

Background:

- Home to fortune 500 company headquarters from companies like:
- Atlanta's Population is estimated to be approximately 488,800
 - (According to the 2019 American Community Survey: 5-Year Dataset)









Success in Law Enforcement:

In the last ~15 years, crime has decreased approximately 40%

Crime rates in Atlanta by year													
1 Type	I 2006	11 2007	I 2008	1 2009	I 2010	11 2011	1 2012	I 2013	1 2014	1 2015	I 2016	1 2017	11 2018
Murders (per 100,000)	1 110 (22.6)	129 (25.9)	1 105 (19.7)	1 80 (14.5)	1 93 (17.3)	1 88 (20.7)	1 83 (19.0)	1 84 (18.6)	1 93 (20.5)	1 94 (20.2)	1 111 (23.5)	1 79 (16.4)	1 88 (17.7)
Rapes (per 100,000)	↑ 171 (35.2)	148 (29.8)	 126 (23.6)	 1 35 (24.4)	∳ 89 (16.6)	↑ 148 (34.8)	113 (25.9)	1 05 (23.3)	1 51 (33.2)	1 170 (36.6)	136 (28.8)	↑ 282 (58.6)	↑ 245 (49.4)
Robberies (per 100,000)	1 2,959 (609.1)	1 3,577 (719.3)	1 3,308 (620.6)	1 2,725 (492.9)	1 2,162 (403.0)	1 2,343 (550.6)	1 2,276 (520.8)	1 2,363 (523.9)	1 2,329 (512.6)	1,995 (429.3)	1 2,070 (438.0)	1 ,413 (293.6)	1,099 (221.5)
Assaults (per 100,000)	1 4,308 (886.8)	1 4,221 (848.8)	1 3,864 (724.9)	1 3,419 (618.4)	☆ 3,405 (634.7)	☆ 3,518 (826.7)	1 3,555 (813.4)	1 2,965 (657.4)	☆ 3,004 (661.1)	1 2,944 (633.5)	1 2,804 (593.3)	1 2,730 (567.2)	1 2,382 (480.1)
Burglaries (per 100,000)	1 7,401 (1,523)	1 8,859 (1,781)	1 9,989 (1,874)	1 9,112 (1,648)	1 8,016 (1,494)	↑ 7,499 (1,762)	1 6,192 (1,417)	1 5,938 (1,317)	1 5,470 (1,204)	1 4,781 (1,029)	1 4,411 (933.4)	☆ 3,390 (704.3)	1 3,082 (621.2)
Thefts (per 100,000)	1 18,952 (3,901)	1 20,353 (4,093)	1 22,499 (4,221)	1 19,511 (3,529)	1 17,741 (3,307)	1 7,274 (4,059)	1 17,212 (3,938)	1 17,158 (3,804)	1 16,498 (3,631)	1 16,493 (3,549)	1 16,400 (3,470)	1 16,304 (3,387)	1 16,70 (3,366)
Auto thefts (per 100,000)	1 5,878 (1,210)	1 7,020 (1,412)	1 6,490 (1,218)	1 5,726 (1,036)	1 5,043 (940.0)	1 5,371 (1,262)	1 5,150 (1,178)	1 4,432 (982.7)	1 4,146 (912.5)	1 4,282 (921.4)	☆ 3,993 (844.9)	☆ 3,297 (685.0)	1 3,308 (666.8)
Arson (per 100,000)	1 75 (36.0)	1 55 (31.2)	1 147 (27.6)	1 57 (28.4)	1 95 (17.7)	1 121 (28.4)	1 103 (23.6)	‡71 (15.7)	↑ 75 (16.5)	↓ 50 (10.8)	↓ 50 (10.6)	↑ 74 (15.4)	1 90 (18.1)
ta.com crime index	793.0	862.6	786.9	659.4	607.9	786.4	728.6	667.5	656.0	612.9	591.8	520.8	469.0

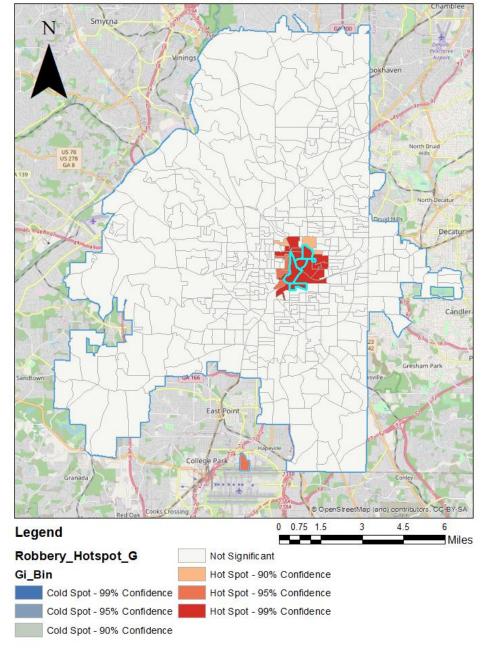
Objectives:

- Evaluate crime data to explore potential spatial relationships
- Determine whether there is any correlation between location and violent crimes like robbery and rape
- Determine whether there are any factors that increase the likelihood of criminality
- Roughly determine the safest and most dangerous regions to live within the city

Methodology:

- 1. Conducted Hot Spot Analysis using Getis-Ord Gi in ArcGIS
- 2. Conducted OLS for **Robbery** and **Rape** in ArcGIS
- 3. Conducted OLS test in GeoDa
- 4. Conducted Spatial Lag test in GeoDa
- 5. Conducted Geographically Weighted Regression in ArcGIS
- Spatial resolution for all tests was conducted at the Census Block level

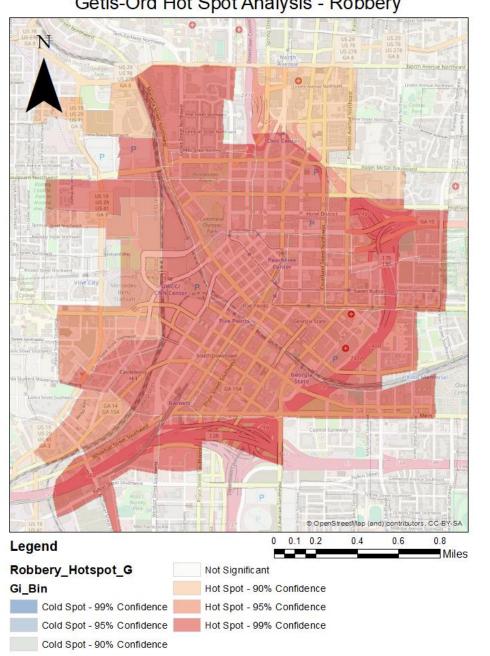
Getis-Ord Gi Hot Spot Analysis - Robbery



Location Analysis:

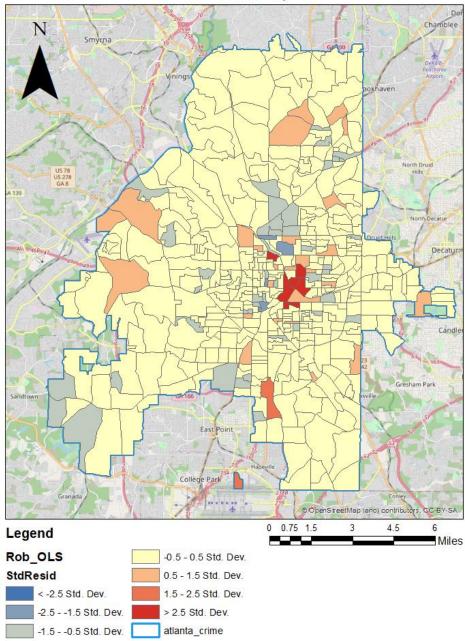
- Using Getis-Ord, a Hot Spot region was found bounded by GA Tech to the north, & I-20 to the South, US-19 to the West, and Jackson Street (SE) to the East.
- Queen continuity SWM used.

Getis-Ord Hot Spot Analysis - Robbery





OLS Robbery



OLS Robbery

- Evaluated robbery based on:
 - 1. White (cnt)
 - 2. Black (cnt)
 - 3. Hispanic (cnt)
 - 4. Other Races (cnt)
 - 5. Housing Units (cnt)
 - 6. Vacant Housing Units (cnt)
 - 7. Median Family Income (\$)
 - 8. Median Home Value (\$)
 - 9. 1 Adult Households (%)
 - 10.1 Parent Households (%)
 - 11.Fulltime Employment (%)
 - 12.HS Education (%)
 - 13.Poverty (%)
 - 14.Unemployment (%)
 - 15.Ages 15-24 (%)





- 1. White (cnt)
- 2. Black (cnt)
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- **13.Poverty (%)**
- 14.Unemployment (%)
- 15.Ages 15-24 (%)

Significant factors:

- Poverty is the most influential factor contributing to elevated robbery rates.
- Elevated Risk Factors:
 - Low Median Family Income (MFI)
 - Low Median Home Value (MHV)
 - High numbers of single Parent HH's
 - Areas w/ high numbers of teens a large portion of robberies are committed by those in their late teens.



Initial Findings (OLS) cont.

Assessment of model fitness:

- R^2 =0.118, AIC=5102, Significant heteroskedasticity
- At glance, race appears to be a factor for both white and black demographics. Robust measures proved otherwise.
- With that in mind, associated VIFs for the White, Black, and Housing Unit variables are high. For that reason, Housing unit and race data is excluded in other models.
- Interpretation? Insignificant finding.





1. Median Family Income (\$)

- 2. Median Home Value (\$)
- 3. 1 Adult Households (%)
- 4. 1 Parent Households (%)
- 5. Fulltime Employment (%)
- 6. HS Education (%)
- **7. Poverty (%)**
- 8. Unemployment (%)
- 9. Ages 15-24 (%)
- 10.Population 1990 (cnt)

Significant Factors:

- Variables with high VIF removed
- Similarly, to previous OLS:
 - Low MFI
 - Low MHV
 - Single Parent HH
 - High Poverty rate
 - High numbers of teens in area
- High Unemployment and low fulltime employment rates are factors of lesser influence.
- R^2 =0.114, AIC=5096, Significant heteroskedasticity
 - Slightly better fit than ArcGIS model (according to AIC)





1. Median Family Income (\$)

- 2. Median Home Value (\$)
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- 4. 1 Parent Households (%)
- 5. Fulltime Employment (%)
- 6. HS Education (%)
- **7.** Poverty (%)
- 8. Unemployment (%)
- 9. Ages 15-24 (%)
- 10.Population 1990 (cnt)

Significant Contributing Factors:

- Similarly, to previous OLS tests:
 - Low MFI
 - Low MHV
 - Single Parent HH
 - Low Fulltime Employment rate
 - Low rate of High School completion
 - High Poverty rate
 - High numbers of teens in area
 - R^2 =0.3707, AIC=4995, Significant heteroskedasticity
 - Best fitting model so far.





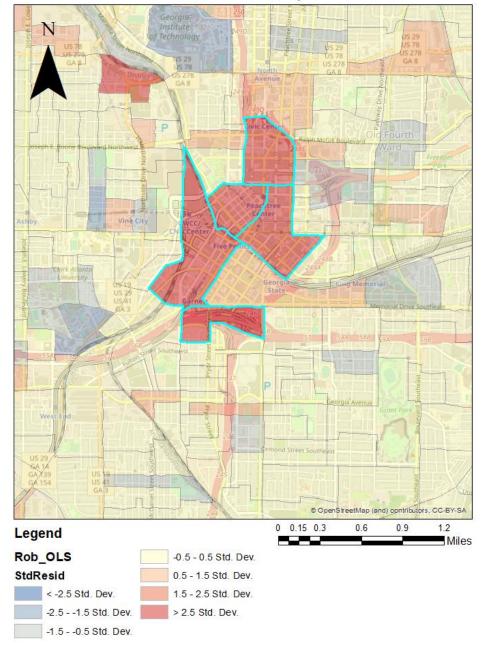
Assessment of model fitness:

•
$$R^2 = 0.243$$

AIC=5044

Significant heteroskedasticity

OLS - Robbery

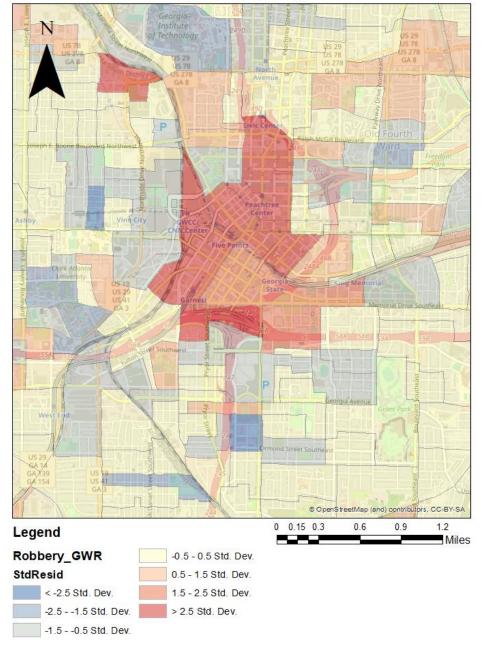


Location Analysis (Robbery):

 The highest concentration of robberies appears to occur in the heart of the city - roughly spanning the area from spaghetti Junction to the South, Georgia State to the East and Centennial Olympic Park to the Northwest.

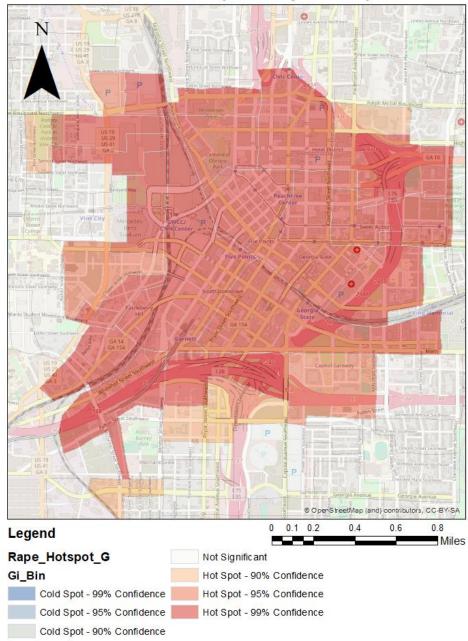
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GWR - Robbery



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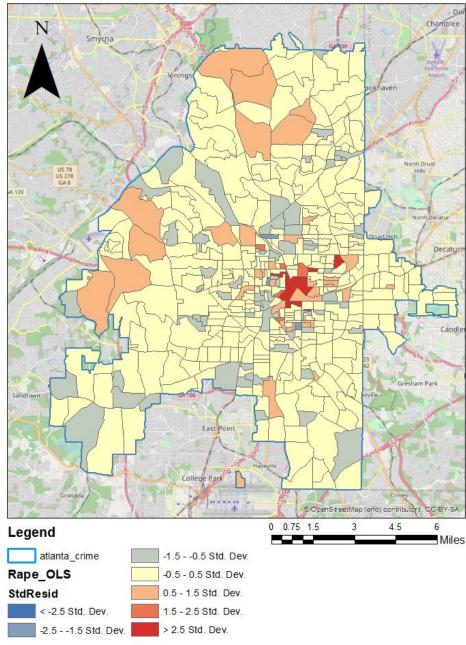
Getis-Ord Hot Spot Analysis - Rape



Location Analysis (Rape):

- Using Getis-Ord, a Hot Spot region was found bounded by GA Tech to the north, Spaghetti JCTN & I-20 to the South, US-19 to the West, and Jackson Street (SE) to the East.
- Queen continuity SWM used.

OLS Rape



OLS Rape

- Evaluated rape based on:
 - 1. White (cnt)
 - 2. Black (cnt)
 - 3. Hispanic (cnt)
 - 4. Other Races (cnt)
 - 5. Housing Units (cnt)
 - 6. Vacant Housing Units (cnt)
 - 7. Median Family Income (\$)
 - 8. Median Home Value (\$)
 - 9. 1 Adult Households (%)
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 - 15.Ages 15-24 (%)





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- 9. 1 Adult Households (%)
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- 11. Fulltime Employment (%)
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- **13.Poverty (%)**
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Significant factors:

- The most influential factor in analysis of rape rates appears to be related to education.
- Areas with low High School completion rates have higher rates of rape.
- Other elevated risk factors include:
 - Low Median Home Value (MHV)
 - High numbers of single Parent HH's
 - High Poverty rates
 - Areas w/ high numbers of teens statutory rape is included in rape rate.
 - The Black community appears to have a significantly higher rate of rape than other races



Initial Findings (OLS) cont.

Assessment of model fitness:

- R^2 =0.129, AIC=2997, Significant heteroskedasticity
- At glance, race appears to be a factor for both white and black demographics. Robust measures however indicate that the Black community has a statistically significant propensity towards elevated rape rates.
- That said, the associated VIFs for the White, Black, and Housing Unit variables are high. For that reason, Housing unit and race data is excluded in other models.
- Interpretation? The model may be biased.





Significant Factors:

- R^2 =0.129, AIC=2990, Significant heteroskedasticity
- Variables with high VIF removed
- Similarly, to previous OLS:
 - Low Median Home Value (MHV)
 - High numbers of single Parent HH's
 - High Poverty rates
 - Areas w/ high numbers of teens statutory rape is included in rape rate.
 - The Black community appears to have a significantly higher rate of rape than other races





1. Median Family Income (\$)

- 2. Median Home Value (\$)
- 3. 1 Adult Households (%)
- 4. 1 Parent Households (%)
- 5. Fulltime Employment (%)
- 6. HS Education (%)
- **7. Poverty (%)**
- 8. Unemployment (%)
- 9. Ages 15-24 (%)
- 10.Population 1990 (cnt)

Significant Contributing Factors:

- Similarly, to previous OLS tests:
 - Low rate of High School completion
 - Low MHV
 - High Poverty rate
 - Low Fulltime Employment rate
 - Single Parent HH
 - High numbers of teens in area
 - R²=0.318, AIC=2920, Significant heteroskedasticity
 - Best fitting model.





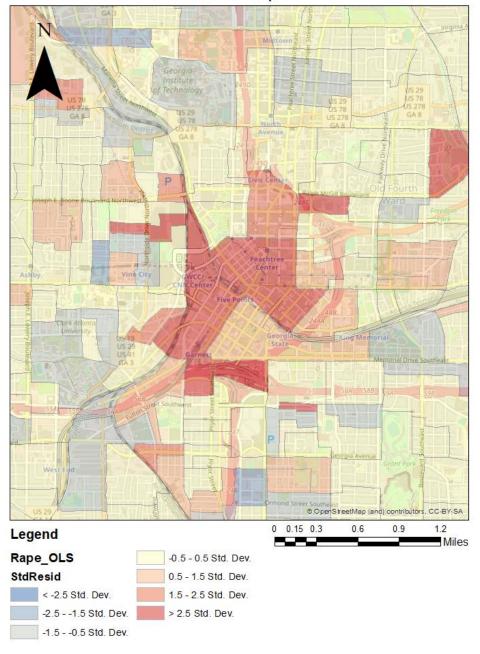
Assessment of model fitness:

•
$$R^2 = 0.153$$

AIC=2989

Significant heteroskedasticity

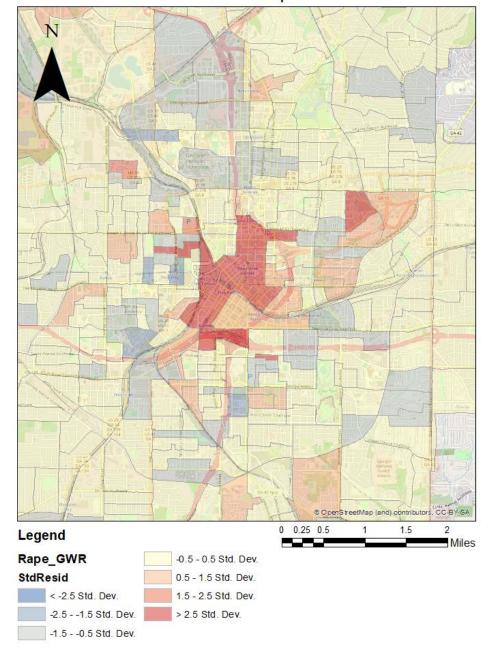
OLS - Rape



 The highest concentration of rapes appears to occur in the heart of the city - roughly spanning the area from spaghetti Junction to the South, Georgia State to the East and Centennial Olympic Park to the Northwest.

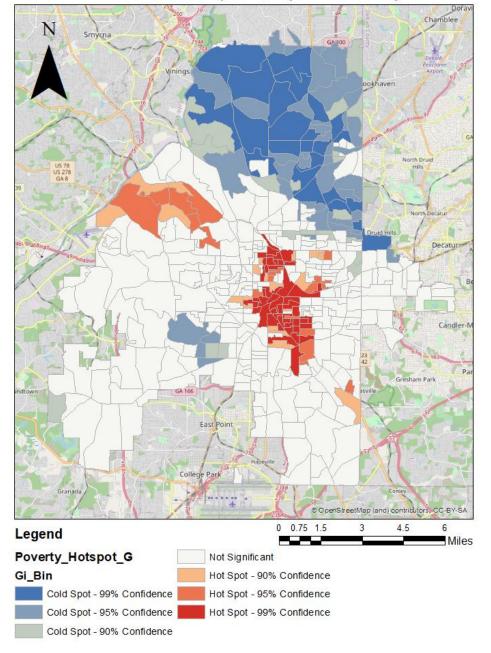
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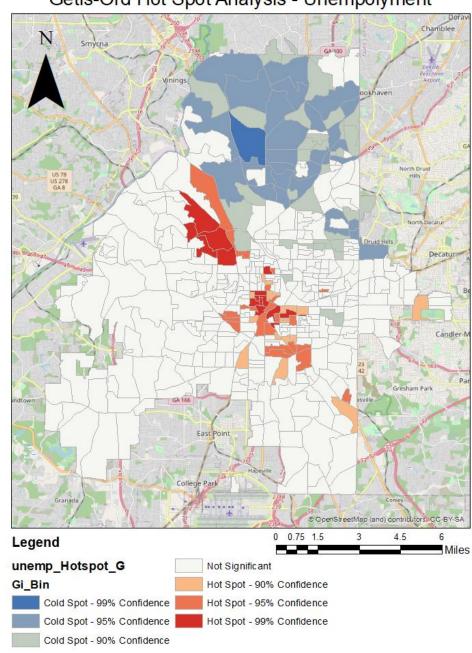


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Getis-Ord Hot Spot Analysis - Poverty



Getis-Ord Hot Spot Analysis - Unempolyment



Conclusions:

- Poverty is a primary driver for robbery.
- Low-income communities with high numbers of single parent HHs are at high risk for violent crime.
- Lack of education is the best indicator for predicting rape.
- Northern part of the city is the safest; the central portion is the most dangerous.
- The Spatial lag models were the best fits for both Robbery & Rape.
- Model heteroskedasticity indicates further analysis must be conducted.

Resources:

- NHGIS
- Atlanta Police Department
- City-Data.com
- GeoDa
- ArcGIS

Questions?