examples

```
## Zoo data
data(zoo.df)
stripqq(attendance~day.type, data = zoo.df)
```

summary1way

One-way Analysis of Variance Summary

Description

Displays summary information for a one-way anova analysis. The lm object must come from a numerical response variable and a single factor. The output includes: (i) anova table; (ii) numeric summary; (iii) table of effects; (iv) plot of data with intervals.

Usage

```
summary1way(fit, digit = 5, conf.level = 0.95, inttype = "tukey",
  pooled = TRUE, print.out = TRUE, draw.plot = TRUE, ...)
```

Arguments

fit an lm object, i.e. the output from 'lm()'.
 digit decimal numbers after the point.
 conf.level confidence level of the intervals.
 inttype three options for intervals appeared on plot: 'hsd', 'lsd' or 'ci'.
 pooled two options: pooled or unpooled standard deviation used for plotted intervals.
 print.out if T, print out the output on the screen.
 draw.plot if T, plot data with intervals.
 ... more options.

Value

Df degrees of freedom for regression, residual and total.
 Sum of Sq sum squares for regression, residual and total.
 Mean Sq mean squares for regression and residual.
 F value F-statistic value.
 Pr(F)
 Main Effect
 Group Effects

See Also

'summary2way', 'anova', 'aov', 'dummy.coef', 'plot.oneway'

Examples

```
attitudes <- c(5.2,5.2,6.1,6,5.75,5.6,6.25,6.8,6.87,7.1,
              6.3,6.35,5.5,5.75,4.6,5.36,5.85,5.9)
l <- rep(c('Gp1','Gp2','Gp3'),rep(6,3))
l <- factor(l)
f <- lm(attitudes ~ l)
result <- summary1way(f)
result
```

summary2way

Two-way Analysis of Variance Summary

Description

Displays summary information for a two-way anova analysis. The lm object must come from a numerical response variable and factors. The output depends on the value of page:

Usage

```
summary2way(fit, page = c("table", "means", "effects", "interaction",
                          "nointeraction"), digit = 5, conf.level = 0.95, print.out = TRUE, ...)
```

Arguments

fit	an lm object, i.e. the output from 'lm()'.
page	options for output: 'table', 'means', 'effects', 'interaction', 'nointeraction'
digit	the number of decimal places in the display.
conf.level	confidence level of the intervals.
print.out	if TRUE, print out the output on the screen.
...	other arguments like inttype, pooled etc.

Details

page = 'table' anova table page = 'means' cell means matrix, numeric summary page = 'effects' table of effects page = 'interaction' tables of contrasts page = 'nointeraction' tables of contrasts

Value

A list with the following components:

Df	degrees of freedom for regression, residual and total.
Sum of Sq	sum squares for regression, residual and total.
Mean Sq	mean squares for regression and residual.
F value	F-statistic value.

Pr(F)	The P-value assoicated with each F-test.
Grand Mean	The overall mean of the response variable.
Row Effects	The main effects for the first (row) factor.
Col Effects	The main effects for the second (column) factor.
Interaction Effects	The interaction effects if an interaction model has been fitted, otherwise NULL.
Comparisons	This item will be NULL for any choice of page other than 'interaction' or 'nointeraction'. If an interaction model has been fitted, and page = 'interaction' then this will be a list with two components named within and between. If an additive model has been fitted, and page = 'nointeraction' then this will be a list with two components with the same names as the first (row) factor and the second (column) factor. Each component is a matrix with four columns: the estimate, the Tukey HSD lower and upper bounds on the estimate and the P-value for the hypothesis test that the difference in the means is 0.

See Also

'summary1way'

Examples

```
##Arousal data:
data(arousal.df)
arousal.fit = lm(arousal ~ gender * picture, data = arousal.df)
summary2way(arousal.fit)
```

summaryStats	<i>Summary Statistics</i>
--------------	---------------------------

Description

Produces a table of summary statistics for the data. If the argument group is missing, calculates a matrix of summary statistics for the data in x. If group is present, the elements of group are interpreted as group labels and the summary statistics are displayed for each group separately.

Usage

```
summaryStats(x, ...)
```

Arguments

x	either a single vector of values, or a formula of the form data~group, or a matrix.
data	an optional data frame containing the variables in the model.
group	a vector of group labels.
data.order	if T, the group order is the order which the groups are first encountered in the vector 'group'. If F, the order is alphabetical.
digits	the number of decimal places to display.
...	Optional arguments.

Value

If `x` is a single variable, i.e. there are no groups, then a single list is invisibly returned with the following named items:

<code>min</code>	Minimum value.
<code>max</code>	Maximum value.
<code>mean</code>	Mean value.
<code>var</code>	Variance – the average of the squares of the deviations of the data values from the sample mean.
<code>sd</code>	Standard deviation – the square root of the variance.
<code>n</code>	Number of data values – size of the data set.
<code>iqr</code>	Midspread (IQR) – the range spanned by central half of data; the interquartile range.
<code>skewness</code>	Skewness statistic – indicates how skewed the data set is. Positive values indicate right-skew data. Negative values indicate left-skew data.
<code>lq</code>	Lower quartile
<code>median</code>	Median – the middle value when the batch is ordered.
<code>uq</code>	Upper quartile

If grouping is provided, either by using the `group` argument, or providing a factor in a formula, or by passing a matrix where the different columns represent the groups, then the function will return a `data.frame` a row containing all the statistics above for each group.

Examples

```
## STATS20x data:
data(course.df)

## Single variable summary
with(course.df, summaryStats(Exam))

## Using a formula
summaryStats(Exam~Stage1, course.df)

## Using a matrix
X = cbind(rnorm(50), rnorm(50))
summaryStats(X)

## Saving and extracting the information
sumStats = summaryStats(Exam~Degree, course.df)
sumStats

## Just the BAs
sumStats['BA', ]

## Just the means
sumStats$mean
```

teach.df

*Comparison of Three Teaching Methods***Description**

Data from an experiment to assess the impact of three different teaching methods on language ability. 30 students were randomly allocated into three groups, one for each method. The students' IQ before instruction and a language test score after instruction were recorded.

Format

A data frame with 30 observations on 3 variables.

[,1]	lang	numeric	Language test score after instruction
[,2]	IQ	numeric	Student's IQ
[,3]	method	factor	Teaching method (1, 2, 3)

technitron.df

*Technitron Salary Information***Description**

Salary information for all salaried employees of the Technitron Company.

Format

A data frame with 46 observations on 8 variables.

[,1]	salary	numeric	Annual Salary (\$)
[,2]	yrs.empl	numeric	Number of years employed at Technitron
[,3]	prior.yrs	numeric	Number of years prior experience
[,4]	edu	numeric	Years of education after high school
[,5]	id	numeric	Company identification number
[,6]	gender	numeric	Gender (0 = female, 1 = male)
[,7]	dept	numeric	Department employee works in (1 = Sales, 2 = Purchasing, 3 = Advertising, 4 = Engineering)
[,8]	super	numeric	Number of employees supervised

thyroid.df

*Effect of a New Drug on Thyroid Weights***Description**

Data from an experiment to assess the effect of a new drug on the weight of the thyroid gland using 16 laboratory animals. The animals were randomly assigned into either a control group, or a treatment group, and each animal had its bodyweight recorded at the beginning of the experiment and its thyroid weight measured at the end of the experiment.

Format

A data frame with 16 observations on 3 variables.

[,1]	thyroid	numeric	Weight of thyroid gland after 7 days (mg)
[,2]	body	numeric	Animal body weight before experiment began (g)
[,3]	group	factor	Animal's group (1 = control, 2 = drug)

toothpaste.df	<i>Crest Toothpaste</i>
---------------	-------------------------

Description

Two random samples of households, one of households who purchase Crest toothpaste and one of households who do not. For each household the age is recorded of the person responsible for purchasing the toothpaste.

Format

A data frame with 20 observations on 2 variables.

[,1]	purchasers	numeric	Age of the person in the household responsible for purchases of Crest
[,2]	nonpurchasers	numeric	Age of the person in the household responsible for purchases of other brands of toothpaste

trendscatter	<i>Trend and scatter plot</i>
--------------	-------------------------------

Description

Plots a scatter plot for the variables x, y along with a lowess smooth for the underlying trend. One standard deviation error bounds for the scatter about this trend are also plotted.

Usage

```
trendscatter(x, ...)
```

Arguments

x	the coordinates of the points in the scatter plot. Alternatively, a function.
y	the y coordinates of the points in the plot, ignored if 'x' is a function.
f	the smoother span. This gives the proportion of points in the plot which influence the smooth at each value. Larger values give more smoothness.
data	an optional data frame containing the variables in the model.
xlab	a title for the x axis: see title .
ylab	a title for the y axis: see title .
main	a title for the plot: see title .
...	Optional arguments

Value

Returns the plot.

See Also

'residPlot'

Examples

```
# A simple polynomial
x<-rnorm(100)
e<-rnorm(100)
y<-2+3*x-2*x^2+4*x^3+e
trendscatter(y~x)

# An exponential growth curve
e<-rnorm(100,0,0.1)
y<-exp(5+3*x+e)
trendscatter(log(y)~x)

# Peruvian Indians data
data(peru.df)
trendscatter(BP~weight, data=peru.df)

# Note: this usage is deprecated
with(peru.df,trendscatter(weight,BP))
```

zoo.df	<i>Zoo Attendance during an Advertising Campaign</i>
--------	--

Description

Data for 455 days of attendance records for Auckland Zoo, from January 1, 1993. Note that only 440 values are given due to missing values. It was of interest to assess whether an advertising campaign was effective in increasing attendance.

Format

A data frame with 440 observations on 6 variables.

[,1]	attendance	numeric	Number of visitors
[,2]	time	numeric	Time in days since the start of the study
[,3]	sun.yesterday	numeric	Hours of sunshine the previous day
[,4]	tv.adds	numeric	Average spending on TV advertising in the previous week (\\$000 per day)
[,5]	nice.day	factor	Assessment based on number of hours of sunshine (0 = No, 1 = Yes)
[,6]	day.type	factor	Type of day (1 = ordinary weekday, 2 = weekend day, 3 = school holiday weekday, 4 = school holiday weekend)

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