

## HOMEWORK 4: EVALUATION

## **KEY - OVERVIEW**

- Calculate annotation consistency
- Evaluate performances of Search Engines and your ranking models (VSM, BM25) with MAP and NDCG
- Analyze the results in your report

## RESULT REQUIREMENTS

- For each query (5 queries):
  - Kappa 5 levels
  - Kappa 2 levels
  - MAP@10
  - NDCG@5
  - NDCG@10
- Compress the result files in one ZIP archive
- + Source code (C++, C#, Java, JavaScript, Perl, Python, PHP, Scala, .....)
- + Report (Annotation consistency, SE performance, Your Ranking models performance, Evaluation difficulties,.....)

# DETAILS

## **DETAILS**

SE	query	description		rank	id	annotation1	anotation	! v	m_rank	vsm_score	bm25_rank	bm25_score
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	1	11	2		2		· .		
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	2	12	1		2				
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	3	13	3		3				
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	4	14	-1						
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	5	15	1	-					
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	6	-1	1	-					
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	7	17	-2				3		
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	isit	8	18	-2	-	2				
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	9	-1	1						
Google	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	10	20	-2	_	2	119	P V/O	ır re	erilte
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	1	1	1		2	us	e your resu Assignmen	Juito	
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	2	2	1		2	in	Assi	anm	ent3
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	3	3	3		3			9	
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	4	4	1						
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	isit	5	5	3		3				
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	6	6	-1	_					
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	7	7	1						
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	8	8	1						
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	isit	9	9	1		2				
Bing	beijing distance to inner mongolia	I want to travel to inner mongolia in the near future for sight seeing. I want to know the distance in order to schedule my	sit	10	10	wo gi	_			_		

query1/rank.csv

query2/rank.csv

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query5/rank.csv

### **KAPPA**

#### Cohen's Kappa coefficient measure for inter-judge (dis)agreement

- Each query was annotated 2 times. Kappa = Kappa(A, B)
- You need to compute 2 Kappa scores:
  - 5-levels Kappa take annotation result as it is; -2,-1,1,2,3
  - 2-levels Kappa assume -2,-1 as irrelevant; 1,2,3 as relevant

# In Assignment2 ANNOTATION DETAILS:

Perfect > Good > Fair > Not relevant > Spam/Page not found

3 > 2 > 1 > -1 > -2

## **MAP**

#### MAP(11-point): Mean 11-point Average Precision

- ▶ Relevant document: the average of relevance annotation score > 0
- Irrelevant document: the average of relevance annotation score <= 0</p>
- > Set of relevant documents is union of relevant documents from two SE results.

Please note on which side the closed interval is taken

## **NDCG**

#### **Normalized Discounted Cumulative Gain**

- Document relevant score mapping:
  - R<sub>m</sub> is the average of relevance annotation score
  - $R_m >= 2 \text{ map to } 3$
  - $\circ$  0 < R<sub>m</sub> < 2 map to 2
  - $\circ$  -1 < R<sub>m</sub> <= 0 map to 1
  - otherwise map to 0

Please note on which side the closed interval is taken

► Compute NDCG@5, NDCG@10

## SUBMISSION

▶ File name convention: example

query1/evaluation.csv, query1/rank.csv query2/evaluation.csv, query1/rank.csv

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query5/evaluation.csv, query1/rank.csv

- ▶ The file should contain following fields:
  - kappa2 consistency score for 2-levels kappa
  - kappa5 consistency score for 5-levels kappa
  - MAP evaluation score for MAP@10 (2 SEs, 2 models)
  - NDCG@5 evaluation score for NDCG@5 (2 SEs, 2 models)
  - NDCG@10 evaluation score for NDCG@10 (2 SEs, 2 models)
- + Source code (C++, C#, Java, JavaScript, Perl, Python, PHP, Scala, .....)
- +report.pdf/docx/...

measure	score
kappa2	
kappa5	
MAP-baidu	
MAP-bing	
MAP-VSM	
MAP-BM25	
NDCG@5-baidu	
NDCG@5-bing	
NDCG@5-VSM	
NDCG@5-BM25	
NDCG@10-baidu	
NDCG@10-bing	
NDCG@10-VSM	
NDCG@10-BM25	

## SUBMISSION: REPORT

Introduce your implementation briefly, e.g., how to deal with docID=-1.

#### Do analysis on:

- Annotation consistency
- SE performance
- Your Ranking model performance
- Evaluation difficulties
- Other interesting findings and observations

- Please submit the rank.csv with the ranking model score filled in. The results need to be consistent with Assignment3,
- ➤ No requirement on report length. Please include your observations and insights.

## **DEADLINE:**

23:59 (UTC+08:00, Beijing Time) Apr. 3, Monday Submit your homework to web learning platform of thu:

Http://learn.tsinghua.edu.cn our course section "Assignment"(课程作业)

## QUESTIONS?