ASSIGNMENT 2:

ANNOTATION

KEY POINTS

▶ Task1 – Relevance Annotation

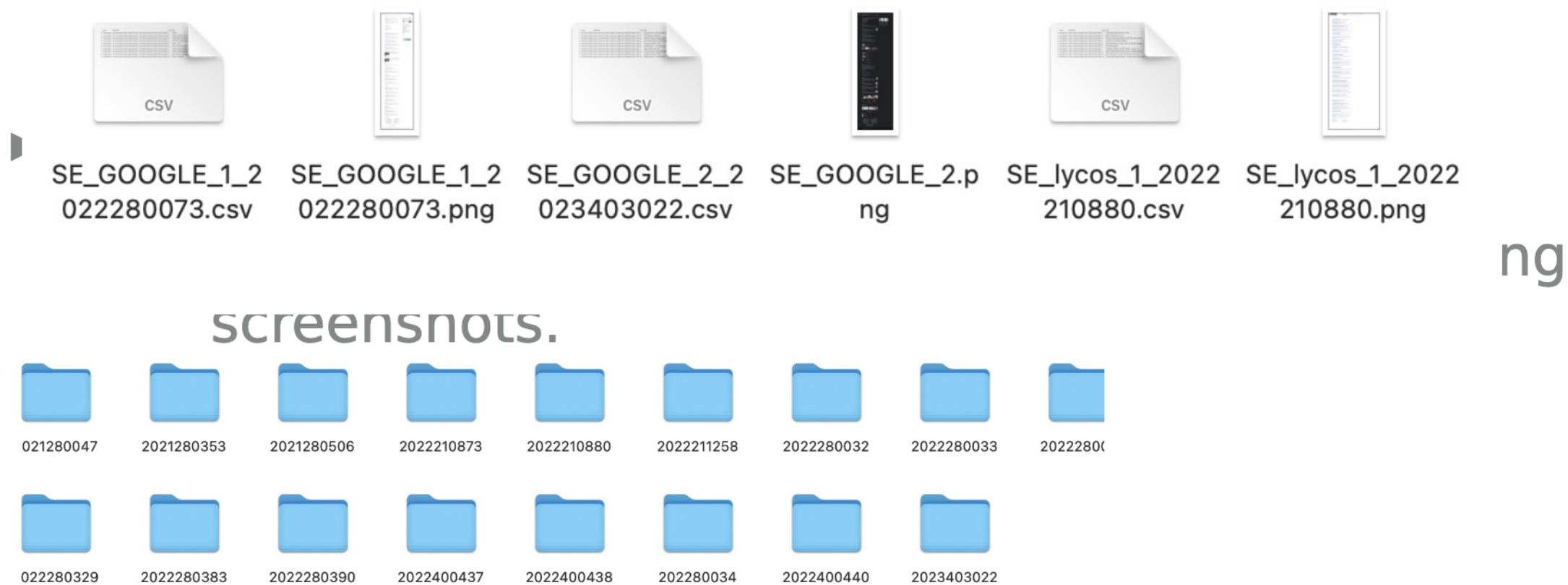▶ Task2 – Open end discussion on the process of Task1.

REQUIREMENTS

- 1. Relevance Annotation.

  - Is the result relevant to the query when you only see the snippet?

  - Is the result relevant to the query when you see the landing page?

- 2. Submit Document (PDF) which include open end discussion on the process of Task1.

  - Is it difficult to annotate relevance of a result?

  - Is relevance annotation subjective or objective?

  - What are the factors that affect your relevance annotation for a page?

  - What are the differences when you annotate relevance of a result based on snippet or landing page?

  - Any other thoughts

DETAILS FOR ANNOTATION

STEPS FOR ANNOTATION

▶ Download data from Review(批阅) of Assignment2-Data in WebLearning

▶ Check whether the folder name is yourStudentID

▶

SE_GOOGLE_1_2
022280073.csv

SE_GOOGLE_1_2
022280073.png

SE_GOOGLE_2_2
023403022.csv

SE_GOOGLE_2.p
ng

SE_lycos_1_2022
210880.csv

SE_lycos_1_2022
210880.png

ng

screenshots.

021280047 2021280353 2021280506 2022210873 2022210880 2022211258 2022280032 2022280033 20222800

022280329 2022280383 2022280390 2022400437 2022400438 202280034 2022400440 2023403022

ANNOTATION DETAILS:

- Annotation:

    - Annotation should based on both the query and the description.

    - When annotate the 'title_score':

        - Scoring based on title and screenshot

        - Do not refer to the url content

        - If there is no corresponding content in the screenshot, you can score based on the title only

    - When annotate the 'url_score':

        - Scoring based on the url content(landing page)

        - Do not refer to the title and screenshot

ANNOTATION DETAILS:

▶ Perfect > Good > Fair > Not relevant > Spam/Page not found

    3 > 2 > 1 >   -1   >   -2

Under normal circumstances, you **should not** annotate as 0. 0 is used as the initial value, and used for bad data(for example, duplicate and wrong rows).

▶ Each student should annotate results of 3 queries.

Open CSV file in MS Excel, Numbers …..

After finishing task save as CSV (keep the CSV setting)

Keep the original file name

ANNOTATION DETAILS: A TOOL FOR OPEN URLS

► Recommendation

    ► An Extension in Chrome – "Copy All Urls"

    ► Open several urls simultaneously in Chrome

扩展程序   更多扩展程序

已添加

Copy All URLs
for Google Chrome

Copy All Urls

提供方： Vincent Paré

Copy tabs URL to clipboard (formats : text, HTML, JSON or custom). Paste to ope

★★★★⯪ 340 生产工具

评分

TASK2 – OPEN END DISCUSSION

- Submit Document which include open end discussion on the process of Task1.

    - Is it difficult to annotate relevance of a result?

    - Is relevance annotation subjective or objective?

    - What are the factors that affect your relevance annotation for a page?

    - What are the differences when you annotate relevance of a result based on snippet or landing page?

    - Any other thoughts

► short answers is ok.

SUMMARY

► HW2_studentID.zip

  ► 3 csv with original file name.

  ► Discussion.txt(.md .pdf .word…)

  ► Screenshots are not needed.

DEADLINE:

24:00(UTC+08:00, Beijing Time) Mar. 12, Sunday

Submit your homework to web learning platform of thu:

Http://learn.Tsinghua.edu.cn   our course section "Assignment"（课程作业）

QUESTIONS ?