

# Credit Card Transaction Report

Total Revenue

55M

Total Interest

8M

Total Trans Amt

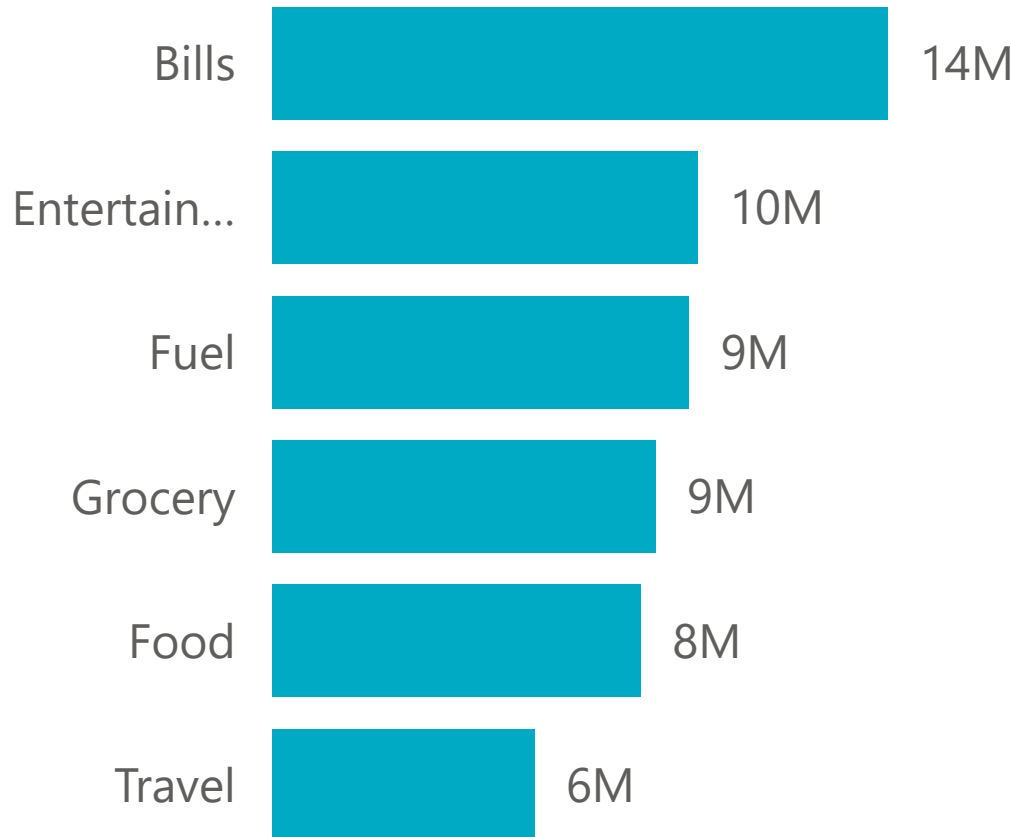
45M

Customer Acq Cost

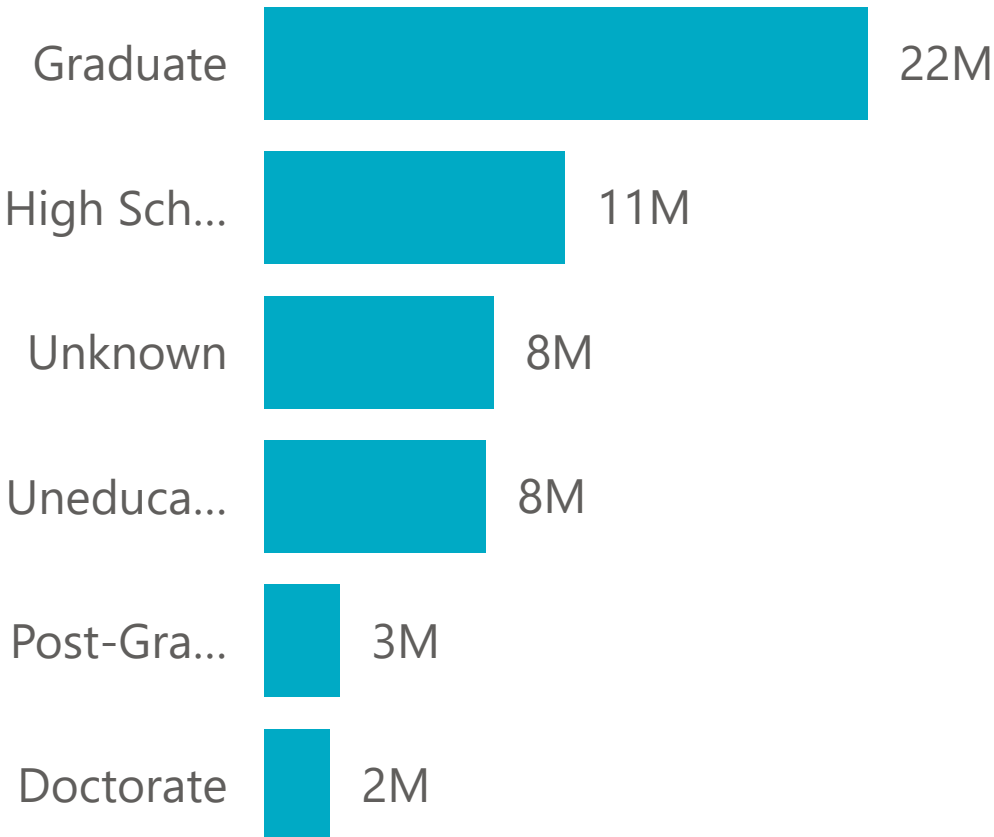
1.0M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46,139,397.74	36957875	6,495,887.74
Silver	5,586,332.28	4586746	812,081.28
Gold	2,454,072.16	2024078	373,784.16
Platinum	1,135,608.05	953314	161,629.05
Total	55,315,410.23	44522013	7,843,382.23

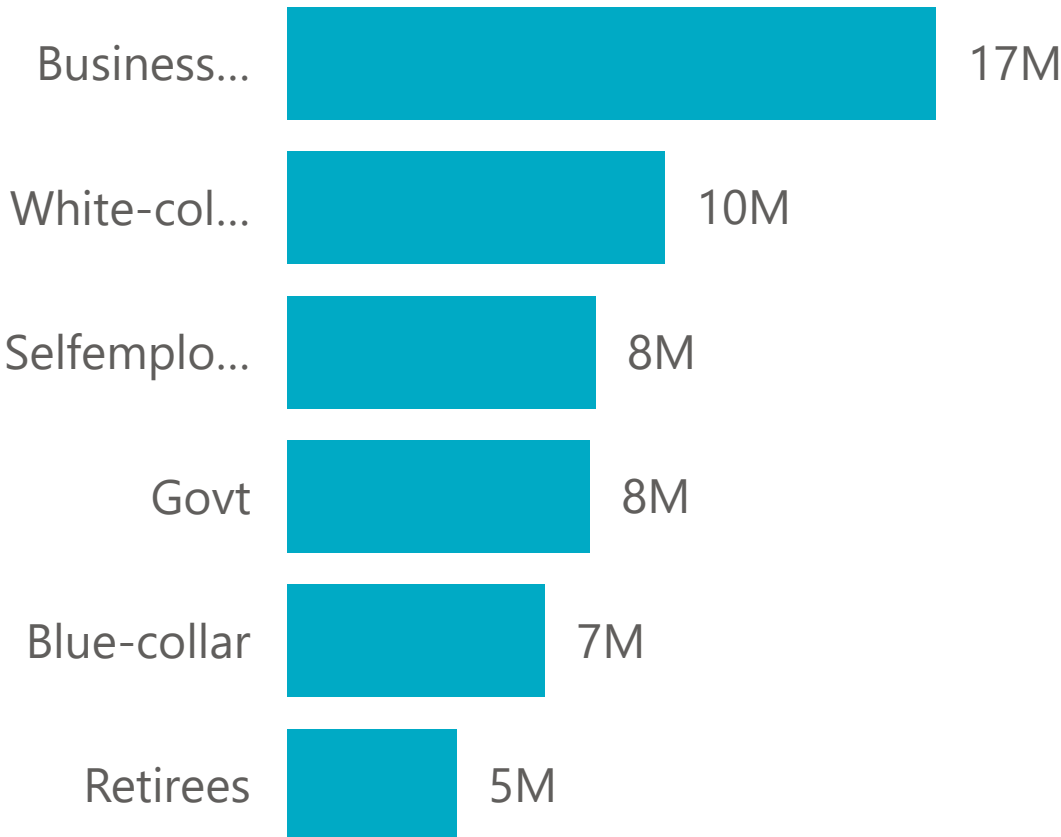
Revenue by ExpenditureType



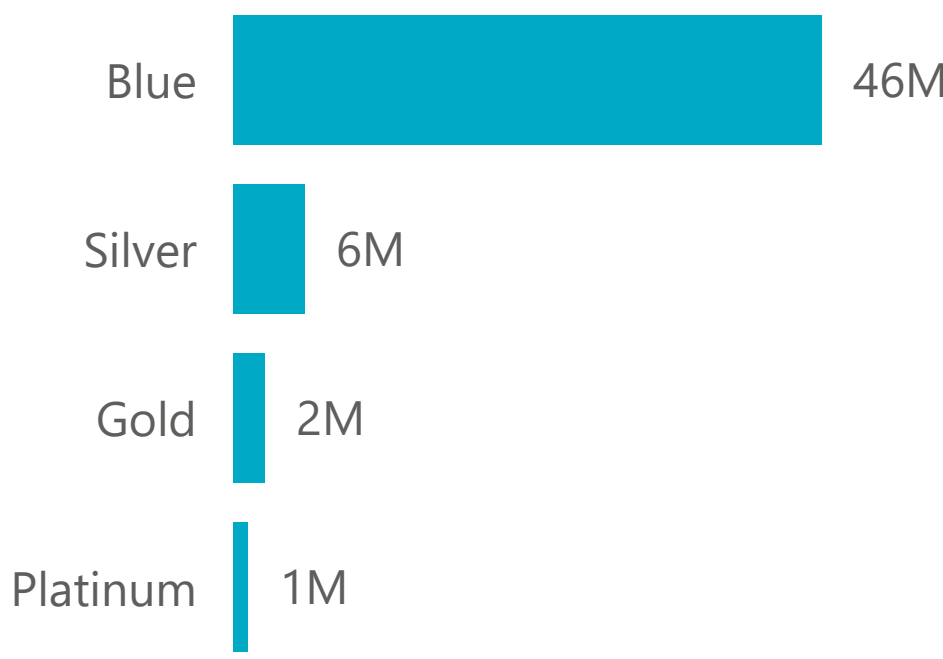
Revenue by Education Level



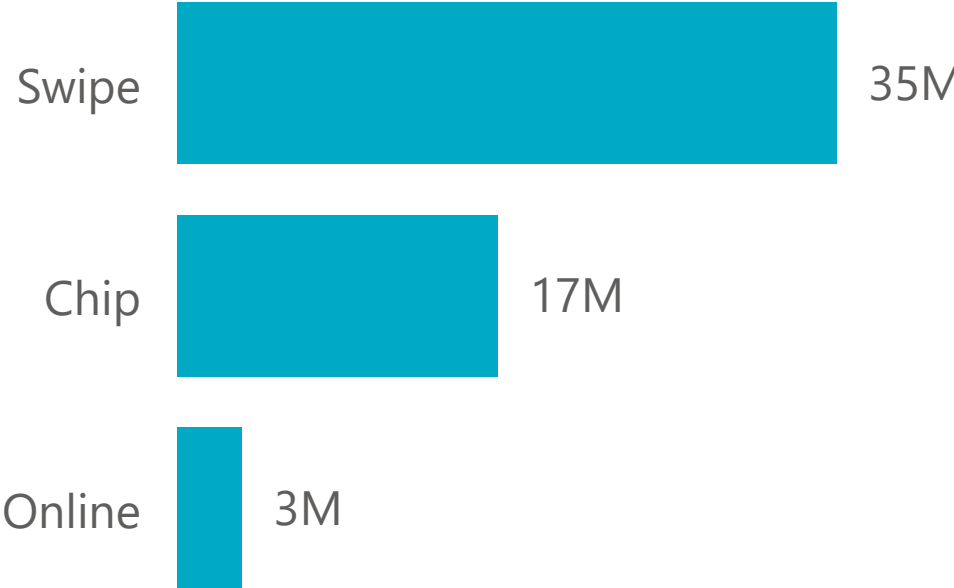
Revenue by Customer Job



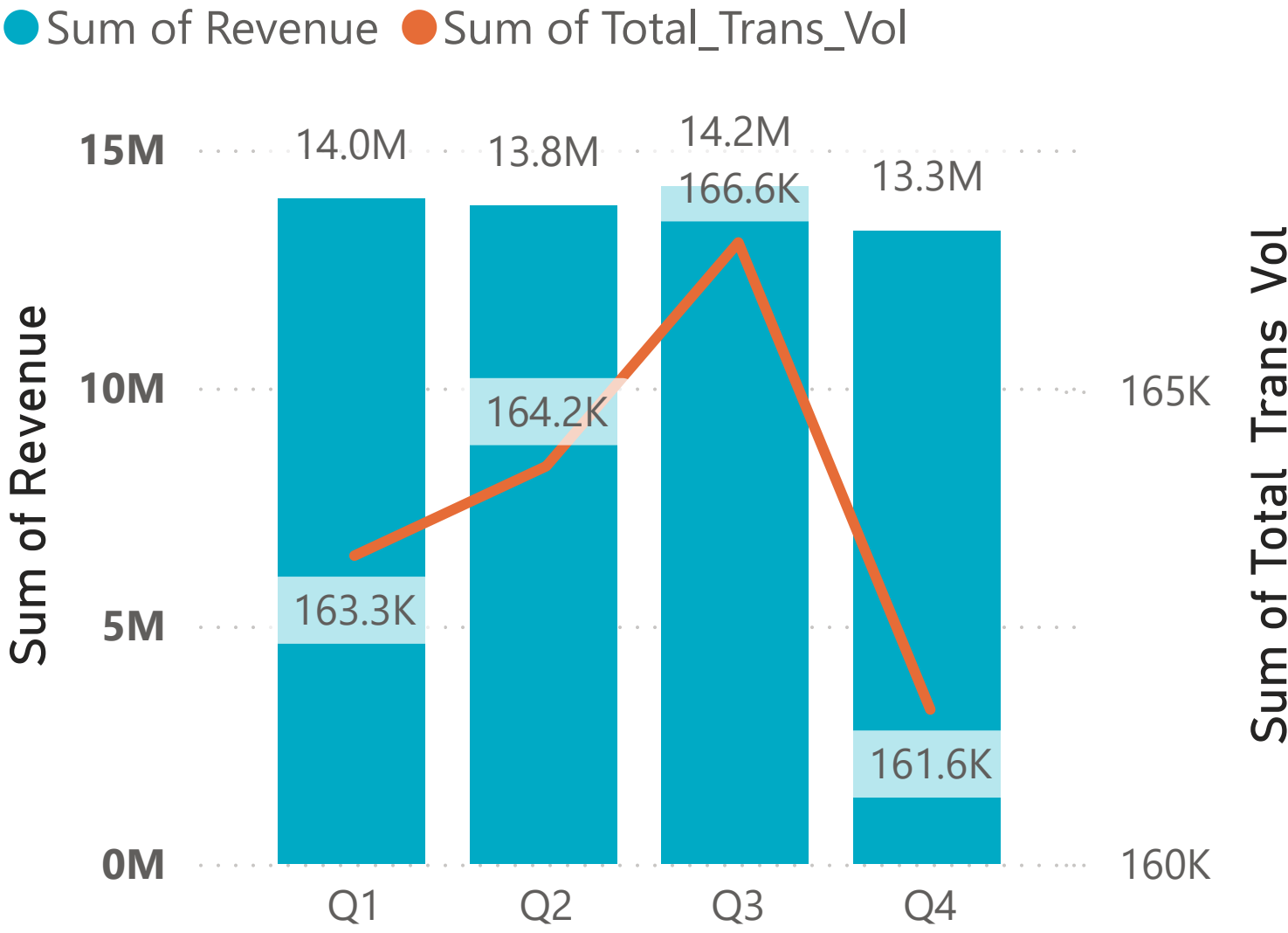
Revenue by Card\_Category



Revenue by Use Chip



QTR Revenue and Total Transaction



Week\_Start\_Date

All



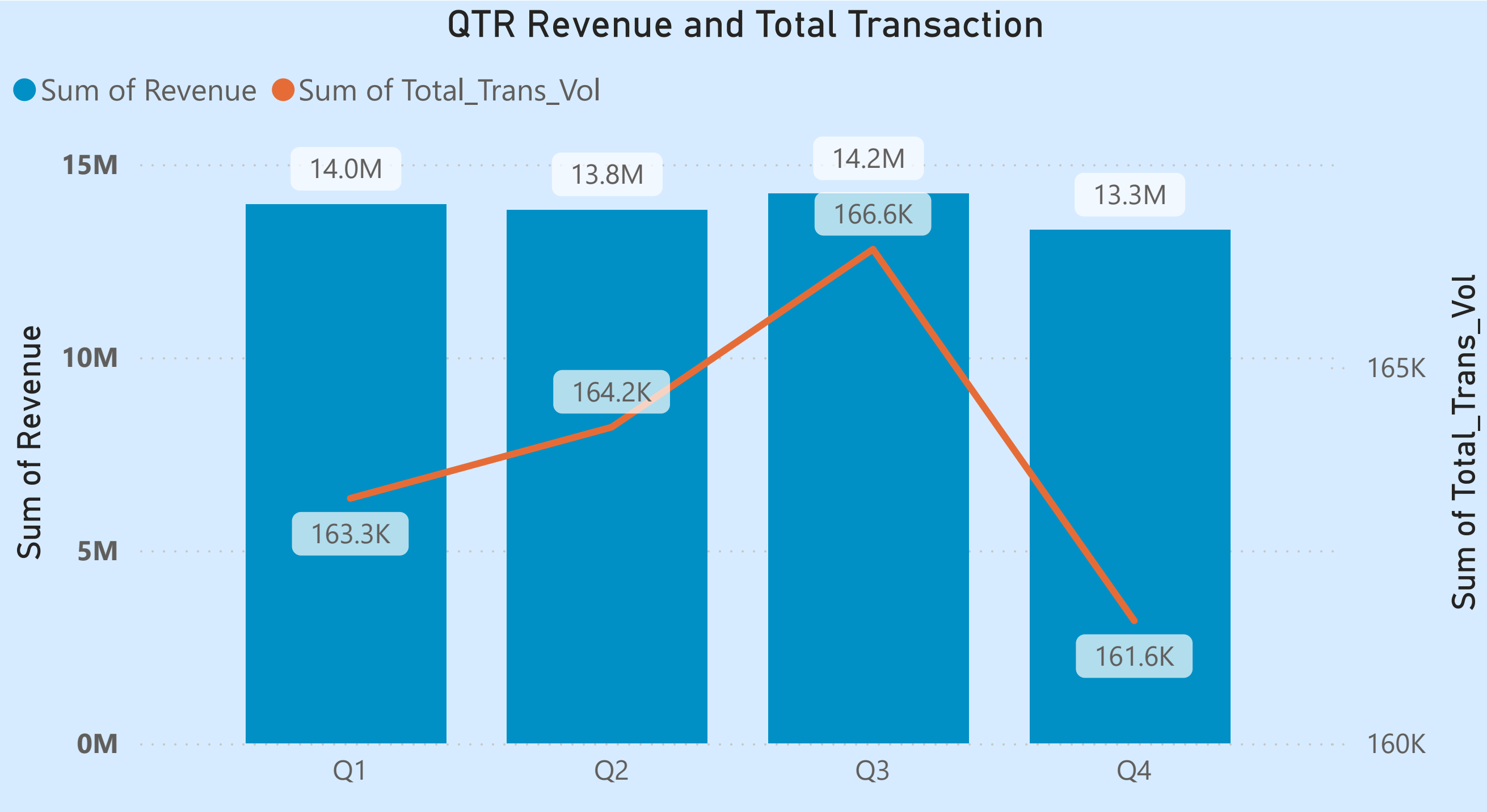
F

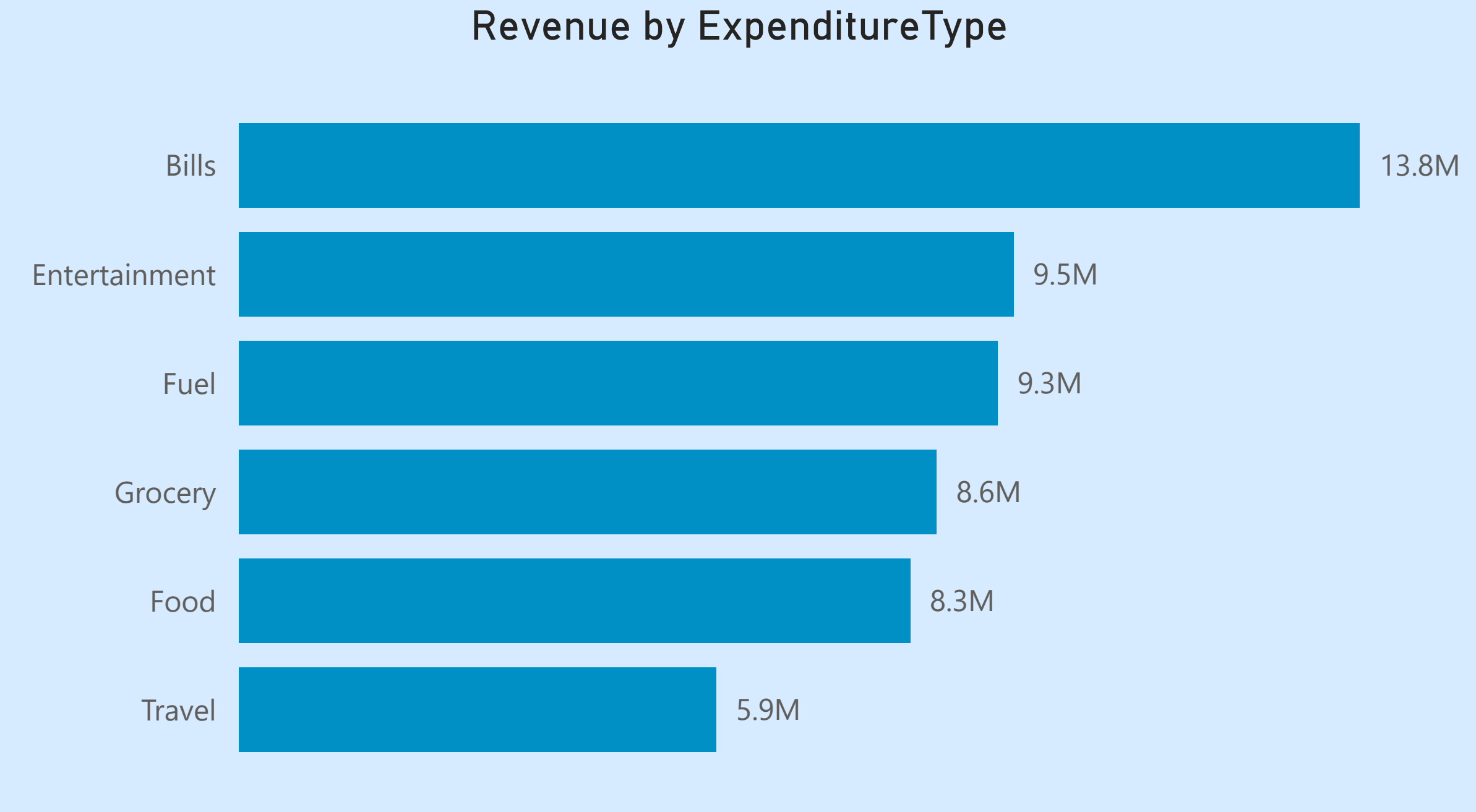
M

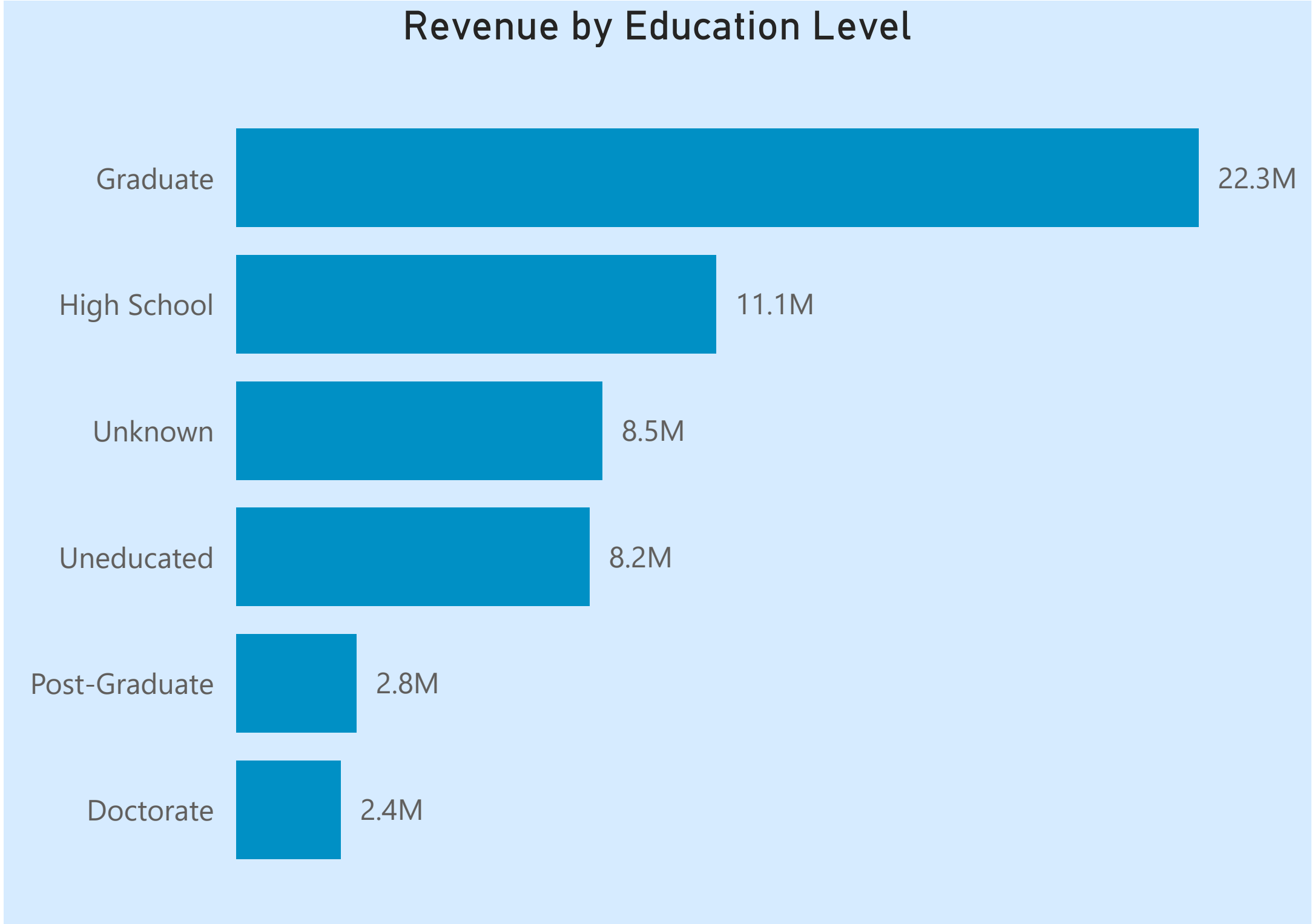
Low

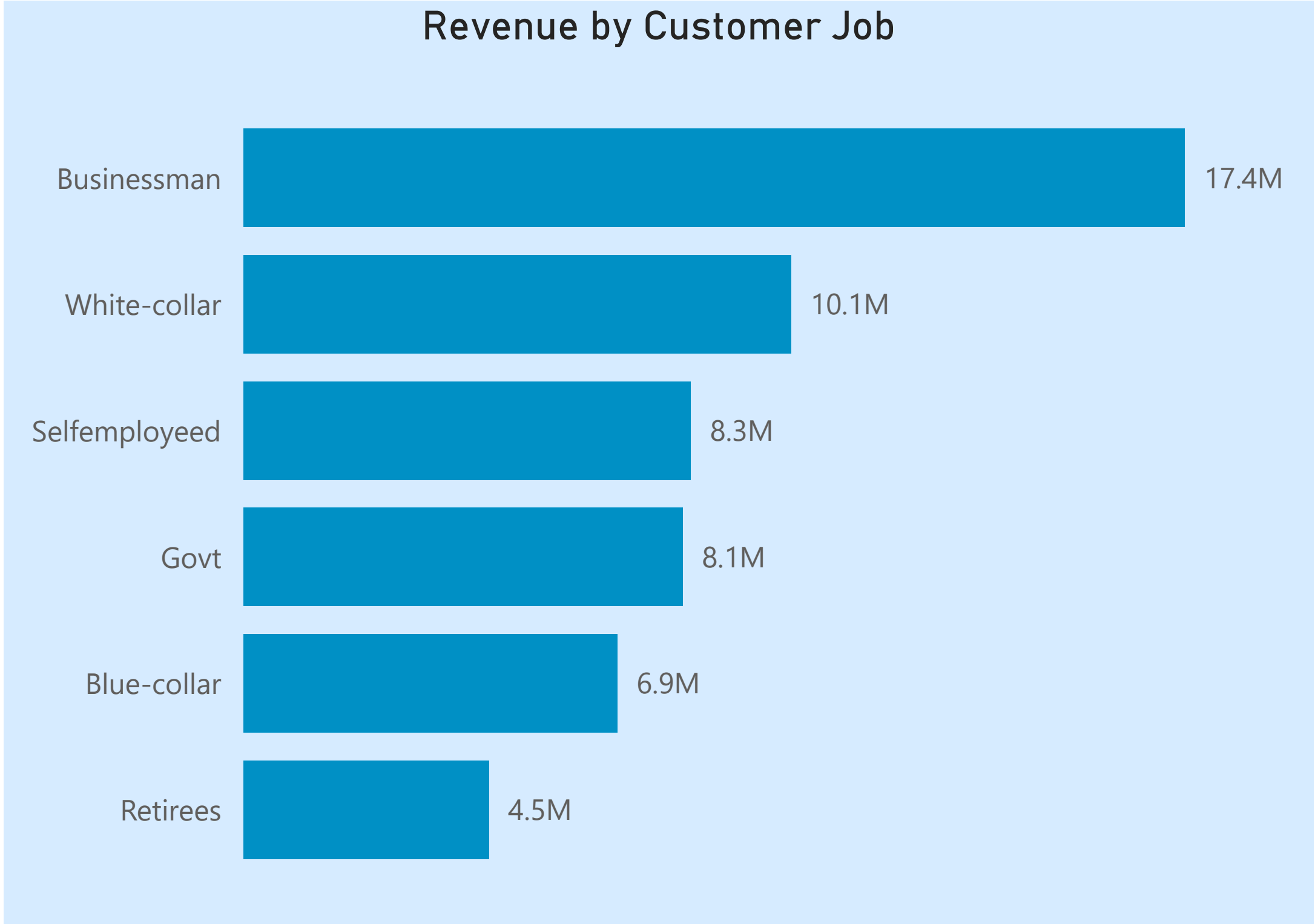
Medi...

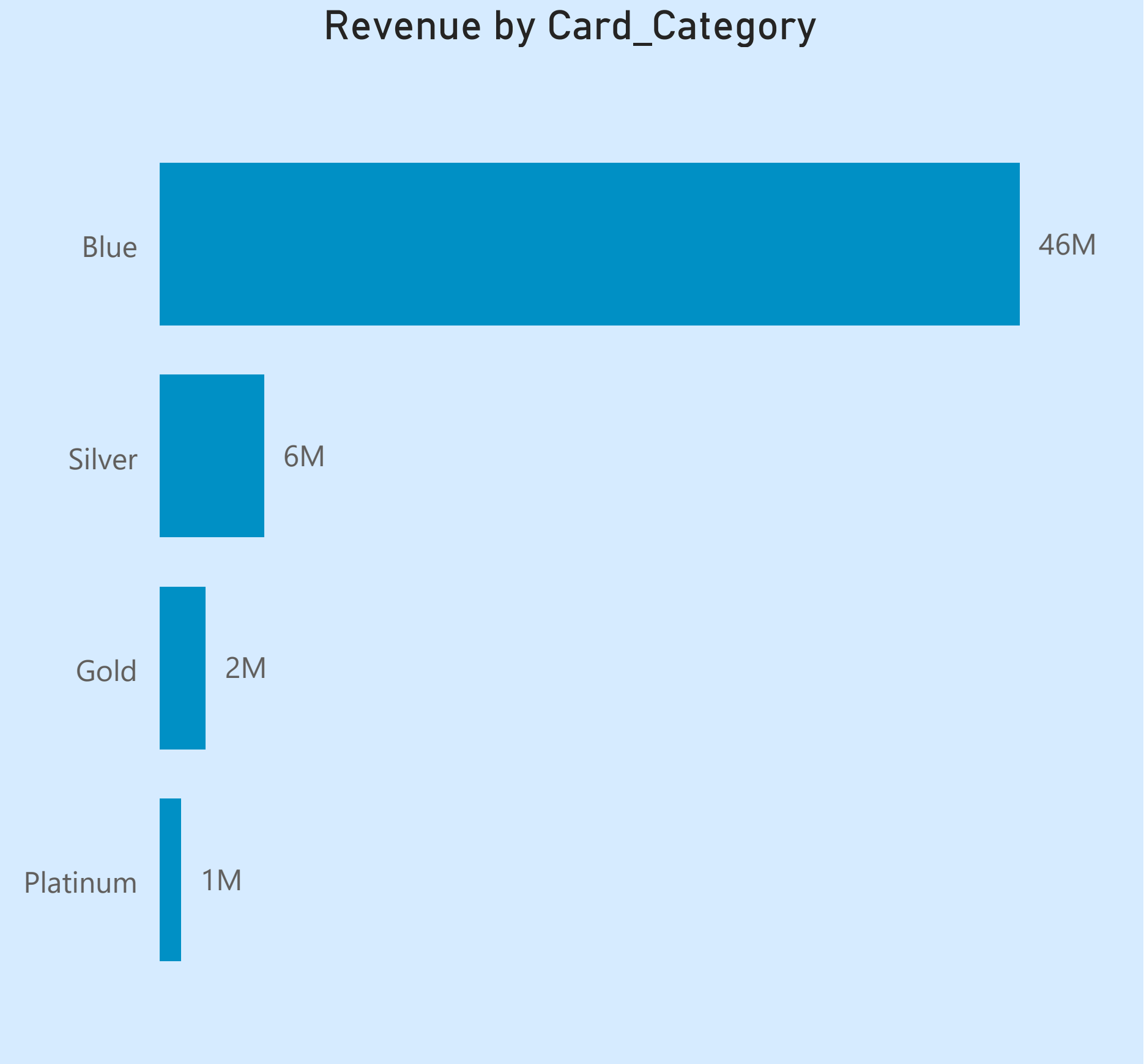
High

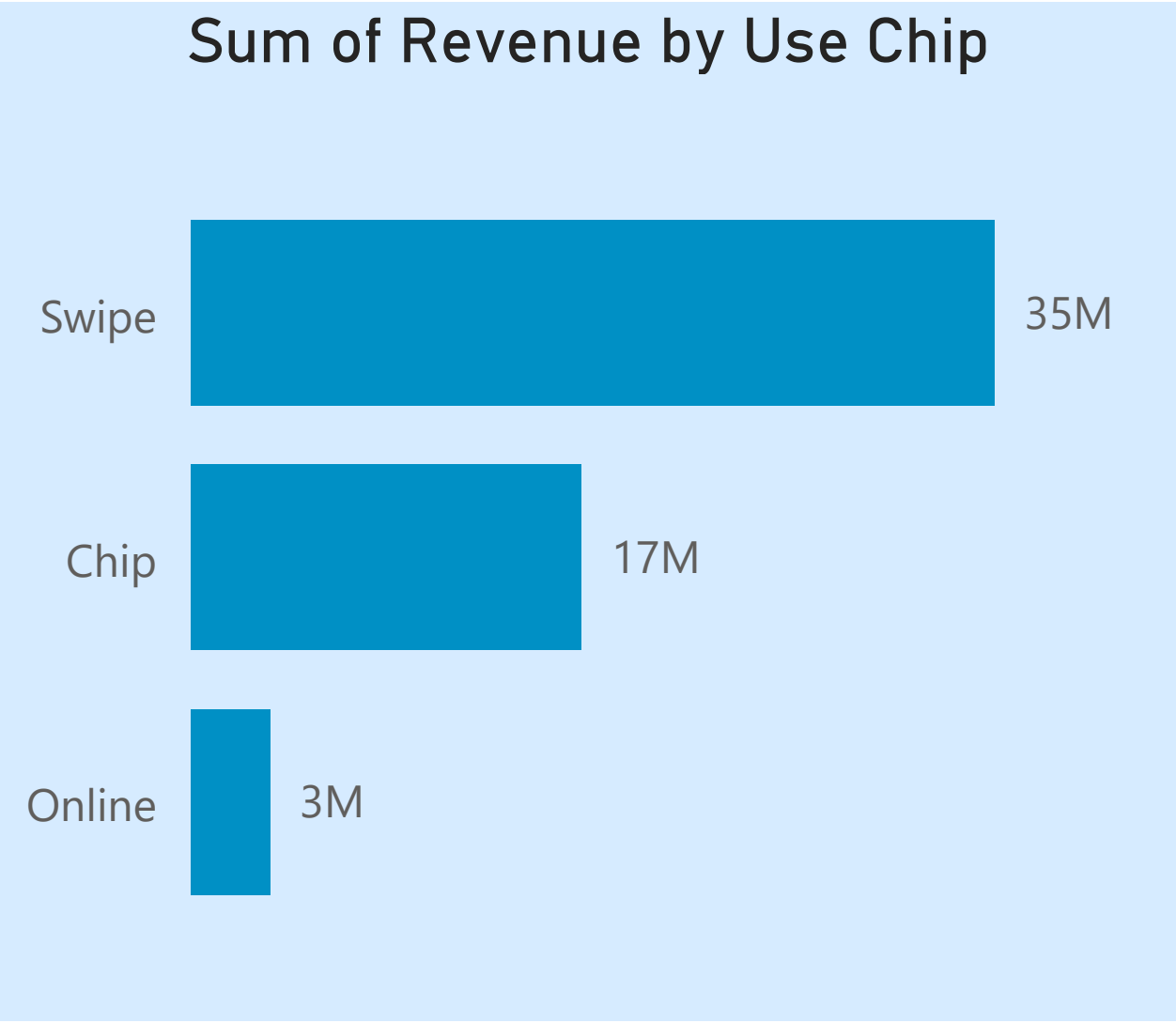












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